Scoots Plan

Jessica Shaw

WDD 230

Name

Scoots Escape Rentals

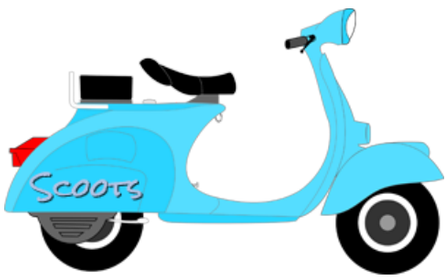
Purpose

To entice customers that are interested in getting off the beaten path and plan ahead to use Scoots' friendly and easy services by showing them fun vibrant pictures with the ability to reserve ahead of time.

Target Audience

Enthusiasts. Cruise based touring groups & partnerships. Retired couples that want to see something new. College-aged students and young adults.

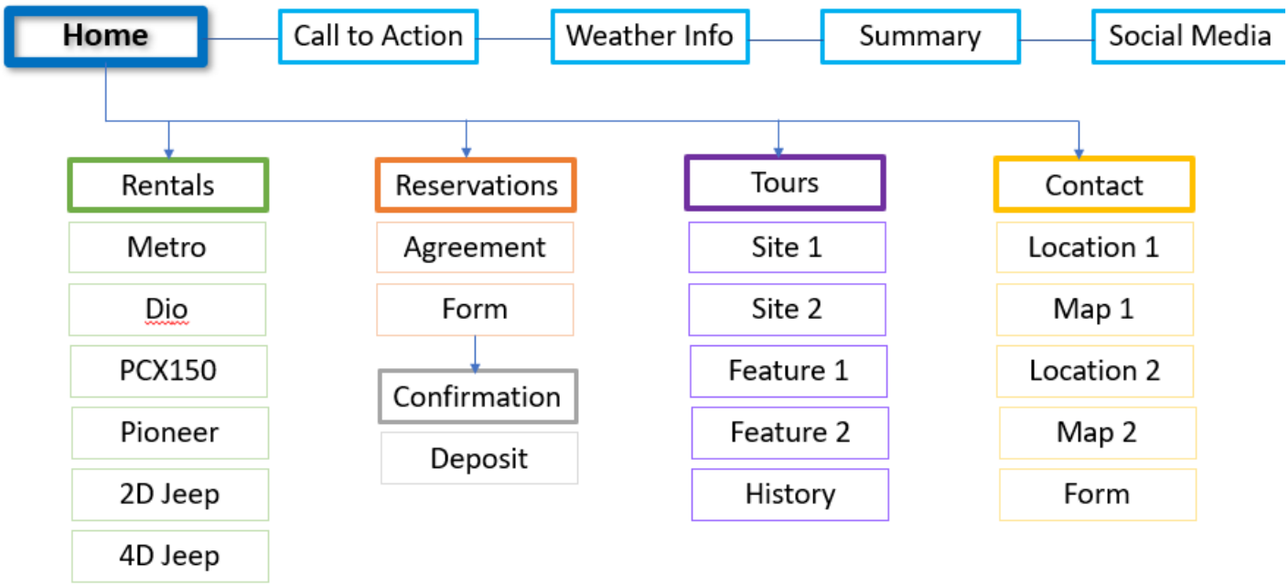
Website Logo



Color Palette & Typography

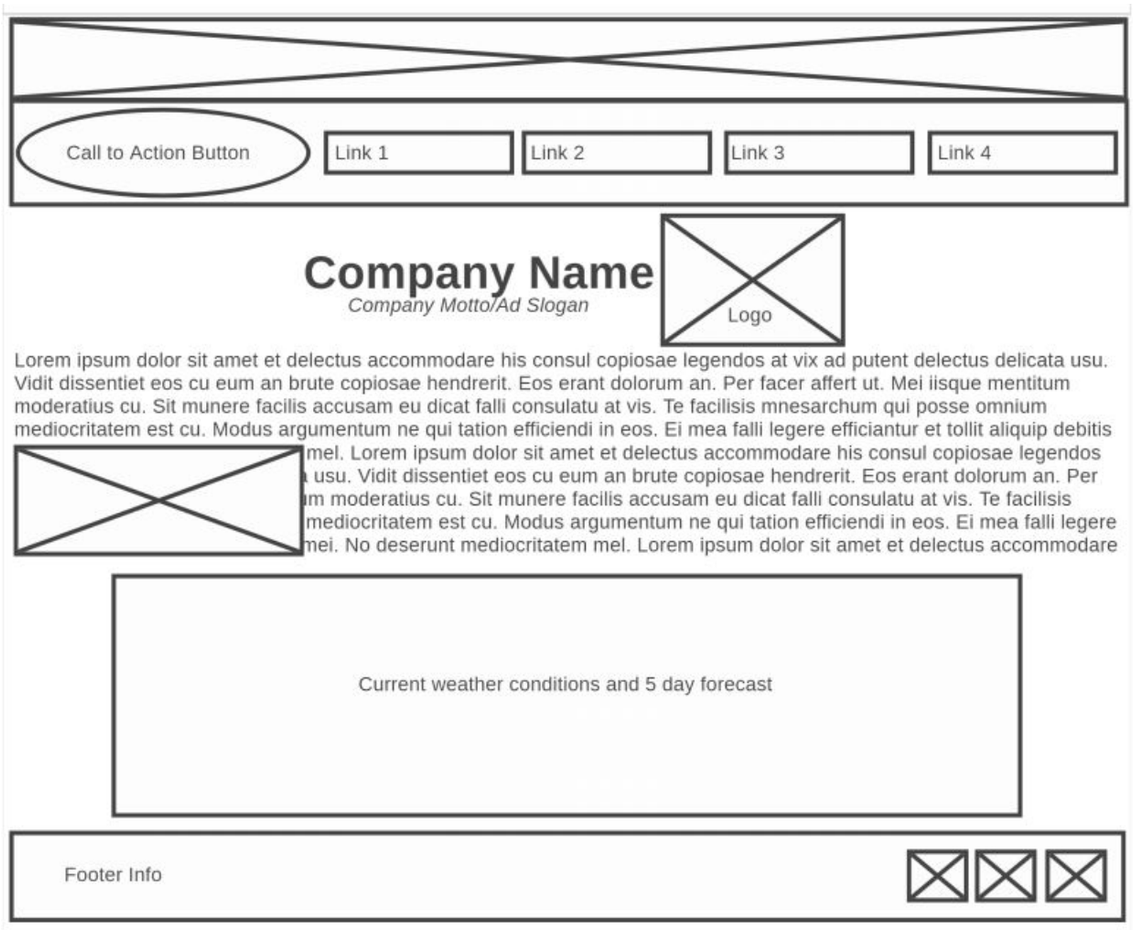
'Permanent Marker', cursive;	Main Headers	Medium Aquamarine #52EABS	Eerie Black #1C1C1C
'Permanent Marker', cursive;	**Subheaders**	**Nadeshiko Pink #FFAFCD**	**Eerie Black #1C1C1C**
Open Sans, Arial, Helvetica, sans-serif	Body Text	Canary #FFF784	Eerie Black #1C1C1C
Roboto, "Lucida Sans Unicode", "Lucida Grande", sans-serif	**Nav Bar**	**Eerie Black #1C1C1C**	**Chinese Yellow #FFB93F**
Roboto, "Lucida Sans Unicode", "Lucida Grande", sans-serif	*Footer Links*	*Eerie Black #1C1C1C*	*Pacific Blue #24A5B5*

Site Map

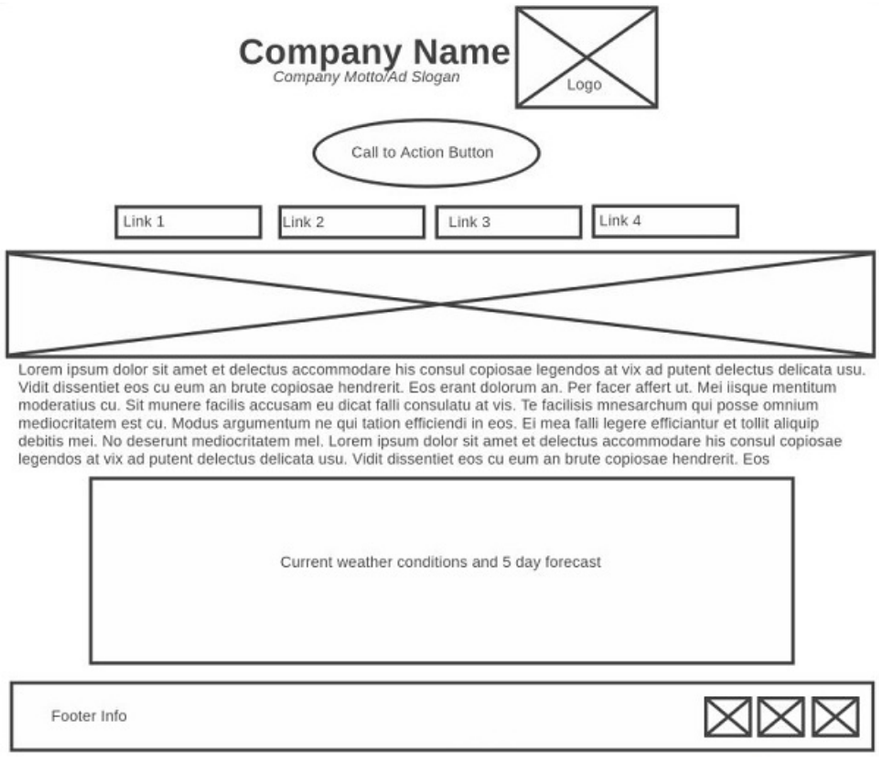


Wireframes

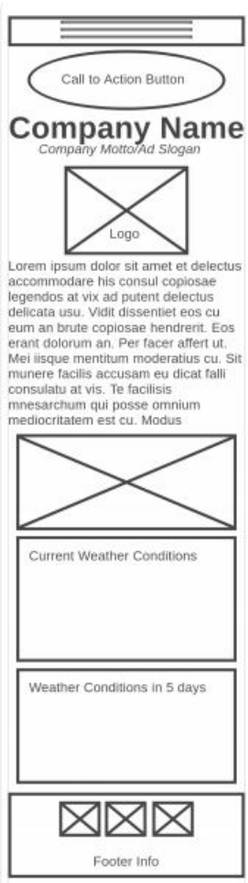
Wide:



Tablet:


Company Name
Company Motto/Ad Slogan
Logo
Call to Action Button
Link 1
Link 2
Link 3
Link 4
Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit. Eos erant dolorum an. Per facer affert ut. Mei iisque mentitum moderatius cu. Sit munere facilis accusam eu dicat falli consulatu at vis. Te facilisis mnesarchum qui posse omnium mediocritatem est cu. Modus argumentum ne qui tation efficiendi in eos. Ei mea falli legere efficiantur et tollit aliquip debitis mei. No deserunt mediocritatem mel. Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit. Eos
Current weather conditions and 5 day forecast
Footer Info

Mobile:


Call to Action Button
Company Name
Company Motto/Ad Slogan
Logo
Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit. Eos erant dolorum an. Per facer affert ut. Mei iisque mentitum moderatius cu. Sit munere facilis accusam eu dicat falli consulatu at vis. Te facilisis mnesarchum qui posse omnium mediocritatem est cu. Modus
Current Weather Conditions
Weather Conditions in 5 days
Footer Info