



# CREATING TOMORROW'S BUSINESS LEADERS

Enriching your business education





QQ  
Students come here  
to think business, learn  
business and prepare  
one day to do business. QQ

Mario Di Clemente, Principal, CATS College London

# PREPARING YOU FOR A BUSINESS-RELATED UNDERGRADUATE DEGREE

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**Aarul Malaviya**  
CEO of MASH Virtual,  
London-based tech start-up

**Programme:**  
A Levels at CATS College London

QQ  
At CATS College,  
I gained the  
self-confidence to stand  
up in front of a crowd...  
now my entire job requires  
pitching ideas to  
different people. QQ

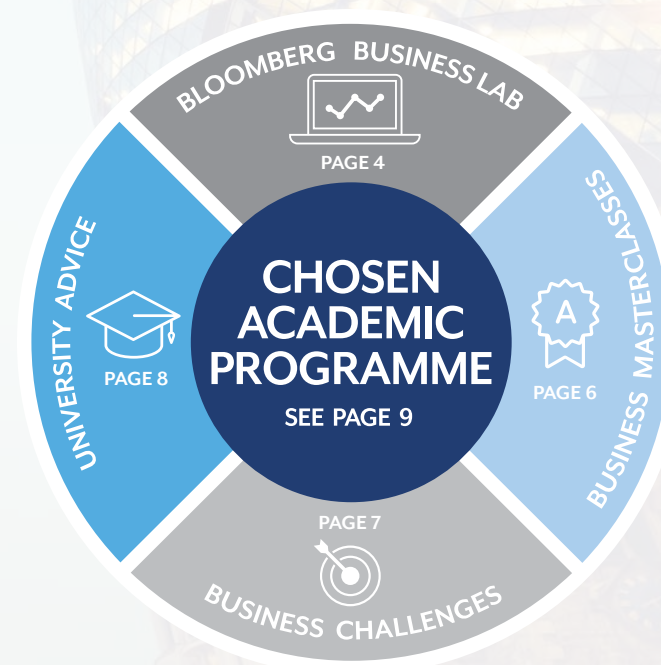
### BUSINESS ENRICHMENT PROGRAMME

Top university places are highly sought after. CATS College understands that universities want to attract students who are passionate about, and excel in, their chosen subject.

To help you reach your full potential, gain insight into studying at university and experience the world of business, we offer a **Business Enrichment Programme** of activities, support and guidance.

In addition to your chosen programme of study, you will receive a range of enrichment opportunities:

- Bloomberg Business Lab
- Business Masterclasses
- Business Challenges
- University Advice



**ALL OF THE UK'S  
TOP 40 UNIVERSITIES HAVE  
ACCEPTED CATS STUDENTS**



**1 IN 2  
UNIVERSITY OFFERS TO CATS  
LONDON STUDENTS IN 2018  
ARE TO A TOP 30 UK UNIVERSITY\***



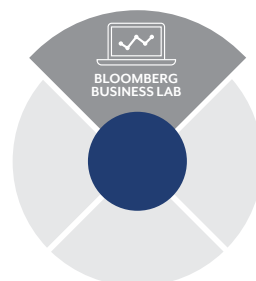
**TWO THIRDS  
OF CATS COLLEGE LONDON  
STUDENTS PROGRESS TO A  
BUSINESS-RELATED DEGREE  
AT UNIVERSITY**





Our aim is to provide students with real-life skills and experience which they get by using the Bloomberg Terminal as part of their studies.

Mario Di Clemente, Principal, CATS College London

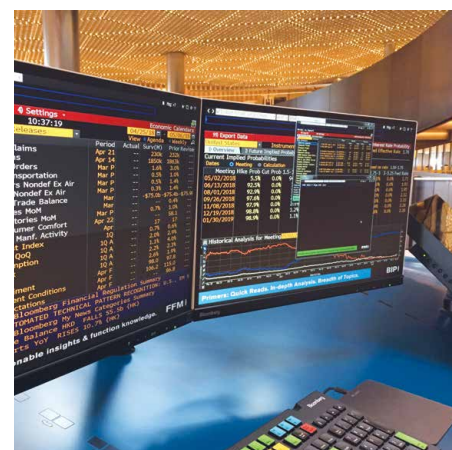


## BLOOMBERG BUSINESS LAB

In September 2018, CATS College London launches its state-of-the-art Bloomberg Business Lab with 16 Bloomberg terminals and four screens displaying the latest finance news and global share price information.

The only school in Europe with this facility, CATS College London has designed a curriculum integrating the terminals to its teaching, exposing you to the world's leading platform for global business and finance news, data, analytical tools and research.

Students on all programmes will experience the real-world of business and finance in the classroom with access to the same information platform used by leading decision makers in business, finance and government.



### WHAT DOES A BLOOMBERG TERMINAL® OFFER?

The Bloomberg Terminal® seamlessly integrates the very best in data, news and analytics. The terminal is a 24-hour, global financial services system that provides transparent and reliable financial, economic and government information covering all market sectors. It features company financials, market data spanning more than 20 years, charts, statistics, a communications platform and current news reports.

### GET BLOOMBERG CERTIFIED

You can boost your personal statement for university application with a Bloomberg certificate. All students, regardless of their course, will have access to Bloomberg Market Concepts, an eight-hour, self-paced e-learning course that provides an interactive introduction to the financial markets and features over 70 Bloomberg Terminal functions.

### BENEFITS OF THE BLOOMBERG BUSINESS LAB



Boost your competitiveness for university and the job market by developing hands-on knowledge and real-world experience.



Understand the techniques employed by traders and investors to maximise returns through simulated trading and investment projects.



Deepen your research and classwork, while learning how to analyse financial markets, assess economic scenarios and interpret the key news developments that impact the global economy.

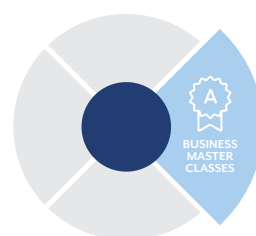


**QQ**  
 Our seminar gives an introduction to the role of a private equity firm from investing in market-leading businesses to supporting management teams on their growth journey. We help students understand the route to working in private equity and what skills they need.

Joshua Banstead-Salim, Bridgepoint

**QQ**  
 CATS London offers many opportunities and does a lot to expand your knowledge and widen your horizons. You can participate in Young Enterprise and get to know what it's like to run a business.

Abylaikhan Bekim  
 Programme: A level (Maths, Economics and Geography)  
 Destination: Offer from Warwick University to study Economics.



## BUSINESS MASTERCLASSES

You will learn about different aspects of commerce and what it is like to work in a range of professions through masterclasses delivered by professionals, business leaders and entrepreneurs - either on campus or at businesses in London.

### RECENT EXAMPLES:



A talk and demonstration from an entrepreneur of a **tech start-up**.



A visit to the **Bank of England** to learn about currency and the financial markets.



A workshop by the **Institute of Chartered Accountants in England and Wales** on commercial awareness.



A visit to private equity firm **Bridgepoint** where you will learn about finance in the city of London.



A seminar on the charity sector from the **United World Schools** charity, which provides free education to children living in remote and marginalised communities.



## BUSINESS CHALLENGES

You will develop the skills that are useful at university and in business such as teamwork, leadership and time management by entering national business competitions. These are a great way to boost your personal statement which forms part of your university application. These activities will be led by a business tutor.

### CHALLENGES AND COMPETITIONS INCLUDE:



**Bank of England Video Challenge**  
You will develop your teamworking and creativity skills by producing an engaging video on a specific business-related theme.



**Young Enterprise**  
You will develop your teamwork, communication and business skills by learning how to start up and run a business on a budget.



**Royal Economic Society Essay Competition**  
You will have the opportunity to exhibit subject expertise by entering a national essay writing competition which focuses on wider economic conditions and challenges.



**National Business and Accounting Competition**  
You will develop key employability skills and understand what it's like to be a Chartered Accountant.



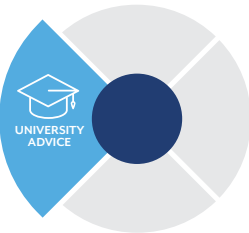




We are experts in preparing students for university. Our students have had offers from top universities including Cambridge, Durham, King's College London and Queen Mary University London.



Severine Collins, Vice Principal, CATS College London



# UNIVERSITY ADVICE

## ONE-TO-ONE TUTORIALS

In regular one-to-one tutorials, you will receive advice on all aspects of applying to university to study business. This includes intensive UCAS application support, interview preparation and mock interviews. We also offer advice on next steps and help you to review your offers.

Our students have gone on to some of the UK's top universities for business including:

- Durham University
- Warwick University
- Leeds University
- University College London
- London School of Economics
- University of Bath

## WORKSHOPS ON APPLYING TO UNIVERSITY

Our programme of workshops will help you prepare for your university application.

Topics include:

Choosing your perfect university


Writing a winning personal statement

What skills you need to be a top graduate

## UNIVERSITY LECTURE SERIES

You will enjoy regular visits to and from universities. You'll participate in lectures, talk with current undergraduates and meet with admissions tutors. This provides you with an understanding of the demands of a business degree.


Example lectures include:




An introduction to Finance, London School of Economics



Finance and Investment Risk, CASS Business School of Economics



Taster lecture: Finance and Management Studies, SOAS University



Innovation and disruptive change, HULT University



Marketing strategies, Brunel University



# BUSINESS PROGRAMMES

You can choose from a range of programmes to progress to study a business-related degree at university.

Recommended subjects for preparation for a business-related degree will include Business and/or Economics. However, our higher education specialists will be able to advise you on your individual pathway.

For full course details, including subjects, visit [www.catseducation.com](http://www.catseducation.com)

## PATHWAYS TO A BUSINESS DEGREE

YEAR 12 (Age 16+)	YEAR 13 (Age 17+)	POST SCHOOL
A level (Two-year programme)		Year 1 of a Business & Management degree
	A level (Fast-track programme)	
	University Foundation Programme	

## SUMMARY OF PROGRAMMES

	A level (Two-year programme)	A level (Fast-track programme)	University Foundation Programme	Year 1 of a Business & Management degree
Overview	A classic A level programme gives you the opportunity to develop in preparation for your degree.	For high achievers who can manage an intense and rigorous study programme.	Designed for international students, the course acts as a bridge from your high school education to a university in the UK.	A one year qualification gives you direct access to the second year of a <b>Business Management</b> degree programme at a range of UK universities.
Entry requirements	A good secondary or high school level of education and a good school report.			<b>A level passes</b> in relevant subjects or equivalent qualifications.
Language level	At least IELTS 5.0 or above	At least IELTS 5.5 or above	At least IELTS 4.5 or above	At least IELTS 5.5 or above
Duration	6 terms	3 terms	3 terms	2 semesters
Weekly tuition incl. enrichment activities	27 hours	30+ hours	27 hours	30+ hours
Subjects	In addition to English, you will study three subjects.	In addition to English, you will study three subjects.	In addition to English, you will study three subjects.	<ul style="list-style-type: none"><li>• Business Economics</li><li>• Business Skills</li><li>• Organisational Behaviour</li><li>• Financial Accounting</li><li>• Management Themes and Case Studies</li><li>• Marketing</li><li>• Management Accounting</li><li>• Business Statistics</li></ul>





## LONDON AS A CLASSROOM

LONDON is a world city of culture and global business, recognised around the world for excellence in education; making it the perfect place for you to start your business education.

Join 100,000 international students from over 200 countries and explore 120 libraries, 1,000 museums and galleries and over 5,000 restaurants, cinemas and live music venues.

The capital also boasts four of the world's top 40 universities and more European headquartered businesses than any other city, evidence that it is a truly global financial centre and home to some of the world's largest business employers.



British Library



British Museum



Big Ben



Covent Garden



CATS College London



Common Room at Premier House, student accommodation



CATS Lecture Rooms

## CATS COLLEGE LONDON

A safe and supportive environment in the heart of London

Experience the excitement of London whilst learning in a safe and supportive environment. CATS College London is located in central London, near the prestigious University of London Colleges.

The college overlooks Bloomsbury Square and combines period Georgian features with the latest in modern teaching technology. Our contemporary boarding residences are located just three minutes' walk from the main building, offering 24 hour support from dedicated pastoral staff and the highest level of security.



### FACILITIES

- Contemporary air-conditioned classrooms with interactive whiteboards
- Free wireless internet
- Large library
- Bloomberg Business Lab
- Art studio
- Dining room and café



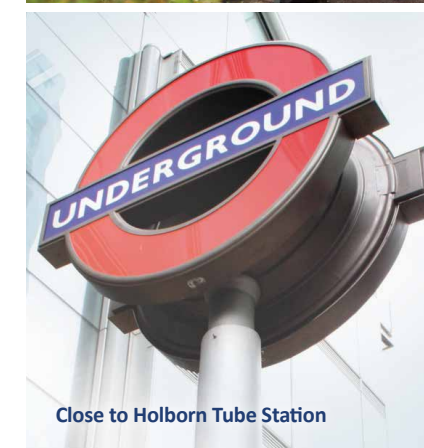
### LOCATION

Close to:

- Bloomsbury Square, offering green space to relax
- Transport links including London international airports, local and national bus, train and tube services
- Cafés and restaurants
- Places of interest: Oxford Street and Covent Garden for shopping, and cultural institutions such as the Tate Modern and National Gallery



Bloomsbury Square, opposite CATS College



Close to Holborn Tube Station





## ENROL TODAY

Contact your local CATS recruitment representative  
or our Admissions Team:

Kett House, Station Road, Cambridge, CB1 2JH, United Kingdom.

T: +44 (0)1223 345 698

F: +44 (0)1223 346 181

E: [admissions@catseducation.com](mailto:admissions@catseducation.com)

[www.catseducation.com](http://www.catseducation.com)

## JOIN THE CONVERSATION:



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CATS London is inspected by the UK Independent Schools Inspectorate  
and achieved top marks in its latest inspection, being 100% compliant.



**ISI** Independent  
Schools  
Inspectorate

