

I think the biggest and most important step for our project is if people would use it at all.

1. A user that is looking for a site like ours has likely tried other similar sites before so they probably have some idea for what the cost might be. We could try and show screen shots to they get a feeling for how easy ours will be to use.
2. The benefit to our site is how easily the user will be able to create or get new beer recipes. It is difficult however of a user to know this before hand. This is something we need to work on.
3. We don't really have a way for the user to evaluate the time risk before trying it out either.