

LINZ LIM | PORTFOLIO

PROFESSIONAL EXPERIENCE

A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION
ADIDAS 60 YEARS OF SOLES & STRIPES PARTY
BAO WOW – BUNS WE LOVE!
CONTROL FILM SCREENING & GUITAR AUCTION
DUBAI RACING CLUB - LAUNCH OF MEYDAN
DORAEMON SECRET GADGETS EXPO
INTERNATIONAL FINANCE SQUARE VIP GALA DINNER
JUICE 10TH ANNIVERSARY PARTY
KLIFD OFFICIAL LAUNCH
ME & CITY KIDS SPRING/SUMMER FASHION SHOW
PULP NATION
ST. REGIS RESIDENCES SOFT LAUNCH
TRIBELUGA

INDEPENDENT PROJECTS

A LITTLE BEIJING: YOUR NICHE TRAVEL GUIDE
A LITTLE SOMETHING

Photo: Maria Malas

**EXHIBITION OPEN TO PUBLIC ON
17 & 18 NOVEMBER 2007, 10AM - 10PM
VENUE: 72-13 MOHAMED SULTAN ROAD
FREE PUBLIC ADMISSION**

20 YEARS AFTER WARHOL AN ANDY WARHOL EXHIBITION

View iconic original prints from one of the most influential artists of the 20th century, attend workshops conducted by an international art curator and various Andy Warhol experts, and learn about his life and his impact on art.

For print purchase enquiries email info@luminalive.sg.
For exhibition information, go to www.aisforandy.com.

Presented by

**SC[®]
global
developments**

Managed by **CANNONBALL FUNDS** Official Event Partner **lumina** LIVE! Official Alcohol Sponsor **DIAGEO** Official Social & Lifestyle Magazine **PRESTIGE*** Official Media Partners **TIME** **FORTUNE** Official Interactive Partner **PIXELWORX**

A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION (Singapore)

Concept Development / Brand Identity / Art Direction / Web Design / Set Décor

PEOPLE NEED TO BE MADE MORE AWARE OF THE NEED TO WORK AT LEARNING HOW TO LIVE BECAUSE LIFE IS SO QUICK AND SOMETIMES IT GOES AWAY TOO QUICKLY.

EXHIBITION FLOOR PLAN

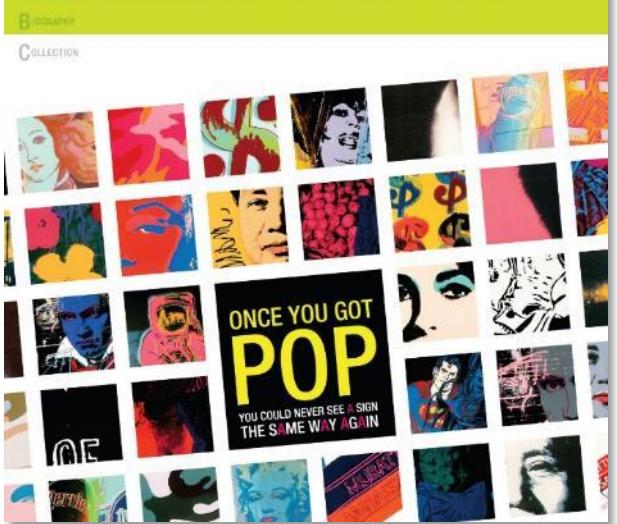
EXHIBITION DETAILS
17 & 18 NOVEMBER 2007
10AM - 10PM
VENUE: 72-13 MOHAMMED SULTAN ROAD
FREE PUBLIC ADMISSION

SILK SCREENING SHOWCASES
There will be silk screening in operation during selected times of the day. kindly excuse while our exhibition guides for more details and bookings.

GUIDED TOURS
Special guided tours led by international art experts will be made available during these times:
17 NOVEMBER 18 NOVEMBER
2pm 12pm
4pm 2pm
6pm 4pm
8pm 6pm

**Andy Warhol
POPE OF POP
EXHIBITION**

Partners
Majority Partner Official Sponsor Official Social & Media Partners Official Webcast Partner
CANNIBALL lumina DIAGEO PRESTIGE TIME FORTUNE



A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION (Singapore)

Concept Development / Brand Identity / Art Direction / Web Design / Set Décor



A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION

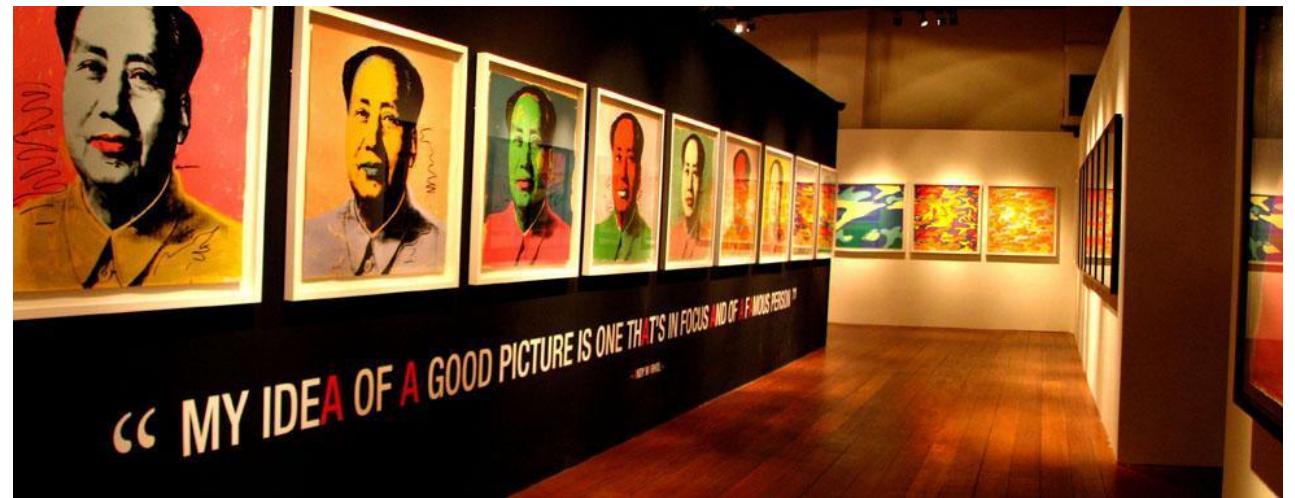
(Singapore)

Concept Development / Brand Identity / Art Direction / Web Design / Set Décor



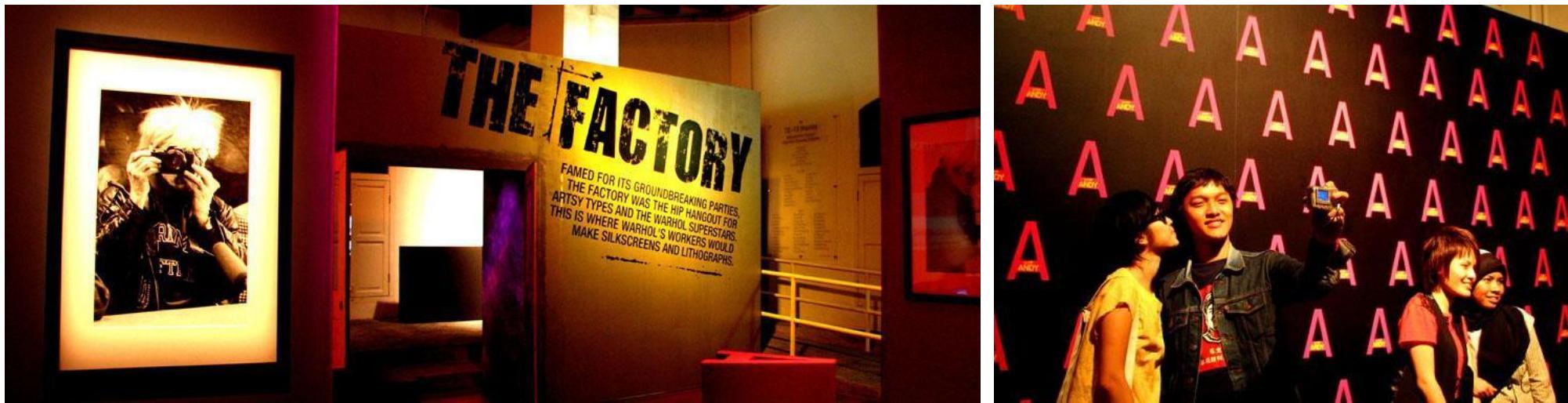
A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION (Singapore)

Concept Development / Brand Identity / Art Direction / Web Design / Set Décor



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(Singapore)

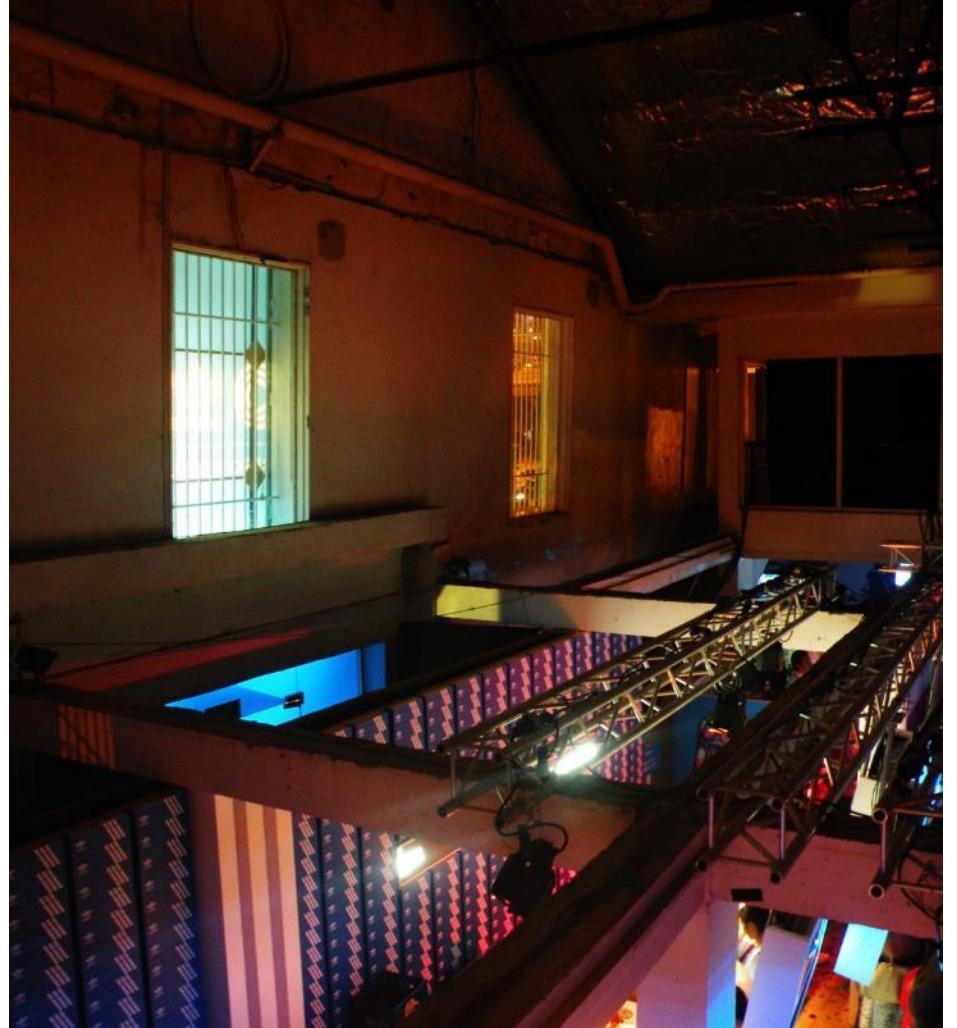
Concept Development / Brand Identity / Art Direction / Web Design / Set Décor



A IS FOR ANDY – 20 YEARS AFTER WARHOL EXHIBITION

(Singapore)

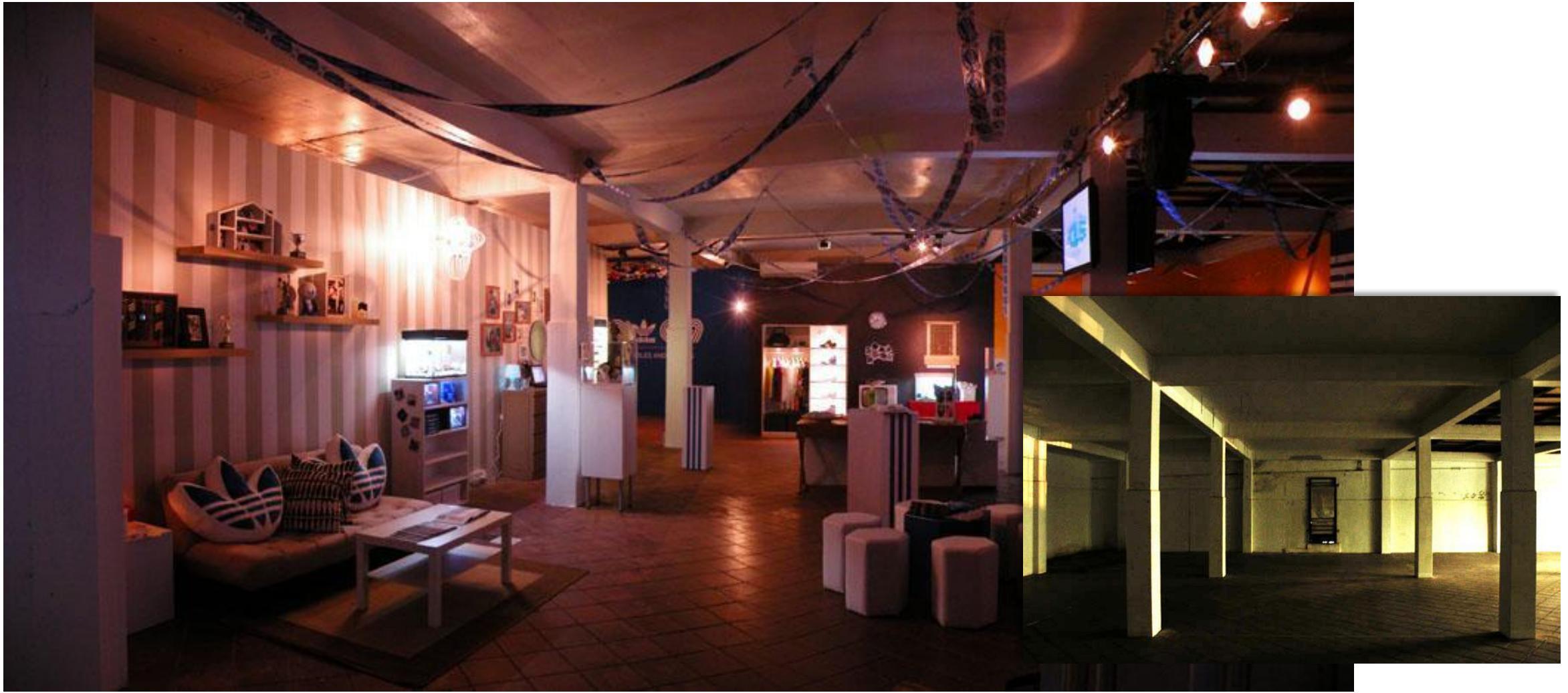
Concept Development / Brand Identity / Art Direction / Web Design / Set Décor



ADIDAS 60 YEARS OF SOLES & STRIPES PARTY

(Singapore)

Art Direction / Set Décor



ADIDAS 60 YEARS OF SOLES & STRIPES PARTY

(Singapore)

Art Direction / Set Décor



BAOWOW – BUNS WE LOVE!
Concept Development / Art Direction

Received *Hermes Creative Awards 2016 (Platinum)*, *A'Design Graphic & Communication Award*, *Graphis Design Annual Award* and *K-Design Award*



BAOWOW – BUNS WE LOVE!
Concept Development / Art Direction

Received *Hermes Creative Awards 2016 (Platinum)*, *A'Design Graphic & Communication Award*, *Graphis Design Annual Award* and *K-Design Award*



CONTROL FILM SCREENING & GUITAR AUCTION
(Singapore)
Art Direction / Set Décor



CONTROL FILM SCREENING & GUITAR AUCTION
(Singapore)
Art Direction / Set Décor

LUMINA LIVE! & BLACKJACK PRESENTS
A FILM BY ANTON CORBIJN
CONTROL
SAMANTHA MORTON SAM RILEY

To RSVP, PLEASE EMAIL INFO@LUMINALIVE.SG WITH THE SUBJECT: CONTROL PREMIERE RSVP
OR CALL ANGEL / AMY AT 62727528

You are cordially invited to join us in the Singapore premiere of **CONTROL**, renowned music video director and photographer, Anton Corbijn's black-and-white biopic on Ian Curtis. Come experience our perspective of Joy Division, with previously unseen footages and photos, a showcase of 5 local design agencies' customised Gibson guitars inspired by the band AND a special tribute performance by Singapore's top indie band, *The Great Spy Experiment*.

Date: 9 May, Friday
Venue: The Substation (45, Armenian Street)
Time: 7.30pm (showtime)
9.30pm (Drinks and *The Great Spy Experiment* 'Joy Division' tribute)

OFFICIAL EVENT ORGANISER: **lumina** LIVE!
PRESENTING SPONSOR: **BLACKJACK** casino
OFFICIAL VENUE: **the Substation** A former tea house
OFFICIAL MUSIC CHANNEL: **MTV**
OFFICIAL GUITAR: **Gibson**
WITH SPECIAL THANKS TO: **STELLA ARTOIS** 100% pure pleasure



These are the five customised Gibson Les Paul Studio guitars done by Asylum, ffurious, H55, Phunk Studio and Work, all up for public auction online on Ebay from 2 May till 12 May. Bid here to be amongst the first to own your very own one-of-a-kind limited edition Joy Division inspired Les Paul Gibson guitars! So please bid, for art's sake!

Gibson **LES PAUL STUDIO**
The Les Paul Studio enhances the solid, proven design of the world's most famous guitar with a wide choice of finishes, and a sleek, no-frills look. The Les Paul Studio is the favorite of guitarists who demand traditional Les Paul performance with a modern attitude.

ASYLUM
Chris is the founder and creative director of Asylum, a highly regarded creative company that comprises of a design studio, a retail store, a workshop and a record label. Since its inception in 1999, the company has worked on cross-disciplinary projects, which include interactive design, product development, environmental & interior design, packaging, apparel design, branding, and graphic design.

ffurious
ffurious is a multi-disciplinary creative communications company, born from the desire to collaborate and grow with like-minds in creative design. Besides offering services in graphic/motion/interactive design, illustration and photography, ffurious is also proud to devote its time to non-commercial pursuits in the form of exhibitions and the development of personal art projects that has included short films and a comic series.

H55
Hanson Ho is an award winning design director and founder of H55, a graphic design platform started in 1999. Hanson's portfolio of projects include corporate work as well as a personal project, Rabbit, which features wearables that are available at London's Dover Street Market by Comme des Garçons, amongst many other design stores around the world.

:phunk studio
Alvin Tan, Melvin Chee, Jackson Tan and William Chan from :phunk studio are four Singaporean artists/designers who make good art - good enough to make them Asia's leading art and design collective. Their expansive scope of projects span across art, design, publishing, fashion, music, film and interactive, and they have exhibited and travelled extensively across the world, including the London Design Festival 2006.

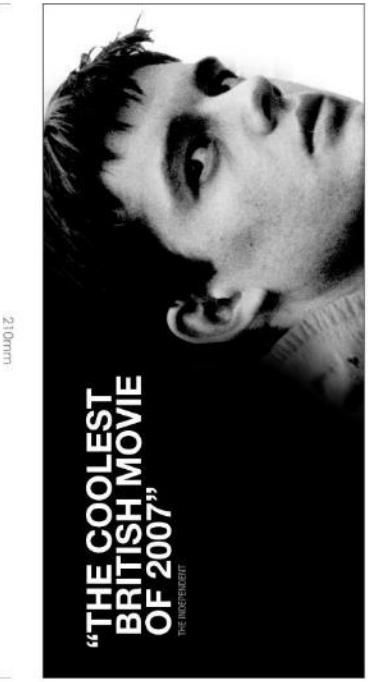
Work
Work is made up of Theseus Chan (head honcho) and his design geniuses, Marina Lim, Sharon Goh, Stanley Ho, Joanne Lim, Minzi Teo and Alvin Mah. It publishes the international rags, WERK and Guerrilazine, and has won various publication and design awards as a collective. It also operates Asia's first Comme des Garçons Guerilla Store, now in its fourth incarnation at Mount Sophia.

AUCTION PROCEEDS DONATED TO CHARITY

lumina LIVE! will be donating proceeds from this auction series to **Samaritans of Singapore (SOS)**.
Samaritans of Singapore (SOS) provides confidential 24-hour emotional support by trained volunteers to people in crisis, thinking of suicide or affected by suicide. Our services include: 24-hour hotline: 1800-221-4444
Email befriending: pats@samaritans.org.sg | Face-to-face sessions emergency squad local outreach to suicide survivors (loss) suicide bereavement support group: healing bridge community education.
To find out more about SOS, please visit www.samaritans.org.sg

CONTROL FILM SCREENING & GUITAR AUCTION (Singapore) Art Direction / Set Décor

COVER (FOLDED)



100mm

CONTENT

SAMANTHA MORTON AS DEBORAH CURTIS

SAM RILEY AS IAN CURTIS

ALEXANDRA MARIA LARA AS ANNICK HONORE

CONTROL is veteran music video director and photographer Anton Corbijn's 2007 black-and-white biopic about the late Ian Curtis (1956-1980), lead singer of post-punk band Joy Division. The film details the life of the troubled young but extremely talented musician, who forged a new kind of music out of the punk rock scene of 1970s Britain, and the band Joy Division which he headed from 1977 to 1980. It also deals with his rocky marriage and extramarital affairs, as well as his increasingly frequent seances, which were thought to contribute to the circumstances leading to his sudden death on the eve of Joy Division's first U.S. tour.

The black and white biopic stars BAFTA (Orange British Academy Film Awards) nominee Sam Riley as Ian Curtis, and Samantha Morton as his wife Deborah Curtis. **CONTROL** premiered at the 2007 Cannes Film Festival to critical acclaim and won the best British Independent Film and other key awards at the British Independent Film Awards. The screenplay is based on the book *Touching From a Distance*, by Curtis' wife, Deborah, who acted as the co-producer of the film.

Tickets now on sale at \$13
For tickets and showtimes, log on to www.gatecrash.com.sg
For more details, log on to www.luminalive.sg or email info@luminalive.sg

em media **JECKER INTERNATIONAL**

10 – 11 MAY EVENTS AT THE SUBSTATION

Come and join in our deeper exploration of Joy Division and take a closer look at the life of Ian Curtis and the making of the film through an exhibition of the film which include:

- Director's commentary and the making of **CONTROL**
- Obscure footages of interviews and rarely seen photographs;
- Rare interviews with Joy Division
- AND other features including rare musical performances.

An exhibition of custom-designed Gibson guitars inspired by Joy Division will be held on 10 – 11 May at the venue. This exhibition is in collaboration of five celebrated design agencies: The Asylum, iFurious, H55, Phunk Studio and Werk.

A charity auction of these guitars will be held from 2 – 11 May on ebay at <http://www.ebay.com.sg/control>

Log on to www.luminalive.sg for more bidding information. All proceeds raised will be donated to Sentosa of Singapore (SPS).

Enjoy an exclusive 10% discount at Blackjack from 9 – 11 May with proof of purchased movie ticket of **CONTROL**. Blackjack is located at #01-01, Forum the Shopping Mall.

lumina live! & BLACKJACK PRESENTS
A FILM BY ANTON CORBIJN
CONTROL

DATE 10-11 MAY 2008 VENUE THE SUBSTATION THEATRE 45 ARMENIAN STREET FOR TICKETS AND SHOWTIMES, LOG ON TO WWW.GATECRASH.COM.SG

OFFICIAL POST FUNDING: **lumina live!** PROVIDERS OF MUSIC: **BLACKJACK** OFFICIAL PRESS: **The Edge** OFFICIAL MEDIA PARTNER: **MTV** OFFICIAL GUITAR: **Gibson**

1A

2A

3A

"THE COOLEST BRITISH MOVIE OF 2007"

THE INDEPENDENT

300mm

210mm

2B

1B

CONTROL FILM SCREENING & GUITAR AUCTION
(Singapore)
Art Direction / Set Décor



DUBAI RACING CLUB - LAUNCH OF MEYDAN

(Dubai, Middle East)

Brand identity / Event Design



DUBAI RACING CLUB - LAUNCH OF MEYDAN

(Dubai, Middle East)

Brand identity / Event Design



meydan 迈丹

一个高度精致典雅的人间天堂
一种纯净的理念，一个明确的目的地。
迈丹是全新的国际赛马之家和无可比拟的新兴城市生活方式。
一方生活、工作、浏览和放松的光华净土。
是一个远见者领导的城市和最高品质的生活标杆。

赛马场 | 迈丹城 | 商业园 | 滨海 | 高尔夫球场

迈丹有限公司 MEYDAN LLC
电话: Nad Al Sheba Racecourse, P.O. BOX 9305, Dubai, UAE
电话: +971 4 327 0000 传真: +971 4 327 0007 网址: www.meydan.ae



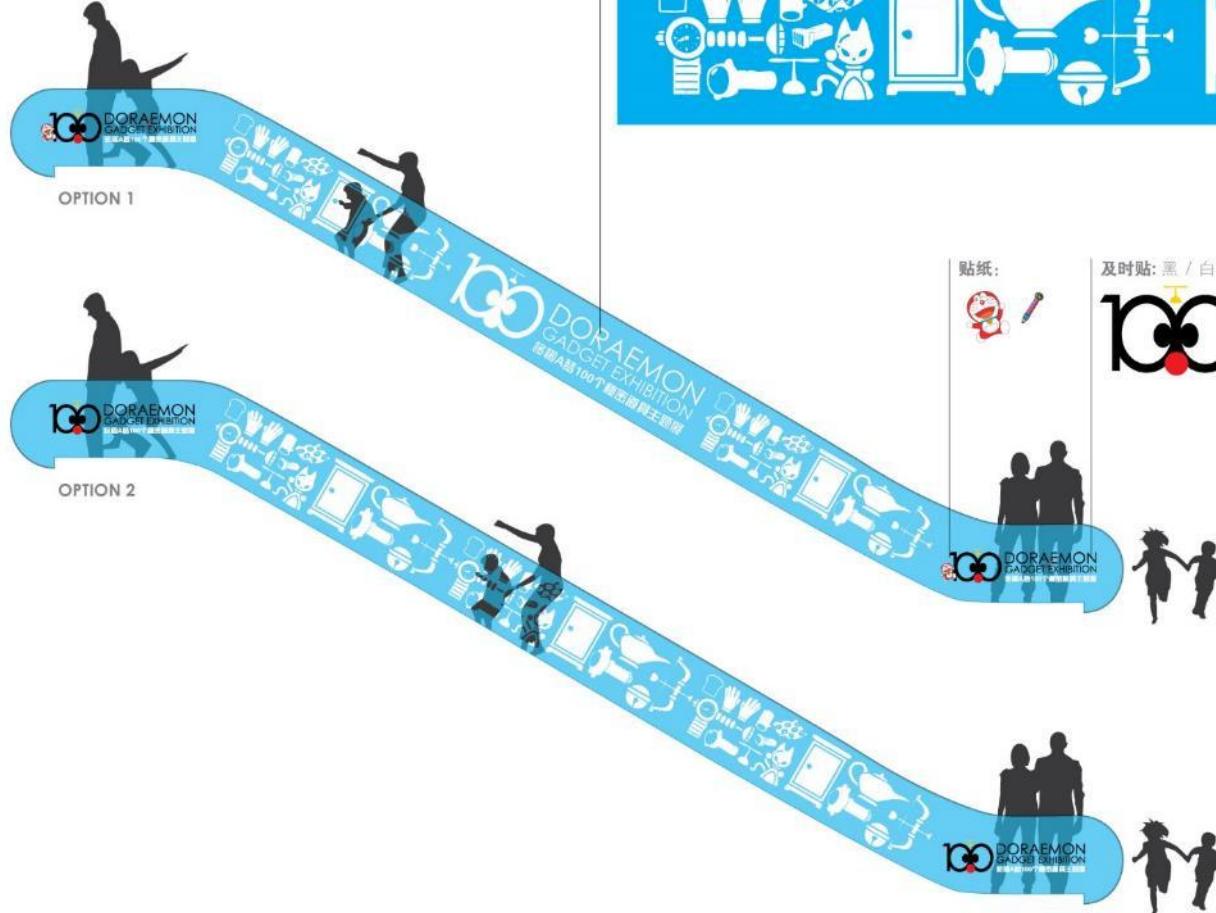
DRC MEYDAN CITYSCAPE EXHIBITION
(Shanghai, China)
Event Collateral / UI Design



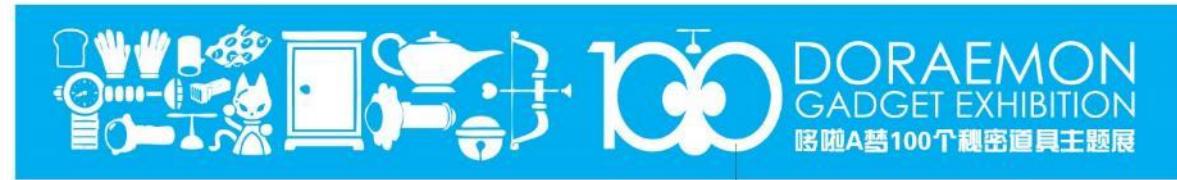
DORAEMON SECRET GADGETS EXPO

(Shanghai, China)

Art Direction / Set Décor



透明写真: 羊色 (PANTONE Process Cyan) 印刷



白=透明

贴纸:



及时贴: 黑 / 白 / 黄 / 红



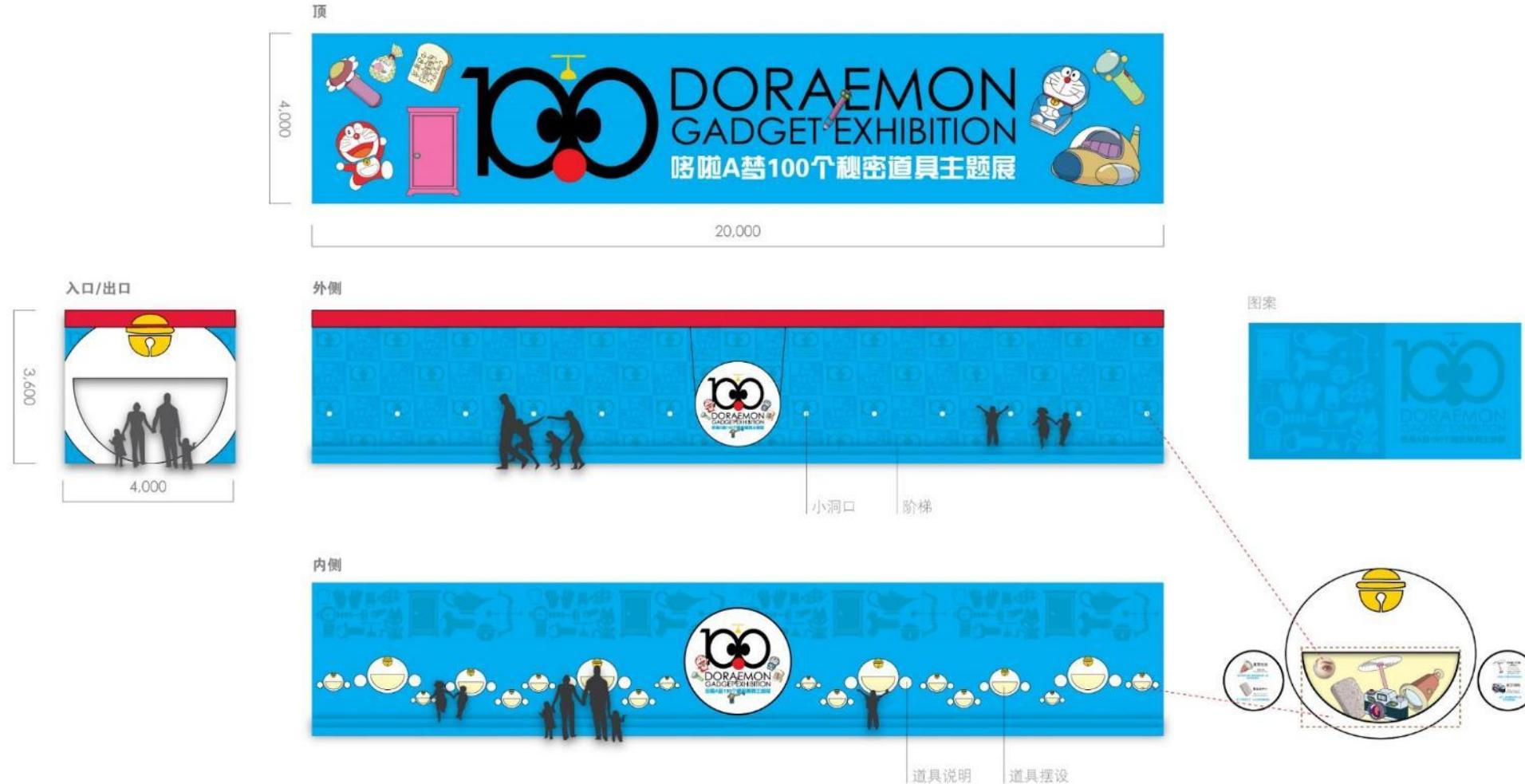
实景参考图:



DORAEMON SECRET GADGETS EXPO

(Shanghai, China)

Art Direction / Set Décor



DORAEMON SECRET GADGETS EXPO

(Shanghai, China)

Art Direction / Set Décor

OPTION 1A



OPTION 1B

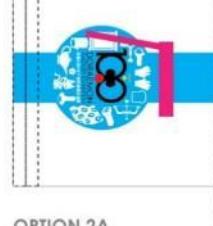


5.200

151.000



OPTION 2A

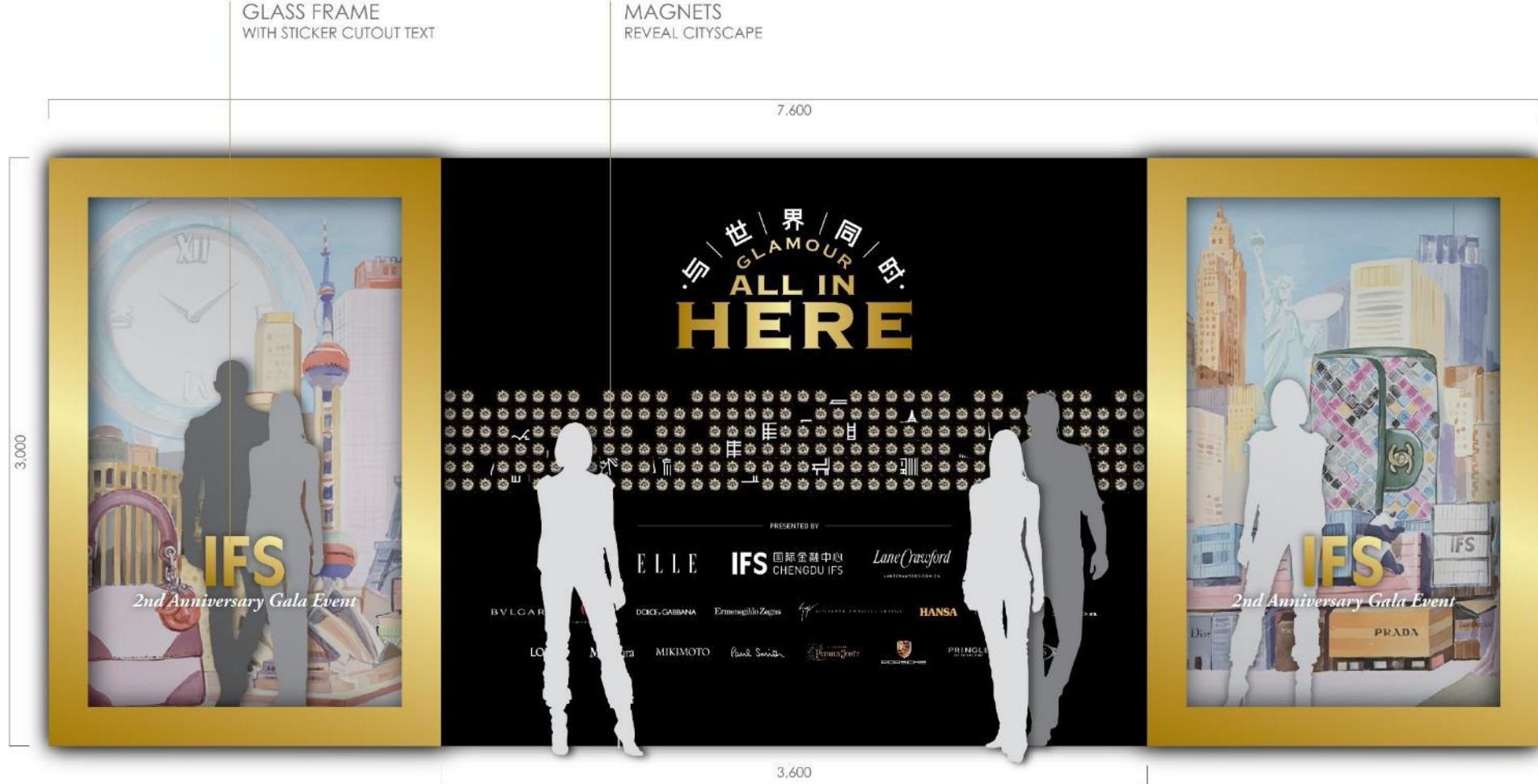


OPTION 2B

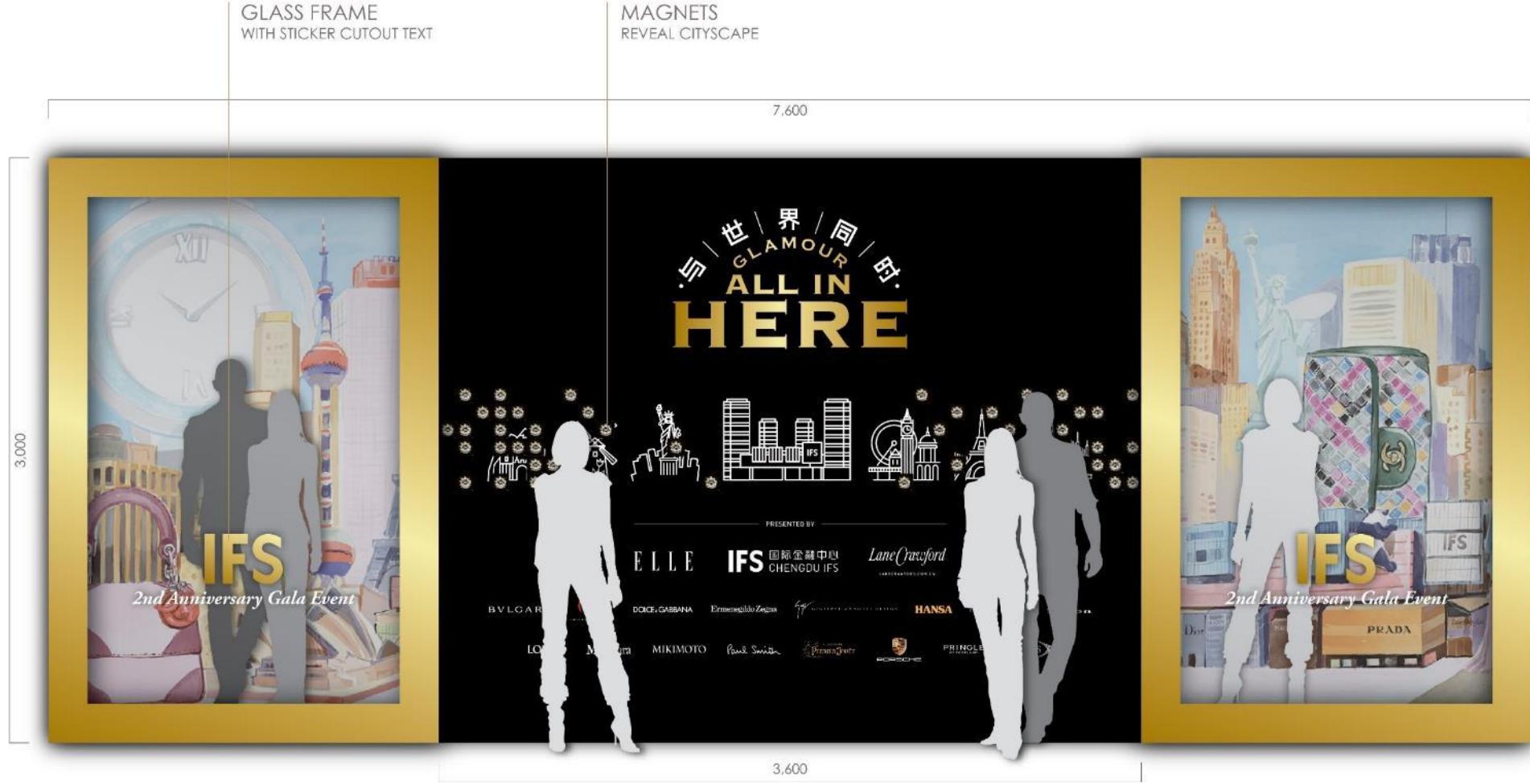
DORAEMON SECRET GADGETS EXPO

(Shanghai, China)

Art Direction / Set Décor



INTERNATIONAL FINANCE SQUARE VIP GALA DINNER
 (Chengdu, China)
 Graphic & Event Design / Event Planning



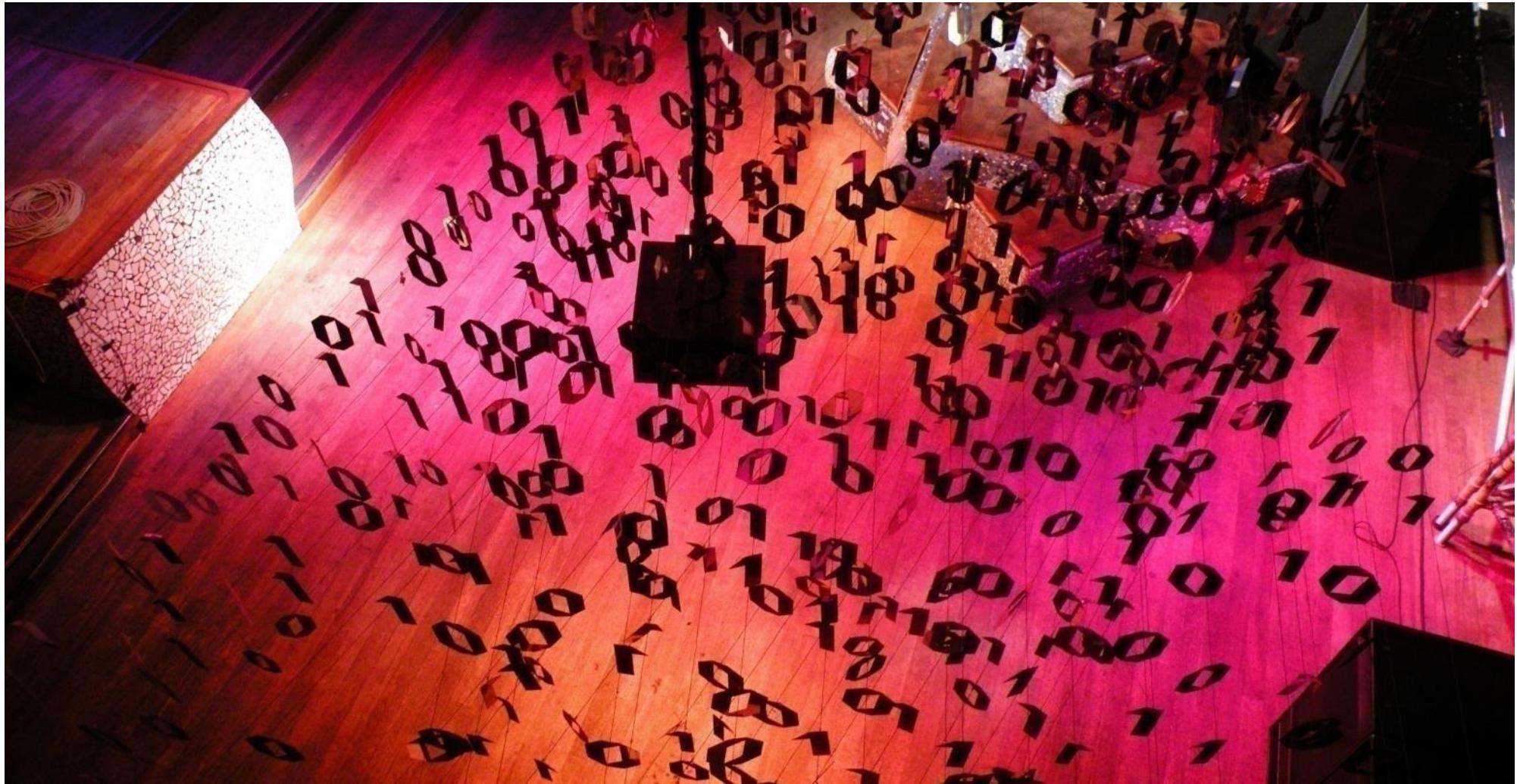
INTERNATIONAL FINANCE SQUARE VIP GALA DINNER
 (Chengdu, China)
 Graphic & Event Design / Event Planning



INTERNATIONAL FINANCE SQUARE VIP GALA DINNER

(Chengdu, China)

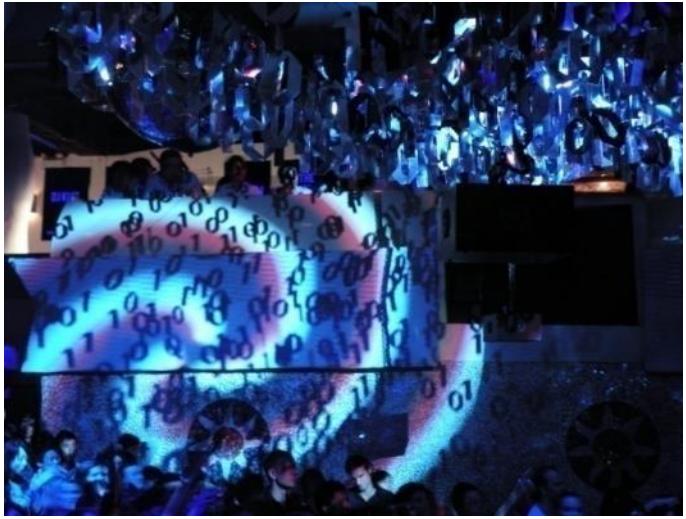
Graphic & Event Design / Event Planning



JUICE 10TH ANNIVERSARY PARTY

(Singapore)

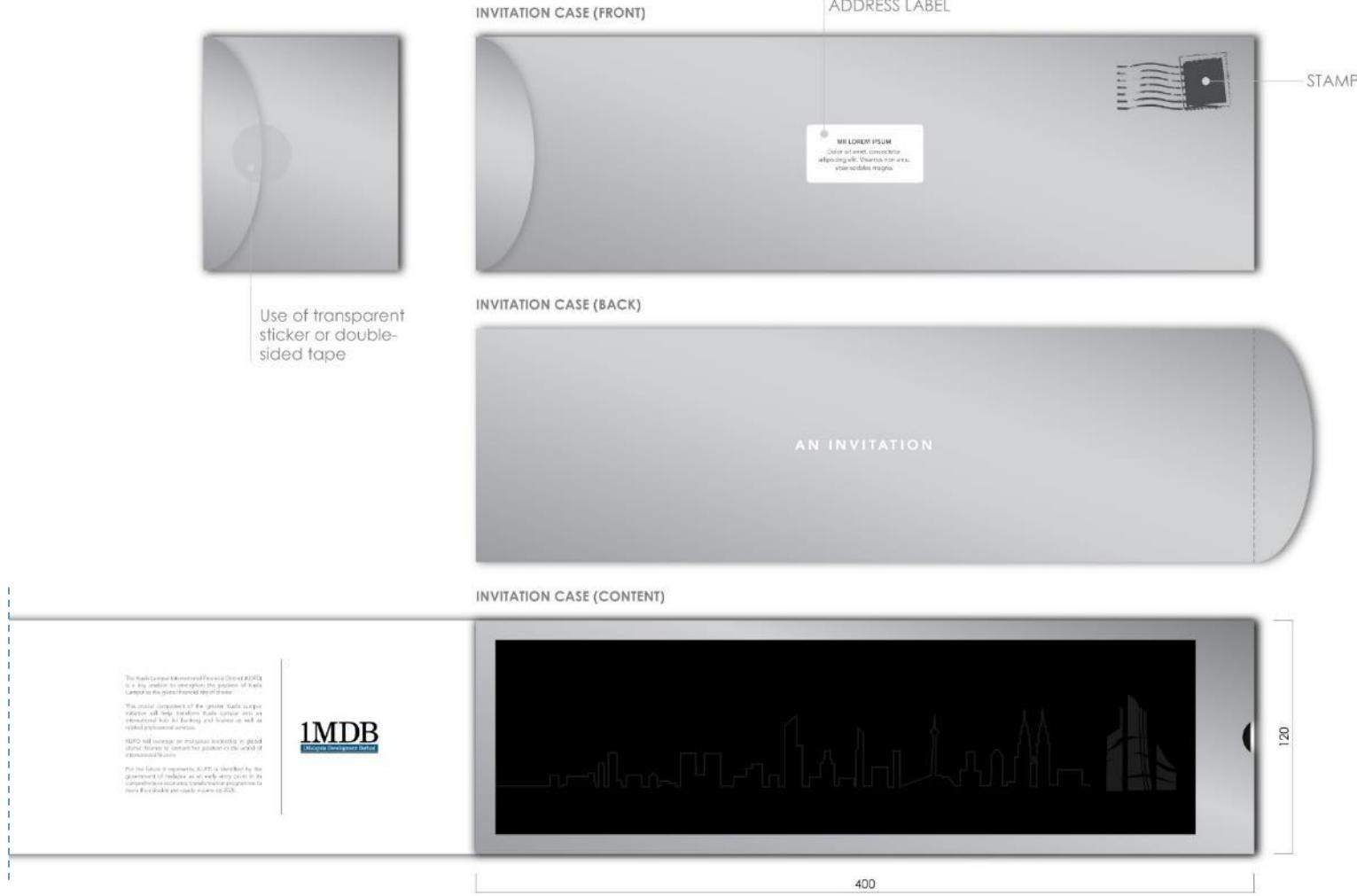
Art Direction / Set Décor



JUICE 10TH ANNIVERSARY PARTY

(Singapore)

Art Direction / Set Décor



KLIFD OFFICIAL LAUNCH

(Kuala Lumpur, Malaysia)

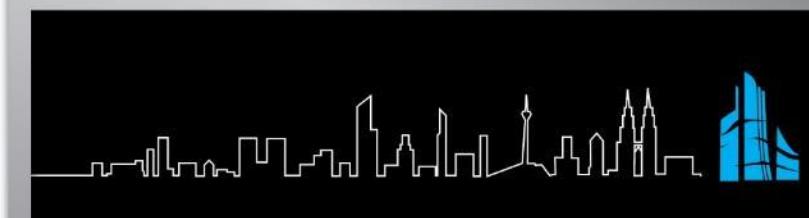
Graphic Design

INVITATION CASE (FRONT)



Pulls INVITATION INSERT out
to reveal KL skyline

INVITATION INSERT (FRONT)



INVITATION INSERT (BACK)



KLIFD OFFICIAL LAUNCH
(Kuala Lumpur, Malaysia)
Graphic Design



ME & CITY KIDS SPRING/SUMMER FASHION SHOW

(Shanghai, China)

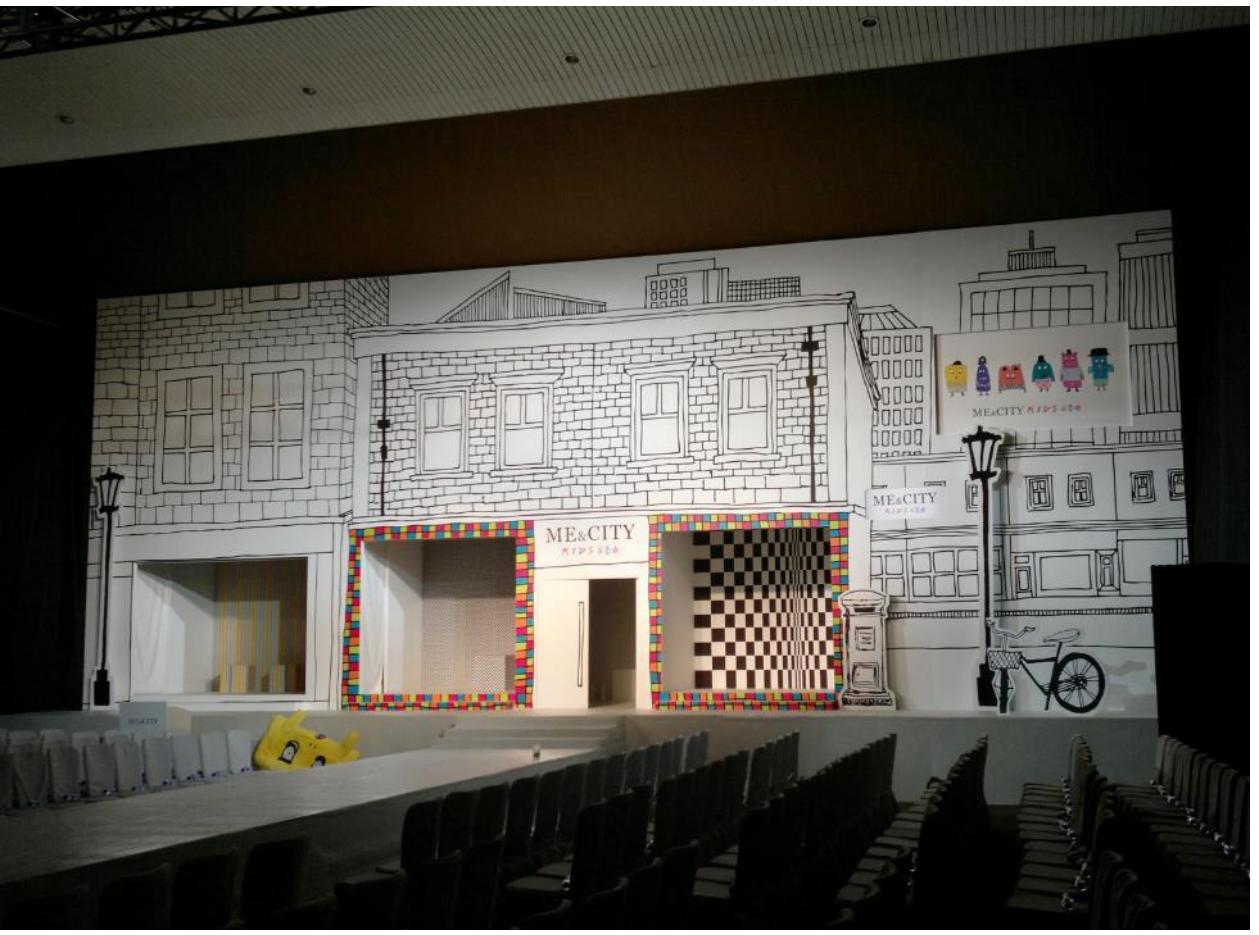
Concept Development / Event Design



ME & CITY KIDS SPRING/SUMMER FASHION SHOW

(Shanghai, China)

Concept Development / Event Design



ME & CITY KIDS SPRING/SUMMER FASHION SHOW
(Shanghai, China)
Concept Development / Event Design



PULP NATION [pulpnation.com]

Concept Development / Brand Identity / Creative Direction / Copywriting / Web Design / Social Media Content Creation

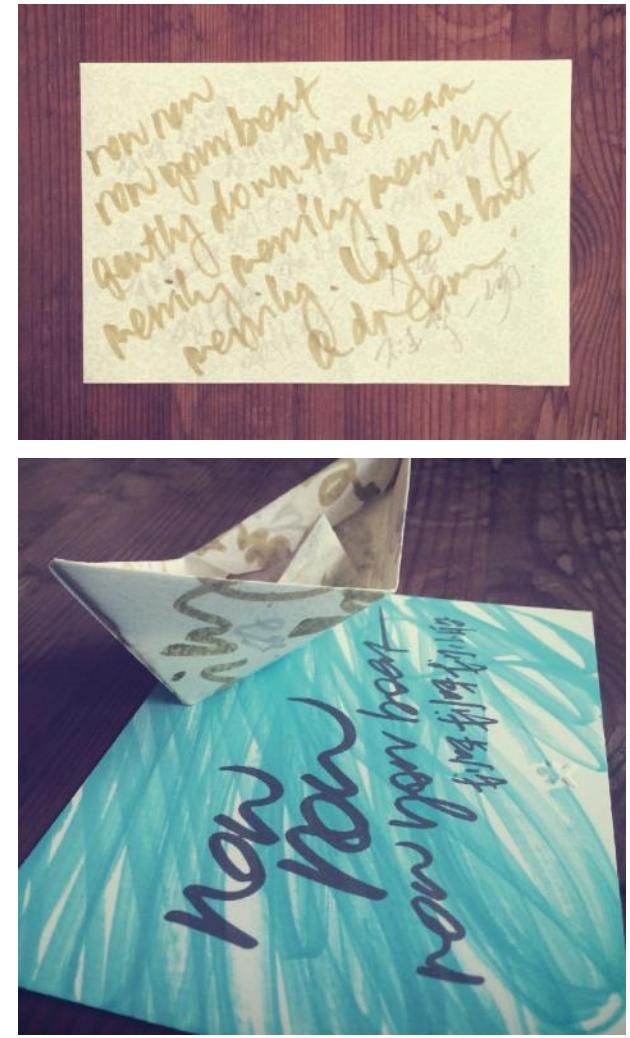
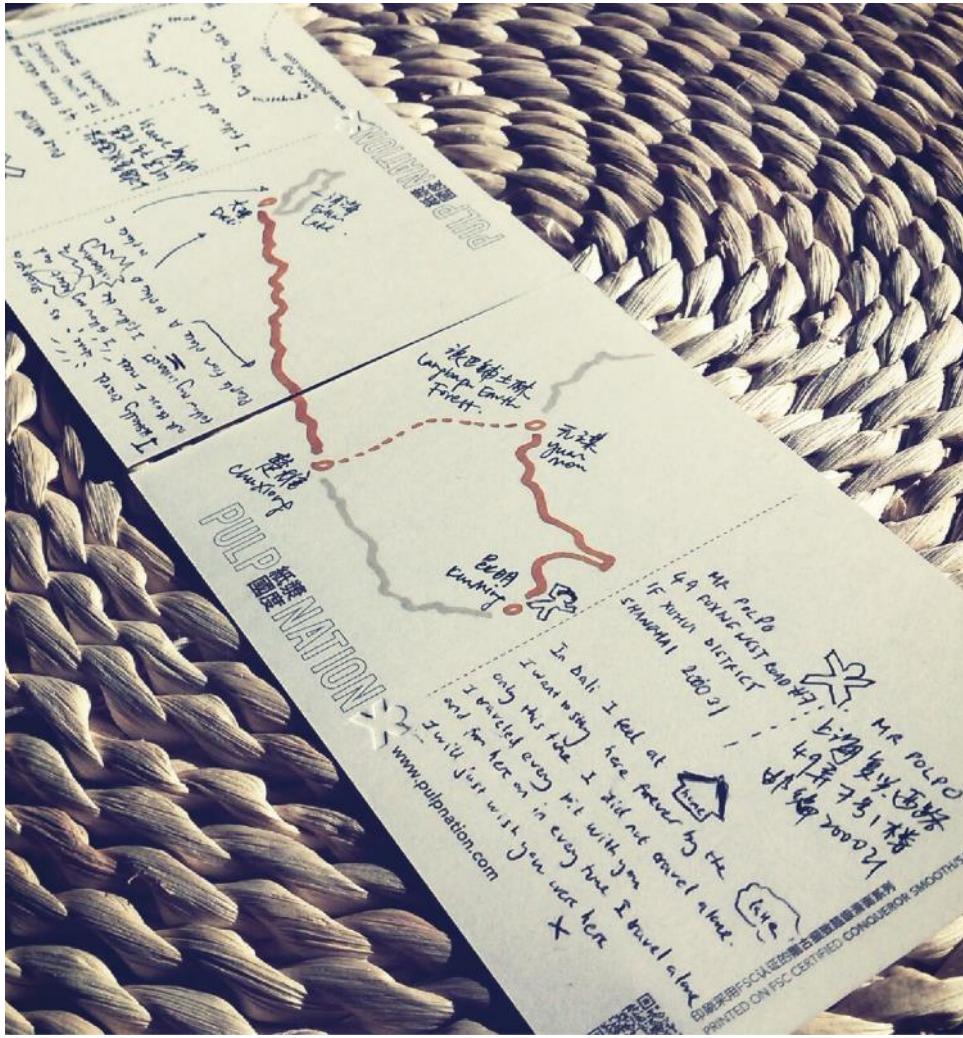
Received *Hermes Creative Awards 2015 (Platinum)*



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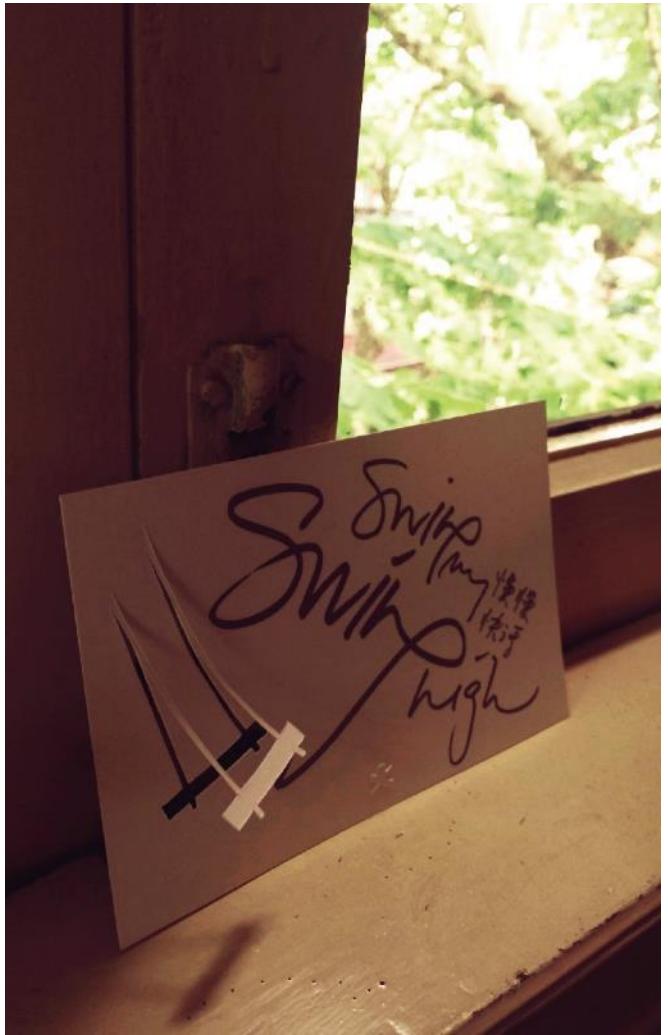
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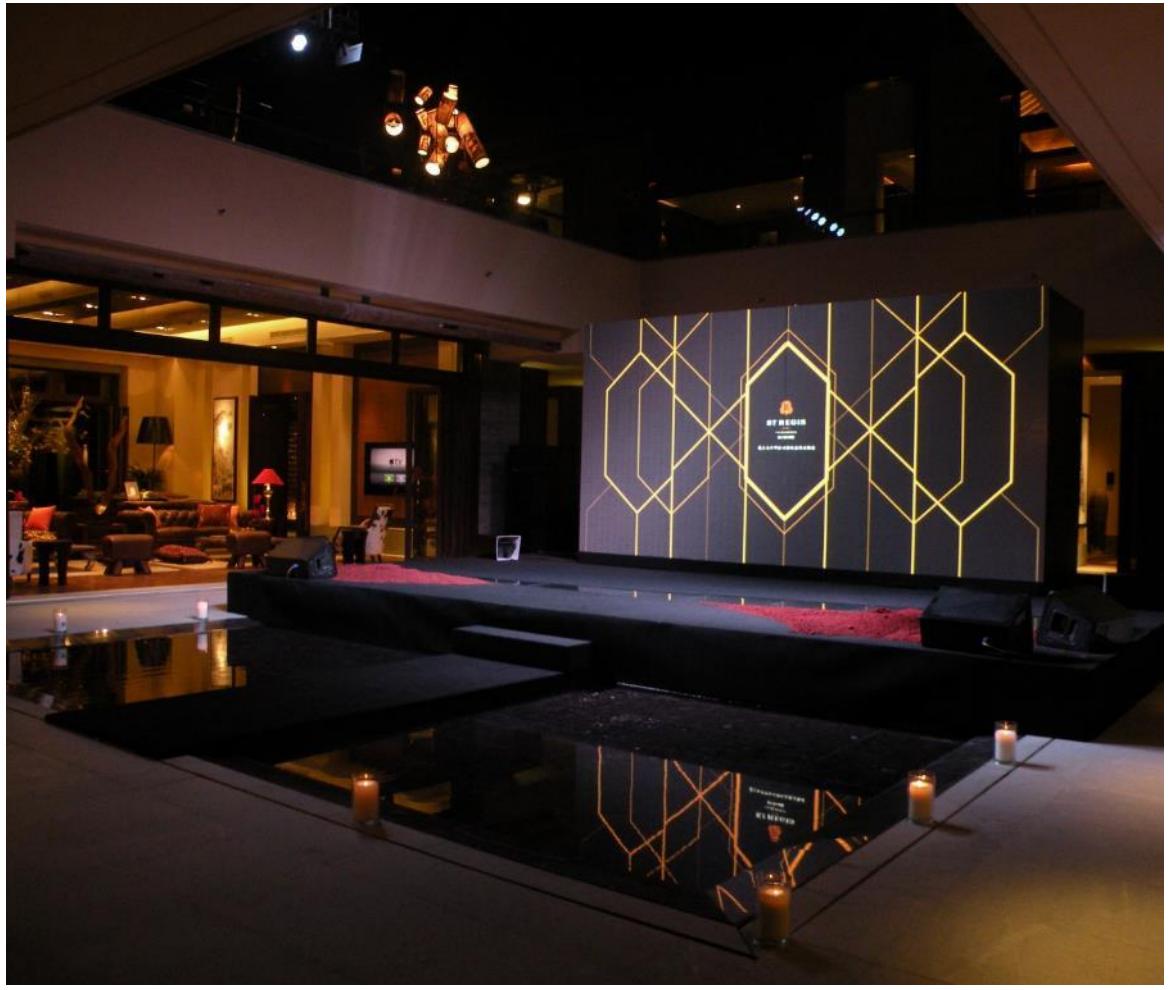
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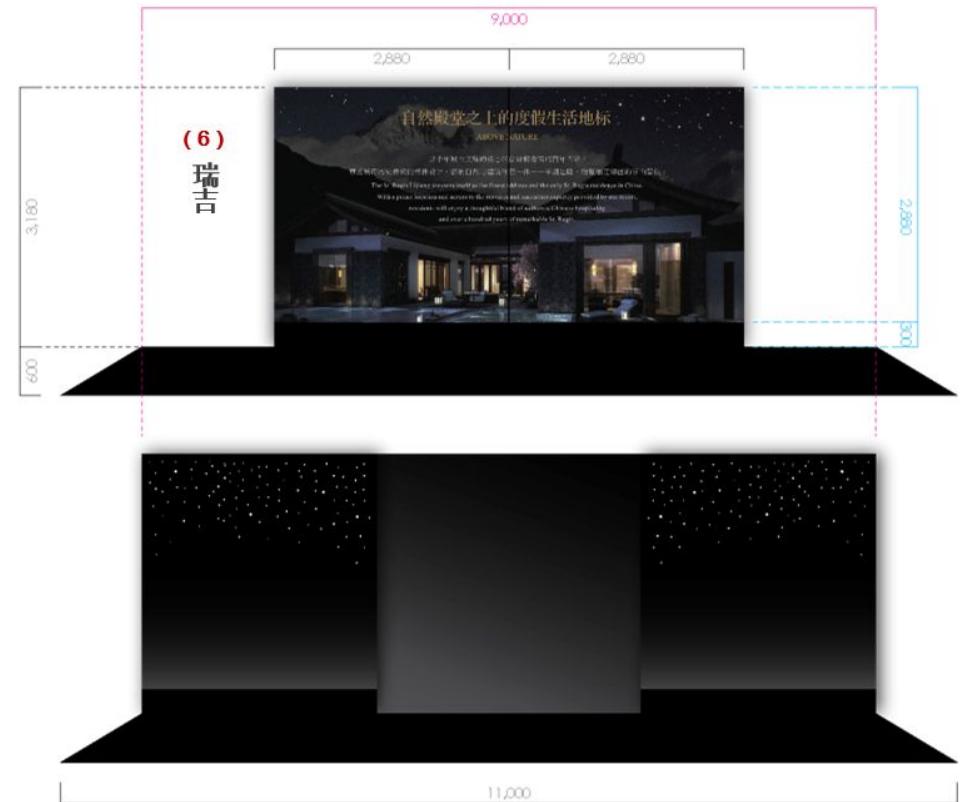
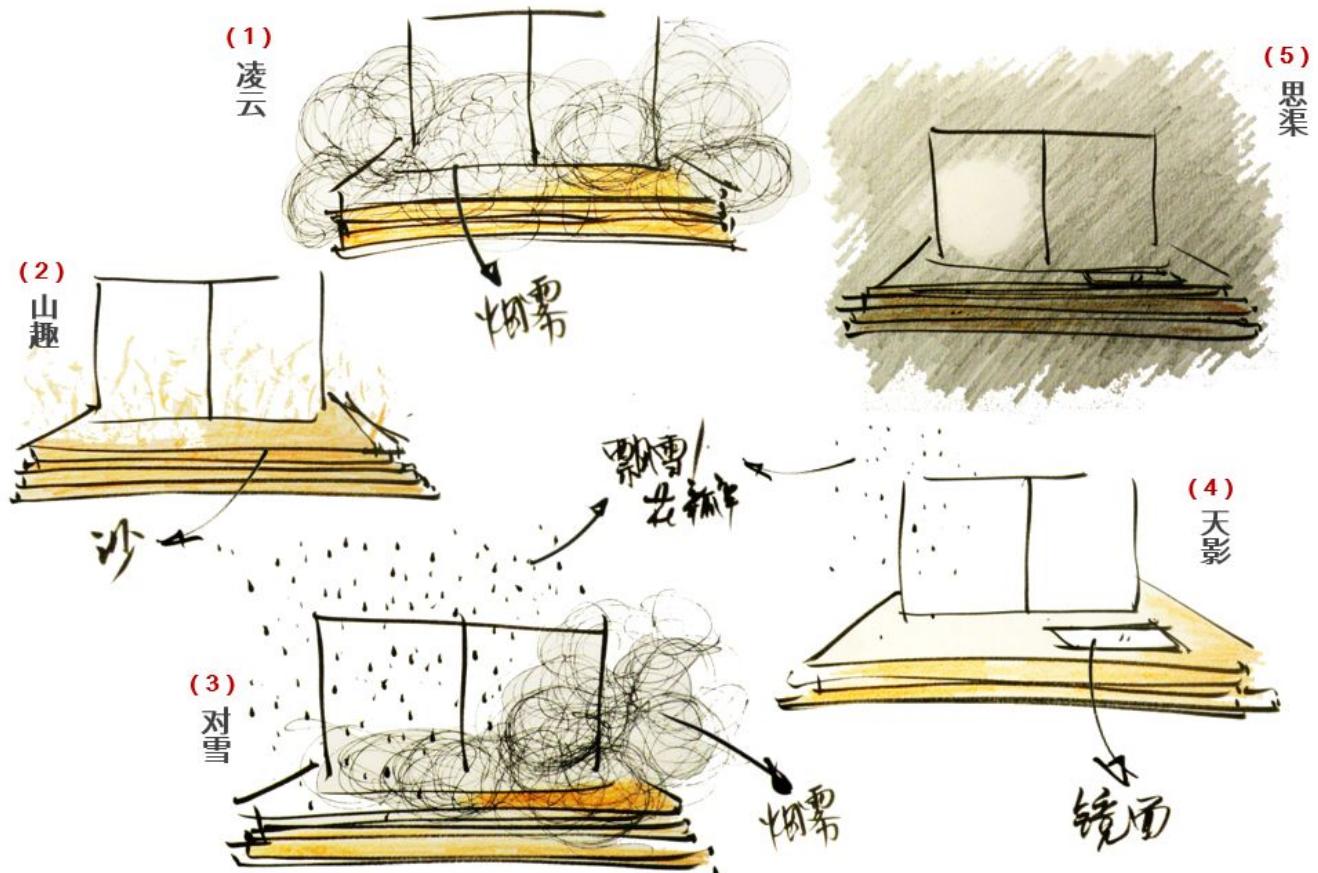
Received *Hermes Creative Awards 2015 (Platinum)*



ST. REGIS RESIDENCES SOFT LAUNCH

(Lijiang, China)

Creative Direction / Event Design & Production / Event Planning & Management



ST. REGIS RESIDENCES SOFT LAUNCH

(Lijiang, China)

Creative Direction / Event Design & Production / Event Planning & Management



ST. REGIS RESIDENCES SOFT LAUNCH

(Lijiang, China)

Creative Direction / Event Design & Production / Event Planning & Management



{ FORM
Size of the name card is made narrower (than the usual) with a diecut edge of " {} " to illustrate the slender and elegant Belugas on the surface of the ocean. }



TYPOGRAPHY

Usage of a Serif font to portray the iconic profile (fins & tail) of a Beluga; "3" is in place of "B" to indicate the company's eco-system (3 parts). By putting "I" close together, there's visual harmony to read it as "B" - which symbolises the combination of different elements and people to become one single unit.

TRIBELUGA
毕 隆 嘉

TRIBELUGA
(Korea & China)
Brand Identity

COLOURS

Pantone 549C



Pantone 430C



FONTS

Baskerville Old Face EF Regular

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

~1234567890-=[]\;,./~!@#\$%^&*()_+{}.:;<>?

方正大标宋体

一二三四五六七八九十

壹贰叁肆伍陆柒捌玖拾

Avenir 35 Light / 45 Book / 85 Heavy

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnoprstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

方正细黑一体

一二三四五六七八九十

壹贰叁肆伍陆柒捌玖拾

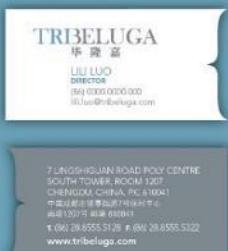
운명조110

일이삼사오육칠팔구십

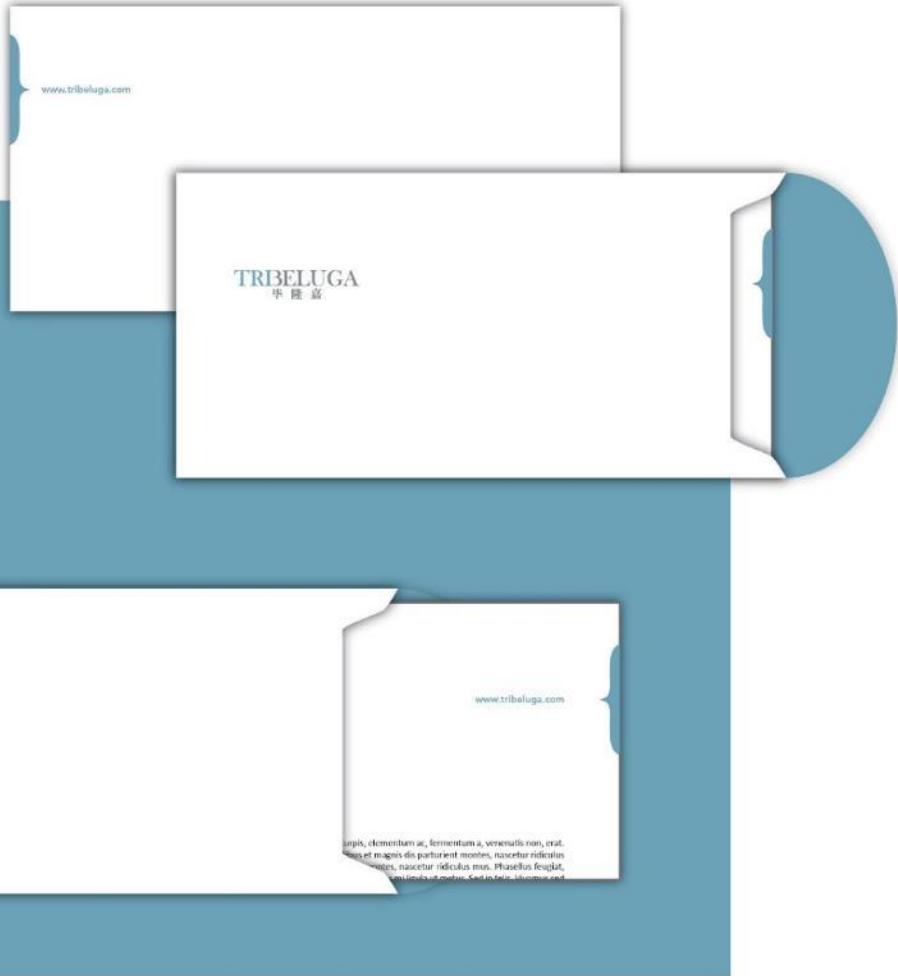
LETTERHEAD



NAMECARD



ENVELOPE



TRIBELUGA
(Korea & China)
Brand Identity



A LITTLE BEIJING: YOUR NICHE TRAVEL GUIDE

Concept Development / Creative Direction / Photography / Copywriting / Book Launch

Received Red Dot Design Award 2008; Featured in PSFK's "Good Design in 2009" Catalog; Showcased at "Books on China" Frankfurt Book Fair 2009



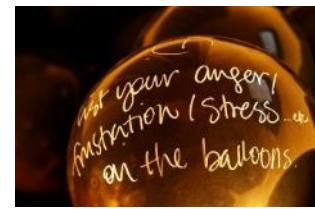
A LITTLE BEIJING: YOUR NICHE TRAVEL GUIDE

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A LITTLE SOMETHING
Concept Development / Creative Direction / Story Writing / Photography / Book Launch



A LITTLE SOMETHING

Concept Development / Creative Direction / Story Writing / Photography / Book Launch

LINZ LIM | PORTFOLIO

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