

- As a college student with one roommate, I want to find cheap recipes with small portion sizes so that I can eat home cooked meals on a budget without always having leftovers.
- As an experimental home chef, I want to get feedback on my recipes so that I can improve.
- As somebody on a tight schedule, I want to find recipes that I can make quickly so that I can get on with my day.
- As a poor planner, I want to find recipes I can make with the ingredients I have so that I don't have to plan my meals in advance.
- As somebody who cares about my health, I want to make sure I have nutrition facts about recipes I make so that I can eat healthier.
- As a vegan, I want to find only recipes that fit my dietary needs so that I can save time.
- As a professional chef, I want to see new and creative recipes so that I can keep trying new things.
- As somebody stranded at home from COVID, I want to find baked goods I can make with minimal ingredients so I can kill some time.
- As a parent to a picky eater, I want creative ways to sneak vegetables into meals so I can make my kid eat healthier.
- As an intense competitor, I want to see how my recipes stack up against other similar ones to validate myself as a chef.
- As somebody who recently lost their grandma, I want to share her recipes with the world to help keep her memory alive.
- As a food company, I want to slip branded ingredients into recipes so I can sell more of my product.
- As an adventurous eater, I want help finding the ingredients needed to make unfamiliar recipes so I can try foods that I wouldn't normally come across.
- As an exchange student, I want to find recipes from my home country so I can make myself comfort food.

- As a fan of cooking shows, I want to find recipes from my favorite celebrity chefs so I can cook along with my favorite shows.
- As a pet owner, I would like to find recipes so that I can put my pets on a raw diet or give them homemade treats.
- As somebody with a birthday coming up, I would like to find recipes for different kinds of cakes.
- As somebody with a friend from a different culture, I would like to try to make a dish that would make them feel comfortable.
- As a traveler, I would like to learn how to make dishes that I've tasted before and really liked.
- As a mother or father, I would like to learn how to cook homemade meals for our family.
- As someone who doesn't have the time to cook everyday, I would like to find recipes that will give me leftovers.
- As a child whose parents work a lot, I would like to find simple recipes that will teach me how to cook for myself.
- As an ER worker, I would like to find recipes for food that tastes ok warmed up so that it's ok if I get interrupted mid meal.
- As someone who packs lunches for others, I would like to find recipes that will keep well throughout the day.
- As someone who takes care of children, I would like to find recipes for easy or healthy snacks.
- As someone with an allergy or intolerance, I would like to find recipes that will not upset my stomach.
- As a student and worker, I would like to find recipes that cost very little time, money, and effort.