DEVEN SHARMA

USER EXPERIENCE DESIGNER

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CONTACT

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PROFILE

Empathy comes first in my design process. By understanding pain points, user experience can be substantially improved. If successful, mundane yet critical tasks are transformed into activities that are interesting and straightforward. Software can be a pleasure to use, increasing productivity and engagement.

EXPERIENCE

UX DESIGNER | JULY 2017 - NOV 2019

Innosphere SDG Ltd.

Innosphere specializes in the development and quality assurance testing of commercial and custom software applications, with an emphasis on mobile and web development.

- Lead the creation of consistent experiences across products and platforms through user-centered design processes, including competitor analysis, heuristic evaluations, personas, sitemaps, process flows, wireframes, mock-ups and interactive prototypes.
- Worked closely with product owners, business partners, developers, and data architects to understand business and functional requirements, as well as technical considerations.
- Coordinated design walkthroughs, feedback sessions and usability testing to validate proposed design solutions with stakeholders and end users.

PRODUCT DESIGNER | NOV 2016 - MAY 2017

Proxy Project

Proxy Project specializes in helping organizations create better products, design innovative solutions, accelerate speed to market and predict growth.

- Managed the development of the Kia CPO website, by addressing all the client's database needs and providing clear and concise graphical web data.
- Designed the "Lilypad" mobile insurance application using InVision for wireframes and prototyping, Sketch for design and Principle for animation.
- Sourced, optimized and designed digital content for the Kia CPO website using Adobe Illustrator and Sketch UI Design.

PRODUCT DESIGNER | APR 2016 - NOV 2016

CYC Labs

A Toronto-based digital design and development firm specializing in 3D Animation.

- Worked with the creative and design team to develop the Kia Fleet website using HTML, CSS and Javascript.
- Optimized the Kia Fleet website for desktop, tablet and mobile implementations using Sketch, Avocode and GitLab Repository Manager.
- Worked closely with the Creative Lead to ensure all usability and experiential goals are achieved while yielding a visual design that's harmonious with the product's style.

EXPERTISE

GRAPHIC DESIGN

Photoshop

Illustrator

InDesign

DEVELOPMENT

HTML

CSS

Javascript

WIREFRAMING

Sketch/InVision

Adobe XD

Axure

EDUCATION

UNIVERSITY OF TORONTO

Bachelor of Science
Major: Environmental Science
Major: English Literature
Minor: Computer Science
June 2012