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## KEY SELLING POINTS

- 1** Bold and athletic styling
- 2** Top-class interior cabin roominess
- 3** Top-class noise/vibration, ride and handling performance
- 4** High-quality interior
- 5** Advanced technology
- 6** Top-class fuel economy

## ■ WHAT'S NEW FOR 2014

- **Exterior**
  - New 18-in. anthracite-painted alloy wheels on **XLE Touring**
  - 1-touch 3-blink turn signal indicator function added
  - Headlamp auto off functionality: shuts lights off 30 seconds after all doors close in auto or headlamp position and immediately after driver door opens when in taillamp position
- **Interior**
  - Ambient lighting added to dash
- **Audio/In-Cabin Technology**
  - Display Audio with Navigation and Entune® App Suite† {ED} now available on **XLE Premium** and **XLE Premium Hybrid**
- **Safety**
  - Backup camera† with dynamic guidelines is now standard equipment for Avalon
  - Blind Spot Monitor† {BD} now available on **XLE Touring** and **XLE Touring Hybrid**
- **Colors**
  - Parisian Night Pearl (8W6) replaces Nautical Blue Metallic (8S6)

Look for this icon ★ and red typeface to easily identify **NEW** features or changes for 2014.

## ■ TRIMS AT A GLANCE

### XLE

#### WELL-EQUIPPED AND LUXURIOUS

- 10 airbags<sup>†</sup>
- Dual zone (driver and front passenger) automatic climate control with air filter and rear-seat vents
- Leather-trimmed manual tilt/telescopic steering wheel with controls for audio, Multi-Information Display and *Bluetooth*®<sup>†</sup> hands-free phone
- Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat
- Rear seat with center armrest with cup holders and trunk pass-through
- Display Audio – includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 8 speakers, auxiliary audio jack, USB port with iPod®<sup>†</sup> connectivity and control, vehicle information with customizable settings, plus hands-free phone capability, phone book access and music streaming via *Bluetooth*®<sup>†</sup> wireless technology
- eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port
- Daytime Running Lights (DRL)
- Backup camera<sup>†</sup> with dynamic guidelines
- Quadbeam halogen headlights with auto on/off feature
- Smart Key System<sup>†</sup> on front doors with Push Button Start and remote illuminated entry
- Anti-theft system with engine immobilizer
- 17-in. silver-painted alloy wheels

### XLE PREMIUM/XLE PREMIUM HYBRID

#### IT'S THE XLE... AND MORE

- Auto-dimming rearview mirror with compass, map lights and HomeLink®<sup>†</sup> universal transceiver
- Power tilt/slide moonroof with sliding sunshade
- Smart Key System<sup>†</sup> on front doors and trunk with Push Button Start and remote illuminated entry
- MPG bragging rights (Hybrid)

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

## ■ TRIMS AT A GLANCE (CONTINUED)

### **XLE TOURING/XLE TOURING HYBRID**

#### **FOR THE PERFORMANCE-MINDED**

- ECO/Normal/Sport Drive modes (V6)
- EV/ECO/Sport Drive modes<sup>†</sup> (Hybrid)
- Display Audio with Navigation and Entune<sup>®</sup> App Suite<sup>†</sup> with 9 speakers
- Wide-angle fog lights
- Driver seat and outside mirrors memory system
- Premium leather-trimmed tilt/telescopic steering wheel with paddle shifters (except Hybrid) and hands-free phone and voice command controls
- 18-in. anthracite-painted alloy wheels
- 17-in. silver-painted alloy wheels (Hybrid)

### **LIMITED/LIMITED HYBRID**

#### **THE ULTIMATE AVALON**

- Three zone automatic climate control with air filter and rear-seat vents
- Premium HDD Navigation with Entune<sup>®</sup> App Suite<sup>†</sup> and JBL<sup>®</sup>
- High Intensity Discharge (HID)<sup>†</sup> QuadraBeam headlights with auto on/off feature and LED Daytime Running Lights (DRL)
- Safety Connect<sup>®†</sup> – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (available by subscription; complimentary one-year trial subscription)
- Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver's seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat
- Heated rear seats
- Rain-sensing washer-linked variable intermittent windshield wipers
- Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)<sup>†</sup>
- Available Tech Package {AY} – includes Dynamic Radar Cruise Control (DRCC)<sup>†</sup>, Automatic High Beam, Pre-Collision System (PCS)<sup>†</sup> and Qi wireless charging capability for eBin<sup>™</sup> storage tray

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

# MODELS & COLORS

## MODELS

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
Avalon XLE	6ECT-i	3.5L	6	3544	\$31,590
Avalon XLE Premium	6ECT-i	3.5L	6	3546	\$33,445
Avalon XLE Touring	6ECT-i	3.5L	6	3548	\$35,250
Avalon Limited	6ECT-i	3.5L	6	3554	\$39,900
XLE Premium Hybrid	ECVT	2.5L	4	3506	\$35,805
XLE Touring Hybrid	ECVT	2.5L	4	3508	\$37,000
Limited Hybrid	ECVT	2.5L	4	3514	\$41,650

## COLORS (for color samples go to [www.eshowroom.toyota.com](http://www.eshowroom.toyota.com))

### AVALON

EXTERIOR (CODE)	INTERIOR (CODE)	AVALON XLE	AVALON XLE PREMIUM	AVALON XLE TOURING	AVALON LIMITED
Attitude Black (218)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Blizzard Pearl (070) {PC}**	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Crème Brulee Mica (5B2)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Classic Silver Metallic (1F7)	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Cypress Pearl (6T7)	Almond (03)	■	■	■	■
Magnetic Gray Metallic (1G3)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Moulin Rouge Mica (3T0)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
★ Parisian Night Pearl (8W6)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Sizzling Crimson Mica (3R0)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■

\*MSRP excludes the Delivery, Processing and Handling Fee of \$810 for cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner, and Tacoma), and \$995 for Large Trucks (Land Cruiser, Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary.

\*\*Extra-cost color

## COLORS (CONTINUED)

### AVALON HYBRID

EXTERIOR (CODE)	INTERIOR (CODE)	XLE PREMIUM HYBRID	XLE TOURING HYBRID	LIMITED HYBRID
Attitude Black (218)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Blizzard Pearl (070) {PC}*  	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Crème Brulee Mica (5B2)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Classic Silver Metallic (1F7)	Black (20) Lt. Gray (17)	■ ■	■ ■	■ ■
Cypress Pearl (6T7)	Almond (03)	■	■	■
Magnetic Gray Metallic (1G3)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Moulin Rouge Mica (3T0)	Almond (03) Black (20)	■ ■	■ ■	■ ■
★ Parisian Night Pearl (8W6)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Sizzling Crimson Mica (3R0)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■

\*Extra-cost color

## FEATURES

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>COMFORT/CONVENIENCE</b>				
<b>AIR CONDITIONER, HEATER &amp; DEFROSTER</b>				
Dual zone (driver and front passenger) automatic climate control with air filter and rear-seat vents	S	S	S	NA
Three zone climate control with air filter and rear-seat vents	NA	NA	NA	S
Intelligent Touch controls for climate control and audio system	S	S	S	S
Rear-window defogger with timer	S	S	S	S
<b>AUDIO, ENTERTAINMENT &amp; NAVIGATION</b>				
Display Audio - includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 8 speakers, auxiliary audio jack, USB port with iPod <sup>®†</sup> connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> <sup>®†</sup> wireless technology	S	S	NA	NA
★ <b>Display Audio with Navigation and Entune<sup>®</sup> App Suite<sup>†</sup> - includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 9 speakers including amplifier, SiriusXM Radio<sup>†</sup> with 90-day All Access trial, HD Radio<sup>™†</sup> with iTunes<sup>®</sup> Tagging, auxiliary audio jack, USB port with iPod<sup>®†</sup> connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access, advanced voice recognition and music streaming via <i>Bluetooth</i><sup>®†</sup> wireless technology {ED}</b>	NA	O	S	NA

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>AUDIO, ENTERTAINMENT &amp; NAVIGATION (CONTINUED)</b>				
Premium HDD Navigation with Entune® App Suite† and JBL® – includes 7-in. high-resolution touch-screen with split-screen capability and integrated backup camera† display, AM/FM CD player with MP3/WMA playback capability, 11 JBL® GreenEdge™ speakers in 9 locations including subwoofer and amplifier, SiriusXM Radio† with 90-day All Access trial, HD Radio™† with iTunes® Tagging, auxiliary audio jack, USB port with iPod®† connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth®† wireless technology	NA	NA	NA	S
Entune® App Suite† includes Bing™, Pandora®†, iHeartRadio, MovieTickets.com and OpenTable®; real-time info including traffic, weather, sports, stocks and fuel prices. Access to Entune®† services is subscription-free. See <a href="http://www.toyota.com/entune">www.toyota.com/entune</a> for details	NA	O	S	NA
Entune® App Suite† – includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®†; XM Data Services including NavTraffic™, NavWeather™, sports and stocks. Access to Entune® Data Services (stocks/sports/fuel prices/ weather/traffic) is complimentary for three years. Access to all other Entune® App Suite† services is subscription-free. See <a href="http://www.toyota.com/entune">www.toyota.com/entune</a> for details	NA	NA	NA	S
<b>CONVENIENCE</b>				
See individual entries for cup holders and power points				
Remote releases for fuel-filler door, hood and trunk	S	S	S	S
Auto-dimming rearview mirror with compass, map lights and HomeLink®† universal transceiver	NA	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.  
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## FEATURES

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>CONVENIENCE (CONTINUED)</b>				
eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port	S	S	S	S
<b>CRUISE CONTROL</b>				
Cruise control	S	S	S	S
Dynamic Radar Cruise Control (DRCC) <sup>†</sup> {AY}	NA	NA	NA	O
<b>CUP HOLDERS</b>				
Two front and two rear cup holders	S	S	S	S
<b>DOORS</b>				
Power door locks with shift-linked auto locking feature and anti-lockout feature	S	S	S	S
Child protector door locks	S	S	S	S
Resin scuff plate door sills	S	S	S	NA
Aluminum scuff plate door sills	NA	NA	NA	S
<b>INSTRUMENTATION</b>				
Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), ECO mode indicator, ECO Drive Level Indicator and warning messages	S	S/NA	S/NA	S/NA
Optitron instrumentation with speedometer, hybrid system power meter, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), EV and ECO mode <sup>†</sup> indicators, energy monitor and warning messages	NA	NA/S	NA/S	NA/S

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>MIRRORS &amp; VISORS</b>				
Color-keyed heated power outside mirrors with turn signal indicators and manual folding feature	S	S	S	NA
Color-keyed heated auto-dimming power outside mirrors with turn signal indicators, puddle lights and manual folding feature	NA	NA	NA	S
Day/night rearview mirror with map lights	S	NA	NA	NA
Auto-dimming rearview mirror with compass, map lights and HomeLink®† universal transceiver	NA	S	S	S
Power rear-window sunshade	NA	NA	NA	S
<b>MOONROOF</b>				
Power tilt/slide moonroof with sliding sunshade	NA	S	S	S
<b>PACKAGES</b>				
Tech Package: Dynamic Radar Cruise Control (DRCC)†, Automatic High Beam, Pre-Collision System (PCS)† and Qi wireless charging capability for eBin™ storage tray {AY}	NA	NA	NA	O
<b>POWER POINTS</b>				
12V auxiliary power points (3): two in eBin™, one in center console	S	S	S	S
<b>SEATS</b>				
Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	S	S	S	NA
Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver's seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat	NA	NA	NA	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

## FEATURES

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>SEATS (CONTINUED)</b>				
Driver seat and outside mirrors memory systems	NA	NA	S	S
Heated rear seats	NA	NA	NA	S
Rear seat with adjustable headrests, a center armrest with cup holders and behind the armrest is a trunk release (all models) and a trunk pass-through (V6 only)	S	S	S	S
<b>STEERING WHEELS</b>				
Leather-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display and <i>Bluetooth</i> ®† hands-free phone controls	S	S	NA	NA
Premium leather-trimmed tilt/telescopic steering wheel with paddle shifters (except Hybrid) and audio, Multi-Information Display, <i>Bluetooth</i> ®† hands-free phone and voice command controls	NA	NA	S	S
<b>STORAGE AREAS</b>				
Covered center console with sliding cover and armrest, storage compartment and two cup holders	S	S	S	S
Illuminated glove compartment	S	S	S	S
eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port	S	S	S	S
<b>TRIM - EXTERIOR</b>				
Dual chrome-tipped integrated exhaust	S	S/NA	S/NA	S/NA
Hidden exhaust with chrome-accented cover	NA	NA/S	NA/S	NA/S
Special paint color {PC} Blizzard Pearl (070)	O	O	O	O


†Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>TRIM - INTERIOR</b>				
Resin scuff plate door sills	S	S	S	NA
Aluminum scuff plate door sills	NA	NA	NA	S
Wood-grain-style interior trim with smoked-chrome interior accents and door handles	S	S	S	S
<b>WINDOWS, GLASS &amp; WIPERS</b>				
Power windows with auto up/down and jam protection in all positions and retained-power features	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S
Acoustic noise-reducing windshield and front door glass	S	S	S	S
Washer-linked variable intermittent windshield wipers	S	S	S	NA
Rain-sensing washer-linked variable intermittent windshield wipers	NA	NA	NA	S
<b>PERFORMANCE</b>				
<b>ENGINES</b>				
3.5L DOHC 24-valve SEFI V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i) (ULEV II)	S	S/NA	S/NA	S/NA
2.5L DOHC 16-valve SEFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i)	NA	NA/S	NA/S	NA/S
Hybrid Synergy Drive® System	NA	NA/S	NA/S	NA/S
Permanent-magnet synchronous electric motor	NA	NA/S	NA/S	NA/S
ECO/Normal/Sport Driving modes	NA	NA	S/NA	S/NA
EV/ECO/Sport Driving modes†	NA	NA	NA/S	NA/S

†Please see "Cautions" section in the back of this book for important information on this feature.  
Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

## FEATURES

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>STEERING</b>				
Electric power-assisted rack-and-pinion steering (EPS)	S	S	S	S
<b>SUSPENSION</b>				
Independent MacPherson strut front suspension	S	S	S	S
Independent MacPherson strut multi-link rear suspension	S	S	S	S
Anti-vibration front and rear cradle subframes	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
<b>TRANSMISSIONS</b>				
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring overdrive and sequential shift mode	S	S/NA	S/NA	S/NA
Electronically controlled Continuously Variable Transmission (ECVT)	NA	NA/S	NA/S	NA/S
<b>WHEELS &amp; TIRES</b>				
17-in. silver-painted alloy wheels	S	S/NA	NA	NA
17-in. silver-painted alloy wheels (Hybrid)	NA	NA/S	NA/S	NA/S
 <b>18-in. anthracite-painted alloy wheels</b>	<b>NA</b>	<b>NA</b>	<b>S/NA</b>	<b>NA</b>
18-in. silver-painted alloy wheels	NA	NA	NA	S/NA
P215/55R17 all-season steel-belted radial tires	S	S	NA/S	NA/S
P225/45R18 all-season steel-belted radial tires	NA	NA	S/NA	S/NA
Temporary spare tire	S	S	S	S
T155/70D17 temporary spare tire	S	S	S	S
Tire Pressure Monitor System (TPMS) <sup>†</sup>	S	S	S	S



<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>SAFETY</b>				
<b>AIRBAGS</b>				
Driver and front passenger airbags with Advanced Airbag System†	S	S	S	S
Driver and front passenger seat-mounted side airbag†	S	S	S	S
Rear seat-mounted side airbags†	S	S	S	S
Front and rear side-curtain airbags†	S	S	S	S
Driver knee airbag†	S	S	S	S
Front passenger knee airbag†	S	S	S	S
<b>BRAKING SYSTEMS</b>				
See Safety & Security entry for Star Safety System™				
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)†	S	S	S	S
Integrated Regenerative Braking	NA	NA/S	NA/S	NA/S
<b>LIGHTS</b>				
Quadrateam halogen headlights with auto on/off feature	S	S	S	NA
High-Intensity Discharge (HID)† Quadrateam headlights with auto on/off feature	NA	NA	NA	S
Automatic High Beam {AY}	NA	NA	NA	O
Wide-angle fog lights	NA	NA	S	S
Daytime Running Lights (DRL) with on/off feature	S	S	S	S
LED Daytime Running Lights (DRL) with on/off feature	NA	NA	NA	S


†Please see "Cautions" section in the back of this book for important information on this feature.  
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## FEATURES

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>LIGHTS (CONTINUED)</b>				
 <b>1-touch 3-blink turn-signal indicator</b>	S	S	S	S
Illuminated entry/exit fade-out system	S	S	S	S
Lights: dome with 20-minute automatic cutoff, ignition keyhole ring, trunk, courtesy	S	S	S	S
Front map lights	S	S	S	S
Dual rear-seat reading lights	S	S	S	S
White-ice interior ambient lighting	NA	NA	NA	S
<b>SECURITY</b>				
See individual entries for airbags, braking systems, doors and seatbelts and child restraint system				
Star Safety System™ (STAR) combines Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Vehicle Stability Control (VSC) <sup>†</sup> , Brake Assist (BA) <sup>†</sup> , Anti-lock Brake System (ABS) and Smart Stop Technology (SST) <sup>†</sup>	S	S	S	S
Driver and front passenger Whiplash-Injury-Lessening (WIL) <sup>†</sup> seats	S	S	S	S
Safety Connect <sup>®†</sup> – includes Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Roadside Assistance (includes 1-year complimentary trial subscription)	NA	NA	NA	S
 <b>Blind Spot Monitor (BSM)<sup>†</sup> with Rear Cross-Traffic Alert (RCTA)<sup>†</sup></b>	NA	NA	O	S
Pre-Collision System (PCS) <sup>†</sup> {AY}	NA	NA	NA	O
Dynamic Radar Cruise Control (DRCC) <sup>†</sup> {AY}	NA	NA	NA	O

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	XLE	XLE PREMIUM / XLE PREMIUM HYBRID	XLE TOURING / XLE TOURING HYBRID	LIMITED / LIMITED HYBRID
<b>SECURITY (CONTINUED)</b>				
 <b>Backup camera<sup>†</sup> with dynamic guidelines</b>	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S
Smart Key System <sup>†</sup> on front doors with Push Button Start and remote illuminated entry	S	NA	NA	NA
Smart Key System <sup>†</sup> on front doors and trunk with Push Button Start and remote illuminated entry	NA	S	S	S
Anti-theft system with engine immobilizer	S	S	S	S
<b>SEATBELTS &amp; CHILD RESTRAINT SYSTEM</b>				
3-point seatbelts for all seating positions with driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	S	S	S	S
Adjustable front seatbelt shoulder anchors	S	S	S	S
Driver and front passenger seatbelt pretensioners <sup>†</sup> with force limiters	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	S

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.  
 Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

## OPTIONS & PACKAGES

### ■ FACTORY OPTIONS

CODE	MSRP	OPTION
PC	\$395	Special paint color – Blizzard Pearl (070)
BD	\$500	Blind Spot Monitor (BSM) <sup>†</sup> with Rear Cross-Traffic Alert (RCTA) <sup>†</sup>
ED	\$1300	Display Audio with Navigation and Entune® App Suite <sup>†</sup>

### ■ PACKAGES

CODE	MSRP	PACKAGE
AY	\$1750	Tech Package - Dynamic Radar Cruise Control (DRCC) <sup>†</sup> - Automatic High Beam - Pre-Collision System (PCS) <sup>†</sup> - Qi wireless charging capability for eBin™ storage tray

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.



# SPECIFICATIONS

1.4 AVALON

	AVALON	AVALON HYBRID
BRAKING SYSTEMS		
Front/Rear	Power-assisted ventilated disc/solid disc with Star Safety System™: Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Vehicle Stability Control (VSC)†, Traction Control (TRAC), Brake Assist (BA)† and Smart Stop Technology® (SST)†	
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	111.0	
Overall Length (in.)	195.3	
Overall Width (in.)	72.2	
Overall Height (in.)	57.5	
Track (in.)		
– front	62.6	
– rear	62.2	
Coefficient of Drag (Cd)	0.28	
Ground Clearance (in.)	5.5	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.)		
– front	37.6	
– rear	37.9 (XLE), 37.0 (all other models)	
Leg Room (in.)		
– front	42.1	
– rear	39.2	
Shoulder Room (in.)		
– front	58.2	
– rear	57.0	
Hip Room (in.)		
– front	55.1	
– rear	54.6	
DRIVE SYSTEM		
Type	Front-wheel drive	

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

## SPECIFICATIONS

	AVALON	AVALON HYBRID
ENGINE		
Type	3.5L DOHC 24-valve SEFI V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i) (ULEV II)	2.5L DOHC 16-valve SEFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive®
Horsepower (hp @ RPM)	268 @ 6200	156 @ 5700 (system net output: 200 hp)
Torque (lb.-ft. @ RPM)	248 @ 4700	156 @ 4500
Timing (Chain/Belt)	Chain	
Engine Oil  – type – weight	Synthetic 0W-20	
FUEL FACTS		
MPG* (EPA-est. city/hwy/combined)	21/31/25 (XLE/XLE Premium) 21/31/24 (XLE Touring/ Limited)	40/39/40
Fuel Tank (gal.)	17.0	
Recommended Fuel	Regular	

\*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

		AVALON	AVALON HYBRID
SAFETY			
Driver and front passenger airbags with Advanced Airbag System†		Driver and front passenger	
Knee Airbag†		Driver and front passenger	
Front-Seat Side Airbag†		Driver and front passenger	
Rear-Seat Side Airbag†		Outboard passengers	
Side-Curtain Airbag†		Front and rear	
Seatbelts			
– driver		3-point with pretensioner†, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger		3-point with pretensioner†, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	
– all rear passengers		3-point with ELR/ALR	
STEERING			
Type		Electric power-assisted rack-and-pinion (EPS)	
Turning Diameter, curb-to-curb (ft.)		40.0	
SUSPENSION			
Type		4-wheel independent MacPherson strut suspension with gas-pressurized shock absorbers, stabilizer bars, anti-vibration cradle sub-frames and dual links at rear	

†Please see "Cautions" section in the back of this book for important information on this feature.

## SPECIFICATIONS

	AVALON	AVALON HYBRID
<b>TRANSMISSION</b>		
Type	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring overdrive and sequential shift mode	Toyota Hybrid Synergy Drive® Electronically controlled Continuously Variable Transmission (ECVT)
<b>WEIGHTS &amp; CAPACITIES</b>		
Curb Weight (lb.)	3461 (XLE and XLE Premium) 3505 (XLE Touring) 3538 (Limited)	3594 (XLE Premium and Touring) 3638 (Limited)
Trunk/Cargo Capacity <sup>†</sup> (cu. ft.)	16.0	14.0
<b>WHEELS &amp; TIRES</b>		
Wheel Type	Alloy	
Wheel Size	17-in. x 7.0-in. (XLE/XLE Premium) 18-in. x 7.5-in. (XLE Touring/XLE Limited)	17-in. x 7.0-in.
Tire Type	All-season steel-belted radials	
Tire Size	P215/55R17 (XLE/XLE Premium) P225/45R18 (XLE Touring/XLE Limited)	P215/55R17
Spare	T155/70D17 (Temp)	

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

## ■ 2014 BUICK LACROSSE



### KEY ADVANTAGES

**2014 Avalon Limited vs.**

**2014 Buick LaCrosse Premium II**

- **Better fuel economy ratings\*** – Avalon achieves better estimated mileage than LaCrosse Touring across the board
- **Better pounds-per-horsepower ratio** – Avalon is a nimbler, much lighter vehicle that pulls less weight than LaCrosse, adding to its more agile performance
- **Roomier interior** – Avalon has more front and rear shoulder room, more front leg room and rear hip and head room
- **Standard moonroof** – Avalon Limited includes a power tilt/slide moonroof, while this feature costs extra with the LaCrosse Touring
- **Standard Smart Key†** – Not available on LaCrosse Touring

### BUICK LACROSSE CHALLENGES

- More power and torque
- Automatic load-leveling suspension
- Available All-Wheel Drive

\*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

## COMPETITIVE COMPARISON

## ■ 2014 FORD TAURUS



## KEY ADVANTAGES

**2014 Avalon Limited vs.  
2014 Ford Taurus Limited FWD**

- **Better fuel economy\*** – 21/31 (city/hwy) vs. Taurus Limited's 19/29
- **Better pounds-per-horsepower ratio** – Avalon is a nimbler, much lighter vehicle that pulls less weight than Ford Taurus, adding to its more agile performance
- **Standard HID headlights†** – Not available at any price on Taurus Limited
- **Technology** – Standard moonroof and Navigation; features available as extra-cost options on Taurus
- **Safety** – Avalon boasts more standard airbags† (ten vs. six), Whiplash-Injury-Lessening (WIL)† front seats and ToyotaCare† coverage

## FORD TAURUS CHALLENGES

- Lane Keep Assist feature added to Driver Assistance Package
- Standard electronic parking assist†
- Available All-Wheel Drive

\*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

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## ■ 2014 HYUNDAI GENESIS



## KEY ADVANTAGES

**2014 Avalon Limited vs. 2014 Hyundai Genesis 3.8L**

- **Standard Backup Camera**<sup>†</sup> – When backing up, an area behind the vehicle is displayed within the rearview mirror or on the touch-screen of Avalon's voice-activated DVD navigation system<sup>†</sup>. Genesis also has a backup camera<sup>†</sup>, but only as an extra-cost option
- **More available safety features** – Avalon offers customers available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)<sup>†</sup> and Pre-Collision System (PCS)<sup>†</sup> and comes standard with Whiplash Injury-Lessening (WIL)<sup>†</sup> front seats; no comparable features can be found on 2014 Genesis
- **Better city/highway gas mileage**<sup>\*</sup> – 21/31 MPG vs. 18/27 for Genesis
- **HID headlights**<sup>†</sup> – Standard on Avalon Limited and optional on Genesis 3.8L
- **Rain-sensing wipers** – Standard on Avalon Limited, optional on Genesis 3.8L
- **Spaciousness** – Avalon Limited has more front and rear leg room and slightly more cargo volume than Genesis 3.8L

**HYUNDAI GENESIS CHALLENGES**

- More horsepower and torque
- 10-year/100,000-mile powertrain warranty
- 7-year/unlimited mileage anti-perforation warranty

<sup>\*</sup>2014 EPA MPG estimates. Actual mileage will vary.

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

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## COMPETITIVE COMPARISON

## ■ 2014 CHRYSLER 300



## KEY ADVANTAGES

**2014 Avalon Limited vs. 2014 Chrysler 300 S RWD**

- **Better city fuel mileage\*** – 21 MPG vs. 19 MPG for Chrysler
- **More standard-equipment airbags<sup>†</sup>** – Avalon provides ten (including driver and front passenger knee airbags<sup>†</sup> and rear-seat side airbags<sup>†</sup>), Chrysler 300 S has only seven
- **Less weight** – Avalon is almost 500 lb. lighter than Chrysler, an advantage that's seen in excellent fuel efficiency and performance
- **More front seat comfort** – Avalon Limited has more front leg room and the luxury of perforated leather-trimmed multi-stage heated and ventilated front seats, along with a 10-way power driver's seat and 8-way power passenger seat. Chrysler's fabric-trimmed 8-way driver's seat is heated, not ventilated
- **Advanced Technology** – Avalon Limited is host to several upscale interior features like three-zone climate control, touch-screen display with split-screen capability and the Entune<sup>®</sup> App Suite<sup>†</sup> – none of which can be found on Chrysler 300

## CHRYSLER 300 CHALLENGES

- 8-speed automatic transmission vs. Avalon's 6-speed
- More horsepower and torque
- More front seat head room

\*2014 EPA MPG estimates. Actual mileage will vary.

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

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## ■ 2014 NISSAN MAXIMA

**KEY ADVANTAGES****2014 Avalon Limited vs. 2014 Nissan Maxima SV FWD**

- **Longer wheelbase** – Contributes to a smooth highway ride
- **Roomier rear seating** – Avalon provides more rear head room, leg room, hip room and shoulder room than Maxima
- **Better city/highway fuel mileage\*** – 21/31 MPG vs. Maxima's 19/26
- **More cargo room†** – 16 cu. ft. vs. Maxima's 14.2
- **More standard amenities** – Avalon Limited comes standard with a backup camera<sup>‡</sup>, rear power sunshade and driver seat and outside mirror memory system for increased comfort and convenience. All three cost extra on Maxima SV

**NISSAN MAXIMA CHALLENGES**

- More horsepower and torque
- More front head room
- More front leg room











\*2014 EPA MPG estimates. Actual mileage will vary.

<sup>‡</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

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## COMPETITIVE COMPARISON

	2014 TOYOTA AVALON LIMITED	2014 BUICK LACROSSE PREMIUM II FWD
<b>MECHANICAL</b>		
Engine	3.5L V6	3.6L V6
Valve Configuration	DOHC	DOHC
Horsepower @ RPM	268 @ 6200	304 @ 6800
Torque @ RPM	248 @ 4700	264 @ 5300
Pounds Per Horsepower	13.2	13.1
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City*	21	 <b>18</b>
Fuel Economy Est. Highway*	31	 <b>28</b>
Fuel Capacity (gal.)	17.0	18.0
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
<b>SAFETY</b>		
Front Side Airbag†	Standard	Standard
Side Curtain Airbags†	Standard	Standard
Front Active Headrests†	Standard	 <b>NA</b>
Brakes, Front	Disc	Disc
Brakes, Rear	Disc	Disc
4-Wheel ABS Brakes	Standard	Standard
Electronic Brake Assist†	Standard	Standard
Vehicle Stability Control† System	Standard	Standard
Traction Control	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
Remote Keyless Entry	Standard	Standard
<b>DIMENSIONS, CAPACITIES &amp; WEIGHTS</b>		
Length (in.)	195.3	196.9
Width (in.)	72.2	73.1
Height (in.)	57.5	59.2
Wheelbase (in.)	111.0	111.7
Head Room, Front (in.)	37.6	38.0
Head Room, Rear (in.)	37.0	37.3
Leg Room, Front (in.)	42.1	 <b>41.7</b>
Leg Room, Rear (in.)	39.2	40.5
Shoulder Room, Front (in.)	58.2	 <b>57.4</b>
Shoulder Room, Rear (in.)	57.0	 <b>56.0</b>
Hip Room, Front (in.)	55.1	55.2
Hip Room, Rear (in.)	54.6	 <b>53.9</b>
Curb Weight, AT (lb.)	3538	 <b>3990</b>
Cargo Volume†, MFR (cu. ft.)	16.0	 <b>13.3</b>
<b>WARRANTY</b>		
Basic Time (Months)	36	48
Basic Miles	36,000	50,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	100,000
Rust Time (Months)	60	72
Rust Miles	Unlimited	 <b>100,000</b>

\*2014 EPA MPG estimates. Actual mileage will vary.

†Please see the "Cautions" section in the back of this book for important information on this feature.

# COMPETITIVE COMPARISON

1.4 AVALON

2014 FORD TAURUS LIMITED FWD	2014 HYUNDAI GENESIS 3.8 RWD	2014 CHRYSLER 300 S RWD	2014 NISSAN MAXIMA SV FWD
3.5L V6	3.8L V6	3.6L V6	3.5L V6
DOHC	DOHC	DOHC	DOHC
288 @ 6500	333 @ 6400	300 @ 6350	290 @ 6400
254 @ 4000	291 @ 5100	260 @ 4800	261 @ 4400
<b>14.0</b>	12.0	<b>13.8</b>	12.3
6	8	8	CVT
Automatic	Automatic	Automatic	Automatic
<b>19</b>	<b>18</b>	<b>19</b>	<b>19</b>
<b>29</b>	<b>27</b>	31	<b>26</b>
19.0	19.3	19.1	20
Independent	Independent	Independent	Independent
Independent	Independent	Independent	Independent
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
<b>NA</b>	Standard	Standard	Standard
Disc	Disc	Disc	Disc
Disc	Disc	Disc	Disc
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
202.9	196.3	198.6	190.6
76.2	74.4	75	73.2
60.7	58.3	58.7	57.8
112.9	115.6	120.2	<b>109.3</b>
39.0	40.4	38.6	38.5
37.8	37.7	37.9	<b>36.4</b>
<b>41.9</b>	44.3	<b>41.8</b>	43.8
<b>38.1</b>	<b>38.6</b>	40.1	<b>34.6</b>
<b>57.9</b>	58.3	59.5	<b>56.3</b>
<b>56.9</b>	57.9	57.7	<b>55.1</b>
56.3	<b>54.9</b>	56.2	<b>53.4</b>
55.8	<b>54.3</b>	56.1	<b>53.9</b>
<b>4054</b>	<b>4019</b>	<b>4029</b>	<b>3570</b>
20.1	<b>15.9</b>	16.3	<b>14.2</b>
36	60	36	36
36,000	60,000	36,000	36,000
60	120	60	60
60,000	100,000	100,000	60,000
60	84	60	60
Unlimited	Unlimited	<b>100,000</b>	Unlimited

= Avalon advantage over this competitor

\*2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles. Competitive information was compiled from each manufacturer's website, November 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

## TIPS &amp; FACTS

## DEMO TIPS



**Make the most of the Smart Key<sup>†</sup> by demonstrating its full capabilities.** Set the exterior mirrors and driver seat memory positions, and then change both items to completely different positions. Now, approach the car with the customer and display how the key fob “activates” the door handles, allowing the vehicle to be unlocked as soon as the handle is pulled; doing so will automatically adjust the seats and mirrors. Entering the car with seat and mirrors in the perfect pre-set positions—without touching the key or key fob—is sure to make a lasting impression.



**Before sending your customer on his or her test drive, point out the heated seat control.** If that doesn't impress the customer, the ventilation function on the Limited sure will. Avalon is one of the few cars in its class to offer such a feature.



**Ask your Avalon customers if they have ever used a smartphone, an iPad or some other kind of touch-screen tablet.** If so, then they will feel right at home with Avalon's Intelligent Touch switches. Intelligent Touch switches have replaced some of the more conventional buttons and controls used to operate Avalon's audio, navigation and climate control systems, operating with a similar feel to touch-screen technology through capacitive sensors that respond to touch. Show your customers just how easy they are to use, then have them try. There are three sensitivity levels—the default is set on 'High.' The Intelligent Touch capacitive switches can even be used with gloves. It is recommended that customers ask the dealer to adjust the settings if they feel they are too sensitive.

## QUICK FACTS



**The Limited's HID headlights<sup>†</sup> produce approximately three times as much light as conventional halogen bulbs.** The light they put out is also whiter, helping to increase visibility and making reflective surfaces like street signs stand out more. It's a great feature for those who have difficulty driving at night.



**Preventing heat and glare transmissions through the large rear window can be a problem on some cars, but not on Avalon Limited.** The power rear-window sunshade makes for a more comfortable ride—especially for rear-seat passengers. And the sunshade automatically retracts when backing up for maximum visibility.



**Dynamic Radar Cruise Control (DRCC)<sup>†</sup>—available on the Limited {AY} — helps make driving more enjoyable when covering long distances at highway speeds.** When cruising at speeds above 25 miles per hour, the driver can choose to maintain a desired distance between his or her vehicle and the one directly in front by simply pressing a switch: long (approximately 245 feet),\* medium (approximately 165 feet) or short (approximately 100 feet).

\*Range distances listed are approximate and will vary based on vehicle speed.

<sup>†</sup>Please see “Cautions” section in the back of this book for important information on this feature.