## **JDrew**

#### WORK EXPERIENCE

## IBM CLOUD GARAGE - PRODUCT DESIGNER & PRODUCT CONSULTANT

Helped launch a diverse set of applications across platforms for clients in Finance, Retail, Media and Government. Used Design Thinking, Lean methods, and IBM technologies like Watson, and Blockchain.

October 2016 - Present

New York, New York

## BRAINHUB APP - PRODUCT DESIGNER & CO-FOUNDER

Worked closely with a team of engineers to design and build a mobile and web application to improve mental hygiene.

January 2017 - July 2018

New York, New York

### **IBM CLOUD - PRODUCT DESIGNER**

Helped scale the design system, and design the information architecture, user flows and visual design for the IBM Cloud Platform.

June 2015 - September 2016

Austin, Texas

## FAHRENHEIT DESIGN - PRODUCT DESIGN INTERN

Worked closely with the Dell Enterprise designers, and other smaller local startups.

June 2014 - September 2014

Austin, Texas

# WHIRLPOOL ADVANCED DESIGN - PRODUCT DESIGN INTERN

Designed blue-sky products as the only intern on the advanced design team.

January 2014 - June 2014

Chicago, Illinois

## BYU ATHLETIC DEPARTMENT - GRAPHIC DESIGNER

Designed for print, web, social media, and branding installations in the athletic facilities.

June 2014 - January 2014

Provo, Utah

## **BYU LEARNING SUITE - UI/UX DESIGNER**

Designed new workflows, features, and components for campus learning management software.

June 2012 - April 2013

Provo, Utah

### EDUCATION / TRAINING

## IBM DESIGN THINKING BOOTCAMP

Training on user-centered design practices and workshop facilitation June 2015 - September 2015

### **BFA INDUSTRIAL DESIGN**

Brigham Young University September 2009 - April 2015

### UX DESIGN APPRENTICESHIP

Mentored by Professor Derek Hansen designing a learning simulation January 2015 - April 2015

#### SKILLS

### **KNOWLEDGE**

Working across design fidelities, Creating workflows, Wireframing, Prototyping, Information Architecture, Design Thinking Facilitation, User Testing, User Research, Creating Design Systems, Lean Product Strategy

### **SOFTWARE**

Sketch, InVision, Adobe Photoshop, Adobe Indesign, Adobe Illustrator, Framer, Keynote, Microsoft Office, Google Analytics, Various Motion Design Tools