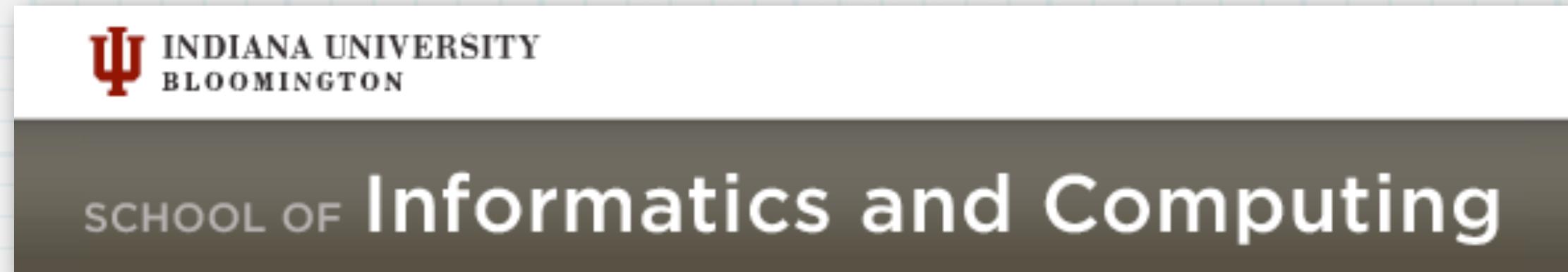
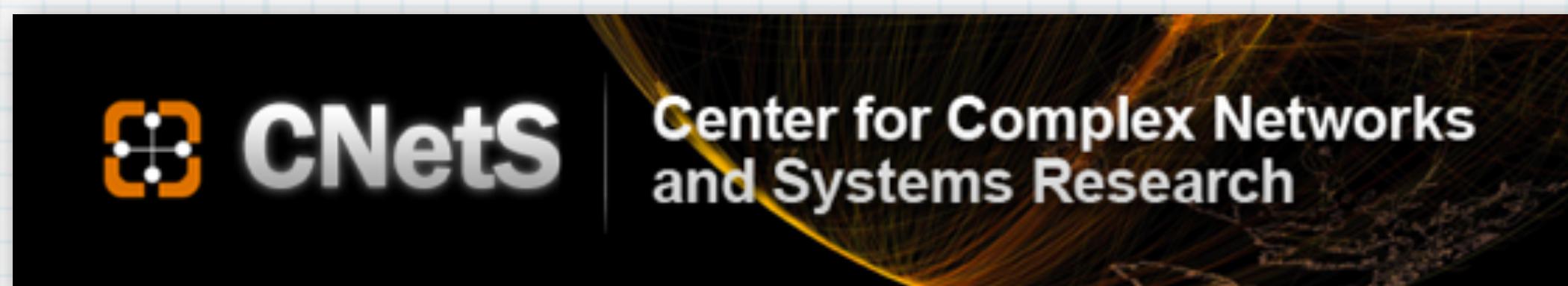


INFO I368

Introduction to Network Science

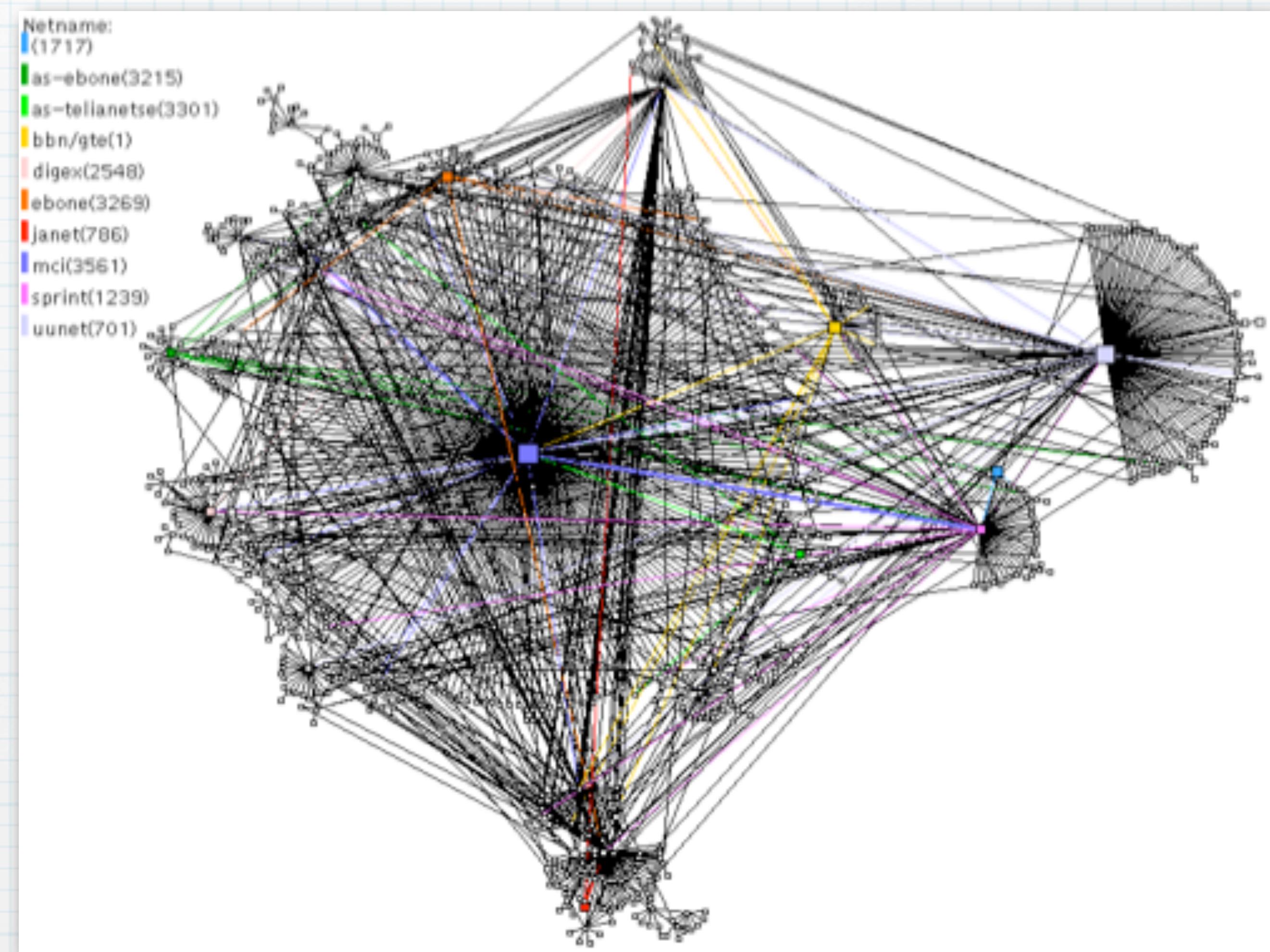
Filippo Menczer



- Midterm
- Review
 - Social vs random networks
- Quiz
- Hubs
- Universality

Centrality

Degree as a measure of influence, importance, prestige...



Centrality measures

* Degree centrality

* Closeness centrality

* Betweenness centrality

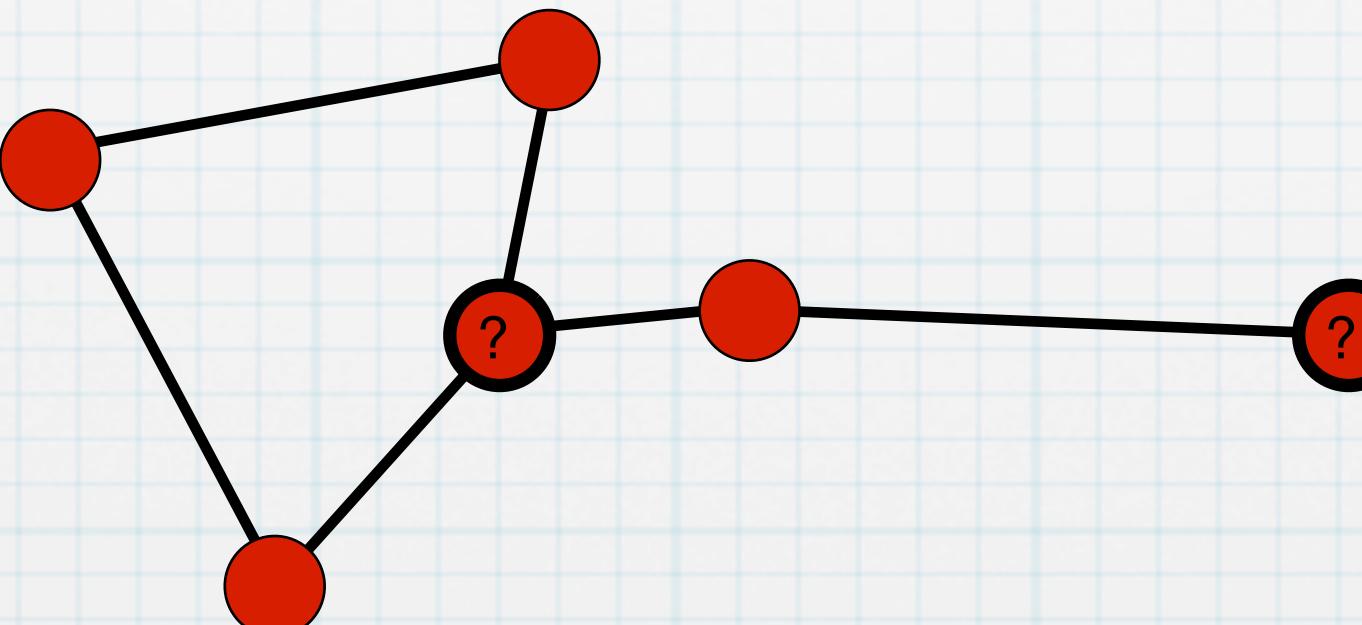
* PageRank

* Etc.....

Closeness Centrality

*Closeness centrality

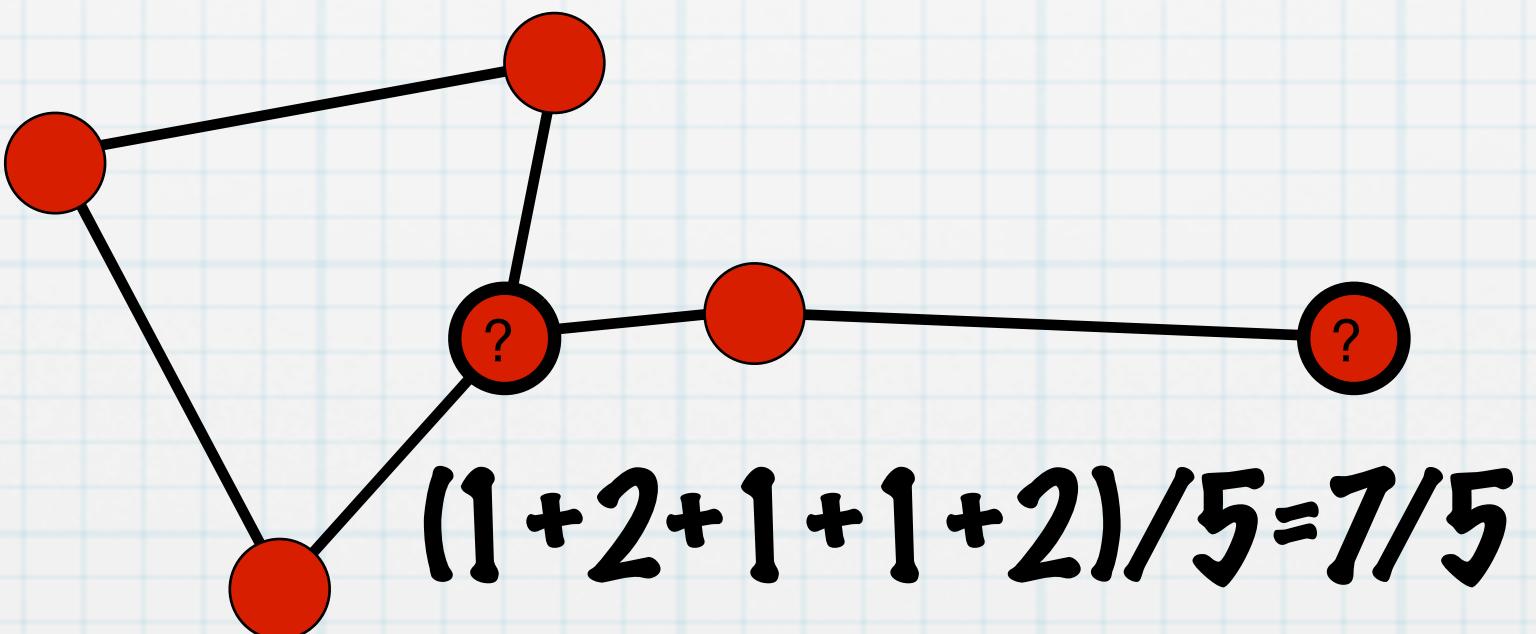
*Computes the average distance of each node to all other nodes in the system. Nodes are ranked accordingly to the minimum average distance.



Closeness Centrality

*Closeness centrality

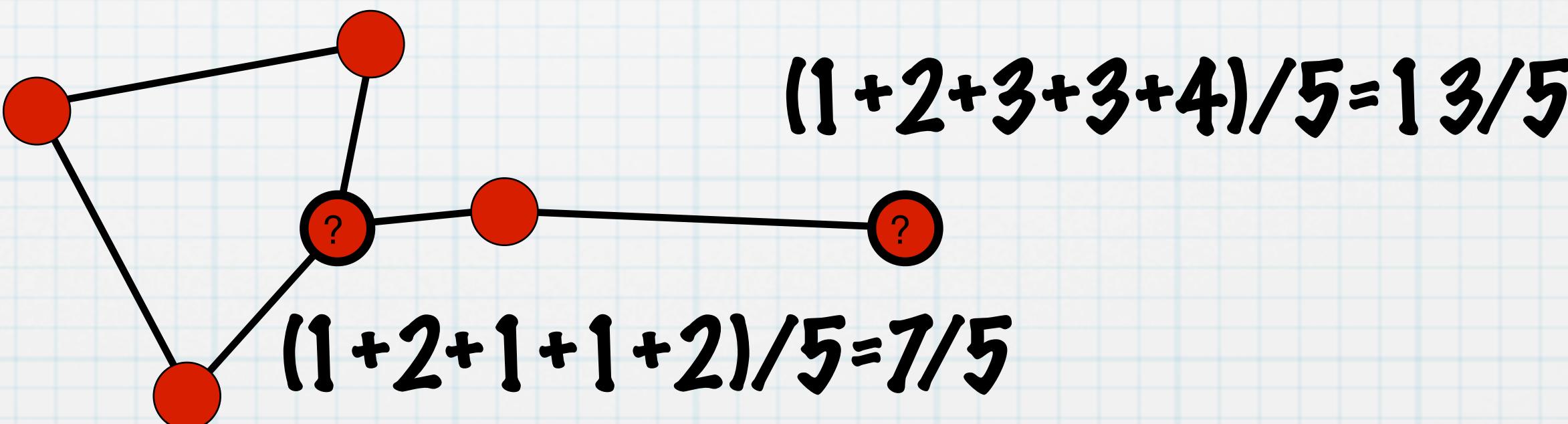
*Computes the average distance of each node to all other nodes in the system. Nodes are ranked accordingly to the minimum average distance.



Closeness Centrality

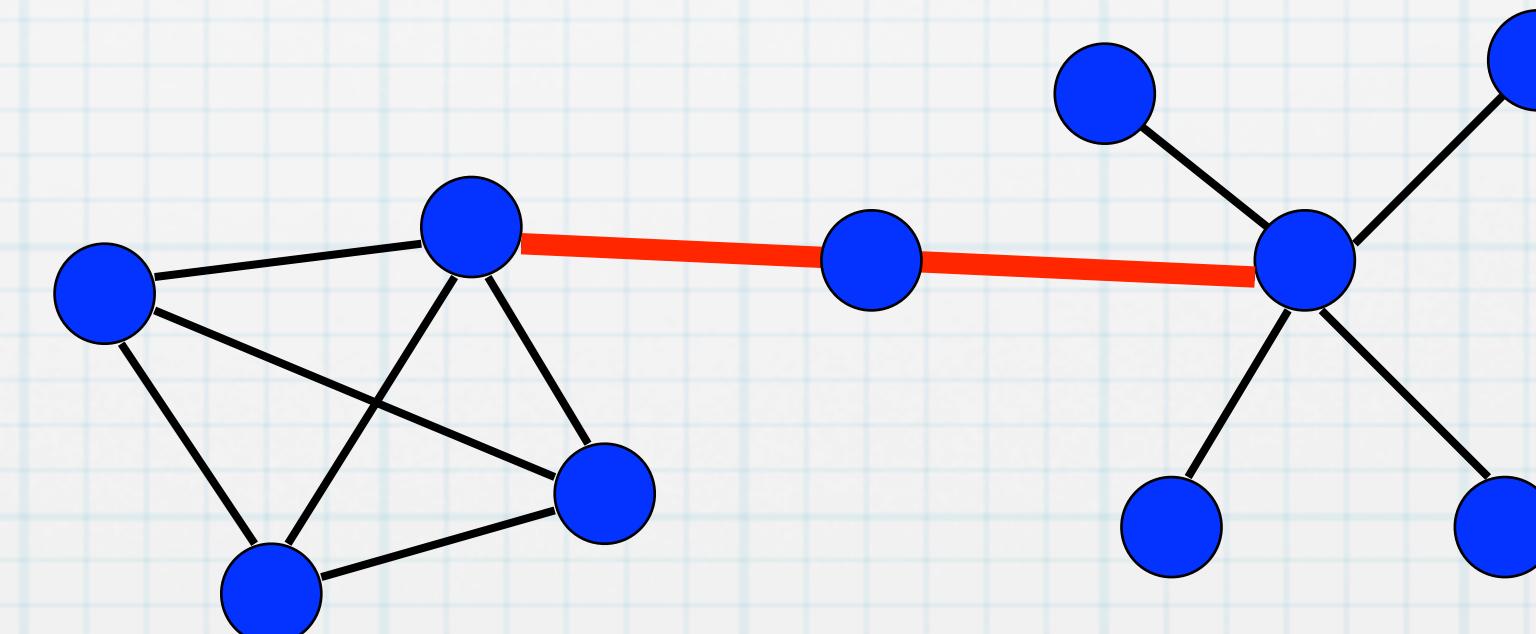
*Closeness centrality

*Computes the average distance of each node to all other nodes in the system. Nodes are ranked accordingly to the minimum average distance.

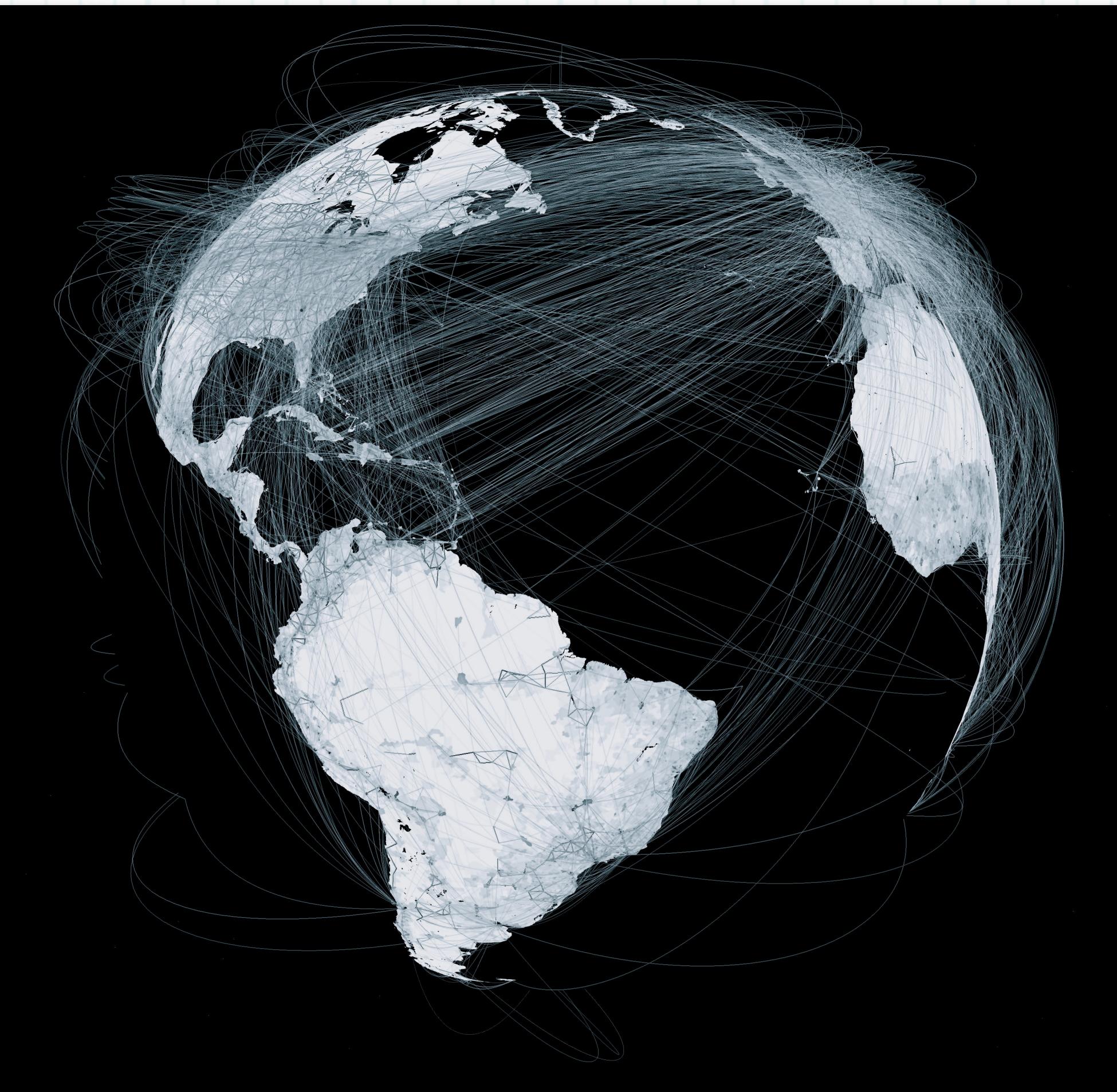


Betweenness Centrality

- Idea: flow of information through a node
- Problem: what if all we have is the structure of the network?
- **Proxy for betweenness centrality:** # of shortest paths traversing a vertex or edge if each individual sends a message to all other individuals



Example: airport network



Betweenness Centrality

Rank	Degree	BC
1	Frankfurt	Frankfurt
2	Paris-CDG	Paris-CDG
3	Munich	<u>Anchorage</u>
4	Amsterdam	Tokyo-Narita
5	Atlanta	<u>Port Moresby</u>
6	London-Heathrow	London-Heathrow
7	Chicago (O'Hare)	Los Angeles
8	Duesseldorf	Singapore
9	Vienna	Vancouver
10	Brussels	Bangkok
11	Dallas Ft. Worth	Johannesburg
12	Houston	Toronto



Betweenness Centrality

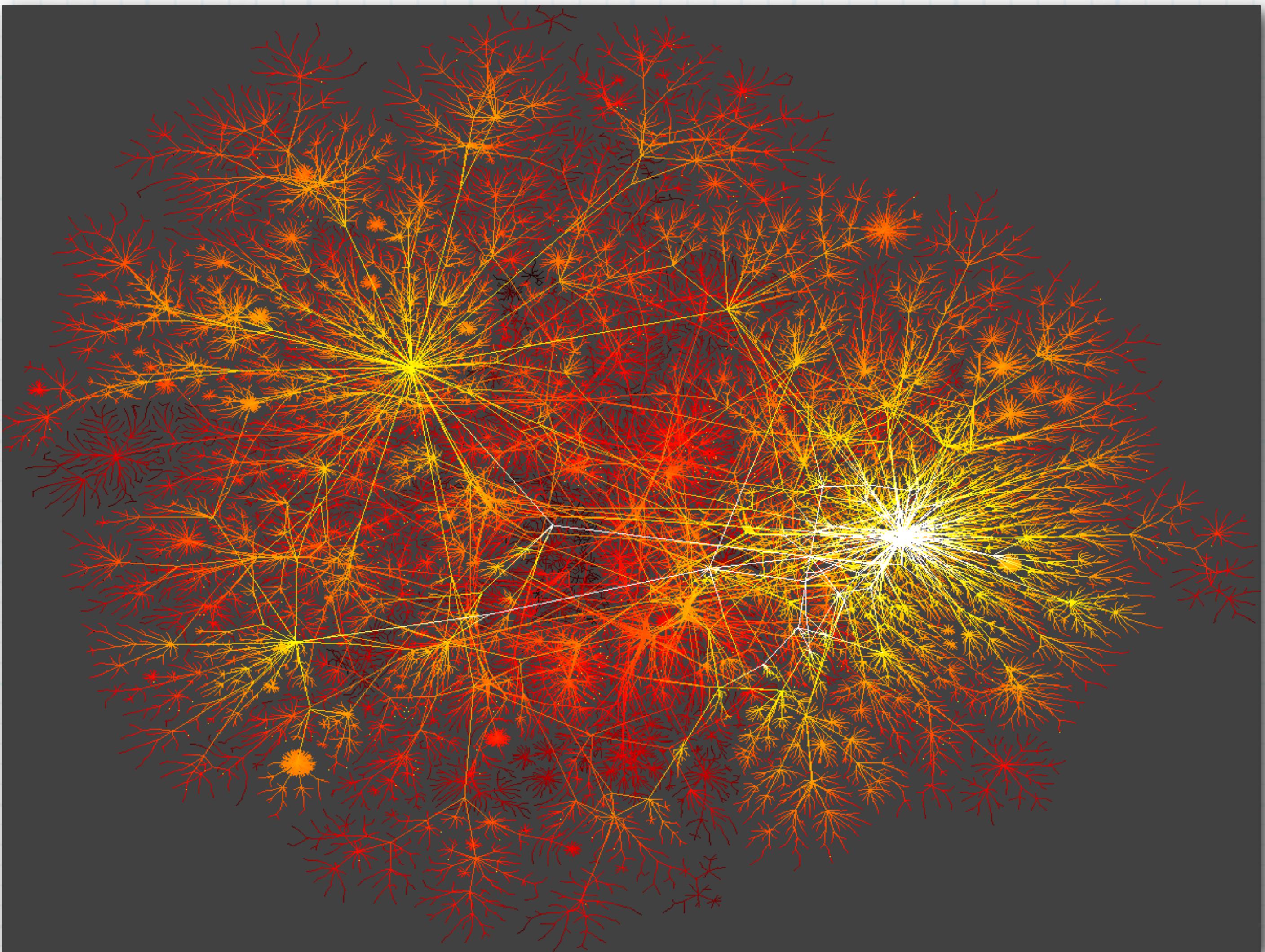
Degree ranking



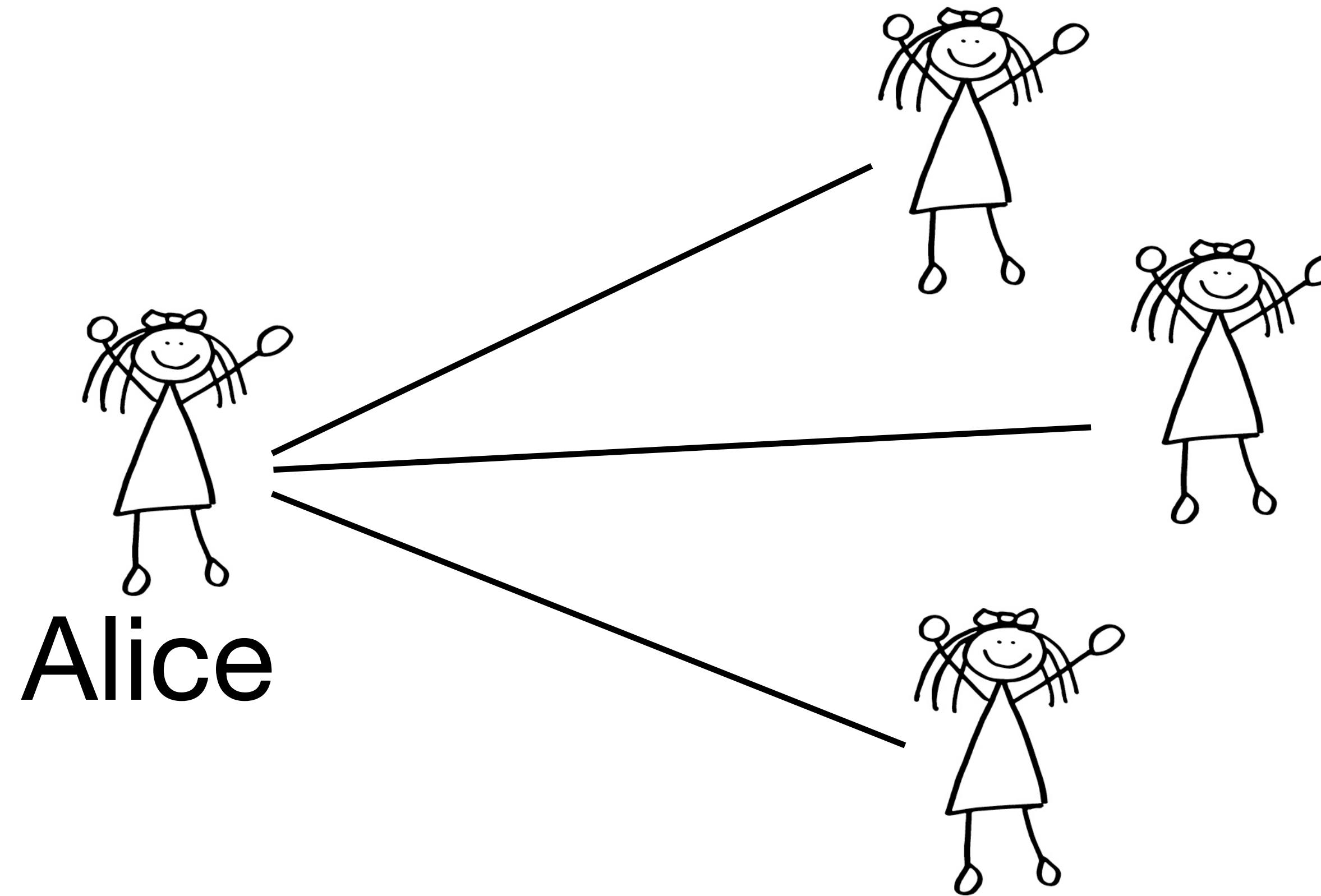
Betweenness ranking

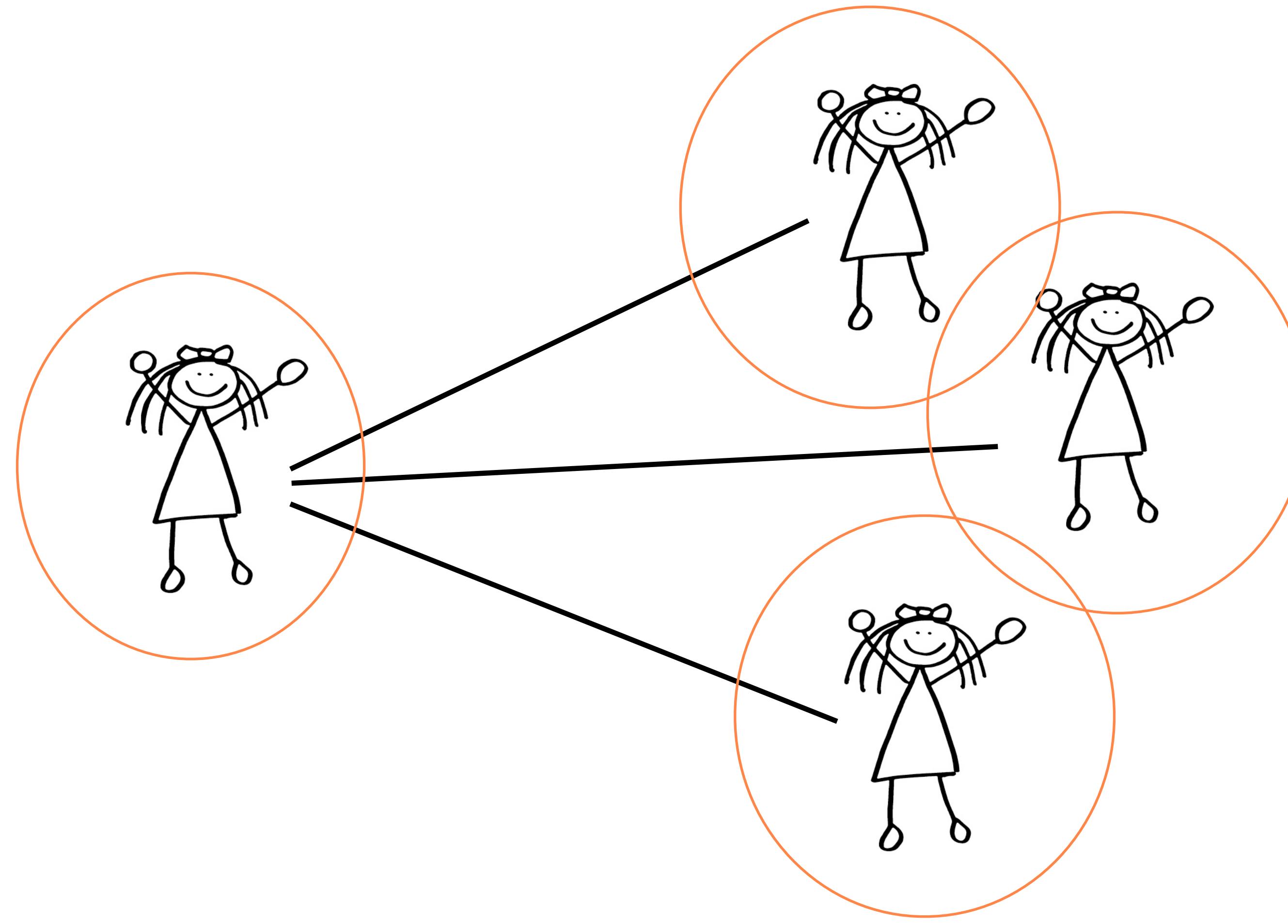


Back to degree centrality...



Imagine selecting someone at random,
then looking at their friends





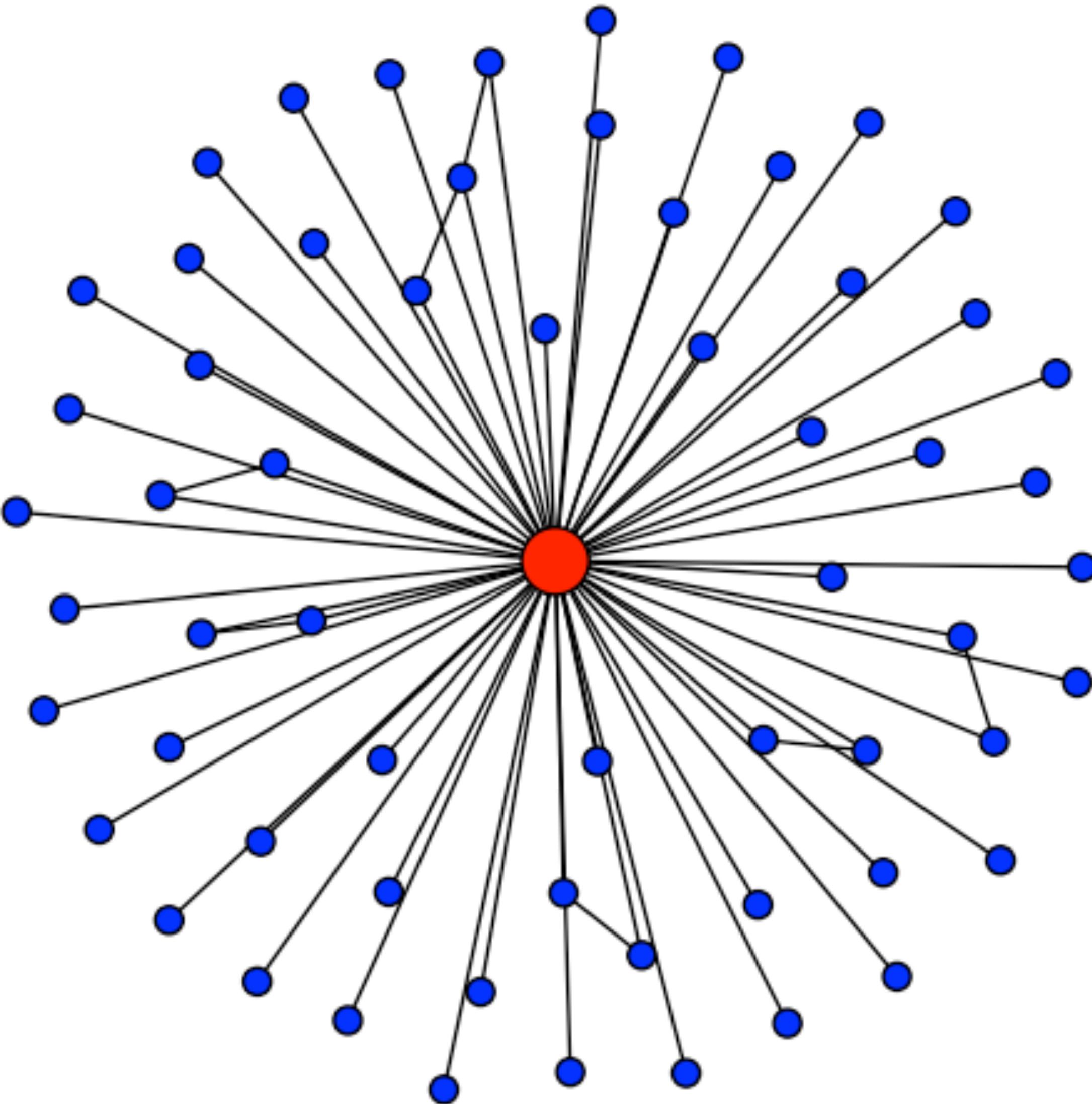
Q: Who will be more popular, Alice or her friends (on average)?

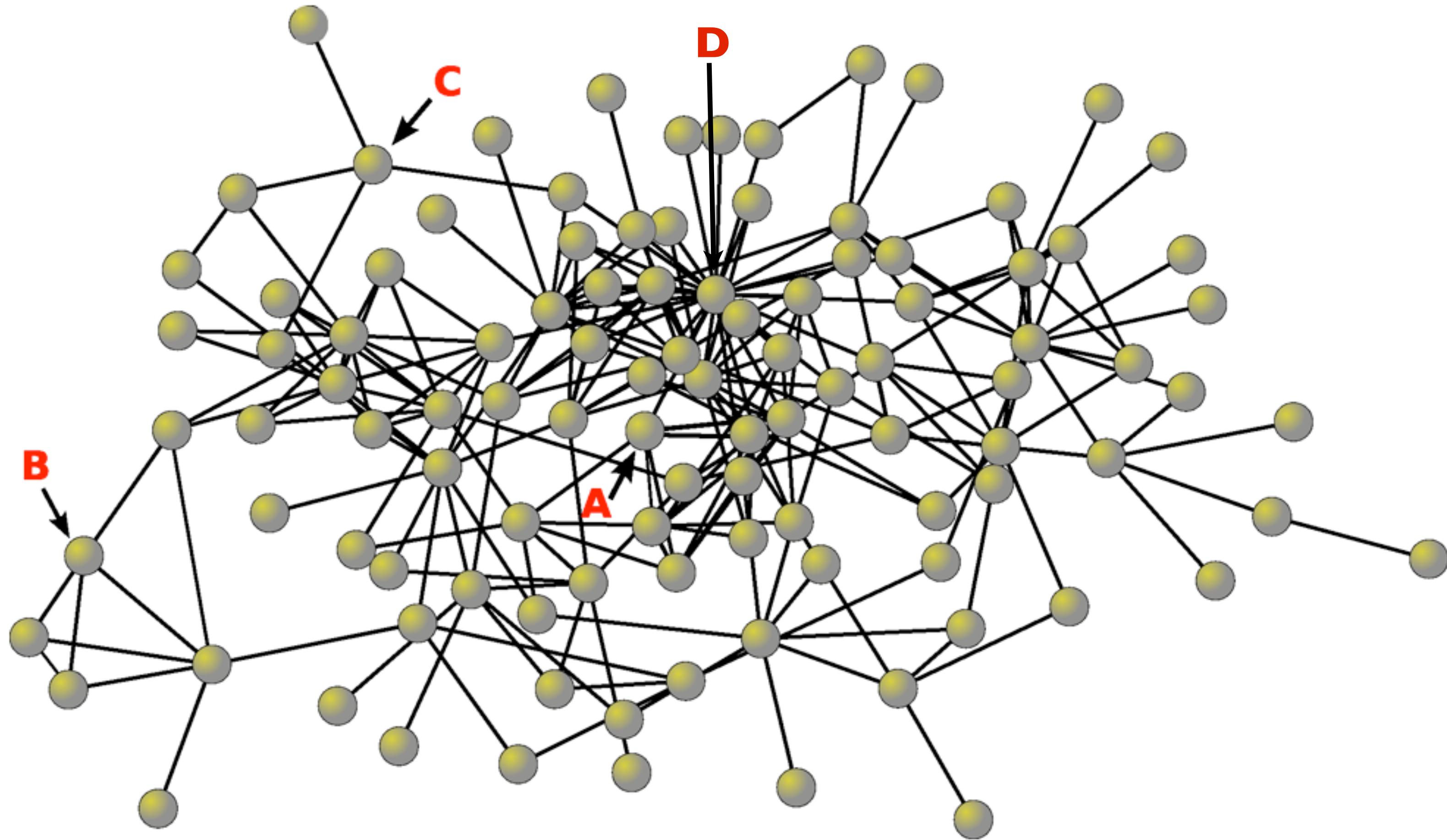
1. Alice
2. Friend
3. Same

The "Friendship Paradox"



curiosity.com/paths/how-popular-are-you-number-hub-ep-28-head-squeeze-head-squeeze/





“Hubs”

The plan

- * We discussed two properties of social networks: short paths and high clustering
- * We saw how random graphs have short paths, but not high clustering
- * We studied the small-world model that generates networks with both properties
- * Next let's study another important property shared by social networks and many other real-world networks: the "scale-free" property

- Review
- Centrality
- Hubs
- Quiz
- Scale-free property

A bit of statistics review

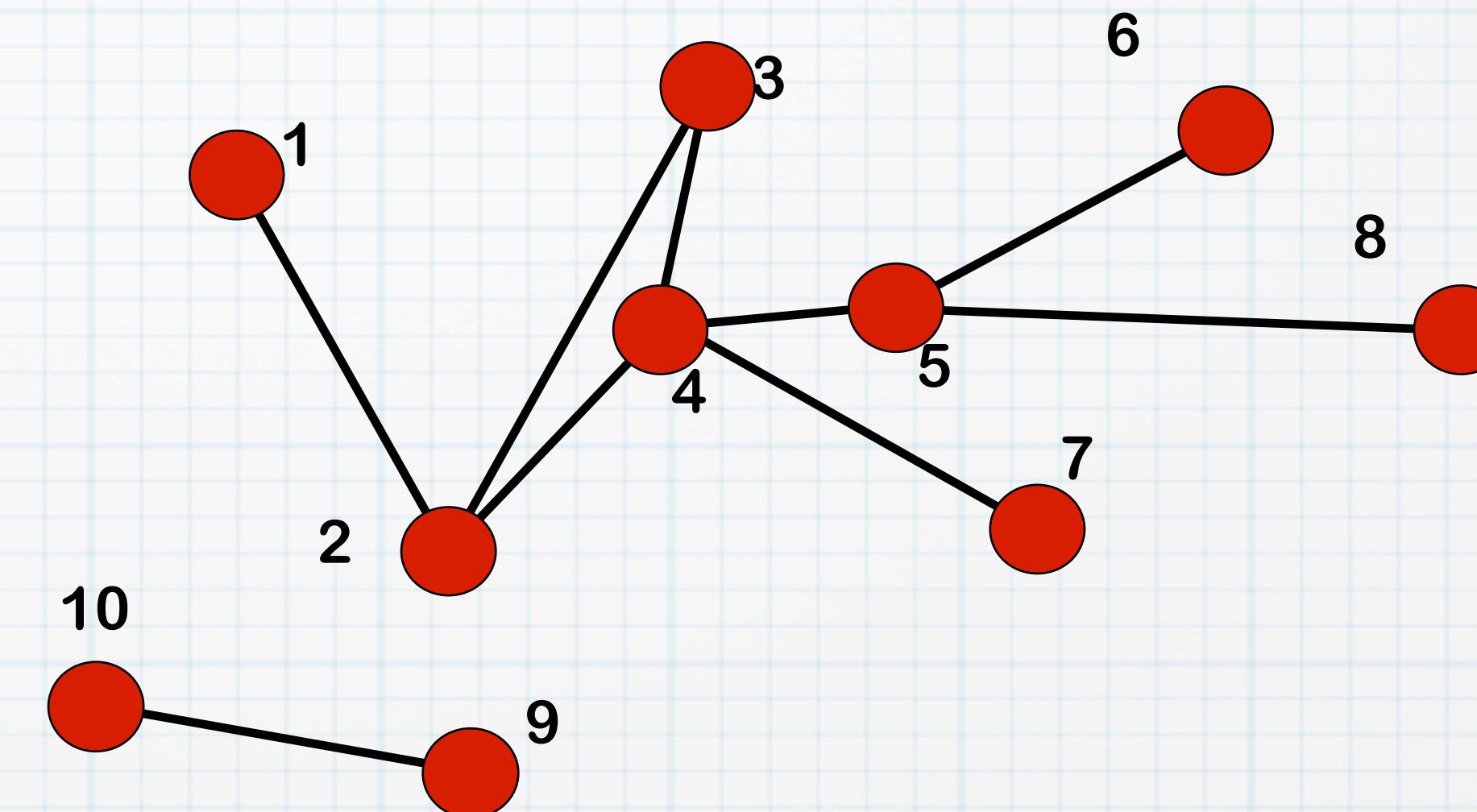
- * We have a sample of values x_1, \dots, x_N
- * Average (a.k.a. mean): typical value
 $\langle x \rangle = (x_1 + x_2 + \dots + x_N)/N = \sum_i x_i / N$
- * Standard deviation: fluctuations around typical value
 $\sigma_x = \sqrt{\sum_i (x_i - \langle x \rangle)^2 / N}$

Back to networks

- * We can apply these statistical properties to describe an entire network

- * Average degree

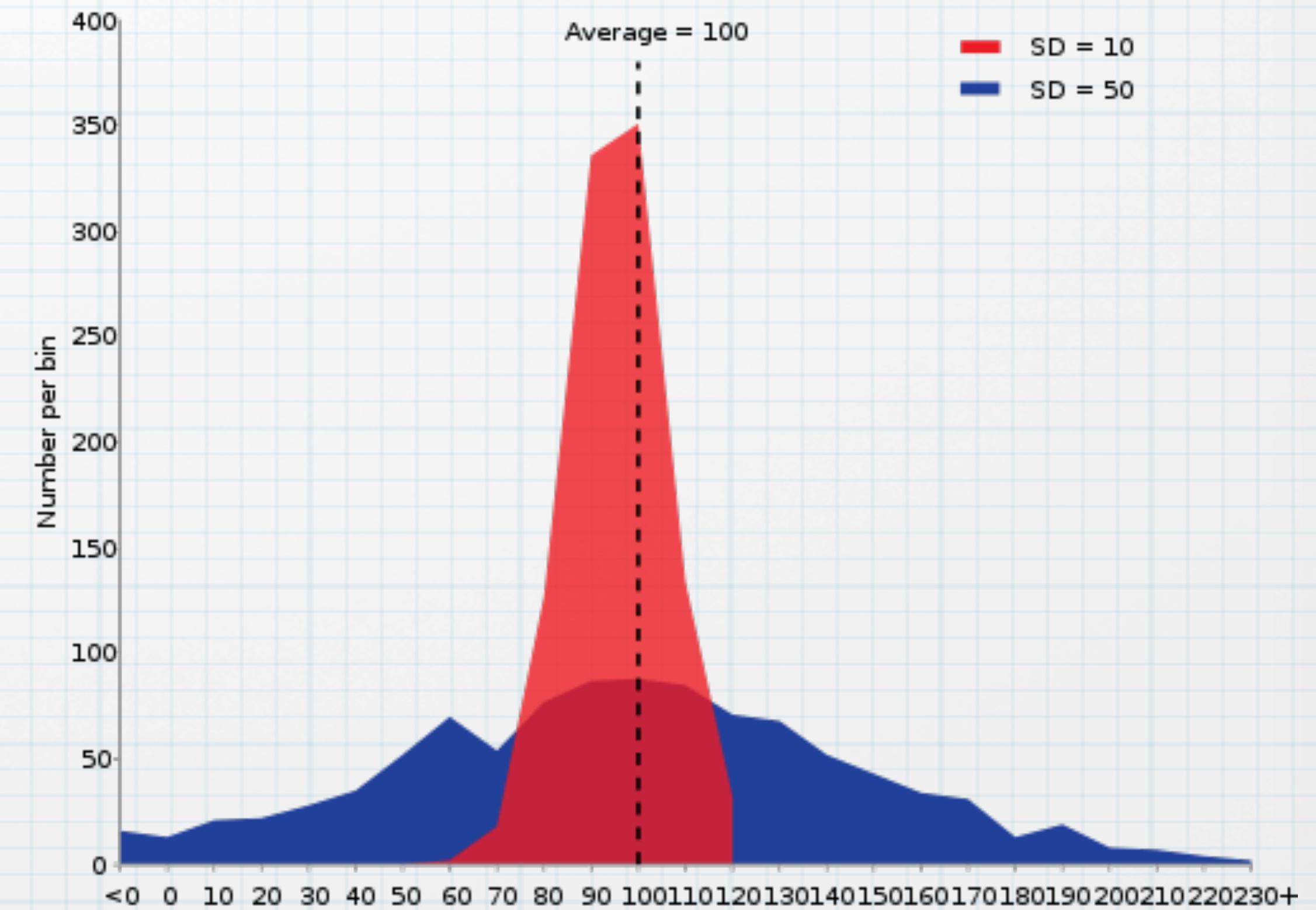
$$\begin{aligned} * \langle k \rangle &= \sum_i k_i / N = \sum_i \sum_j A_{ij} / N \\ &= \sum_{ij} A_{ij} / N = 2E/N \end{aligned}$$



A bit of statistics review

- * We have a sample of values x_1, \dots, x_N
- * Distribution of x : probability that a randomly chosen value is x
$$P(x) = (\# \text{ values } x) / N$$
$$\sum_i P(x_i) = 1 \text{ always!}$$
- * If continuous rather than discrete values: binning, PDF

histograms

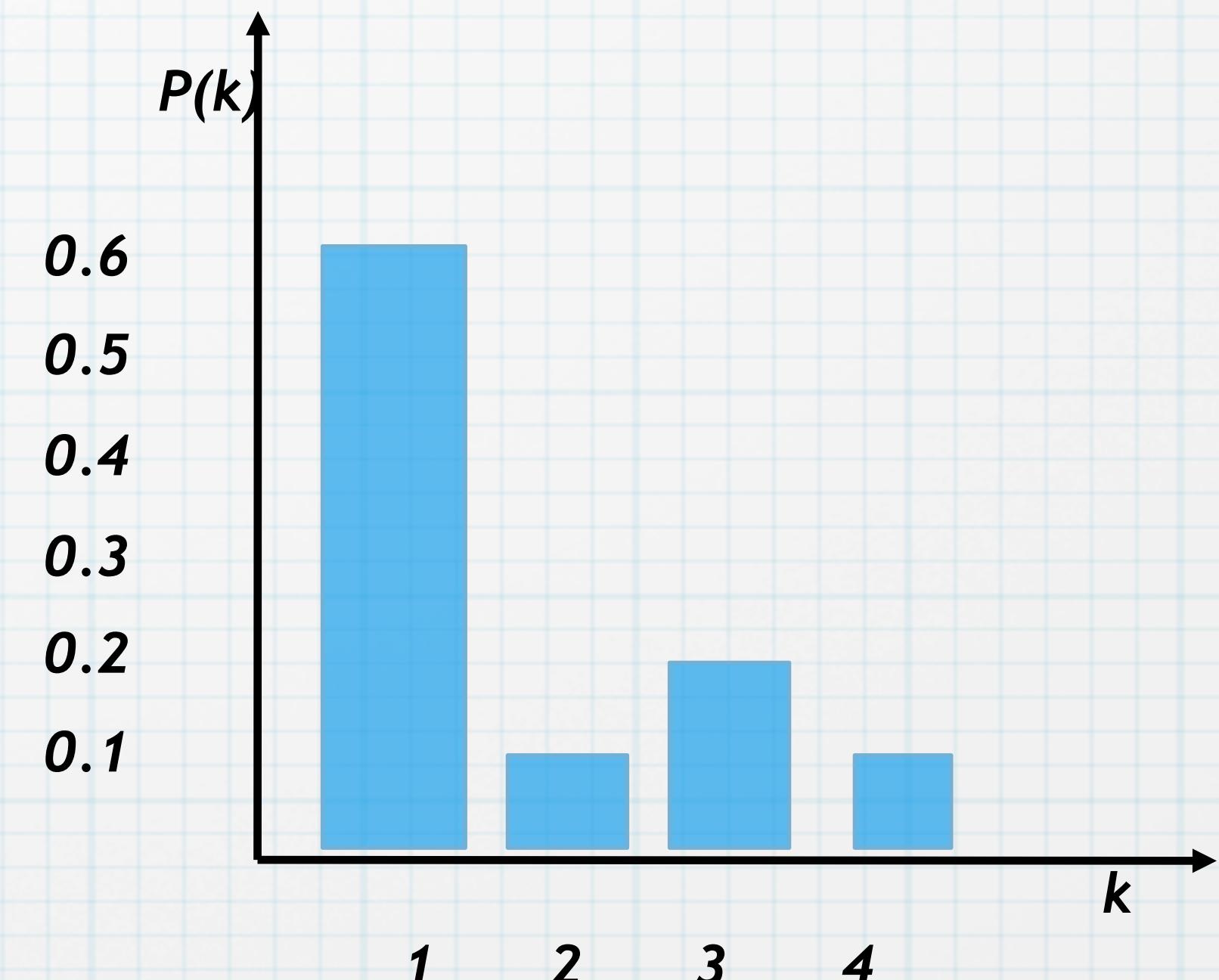
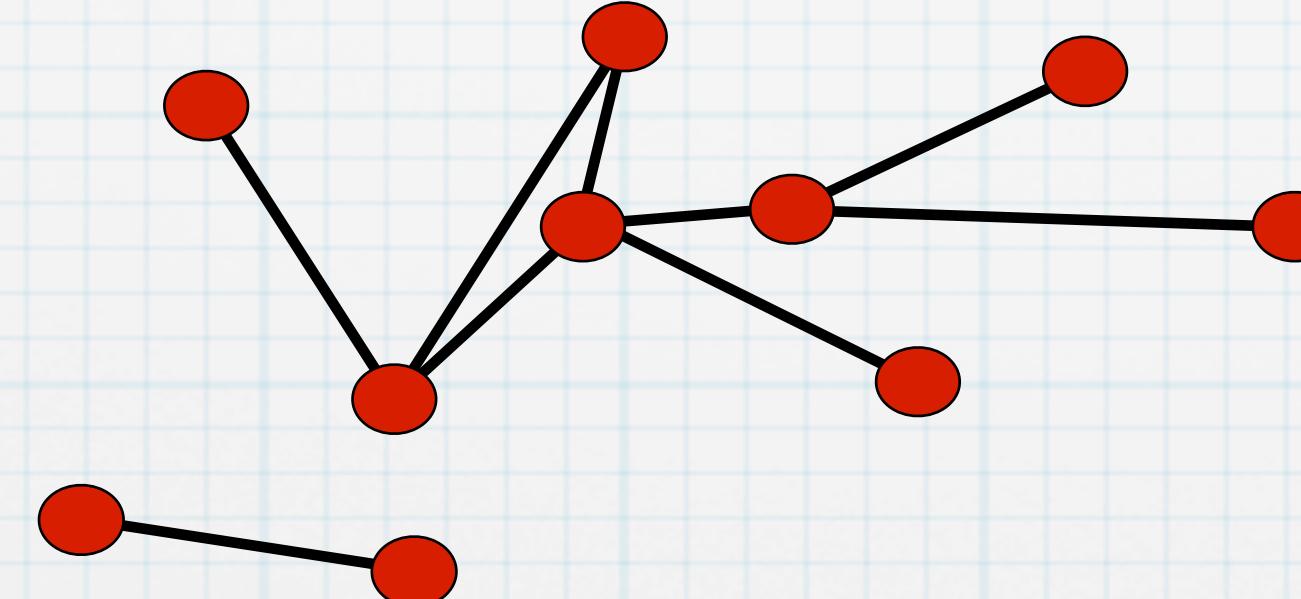


Networks stats

- * Degree distribution $P(k)$: probability that a randomly chosen vertex has degree k

- * $N_k = \# \text{ nodes with degree } k$

- * $P(k) = N_k / N \rightarrow \text{plot}$



- * This will be an important way to describe networks

Degree distribution in random graphs

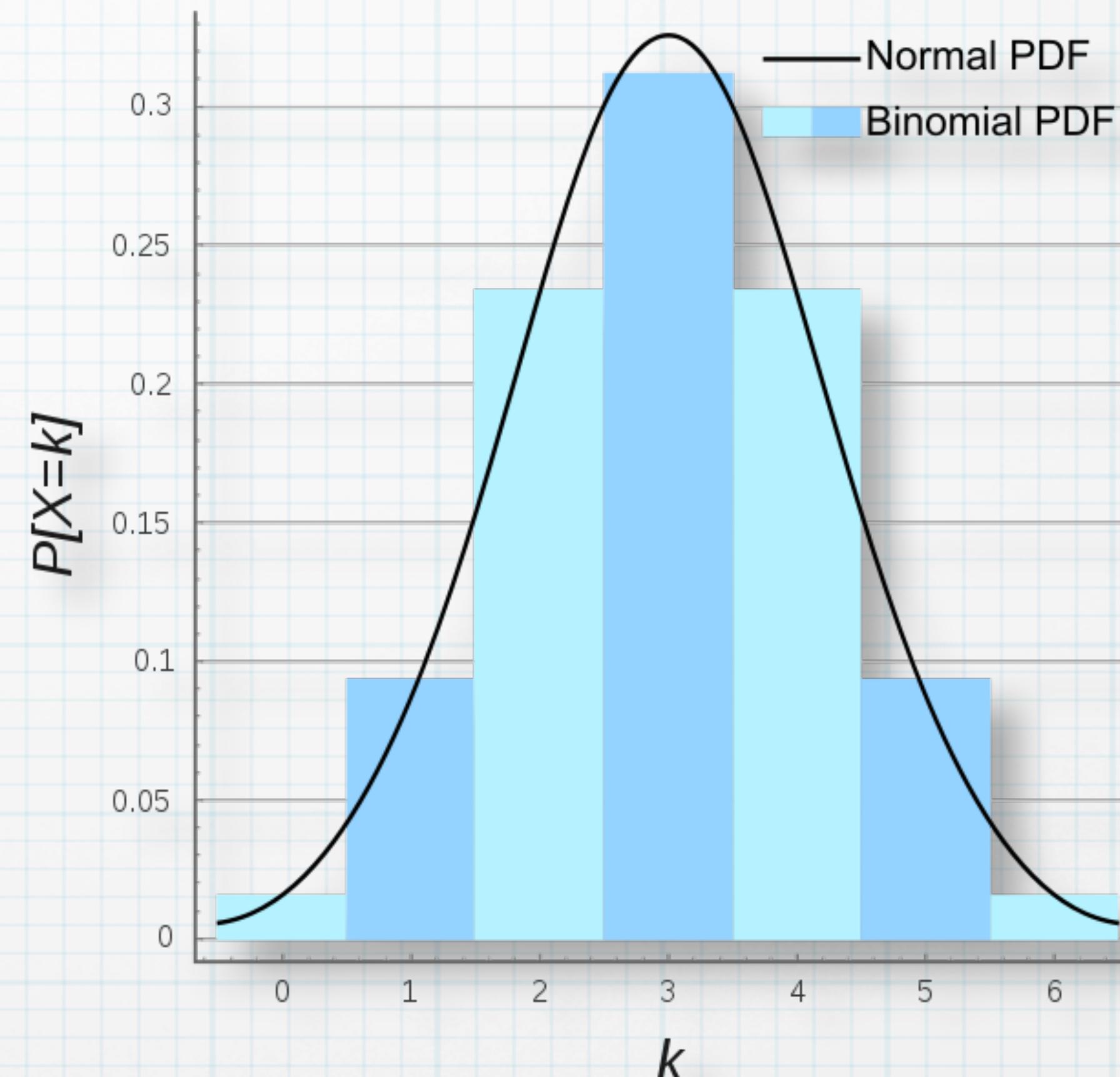
Degree distribution: Binomial

$$P(k) = \binom{N-1}{k} p^k (1-p)^{N-1-k}$$

In the limit of large N and constant $\langle k \rangle \approx pN$, this is well approximated by the Poisson distribution:

$$P(k) = e^{-\langle k \rangle} \frac{\langle k \rangle^k}{k!}$$

If $\langle k \rangle$ is not too small, this is in turn approximated by the Normal (Gaussian) distribution with mean $\langle k \rangle$ and variance $\langle k \rangle$: the average $\langle k \rangle$ is a "typical value" and most values are close to it, making it a good descriptor.



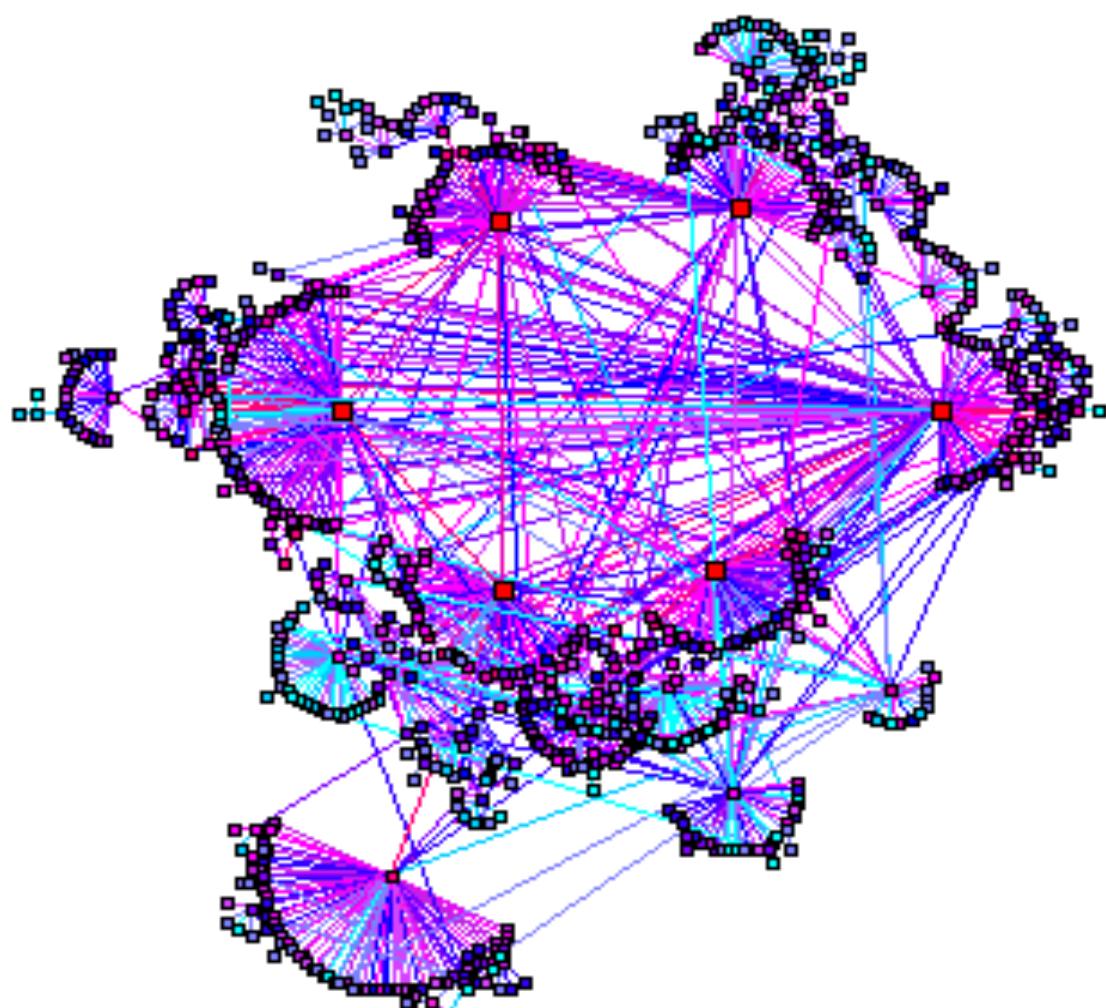
WORLD WIDE WEB

Nodes: **WWW page**

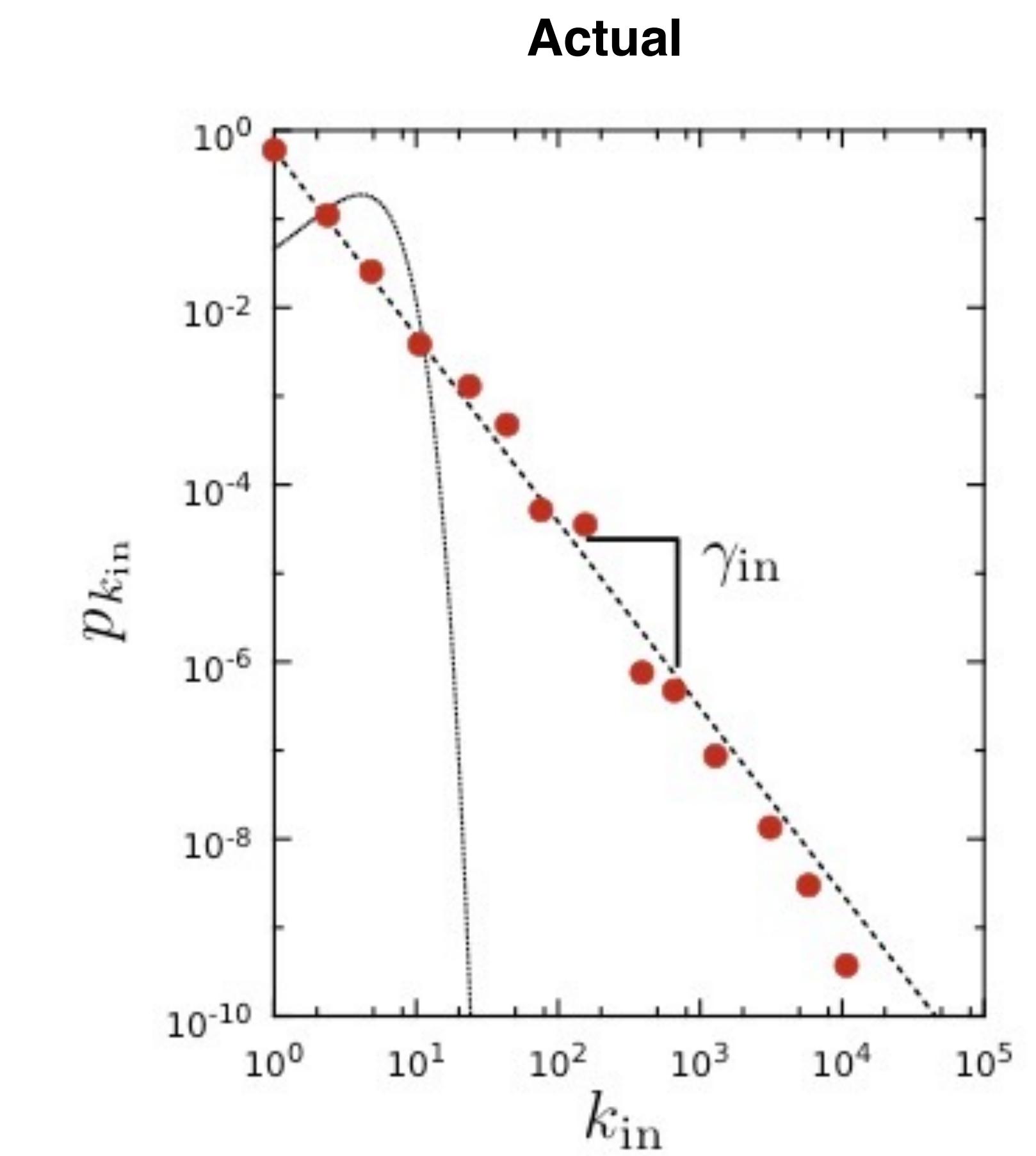
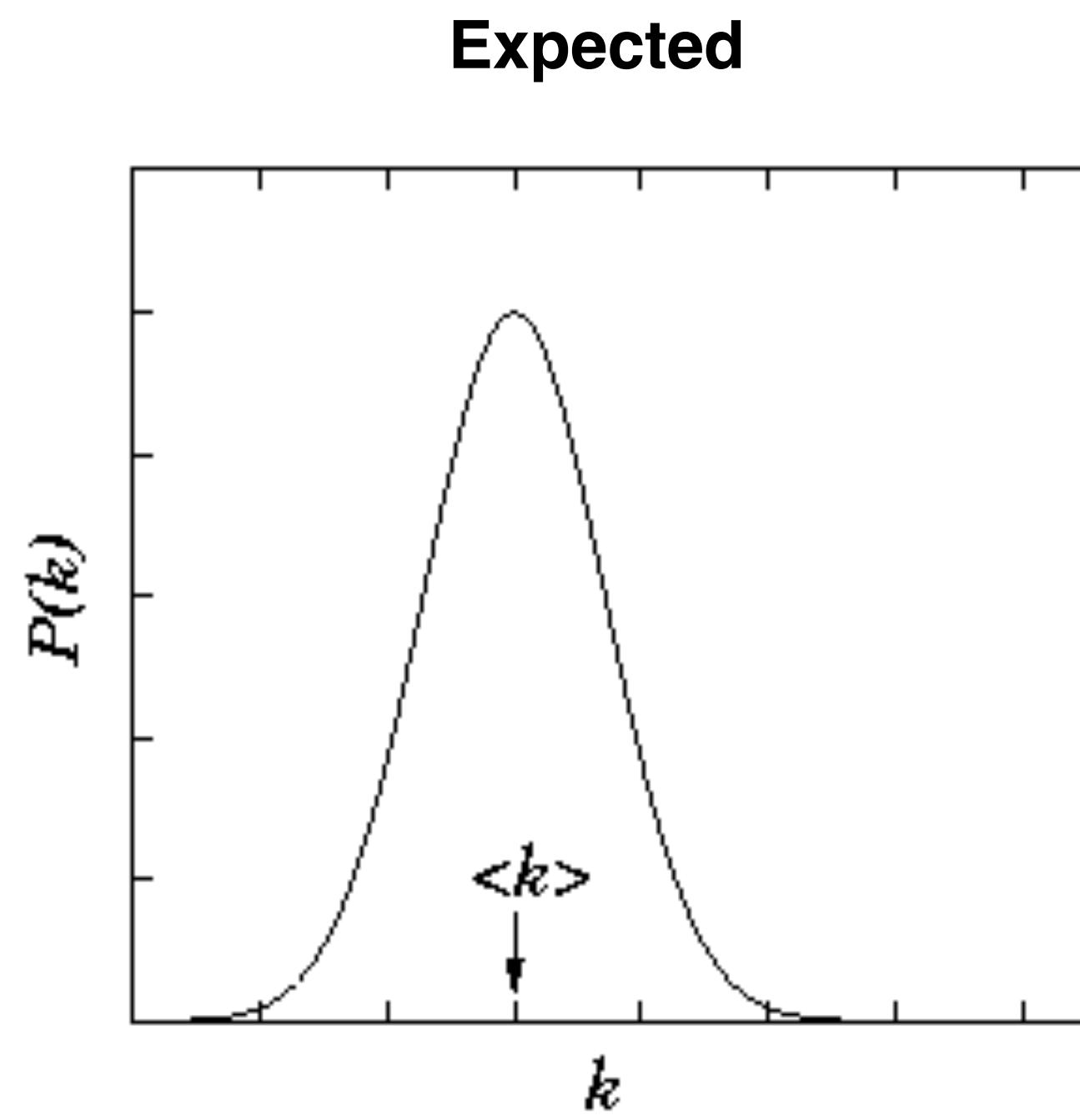
Links: **URL links**

Over 3 billion documents

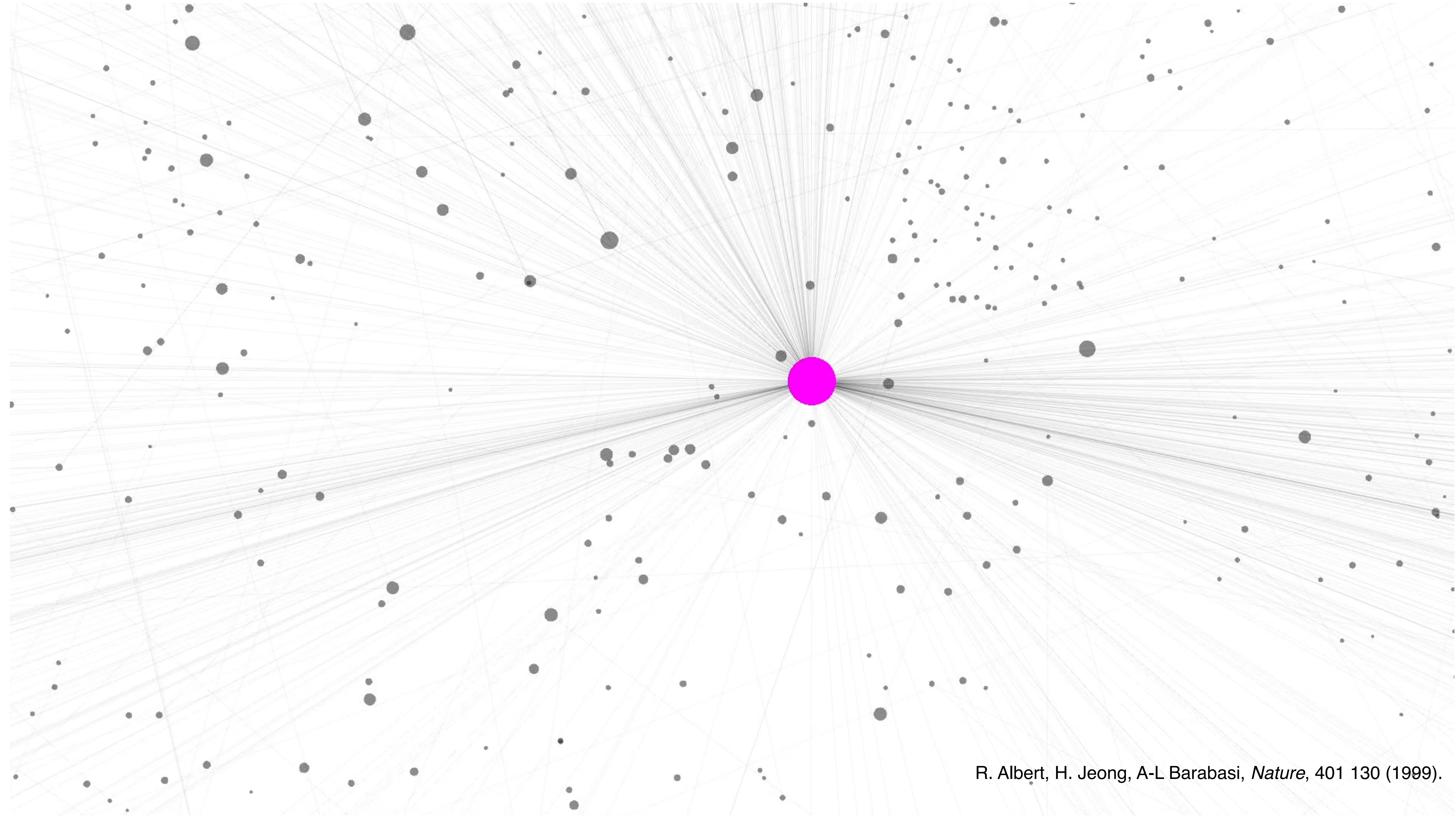
ROBOT: collects all URLs found
in a page and follows them
recursively



R. Albert, H. Jeong, A-L Barabasi, *Nature*, 401 130 (1999).

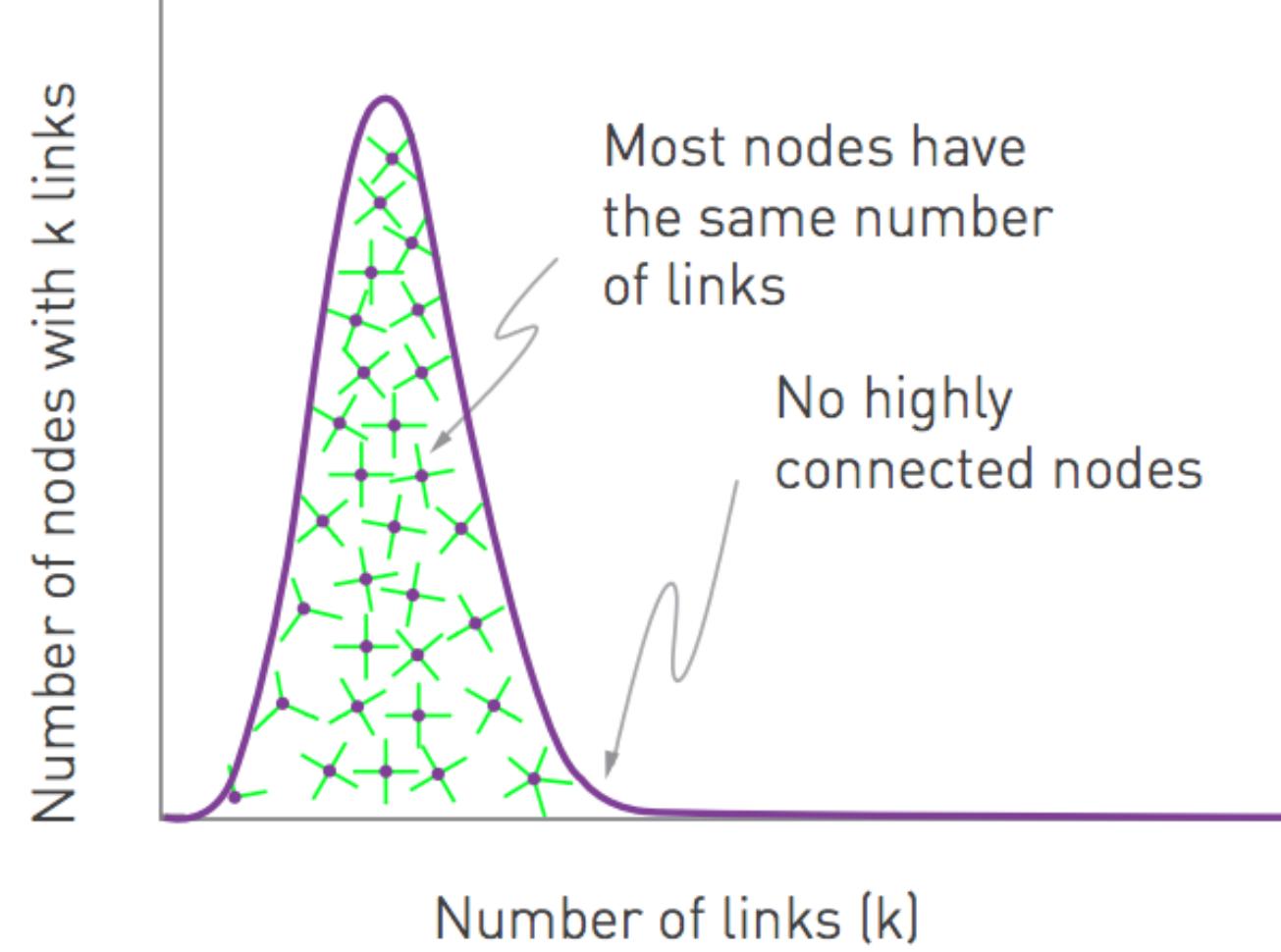


WORLD WIDE WEB

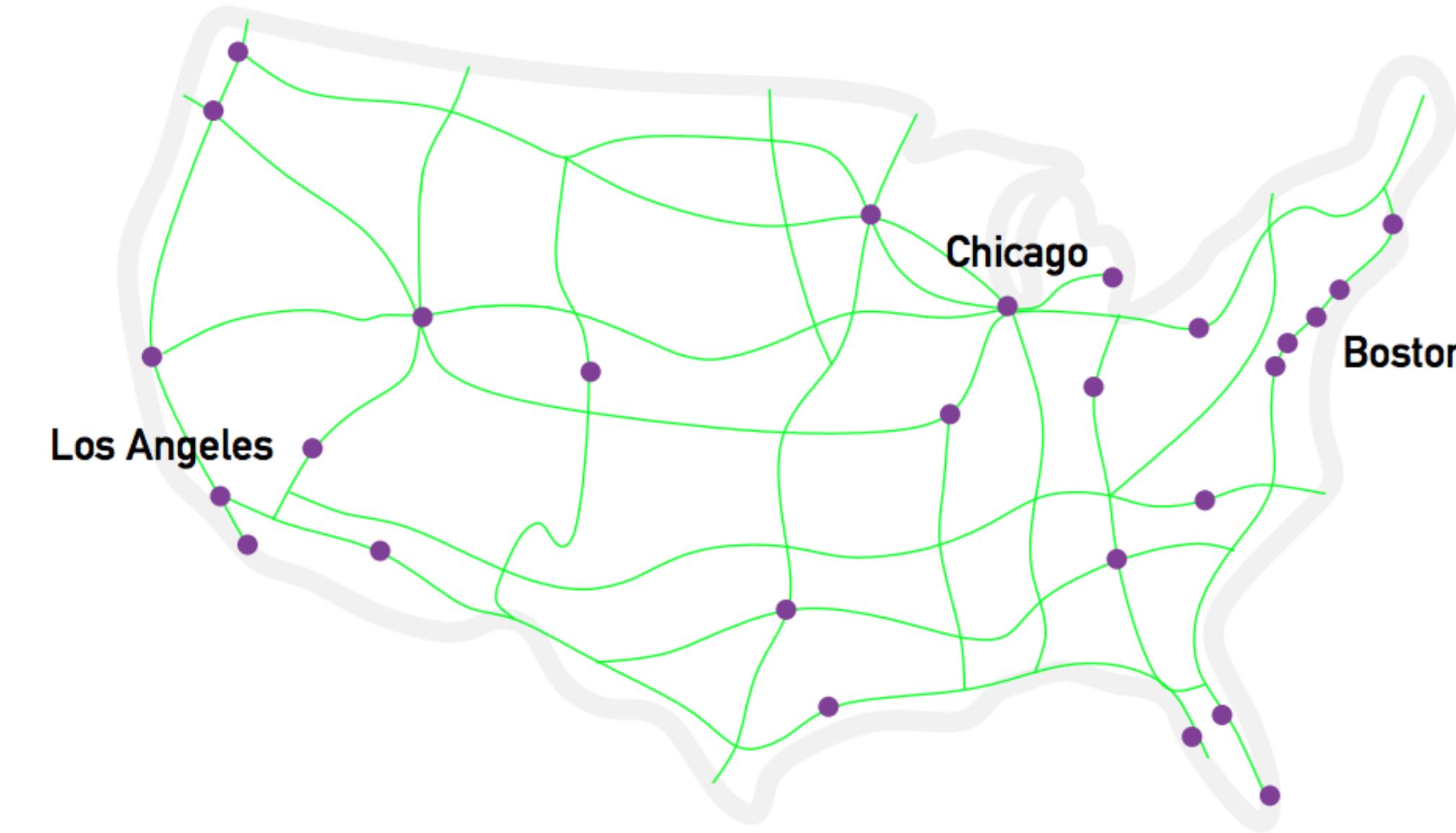


R. Albert, H. Jeong, A-L Barabasi, *Nature*, 401 130 (1999).

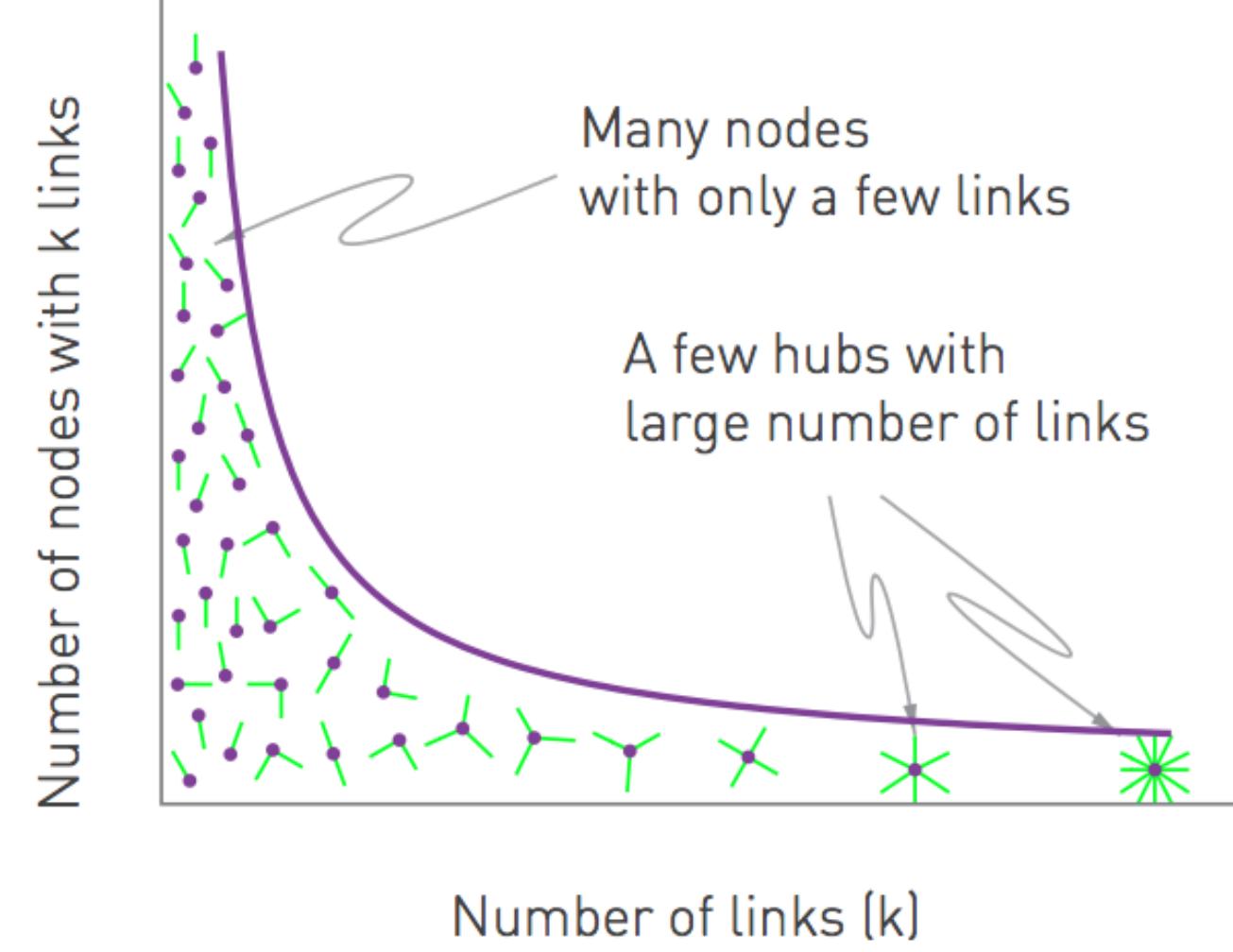
(a) POISSON



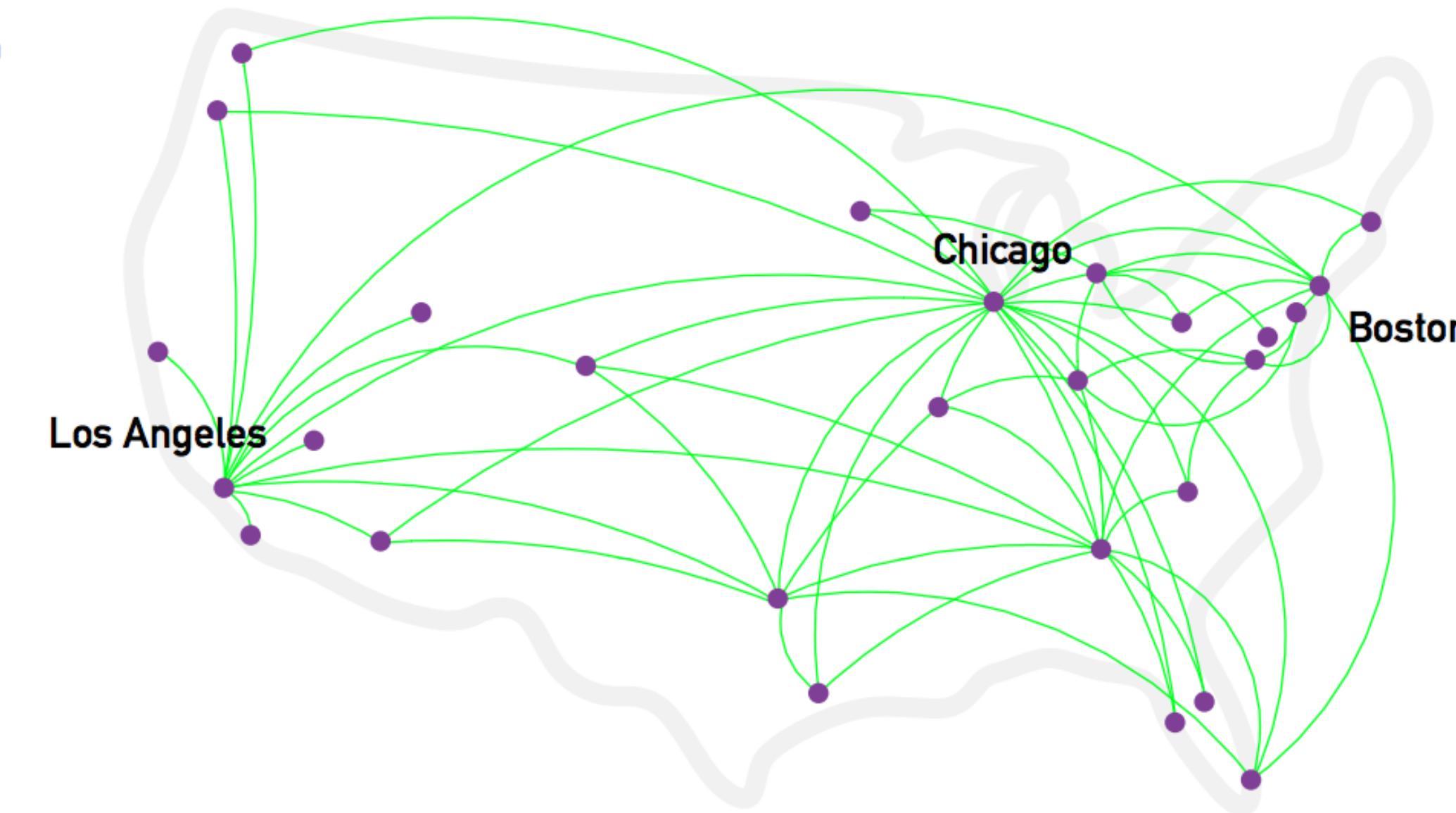
(b)



(c) POWER LAW



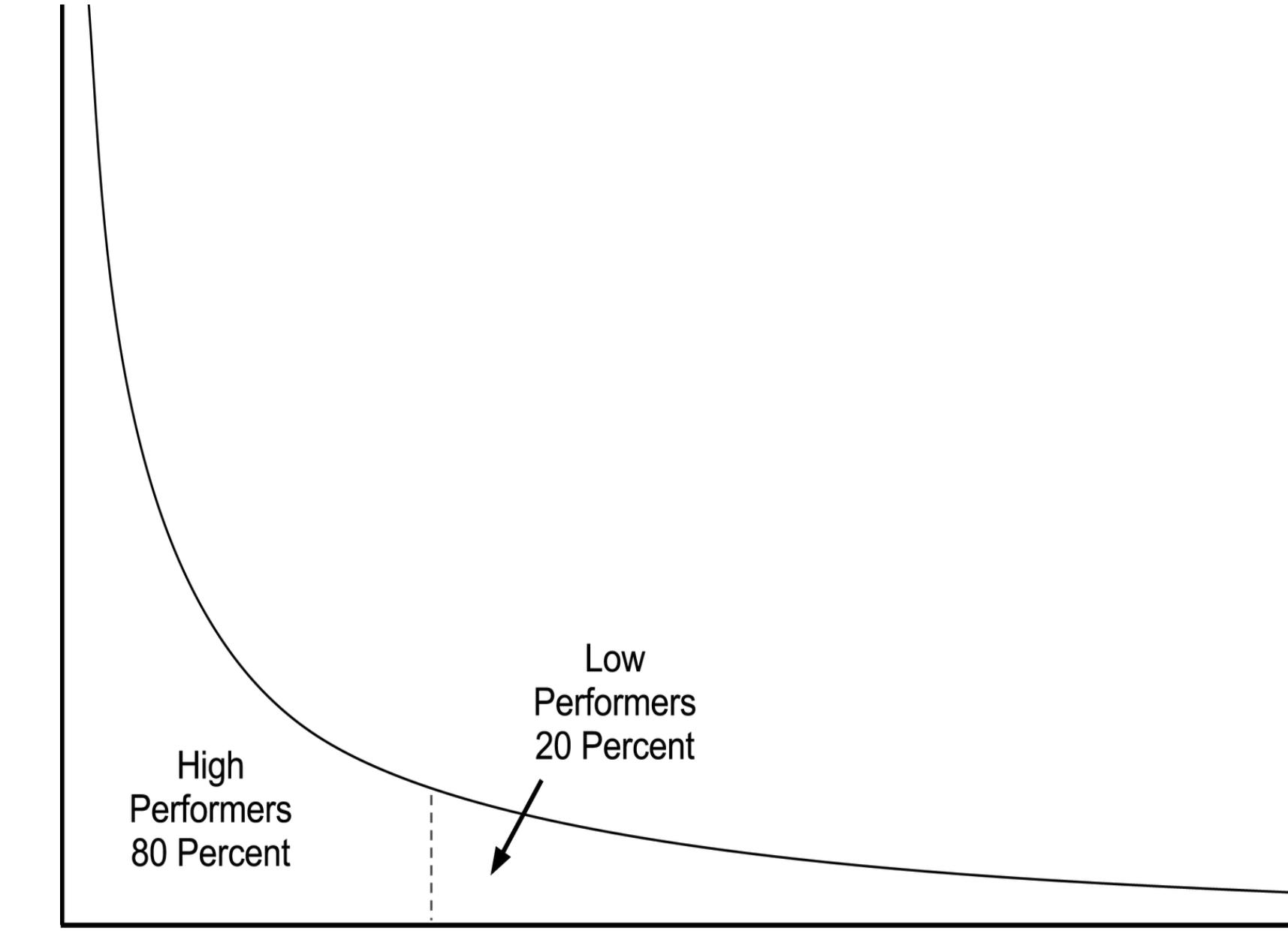
(d)



80/20 RULE



Inequality, heterogeneity, and the 1%

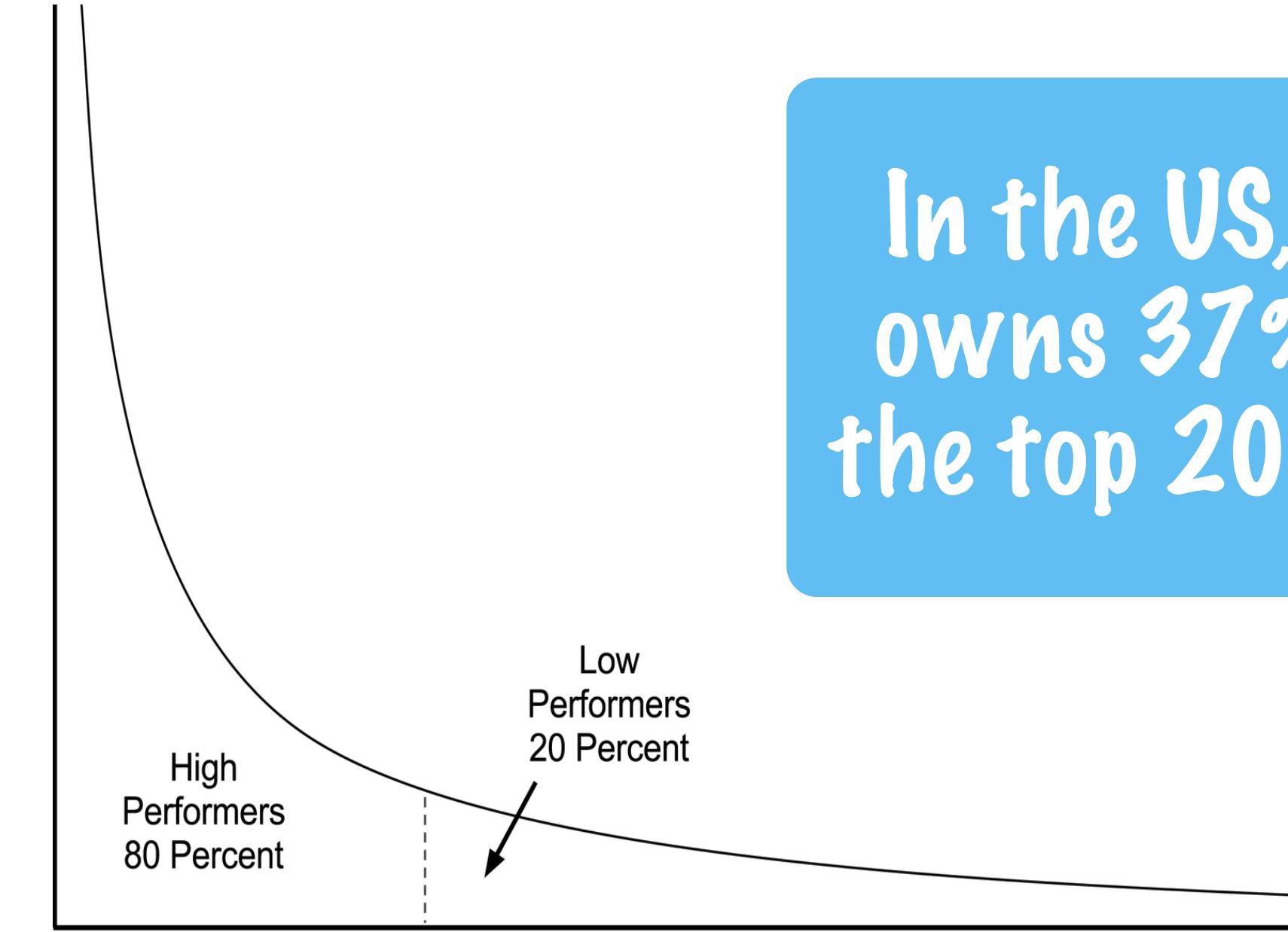


Vilfredo Federico Damaso Pareto (1848 – 1923), Italian economist, political scientist and philosopher, who had important contributions to our understanding of income distribution and to the analysis of individuals choices. A number of fundamental principles are named after him, like Pareto efficiency, Pareto distribution (another name for a power-law distribution), the Pareto principle (or 80/20 law).

80/20 RULE



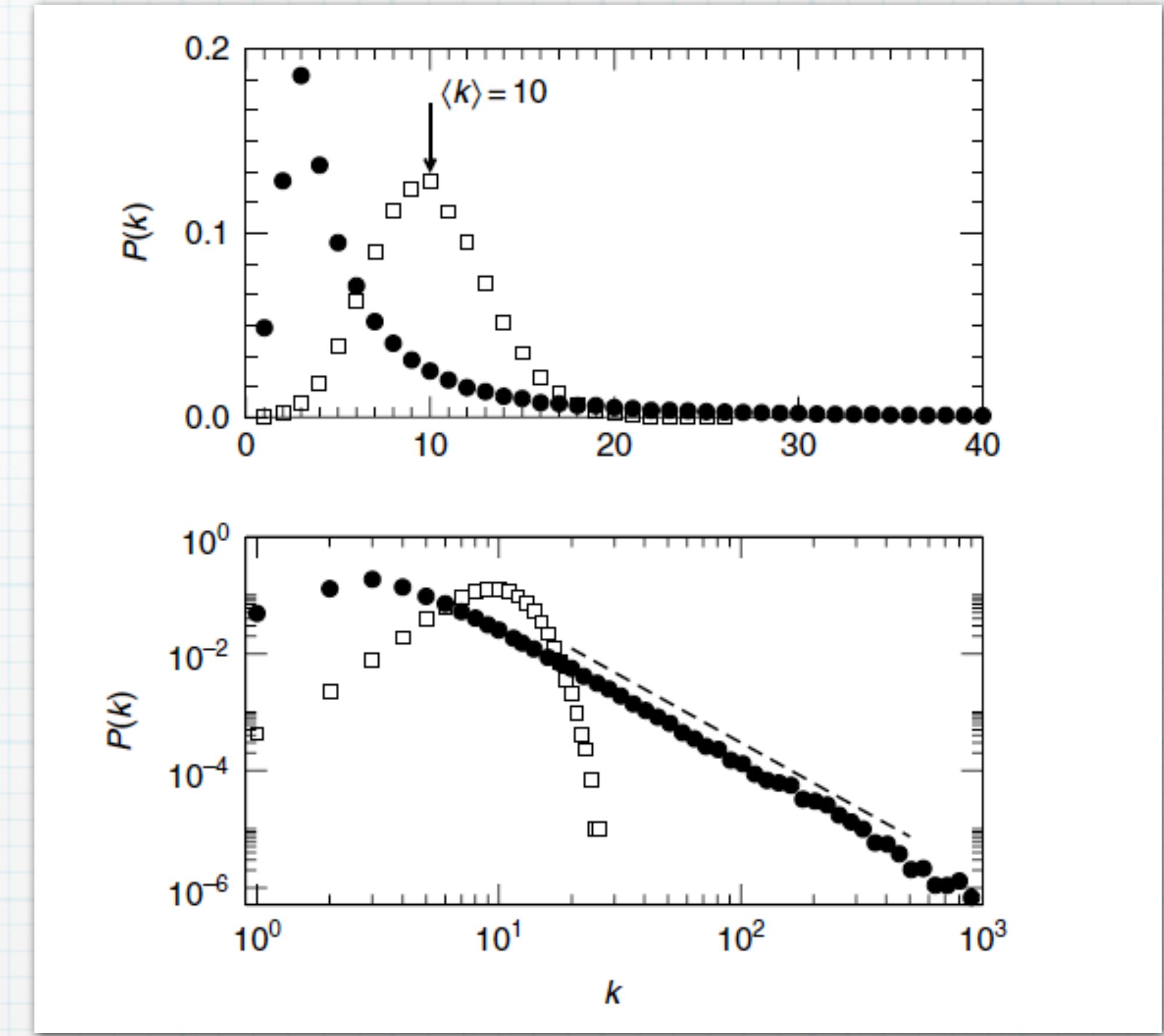
Inequality, heterogeneity, and the 1%



In the US, the top 1% owns 37% of wealth, the top 20% owns 88%

Vilfredo Federico Damaso Pareto (1848 – 1923), Italian economist, political scientist and philosopher, who had important contributions to our understanding of income distribution and to the analysis of individuals choices. A number of fundamental principles are named after him, like Pareto efficiency, Pareto distribution (another name for a power-law distribution), the Pareto principle (or 80/20 law).

Heavy tails (a.k.a. long tails)



- * For instance:
POWER-LAW behavior

$$P(k) \sim k^{-\gamma}$$

Summary: noise and tails



Normal -vs- heavy-tail

- * Heavy-tail distributions : skewed, appreciable probability for large events (hubs!)
- * Standard deviation tends to be large, average is NOT a good descriptor (no "scale")

Scale-free networks: Definition

Definition:

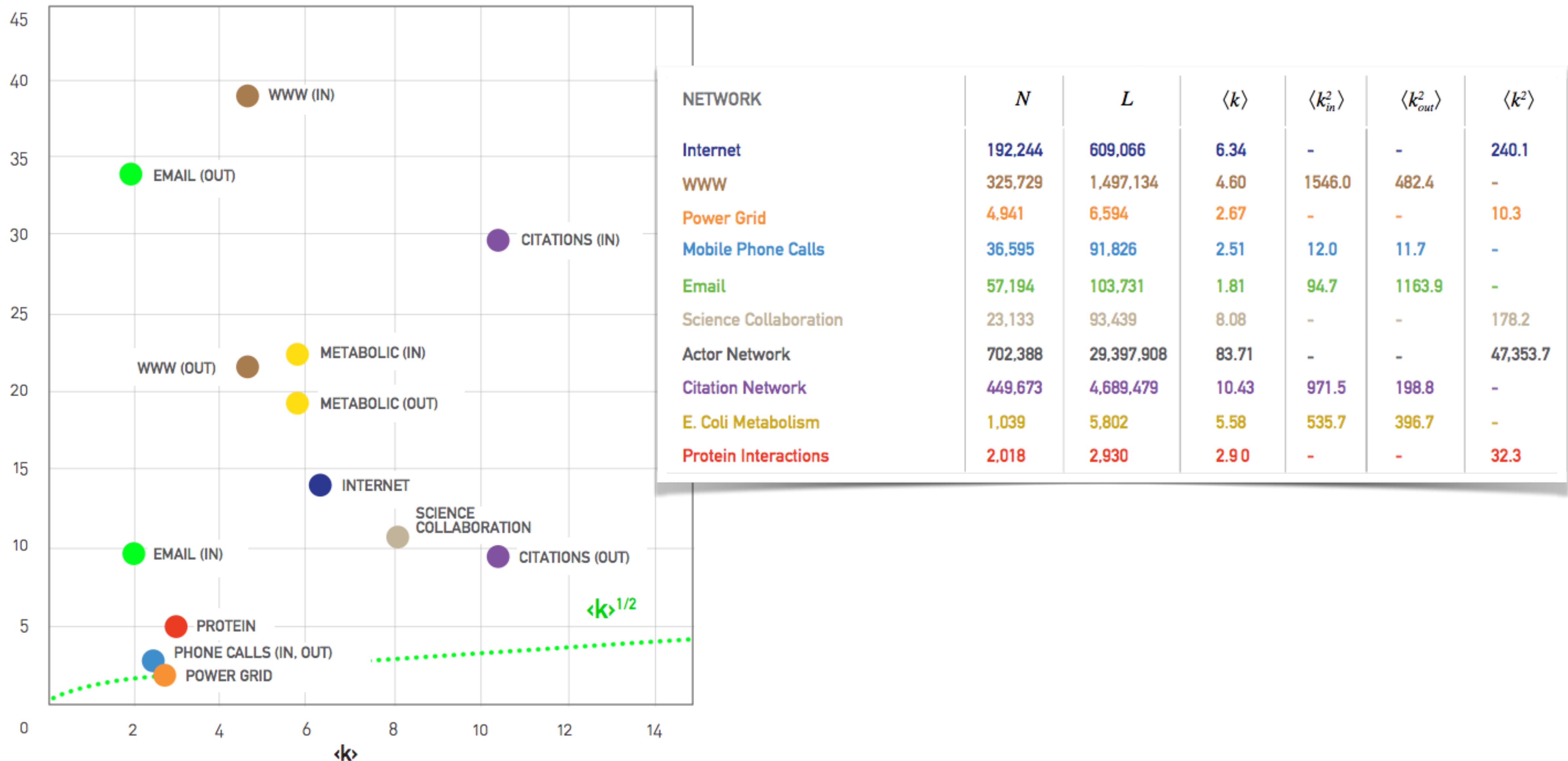
Networks with a power law tail in their degree distribution are called ‘scale-free networks’

Where does the name come from?

Critical Phenomena and scale-invariance

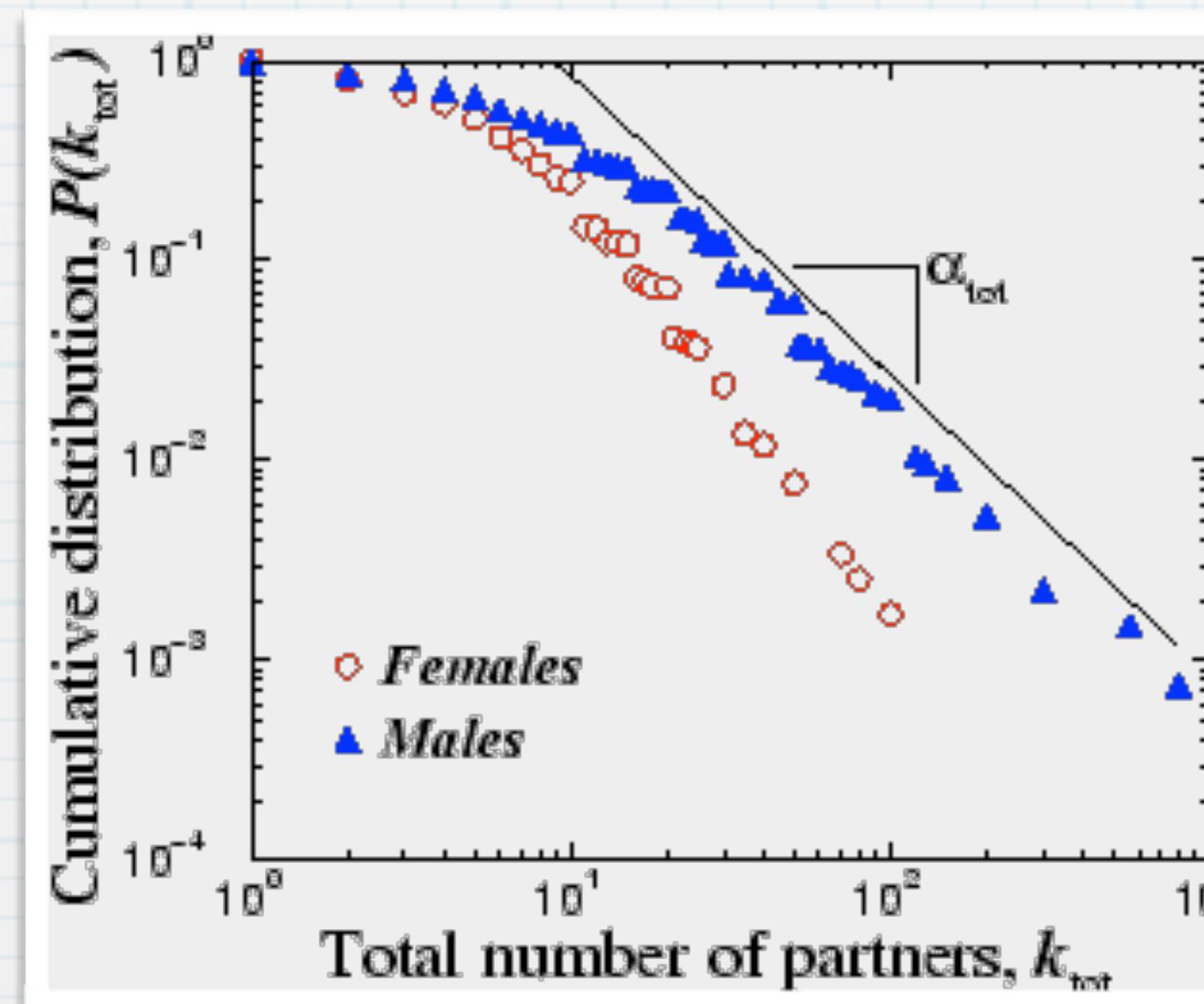
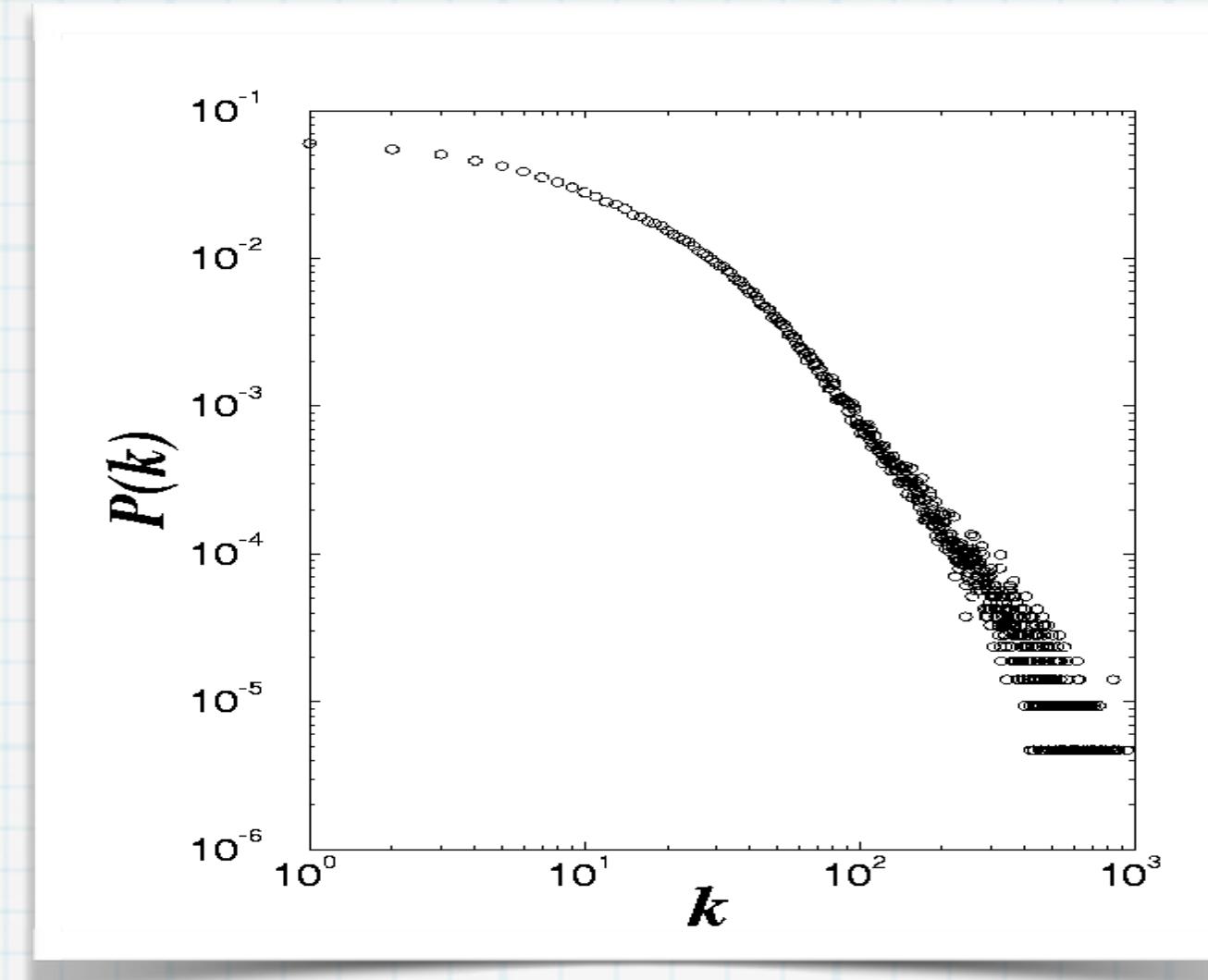
- **Scale invariance:** there is no characteristic scale for the fluctuation (**scale-free behavior**).
- **Universality:** exponents are independent of the system’s details.

THE MEANING OF SCALE-FREE

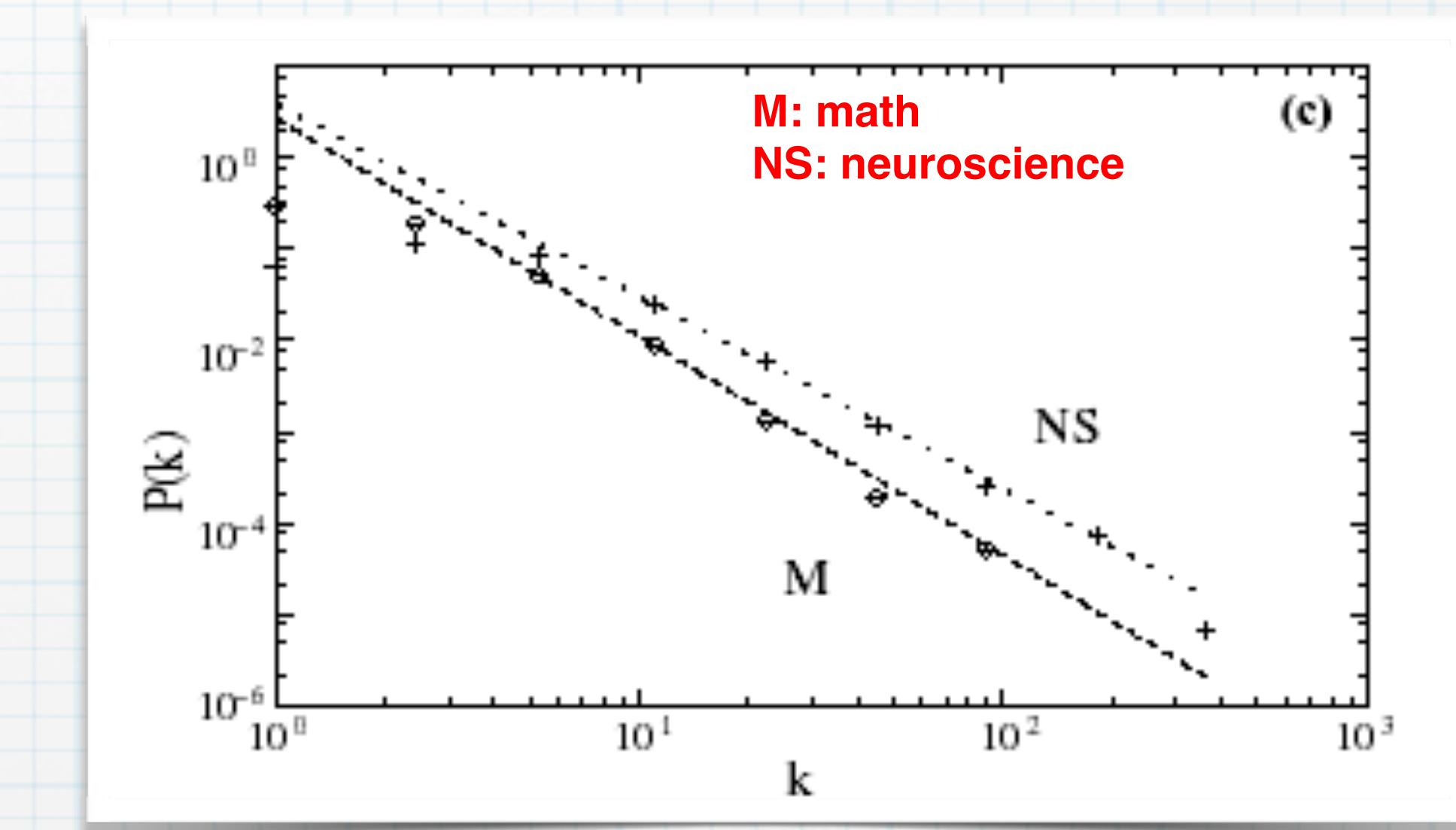


Universality

Actors



Coauthors

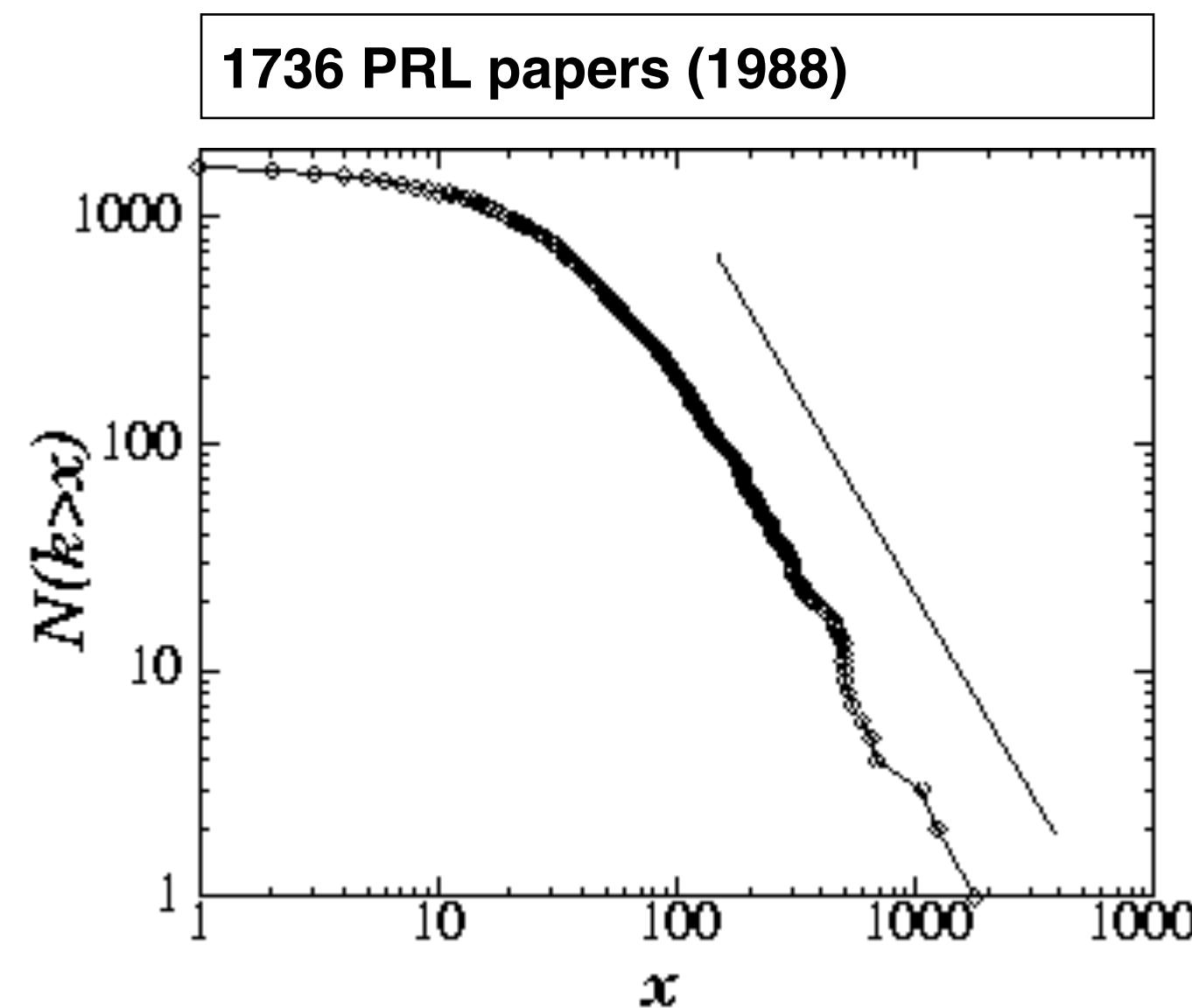


Sex

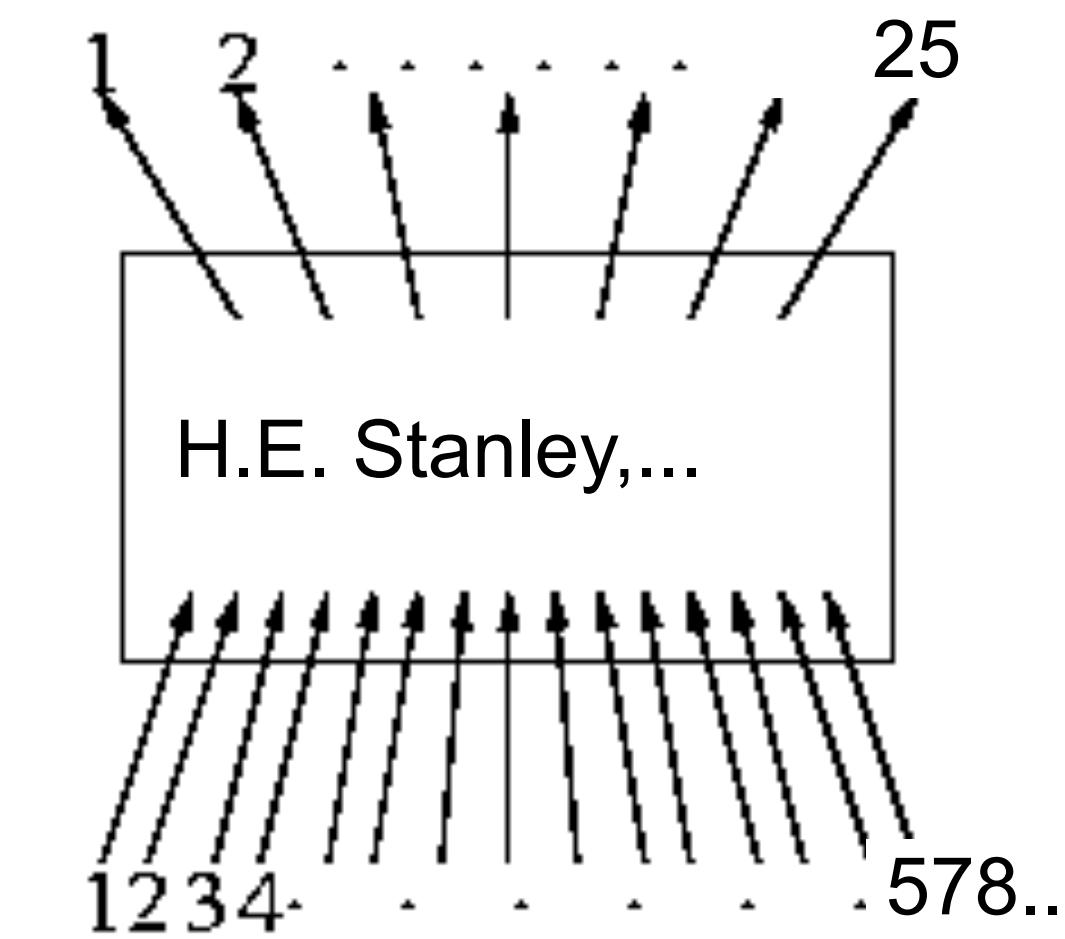
SCIENCE CITATION NETWORKS

Nodes: papers

Links: citations



(S. Redner, 1998)



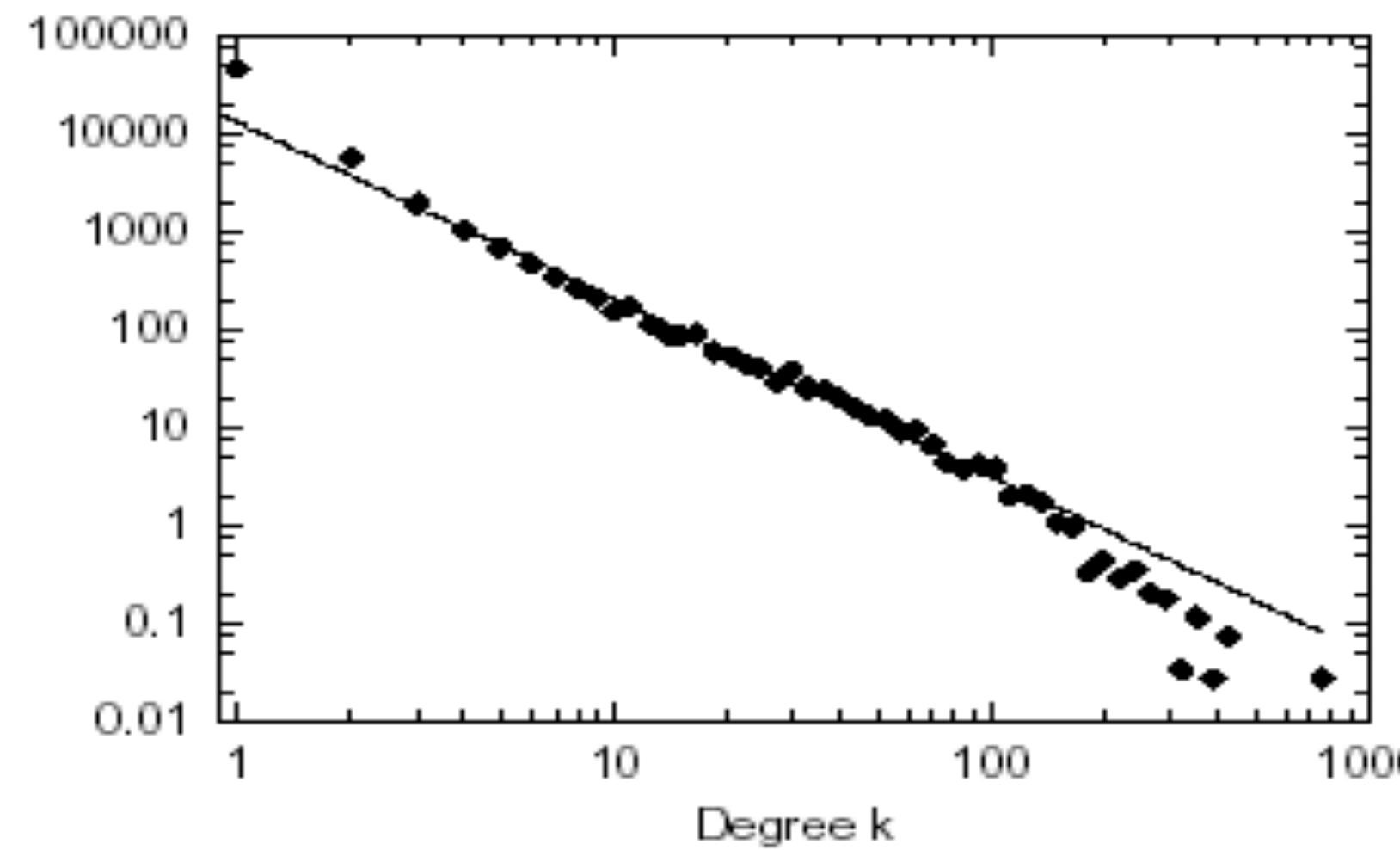
$$P(k) \sim k^{-\gamma}$$
$$(\gamma = 3)$$

ONLINE COMMUNITIES

Nodes: online user

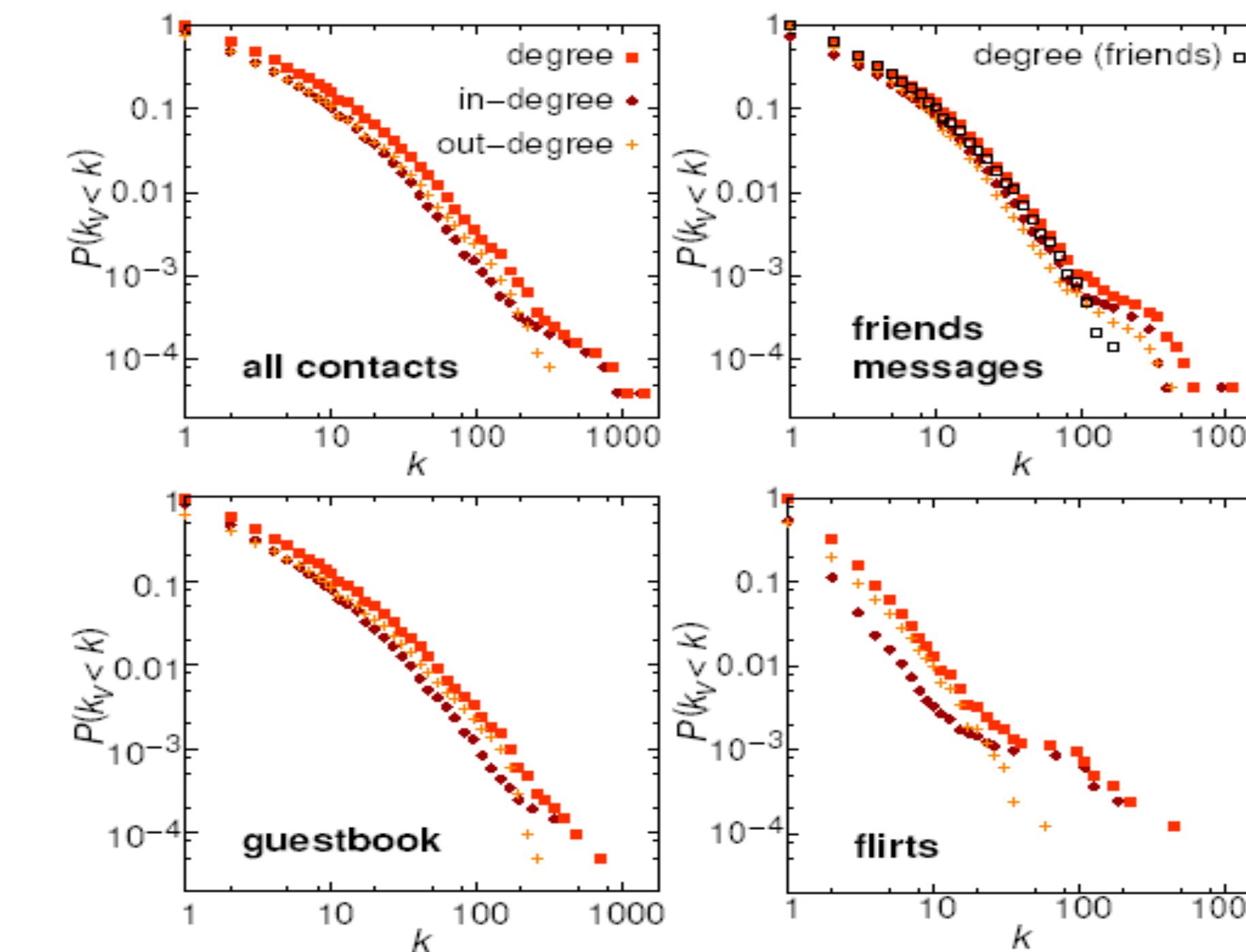
Links: email contact

Kiel University log files
112 days, N=59,912 nodes



Ebel, Mielsch, Bornholdtz, PRE 2002.

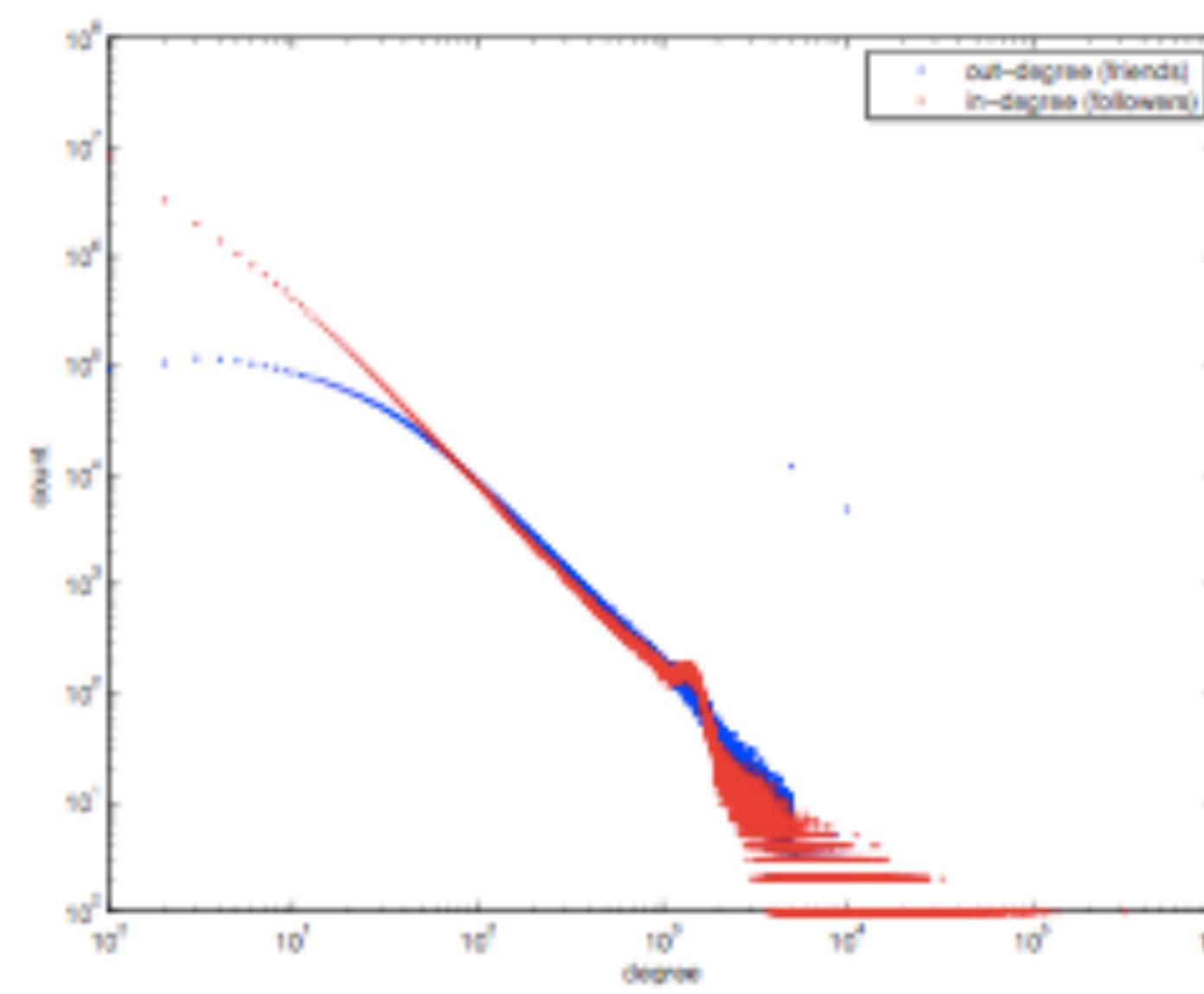
Pussokram.com online community;
512 days, 25,000 users.



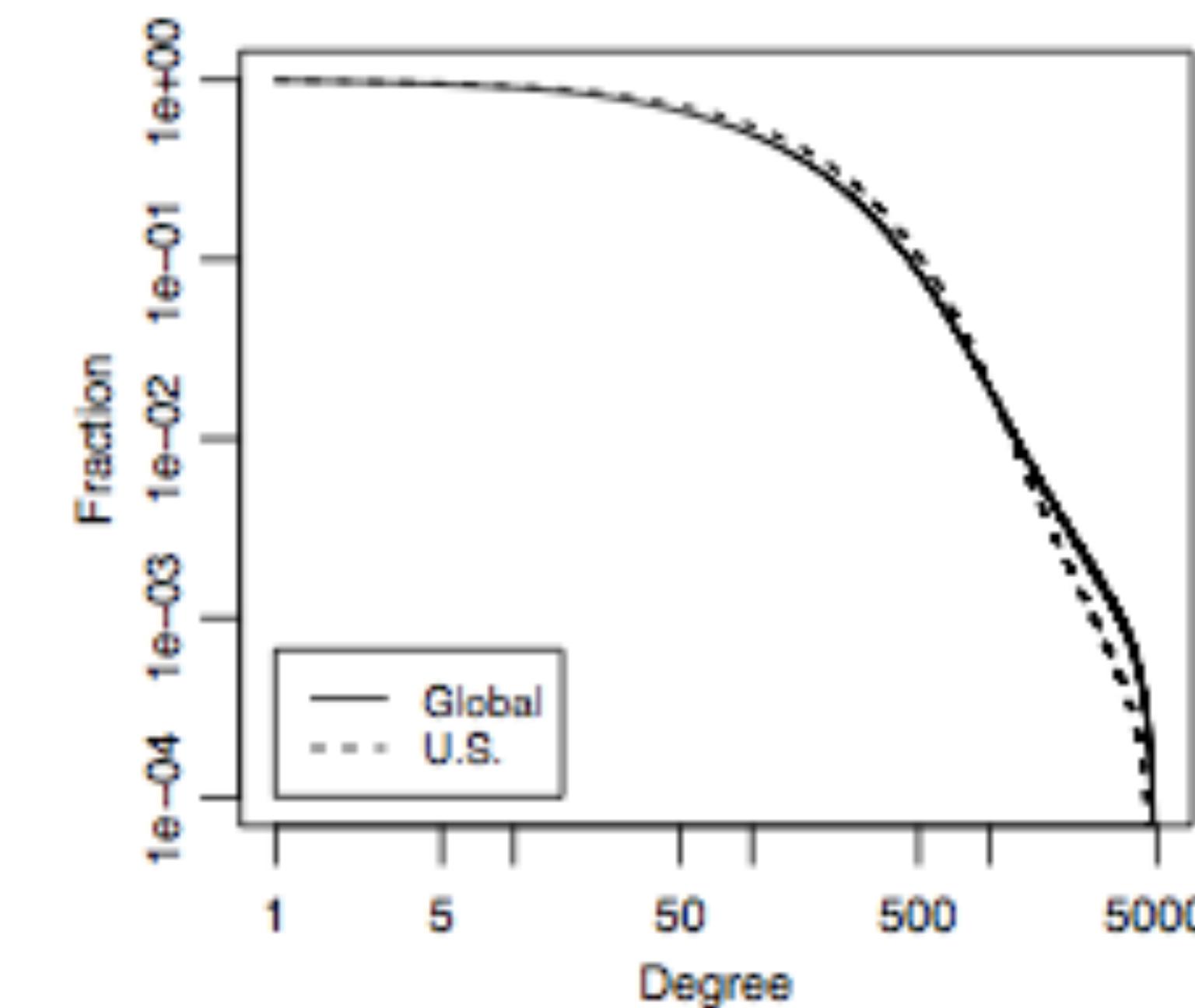
Holme, Edling, Liljeros, 2002.

ONLINE COMMUNITIES

Twitter:

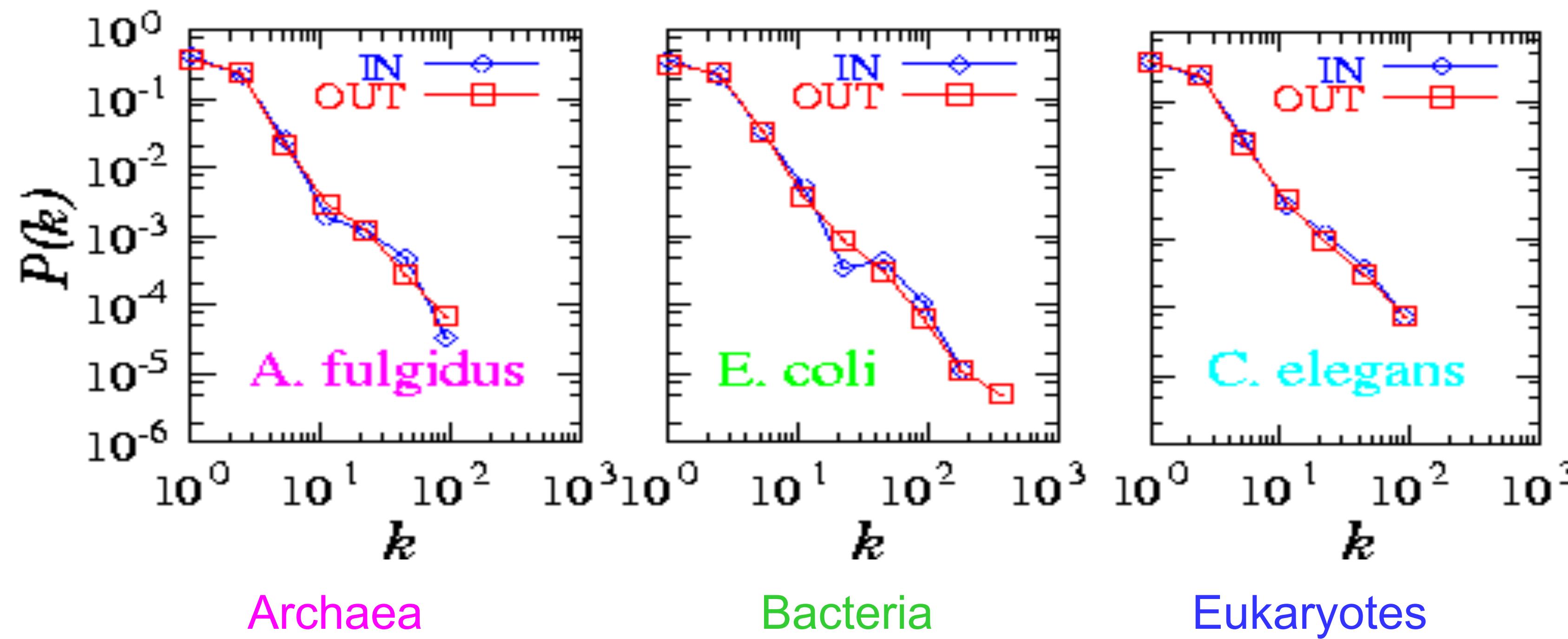


Facebook



Brian Karrer, Lars Backstrom, Cameron Marlowm 2011

METABOLIC NETWORKS



Organisms from all three
domains of life are scale-free!

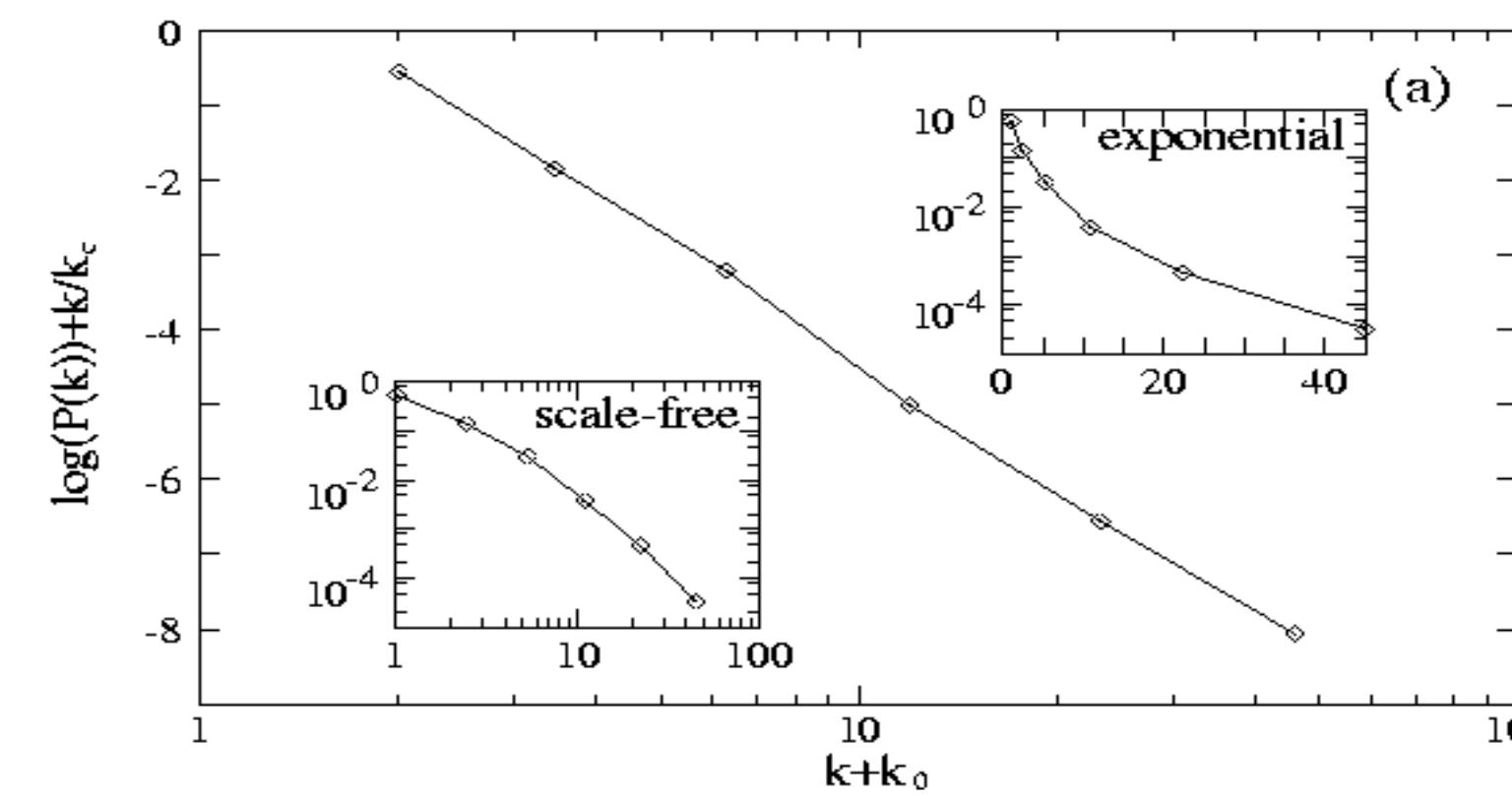
$$P_{in}(k) \approx k^{-2.2}$$

$$P_{out}(k) \approx k^{-2.2}$$

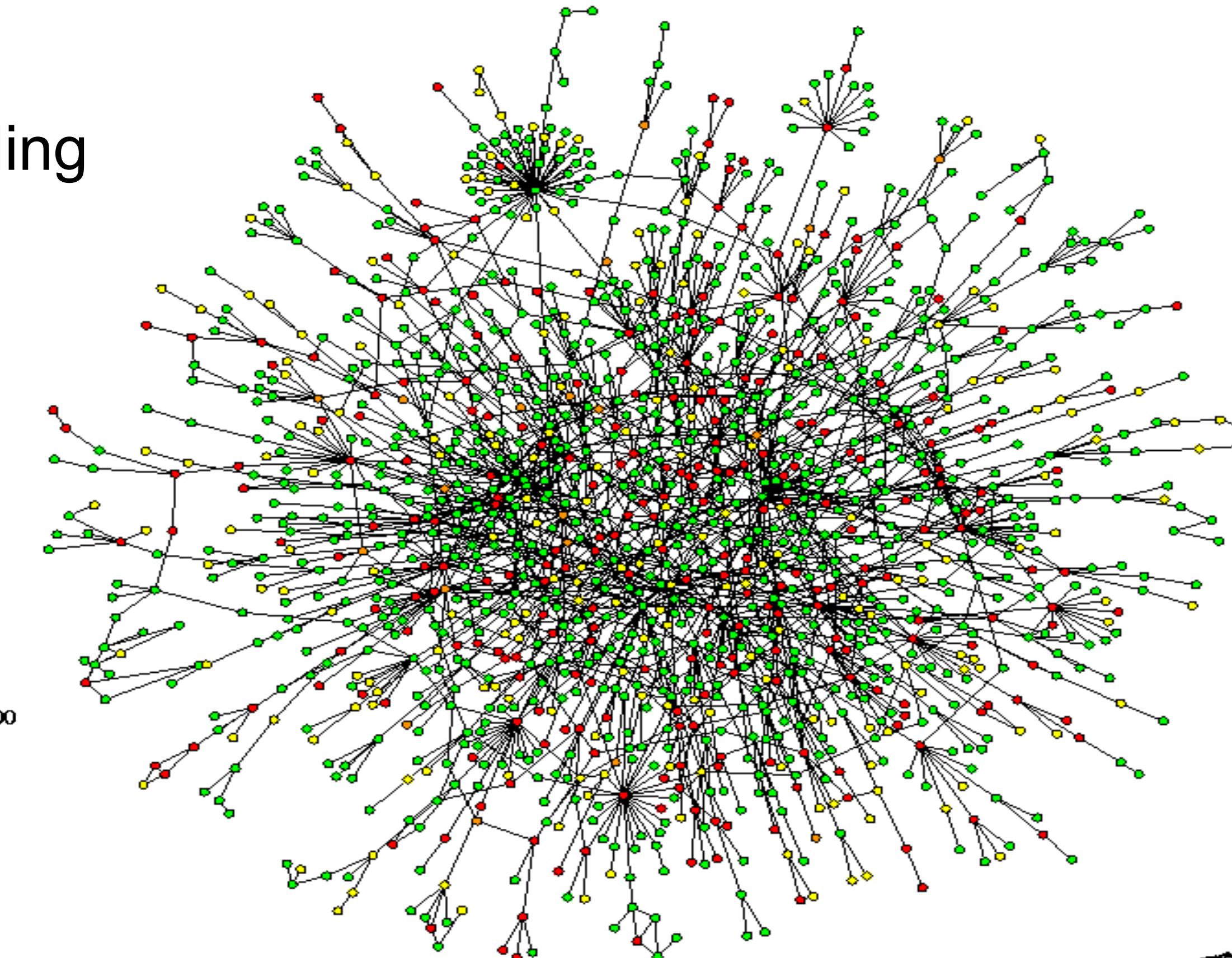
TOPOLOGY OF THE PROTEIN NETWORK

Nodes: proteins

Links: physical interactions-binding



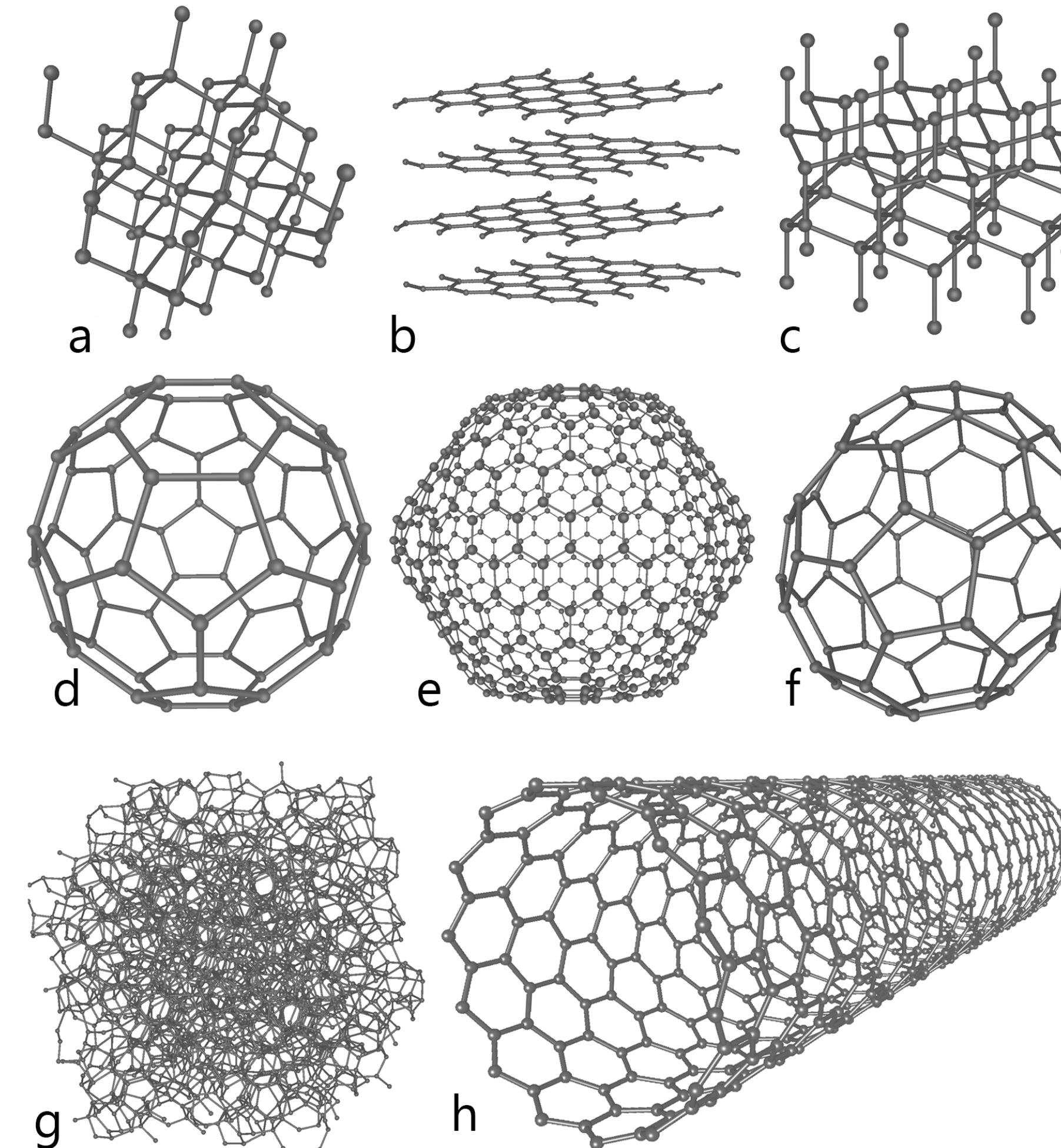
$$P(k) \sim (k + k_0)^{-\gamma} \exp\left(-\frac{k + k_0}{k_\tau}\right)$$



H. Jeong, S.P. Mason, A.-L. Barabasi, Z.N. Oltvai, Nature 411, 41-42 (2001)

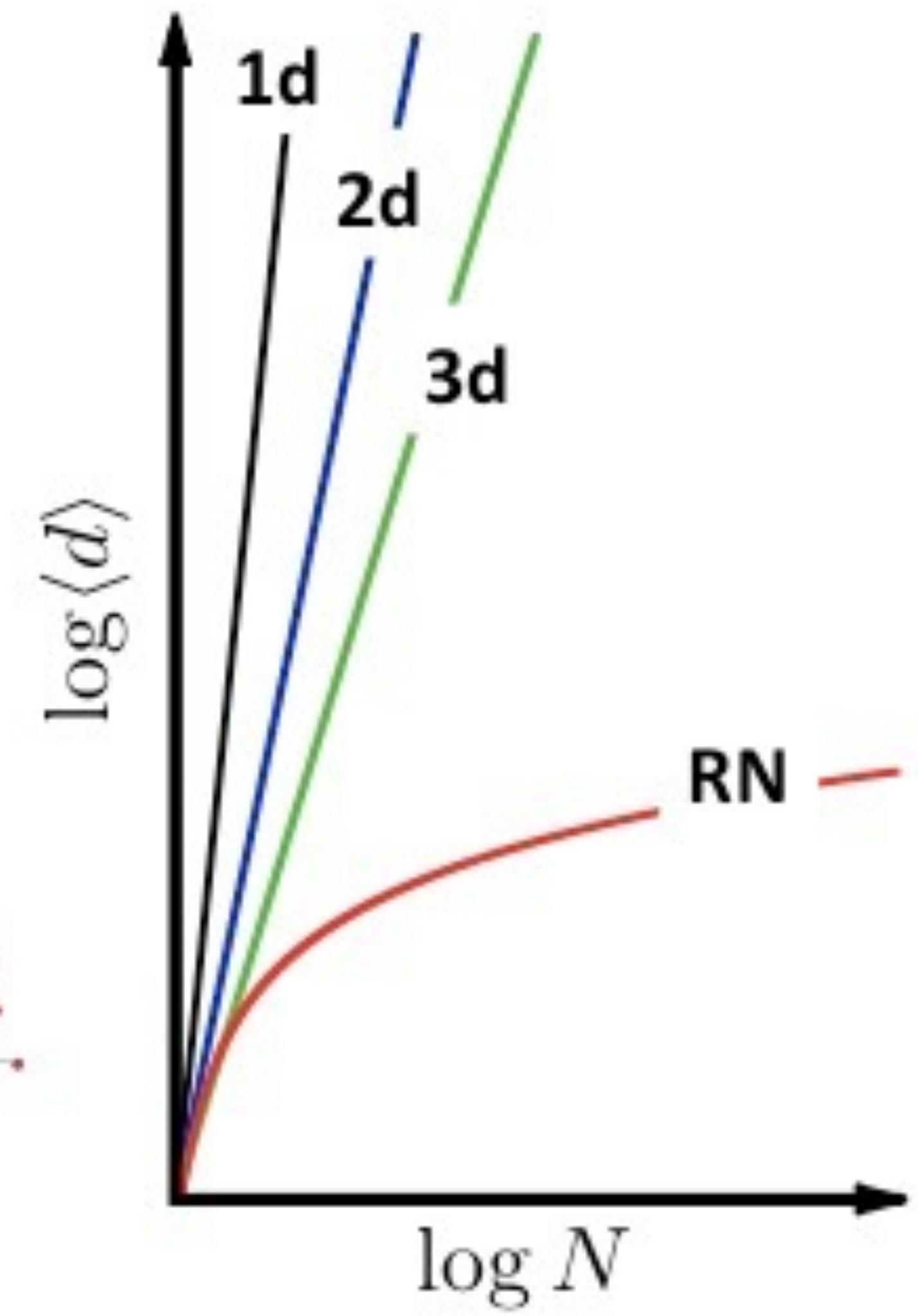
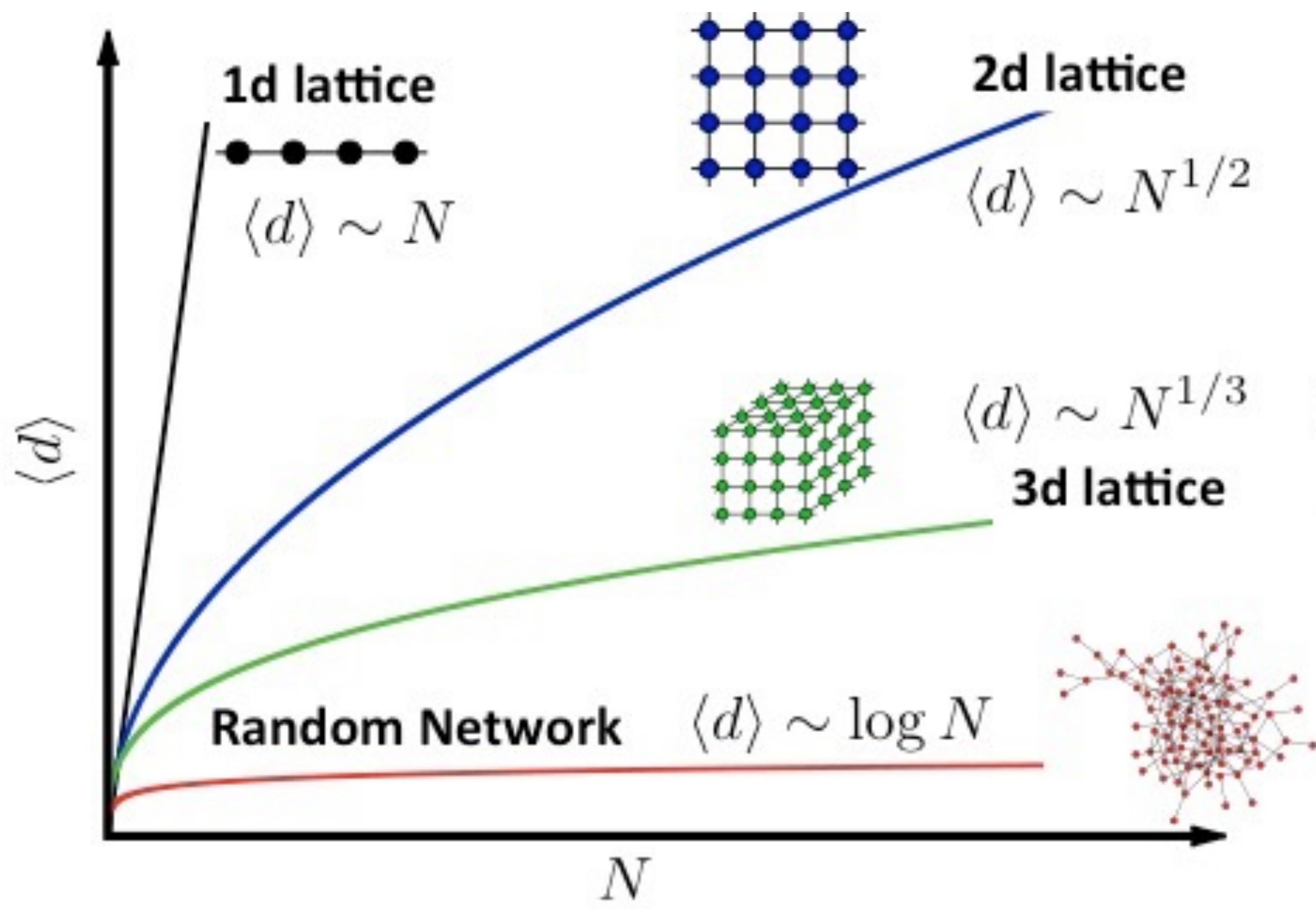
NOT ALL NETWORKS ARE SCALE-FREE

- Networks appearing in material science, like the network describing the bonds between the atoms in crystalline or amorphous materials, where each node has exactly the same degree.
- The neural network of the *C.elegans* worm.
- The power grid, consisting of generators and switches connected by transmission lines.
- Roads!



- Review
 - Scale-free property
 - Universality
- Quiz
- Robustness

Short paths



SMALL WORLD BEHAVIOR IN SCALE-FREE NETWORKS

$$\langle l \rangle \sim \begin{cases} \text{const.} & \gamma = 2 \\ \frac{\ln \ln N}{\ln(\gamma - 1)} & 2 < \gamma < 3 \\ \frac{\ln N}{\ln \ln N} & \gamma = 3 \\ \ln N & \gamma > 3 \end{cases}$$

ultra-small-world

small-world

Cohen, Havlin Phys. Rev. Lett. 90, 58701(2003); Cohen, Havlin and ben-Avraham, in Handbook of Graphs and Networks, Eds. Bornholdt and Shuster (Wiley-VCH, NY, 2002) Chap. 4; Confirmed also by: Dorogovtsev et al (2002), Chung and Lu (2002); (Bollobas, Riordan, 2002; Bollobas, 1985; Newman, 2001)

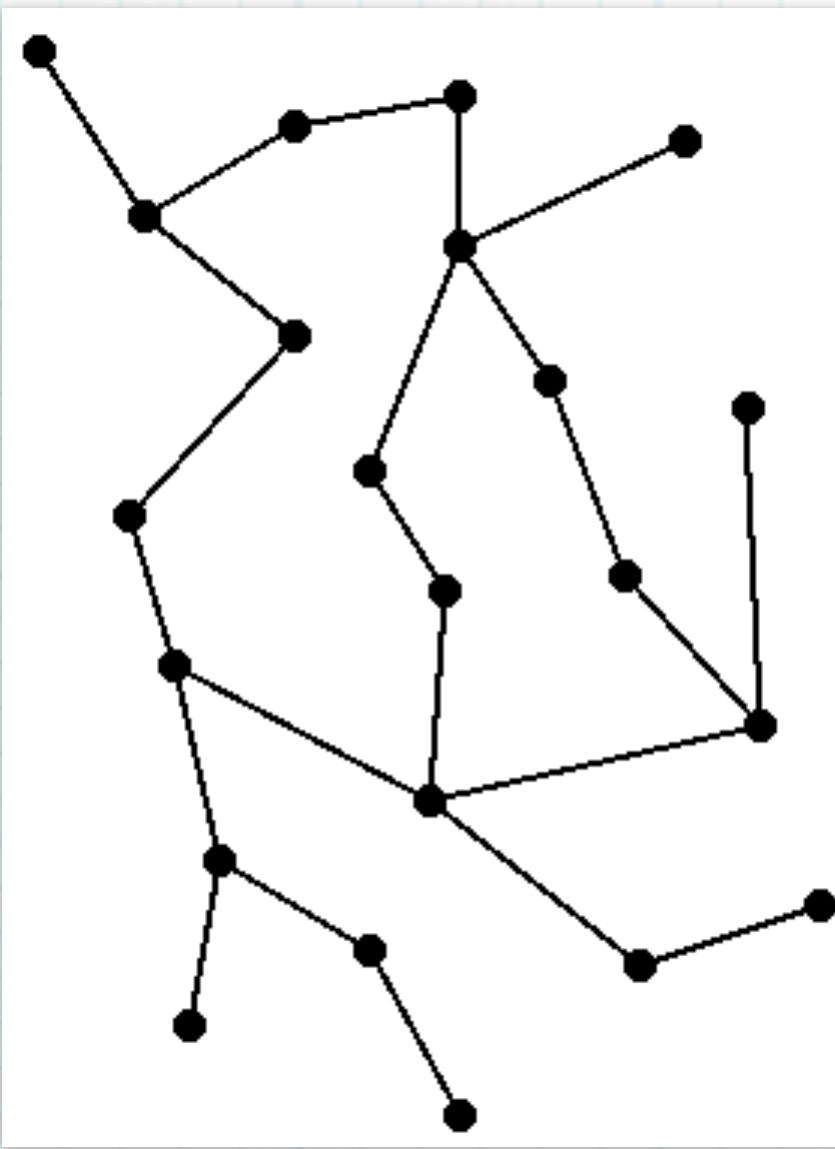


Summary

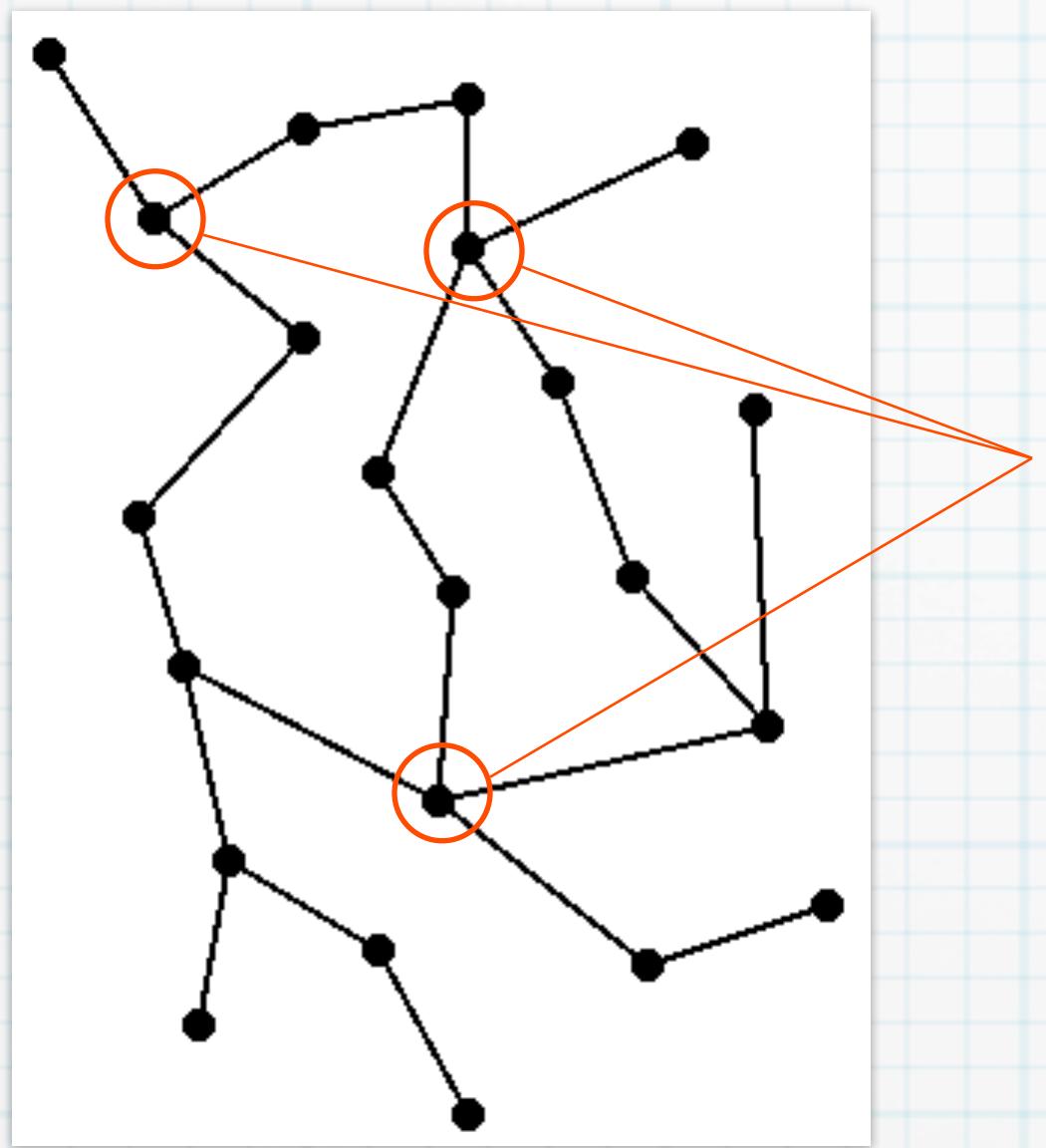
- * Social networks have short paths, high clustering, and the scale free property
- * The scale free property implies (ultra) short paths
- * The scale free property does not imply high clustering
- * The scale free property is universal: many (but not all) real networks are scale free!

Robustness

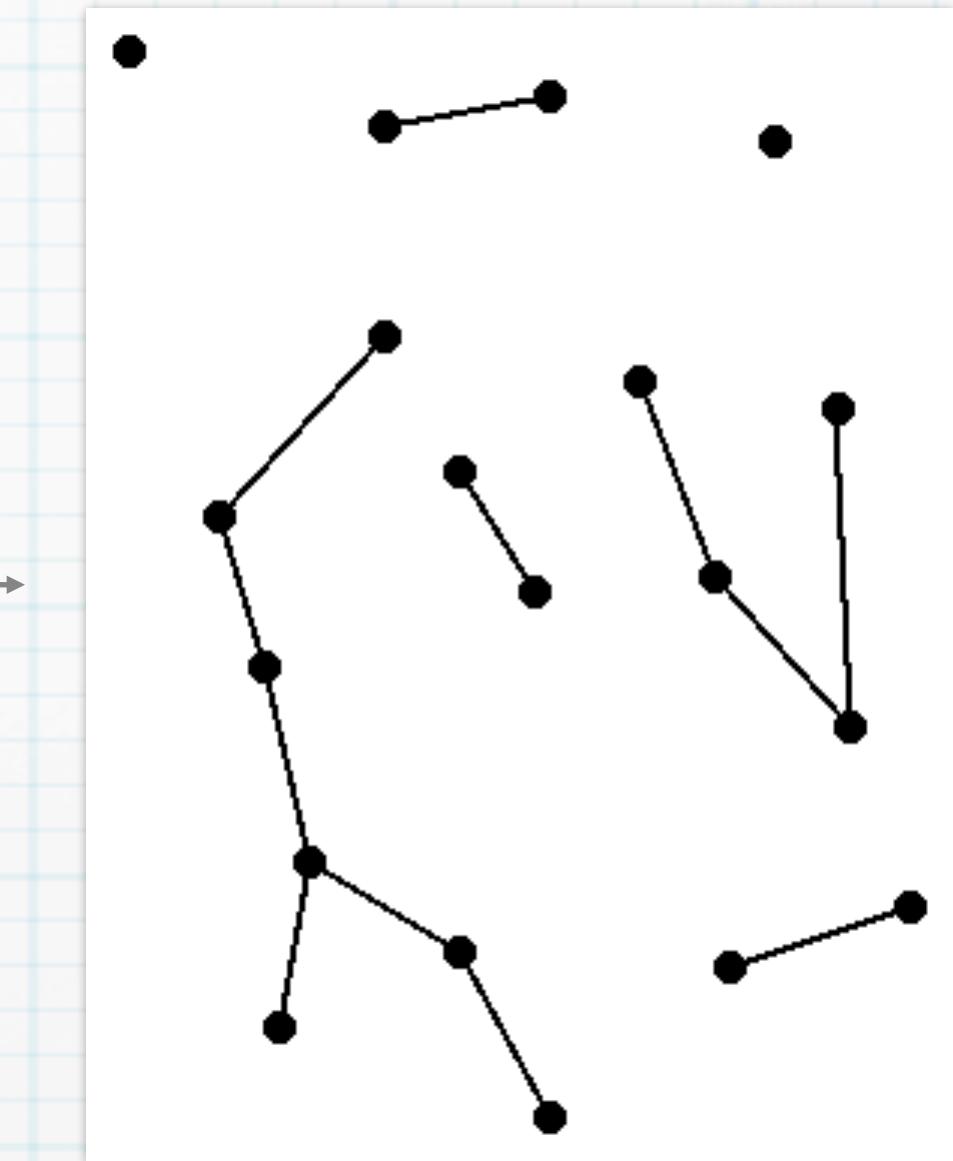
Physical properties: Robustness



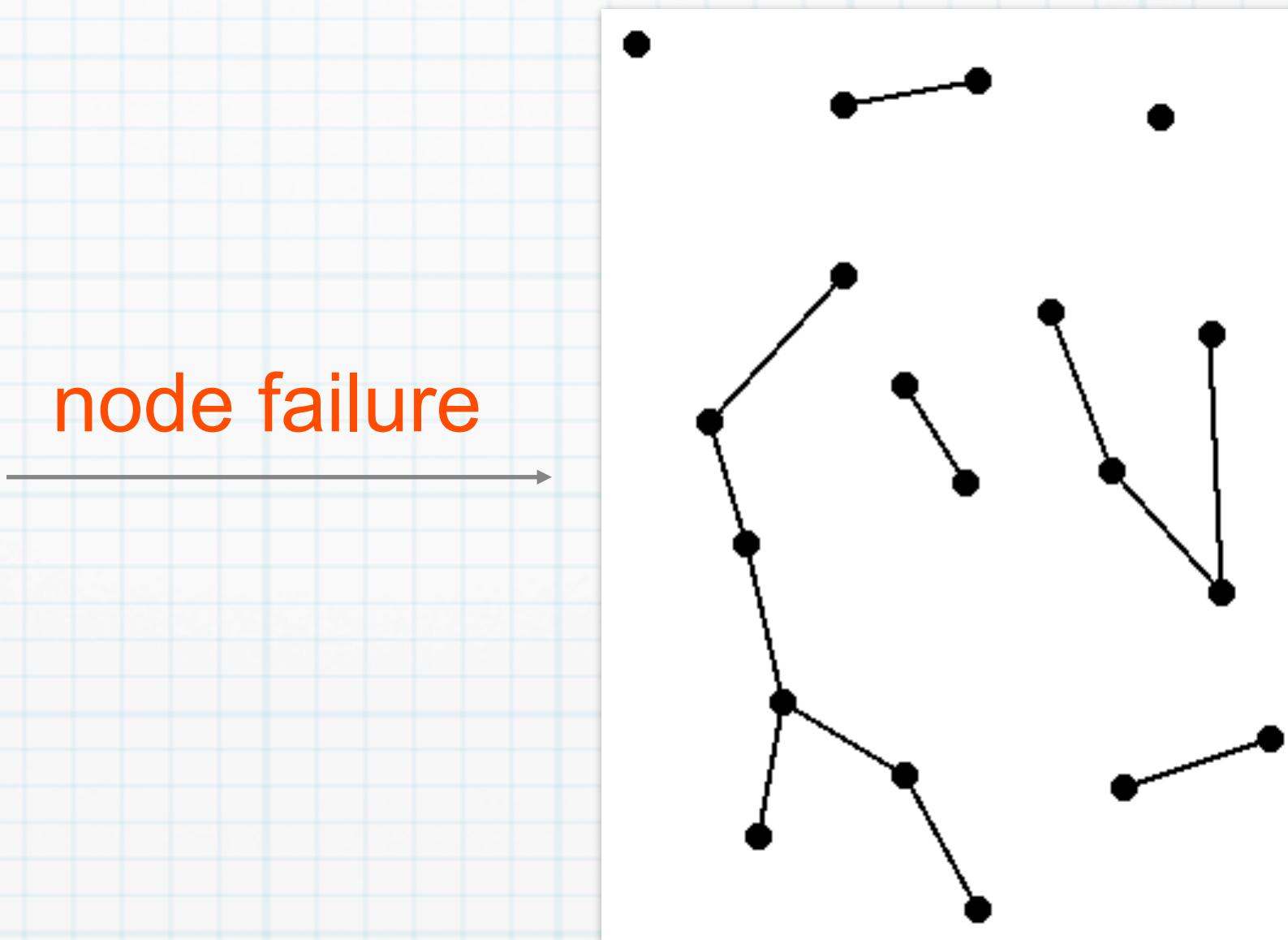
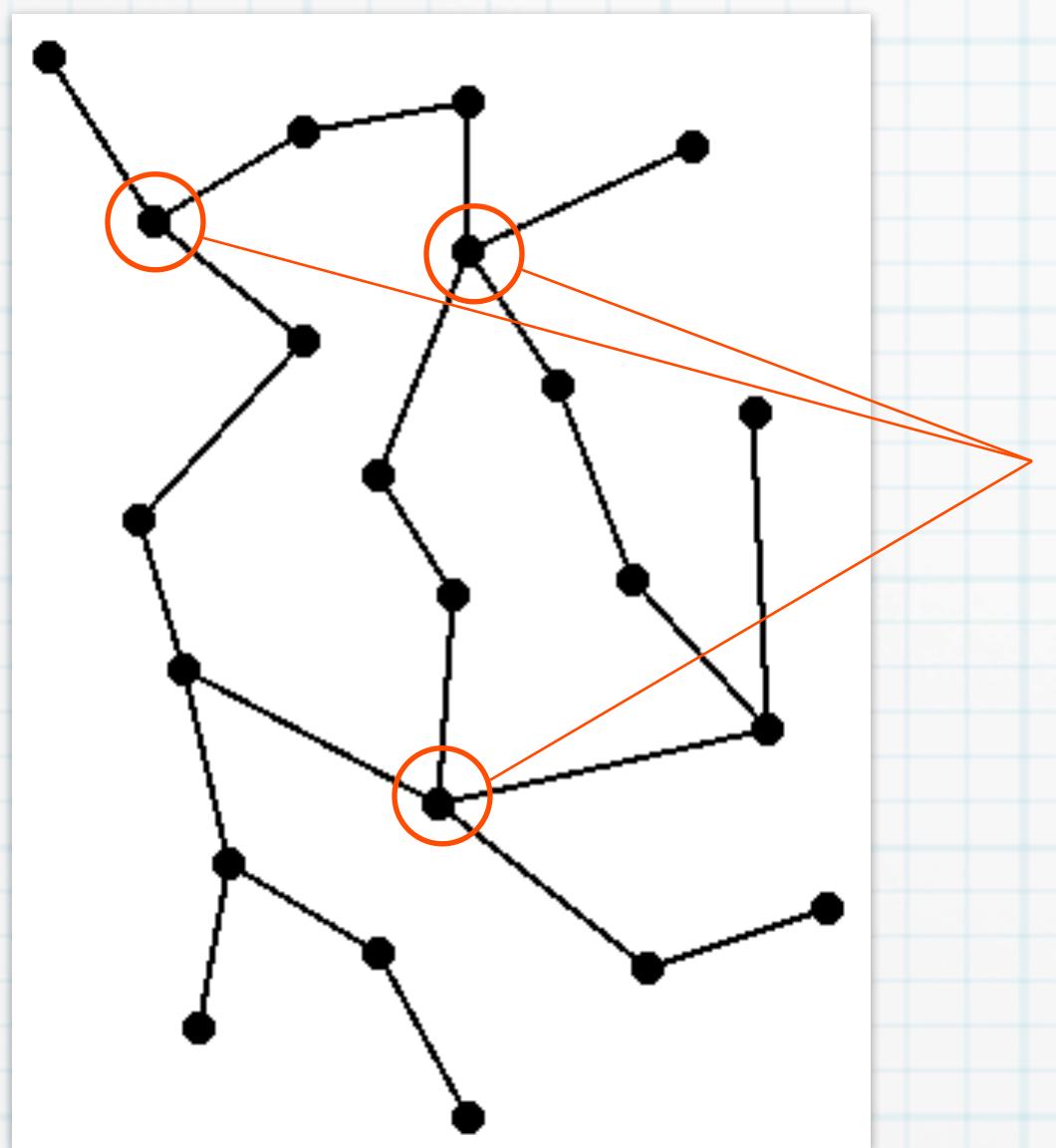
Physical properties: Robustness



node failure



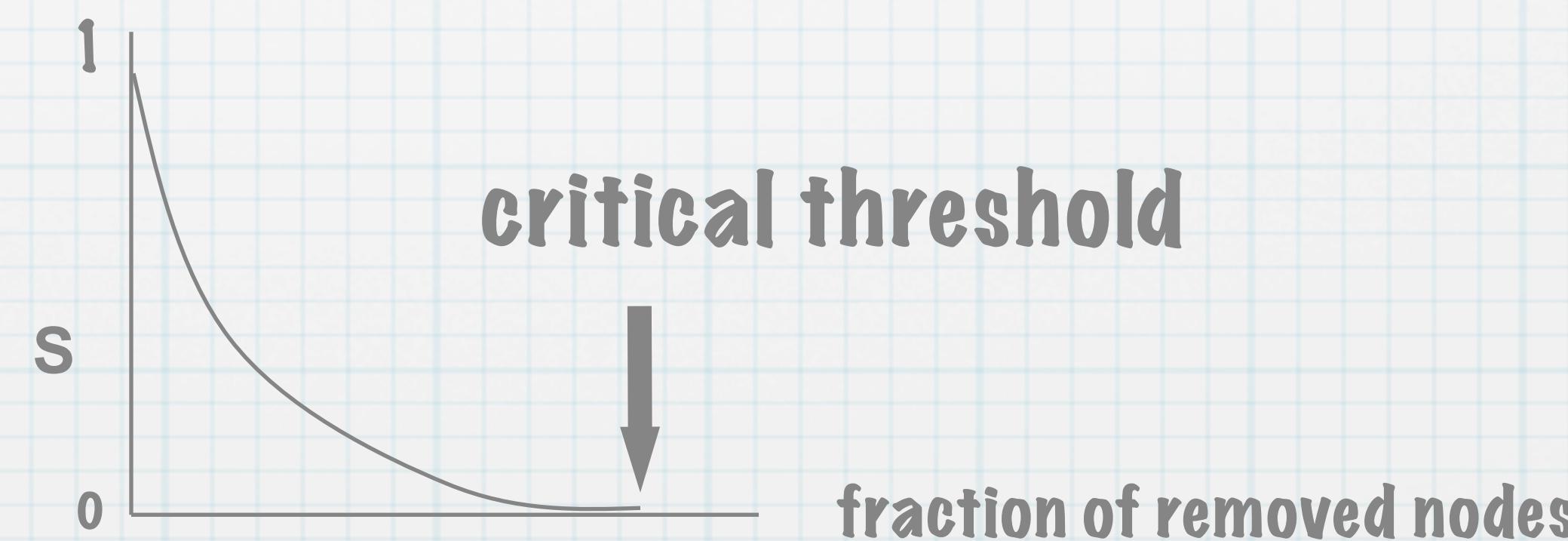
Physical properties: Robustness



node failure

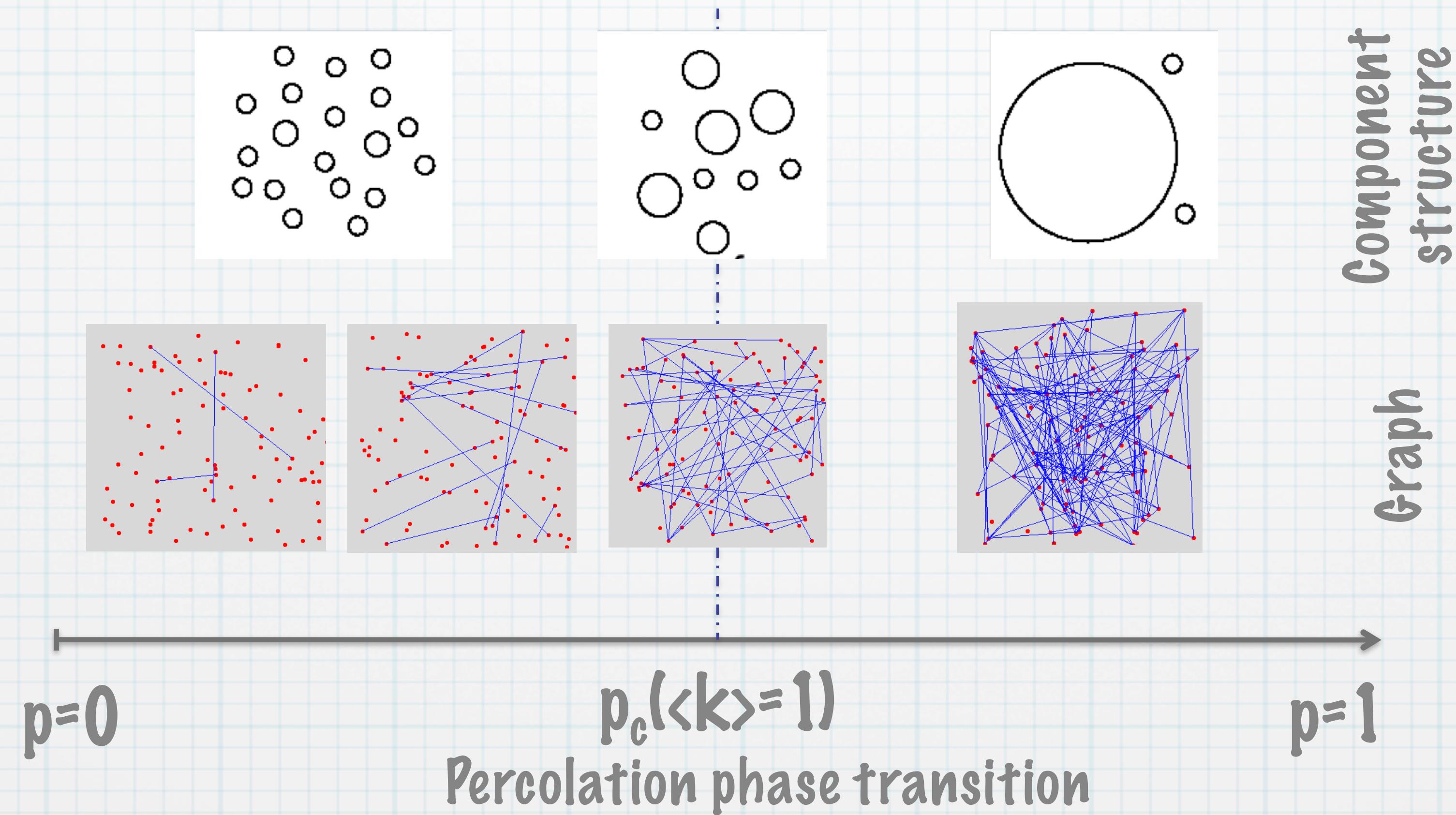
Similar to percolation problem

S=size of giant component



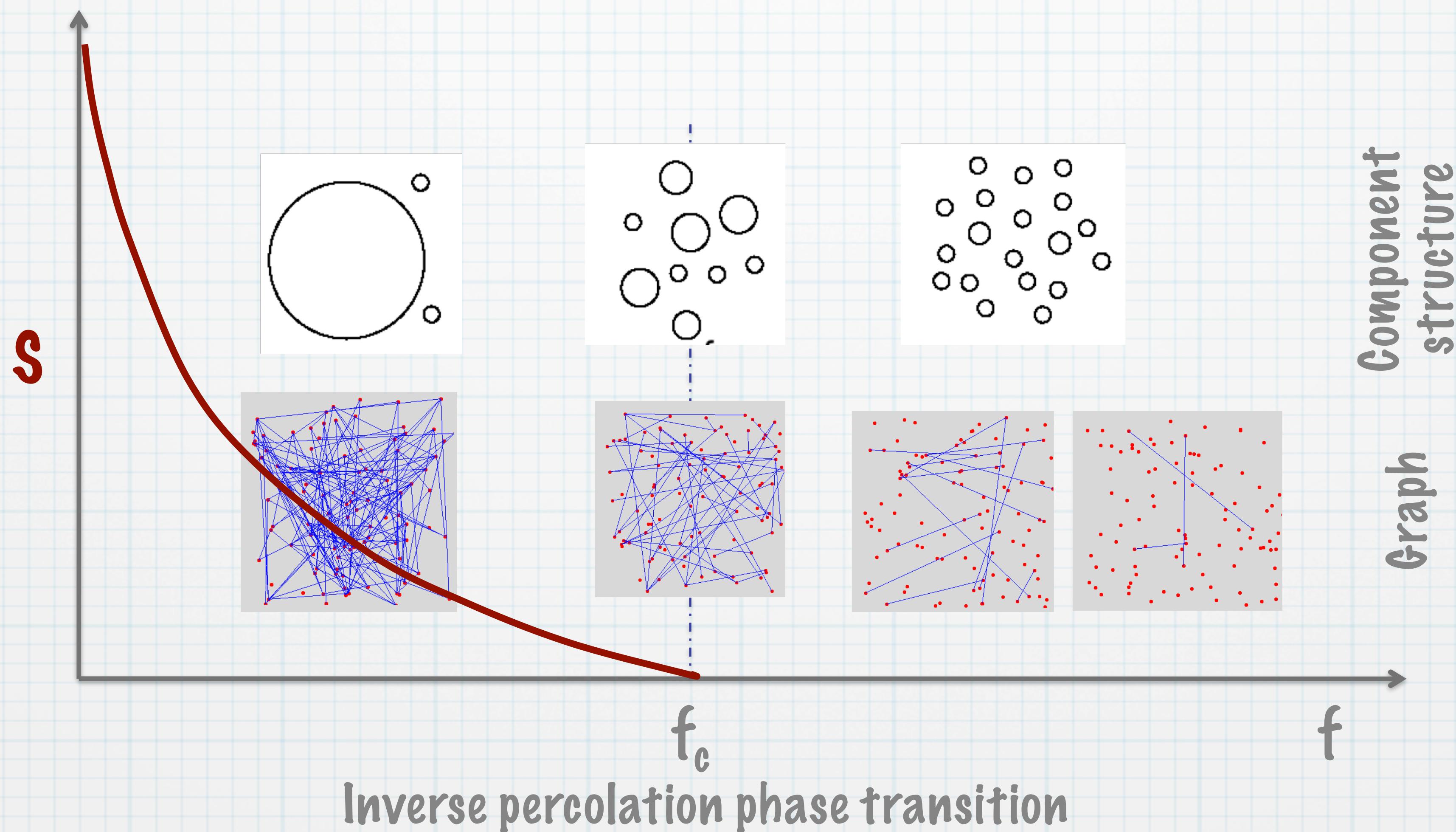
Remember the Erdős-Rényi model

Graph structure changes as a function of p

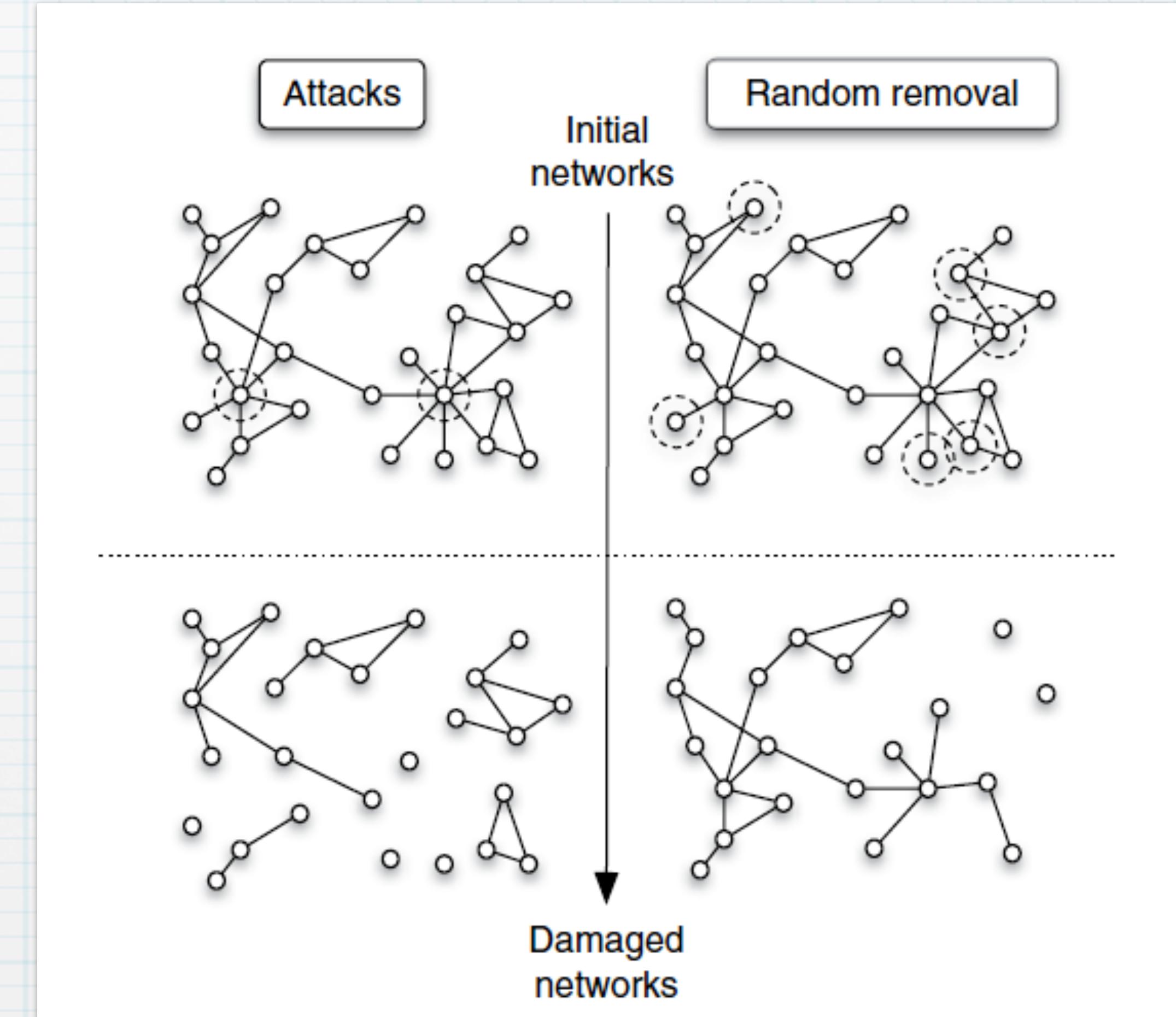


Damage is modeled as an inverse percolation process

f = fraction of removed nodes

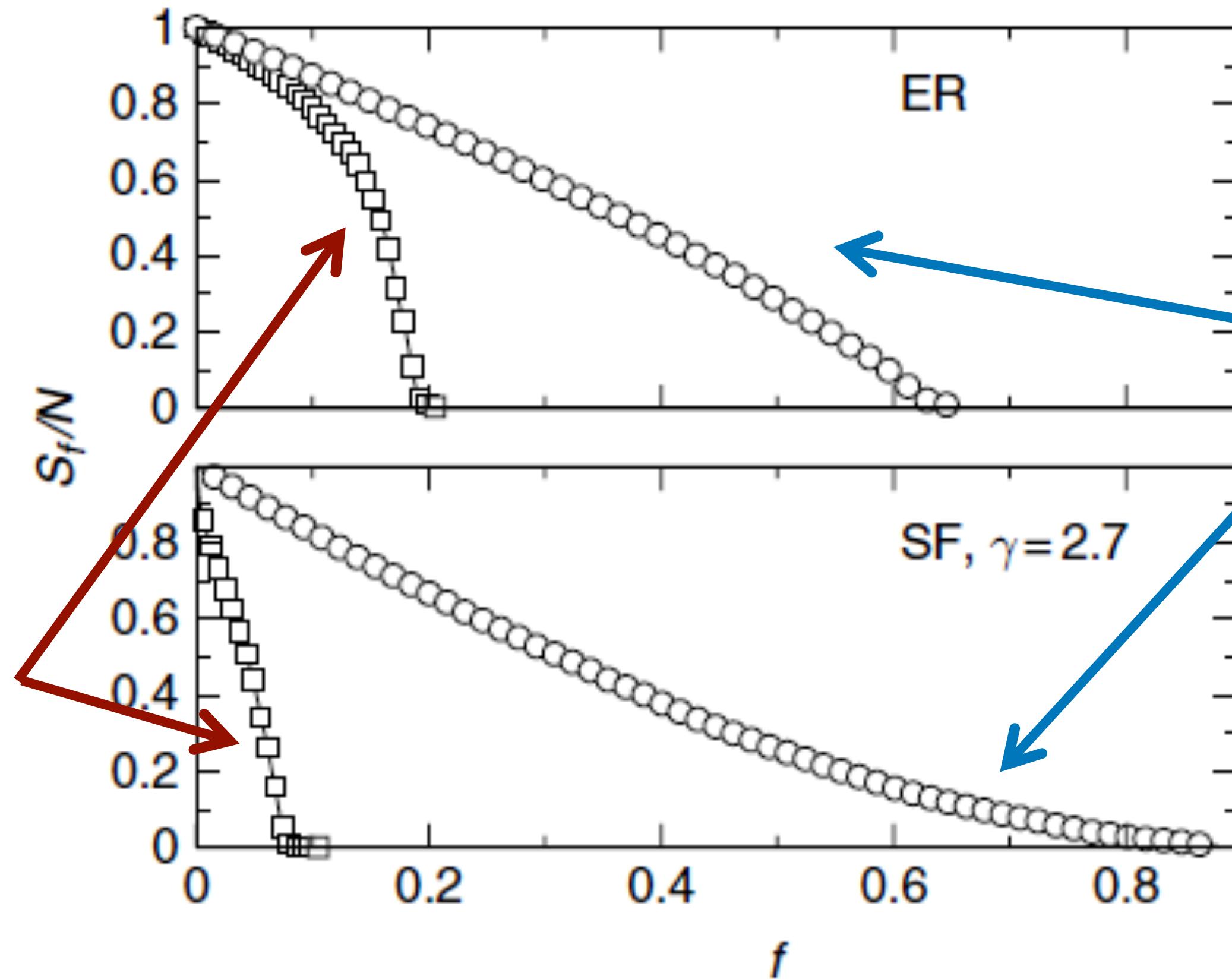


Different types of attack



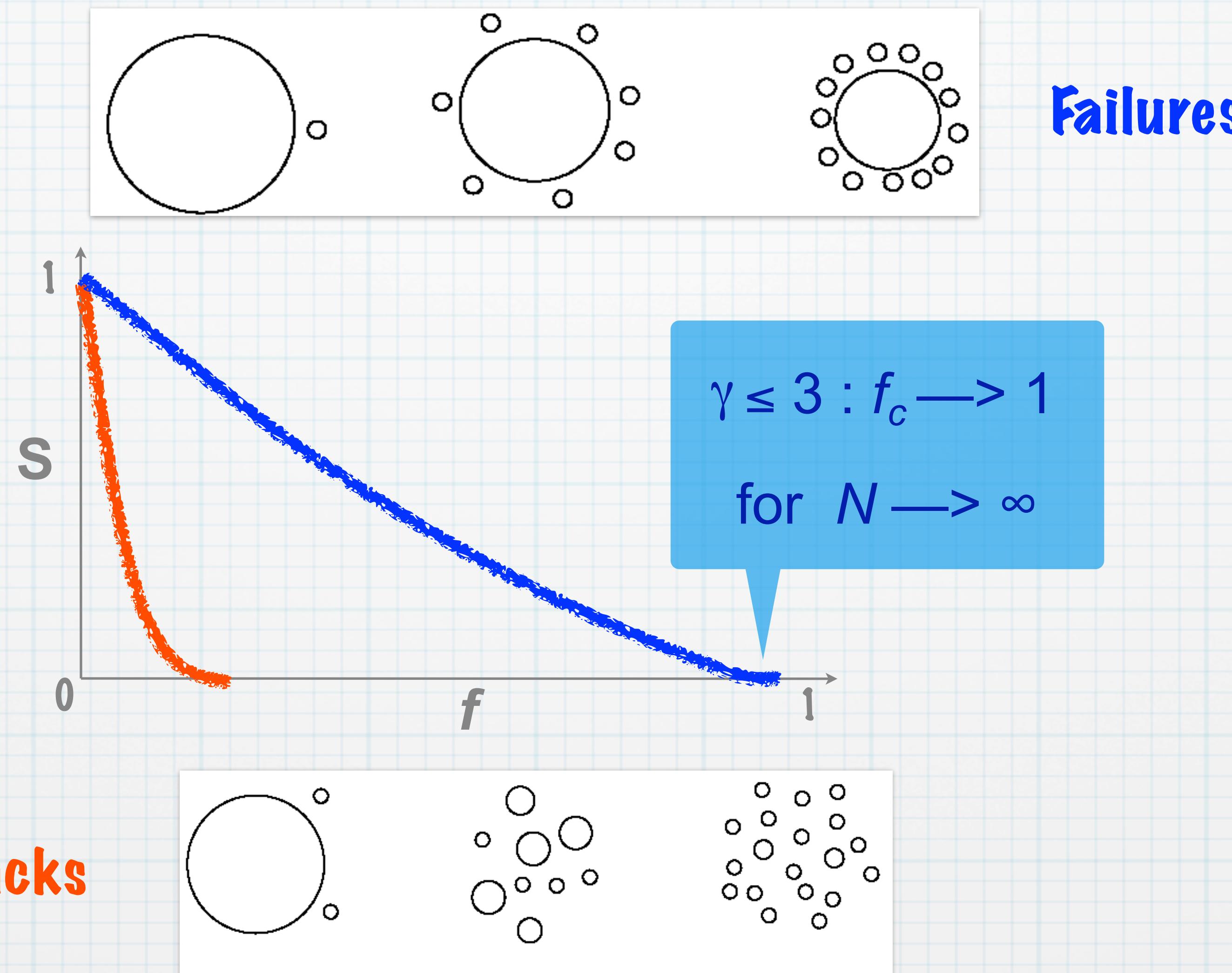
Different types of attack

Targeted attacks



Random damage

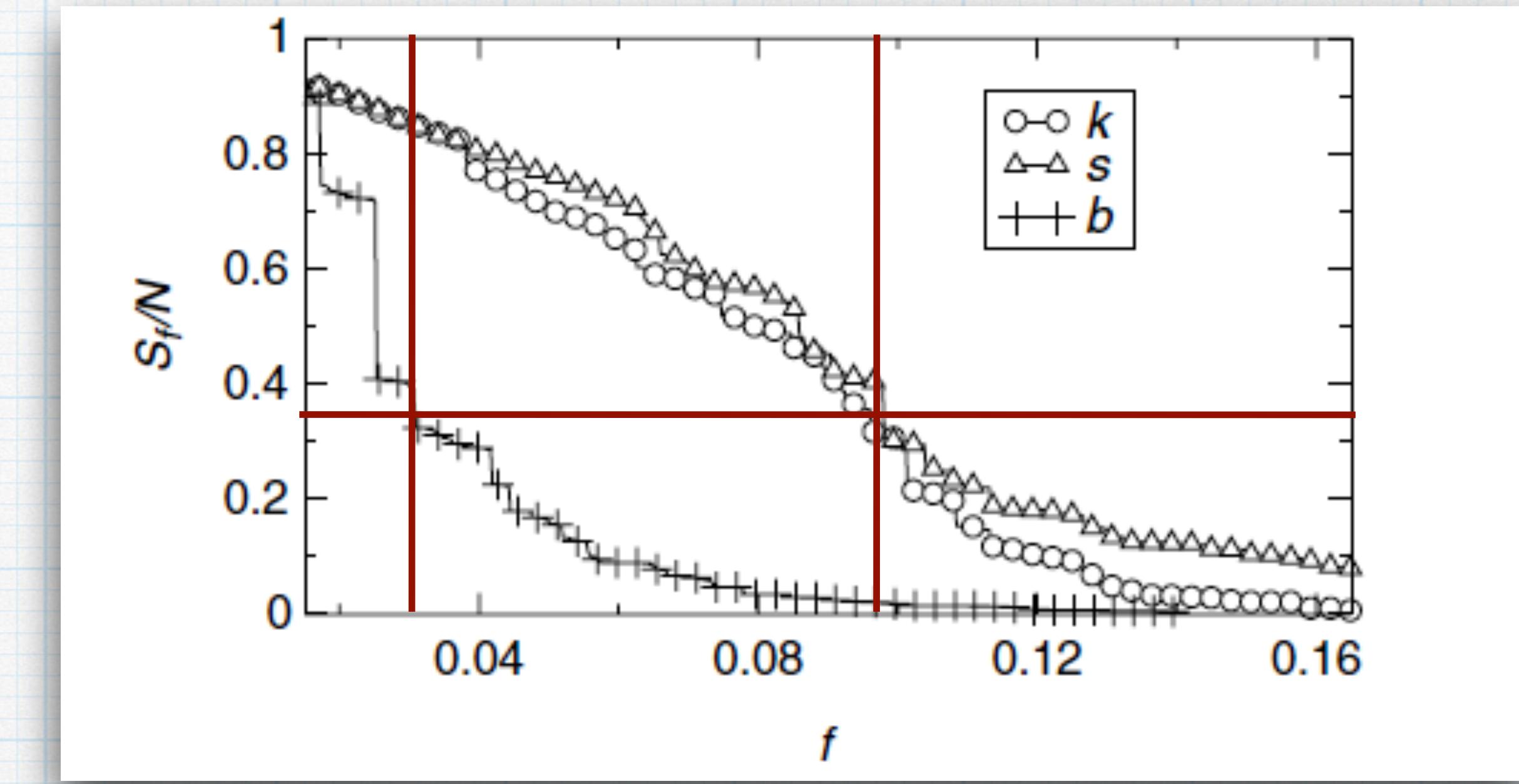
Resilience in heterogeneous networks



Review

- * Scale free networks are **more or less** resilient than random networks with respect to random failures?
- * Scale free networks are **more or less** resilient than random networks with respect to targeted attacks?

Damage of a real network



- * Worldwide airport network
- * Targeting 10% of the nodes disrupts the network entirely
- * Targeted betweenness is the most effective strategy

Preferential Attachment

Preferential Attachment model

1. GROWTH

At every time step we add a new node with m edges
(connected to the nodes already present in the system)

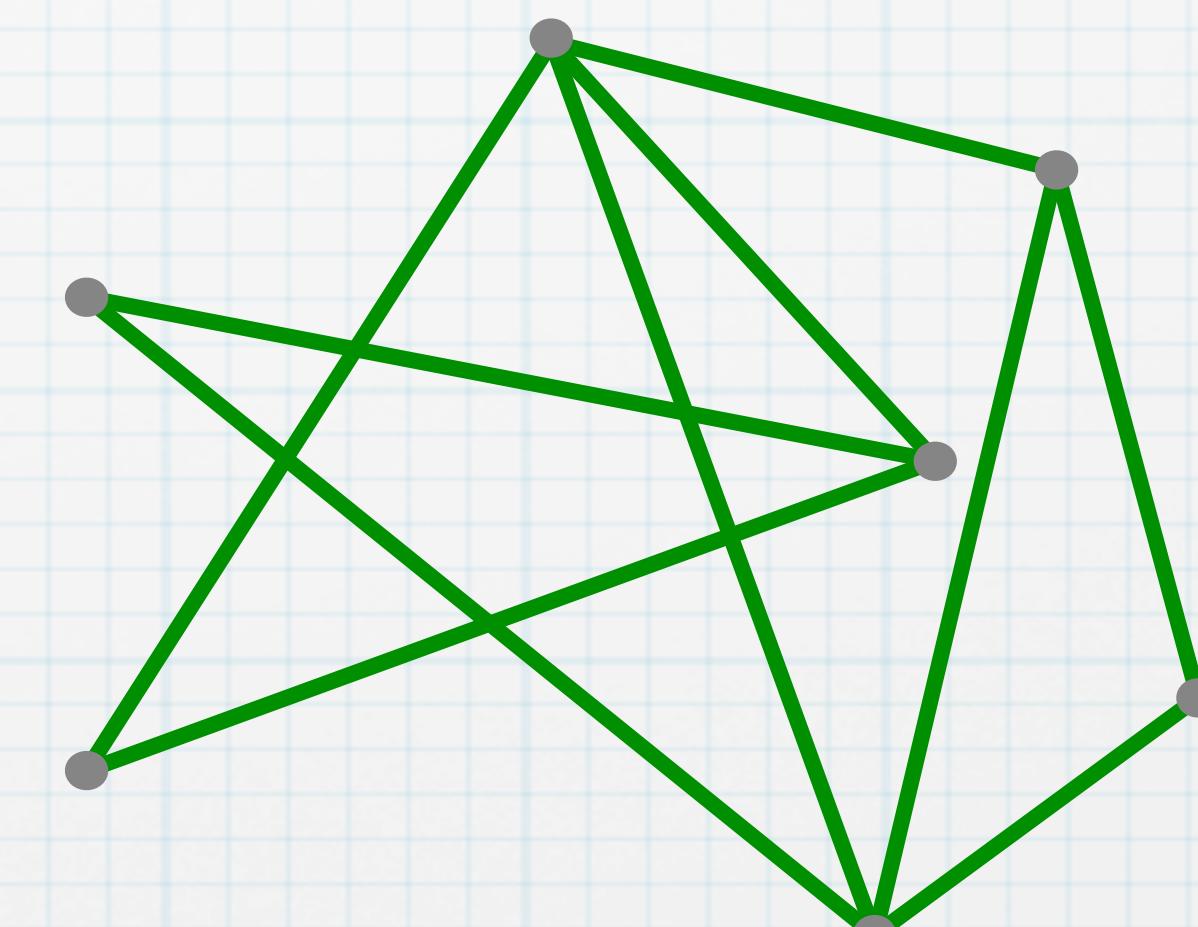
2. ATTACHMENT

The probability Π that a new node will be connected to
node i depends on the degree k_i of that node

a.k.a. "Barabasi-Albert model"

```
import networkx as nx
G = barabasi_albert_graph(n,m)
```

$$\Pi(k_i) = \frac{k_i}{\sum_j k_j}$$



Preferential Attachment model

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