



PORTFOLIO

jdrewsmith.com

EMAIL

joseph.drew.smith@gmail.com

PHONE

(801) 874-4988

LOCATION

New York City, NY

ABOUT

I am committed to improving lives through design. My experience as an Industrial Designer taught me how empathize with users and recognize their pain points. My experience designing software has taught me how to think systematically, to validate designs through testing, and embrace hypothesis driven design in an agile environment.

WORK EXPERIENCE

BLUEMIX GARAGE - DESIGN CONSULTANT

New York, New York

I design disruptive products for IBM Clients using IBM Design Thinking combined with Agile methods.

October 2016 - Present

IBM CLOUD - UX DESIGNER

Austin, Texas

Designed the security functionality and features for the IBM Bluemix and SoftLayer Cloud Platform.

June 2015 - September 2016

FAHRENHEIT DESIGN - INTERN

Austin, Texas

Worked closely with the Dell Enterprise designers, other smaller local startups, and internal projects.

June 2014 - September 2014

WHIRLPOOL ADVANCED DESIGN - INTERN

Chicago, Illinois

Involved in all parts of design process for blue-sky products as the only intern on the advanced design team.

January 2014 - June 2014

BYU ATHLETIC DEPARTMENT - GRAPHIC DESIGNER

Provo, Utah

Created marketing material for print, web, social media, and branding installations in the athletic facilities.

June 2013 - January 2014

BYU LEARNING SUITE - UI/UX DESIGNER

Provo, Utah

Designed new workflow, features, and UI for learning management software.

June 2012 - April 2013

EDUCATION / TRAINING

From June 2015 to September 2015

IBM Design Bootcamp

IBM Design Austin.

From September 2009 to April 2015

BFA in Industrial Design.

Brigham Young University - Provo, Utah.

From January 2015 to April 2015

UX Design Apprenticeship on development of learning simulation software.

Professor Derek Hansen, Brigham Young University - Provo.

From August 2013 to September 2013

International Study Abroad.

Milan, Italy; Paris, France; London, England.

