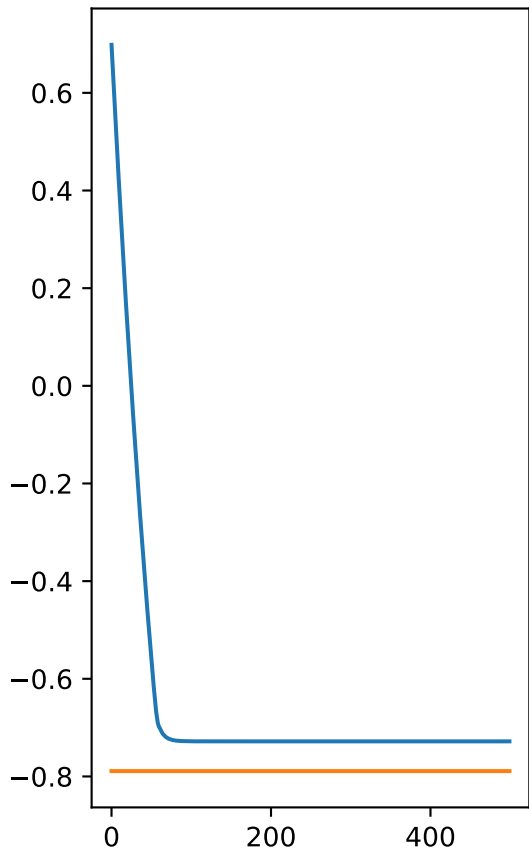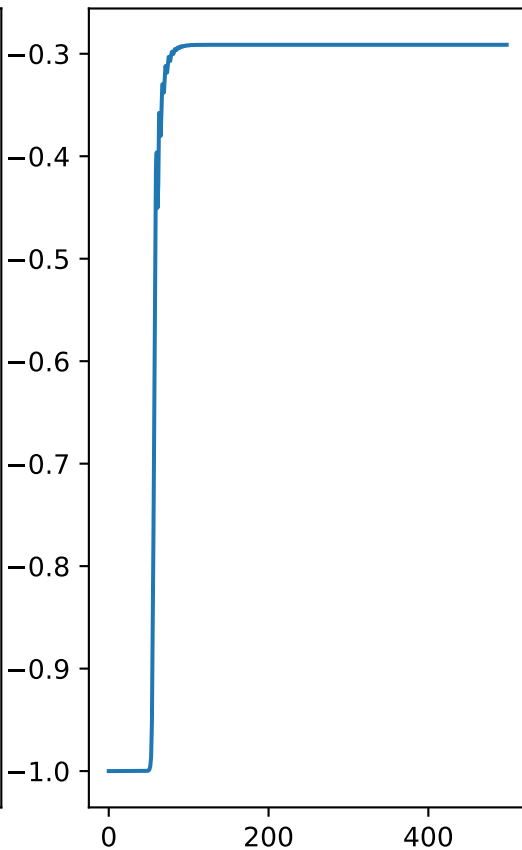Reward: quadratic