

JOURNALISM (UG) SYLLABUS
Semester: 2 Paper: 2 (2.2)
PRINT MEDIA

Theory: 5 Hours/week

Total Hours/ semester: 80

16 hrs.

Unit- 1

Introduction to Printing: Origin of Printing – Types of Printing – Typography

16 hrs.

Unit- 2

Definition of journalism: Nature & Scope - Functions of Journalism – Kinds of journalism

16 hrs.

Unit- 3

Brief History of Indian Journalism – With special reference to J.A.Hickey – Raja Ram Mohan Roy – James silk Buckingham – Annie Besant – S.Sadananda – B.G.Hornieman

16 hrs.

Unit- 4

Kannada journalism: Origin and Growth of Kannada Journalism in Karnataka – Major Newspapers in Karnataka – Recent Trends

16 hrs.

Unit- 5

Review of Newspapers and periodical contents – Photo Journalism – News agencies

BOOKS FOR REFERENCE

1. Rivers W.L. : Mass Media
2. Fraser Bond: Introduction to Journalism
3. Mehta.D.S.: Mass Communication & Journalism in India
4. Nadig Krishna Murthy: Indian journalism
5. Parthasarathy. R.: Journalism in India
6. Chalapathy Rau. M: The Press
7. Ahuja B.N.: The theory & Practice of Journalism
8. Gundappa.D.V.: VruttaPatrikegalu