



Key Selling Points

Introducing the new seventh-generation Camry! It's no larger on the outside, yet has more room inside. It has more power than before yet also has higher EPA-estimated fuel economy ratings. It takes passive safety to a new level with 10 airbags. And that's just scratching the surface of the 2012 Camry improvements.

Handsome New Interior

- Camry has an all-new interior featuring upgraded materials and sophisticated design. The new interior doesn't just look impressive, the design actually contributes to more interior volume than the previous Camry

More Power, More Economy

- Camry LE and XLE 4-cylinder engines are more powerful than before, corraling 178 horses. At the same time, Camry is now more economical, with mpg ratings of 25/35/28 (I4) or 21/30/25 (V6)¹

Comprehensive Safety Features

- Camry advances its safety leadership with a remarkable 10 airbags, including front passenger knee and rear outboard side airbags. A blind-spot monitor is available on XLE grades. Of course, all Camrys include the Star Safety System™ with Smart Stop Technology® (SST)

Refined, Responsive Ride

- Camry impresses with a remarkably smooth, quiet ride. At the same time, the handling has been improved to offer a more connected, involved feeling. And the SE grade takes the dynamic performance up yet another notch

Available Hybrid

- Camry with Hybrid Synergy Drive stands apart with exceptional fuel-economy ratings of 43/39/41 (LE) and 41/38/40 (XLE).¹ For drivers wanting the comfort of a mid-size car with the economy of a compact, Camry Hybrid is a sure thing

What's New

Performance

- 2.5L 4-cylinder engine improvements bring standard horsepower up to 178 from 169; 179 on SE
- EPA fuel economy estimates increased from 22/32 to 25/35 (city/hwy)*
- Discontinued V6 engine on LE models
- Electric Power Steering (EPS) now standard on all models
- New 18-in. alloy wheels now standard on SE V6 models

Comfort & Convenience

- Newly designed interior including instrument panel and gauge cluster
- New ECO Driving Indicator Light now standard
- 60/40 split folding rear seat now standard
- New fabric, synthetic leather, Ultrasuede® and leather seating surfaces now available
- Available Entune®
- Rear-seat side airbags† now standard on all models

Safety & Security

- Available Blind Spot Monitor indicator
- Available Safety Connect® (XLE and XLE Hybrid)

Value

- Legendary Toyota Camry efficiency, reliability and power still standard

Models

Models	Trims	Engines	Transmissions	MSRPs
2514	L	2.5L	6ECT-i	\$22,055
2532	LE	2.5L	6ECT-i	\$22,600
2546	SE	2.5L	6ECT-i	\$23,220
2550	SE	3.5L	6ECT-i	\$26,910
2540	XLE	2.5L	6ECT-i	\$24,775
2554	XLE	3.5L	6ECT-i	\$30,115
2559	Hybrid LE	2.5L	ECVT	\$25,990
2560	Hybrid XLE	3.5L	ECVT	\$27,500

Colors

Exterior Color (Code)	Interior Color (Code)	L	LE	SE	SE Sport Limited	XLE	Hybrid LE	Hybrid XLE
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Trims at a Glance

L

Entry Level Value

- Projector-beam halogen headlamps
- 60/40 split fold-down rear seat with center armrest with cup holders
- Driver and front passenger Whiplash-Injury-Lessening (WIL) seats

LE

Additional Amenities

- Multi-function in-key remote keyless entry system
- 6-way adjustable driver's seat, 4-way adjustable front passenger seat
- Tilt/telescopic 4-spoke steering wheel with audio controls

SE

State-Of-The-Art Fun

- Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters
- Integrated fog lamps
- Color-keyed heated power outside mirrors

SE Sport Limited

Sporty Personality

- 18-in alloy wheels with P225/45R18 tires
- Power tilt/slide moonroof
- 8-way power-adjustable driver's seat with power lumbar support

XLE

Upscale Features

- Chrome-tipped exhaust
- Dual zone automatic climate control with air filter and rear-seat vents
- Power tilt/slide moonroof with one-touch open/close with jam protection

Hybrid LE

No Compromises

- Acoustic noise-reducing front windshield
- Smart Key System on front doors and trunk with Push Button Start and remote illuminated entry
- Fold-down rear seat with center armrest with cup holder and pass-through

Hybrid XLE

Hybrid Extraordinaire

- Dual zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents
- Integrated fog lamps
- Color-keyed heated power outside mirrors

1.

EPA estimates for 2012 4-cylinder gas models with auto transmission. Actual mileage will vary.

2.

MotorIntelligence.com, CY 2011 sales.

3.

For more details on 2012 Top Safety Pick Awards, see www.iihs.org.

4.

Vehicle's projected resale value is specific to the 2012 model year. Excludes Camry Hybrid models. For more information, visit Kelley Blue Book's kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

Options

Code	MSRP	Option	Availability
CA		California Emissions:??(In Certain Areas, 4-cylinder Automatic Models are Equipped as Partial Zero Emission Vehicles (PZEV)).?? For Camry 4-cylinder Models Certified as Partial Zero Emission Vehicles (PZEV), All Emission Components are Covered for 15 Years or 150,000 Miles, Whichever Occurs First, For Performance or Defect.)	L
RE		Federal Emissions	L
CA		California Emissions:??(In Certain Areas, 4-cylinder Automatic Models are Equipped as Partial Zero Emission Vehicles (PZEV)).?? For Camry 4-cylinder Models Certified as Partial Zero Emission Vehicles (PZEV), All Emission Components are Covered for 15 Years or 150,000 Miles, Whichever Occurs First, For Performance or Defect.)	LE
FE		Federal Emissions	LE
PD		8-way power-adjustable driver's seat	LE
SR		Power tilt/slide moonroof	LE
CA		(California Emissions: In Certain Areas, 4-cylinder Automatic Models are Equipped as Partial Zero Emission Vehicles (PZEV)).?? For Camry 4-cylinder Models Certified as Partial Zero Emission Vehicles (PZEV), All Emission Components are Covered for 15 Years or 150,000 Miles, Whichever Occurs First, For Performance or Defect.)	SE
EX		Display Audio with Navigation Entune?? and JBL??: Includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability (includes 90-day trial subscription), HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	SE
FE		Federal Emissions	SE
PD		8-way power-adjustable driver's seat	SE
SR		Power tilt/slide moonroof	SE
EJ		Display Audio with Navigation Entune?? and JBL??: Includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability (includes 90-day trial subscription), HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	SE V6
FE		50 State Emissions	SE V6
SR		Power Tilt/Slide Moonroof	SE V6
AY		Safety Connect??: includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary 1-year trial subscription)	XLE
BD		Blind Spot Monitor	XLE

Code	MSRP	Option	Availability
CA		California Emissions: (In Certain Areas, 4-cylinder Automatic Models are Equipped as Partial Zero Emission Vehicles (PZEV)).?? For Camry 4-cylinder Models Certified as Partial Zero Emission Vehicles (PZEV), All Emission Components are Covered for 15 Years or 150,000 Miles, Whichever Occurs First, For Performance or Defect.)	XLE
EJ		Display Audio with Navigation Entune?? and JBL??: Includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability (includes 90-day trial subscription), HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	XLE
EX		Display Audio with Navigation Entune?? and JBL??: Includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability (includes 90-day trial subscription), HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	XLE
FE		Federal Emissions	XLE
AY		Safety Connect?? - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary 1-year trial subscription)	XLE V6
BD		Blind Spot Monitor	XLE V6
FE		50 State Emissions	XLE V6
NV		Premium HDD Navigation with Entune?? and JBL?? - Includes 7-in. touchscreen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability with NavTraffic???, NavWeather???, fuel and sports & stocks (Includes 90-day trial subscription to Satellite Radio and 3 years of NavTraffic???, NavWeather???, fuel, sports & stocks); HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology.?? Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	XLE V6
FE		50 State Emissions	Hybrid
AY		Safety Connect?? - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary 1-year trial subscription)	Hybrid XLE
BD		Blind Spot Monitor	Hybrid XLE
EX		Display Audio with Navigation Entune?? and JBL??: Includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability (includes 90-day trial subscription), HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	Hybrid XLE
FE		50 State Emissions	Hybrid XLE
NV		Premium HDD Navigation with Entune?? and JBL?? - Includes 7-in. touchscreen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL?? GreenEdge??? speakers in 8 locations including subwoofer and amplifier, SiriusXM Satellite Radio capability with NavTraffic???, NavWeather???, fuel and sports & stocks (Includes 90-day trial subscription to Satellite Radio and 3 years of NavTraffic???, NavWeather???, fuel, sports & stocks); HD Radio??? with iTunes?? Tagging, auxiliary audio jack, USB port with iPod?? connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming via Bluetooth?? wireless technology. Entune?? ??? includes Bing???, iHeartRadio, MovieTickets.com, OpenTable?? and Pandora??; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune?? services is complimentary for three years. See toyota.com/entune for details.	Hybrid XLE

Code	MSRP	Option	Availability
SR		Power tilt/slide moonroof	Hybrid XLE

Packages

Code	MSRP	Option	Availability
		No packages at this time.	L
		No packages at this time.	LE
CQ		Convenience Package <ul style="list-style-type: none"> Includes Smart Key System on front doors and trunk, push button start, integrated backup camera, auto-dimming rearview mirror with compass and HomeLink^{??} universal transceiver, and anti-theft system with alarm 	SE
LA		Leather Package <ul style="list-style-type: none"> Leather-trimmed Ultrasuede^{??} sport seats and leather door trim with seatback pockets, multi-stage heated driver and passenger front seats, 8-way power adjustable driver's seat, and 4-way power adjustable front passenger seat 	SE
CQ		Convenience Package <ul style="list-style-type: none"> Includes integrated backup camera, auto-dimming rearview mirror with compass and HomeLink universal transceiver, and anti-theft system with alarm 	SE V6
LA		Leather Package <ul style="list-style-type: none"> Leather-trimmed Ultrasuede^{??} sport seats and leather door trim with seatback pockets, multi-stage heated driver and passenger front seats, 8-way power adjustable driver's seat and 4-way power adjustable front passenger seat 	SE V6
CQ		Convenience Package <ul style="list-style-type: none"> Includes Smart Key System on front doors and trunk, push button start, integrated backup camera, auto-dimming rearview mirror with compass and HomeLink^{??} universal transceiver, and anti-theft system with alarm 	XLE
LA		Leather Package <ul style="list-style-type: none"> includes leather-trimmed seats and door trim with seatback pockets, multi-stage heated driver and passenger front seats, and 4-way power adjustable front passenger seat 	XLE
CQ		Convenience Package <ul style="list-style-type: none"> Includes integrated backup camera, auto-dimming rearview mirror with compass and HomeLink^{??} universal transceiver, and anti-theft system with alarm 	XLE V6
CQ		Convenience Package <ul style="list-style-type: none"> Includes integrated backup camera, HomeLink^{??} universal transceiver, and anti-theft system with alarm 	Hybrid XLE
LA		Leather Package <ul style="list-style-type: none"> Includes leather-trimmed Ultrasuede seats and leather door trim with seatback pockets, multi-stage heated driver and front passenger seats, and 4-way power-adjustable front passenger seat 	Hybrid XLE

Competitive Advantages

2013 Ford Fusion

Key Takeaways

- **Performance:** Camry's strong 3.5L V6, available on SE and XE grades, produces appreciably more horsepower than any Fusion engine, making it a clear choice for acceleration
- **Additional Grade Choices:** Camry is offered in four grades. Fusion is only offered in three, giving Toyota owners more choices to order the exact vehicle they want
- **Rear Passenger Comfort:** Camry offers a more spacious rear passenger compartment, making it more passenger-friendly for long highway drives
- **Upscale Convenience:** Camry XLE includes many standard features that are extra-cost options on Fusion Titanium

Challenges

- **More Front Legroom And Cargo Space:** The Fusion offers more front legroom at 44.3 inches to Camry's 41.6 inches, and has a larger cargo capacity at 16.0 cu. ft. to Camry's 15.4 cu. ft.

2013 Honda Accord

Key Takeaways

- **Performance On All Models:** Every gasoline-powered Camry comes standard with a 6-speed automatic transmission. For Accord, Honda only offers an automatic transmission for the bigger V6 models
- **More Rear Passenger Comfort:** Camry's rear passengers have a more spacious seating compartment than Accord
- **Additional Convenience Features:** Camry LE offers optional features such as a power driver seat and power sunroof that aren't available on Accord LX
- **Peace Of Mind:** Camry comes standard with complimentary Toyota Care (2

years or 25,000 miles) with 24/7 roadside assistance.² Accord doesn't offer a comparable service

Challenges

- **More Front Shoulder And Legroom:** The Accord offers more front shoulder room at 58.9 inches to Camry's 58.0 inches, and more front legroom at 42.1 inches to Camry's 41.6 inches

2013 Nissan Altima

Key Takeaways

- **Safety x 10:** Camry continues to stand out among midsize sedans with 10 airbags³, including a front passenger knee airbag and rear outboard side airbags. But the new 2013 Altima still has 6 airbags
- **More Powertrain Choices:** Camry currently offers more powertrain options than Altima
- **Great Value:** Camry has a lower estimated 5-year cost of ownership than Altima⁴
- **Connecting With Customers:** Camry raises the bar higher than Altima for in-vehicle connectivity and controls

Challenges

- **More Front Head And Legroom:** Altima offers more front head room at 40.0 inches to Camry's 38.8 inches, and more front leg room at 45.0 inches to Camry's 41.6 inches

2013 Chevrolet Malibu Eco

Key Takeaways

- **TOYOTA VALUE** The Camry family has carefully built and maintained a strong safety reputation over the years. And now, even against the latest competitors including the 2013 Malibu Eco, the 2012 Camry Hybrid maintains an advantage.
- **WHIPLASH INJURY LESSENING FRONT SEATS** Camry Hybrid's front seats

include special design features that can help to reduce whiplash-inducing movement during certain types of rear end collisions. They're just one more advancement that inspires confidence in the Camry Hybrid and helps make it an obvious pick over the Malibu Eco.

- **THE SAFETY ADVANTAGE** The Camry family has carefully built and maintained a strong safety reputation over the years. And now, even against the latest competitors including the 2013 Malibu Eco, the 2012 Camry Hybrid maintains an advantage.
- **LARGER, MORE POWERFUL ENGINE** The 2.5-liter Camry Hybrid powertrain produces 200 hp compared to 182 hp for the smaller 2.4-liter Malibu Eco powertrain.

Challenges

- **SPECIAL FEATURES** Chevrolet offers 2013 Malibu Eco in two trim grades, and then lets customers choose among different packages to add additional features.

2013 Ford Fusion Hybrid

Key Takeaways

- **STANDARD TOYOTA CARE** Camry Hybrid buyers receive Toyota's complimentary Toyota Care maintenance program with 24-hour roadside assistance for two years or 25,000 miles, whichever comes first.¹ Ford doesn't offer any such complimentary service for Fusion Hybrid.
- **MORE FUEL FOR LONG DRIVES** Of course, when cruising at freeway speeds, both hybrid vehicles rely exclusively on gas-engine power to keep going. Camry Hybrid LE holds a lot more fuel onboard than Fusion SE does, and that can potentially translate into greater cruising range on the highway and less time spent at the service station
- **LOWER PRICE** Camry Hybrid LE is significantly less expensive than the comparably equipped Fusion Hybrid SE
- **SUPERIOR LONG-TERM VALUE** Kelley Blue Book ranked Camry Hybrid LE's long-term cost of ownership is significantly lower than Fusion Hybrid SE. And over five year's time, the savings really start to add up.

Challenges

○ **COMING SOON**

1.

EPA estimates for 2012 4-cylinder gas models with auto transmission. Actual mileage will vary.

2.

Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See participating dealer for complete plan details. Valid only in the continental United States and Alaska.

3.

All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

4.

2012 IntelliChoice, www.IntelliChoice.com. Based on 2012 model year study.

Features

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-Cyl.
Exterior									
EXTERIOR	Projector-beam halogen headlamps	S	-	-	-	-	-	-	
	Projector-beam halogen headlamps with auto on/off feature	-	S	S	S	-	-	S	
	Projector-beam halogen headlamps with black sport trim bezels and auto on/off feature	-	-	-	-	S	S	-	
	Integrated fog lamps	-	-	S	S	S	S	-	
	Sport front mesh grille	-	-	-	-	S	S	-	
	Integrated front and rear underbody spoilers and sport side rocker panels	-	-	-	-	S	S	-	
	Color-keyed power outside mirrors with folding feature	S	S	-	-	-	-	S	
	Color-keyed heated power outside mirrors	-	-	S	S	S	S	-	
	Power tilt/slide moonroof with one-touch open/close with jam protection, driver and front passenger illuminated vanity mirrors, and rear-seat reading lamps	-	O [options]	S	S	O [options]	O [options]	-	O [options]
	16-in. steel wheels with wheel covers and P205/65R16 tires	S	S	-	-	-	-	S	
	17-in. alloy wheels with P215/55R17 tires	-	-	S	S	S	-	-	
	18-in. alloy wheels with P225/45R18 tires	-	-	-	-	-	S	-	
	WasherLinked intermittent windshield wipers	S	S	S	S	S	S	S	
	Rear window defogger with timer	S	S	S	S	S	S	S	
	High Solar Energy-Absorbing (HSEA) glass	S	S	S	S	S	S	S	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry XLE 3.5L V6 6-Speed Auto
	Acoustic noise-reducing front windshield	-	-	-	S	-	S	S	
	Color-keyed rear spoiler	-	-	-	-	S	S	-	
	Chrome-tipped exhaust	-	-	S	-	S	-	-	
	Dual chrome-tipped exhaust	-	-	-	S	-	S	-	
Interior									
	Model Number	2514	2432	2540	2554	2546	2550	2559	2514
	INTERIOR								
	Air conditioning with air filter	S	S	-	-	S	S	-	
	Dual zone automatic climate control with air filter and rear-seat vents	-	-	S	S	-	-	-	
	Dual zone automatic climate control with air filter, electric compressor and humidity sensor	-	-	-	-	-	-	S	
	Dual zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents	-	-	-	-	-	-	-	
	AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB [usb] port with iPod ^{??} connectivity and control, auto sound leveling and BLU Logic ^{??} Hands Free System, S, - , - , - , - , S, - Display Audio ^{???} includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB [usb] port with iPod ^{??} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access and music streaming via Bluetooth ^{??} wireless technology	-	S	S	-	S	-	S	
	Display Audio with Navigation and Entune ^{??} includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, SiriusXM Radio with 90-day complimentary trial subscription, HD Radio ^{???} with iTunes ^{??} Tagging, auxiliary audio jack, USB port with iPod ^{??} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via Bluetooth ^{??} wireless technology	-	-	O	S	O	S	-	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-C
	Display Audio with Navigation, Entune ^{??} and JBL ^{??} ??? includes 6.1-in. touchscreen , AM/FM CD player with MP3/WMA playback capability, 10 JBL ^{??} GreenEdge ^{???} speakers [in 8 locations] including subwoofer and amplifier, SiriusXM Radio with 90-day complimentary trial subscription, HD Radio ^{???} with iTunes ^{??} Tagging, auxiliary audio jack, USB port with iPod ^{??} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via Bluetooth ^{??} wireless technology	-	-	O	O	O	O	-	
	Premium HDD Navigation with Entune ^{??} and JBL ^{??} - includes 7-in. high-resolution touchscreen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL ^{??} GreenEdge ^{???} speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio with 90-day complimentary trial subscription, HD Radio ^{???} with iTunes ^{??} Tagging, auxiliary audio jack, USB port with iPod ^{??} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, text-to-speech with programmed and customizable text responses and music streaming via Bluetooth ^{??} wireless technology	-	-	-	O	-	-	-	
	Entune ^{??} ??? includes Bing ^{???} , iHeartRadio, MovieTickets.com, OpenTable ^{??} and Pandora ^{??} ; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune ^{??} services is complimentary for three years. See toyota.com/entune for details.	-	-	O	S	O	S	-	
	Backup camera	-	-	P	S	P	P	-	
	Multi-function in-key remote keyless entry system with lock, two-stage unlock, panic, trunk-release functions and remote illuminated entry	-	S	S	-	S	-	-	
	Smart Key System [smart_key_system] on front doors and trunk with Push Button Start and remote illuminated entry	-	-	P	S	P	S	S	
	Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	S	-	-	-	-	S	
	Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	-	O	S	-	-	-	-	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-C
	Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	-	-	P	S	-	-	-	
	Leather-trimmed Ultrasuede ^{??} multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	-	-	-	S	-	-	-	
null	Sport fabric SofTex-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	-	-	-	-	S	-	-	
	Sport fabric SofTex-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	-	-	-	-	O	S	-	
	Sport leather-trimmed Ultrasuede ^{??} multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	-	-	-	-	-	P	-	
	60/40 split fold-down rear seat with center armrest with cup holders	S	S	S	S	S	S	-	
	Fold-down rear seat with center armrest with cup holder and pass-through	-	-	-	-	-	-	S	
	Cruise control	S	S	S	S	S	S	S	
	Tilt/telescopic 4-spoke steering wheel with audio controls	-	S	-	-	-	-	-	
	Leather-trimmed tilt/telescopic 4-spoke steering wheel with Bluetooth ^{??} hands-free phone and voice-command controls	-	-	S	S	-	-	-	
	Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters	and Bluetooth ^{??} hands-free phone and voice-command controls	-	-	-	-	S	S	
	Analog instrumentation with speedometer	tachometer	fuel and average fuel economy gauges; LCD display with odometer and tripmeters; shift-position indicator and scheduled maintenance indicator	S	-	-	-	-	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-C
	Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature; shift-position indicator and scheduled maintenance indicator	-	S	-	-	S	S	-	
	Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature, average fuel economy, shift-position indicator and scheduled maintenance indicator	-	-	S	S	-	-	-	
	Optitron instrumentation with speedometer, hybrid system power meter, fuel and instant/average fuel economy gauges; Multi-Information Display with average fuel economy, distance to empty, average speed, scheduled maintenance indicator and warning messages; LCD displays with odometer, tripmeters, outside temperature and shift-position indicator; EV [hybrid_caution] and ECO mode indicators and ECO Driving Indicator	-	-	-	-	-	-	S	
	Wood-grain-style interior trim with chrome interior door handles	-	-	S	S	-	-	-	
	Metallic-tech-grain interior trim with chrome interior door handles	-	-	-	-	-	-	S	
	Silver interior trim with silver interior door handles	-	-	-	-	S	S	-	
	Power door locks with shiftLinked automatic locking feature and antiLockout feature	-	S	S	S	S	S	S	
	Power windows with driver-side auto up/down, jam protection in all positions and retained-power features	S	S	S	S	S	S	S	
	Rear window defogger with timer	S	S	S	S	S	S	S	
	Day/night rearview mirror	S	S	S	-	S	S	S	
	Auto-dimming rearview mirror with compass	-	-	P	S	P	P	-	
	Overhead console with maplamps and sunglasses storage	dome lamps and sunglasses storage	S	S	S	S	S	S	
	HomeLink?? universal transceiver	-	-	P	S	P	P	-	
	Covered center console with sliding cover, armrest and storage	S	S	S	S	S	S	S	
	Illuminated glove compartment	S	S	S	S	S	S	S	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-C
	One 12V auxiliary power outlet	S	-	-	-	-	-	S	
	Two 12V auxiliary power outlets	-	S	S	S	S	S	-	
	Dual sun visors with sliding extensions	S	S	S	S	S	S	S	
	Two front and two rear cup holders; two front door and four rear door bottle holders	S	S	S	S	S	S	S	
Safety									
	Star Safety System??? - includes Enhanced Vehicle Stability Control (VSC), [vsc] Traction Control (TRAC), 4-wheel AntiLock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) [brake_asst] and Smart Stop Technology?? (SST) [smart_stop_tech]. At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, Smart Stop Technology?? is designed to help the driver bring the vehicle to a complete stop.	S	S	S	S	S	S	S	
	Ten airbags [airbag] - includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, driver and front passenger knee airbags, rear seat-mounted side airbags, and front and rear side curtain airbags	S	S	S	S	S	S	S	
	Driver and front passenger Whiplash-InjuryLessening (WIL) seats	S	S	S	S	S	S	S	
	3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger seatbelts	S	S	S	S	S	S	S	
	LATCH (Lower Anchors and Tethers for Children) includes lower anchors on outboard rear seats	S	S	S	S	S	S	S	
	Child-protector rear door locks and power window lockout control	S	S	S	S	S	S	S	
	Energy-absorbing collapsible steering column	S	S	S	S	S	S	S	
SAFETY	Front and rear energy-absorbing crumple zones	S	S	S	S	S	S	S	
	Side-impact door beams	S	S	S	S	S	S	S	

		Camry L 2.5L 4-Cyl. 6-Speed Auto	Camry LE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 2.5L 4-Cyl. 6-Speed Auto	Camry XLE 3.5L V6 6-Speed Auto	Camry SE 2.5L 4-Cyl. 6-Speed Auto	Camry SE 3.5L V6 6-Speed Auto	Camry Hybrid LE 2.5L 4-Cyl. Hybrid	Camry X 2.5L 4-C
	Tire Pressure Monitor System (TPMS)	S	S	S	S	S	S	S	
	Collision sensors: deactivate high-voltage battery	-	-	-	-	-	-	S	
	Daytime Running Lights (DRL) with on/off feature	S	S	S	S	S	S	S	
	Safety Connect ^{??} - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. Complimentary one-year trial subscription.	-	-	O	O	-	-	-	
	Blind Spot Monitor (BSM)	-	-	O	O	-	-	-	
	Battery-saver feature: deactivates interior lamps after 20 minutes	S	S	S	S	S	S	S	
	Engine immobilizer	S	S	S	S	S	S	S	
	Anti-theft system with alarm	-	-	P	S	P	P	-	
	Toyota Care included - featuring a complimentary maintenance plan with roadside assistance. For a limited time, get an additional 3 years of roadside assistance, for a total of 5 years of roadside assistance on all new 2012 Camrys. http://www.toyota.com/toyota-care	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary	Complimentary	Compli

Specifications

	L	LE	SE	SE V6	XLE	XLE V6	Hybrid	Hybrid XLE
MECHANICAL								
MECHANICAL								
Hybrid System Net Power: 200 hp (149 kW)	-	-	-	-	-	-	Standard	Standard
ENGINE								
2.5L 4-cylinder DOHC 16-valve with Dual Variable Valve Timing with intelligence (Dual VVT-i); 178 hp @ 6000 rpm; 170 lb.-ft. @ 4100 rpm	Standard	Standard	-	Standard	Standard	-	-	-
3.5L V6 DOHC 24-valve with Dual Variable Valve Timing with intelligence (Dual VVT-i); 268 hp @ 6200 rpm; 248 lb.-ft. @ 4700 rpm	-	-	Standard	-	-	Standard	-	-
Hybrid engine: 2.5L 4-cylinder DOHC 16-valve with Dual Variable Valve Timing with intelligence (Dual VVT-i); EV and ECO modes	-	-	-	-	-	-	Standard	Standard
Emission Rating								
Ultra Low Emission Vehicle II (ULEV-II)	Standard	Standard	Standard	Standard	Standard	Standard	-	-
Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)	-	-	-	-	-	-	Standard	Standard
Ignition								
Electronic, with Toyota Direct Ignition (TDI)	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Motor Type: Permanent magnet AC synchronous motor	-	-	-	-	-	-	Standard	Standard

	L	LE	SE	SE V6	XLE	XLE V6	Hybrid	Hybrid XLE
Voltage: 650V maximum	-	-	-	-	-	-	Standard	Standard
Battery Type: Sealed Nickel-Metal Hydride (Ni-MH) [hybridbatt]	-	-	-	-	-	-	Standard	Standard
Voltage: 244.8V maximum	-	-	-	-	-	-	Standard	Standard
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode (SE model adds paddle shifters)	Standard	Standard	Standard	Standard	Standard	Standard	-	-
Electronically controlled Continuously Variable Transmission (ECVT)	-	-	-	-	-	-	Standard	Standard
Drivetrain: Front-Wheel Drive	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
BODY CONSTRUCTION								
Unitized body with front and rear anti-vibration sub-frames	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
SUSPENSION								
MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar; dualLink independent MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar (SE adds sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces)	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
STEERING								
Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard

	L	LE	SE	SE V6	XLE	XLE V6	Hybrid	Hybrid XLE
Turning circle diameter, curb to curb (ft.)	36.7	36.7	36.7	36.7	36.7	36.7	36.7	36.7
BRAKES								
Power-assisted ventilated 11.65-in. front disc brakes; solid 11-in. rear disc brakes with hydraulic brake booster, Electronically Controlled Braking (ECB) system and Star Safety System?	Standard	Standard	Standard	Standard	Standard	Standard	-	-
Power-assisted ventilated 11.65-in. front disc brakes; solid 11-in. rear disc brakes with hydraulic brake booster, Electronically Controlled Braking (ECB) system, integrated regenerative braking and Star Safety System?	-	-	-	-	-	-	Standard	Standard
DIMENSIONS								
Exterior Dimensions (in.)								
Overall height, unloaded	57.9	57.9	57.9	57.9	57.9	57.9	57.9	57.9
Overall width	71.7	71.7	71.7	71.7	71.7	71.7	71.7	71.7
Overall length	189.2	189.2	189.2	189.2	189.2	189.2	189.2	189.2
Wheelbase	109.3	109.3	109.3	109.3	109.3	109.3	109.3	109.3
Ground clearance	6.1	6.1	6.1	6.1	6.1	6.1	6.1	6.1
Track (front/rear)	62.4/62.0	62.4/62.0	62.0/61.6	62.0/61.6	62.0/61.6	62.0/61.6	62.4/62.0	62.0/61.6
Coefficient of drag (Cd)	0.28	0.28	0.28	0.28	0.28	0.28	0.27	0.27
Interior Dimensions (in.)								
Head room front/rear without moonroof	38.8/38.1	38.8/38.2	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1	38.8/38.1
Head room front/rear with moonroof	NA	(37.9/38.0)	(37.9/38.0)	(37.9/38.0)	(37.9/38.0)	(37.9/38.0)	NA	(37.9/38.0)

	L	LE	SE	SE V6	XLE	XLE V6	Hybrid	Hybrid XLE
Shoulder room	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6	58.0/56.6
Hip room	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5	54.5/54.5
Leg room	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9	41.6/38.9
CAPACITIES								
Curb weight (lb.)	3190	3190	3240	3240	3245	3395	3435	3525
EPA passenger volume (cu. ft.)								
without moonroof	102.7	102.7	102.7	102.7	102.7	102.7	102.7	102.7
with moonroof	NA	101.3	101.3	101.3	101.3	101.3	NA	101.3
Cargo volume, [cargo] rear seatbacks up (cu. ft.)	15.4	15.4	15.4	15.4	15.4	15.4	13.1	13.1
Fuel tank (gal.)	17	17	17	17	17	17	17	17
Seating capacity	5	5	5	5	5	5	5	5
TIRE								
Type	All-season	All-season	All-season	All-season	All-season	All-season	All-season	All-season
Spare	Temporary	Temporary	Temporary	Temporary	Temporary	Temporary	Temporary	Temporary
MPG								
Mileage estimates (mpg city/highway/combined)	25/35/28	25/35/28	21/30/25	25/35/28	25/35/28	21/30/25	43/39/41	40/38/40
Hybrid engine: 2.5L 4-cylinder DOHC 16-valve with Dual Variable Valve Timing with intelligence (Dual VVT-i); EV and ECO modes								

