

# JENILLE DIZON

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User Interface designer studying marketing and design. Creative professional passionate about optimising the user experience by producing beautiful yet functional designs. Marketing and design background coupled with coding knowledge, makes me a valuable addition to any team.

## TECHNICAL SKILLS

User Interface (UI) Grids and Composition, Colour Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography, Storyboarding, Decision Flow Diagrams, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Style Tiles/Guides, Mood boarding, Adobe XD, InDesign, Photoshop, Illustrator, Premiere Pro, After Effects, Invision

## PROJECTS

### UX/UI Design Project - eBuddy

<https://www.behance.net/gallery/113781183/eBuddy-UXUI-Case-Study>

This project aimed to create an app that addresses a common pain point. Our team seeks to improve the experience for individuals who are mentally exhausted trying to find a connection online, by implementing a system that efficiently and effectively matches users who share common interests/goals/passions.

- Skills | Technologies Used: Stakeholder Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Adobe XD, InVision, Trello, Miro

### UX/UI Redesign Project – Native ARC

<https://www.behance.net/gallery/114183927/Native-ARC-Website-Re-Design>

This project aims to redesign a not-for-profit website. Our team seeks to assist the stakeholders to achieve their organisations goals which we assumed to be donations, volunteering and rescuing injured animals.

- Skills | Technologies Used: Stakeholder Interviews, User Research (Interviews + Surveys) & Analysis, Persona Creation, User Experience Design (UI/UX), Interaction Design, Prototyping, In-Person User Testing, Style Guide/Tile, Adobe XD, InVision, Trello, Miro

### Event Promotion Poster

<https://www.behance.net/gallery/113614455/Event-Promotion-Poster-Cards-Melbourne-Psychic-Expo>

The promotional collateral that accompanies most events at some point involves a poster. This project aims to explore the potential of design as a relevant and powerful contribution to our contemporary visual landscape, think creatively across both large and small scale promotional material, and challenge what we expect of event promotion design, and how an audience engages with the items.

- Skills | Technologies Used: InDesign, Photoshop, Collage, Moodboarding, Research, Typography, Imagery, Composition, Progressive Development

### Sounding Type

<https://www.behance.net/gallery/113614009/Sounding-Type-Painkiller-Album-Cover>

This project turns attention to the art of record cover design and various formats for music delivery. With the chosen song, 'Painkiller' by Magda Drozd, experimented and interrogated the translation of music and other sonic stimuli to different kinds of typography through open-ended and improvisational thinking processes – to foster an aptitude for interpreting, organising, and giving shape to stimuli.

- Skills | Technologies Used: InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Concept Presentation, Rationalising, Typographic Interpretation

## WORK EXPERIENCE

### KFC

Feb 2016 - Aug 2018

#### Customer Service Representative

- Demonstrated outstanding teamwork and reliability.
- Provided primary customer support to a diverse number of customers during high-pressure shifts.
- Recognised by the manager for achieving fundraising campaign KPIs

## EDUCATION

Certificate, UX/UI  
Monash University

Oct 2020 - April 2021

Bachelor of Business (Marketing) and Design  
Monash University

Feb 2019 – Nov 2022

## AWARDS

1<sup>st</sup> Place Dream It, Plan It, Pitch It  
LaTrobe University

2017

1<sup>st</sup> Place Entrepreneurs Unearthed  
ABCN & EY

2017