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KEY SELLING POINTS

- 1** Built for work, manufactured in Texas
- 2** Recognized leader in value and reliability
- 3** Advanced technologies inside and out
- 4** Among the best in safety

■ WHAT'S NEW FOR 2014

• Models

- New Model: **1794 Edition**
- Inspired by the JLC Ranch, which was originally founded in 1794. The 1794 Edition celebrates Toyota Motor Manufacturing Texas (TMMTX), which was built on a portion of the land purchased from the JLC Ranch in San Antonio, Texas in 2003
- Tundra production began in Texas for the 2007 model year
- Toyota and suppliers have brought 6,000 jobs to the area
- Not only are all 2014 Toyota Tundra models built at the first and only truck plant in Texas, but no other full-size pickup truck has more U.S. or Canadian parts content

• Exterior

- New front grille includes shadow box design with more functional look
- Redesigned fenders and rear bed side sheet metal feature integrated fender flares
- Available BSM with RCTA[†] switches rear bumper cover to color-keyed
- Front hood line has been raised 1.6 inches
- 4 new wheel designs: optional 18-in. 5-spoke alloy **SR5** wheels with P275/65R18 tires {AA}, and two 20-in. wheels, including 20-in. **Platinum** Grade wheels with P275/55R20 tires standard on Platinum and **1794 Edition**, and optional 20-in. Chrome Clad wheels with P275/55R20 tires for **1794 Edition** {AH}
- New manually adjustable headlights standard
- LED Daytime Running Lights standard on **Platinum** and **1794 Edition** Tundra models

Look for this icon ☆ and red typeface to easily identify **NEW** features or changes for 2014.

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

■ WHAT'S NEW FOR 2014 (CONTINUED)

- New TUNDRA logo stamped in tailgate inspired by heritage of Toyota logo stamped on tailgate of Toyota trucks from the 60's and 70's
- Taillights feature a new dual vortex generator design
- **Colors**
 - New colors: Attitude Black (218), Sunset Bronze Mica (4U3), Blue Ribbon Metallic (8T5)

■ TRIMS AT A GLANCE

SR

POWER MEETS FUEL ECONOMY

- Entune™ Audio[†] – includes the Entune™ Multimedia Bundle with AM/FM CD player with MP3/WMA capability, 6.1-in. touch-screen display, auxiliary jack, USB 2.0 port with increased charging capability, iPod®[†] connectivity and control and hands-free phone capability, phone book access, voice recognition (V8 models) and music streaming via *Bluetooth*®[†] wireless technology
- 4.0L DOHC 24-valve SEFI V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i) (2WD only)
- Available 4.6L DOHC 32-valve aluminum i-FORCE V8 with Dual Independent Variable Valve Timing with intelligence (VVT-i)
- Available 5.7L DOHC 32-valve aluminum i-FORCE V8 with Dual Independent Variable Valve Timing with intelligence (VVT-i)
- Available 5.7L DOHC 32-valve aluminum i-FORCE V8 with Dual Independent Variable Valve Timing with intelligence (VVT-i); E85 Flex Fuel
- 5-speed Electronically Controlled automatic Transmission with intelligence (5ECT-i), featuring automatic overdrive, uphill/downhill shift logic and sequential shift mode (V6)
- 6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic and Tow/Haul mode (V8 models)
- Double-wishbone independent front suspension with coil springs over gas-pressurized shocks
- Aerodynamic multi-reflector halogen headlights with 5-position manual level control and Daytime Running Lights (DRL)
- Automatic Limited-Slip rear Differential (Auto-LSD)
- 18-in. x 8-in. styled steel wheels with P255/70R18 all-season steel-belted radial tires
- Fabric-trimmed 40/20/40 split fold-down front bench seat; 8-way adjustable (4-way in Regular Cab) driver's seat; 4-way adjustable front passenger bench seat
- Power windows with driver side one-touch auto down, power door locks with shift-linked automatic lock/unlock feature and remote keyless entry system with lock, unlock and panic functions (not available with Work Truck Package)
- Available Work Truck Package - deletes speed and shift sensing power door locks, wireless door lock, power windows, front map lamps and passenger seat back pocket. Adds vinyl flooring and vinyl seating

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

■ TRIMS AT A GLANCE (CONTINUED)

SR5

ENHANCED FEATURES

- Entune™ Audio Plus† – includes the Entune™ Multimedia Bundle with high-resolution 7.0-in. touch-screen display, HD Radio™† with iTunes® Tagging and HD Traffic and Weather (metro areas only), SiriusXM Radio† with 90-day All Access trial
- 4-door, 5- or 6-passenger with standard or long cargo bed (Double Cab) or short cargo bed (CrewMax)
- Overhead console, short type (models without moonroof): ticket clip, sunglasses bin, microphone and 2 map lights
- Fabric-trimmed 40/20/40 split fold-down front bench seat; 8-way adjustable (4-way in Regular Cab) driver's seat; 4-way adjustable front passenger bench seat
- Fog lights
- Cloth sun visors with driver and passenger vanity mirrors
- Available SR5 Upgrade Package – includes front bucket seats with power driver seat with power lumbar support, floor mounted urethane shift lever and knob, tilt and telescoping urethane steering wheel, 3 front cup holders, front console box, auto-dimming rearview mirror with compass and HomeLink® universal transceiver, and anti-theft system with alarm and engine immobilizer
- Available TRD Off-Road Package – includes Bilstein® shock absorbers, 18-in. TRD Off-Road alloy wheels, rear side privacy glass, engine skid plate, fuel tank skid plate, front row tow hooks on 4x2 and decal

LIMITED

A CUT ABOVE

- Entune™ Premium Audio with Navigation and App Suite† – includes Entune™ Audio Plus with Navigation and Entune® App Suite†
- Entune® App Suite† – includes Bing™, Pandora®, iHeartRadio, MovieTickets.com and OpenTable®; real-time info including traffic, weather, sports, stocks and fuel prices. Access to Entune® App Suite† services is subscription-free. See www.toyota.com/entune for details
- 20-in. Limited Grade wheel with P275/55R20 tires
- Dual zone automatic climate control with individual temperature settings for driver and front passenger
- Leather-trimmed and heated front bucket seats; 10-way power-adjustable driver's seat with power thigh and lumbar support; 4-way adjustable front passenger seat with power lumbar support
- Available Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA)†
- Available power tilt/slide moonroof with sliding sunshade (CrewMax models)
- Available Limited Premium Package – power windows with driver and front passenger auto up/down; room, foot, and ignition key illuminated entry system; glass breakage sensor; front and rear parking sonar
- Available TRD Off-Road Package

†Please see "Cautions" section in the back of the CARS book for important information on this feature.

■ TRIMS AT A GLANCE (CONTINUED)

PLATINUM

PREMIUM STYLE AND CLASS

- Entune™ Premium JBL® Audio with Navigation and App Suite† – includes the Entune™ Premium Audio† with JBL® speakers and amplifier
- Power tilt/slide moonroof with sliding sunshade
- 20-in. Platinum Grade wheels with P275/55R20 tires
- Color-keyed front bumper and silver billet grille and color-keyed surround
- Perforated, leather-trimmed, heated and ventilated front bucket seats with embroidered upper back rests; 10-way power-adjustable driver's seat with 2-position memory function and power thigh and lumbar support; 4-way power-adjustable front passenger seat with power lumbar support
- 2-position memory function on outside mirrors, driver seat and steering
- Power windows with driver and front passenger one-touch auto up/down, power door locks with shift-linked automatic lock/unlock feature and programmable auto door lock logic and remote keyless entry system with lock, unlock and panic functions
- LED Daytime Running Lights (DRL)
- Leather-trimmed tilt/telescopic 4-spoke steering wheel, memory function and audio, *Bluetooth*®† hands-free phone controls and center console gated shift lever
- Chrome heated power and auto-dimming outside mirrors with turn signal indicators, power-folding and memory feature
- Available Blind Spot Monitor with Rear Cross Traffic Alert†

1794 EDITION

RANCH-INSPIRED REFINEMENT

- Silver lower front bumper with chrome end caps and silver billet grille with chrome grille surround
- Entune™ Premium JBL® Audio with Navigation and App Suite† – includes Entune™ Premium Audio with JBL® speakers and amplifier
- Perforated, brown-saddle-colored, leather-trimmed, heated and ventilated front bucket seats with embroidered upper back rests; 10-way power-adjustable driver's seat with two-position memory function and power thigh and lumbar support; 4-way power-adjustable front passenger seat with power lumbar support
- Leather-trimmed tilt/telescopic 4-spoke steering wheel with wood-grain-style accents, memory function and audio, *Bluetooth*®† hands-free phone controls and center console gated shift lever
- 2-position memory function on outside mirrors, driver's seat and steering
- LED Daytime Running Lights (DRL)
- Chrome heated power and auto-dimming outside mirrors with turn signal indicators, power-folding and memory feature
- Available Blind Spot Monitor with Rear Cross Traffic Alert†
- Available 20-in. chrome clad wheels with P275/55R20 tires

†Please see "Cautions" section in the back of the CARS book for important information on this feature.

MODELS & COLORS

MODELS

TRIM	BED	TRANS	ENGINE	CYL	MODEL#	MSRP*
SR 4X2						
Regular Cab	8.1 ft.	5ECT-i	4.0L	6	8204	\$26,200
Regular Cab	8.1 ft.	6ECT-i	5.7L	8	8228	\$28,745
Double Cab	6.5 ft.	5ECT-i	4.0L	6	8215	\$27,090
Double Cab	6.5 ft.	6ECT-i	4.6L	8	8239	\$28,135
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8242	\$29,635
Double Cab	8.1 ft.	6ECT-i	5.7L	8	8245	\$29,965
SR 4X4						
Regular Cab	8.1 ft.	6ECT-i	5.7L	8	8328	\$31,795
Regular Cab FFV	8.1 ft.	6ECT-i	5.7L	8	8327	\$31,795
Double Cab	6.5 ft.	6ECT-i	4.6L	8	8339	\$31,185
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8342	\$32,685
Double Cab FFV	6.5 ft.	6ECT-i	5.7L	8	8332	\$32,685
Double Cab	8.1 ft.	6ECT-i	5.7L	8	8345	\$33,015
Double Cab FFV	8.1 ft.	6ECT-i	5.7L	8	8335	\$33,015
SR5 4X2						
Double Cab	6.5 ft.	6ECT-i	4.6L	8	8240	\$29,745
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8241	\$31,245
Double Cab	8.1 ft.	6ECT-i	5.7L	8	8246	\$31,575
CrewMax	5.5 ft.	6ECT-i	4.6L	8	8259	\$32,015
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8261	\$33,605
SR5 4X4						
Double Cab	6.5 ft.	6ECT-i	4.6L	8	8340	\$32,795
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8341	\$34,295
Double Cab FFV	6.5 ft.	6ECT-i	5.7L	8	8331	\$34,295
Double Cab	8.1 ft.	6ECT-i	5.7L	8	8346	\$34,625
Double Cab FFV	8.1 ft.	6ECT-i	5.7L	8	8336	\$34,625
CrewMax	5.5 ft.	6ECT-i	4.6L	8	8359	\$35,155
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8361	\$36,655
CrewMax FFV	5.5 ft.	6ECT-i	5.7L	8	8363	\$36,655

*MSRP excludes the Delivery, Processing and Handling Fee of \$810 for cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner, and Tacoma), and \$995 for Large Trucks (Land Cruiser, Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary.
































































MODELS (CONTINUED)

TRIM	BED	TRANS	ENGINE	CYL	MODEL#	MSRP*
LIMITED 4X2						
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8252	\$37,220
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8272	\$39,125
LIMITED 4X4						
Double Cab	6.5 ft.	6ECT-i	5.7L	8	8352	\$40,270
Double Cab FFV	6.5 ft.	6ECT-i	5.7L	8	8354	\$40,270
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8372	\$42,175
CrewMax FFV	5.5 ft.	6ECT-i	5.7L	8	8374	\$42,175
PLATINUM 4X2						
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8275	\$44,550
PLATINUM 4X4						
CrewMax	5.5 ft.	6ECT-i	5.7L	8	8375	\$47,600
CrewMax FFV	5.5 ft.	6ECT-i	5.7L	8	8377	\$47,600
1794 EDITION 4X2						
★ CrewMax	5.5 ft.	6ECT-i	5.7L	8	8276	\$44,550
1794 EDITION 4X4						
★ CrewMax	5.5 ft.	6ECT-i	5.7L	8	8376	\$47,600
★ CrewMax FFV	5.5 ft.	6ECT-i	5.7L	8	8378	\$47,600

*MSRP excludes the Delivery, Processing and Handling Fee of \$810 for cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner, and Tacoma), and \$995 for Large Trucks (Land Cruiser, Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary.

MODELS & COLORS

COLORS (for color samples go to www.eshowroom.toyota.com)

EXTERIOR (CODE)	INTERIOR (CODE)	SR	SR5	LIMITED	PLATINUM	1794 EDITION
 Attitude Black Metallic (218)	Black (20) Black/Brown (21) Graphite (13) Sand Beige (44)			  		
Barcelona Red Metallic (3R3)	Black (20) Black/Brown (21) Graphite (13) Sand Beige (44)		  	  		
Black (202)	Black (20) Graphite (13) Sand Beige (44)		  			
 Blue Ribbon Metallic (8T5)	Black (20) Black/Brown (21) Graphite (13) Sand Beige (44)		  	  		
Magnetic Gray Metallic (1G3)	Black (20) Black/Brown (21) Graphite (13)		 	 		
Radiant Red (3L5)	Black (20) Graphite (13) Sand Beige (44)		  	  		
Silver Sky Metallic (1D6)	Black (20) Black/Brown (21) Graphite (13)		 	 		
 Sunset Bronze Mica (4U3)	Black (20) Black/Brown (21) Sand Beige (44)			 		
Super White (040)	Black (20) Black/Brown (21) Graphite (13) Sand Beige (44)		  	  		

*Please see "Cautions" section in the back of the CARS book for important information on this feature.

*In this chart, "available" wheels and tires refers only to factory options.

Legend: NA = Not Available

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
COMFORT/CONVENIENCE					
AIR CONDITIONER, HEATER & DEFROSTER					
Single zone air conditioning with single temperature setting for driver and front passenger	S	S	NA	NA	NA
Dual zone automatic climate control with individual temperature settings for driver and front passenger	NA	NA	S	S	S
Windshield wiper de-icer	S	S	S	S	S
AUDIO, ENTERTAINMENT & NAVIGATION					
Audio touch-screen integrated backup camera†	S	S	S	S	S
★ Entune™ Multimedia Bundle includes AM/FM CD Player with MP3/WMA playback capability, touch-screen display, auxiliary audio jack, USB 2.0 port with increased charging capability and iPod®† connectivity and control, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology and voice recognition (integrated backup camera† vehicle dependent)	S	S	S	S	S
★ Entune™ Audio† (T1) – includes the Entune™ Multimedia Bundle with AM/FM CD player with MP3/WMA capability, 6.1-in. touch-screen display with integrated backup camera†, auxiliary audio jack, USB 2.0 port with increased charging capability, iPod®† connectivity and control and hands-free phone capability, phone book access, voice recognition (V8 only) and music streaming via Bluetooth®† wireless technology	S	NA	NA	NA	NA
★ Entune™ Audio Plus† (T2) – includes the Entune™ Multimedia Bundle with high-resolution 7.0-in. touch-screen display with integrated backup camera†, HD Radio™† with iTunes® Tagging and HD Traffic and Weather (metro areas only), SiriusXM Radio† with 90-day All Access trial	NA	S	NA	NA	NA



†Please see "Cautions" section in the back of the CARS book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

FEATURES


	SR	SR5	LIMITED	PLATINUM	1794 EDITION
AUDIO, ENTERTAINMENT & NAVIGATION (CONTINUED)					
★ Entune™ Premium Audio with Navigation and App Suite† (T3) – includes Entune™ Audio Plus† features (T2), and adds Navigation and Entune® App Suite† {EE}, as well as cache radio (for AM, FM, HD Radio™†) and off board casual voice recognition	NA	O	S	NA	NA
★ Entune™ Premium JBL® Audio with Navigation and App Suite† (T4) – includes Entune™ Premium Audio† (T3) features with JBL® speakers and amplifier (CrewMax) {EN}	NA	NA	O	S	S
★ Entune® App Suite† includes Bing™, Pandora®, iHeartRadio, MovieTickets.com, OpenTable®, Yelp™ and Facebook Places (on CY13 audio only); real-time info including traffic, weather, sports, stocks and fuel prices. Access to Entune® App Suite† services is subscription-free. See www.toyota.com/entune for details	NA	O	S	S	S
CARGO AREA					
Deck Rail System with four adjustable tie-down cleats {DS}	O	O	S	S	S
Easy lower and lift tailgate	S	S	S	S	S
CONVENIENCE					
★ Blind Spot Monitor with Rear Cross Traffic Alert (BSM with RCTA†) {BD} {BE} (changes rear bumper to color-keyed)	NA	NA	O	O	O
Running boards (excludes Regular Cab) {KG}	O	O	O	O	O
Front tow hooks (standard on 4WD) {OF}	O	O	O	O	O
Front and rear parking assist sonar† {LX}	NA	NA	O	S	S
Four front cup holders, four front bottle holders (Regular Cab)	S	NA	NA	NA	NA
Four front and two rear cup holders, four front and two rear bottle holders (three front cup holders on Limited and Platinum) (Double Cab)	S	S	S	NA	NA

†Please see "Cautions" section in the back of the CARS book for important information on this feature.
Legend: S = Standard • O = Factory-installed only • NA = Not Available

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
CONVENIENCE (CONTINUED)					
Four front and two rear cup holders, four front and four rear bottle holders (three front cup holders on Limited and Platinum) (CrewMax)	NA	S	S	S	S
CRUISE CONTROL					
Cruise control	S	S	S	S	S
INSTRUMENTATION					
Analog instrumentation with color-illuminated speedometer, tachometer, coolant temperature and fuel gauges, segmented multi-information LCD display with odometer and tripmeters; shift-position indicator (V6 models)	S	NA	NA	NA	NA
 Analog instrumentation with color-illuminated speedometer, tachometer, coolant temperature and fuel gauges, 2.2-in. color Multi-Information Display with odometer and tripmeters; shift-position indicator (V8 models)	S	NA	NA	NA	NA
 Analog instrumentation with color-illuminated speedometer, tachometer, voltmeter, coolant temperature, fuel and engine oil pressure gauges; 3.5-in. color Multi-Information Display with odometer and tripmeters; shift-position indicator	NA	S	S	S	S
MIRRORS					
Black heated power outside mirrors	S	S	NA	NA	NA
Chrome heated power outside mirrors	NA	NA	S	NA	NA
Chrome heated power and auto-dimming outside mirrors with turn signal indicators, power-folding and memory feature	NA	NA	NA	S	S
Heated power outside tow mirrors with turn signal indicators and manual-extend and folding feature (excludes 4.0L V6 Tundra models) {TM}	O	O	O	O	O
Auto-dimming rearview mirror with compass and HomeLink® universal transceiver (included in {SP})	NA	O	S	S	S

*Please see "Cautions" section in the back of the CARS book for important information on this feature.
 Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
MOONROOF					
Power tilt/slide moonroof with sliding sunshade (deletes overhead console with storage area) (CrewMax only) {SR}	NA	NA	O	S	S
PACKAGES					
TRD Off-Road Package {OF}	NA	O	O	NA	NA
SR5 Package {SL}	NA	O	NA	NA	NA
SR5 Upgrade Package {SP}	NA	O	NA	NA	NA
Limited Premium Package {LX}	NA	NA	O	NA	NA
Work Truck Package {BZ}	O	NA	NA	NA	NA
POWER POINTS					
Two front 12V auxiliary power outlets (additional rear 12V power outlet on Double Cab and CrewMax)	S	S	S	S	S
SEATS					
Fabric-trimmed 40/20/40 split fold-down front bench seat; 8-way adjustable (4-way in Regular Cab) driver's seat; 4-way adjustable front passenger bench seat	S	S	NA	NA	NA
Vinyl 40/20/40 split fold-down front bench seat; 4-way adjustable driver's seat; 4-way adjustable front passenger bench seat {BZ}	O	NA	NA	NA	NA
Fabric-trimmed front bucket seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat {SP}	NA	O	NA	NA	NA
Leather-trimmed and heated front bucket seats; 10-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	NA	NA	S	NA	NA
 Perforated, leather-trimmed, heated and ventilated front bucket seats with embroidered upper back rests; 10-way power-adjustable driver's seat with 2-position memory function and power thigh and lumbar support; 4-way power-adjustable front passenger seat with power lumbar support	NA	NA	NA	S	S

*Please see "Cautions" section in the back of the CARS book for important information on this feature.
Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
SEATS (CONTINUED)					
Vinyl 60/40 split, fold-up, rear seats {BZ}	O	NA	NA	NA	NA
Fabric-trimmed 60/40 split, fold-up, rear seats	S	S	NA	NA	NA
★ Leather-trimmed 60/40 split, fold-up, rear seats (Double Cab and CrewMax)	NA	NA	S	NA	NA
★ Perforated, leather-trimmed 60/40 split, fold-up, rear seats	NA	NA	NA	S	S
STEERING WHEELS					
Urethane tilt 4-spoke steering wheel with column shifter	S	S	NA	NA	NA
Urethane tilt/telescopic 4-spoke steering wheel with audio, <i>Bluetooth</i> [†] hands-free phone, voice command controls and center console gated shift lever (front bucket seat only)	NA	O	NA	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with audio, <i>Bluetooth</i> [†] hands-free phone, voice command controls and center console gated shift lever	NA	NA	S	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel (with wood-grain-style accents - 1794 Edition only), memory function and audio, <i>Bluetooth</i> [†] hands-free phone controls and center console gated shift lever	NA	NA	NA	S	S
STORAGE					
Fixed center console with covered storage compartment (Double Cab)	NA	O	S	S	S
Passenger-side glove box with removable shelf	S	S	S	S	S
Overhead console with sunglasses storage (CrewMax without sunroof only)	NA	S	S	NA	NA
Fixed center console with covered storage compartment and second-row vents (front bucket seats only) (CrewMax)	NA	O	S	S	S
Storage tray behind front seat (Regular Cab only)	S	NA	NA	NA	NA

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.
 Legend: S = Standard • O = Factory-installed only • NA = Not Available

14 TUNDRA

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
TRIM - EXTERIOR					
Matte black lower front bumper, end caps and grille	S	NA	NA	NA	NA
Matte black lower front bumper with chrome end caps and matte black grille with chrome grille surround	NA	S	NA	NA	NA
Matte black lower front bumper with chrome end caps and silver billet grille with chrome grille surround	NA	NA	S	NA	NA
Color-keyed front bumper and silver billet grille with color-keyed grille surround	NA	NA	NA	S	NA
Silver lower front bumper with chrome end caps and silver billet grille with chrome grille surround	NA	NA	NA	NA	S
Matte black center rear bumper with color-keyed endcaps	NA	NA	NA	S	NA
Color-keyed rear bumper (included with {BD}, {BE})	NA	NA	NA	O	O
Chrome rear bumper with chrome end caps	NA	S	S	NA	S
Front and rear mudguards	S	S	S	S	S
TRIM - INTERIOR					
Carpet flooring	S	S	S	S	S
Heavy-duty all-weather flooring {BZ}	O	NA	NA	NA	NA
Full trim and armrest on each door	S	S	S	S	S
WINDOWS, GLASS & WIPERS					
Power windows with driver-side one-touch auto down, power door locks with shift-linked automatic lock/unlock feature and remote keyless entry system with lock, unlock and panic functions (not available with Work Truck Package)	S	S	S	NA	NA
Power windows with driver and front passenger one-touch auto up/down, power door locks with shift-linked automatic lock/unlock feature and programmable auto door lock logic, and remote keyless entry system with lock, unlock and panic functions	NA	NA	O	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S	S

Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
WINDOWS, GLASS & WIPERS (CONTINUED)					
Sliding horizontal rear window with privacy glass (Double Cab only)	NA	S	NA	NA	NA
Power horizontal sliding rear window with privacy glass (Double Cab only)	NA	NA	S	NA	NA
Power vertical sliding rear window with defogger and privacy glass (CrewMax only)	NA	S	S	S	S
Infrared glass windshield	NA	NA	S	S	S
Two-speed windshield wipers	S	S	NA	NA	NA
Variable intermittent windshield wipers (included in {SP})	NA	O	S	S	S
PERFORMANCE					
DRIVE SYSTEMS & DIFFERENTIALS					
Rear-Wheel Drive with Automatic Limited-Slip Differential (Auto LSD) (2WD only)	S	S	S	S	S
4WDemand part-time 4WD with electronically controlled transfer case, Active Traction Control (A-TRAC) and Automatic Limited-Slip Differential (Auto-LSD) (4WD only)	S	S	S	S	S
ENGINES					
4.0-Liter aluminum V6 DOHC 24-valve with Dual Independent Variable Valve Timing with intelligence (VVT-i)	S	NA	NA	NA	NA
4.6-Liter aluminum i-FORCE V8 DOHC 32-valve with Dual Independent Variable Valve Timing with intelligence (VVT-i)	O	S	NA	NA	NA
5.7-Liter aluminum i-FORCE V8 DOHC 32-valve with Dual Independent Variable Valve Timing with intelligence (VVT-i)	O	O	S	S	S
5.7-Liter aluminum i-FORCE V8 DOHC 32-valve with Dual Independent Variable Valve Timing with intelligence (VVT-i) (ULEV II, E85 Flex Fuel ¹)	O	O	O	O	O
STEERING					
Hydraulic power rack-and-pinion	S	S	S	S	S

¹Flex Fuel Vehicles are not available in every state. In states where available, all 4WD 5.7L V8 models are FFV. Flex Fuel Vehicles use E85, gasoline or a combination of both. Estimated mileage will vary. Consult your dealer for nearest E85 filling stations. See Toyota.com for further details.

²Please see "Cautions" section in the back of the CARS book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
SUSPENSION					
Front: Independent coil-spring high-mounted double-wishbone front suspension with stabilizer bar and low-pressure nitrogen gas-filled shock absorbers	S	S	S	S	S
Rear: Live axle with trapezoidal multi-leaf rear suspension with staggered outboard-mounted low-pressure nitrogen gas-filled shock absorbers	S	S	S	S	S
TOWING†					
Towing receiver hitch {TT} with 4- and 7-pin connector, Tow/Haul mode switch, transmission fluid temperature gauge, supplemental engine oil cooler, supplemental transmission cooler and heavy-duty battery with 170-amp alternator (Standard with 5.7L V8 only)	O	O	S	S	S
Towing receiver hitch with 4- and 7-pin connector (4.6L V8 only)	O	O	NA	NA	NA
Trailer Sway Control (TSC)†	S	S	S	S	S
TRANSMISSIONS					
5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic (with 4.0L V6)	S	NA	NA	NA	NA
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), sequential shift mode and uphill/downhill shift logic, Tow/Haul mode (with V8)	O	S	S	S	S
WHEELS & TIRES					
18-in. styled steel wheels with Michelin P255/70R18 tires	S	S	NA	NA	NA
★ 18-in. 5-spoke alloy wheels with Michelin P275/65R18 tires	NA	O	NA	NA	NA
20-in. Limited Grade wheel with P275/55R20 Bridgestone/Dunlop tires	NA	NA	S	NA	NA

†Please see "Cautions" section in the back of the CARS book for important information on this feature.
Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
WHEELS & TIRES (CONTINUED)					
★ 18-in. 5-spoke TRD Off-Road Package alloy wheels with Michelin P275/65R18 tires	NA	O	O	NA	NA
★ 20-in. Platinum Grade wheel with Bridgestone/Dunlop P275/55R20 tires	NA	NA	NA	S	S
★ 20-in. Chrome Clad wheel with Bridgestone/Dunlop P275/55R20 tires {AH}	NA	NA	NA	NA	O
Tire Pressure Monitor System (TPMS) [†]	S	S	S	S	S
SAFETY					
AIRBAGS					
Driver and front outboard passenger Advanced Airbag System [†]	S	S	S	S	S
Driver and front outboard passenger seat-mounted side airbags [†] , driver and front passenger knee airbags [†] and front and rear Roll-sensing Side Curtain Airbags (RSCA) [†]	S	S	S	S	S
Roll-sensing Side Curtain Airbag (RSCA) [†] cut off switch	NA	NA	NA	NA	NA
BRAKING SYSTEMS					
Power-assisted 13.9-in. front ventilated disc brakes; 13.6-in. rear ventilated disc brakes and Star Safety System™	S	S	S	S	S
LIGHTS					
★ Multi-reflector halogen headlights with 5-position manual level control	S	S	S	S	S
Daytime Running Lights (DRL)	S	S	S	NA	NA
★ 7-LED (Light Emitting Diode) Daytime Running Lights (DRL)	NA	NA	NA	S	S
Fog lights	NA	S	S	S	S
Front maplight (additional rear maplight on Double Cab and CrewMax)	S	S	S	S	S
Puddle lamp	NA	NA	O	S	S
Cab-mounted 3rd-brake lamp with dual integrated cargo lamps with auto off feature	S	S	S	S	S

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

FEATURES

	SR	SR5	LIMITED	PLATINUM	1794 EDITION
SECURITY					
Star Safety System™ – includes Vehicle Stability Control (VSC)†, Traction Control (TRAC), Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist (BA)† and Smart Stop Technology® (SST)†	S	S	S	S	S
Anti-theft system and engine immobilizer (excludes 4.0L V6 Tundra models)	S	S	NA	NA	NA
Anti-theft system with alarm and engine immobilizer	NA	O	S	NA	NA
Anti-theft system with alarm, glass breakage sensor and engine immobilizer	NA	NA	NA	S	S
Child-protector rear door locks (Double Cab and CrewMax only)	S	S	S	S	S
SEATBELTS & CHILD RESTRAINT SYSTEM					
3-point seatbelts for all seating positions; driver-side Emergency Locking Retractor (ELR) and Automatic/ Emergency Locking Retractor (ALR/ELR) on all passenger seatbelts	S	S	S	S	S
Driver and front passenger seatbelt pretensioners† with force limiters	S	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard front passenger seat, and tether anchor on center seat (lower anchors on outboard rear seats and tether anchors on rear center seat in Double Cab and CrewMax)	S	S	S	S	S

FACTORY OPTIONS

CODE	MSRP	OPTION
★ AA	\$910	18-in. 5-spoke alloy wheels with P275/65R18 tires (SR5)
★ AH	\$220	20-in. Chrome Clad wheels with P275/55R20 tires (1794 Edition)
★ BD	\$500 \$470	Blind Spot Monitor with Rear Cross Traffic Alert [†] (Platinum models 8275, 8375, 8377) (Limited CrewMax models 8272, 8372, 8374)
★ BE	\$470	Blind Spot Monitor with Rear Cross Traffic Alert [†] (1794 Edition models 8276, 8376, 8378)
DS	\$125	Deck Rail System with four adjustable tie-down cleats (SR and SR5)
★ EE	\$585	Entune™ Premium Audio with Navigation and App Suite [†] (T3) – includes Entune™ Audio Plus [†] features (T2), and adds Navigation and Entune® App Suite [†] , as well as cache radio (for AM, FM, HD Radio™ [†]) and off board casual voice recognition (SR5)
★ EN	\$785	Entune™ Premium JBL® Audio with Navigation and App Suite [†] (T4) – includes Entune™ Premium Audio [†] (T3) features with JBL® speakers and amplifier (Limited CrewMax)
KG	\$345	Running boards (excludes Regular Cab)
SR	\$850	Power tilt/slide moonroof with sliding sunshade and variable-position wind deflector (Limited CrewMax only)
TM	\$50 \$40 (\$315)	Heated power outside tow mirrors with turn signal indicators and manual-extend feature (Tundra models with 5.7L V8 only) (Tundra 5.7L V8 models 8228, 8241, 8242, 8245, 8246, 8261, 8327, 8328, 8331, 8332, 8335, 8336, 8341, 8342, 8345, 8346, 8361, 8363) (Tundra 5.7L V8 models 8252, 8272, 8352, 8372, 8354, 8374) (Tundra 5.7L V8 models 8275, 8276, 8375, 8376, 8377, 8378)
TT	\$430	Tow hitch (SR and SR5 models with 4.6L V8)

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

OPTIONS & PACKAGES

PACKAGES

CODE	MSRP	PACKAGE
BZ		Work Truck Package <ul style="list-style-type: none"> Deletes speed and shift-sensing power door locks Deletes remote keyless entry Deletes power windows Deletes front maplights and passenger seatback pocket Vinyl seating and flooring
	(\$770)	(SR Regular Cab models 8204, 8228, 8327, 8328)
	(\$275)	(SR Double Cab models 8215, 8239, 8242, 8245, 8332, 8335, 8339, 8342, 8345)
LX		Limited Premium Package <ul style="list-style-type: none"> Power windows with driver and front passenger auto up/down Front and rear parking sonar† Glass breakage sensor Illuminated entry system
	\$595	(Limited)
OF		TRD Off-Road Package <ul style="list-style-type: none"> Bilstein® shock absorbers 18-in. TRD off-road alloy wheels Rear side privacy glass Engine and fuel tank skid plates Front tow hooks (2WD models) TRD decal
	\$2,065	(4x2 CrewMax SR5 models 8259, 8261)
	\$2,030	(4x4 CrewMax SR5 models 8359, 8361, 8363)
	\$2,010	(4x2 Double Cab SR5 models 8240, 8241, 8246)
	\$1,975	(4x4 Double Cab SR5 8331, 8336, 8340, 8341, 8346)
	\$135	(4x2 CrewMax Limited model 8272)
	\$100	(4x4 CrewMax Limited models 8372, 8374)
	\$80	(4x2 Double Cab Limited model 8252)
	\$45	(4x4 Double Cab Limited models 8352, 8354)
SL		SR5 Package <ul style="list-style-type: none"> Fog lights Sliding horizontal rear window with privacy glass Rear side privacy glass Illuminated entry system
	\$0	(Double Cab SR5 models 8240, 8241, 8246, 8331, 8336, 8340, 8341, 8346)
SP		SR5 Upgrade Package <ul style="list-style-type: none"> Front bucket seats with power-adjustable driver's seat with power lumbar support Floor-mounted urethane shift lever and knob Tilt and telescoping urethane steering wheel Three front cup holders Front console box Auto-dimming rearview mirror with compass and HomeLink® universal transceiver Anti-theft system with alarm and engine immobilizer
	\$1,015	(Double Cab SR5 models 8240, 8241, 8246, 8331, 8336, 8340, 8341, 8346, CrewMax SR5 models 8259, 8261, 8359, 8361, 8363)

†Please see "Cautions" section in the back of the CARS book for important information on this feature.

SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
BRAKING SYSTEMS			
Front/Rear	Power-assisted ventilated 13.9-in. front and 13.6-in. rear disc brakes with Anti-lock Brake System (ABS) and Electronic Brake-force Distribution (EBD), Vehicle Stability Control (VSC)†, Traction Control, Brake Assist (BA)† and Smart Stop Technology® (SST)†		
DIMENSIONS – EXTERIOR			
Wheelbase (in.)			
– standard bed (6.5 ft.)	NA	145.7	NA
– short bed (5.5 ft.)	NA	NA	145.7
– long bed (8.1 ft.)	145.7	164.6	NA
Overall Length (in.)			
– standard bed (6.5 ft.)	NA	228.9	NA
– short bed (5.5 ft.)	NA	NA	228.9
– long bed (8.1 ft.)	228.9	247.8	NA
Overall Width (in.)	79.9	79.9	79.9
Overall Height (in.)			
– 2WD	75.8	76.0	75.8
– 4WD	76.2	76.2-76.4	76.2
Cargo Bed			
Inside Bed Length (in.)			
– standard bed (6.5 ft.)	NA	78.7	NA
– short bed (5.5 ft.)	NA	NA	66.7
– long bed (8.1 ft.)	97.6	97.6	NA
Inside Bed Width (in.)			
– at tailgate	66.4	66.4	66.4
– between wheelwells	50.0	50.0	50.0
Inside Bed Depth (in.)	22.2	22.2	22.2
Running Ground Clearance (in.)			
– 2WD	10.2-10.4	10.2-10.4	10.0-10.4
– 4WD	10.6	10.4-10.6	10.4-10.6
Angle of Approach			
– 2WD	26°	26°	26°
– 4WD	26° - 27°	26°	26°
Angle of Departure (without tow hitch)			
– 2WD	21°	21° - 22°	21° - 22°
– 4WD	21°	21° - 22°	21° - 22°
Angle of Departure (with tow hitch)			
– 2WD	16°	16° - 17°	16° - 17°
– 4WD	17°	16° - 17°	16° - 17°
Track (in.)			
– front		67.9	
– rear		67.9	

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

Legend: NA = Not Available

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SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
DIMENSIONS – INTERIOR			
Seating Capacity – front/rear	3/NA	SR/SR5: 3/3 Limited/ Platinum/ 1794: 2/3	SR5: 3/3 Limited/ Platinum/ 1794: 2/3
Head Room (in.) – front/rear	39.7/NA	39.7/38.7	39.7/38.9
Shoulder Room (in.) – front/rear	66.7/NA	65.7/65.6	65.7/65.5
Hip Room (in.) – front/rear	62.0/NA	62.6/62.6	62.6/60.4
Leg Room (in.) – front/rear	42.5/NA	42.5/34.7	42.5/42.3
DRIVE SYSTEMS & DIFFERENTIALS			
Type – 2WD – 4WD	Front engine/rear-wheel drive Front engine/part-time 4WD with electronically controlled 2-speed transfer case		
Differential Ratio(s)			
– 4.0L V6 5ECT-i	3.909	3.909	NA
– 4.6L V8 6ECT-i	NA	3.909	3.909
– 5.7L V8 6ECT-i	4.300	4.300	4.300

SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
ENGINES			
Type			
– 4.0L V6	4.0L DOHC 24-valve SEFI V6 with Dual Independent VVT-i (LEV-II)	4.0L DOHC 24-valve SEFI V6 with Dual Independent VVT-i (LEV-II) (standard bed)	NA
– 4.6L V8	4.6L DOHC 32-valve SEFI V8 with Dual Independent VVT-i (LEV-II)	4.6L DOHC 32-valve SEFI V8 with Dual Independent VVT-i (LEV-II)	4.6L DOHC 32-valve SEFI V8 with Dual Independent VVT-i (LEV-II)
– 5.7L V8/5.7L V8 FFV	5.7L DOHC 32-Valve SEFI V8 with Dual Independent VVT-i (LEV-II)	5.7L DOHC 32-Valve SEFI V8 with Dual Independent VVT-i (LEV-II/ FFV: ULEV-II)	5.7L DOHC 32-Valve SEFI V8 with Dual Independent VVT-i (LEV-II/ FFV: ULEV-II)
Horsepower (hp @ RPM)			
– 4.0L	270 @ 5600	270 @ 5600	NA
– 4.6L	310 @ 5600	310 @ 5600	310 @ 5600
– 5.7L	381 @ 5600 ¹	381 @ 5600 ¹	381 @ 5600 ¹
Torque (lb.-ft. @ RPM)			
– 4.0L	278 @ 4400	278 @ 4400	NA
– 4.6L	327 @ 3400	327 @ 3400	327 @ 3400
– 5.7L	401 @ 3600 ¹	401 @ 3600 ¹	401 @ 3600 ¹
Timing (Chain/Belt)	Chain		
Engine Oil	Synthetic 0W-20		
– type			
– weight			
FUEL FACTS			
MPG* (EPA-est. city/ hwy/ combined)			
– 4.0L	16/20/17 (2WD)	16/20/17 (2WD)	NA
– 4.6L	15/19/16 (2WD) 14/18/16 (4WD)	15/19/16 (2WD) 14/18/16 (4WD)	15/19/16 (2WD) 14/18/16 (4WD)
– 5.7L	13/18/15 (2WD)	13/18/15 (2WD) 13/17/15 (4WD)	13/18/15 (2WD) 13/17/15 (4WD)
Fuel Tank (gal.)	26.4		
Recommended Fuel	Regular (87 octane or higher)/FFV only: Regular (87 octane or higher) OR E85 (a fuel mix with up to 85% methanol, 15% gasoline)		

*2014 EPA MPG estimates. Actual mileage will vary.

¹Please see "Cautions" section in the back of the CARS book for important information on this feature.

¹Horsepower and torque figures are the same for gasoline and E85 versions.

Legend: NA = Not Available

SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
SAFETY			
Dual-Stage Advanced Airbag Supplemental Restraint System (SRS) [†] with Front Passenger Occupant Classification System [†]	Driver and front outboard passenger		
Driver and front outboard passenger seat-mounted side airbags [†] and Roll-sensing Side-Curtain Airbags (RSCA) [†]	Standard; front	Standard; RSCA on front and rear	Standard; RSCA on front and rear
Knee airbags [†]	Driver and front passenger		
Seatbelts			
– driver	3-point with pretensioner [†] , force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)		
– front outboard passenger	3-point with pretensioner [†] , force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)		
– front center passenger (bench-seat models)	3-point with ELR/ALR		
– all rear passengers	NA	3-point with ELR/ALR	3-point with ELR/ALR
STEERING			
Type	Power-assisted rack-and-pinion		
Turning Diameter, curb-to-curb (ft.)			
– standard bed (6.5 ft.)	NA	47.1	NA
– short bed (5.5 ft.)	NA	NA	47.1
– long bed (8.1 ft.)	47.1	52	NA
SUSPENSION			
Front	Independent high-mounted double-wishbone with coil springs, low-pressure nitrogen gas-pressurized shocks and front stabilizer bar		
Rear	Live solid axle; leaf springs with staggered low-pressure nitrogen gas-pressurized shocks		

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

Legend: NA = Not Available

SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
TRANSMISSIONS			
Type			
– 4.0L	5-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring automatic overdrive, uphill/downhill shift and sequential shift mode		
– 4.6L, 5.7L	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring automatic overdrive, uphill/downhill shift, Tow ¹ /Haul mode and sequential shift mode		
Gear Ratios			
– 4.0L	1st gear – 3.520 2nd gear – 2.042 3rd gear – 1.400 4th gear – 1.000 5th gear – 0.716 6th gear - - Reverse – 3.224		
– 4.6L, 5.7L	1st gear – 3.333 2nd gear – 1.960 3rd gear – 1.353 4th gear – 1.000 5th gear – 0.728 6th gear – 0.588 Reverse – 3.061		
Transfer case			
– 4WD Transfer case ratio (high/low)	1/ 2.640		
WEIGHTS & CAPACITIES			
Curb Weight (lb.) 2WD	4760-5085	5010-5500	5335-5560
Curb Weight (lb.) 4WD	5340	5480-5755	5625-5860
Max. Payload [†] (lb.) 2WD	1630-2040	1340-1595	1255-1520
Max. Payload [†] (lb.) 4WD	1910	1320-1500	1255-1440
Max. Towing ¹ (lb.), with 4.0L V6			
– 2WD	4800	4500	NA
– 4WD	NA	NA	NA
Max. Towing ¹ (lb.), with 4.6L V8			
– 2WD	NA	6800	6700
– 4WD	NA	6500	6400
Max. Towing ¹ (lb.), with 5.7L V8			
– 2WD	10,500	10,100-10,200	10,000-10,100
– 4WD	10,200	9800-9900	9500-9800

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[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

¹When properly equipped. Vehicle tow capacity rating is SAE J2807 compliant.

Legend: NA = Not Available

SPECIFICATIONS

	REGULAR CAB	DOUBLE CAB	CREWMAX
WHEELS & TIRES			
Wheel Type/Size – standard	SR: 18-in. styled steel	SR5: 18-in. styled steel Limited: 20-in. Limited grade	SR5: 18-in. styled steel Limited: 20-in. Limited grade Platinum/ 1794: 20-in. Platinum grade
– available	NA	SR5: 18-in. alloy {AA} SR5/Limited: 18-in. alloy {OF}	SR5: 18-in. alloy {AA} SR5/Limited: 18-in. alloy {OF} 1794: 20-in. chrome clad {AH}
Tire Type – standard	All-season steel-belted radials (all-terrain with {OF})		
Tire Size – standard	P255/70R18	SR5: P255/70R18 SR5 Alloy: P275/65R18 Limited: P275/55R20	SR5: P255/70R18 SR5 Alloy: P275/65R18 Limited/ Platinum/ 1794 Edition: P275/55R20
Spare	Full-size		

■ 2014 RAM 1500



KEY ADVANTAGES

**2014 Tundra SR5 CrewMax 4WD 5.7L vs.
2014 Ram 1500 Crew Cab 4WD Big Horn 5.7L**

- **Larger front brake rotors** – Tundra features 13.9-in. front discs compared to Ram 1500's 13.2-in. front discs, helping to provide better stopping power
- **Traction** – Tundra CrewMax comes standard with an automatic limited-slip rear differential. An anti-spin rear differential is optional on Ram 1500 Crew Cab
- **Higher ground clearance** – 10.6-in. on Tundra SR5 CrewMax 4WD vs. 9.2-in. on Ram 1500 Crew Cab 4WD
- **Corrosion warranty** – While both Tundra and Ram 1500 feature the same 5-year time frame on their corrosion warranties, Tundra's features unlimited mileage compared to Ram 1500's 100,000-mile limit
- **More front and rear leg room** – 1.5 inches in the front (42.5 vs. 41.0) and 2 inches in the rear (42.3 vs. 40.3)

RAM 1500 CHALLENGES

- More horsepower and torque
- Longer powertrain warranty coverage
- Better highway fuel-economy rating*
- Standard hard-drive music storage
- 4-link coil spring rear suspension

*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of the CARS book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

■ 2014 FORD F-150



KEY ADVANTAGES

2014 Tundra SR5 CrewMax 4WD 5.7L V8 vs. 2014 Ford F-150 SuperCrew XLT 4WD 5.0L V8

- **More horsepower** – Tundra's 5.7L V8 delivers 21 more horsepower than F-150's 5.0L V8 engine
- **Enhanced safety** – Tundra helps maximize use of its Anti-lock Brake System with standard Brake Assist[†]. This feature applies additional brake pressure in cases where an emergency stop may be necessary. It's also a feature the F-150 doesn't provide
- **Leg room** – Tundra CrewMax offers front passengers more leg room than F-150 SuperCrew
- **Off-road ready** – Tundra CrewMax 4WD has more ground clearance than F-150 4WD and an approach angle that's more than 3 degrees steeper
- **Larger front brake rotors** – Increased diameter rotors on Tundra help deliver more stopping power

FORD F-150 CHALLENGES

- More front and rear head room
- Higher fuel-economy ratings*
- Segment best-seller for over 35 years

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

2014 CHEVROLET SILVERADO



KEY ADVANTAGES

**2014 Tundra SR5 CrewMax 4WD 5.7L vs.
2014 Chevrolet Silverado 1500 Crew Cab 4WD LT 5.3L**

- **More powerful** – Tundra's 5.7L V8 delivers more horsepower and more lb.-ft. of torque than Silverado's 5.3L V8
- **More stopping power** – Not only does Tundra come standard with rear disc brakes, it also features Brake Assist[†] – neither of which you'll find on Silverado 1500 LT. Plus, Tundra features larger diameter front rotors than Silverado – 13.9-in. front discs compared to 13.0-in.
- **Off-road ready** – Tundra features a 29-degree approach angle compared to Silverado's angle of 15.3 degrees and a higher ground clearance of 10.6 in. on SR5 CrewMax vs. 8.93 in. on Silverado 1500 Crew Cab – both beneficial
- **Leg room** – Tundra offers rear passengers more leg room than Silverado

CHEVROLET SILVERADO CHALLENGES

- Better city/highway fuel-economy rating*
- Longer powertrain warranty coverage
- More front and rear head room

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of the CARS book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.


































COMPETITIVE COMPARISON

	2014 TOYOTA TUNDRA SR5 CREWMAX 4WD 5.7L
MECHANICAL	
Engine	5.7L V8
Valve Configuration	DOHC
Horsepower @ RPM	381 @ 5600
Torque @ RPM	401 @ 3600
Pounds Per Horsepower	15.1
Transmission Speeds	6
Fuel Economy Est. City*	13
Fuel Economy Est. Highway*	17
Fuel Capacity (gal.)	26.4
Suspension, Front	Independent
Suspension, Rear	Live axle, trapezoidal leaf, staggered shocks
SAFETY	
Number of Airbags†	10
Brakes, Front	Disc
Brakes, Rear	Disc
Electronic Brake Assist†	Standard
Vehicle Stability Control System†	Standard
Trailer Sway Control	Standard
Traction Control	Standard
Vehicle Anti-Theft	Standard
Remote Keyless Entry	Standard
DIMENSIONS, CAPACITIES & WEIGHTS	
Length (in.)	228.9
Width (in.)	79.9
Height (in.)	76.2
Wheelbase (in.)	145.7
Head Room, Front (in.)	39.7
Head Room, Rear (in.)	38.9
Leg Room, Front (in.)	42.5
Leg Room, Rear (in.)	42.3
Angle of Approach (degrees)	26
Angle of Departure (degrees)	22
Ground Clearance (in.)	10.6
Curb Weight, AT (lb.)	5760
GVWR Maximum (lb.)	7200
Payload† Maximum (lb.)	1440
Seating, Maximum	6
Tow Capacity†, Maximum (lb.)	9800
WARRANTY	
Basic Time (Months)	36
Basic Miles	36,000
Powertrain Time (Months)	60
Powertrain Miles	60,000
Rust Time (Months)	60
Rust Miles	Unlimited

*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of the CARS book for important information on this feature.

COMPETITIVE COMPARISON

2014 RAM 1500 CREW CAB 4WD BIG HORN	2014 FORD F-150 SUPERCREW 4WD XLT	2014 CHEVROLET SILVERADO 1500 CREW CAB 4WD LT
5.7L V8	 5.0L V8	 5.3L V8
 OHV	DOHC	 OHV
395 @ 5600	 360 @ 5500	 355 @ 5600
410 @ 3950	 380 @ 4250	 383 @ 4100
13.7	 15.9	14.9
8	6	6
13	14	16
19	19	22
 26.0	36.0	 26.0
Independent	Independent	Independent
Live axle, coil suspension	Live axle	Live axle
 8	 6	 8
Disc	Disc	Disc
Disc	Disc	 Drum
Standard	 NA	 NA
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
229.0	213.2	239.5
79.4	79.2	80.0
78.5	76.7	74.0
140.7	144.5	143.5
41.0	41.0	42.8
39.9	40.3	40.5
 41.0	 41.4	45.3
 40.3	43.5	 40.9
 23.9	 25.7	 15.3
22.1	25.1	22.8
 9.2	 8.8	 9.0
5401	5615	5218
 6800	7350	7200
 1390	1700	1957
6	6	6
10,100	 7700	 9600
36	36	36
36,000	36,000	36,000
60	60	60
100,000	60,000	100,000
60	60	72
 100,000	Unlimited	 100,000

 = Tundra advantage over this competitor

*2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

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DEMO TIPS



Before you take a customer out on a scheduled test drive, synchronize your **Bluetooth®†** wireless technology enabled phone with the in-vehicle system to demonstrate how you can seamlessly connect an existing, ongoing call with the built-in hands-free system. Customers will appreciate the convenience and enhanced driving safety the system provides, whether taking personal or business calls.



A great demonstration to start off a Tundra test drive is to drive the truck into a garage-sized space. This will show the effectiveness of the available front and rear parking assist sonar†. Tundra is a big vehicle, and parking it in a standard garage may intimidate some customers. The sonar† system adds a level of confidence that the vehicle can be easily maneuvered and parked without damage.



Tundra's available backup camera† provides a great demonstration opportunity when out on a test drive. Back the truck up to a low concrete pole or other obstacle that's impossible to see with the mirrors, yet can cause big damage. Don't forget to mention that the backup camera† makes backing up to a trailer easier too.

QUICK FACTS



Tundra is assembled in San Antonio, Texas with a high proportion of U.S.-made parts. In fact, its U.S. content, among other criteria, has helped make Tundra a staple on Cars.com's Top 10 American-Made Index every year since Tundra's new-model introduction in 2007. No other competitor can make that claim in the full-size pickup segment.



Not only did Tundra receive the **2013 KBB.com Best Resale Value Award** from Kelley Blue Book's KBB.com, it received the **2013 ALG Residual Value Award** for having the highest predicted resale value among full-size pickups according to ALG.



Tundra has also been named a "Best Overall Value" in Full-Size Pickup Trucks for 2013 by Intellichoice®, and a Top Safety Pick for 2013 by the Insurance Institute for Highway Safety (IIHS).

†Please see "Cautions" section in the back of the CARS book for important information on this feature.