Prototype

Problem

Designing a new recipe is a complex process that can be very difficult and confusing for even experienced brewers.

Prototype

We designed recipe building system that will guide new brewers through the process but still allow experienced brewers to build custom recipes. The recipe builder will provide visual feedback to warn users if they are doing something that is not consistent with their style of beer. We also provided the users with an easy way to share and receive feedback on their recipes from the other home brewers.

The stats window will give the user feedback on their recipe. Values that Are out of range for the beer style will be highlighted in red. Values in green Show the user that they are consistent with this style of beer.

Users can search for or load existing recipes

Feedback button allows user to easily post their recipe on our forum to have others look it over

Users add their ingredients to the three categories. Ingredient parameters (ex: alpha % for hops) are automatically loaded when a user types the name.

The user is presented with a custom step by step brewing instruction list based on their recipe