**Research Team: Proposed Survey Questions**

Survey for Business Related Respondents

Do you use mobile apps in your industry / field? (Please select only one from the choices and then click the link of your corresponding answer; this will redirect you to your survey.)

* Yes
* No

For the respondents who answered **YES**

1. **Please select the appropriate range for your age:**

* 17 and below
* 18 – 19
* 20 – 21
* 22 – 23
* 24 – 25
* 26 and above

**2. Please select your gender:**

* Male
* Female

**3. When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?**

* Yes
* No
* Others

**4. In your opinion, how are mobile applications integrating to / being used in your industry or field?**

* Mobile apps are *slowly* integrating; apps are *not being used* that much
* Mobile apps are *normally* integrating; *some apps* are being *used*
* Mobile apps are *rapidly* integrating; apps are *being used very much*

**5. Tallying the number of mobile applications in your gadgets, identify the range of your installed applications for each category**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | No apps installed | One app installed | A few apps installed | Multiple apps installed | Many apps installed |
| Social Networking Apps |  |  |  |  |  |
| Work Communication Apps |  |  |  |  |  |
| Personal Communication Apps |  |  |  |  |  |
| Business Related Apps |  |  |  |  |  |
| Leisure Apps |  |  |  |  |  |

**6. Does your company require you to use specific mobile applications for work?**

* Yes
* No
* At times/it depends(Please Explain)

|  |
| --- |
|  |
|  |

**7. Do you download apps for the security of your mobile gadget?**

* Yes
* No

|  |
| --- |
|  |

**8. From the list below, select the fields where mobile apps are being used in your industry:**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gifMarketing  https://www.surveymonkey.com/i/t.gifAdvertising  https://www.surveymonkey.com/i/t.gifBusiness Processes (Tasks, Work Requirements, etc.)  https://www.surveymonkey.com/i/t.gifCommunication  https://www.surveymonkey.com/i/t.gifContent Management (Upload, download of business files, etc.) |

**9. Are you interested to be involved in the designing of a mobile application? (User interface involvement, animation)**

* Yes
* No

|  |
| --- |
|  |

**10. Are you interested to be involved in the development of mobile applications? (Programming/coding or the functionality aspect of the application)**

* Yes
* No

|  |
| --- |
|  |

For the respondents who answered **NO**

**1. Please select the appropriate range for your age:**

* 17 and below
* 18 – 19
* 20 – 21
* 22 – 23
* 24 – 25
* 26 and above

**2. Please select your gender:**

* Male
* Female
* Others

**3. When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?**

* Yes
* No

**4. Rank the following mobile apps, by estimating the frequency of usage you devote to each app in your mobile device**

\_\_\_ Social Networking \_\_\_ Games \_\_\_ Utilities \_\_\_ Fitness & Health

\_\_\_ Media & References (Music, Videos, Books) \_\_\_ Entertainment & News

**5. Tallying the number of mobile applications in your gadgets, identify the range of your installed applications for each category**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | No apps installed | One app installed | A few apps installed | Multiple apps installed | Many apps installed |
| Social Networking Apps |  |  |  |  |  |
| Work Communication Apps |  |  |  |  |  |
| Personal Communication Apps |  |  |  |  |  |
| Business Related Apps |  |  |  |  |  |
| Leisure Apps |  |  |  |  |  |

**6. Do you use your mobile gadget to do your essays, reaction papers, business files and other paper work that requires a one to two page submission?**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gifYes  https://www.surveymonkey.com/i/t.gifNo |
| https://www.surveymonkey.com/i/t.gifAt times / it depends (please explain) |

**7. Do you download apps for the security of your mobile gadget?**

|  |
| --- |
| Yes  https://www.surveymonkey.com/i/t.gifNo |

**8. Based on your opinion, which of the following fields could use the aid of the mobile app industry? Check all that apply.**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gifMarketing  https://www.surveymonkey.com/i/t.gifAdvertising  https://www.surveymonkey.com/i/t.gifBusiness Processes (Tasks, Work Requirements, etc.)  https://www.surveymonkey.com/i/t.gifCommunication  https://www.surveymonkey.com/i/t.gifContent Management (Upload, download of business files, etc.) |

**9. Are you interested to be involved in the designing of a mobile application? (User interface involvement, animation)**

|  |
| --- |
| Yes  https://www.surveymonkey.com/i/t.gifNo |

**10. Are you interested to be involved in the development of mobile applications? (Programming/coding or the functionality aspect of the application)**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gif Yes  https://www.surveymonkey.com/i/t.gifNo |

Survey for Designer Related Respondents **1. Please select the appropriate range for your age:**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gif18 - 19  https://www.surveymonkey.com/i/t.gif20 - 21  https://www.surveymonkey.com/i/t.gif22 - 23  https://www.surveymonkey.com/i/t.gif24 - 25  https://www.surveymonkey.com/i/t.gif25 and above |

**2. Please select your gender:**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gif Male  https://www.surveymonkey.com/i/t.gifFemale  https://www.surveymonkey.com/i/t.gifOthers |

**3. As a person in the field of Designing, given the opportunity to choose between web designing and mobile application designing, which of the two would be your choice?**

|  |
| --- |
| Web Designing  https://www.surveymonkey.com/i/t.gifMobile Application Designing |
| https://www.surveymonkey.com/i/t.gifIt depends / It's complicated. (please explain) |

**4. What particular types of apps do you want to design? (Check all that apply.)**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gifEntertainment Apps  https://www.surveymonkey.com/i/t.gifGames  https://www.surveymonkey.com/i/t.gifNews Apps  https://www.surveymonkey.com/i/t.gifProductivity Apps  https://www.surveymonkey.com/i/t.gifSocial Networking Apps  https://www.surveymonkey.com/i/t.gifSports Apps  https://www.surveymonkey.com/i/t.gifTravel Apps, Maps |

**5. Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category**

|  | No application installed | One application installed | A few applications installed | Multiple applications installed | Many applications installed |
| --- | --- | --- | --- | --- | --- |
| Social Networking Apps | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Work Communication Apps | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Personal Communication Apps | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Work - related / Design Apps | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Leisure Apps | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
|  |  |  |  |  |  |

**6. Which particular mobile Operating System, would you be interested in designing a mobile application for?**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gif Android  https://www.surveymonkey.com/i/t.gifiOs  https://www.surveymonkey.com/i/t.gifWindows  https://www.surveymonkey.com/i/t.gifBlackberry |
| https://www.surveymonkey.com/i/t.gifOthers (please specify) |

**7. How much do the following entities influence you to design these particular types of mobile applications?**

|  | Not that influential | Somehow influential | Very influential |
| --- | --- | --- | --- |
| Profit (i.e. clients) | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Job Opportunities (i.e. employer, companies) | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| Hobby / Interest (i.e. friends, self - interest) | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |
| School Requirement (i.e. professors, advisers, mentors) | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif | https://www.surveymonkey.com/i/t.gif |

**8. Arrange the following aspects in accordance to the level of consideration that you allot when designing mobile applications. (1 is the highest)**

\_\_\_\_ Designer’s (your) perspective

\_\_\_\_Client’s requirement

\_\_\_\_Trend

\_\_\_\_Functional Specifications

\_\_\_\_Ergonomics and practicality

**9. In your opinion, which of the following should a designer devote more effort / focus on?**

|  |
| --- |
| https://www.surveymonkey.com/i/t.gifUser Interface (UI)  https://www.surveymonkey.com/i/t.gifUser Experience (UX) |

**10. In the process of designing a mobile application, do you consult the internet for the latest trends in design?**

https://www.surveymonkey.com/i/t.gifYes

https://www.surveymonkey.com/i/t.gifNo