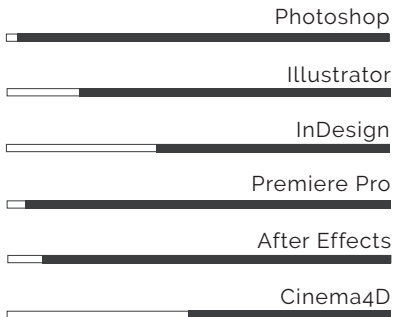


# DEVEN SHARMA

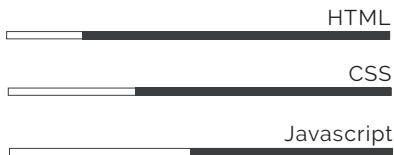
## UX DESIGNER

### EXPERTISE

#### GRAPHIC DESIGN



#### PROGRAMMING/CODING



#### WIREFRAMING/PROTOTYPING



### EDUCATION

#### BSC IN ENVIRONMENTAL SCIENCE

University of Toronto, 2012

Major: Climatology

Major: Computer Science

Minor: English Literature

### CONTACT

Portfolio: [jdeven.github.io/portfolio](https://jdeven.github.io/portfolio)

Email: [deven.sharma@gmail.com](mailto:deven.sharma@gmail.com)

Phone: + (416) 200-4467

### EXPERIENCE

#### INNOSPHERE SDG LTD. | FROM JULY 2017 - NOV 2019

##### UX Designer

- Lead the creation of consistent experiences across products and platforms through user-centered design processes, including competitor analysis, heuristic evaluations, personas, sitemaps, process flows, wireframes, mock-ups and interactive prototypes.
- Worked closely with product owners, business partners, developers, and data architects to understand business and functional requirements, as well as technical considerations.
- Coordinated design walkthroughs, feedback sessions and usability testing to validate proposed design solutions with stakeholders and end users.
- Ensured consistency across digital experiences and contributed in expanding our library of components, interaction models and style guide.

#### PROXY PROJECT | FROM MAR 2017 - MAY 2017

##### Product Designer

- Managed the development of the Kia CPO website by addressing all client database needs and providing clear and concise graphical web data.
- Designed the "Lilypad" mobile insurance application using InVision, Sketch and Principle.

#### CYC Labs | FROM JAN 2017 - MAR 2017

##### Product Designer

- Optimized the Kia Fleet website for desktop, tablet and mobile implementations using Sketch, Avocode and GitLab Repository Manager.
- Worked closely with the Creative Lead to ensure all usability and experiential goals are achieved while yielding a visual design that's harmonious with the product's style.

#### Panorama TV | FROM JUN 2012 - DEC 2016

##### Senior Producer

- Produced, directed and edited the Brain Health series in collaboration with the University of Toronto and Sunnybrook Health Sciences Centre.
- Created storyboards, wireframes and prototypes to communicate design concepts to a broad range of colleagues, customers and end users.
- Worked with the Engineering team to export and integrate engine-ready assets and ensuring the artistic vision is maintained.
- Lead the creative and UX strategy, working with engineering, product and customer service teams.
- Managed as interface design point person, including taking ownership of specific project deadlines and deliverables.