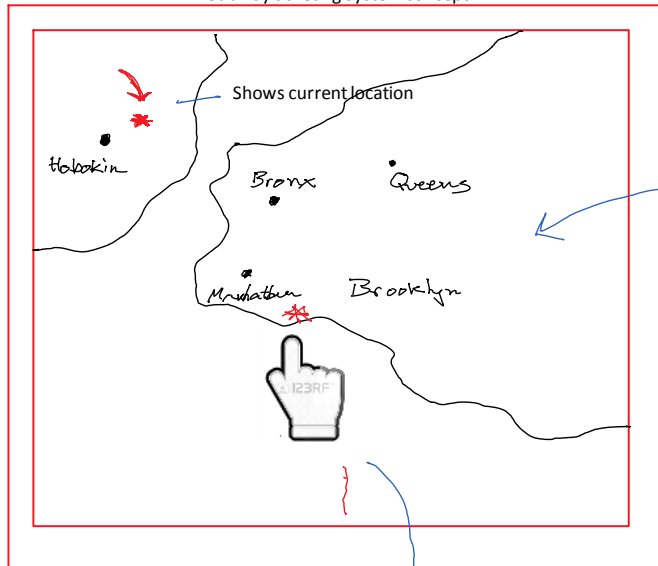


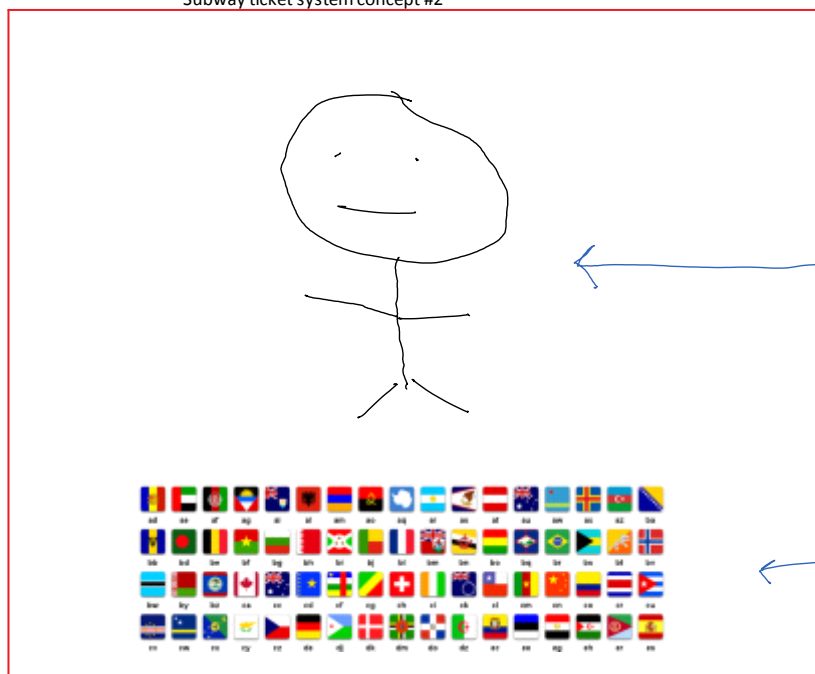
Subway ticketing system concept #1



A touch screen map of the city. With common locations marked. the map could also contain little drawings showing what attractions are in that area.

The user picks a location they want to go to and is presented with a picture on what that area looks like or an image of a major attraction. That way the can visually confirm this is where they want to go.

Subway ticket system concept #2

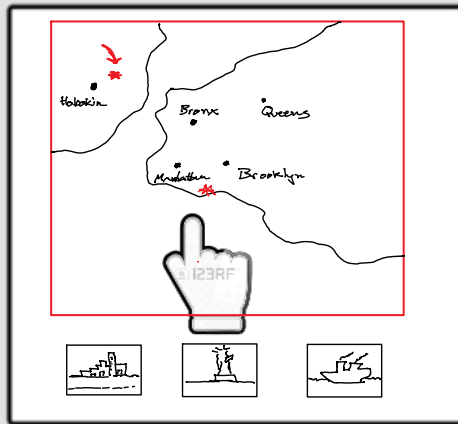


The user is connected via video chat to a person that speaks that language. This person talks to the user and gives them the ticket that they want.

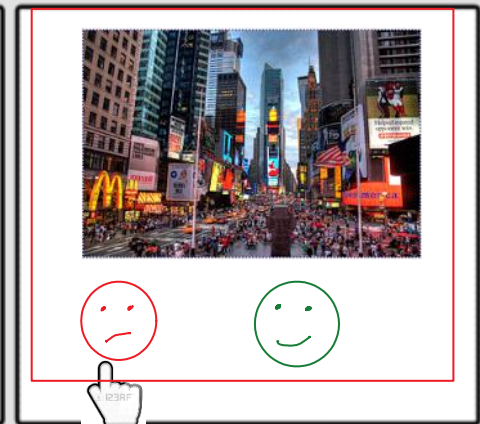
A list of different flags for nationalities is shown to the user. They pick the one they would like.



User walks up to kiosk on street

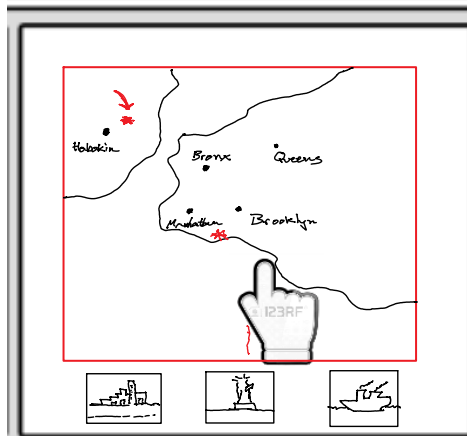


The user picks a location on the screen. Navigation buttons below show images of common locations nearby.

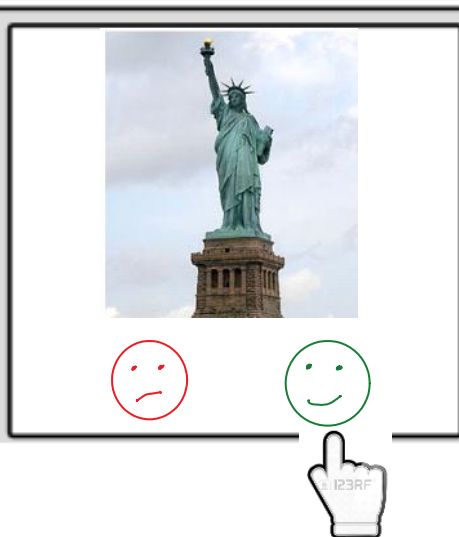


The user sees an image of that area and a simple yes or no face to click on. Selecting No takes them back to the map

Screen di



The user picks another location



This is the one they wanted so they pick the Yes button this time and are taken to the checkout page.