

# DEVEN SHARMA

USER EXPERIENCE DESIGNER

JDEVEN.GITHUB.IO/PORTFOLIO

## CONTACT

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## EXPERIENCE

### UX DESIGNER | JULY 2017 - NOV 2019

#### Innosphere SDG Ltd.

- Lead the creation of consistent experiences across products and platforms through user-centered design processes, including competitor analysis, heuristic evaluations, personas, sitemaps, process flows, wireframes, mock-ups and interactive prototypes.
- Worked closely with product owners, business partners, developers, and data architects to understand business and functional requirements, as well as technical considerations.
- Coordinated design walkthroughs, feedback sessions and usability testing to validate proposed design solutions with stakeholders and end users.
- Ensured consistency across digital experiences and contributed in expanding our library of components, interaction models and style guide using React.

### PRODUCT DESIGNER | NOV 2016 - MAY 2017

#### Proxy Project

- Managed the development of the Kia CPO website, by addressing all the client's database needs and providing clear and concise graphical web data.
- Designed the "Lilypad" mobile insurance application using InVision for wireframes and prototyping, Sketch for design and Principle for animation.
- Sourced, optimized and designed digital content for the Kia CPO website using Adobe Illustrator and Sketch UI Design.

### PRODUCT DESIGNER | APR 2016 - NOV 2016

#### CYC Labs

- Worked with the creative and design team in Visual Studio Code to develop the Kia Fleet website using HTML, CSS and Javascript.
- Optimized the Kia Fleet website for desktop, tablet and mobile implementations using Sketch, Avocode and GitLab Repository Manager.
- Worked closely with the Creative Lead to ensure all usability and experiential goals are achieved while yielding a visual design that's harmonious with the product's style.

### SENIOR PRODUCT DESIGNER | JUN 2012 - APR 2016

#### Panorama TV

- Created storyboards, wireframes and prototypes to communicate design concepts to a broad range of colleagues, customers and end users.
- Worked with the engineering team during daily stand-up meetings to export and integrate engine-ready assets while ensuring the consistency of the artistic vision is maintained.
- Lead the end-to-end creative and UX strategy, working with engineering, product, quality assurance and customer service teams.
- Managed as interface design point person, including taking ownership of specific project deadlines and deliverables.

## EXPERTISE

### GRAPHIC DESIGN

Photoshop

Illustrator

InDesign

### CODING

HTML

CSS

Javascript

### WIREFRAMING

Sketch/InVision

Adobe XD

Axure

## EDUCATION

### UNIVERSITY OF TORONTO

Bachelor of Science

Major: Environmental Science

Major: English Literature

Minor: Computer Science

June 2012