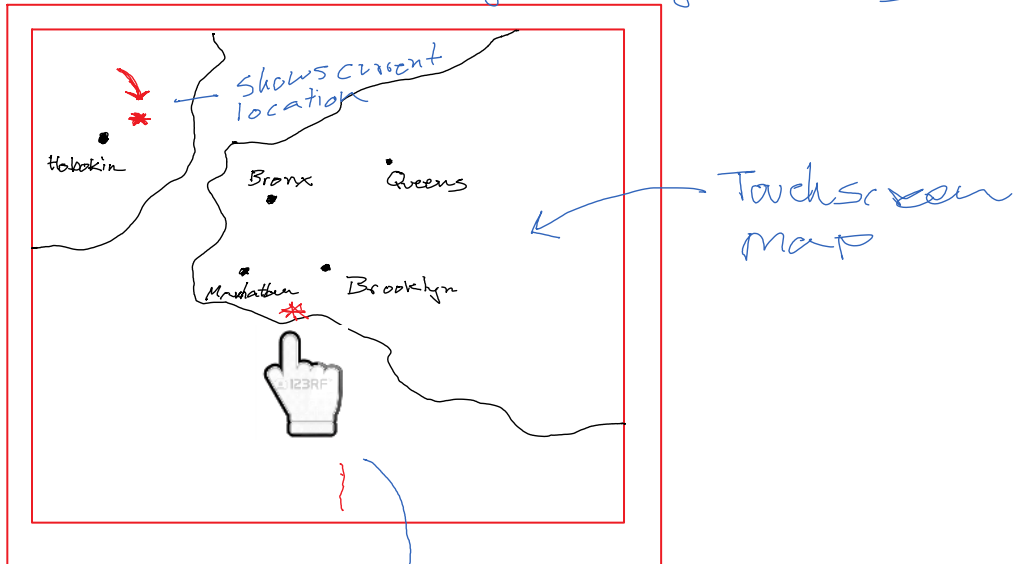
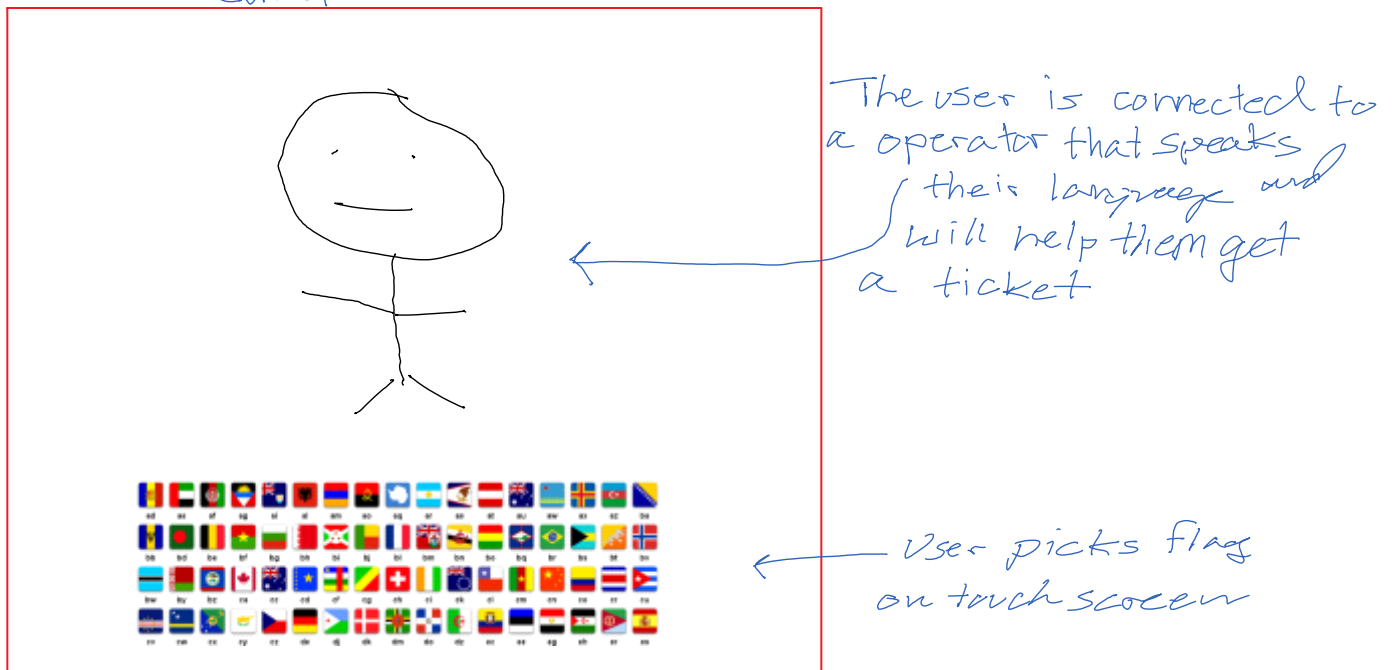


Concept for subway ticket system # 1



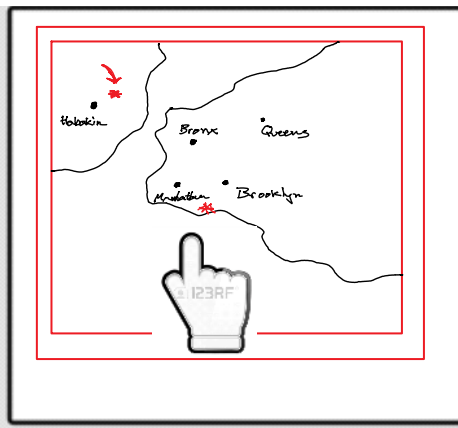
user picks location and is shown an image of the street level station so they can confirm this is where they want to go

Concept #2

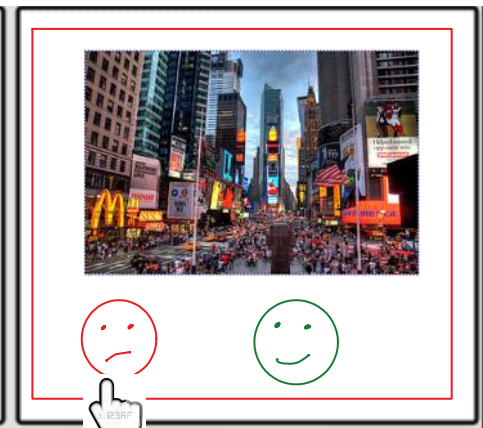




User walks up to kiosk on street

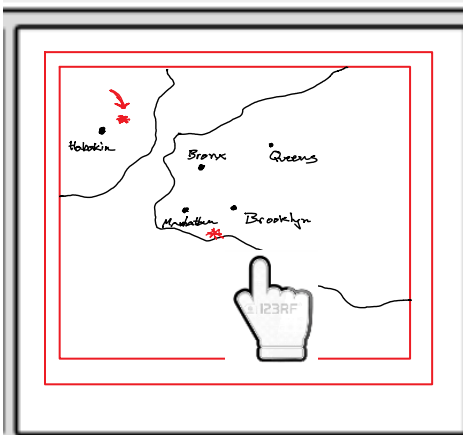


The user picks a location on the screen

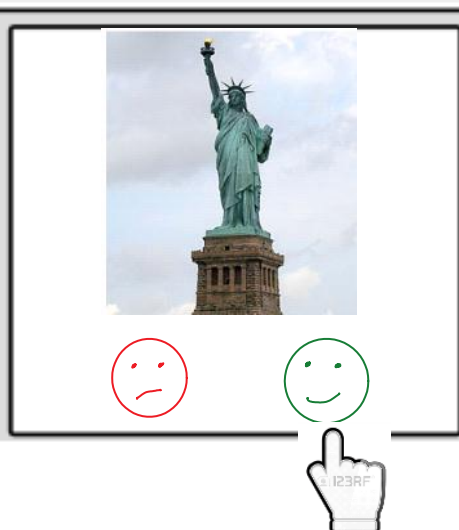


The user sees an image of that area and a simple yes or no face to click on. Selecting No takes them back to the map

Screen di



The user picks another location



This is the one they wanted so they pick the Yes button this time and are taken to the checkout page.