

MINSYST

MANAGEMENT INFORMATION SYSTEMS

11:30AM - 01:30PM

3RD TERM SY2014-15

Week 3: Agenda

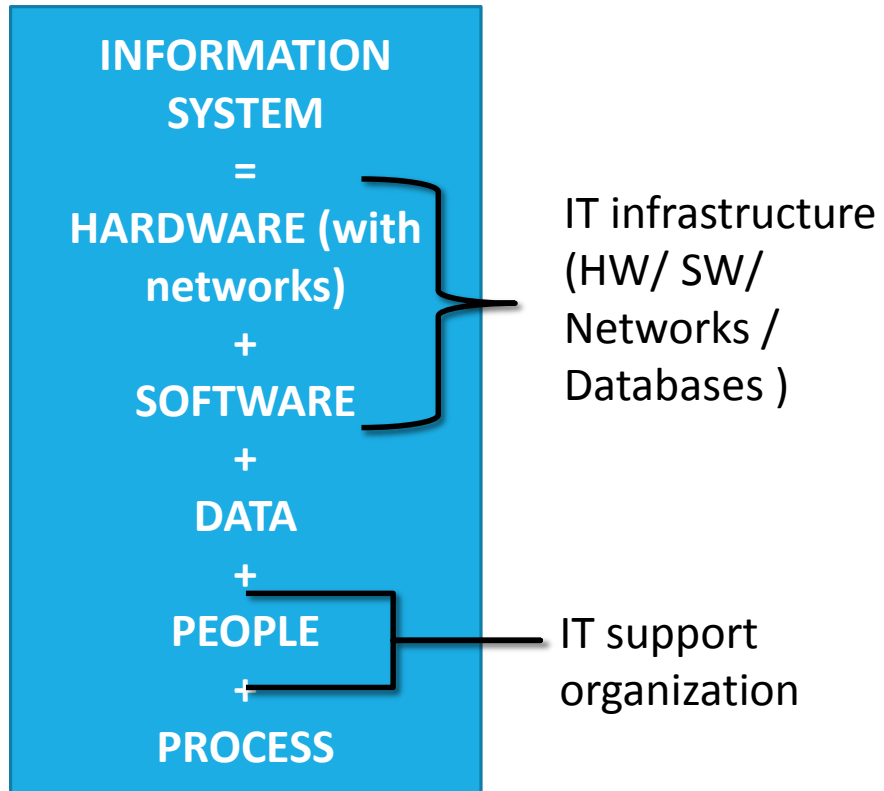
- Continuation of “Being an IT Manager” discussion with some readings and cases
 - Learning Objectives:
 - Identify factors that help an organization gain competitive advantage
 - Identify the different uses of information systems
 - Describe the cultural, legal and other challenges to implementing information systems
- See COURSE SYLLABUS with revised TEXTBOOK DETAILS in moodle

■ What do you recall in our discussion last meeting?

From our discussion last meeting, how do you relate:

- Identify circumstances that make one IT strategy succeed – *clue: FB, twitter and FedEx Discussion*
 - *before we discuss, just some feedback on your homework....*
 - *limit the short-cuts, use the long method for formality*
 - *NEVER use Wikipedia as a source*
 - *Use the claim and justification method*
 - *Review on how to use sources (writing skills need to be improved), footers? APA?*
 - *Limit quotations*
 - *Content is more important, not how long the paper should be*
- Read about Microsoft Hololens in moodle.

- Identify circumstances that make one IT strategy succeed
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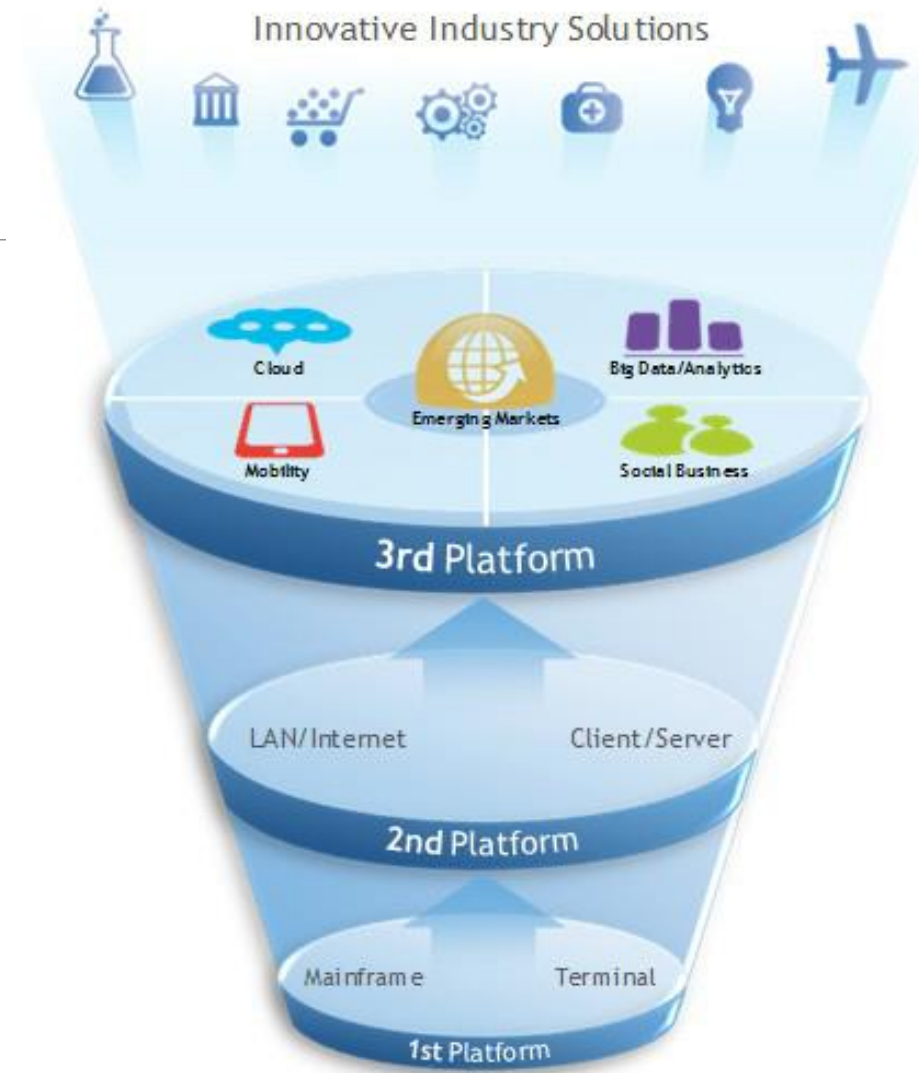
IT's view: 3 types of IS		
Function IT	Network IT	Enterprise IT
Personal productivity SW, DSS, Elearning Systems	Web conferencing, Wikis, Electronic corp directories	TPS,ERP, EDI
Improve productivity	Increase collaboration	Increase standardization & ability to monitor work

3rd Platform in 2015

As we look to 2015, IDC's worldwide team of analysts will share their outlook for the future as we enter **the most critical period yet in the 3rd Platform era: the "Innovation Stage"**. The next stage will be **defined by an explosion of innovation and value creation on top of the 3rd Platform's foundation and a NEW wave of core technologies - "Innovation Accelerators" - that radically extend its capabilities and applications.**

Source:

<http://www.idc.com/research/Predictions15/index.jsp;jsessionid=17A4ACA954EE6373E61880637449A694>



Source: IDC Prediction in 2013

Why do managers need to get involved in Information Technology (IT)?

Let's refer to your homework.



The Role of Managers vis-à-vis IT

1. Identify Appropriate IT opportunities --- HOW?
2. Smooth introduction and adoption of IT
 - – Change Management Phases

- **INFORM** – make people aware
- **EDUCATE** – make people recognize impact
- **COMMIT** – make people accept that change is part of everyday life