Jesse Hernandez

Full-Stack Developer | (510) 932-3303 | jessemhernandez123@gmail.com | San Francisco | [LinkedIn](#)

Skills

- Javascript | Python | React (Native) | Django | HTML | CSS
- Google Cloud Platform | Firebase | PostgreSQL | Git | Adobe
- Frontend | Backend | Full-Stack | English, Spanish - All professional proficiency

---

Projects

Social Music Mobile App (Full-Stack) | (Python, Js, Django, React Native) | ([Cycles](#))

- Lead the development and successful launch of an iOS social playlist discovery/sharing platform, revolutionizing the way users connect and share their Spotify playlists.

- Successfully drove user acquisition and onboarding during Beta testing, resulting in a consistent influx of 50 daily active users.

- Implemented key features, such as an authentication system, a discover feed, a following feed, a notifications system, and more.

- Established strong partnerships with Spotify API, Google Cloud Platform, and Firebase, optimizing integration and enhancing the user experience.

- Utilized PostgreSQL for robust database management, and GitHub/Git for version control and successfully deployed the app on Heroku, ensuring reliable and scalable server performance.

Streaming Website (Full-Stack) | (Javascript, React.js, Node.js) | ([Stream-Me](#))

- Created a responsive and visually stunning landing page to showcase the social music app

- Implemented a mailing list functionality to capture and engage potential users, increasing app visibility and user acquisition.

- Implemented a mailing list functionality to capture and engage potential users, increasing app visibility and user acquisition.

Landing Website (Full-Stack) | (Javascript, React.js, Node.js) | ([Cycles Studios](#))

- Created a responsive and visually stunning landing page to showcase the social music app

- Implemented a mailing list functionality to capture and engage potential users, increasing app visibility and user acquisition.