**Research Team: Proposed Survey Questions**

Survey for Business Related Respondents

Do you use mobile apps in your industry / field? (Please select only one from the choices and then click the link of your corresponding answer; this will redirect you to your survey.)

* Yes
* No

For people who answered **YES**

1. **Please select the appropriate range for your age:**

* 17 and below
* 18 – 19
* 20 – 21
* 22 – 23
* 24 – 25
* 26 and above

**2. Please select your gender:**

* Male
* Female

**3. When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?**

* Yes
* No

**4. In your opinion, how are mobile applications integrating to / being used in your industry or field?**

* Mobile apps are *slowly* integrating; apps are *not being used* that much
* Mobile apps are *normally* integrating; *some apps* are being *used*
* Mobile apps are *rapidly* integrating; apps are *being used very much*

**5. Tallying the number of mobile applications in your gadgets, identify the range of your installed applications for each category**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | No apps installed | One app installed | A few apps installed | Multiple apps installed | Many apps installed |
| Social Networking Apps |  |  |  |  |  |
| Work Communication Apps |  |  |  |  |  |
| Personal Communication Apps |  |  |  |  |  |
| Business Related Apps |  |  |  |  |  |
| Leisure Apps |  |  |  |  |  |

For people who answered **NO**

**1. Please select the appropriate range for your age:**

* 17 and below
* 18 – 19
* 20 – 21
* 22 – 23
* 24 – 25
* 26 and above

**2. Please select your gender:**

* Male
* Female

**3. When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?**

* Yes
* No

**4. Rank the following mobile apps, by estimating the frequency of usage you devote to each app in your mobile device**

\_\_\_ Social Networking \_\_\_ Games \_\_\_ Utilities \_\_\_ Fitness & Health

\_\_\_ Media & References (Music, Videos, Books) \_\_\_ Entertainment & News

**5. Tallying the number of mobile applications in your gadgets, identify the range of your installed applications for each category**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | No apps installed | One app installed | A few apps installed | Multiple apps installed | Many apps installed |
| Social Networking Apps |  |  |  |  |  |
| Work Communication Apps |  |  |  |  |  |
| Personal Communication Apps |  |  |  |  |  |
| Business Related Apps |  |  |  |  |  |
| Leisure Apps |  |  |  |  |  |