

DEVEN SHARMA

UX DESIGNER

EXPERTISE

DOCUMENTATION

Microsoft Word



Atlassian Confluence



PROGRAMMING/CODING

HTML



CSS



Javascript



DATA ANALYSIS

Microsoft Excel



SQL



WIREFRAMING/MOCKUPS

Balsamiq



Adobe XD



EDUCATION

BSC IN ENVIRONMENTAL SCIENCE

University of Toronto, 2012

Major: Climatology

Major: English Literature

Minor: Economics and Analytics

CONTACT

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EXPERIENCE

INNOSPHERE SDG LTD. | FROM JULY 2017 - CURRENT

UX Designer

- Responsible for the design of the user experience for products created by the product delivery team in the software segment
- Defined, documented and translated business requirements into detailed functional specifications, taking into account non-functional requirements
- Created detailed storyboards, mockups, prototypes and communicated designs to product managers and the development team
- Established relationships with product managers to obtain client feedback to incorporate into designs

PROXY PROJECT | FROM MAR 2017 - MAY 2017

Business Analyst, UX Designer

- Managed the development of the Kia CPO website, by addressing all the client's database needs and providing clear and concise graphical web data
- Designed the "Lilypad" mobile insurance application using InVision, Sketch and Principle

CYC Labs | FROM JAN 2017 - MAR 2017

Business Analyst, UX Designer

- Consolidated and optimized the Kia Fleet website for desktop, tablet and mobile implementations using Sketch, Avocode and GitLab Repository Manager
- Extensive consumer data acquisition to translate into functional data visualizations

Panorama TV | FROM JUN 2012 - DEC 2016

Senior Producer, Web Designer

- Produced, directed and edited Brain Health Series in collaboration with the University of Toronto and Sunnybrook Health Sciences Centre
- Built and developed the cross platform website: www.panoramatv.ca
- Transitioned studio production from standard to high definition by streamlining the audio/video interface and codecs
- Enabled closed captions to be encoded in-studio, providing greater accessibility to our viewership
- Collaborated with broadcast engineers to transition the deliverable program from analogue to digital, improving the overall efficiency for all CHIN TV clients, and simplicity for the broadcast engineers