CPSC 340
Week 9
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https://www.cs.ubc.ca/~fwood/CS340/

# Lecture XXV - Boosting

https://www.cs.ubc.ca/~fwood/CS340/lectures/L25.pdf

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# Lecture XXVI - MLE and MAP

https://www.cs.ubc.ca/~fwood/CS340/lectures/L26.pdf

# Lecture XXVII - Principal Component Analysis

https://www.cs.ubc.ca/~fwood/CS340/lectures/L27.pdf

#### Part 4: Latent-Factor Models

"Part weights" are a change of basis from  $x_i$  to some  $z_i$ . But in high dimensions it may be hard to find a basis....

Part 4 is about learning the basis from the data.

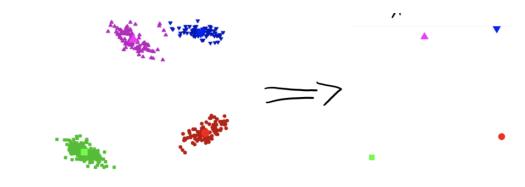


Why?

- Supervised learning: We could use the part weights as our features
- Outlier detection: it may be an outlier if it is not a combination of the usual parts
- Dimension reduction: compress the data into a limited number of part weights
- Visualization: if we have only 2 part weights, we can view the data as a scatter plot
- Interpretation: we can try and figure out what the "parts" represent.

#### **Recall** using k-means for vector quantization

- Run k-means to find a set of "means"  $w_c$ .
- This gives a cluster  $\hat{y}_i$  for each object i.
- Replace features  $x_i$  by mean of cluster:  $\hat{x}_i \approx w_{\hat{y}_i}$



This can be viewed as a (very bad) latent-factor model.

## Vector Quantization (VQ) as Latent-Factor Model

When d = 3, we could write  $x_i$  exactly as:

$$x_{i} = z_{i1} \underbrace{\begin{bmatrix} 1 \\ 0 \\ 0 \end{bmatrix}}_{\text{"part 1"}} + z_{i2} \underbrace{\begin{bmatrix} 0 \\ 1 \\ 0 \end{bmatrix}}_{\text{"part 2"}} + z_{i3} \underbrace{\begin{bmatrix} 0 \\ 0 \\ 1 \end{bmatrix}}_{\text{"part 3"}}$$

In this "pointless" latent-factor model we have  $z_i = \begin{bmatrix} x_{i1} \\ x_{i2} \\ x_{i3} \end{bmatrix}$ . If  $x_i$  is in cluster 2, VQ approximates  $x_i$  by mean  $w_2$  of cluster 2:

$$x_i \approx w_2 = 0w_1 + 1w_2 + 0w_3 + 0w_4$$

So in this example we would have  $z_i = \begin{bmatrix} 0 & 1 & 0 & 0 \end{bmatrix}$ .

- The "parts" are the means from k-means
- VQ only uses one part (the "part" from the cluster)

## Vector Quantization (VQ) vs PCA

Viewing vector quantization as a latent-factor model

$$X = \begin{cases} -9.0 & -7.3 \\ -10.9 & -9.0 \\ 13.7 & 19.3 \\ 13.8 & 20.9 \\ 12.8 & 206 \\ \vdots & \vdots \end{cases}$$

$$Vector \quad Vector \quad Vecto$$

Suppose we're doing supervised learning, and the colors are the true labels y: Then classification would be easy using this k-means basis Z.

But it only uses 1 part, it's just memorizing k points in  $x_i$  space. What we really want is a combination of parts.

**PCA** is a generalization that allows continuous  $z_i$ :

- It can have more than one non-zero
- It can use fractional weights and negative weights

$$Z = \begin{bmatrix} 0.2 & 1.6 \\ 0.3 & 1.5 \\ 0.1 - 2.7 \\ 0.3 & -2.7 \end{bmatrix}$$

#### PCA Notation (MEMORIZE)

**PCA** takes in a matrix X and an input k, and outputs two matrices:

$$Z = \begin{bmatrix} -\frac{2\sqrt{1}}{2\sqrt{1}} \\ -\frac{2\sqrt{1}}{2\sqrt{1}} \end{bmatrix} \}_{N} \qquad W = \begin{bmatrix} -\frac{\sqrt{1}}{2\sqrt{1}} \\ -\frac{\sqrt{1}}{2\sqrt{1}} \end{bmatrix} \}_{K} = \begin{bmatrix} -\frac{1}{2\sqrt{1}} \\ -\frac{\sqrt{1}}{2\sqrt{1}} \end{bmatrix} \}_{K}$$

• For row c in W we use the notation  $w_c$ 

- Each  $w_c$  is a "part" (also called a "factor" or "principal component")
- For row i of Z, we use notation  $z_i$ 
  - Each  $z_i$  is a set of "part weights" (or "factor loadings" or "features")
- For column j of W we use the notation  $w^j$ 
  - Index j of all the k parts (value of pixel j in all the different parts)

With this notation, we can write our approximation of one  $x_{ij}$  as:

$$\hat{x}_{ij} = z_{i1}w_{1j} + z_{i2}w_{2j} + \dots + z_{ik}w_{kj}$$

$$= \sum_{c=1}^{k} z_{ic}w_{cj}$$

$$= (w^j)^T z_i$$

$$= \langle w^j, z_i \rangle$$