#### Jesse Hernandez

Full-Stack Developer | (510) 932-3303 | jessemhernandez123@gmail.com | SF Bay Area | LinkedIn

# **Professional Summary**

Innovative Full-Stack Developer with expertise in **JavaScript**, **Python**, **React (Native)**, **and Django**, specializing in building scalable, user-friendly applications. Successfully led the development and launch of **Cycles**, a social music mobile app, integrating **Spotify API**, **AWS**, **and Firebase** to enhance user experience. Proficient in both frontend and backend development, with experience in **PostgreSQL**, **Git**, **and cloud deployment**. Passionate about leveraging technology to create innovative solutions.

#### Skills

- Javascript | Python | React (Native) | Django
- AWS | Firebase | PostgreSQL | Git | Adobe
- Frontend | Backend | Full-Stack | English, Spanish All professional proficiency

### **Experience**

#### Social Music Mobile App (Full-Stack) | (Python, Js, Django, React Native) | (Cycles) | 2023-2025

- Lead the development and successful launch of an iOS social playlist discovery/sharing platform, revolutionizing the way users connect and share their Spotify playlists.
- Successfully drove user acquisition and onboarding, resulting in a consistent influx of 150 daily active users.
- Established strong partnerships with Spotify API, Google Cloud Platform, and Firebase, optimizing integration and enhancing the user experience.
- Utilized PostgreSQL for robust database management, and GitHub/Git for version control and successfully deployed the app on Heroku, ensuring reliable and scalable server performance.

### Landing Website (Full-Stack) | (Javascript, React.js, Node.js) | (Cycles Studios) | 2024

- Created a responsive and visually stunning landing page to showcase the social music app
- Implemented a mailing list functionality to capture and engage potential users, increasing app visibility and user acquisition.

## **Education & Training**

#### Year Up United - Certificate | 2025

An intensive, hands-on training program focused on mobile app development, software engineering fundamentals, and professional skills.