

[A Little Daily Dose: Discovering Chinese characters through short stories](#)

Contact person: Linz Lim

270 10th Avenue #6

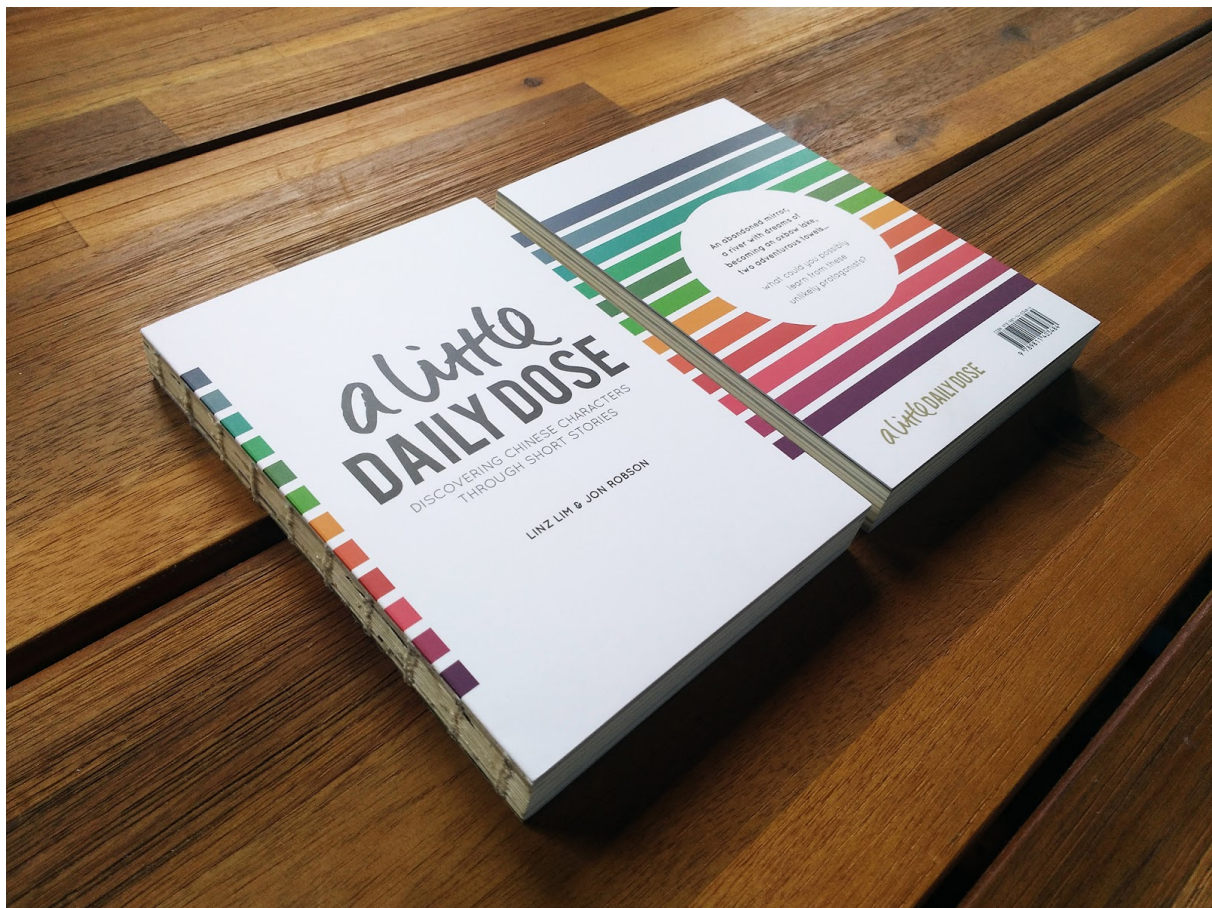
San Francisco CA-94118

+1 (415) 910-5917

[linzybearsings@gmail.com](mailto:linzybearsings@gmail.com)

## Learning Chinese... a little at a time

A conventional book with an unconventional approach  
towards learning Chinese



Learning a new language at one's leisure is never easy, A Little Daily Dose is designed to spark interest in the Chinese language and accompany the reader during the transition between the first step and taking it further.





Through four bilingual short stories, readers are encouraged to read English stories and pick up color-coded Chinese characters, a little at a time while supported by an online handbook of vocabulary.



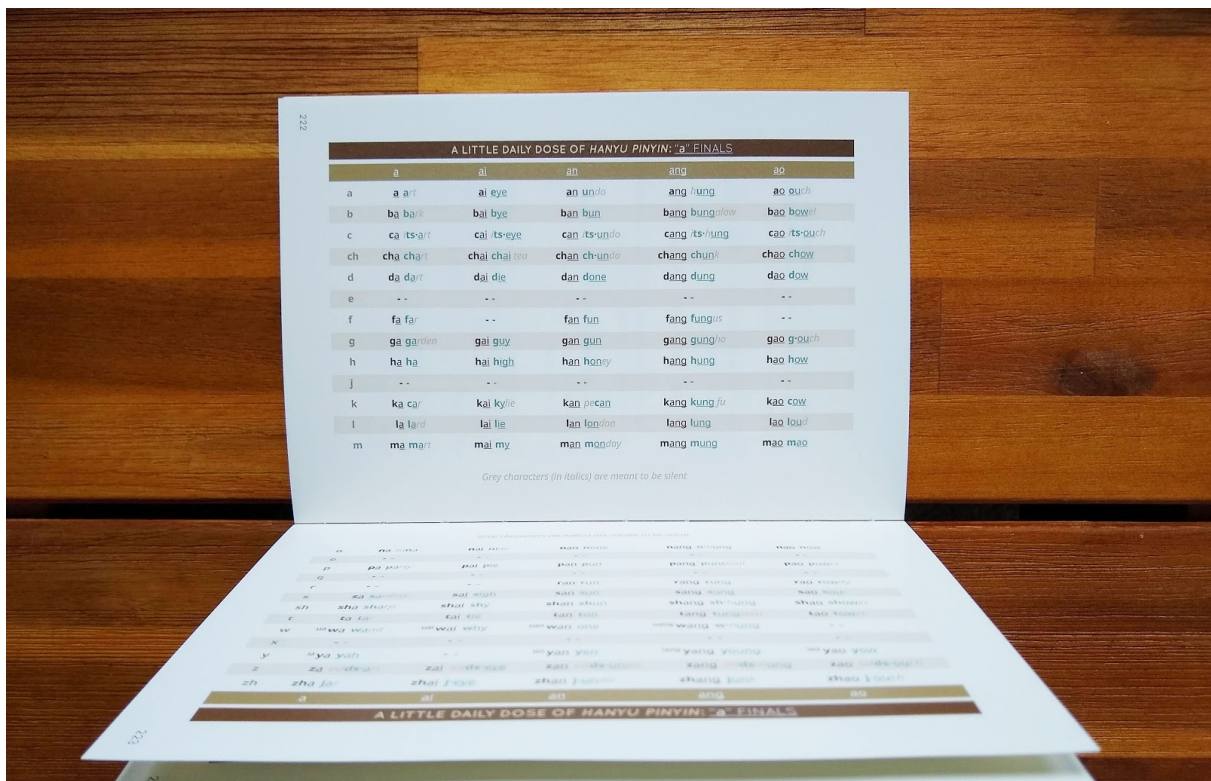


By learning the character for *Fish* (鱼), for example, readers will learn that *Eel* (鳗), *Whale* (鲸), *Cuttlefish* (魷) and *Shark* (鲨) possess the *Fish* component and most characters bearing the same trait are associated with, or derived from, *Fish*.

The creators share how 鱼 (yú) *Fish* has the same pronunciation as 余 (yú) *Abundance* and during Chinese New Year dinner gatherings, having fish is a must to start the year with abundance.

Linz is a Chinese Singaporean designer who is currently based in San Francisco. *A Little Daily Dose* began as a personal project to aid her husband, Jon in learning chinese. over the last two years, they have been sharing and improving it with other people who are learning Chinese.

One of the biggest struggles that most people encounter when learning Chinese is *Hanyu Pinyin* - the romanized pronunciation of Chinese characters. “*fan*” for example does not read like the English word “*fan*”, instead, it sounds like “*fun*”.



A Little Daily Dose experiments with tables of *Hanyu Pinyin*, with suggested English word pairings, to offer readers an alternative way to tackle these “strange sounds”. As one reads on, horizontally across and vertically down the lists, it is not hard to notice a certain rhythmic flow.

This might not be the most conventional way to learn Chinese but for those who are not ready to take direct immersion trips to China, or to sign up for classes with local institutions, or even think it's a mission impossible, this might just be the perfect summer read.

This documentation of their Chinese learning adventure is a platinum winner of Hermes Creative Awards 2019.