

Bethany Collins

*Education Consultant, M.Ed
Teacher*



916-257-7428



bethanywilsoncollins@gmail.com



<https://www.linkedin.com/in/bethanymariemcollins>



Los Angeles, California

Recent Experience

HitRECORD

Education Consultant, Contract

May 2021- ongoing

- Maintain ongoing dialogue and feedback cycle with producers, instructors, dev team and VP of product with a focus on improving user experience
- Create a more engaging user flow by identifying, outlining, and suggesting implementation of class resources within a community based e-learning product
- Role centered around strategically aligning product vision with proven pedagogical practices to improve product value for existing and new users

Culver City Unified School District

Middle School Social Studies Teacher

August 2015 - present

- Plan, maintain, and iterate on standards based curriculum roadmap for social studies department
- Team lead for district textbook adoption committee, spent 80+ hours engaged in feedback delivery with publishers around meeting district needs
- Engage in daily communication with multiple site level and district stakeholders to measure progress towards SMART goals and other learning metrics

Education

General Assembly

Product Management

June - August 2021

University of California, Davis

Master of Arts, Education

Single Subject Teaching Credential

August 2012 - June 2014

San Francisco State University

Bachelor of Arts, History

Minor, Comparative World Literature

August 2009 - May 2012

Other Skills

- Passionate presenter, skilled at communicating both large scale and nuanced ideas to varied audiences
- Strong verbal & written communicator
- Empathetic listener while maintaining a focus on solutions
- Research - market estimation, user interviews, hypothesis testing, assumption validation
- Tools - Trello, JIRA, Balsamiq, Figma, Google Analytics, SQL