

**JOURNALISM (UG) SYLLABUS**  
**Semester: 3 Paper: 3 (3.3)**  
**AUDIO VISUAL MEDIA**

**Theory: 5 Hours/week**

**Total Hours/ semester: 80**

**16 hrs.**

**Unit- 1**

Brief History of Radio: Evolution of Radio in India – Present status of Radio in India – Growth of FM Radio – Commercial Radio Broadcasting in India

**16 hrs.**

**Unit-2**

Types of Radio programs – YuvaVahini – News – Farm News – Agricultural News – Special Audience programs – Principles of writing for Radio

**16 hrs.**

**Unit- 3**

A Brief History of Television – Development of television in India – Private channels in India – DTH – SITE

**16 hrs.**

**Unit- 4**

Types of Television programs – Production Techniques –Recent trends in Television Broadcasting in India

**16 hrs.**

**Unit- 5**

History & Development of Cinema - A brief history of Indian cinema – New Trends in Indian Cinema – Status of Kannada C – Film censorship in India

**BOOKS FOR REFERENCE**

1. MehraMasani: *Broadcasting and the people*
2. Srinivasa K.M.: *Radio and TV Joyrnalism*
3. Bliss and Patterson: *Writing News for Broadcast*
4. Kaushik S: *Introduction to TV Journalism*
5. Gerald Millerson: *Techniques of Film Production*
6. Mullick K.R.: *Tangled tapes*
7. Barnou& Krishna Swamy: *Indian Film*
8. Garga B.D.: *So Many Cinemas: The Motion Picture in India*