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KEY SELLING POINTS

- 1** Athletic exterior
- 2** Advanced, upscale interior
- 3** Comprehensive safety features
- 4** Premium, responsive ride
- 5** Available hybrid

■ WHAT'S NEW FOR 2015

- **Lineup**
 - New **Camry XSE** 4-cylinder and **V6** models
 - **SE V6** and **SE Sport** no longer available
 - **LE** replaces **L** as base model
 - **Camry Hybrid SE** model enhanced for 2015
- **Exterior**
 - Redesigned headlights on every trim level
 - Redesigned wheels on **SE**, **XSE** and **XLE** models
 - Headlights with auto on/off feature standard on all models
 - Projector-beam halogen headlights with black sport trim bezels and auto on/off feature now standard on **Camry SE**, **XSE** and **Hybrid SE**
 - LED Low and Hi Beam headlights now standard on **V6** models
 - LED Daytime Running Lights with integrated turn signal indicators replace integrated fog lights; standard on **XSE** and **XLE gas** and **Hybrid** models
 - Integrated front and rear underbody spoilers and sport side rocker panels no longer featured
 - Heated power outside mirrors standard on all trims

Look for this icon  and **red** typeface to easily identify **NEW** features or changes for 2015.

*Please see "Cautions" section in the back of this book for important information on this feature.

■ WHAT'S NEW FOR 2015 (CONTINUED)

- **Interior**
 - 8-way power-adjustable driver's seat with power lumbar support standard on all trims
 - Soft-touch door panels standard on all trims; **XSE V6** features French stitching for enhanced refinement
 - Leather package no longer available; leather trimmed front seats now standard on **XLE**
 - Front passenger-side auto up/down window now standard on all trims
 - Qi wireless charging capability[†] available on **Camry XSE, XLE 4-cyl.** and **Hybrid SE** and **XLE models**, standard on **XSE** and **XLE V6**
- **In-Cabin Technology**
 - 4.2-in. color TFT Multi-Information Display standard on **Camry SE** and up (includes **Hybrid** models); also available on **LE** models with available Entune™ Audio Plus
- **Safety & Security**
 - Tire Pressure Monitor System (TPMS) now features direct pressure and location readout
 - Available Advanced Technology Package (AT) includes Pre-Collision System (PCS)[†], Adaptive Cruise Control (ACC)[†], Lane Departure Alert (LDA)[†], and Auto High Beam (AHB)
 - Anti-theft system with alarm

[†]Please see "Cautions" section in the back of this book for important information on this feature.

TRIMS AT A GLANCE

LE

ENTRY-LEVEL VALUE

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and 6-speed automatic transmission
- 10 airbags[†] including driver and front passenger knee airbags[†] and rear outboard seat-mounted side airbags[†]
- Projector-beam halogen headlights with auto on/off
- Backup camera[†]
- Heated power outside mirrors
- 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat
- Entune™ Audio[†] - includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port 2.0 with iPod^{®†} connectivity, phone book access and music streaming via *Bluetooth*^{®†} wireless technology
- Remote keyless entry, trunk release and remote illuminated entry

SE

SPORTY PERSONALITY

- 17-in. alloy wheels with Graphite finish & P215/55R17 tires
- Sport mesh front grille and black sport trim headlight bezels
- Sport-tuned suspension, leather-trimmed sport steering wheel with paddle shifters, color-keyed rear spoiler and chrome-tipped exhaust
- Sport fabric SofTex[®]-trimmed front seats with power-adjustable front passenger seat
- 4.2-in. TFT Multi-Information Display

XSE

COMFORTABLE, FUN, ALL-NEW

- Available 3.5L DOHC 24-valve V6 with Dual VVT-i
- 18-in. machined alloy wheels with black painted accents & P225/45R18 tires
- LED Daytime Running Lights (DRL)
- LED Low and Hi Beam headlights with black sport trim bezels and auto on/off (V6 model)
- Entune™ Audio Plus[†] - includes Entune Audio features plus high-resolution touch-screen display, SiriusXM Radio[†] with 3-month All Access trial, HD Radio™[†] with iTunes[®] Tagging, HD traffic and weather in major metro areas
- Available Entune™ Premium Audio with Navigation and App Suite[†] (standard on V6 model)
- Dual chrome-tipped exhaust (V6 model)
- Sport leather-trimmed Ultrasuede[®] multi-stage heated front seats
- Dual zone automatic climate control with air filter and rear-seat vents

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ TRIMS AT A GLANCE (CONTINUED)

XLE

UPSCALE FEATURES

- Available power tilt/slide moonroof with one-touch open/close (standard on V6 models)
- 17-in. alloy wheels with Super Chrome paint and P215/55R17 tires
- Leather-trimmed multi-stage heated front seats
- Wood-grain-style interior trim
- LED Low and Hi Beam headlights with auto on/off feature (V6 model)

HYBRID LE

BEST FUEL ECONOMY AND LOWEST EMISSIONS

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive^{®†}
- Electronically controlled Continuously Variable Transmission (ECVT)
- Smart Key System[†]
- ECO and EV driving modes[†]
- Dual-zone automatic climate control with air filter, electric compressor and humidity sensor
- Entune™ Audio[†] – includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port 2.0 with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, and phone book access and music streaming via Bluetooth^{®†} wireless technology

HYBRID SE

FUEL ECONOMY MEETS SPORTY STYLE

- Sport mesh front grille and color-keyed rear spoiler
- Projector-beam halogen headlights with black sport trim bezels and auto on/off feature
- Sport-tuned suspension
- 17-in. alloy wheels with Graphite finish & P215/55R17 tires
- Silver interior trim

HYBRID XLE



FUEL ECONOMY MEETS UPSCALE LUXURY

- 17-in. alloy wheels with Super Chrome paint & P215/55R17 tires
- LED Daytime Running Lights (DRL)
- Dual-zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents
- Leather-trimmed multi-stage heated front seats
- Entune™ Audio Plus[†]
- Auto-dimming rearview mirror with compass
- Available Blind Spot Monitor (BSM)[†] with Rear Cross-Traffic Alert (RCTA)[†]
- Available Safety Connect^{®†} – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (with one-year trial subscription)

[†]Please see "Cautions" section in the back of this book for important information on this feature.

MODELS & COLORS

MODELS

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
LE	6ECT-i	2.5L	4	2532	\$22,970
SE	6ECT-i	2.5L	4	2546	\$23,840
 XSE	6ECT-i	2.5L	4	2548	\$26,150
 XSE	6ECT-i	3.5L	6	2550	\$31,370
XLE	6ECT-i	2.5L	4	2540	\$26,150
XLE	6ECT-i	3.5L	6	2554	\$31,370
Hybrid LE	ECVT	2.5L	4	2559	\$26,790
Hybrid SE	ECVT	2.5L	4	2561	\$27,995
Hybrid XLE	ECVT	2.5L	4	2560	\$29,980

15 CAMRY

*MSRP excludes the Delivery, Processing and Handling Fee of \$825 for Cars, \$885 for Small/Medium Trucks (Sienna, RAV4, Venza, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner, and Tacoma), \$925 for Large SUV (Land Cruiser, Sequoia) and \$1100 for Large Trucks (Tundra). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary.

MODELS & COLORS

COLORS (for color samples go to www.eshowroom.toyota.com)

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EXTERIOR (CODE)	INTERIOR (CODE)	LE / HYBRID LE	SE / HYBRID SE	XSE	XLE / HYBRID XLE
Attitude Black Metallic (218)	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■	■ ■	■ ■ ■
★ Blizzard Pearl (070)*	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)		■ ■	■ ■	■ ■ ■
★ Blue Crush Metallic (8W7)	Ash/Black (15) Black (20)		■ ■	■ ■	
★ Celestial Silver (1J9)	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■	■ ■	■ ■ ■
Cosmic Gray Mica (1H2)	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■	■ ■	■ ■ ■
Crème Brulee Mica (5B2)	Almond (00) Black (20)	■ ■	■	■	■ ■
Parisian Night Pearl (8W6)	Almond (00) Ash (10) Black (20)	■ ■ ■			■ ■ ■
★ Predawn Gray Mica (1H1)	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■	■ ■	■ ■ ■
★ Ruby Flare Pearl (3T3)*	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■	■ ■	■ ■ ■
Super White (040)	Almond (00) Ash (10) Ash/Black 2-Tone (15) Black (20)	■ ■ ■	■ ■ ¹	■ ■	■ ■ ■

*Extra-cost color

¹Gas model only

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
COMFORT/CONVENIENCE				
AIR CONDITIONER, HEATER & DEFROSTER				
Air conditioning with air filter	S/NA	S/NA	NA	NA
Dual zone automatic climate control with air filter and rear-seat vents	NA	NA	S	S/S /NA
Dual zone automatic climate control with air filter, electric compressor and humidity sensor	NA/S	NA	NA	NA
Dual zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents	NA	NA/S	NA	NA/ NA/S
AUDIO, ENTERTAINMENT & NAVIGATION				
Entune™ Audio ⁺ – includes 6.1 in touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod ^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> ^{®†} wireless technology	S	S	NA	NA
Entune™ Audio Plus ⁺ – includes 6.1 in high resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod ^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> ^{®†} wireless technology, SiriusXM Radio ⁺ with 3-month complimentary trial, HD Radio ^{™†} , and HD traffic and weather in major metro areas {ED}	O	O	S/NA	S/NA /S
Entune™ Premium Audio with Navigation and App Suite [†] – Includes 7-inch high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port With iPod ^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> ^{®†} wireless technology, Entune [®] App Suite [†] , HD Radio ^{™†} , HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio, and SiriusXM Radio ⁺ with 3-month complimentary trial {EE}	NA	O	O/S	O/S /O

[†]Please see "Cautions" section in the back of this book for important information on this feature.
Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

1.5 CAMRY

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
AUDIO, ENTERTAINMENT & NAVIGATION (CONTINUED)				
Entune™ Premium JBL® Audio with Navigation and App Suite† – Includes 7-inch high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 Locations Including subwoofer and amplifier, auxiliary audio jack, USB 2.0 port With iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming Via Bluetooth®† wireless technology, Entune® App Suite†, HD Radio™†, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio, and SiriusXM Radio† with 3-month complimentary trial {EN}	NA	NA	O	O
Entune® App Suite† – includes Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora® and Yelp™; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is complimentary for three years. See toyota.com/entune for details	NA	O	O/S	O/S /O
CONVENIENCE				
See individual entries for cup holders and power points				
Backup camera†	S	S	S	S
★ Qi wireless charging capability† {WX}	NA	NA /O	O/S	O/S /O
Remote fuel-filler door, hood and trunk release covers	S	S	S	S
CRUISE CONTROL				
Cruise control	S	S	S	S
★ Adaptive Cruise Control (ACC) (included with {AT})	NA	NA	O	O
CUP HOLDERS				
Cup holders (two front, two rear)	S	S	S	S
In-door bottle holders (two front, four rear)	S	S	S	S
DOORS				
Power door locks with shift-linked automatic locking with anti-lockout feature	S	S	S	S
Child-protector rear door locks	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available


	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
INSTRUMENTATION				
Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature and shift-position indicator	S/NA	NA	NA	NA
★ Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, TPMS, shift-position indicator, navigation with turn-by-turn directions (where equipped), ECO indicator, ECO Drive Level indicator and warning messages (included with {ED})	O/NA	S/NA	S	S/S /NA
★ Optitron instrumentation with speedometer, hybrid system power meter, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, tachometer, current/average fuel economy, distance to empty, speed, TPMS, shift-position indicator, navigation with turn-by-turn directions (where equipped), EV and ECO Mode indicators, energy monitor and warning messages	NA/S	NA/S	NA	NA /NA/S
★ TFT Multi-Information Display	O/S	S	S	S
ECO Mode Indicator light	NA/S	NA/S	NA	NA /NA/S
Maintenance Indicator light	S	S	S	S
MIRRORS & VISORS				
Heated color-keyed power outside mirrors with manual folding feature	S	S	S	S
Manual day/night rearview mirror	S	S	S/NA	S/NA /NA
Auto-dimming rearview mirror with compass {CP}	NA	O/NA	O/S	O/S /S
HomeLink®† universal transceiver (included in {CP})	NA	O/NA	O/S	O/S /O

†Please see "Cautions" section in the back of this book for important information on this feature.

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FEATURES

15 CAMRY

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
MIRRORS & VISORS (CONTINUED)				
Dual sun visors with sliding extensions	S	S	S	S
Driver and front passenger illuminated vanity mirrors and rear-seat reading lights (included with {SR})	O/NA	O	O/S	S/S /O
MOONROOF				
Power tilt/slide moonroof with one-touch open/close and jam protection {SR}	O/NA	O	O/S	O/S /O
PACKAGES				
Convenience Package {CP}	NA	O/NA	O/S	O/NA /O
 Advanced Technology Package {AT}	NA	NA	O	O
POWER POINTS				
12V auxiliary power outlets (2)	S	S	S	S
SEATS				
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	S	NA	NA	NA
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	NA	NA	NA	S
Sport fabric SofTex®-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	NA	S	NA	NA
Sport leather-trimmed Ultrasuede® multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat	NA	NA	S	NA
Whiplash-Injury-Lessening (WIL)† front seats	S	S	S	S
60/40 split fold-down rear seat with center armrest with cup holders	S/NA	S/NA	S	S/S/NA
Fold-down rear seat (passenger side) with center armrest with cup holder and pass-through	NA/S	NA/S	NA	NA /NA/S
Headrests at each seating position	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
STEERING WHEELS				
Tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ®† hands-free phone controls	S	NA	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with <i>Bluetooth</i> ®† hands-free phone controls	NA	NA/S	NA	S
Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters and <i>Bluetooth</i> ®† hands-free phone and audio controls	NA	S/NA	S	NA
STORAGE AREAS				
See individual entries for cup holders				
Overhead console with maplights and sunglasses storage	S	S	S	S
Lockable illuminated glove box	S	S	S	S
Covered center console with sliding cover, armrest and storage	S	S	S	S
TRIM - EXTERIOR				
Sport mesh front grille	NA	S	S	S
Color-keyed rear spoiler	NA	S	S	NA
TRIM - INTERIOR				
Silver interior trim	NA	S	S	NA
Wood-grain-style interior trim	NA	NA	NA	S /S/NA
Metallic-tech-grain interior trim	NA/S	NA	NA	NA /NA/S
★ Soft-touch door trim	S	S	S	S
★ Soft-touch door trim with French stitching	NA	NA	NA/S	NA
WINDOWS, GLASS & WIPERS				
Power window lockout control	S	S	S	S
Power windows with driver and passenger-side auto up/down, jam protection in driver position and retained-power features	S	S	S	S
Acoustic noise-reducing windshield	NA/S	NA/S	NA/S	NA /S/S
Washer-linked intermittent windshield wipers	S	S	S	S
Rear window defogger with timer	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S

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FEATURES

1.5 CAMRY

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
PERFORMANCE				
ENGINES				
2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i)	S/NA	S/NA	S/NA	S /NA /NA
Hybrid engine: 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i)	NA/S	NA/S	NA	NA /NA/S
3.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i)	NA	NA	NA/S	NA /S/NA
Aluminum engine block and cylinder head(s)	S	S	S	S
Hybrid Synergy Drive® System	NA/S	NA/S	NA	NA/ NA/S
Permanent-magnet AC synchronous electric motor	NA/S	NA/S	NA	NA/ NA/S
ECO and EV [†] driving modes	NA/S	NA/S	NA	NA/ NA/S
Chrome exhaust tip (one on 4-cylinder, dual on V6)	S	S	S	S
STEERING				
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S
SUSPENSION				
Independent MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Dual-link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
Sport-tuned shock absorbers and springs	NA	S	S	NA
TRANSMISSION				
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode	S/NA	NA	NA	S /S/NA
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	NA	S/NA	S	NA
Electronically controlled Continuously Variable Transmission (ECVT)	NA/S	NA/S	NA	NA /NA/S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
WHEELS & TIRES				
16-in. steel wheels with wheel covers and P205/65R16 tires	S	NA	NA	NA
★ 17-in. alloy wheels with Graphite finish & P215/55R17 tires	NA	S	NA	NA
★ 18-in. machined alloy wheels with black painted accents & P225/45R18 tires	NA	NA	S	NA
★ 17-in. alloy wheels with Super Chrome paint & P215/55R17 tires	NA	NA	NA	S
Temporary spare tire T155/70D17 110M	S	S	S	S
★ Tire Pressure Monitoring System (TPMS) [†] with direct pressure and location readout	O	S	S	S
SAFETY				
AIRBAGS				
10 airbags [†] - Driver and front passenger advanced airbag system [†] , driver and front passenger knee airbags [†] , driver and front passenger seat-mounted side airbags [†] , front and rear seat side-curtain airbags [†] and rear seat-mounted side airbags [†]	S	S	S	S
BRAKING SYSTEMS				
See Safety and Security entry for Star Safety System™	S	S	S	S
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S
Foot pedal parking brake	S	S	S	S
Integrated Regenerative Braking	NA/S	NA/S	NA	NA /NA /S
Electronically Controlled Braking System (ECB)	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.
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FEATURES

1.5 CAMRY

	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
LIGHTS				
Projector-beam halogen headlights with auto on/off feature	S	NA	NA	S /NA/S
★ Projector-beam halogen headlights with black sport trim bezels and auto on/off feature	NA	S	S/NA	NA
★ LED Low and Hi Beam headlights with auto on/off feature	NA	NA	NA	NA /S/NA
★ LED Low and Hi Beam headlights with black sport trim bezels and auto on/off feature	NA	NA	NA/S	NA
★ Auto High Beam (AHB) included with {AT}	NA	NA	O	O
Daytime Running Lights (DRL) with on/off feature	S	S	S	S
★ LED Daytime Running Lights	NA	NA	S	S
3-time blink 1-click outer turn signal	S	S	S	S
Rear-seat reading lights (included with {SR})	O/NA	O	O/S	O/S /O
Illuminated entry	S	S	S	S
SECURITY				
See individual entries for airbags, braking systems, doors and seatbelts and child restraint system				
Star Safety System™ - includes Enhanced Vehicle Stability Control (VSC)†, Traction Control (TRAC), 4-wheel Anti-lock Brake Systems (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)† and Smart Stop Technology® (SST)†	S	S	S	S
Remote keyless entry	S/NA	S/NA	S/NA	S /NA /NA
Smart Key System† with Push Button Start {CP}	NA/S	O/S	O/S	O /S/S
Blind Spot Monitor (BSM)† with Rear Cross-Traffic Alert (RCTA)† {BD}	NA	NA	O	O
★ Lane Departure Alert (LDA)† (included with {AT})	NA	NA	O	O
★ Pre-Collision System (PCS)† (included with {AT})	NA	NA	O	O
Side-impact door beams	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

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	LE/ HYBRID LE	SE/ HYBRID SE	XSE/ XSE V6	XLE/XLE V6/XLE HYBRID
SECURITY (CONTINUED)				
Engine immobilizer	S	S	S	S
Anti-theft system with alarm {CP}	NA	O/NA	NA/S	O /S /O
Energy-absorbing collapsible steering column	S	S	S	S
Front and rear energy-absorbing crumple zones	S	S	S	S
Collision sensors: deactivate high voltage battery	NA/S	NA/S	NA	NA /NA/S
Battery saver feature: deactivated interior lighting after 20 minutes	S	S	S	S
Safety Connect ^{®†} - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (Available by subscription. Complimentary one-year trial subscription) {AY}	NA	NA	NA	O
SEATBELTS & CHILD RESTRAINT SYSTEM				
3-point seatbelts for all seating positions, Emergency Locking Retractors (ELR) on driver belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts; 3-point front seatbelts with adjustable shoulder anchors	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.
 Legend: S = Standard • O = Factory-installed only • NA = Not Available

OPTIONS & PACKAGES

FACTORY OPTIONS

CODE	MSRP	OPTION
AY	\$515	Safety Connect [†] – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription) (XLE 4-cyl. and V6, Hybrid XLE)
BD	\$500	Blind Spot Monitor (BSM) [†] with Rear Cross-Traffic Alert (RCTA) [†] (XSE 4-cyl. and V6, XLE 4-cyl. and V6, Hybrid XLE)
CA	\$0	California Emissions (In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emission components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.) (LE, XLE 4-cyl.)
ED	\$665 \$615	Entune™ Audio Plus [†] – includes 6.1-in. high-resolution touch-screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod ^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth ^{®†} wireless technology, SiriusXM Radio [†] with 3-month All Access trial, HD Radio™ [†] , HD traffic and weather in major metro areas and integrated backup camera [†] display with projected path (LE models include Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, TPMS, shift-position indicator, navigation with turn-by-turn directions (where equipped), ECO indicator, ECO Drive Level Indicator and warning messages) (LE) (Hybrid LE, SE, Hybrid SE)
EE	\$1300 \$685	Entune™ Premium Audio with Navigation and App Suite [†] – includes 7-in. high-resolution touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod ^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth ^{®†} wireless technology, Entune [®] App Suite [†] , HD Radio™ [†] , HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio [†] with 3-month All Access trial (SE, Hybrid SE) (XSE 4-cyl., XLE 4-cyl., Hybrid XLE)

[†]Please see "Cautions" section in the back of this book for important information on this feature.

FACTORY OPTIONS (CONTINUED)


CODE	MSRP	OPTION
EN	\$1490 \$805	Entune™ Premium JBL® Audio with Navigation and App Suite† – includes 7-in. high-resolution touch-screen, AM/FM CD with MP3/WMA playback capability, 10 JBL® GreenEdge™ Speakers in 8 locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 Port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> ®† wireless technology, Entune® App Suite†, HD Radio™†, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio† with 3-month All Access trial (XSE 4-cyl., XLE 4-cyl., Hybrid XLE) (XSE V6, XLE V6)
FE	\$0	50 State Emissions (LE, SE, XSE 4-cyl. and V6, XLE 4-cyl. and V6, Hybrid LE, Hybrid XLE)
★ PC	\$395	Special paint color - Blizzard Pearl (070) (SE, XSE 4-cyl. and V6, XLE 4-cyl. and V6, Hybrid SE, Hybrid XLE)
★ PX	\$395	Special paint color - Ruby Flare Pearl (3T3) (All models)
SR	\$915	Power tilt/slide moonroof with one-touch open/close with jam protection, driver and front passenger illuminated vanity mirrors, and rear-seat reading lights (LE, SE, XSE 4-cyl., XLE 4-cyl., Hybrid SE, Hybrid XLE)
★ WX	\$75	Qi wireless charging capability† (XSE 4-cyl., XLE 4-cyl., Hybrid SE, Hybrid XLE)

15 CAMRY

†Please see "Cautions" section in the back of this book for important information on this feature.

OPTIONS & PACKAGES

PACKAGES

CODE	MSRP	PACKAGE
CP		Convenience Package <ul style="list-style-type: none"> • Auto-dimming rearview mirror with compass and HomeLink®† • Anti-theft system with alarm • Push Button Start (SE/XLE 4-cyl. only) • Smart Key System† on two doors and trunk (SE/XLE 4-cyl. only)
	\$845	(SE, XSE 4-cyl., XLE 4-cyl.)
	\$345	(Hybrid XLE)
 AT		Advanced Technology Package <ul style="list-style-type: none"> • Pre-Collision System (PCS)† • Lane Departure Alert (LDA)† • Adaptive Cruise Control (ACC)† • Automatic High Beam
	\$750	(XSE 4-cyl. and V6, XLE 4-cyl. and V6, Hybrid XLE)

†Please see "Cautions" section in the back of this book for important information on this feature.

SPECIFICATIONS

15 CAMRY

	4-CYL. LE/SE/XSE/XLE / HYBRID LE/SE/XLE	V6 XSE/XLE
BRAKING SYSTEMS		
Power assisted front	Ventilated 11.65-in. front disc brakes	
Power assisted rear	Solid 11-in. rear disc brakes with hydraulic brake booster	
Electronically Controlled Braking System (ECB)	Standard	
Star Safety System™	Standard	
Regenerative Braking	Standard (Hybrid† only)	NA
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	109.3	
Overall Length (in.)	190.9	
Overall Width (in.)	71.7	
Overall Height (in.)	57.9	
Track (in.)		
– front	62.8 (LE, Hybrid LE) 62.4 (SE, Hybrid SE, XSE 4-cyl., XLE 4-cyl., Hybrid XLE) 62.0 (XSE V6, XLE V6)	
– rear	62.4 (LE, Hybrid LE) 62.0 (SE, Hybrid SE, XSE 4-cyl., XLE 4-cyl., Hybrid XLE) 61.6 (XSE V6, XLE V6))	
Coefficient of Drag (Cd)		
– gas-only	0.28	
– hybrid†	0.27	
Ground Clearance (in.)	6.1	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.)		
– front	38.8	
– rear	38.1	
– front with moonroof	37.9	
– rear with moonroof	38.0	
Leg Room (in.)		
– front	41.6	
– rear	38.9	
Shoulder Room (in.)		
– front	58.0	
– rear	56.6	
Hip Room (in.)		
– front	54.5	
– rear	54.5	
DRIVE SYSTEM		
Type	Front-wheel drive	

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available

SPECIFICATIONS

1.5 CAMRY

	4-CYL. LE/SE/XSE/XLE / HYBRID LE/SE/XLE	V6 XSE/XLE
ENGINES		
Type – gas-only	2.5L DOHC 16-valve 4-cylinder with Dual Independent VVT-i	3.5L DOHC 24-valve SEFI V6 with Dual Independent VVT-i
– hybrid†	2.5L DOHC 16-valve 4-cylinder with Dual Independent VVT-i	
Horsepower (hp @ RPM) – gas-only	178 @ 6000 173 @ 6000 (PZEV)	268 @ 6200
– hybrid†	156 @ 5700	NA
Torque (lb.-ft. @ RPM) – gas-only	170 @ 4100 165 @ 4100 (PZEV)	248 @ 4700
– hybrid†	156 @ 4500	NA
Timing (Chain/Belt)	Chain	
Engine Oil – type – weight	Synthetic 0W-20	
FUEL FACTS		
MPG* (EPA-est. city/hwy/combined) – 6ECT-i	25/35/28	21/31/25
– ECVT (hybrid† only)	43/39/41 (LE) 40/38/40 (SE, XLE)	NA
Fuel Tank (gal.)	17.0	
Recommended Fuel	Regular	
MOTOR (ELECTRIC) – HYBRID ONLY		
Type	Permanent magnet AC synchronous motor	NA
Torque (lb.-ft. @ RPM)	199 @ 1500	NA
High-Voltage Battery – type	Sealed Nickel-Metal Hydride (Ni-MH)	NA
– voltage	650V	NA
Hybrid System† – net power	200 hp (149 kW)	NA

*2015 Camry preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

SPECIFICATIONS

	4-CYL. LE/SE/XSE/XLE / HYBRID LE/SE/XLE	V6 XSE/XLE
SAFETY		
Dual-Stage Advanced Airbag Supplemental Restraint System (SRS) [†] with Front Passenger Occupant Classification System [†]	Driver and front passenger	
Side Airbag [†]	Driver, front passenger, rear outboard seats	
Side-Curtain Airbag [†]	2-row	
Knee Airbag [†]	Driver and front passenger	
Seatbelts		
– driver	3-point with pretensioner [†] , force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger	3-point with pretensioner [†] , force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	
– all rear passengers	3-point with ELR/ALR	
STEERING		
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning Diameter, curb-to-curb (ft.)	36.7	
SUSPENSION		
Type		
– front	MacPherson strut suspension with gas-filled shock absorbers and stabilizer bar	
– rear	Dual independent link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	
	Sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces (SE gas models)	
TRANSMISSIONS		
– standard (gas-only)	6-speed Electronically Controlled Automatic Overdrive Transmission with intelligence (ECT-i) and sequential shift mode	
– standard (Hybrid [†])	Electronically controlled Continuously Variable (ECVT)	NA

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available

15 CAMRY

SPECIFICATIONS

1.5 CAMRY

	4-CYL. LE/SE/XSE/XLE / HYBRID LE/SE/XLE	V6 XSE/XLE
WEIGHTS & CAPACITIES		
Curb Weight (lb.)	LE: 3240 SE: 3300 XSE: 3350 XLE: 3340 Hybrid LE†: 3485 Hybrid SE†: 3565 Hybrid XLE†: 3585	XSE: 3480 XLE: 3460
Cargo Capacity† (cu. ft.)	15.4 (13.1 Hybrid†)	
EPA Passenger Volume (cu. ft.)	102.7 (without moonroof; NA on XSE and XLE V6) 101.3 (with moonroof; NA on Hybrid LE)	
WHEELS & TIRES		
Wheel Type – standard	LE/Hybrid LE: Steel with wheel covers SE/Hybrid SE: Alloy with Graphite finish XSE: Machined alloy with black painted accents XLE/Hybrid XLE: Alloy with Super Chrome paint	XSE: Machined alloy with black painted accents XLE: alloy with Super Chrome paint
Wheel Size – standard	LE/Hybrid LE: 16-in. SE/Hybrid SE: 17-in. XSE: 18-in. XLE/Hybrid XLE: 17-in.	XSE: 18-in. XLE: 17-in.
Tire Type – standard	All-season steel-belted radials	All-season steel-belted radials
Tire Size – standard	LE/Hybrid LE: P205/65R16 SE/Hybrid SE: P215/55R17 XSE: P225/45R18 XLE/Hybrid XLE: P215/55R17	XSE: P225/45R18 XLE: P215/55R17
Spare	Temporary T155/70D17 110M	

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

2015 FORD FUSION



2014 SE model shown



KEY ADVANTAGES

2015 Camry XSE V6 vs. 2015 Ford Fusion Titanium

- **Sporty performance** – Camry XSE V6 delivers exciting performance with sport-tuned suspension and impressive power not matched by Fusion
- **Modern interior** – Camry's modern interior styling complements its sporty look and feel with soft-touch door panels on every trim and standard Qi wireless charging[†] and HomeLink[®] universal transceiver[†] on XSE V6 – features unmatched by Fusion
- **More rear passenger space** – Camry has a more spacious rear passenger compartment than Fusion
- **Entune™** – With standard navigation[†] and the Entune[®] App Suite[†], Camry XSE V6 features a level of integrated connectivity not matched by Fusion Titanium
- **Safety** – Camry features 10 airbags[†], while Fusion features eight; plus, Camry offers customers Toyota's standard Whiplash-Injury-Lessening (WIL)[†] front seats while Fusion has front active head restraints

FORD FUSION CHALLENGES

- Better fuel economy estimates*
- More front head and leg room, greater cargo volume[†]
- Available All-Wheel Drive

*2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Fusion Titanium. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

2015 HONDA ACCORD

15 CAMRY



EX-L model shown



KEY ADVANTAGES

2015 Camry XSE V6 vs. 2015 Honda Accord Sedan EX-L V6

- **Sporty performance** – Camry XSE V6 features exciting performance features not found on Accord, including sport-tuned suspension, larger front disc brakes, a tighter turning circle and standard paddle shifters and sequential shift mode for an even more fun-to-drive experience
- **Styling** – Camry XSE V6's aggressive exterior styling features LED Low and Hi beam headlights and a sport mesh front grille, features not matched by Accord EX-L V6
- **Better connectivity** – Camry XSE V6 comes standard with a 7-in. high-resolution touch-screen, navigation†, AM/FM cache radio, and even more
- **Technology package** – While Accord EX-L V6 features Forward Collision Warning, Camry XSE V6's available Technology Package offers Pre-Collision System (PCS)† and includes Adaptive Cruise Control (ACC)†. Accord's Adaptive Cruise Control is only offered as standard on the range-topping Touring trim
- **Greater passenger volume** – Camry offers greater EPA passenger volume than Accord – 102.7 cu. ft. (101.3 cu. ft. w/ moonroof) vs. 100.8 cu. ft. – and features more front and rear head and more rear leg room than Accord
- **Safety** – Camry features 10 airbags†, while Accord features six; plus, Camry offers customers Toyota's standard Whiplash-Injury-Lessening (WIL)† front seats and available Blind Spot Monitor (BSM)† with Rear Cross-Traffic Alert (RCTA)† – features not available on Accord

HONDA ACCORD CHALLENGES

- Better highway, combined fuel economy estimates*
- Larger front and rear disc brakes
- Standard Forward Collision Warning, Lane Departure Warning on EX-L V6
- Available LaneWatch and multi-angle rearview camera

*2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Accord EX-L V6. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

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2015 HYUNDAI SONATA



15 CAMRY



KEY ADVANTAGES

2015 Camry XSE V6 vs.

2015 Hyundai Sonata Sport 2.0T

- **Sporty exterior refinements** – Camry XSE V6 comes standard with newly designed LED headlights, LED Daytime Running Lights with integrated turn signal indicators, and a sport mesh front grille – Sonata offers LED DRL and a sport front grille, but no LED headlights
- **Modern interior** – Camry's sporty exterior design is complemented by its modern interior styling, with refined soft-touch door panels on every trim, and available Qi wireless charging[†] capability – something you won't find on Sonata at any trim level
- **Upscale features** – Camry has several features that are reserved for Sonata's higher grades and packages or unavailable entirely, like a standard backup camera on all models (available on Sonata SE; standard Sport ECO and Limited) and 4.2-in. TFT multi-information display and electroluminescent gauges (not available on Sonata SE; available on Sport, ECO and Limited)
- **Standard and available safety features** – While both Camry and Sonata can be equipped with comparable Blind Spot Monitor[†] with Rear Cross-Traffic Alert[†], Adaptive Cruise Control[†], Pre-Collision System[†] and Lane Departure Alert[†] systems, Camry features 10 airbags[†], while Sonata has seven
- **Value** – Camry has a lower estimated 5-year cost of ownership than Sonata according to the IntelliChoice.com 5-year cost of ownership calculator, and comes with ToyotaCare no-cost factory-scheduled maintenance for two years or 25,000 miles (whichever comes first) and roadside assistance for two years, unlimited miles

HYUNDAI SONATA CHALLENGES

- Greater passenger and cargo volume[†]
- Sonata's 2.0L Turbo engine fuel economy beats that of Camry V6 by 1 mpg in each rating (city/highway/combined)*
- Longer basic and powertrain warranty coverage
- 5-year/unlimited-mile roadside assistance

*2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Hyundai Sonata Sport 2.0T. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

2015 NISSAN ALTIMA

15 CAMRY



2014 SL model shown



KEY ADVANTAGES

2015 Camry XSE V6 vs. 2015 Nissan Altima 3.5 SL

- **Performance** – Camry XSE V6's sport-tuned suspension, tighter turning circle and lighter curb weight make for an agile, fun-to-drive experience behind the wheel
- **Styling** – LED headlights and Daytime Running Lights, color-keyed rear spoiler and sport mesh front grille all complement 2015 Camry XSE V6's sporty performance – and are unavailable on Altima 3.5 SL
- **Modern interior** – Camry's interior has been revamped with a focus on craftsmanship quality, featuring standard soft-touch door panels on every trim. Plus, Camry XSE V6 can be equipped with exciting features like Qi wireless charging[†] capability, Adaptive Cruise Control[†] and Pre-Collision System[†]; comparable features are not available on Altima at any trim level
- **Greater passenger volume** – Camry offers greater EPA passenger volume than Altima – 102.7 cu. ft. (101.3 cu. ft. w/ moonroof) vs. 100.5 cu. ft. – and more front hip and shoulder room, plus more rear passenger room all around
- **Connectivity** – Camry XSE V6 features a 7-inch high-resolution touch-screen display, standard navigation, and subscription-free access to the Entune[®] App Suite[†] – 7-in. touch-screen and navigation are only standard on range-topping 3.5 SL Altima, and Nissan's NissanConnect[™] app technology requires a \$19.99 annual subscription fee after the first 3 years
- **Safety** – Camry features 10 airbags[†], while Altima features six; plus, Camry offers customers Toyota's standard Whiplash-Injury-Lessening (WIL)[†] front seats while Altima offers no comparable feature
- **Value** – Camry has a lower estimated 5-year cost of ownership than Altima, according to the IntelliChoice.com 5-year cost of ownership calculator, and comes with ToyotaCare no-cost factory-scheduled maintenance for two years or 25,000 miles (whichever comes first) and roadside assistance for two years, unlimited miles

NISSAN ALTIMA CHALLENGES

- Better fuel economy estimates*
- Navigation, blind spot warning, lane departure warnings, and moving object detection standard on 3.5 SV and 3.5 SL models
- Advanced Drive-Assist[®] Display standard on all models

*2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Nissan Altima 3.5 SL. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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■ 2015 CHEVROLET MALIBU



15 CAMRY



KEY ADVANTAGES

2015 Camry XSE V6 vs. 2015 Chevrolet Malibu 2LTZ

- **Performance** – Camry XSE V6 is athletic and powerful, offering more horsepower than Malibu as well as standard sport-tuned steering and paddle shifters, features unavailable to Malibu
- **Fuel economy*** – 2015 Camry XSE V6 anticipates better fuel economy estimates on the highway and combined compared to Malibu 2LTZ*
- **Standard convenience** – Camry XSE V6 features more standard upscale convenience than Malibu 2LTZ with standard power moonroof, HD Radio™†, and Entune® App Suite†, to name a few
- **Greater passenger volume** – Camry offers greater EPA passenger volume than Malibu – 102.7 cu. ft. (101.3 cu. ft. w/ moonroof) vs. 100.3 cu. ft. – and features more front head and leg room than Malibu
- **Technology package** – While Malibu 2LTZ offers available Pre-Collision system with warning, Camry XSE V6's available Technology Package offers Pre-Collision System (PCS)† and Adaptive Cruise Control (ACC)† while Malibu only includes traditional cruise control

CHEVROLET MALIBU CHALLENGES

- 10 standard airbags†
- Greater cargo volume†, more front head and leg room
- 5-year/100,000-mile roadside assistance

*2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Chevrolet Malibu 2LTZ. Actual mileage will vary.











†Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

15 CAMRY

GAS MODELS	2015 CAMRY XSE V6	2015 FUSION TITANIUM
MECHANICAL		
Engine	3.5L DOHC V6	2.0L DOHC Turbo I4
Horsepower @ RPM	268 @ 6200	 231 @ 5500
Torque @ RPM	248 @ 4700	270 @ 3000
Pounds Per Horsepower	13.0	 14.8
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City/Hwy/Combined*	21/31/25	22/33/26
Fuel Capacity (gal.)	17	 16.5
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
SAFETY & SECURITY		
Front Knee Airbags†	Standard	Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard	 Front Only
Brakes, Front	11.65-in. Disc	11.8-in. Disc
Brakes, Rear	11-in. Disc	11.8-in. Disc
Pre-Collision System (PCS)†	Available	Available
Lane Departure Alert (LDA)†	Available	Available
Vehicle Anti-Theft	Standard	Standard
COMFORT & CONVENIENCE		
HomeLink® Universal Transceiver†	Standard	 Available
Qi Wireless Charging†	Standard	 NA
Navigation†	Standard	 Available
USB Audio Input	Standard	Standard
DIMENSIONS, CAPACITIES & WEIGHTS		
Length (in.)	190.9	191.7
Width (in.)	71.7	72.9
Height (in.)	57.9	58.2
Wheelbase (in.)	109.3	112.2
Head Room, Front (in.)	37.9	39.2
Head Room, Rear (in.)	38	 37.8
Leg Room, Front (in.)	41.6	44.3
Leg Room, Rear (in.)	38.9	 38.3
Curb Weight, AT (lb.)	3480	3427
Cargo Volume†, MFR (cu. ft.)	15.4	16
Passenger Volume, MFR (cu. ft.)	101.3	102.8
Turning Diameter, Curb-to-Curb (ft.)	36.7	 37.6
WARRANTY		
Basic Time (Months)	36	36
Basic Miles	36,000	36,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	60,000
Rust Time (Months)	60	60
Rust Miles	Unlimited	Unlimited

*2015 and 2014 EPA MPG estimates. Actual mileage will vary. 2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting.

†Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

2015 ACCORD EX-L V6	2015 SONATA SPORT 2.0T	2015 ALTIMA 3.5 SL	2015 MALIBU 2LTZ
3.5L SOHC V6	2.0L DOHC Turbo I4	3.5L DOHC V6	2.0L DOHC Turbo I4
278 @ 6200	245 @ 6000	270 @ 6000	259 @ 5300
252 @ 4900	260 @ 1350-4000	251 @ 4400	295 @ 3000
12.8	14.3	12.8	14.1
6	6	NA	6
Automatic	Automatic	Continuously Variable (CVT)	Automatic
21/34/26	22/32/26	22/32/26	21/ 30/24
17.2	18.5	18	18.5
Independent	Independent	Independent	Independent
Independent	Independent	Independent	Independent
NA	Driver's Only	NA	Standard
Front Only	Front Only	Front Only	Standard
11.5-in. Disc	12.6-in. Disc	11.7-in. Disc	11.7-in. Disc
11.1-in. Disc	11.2-in. Disc	11.5-in. Disc	11.5-in. Disc
Standard	Available	NA	Available
Standard	Available	Standard	Available
Standard	Standard	Standard	Standard
Standard	Standard	Standard	NA
NA	NA	NA	NA
Available	Available	Standard	Standard
Standard	Standard	Standard	Standard
191.4	191.1	191.5	191.5
72.8	73.4	72	73
57.7	58.1	58.1	57.6
109.3	110.4	109.3	107.8
37.6	40.4	39.1	39
37	38	37.1	37.5
42.5	45.5	45	42.1
38.5	35.6	36.1	36.8
3554	3505	3447	3660
15.5	16.3	15.4	16.3
100.8	106.1	100.5	100.3
38.1	35.8	37.4	37.4
36	60	36	36
36,000	60,000	36,000	36,000
60	120	60	60
60,000	100,000	60,000	100,000
60	84	60	72
Unlimited	Unlimited	Unlimited	100,000

= Camry advantage over this competitor

2015 EPA MPG estimates. Actual mileage will vary. 2015 Camry XSE V6 preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. Competitive comparison reflects most current information available for stated model year vehicles.

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Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

COMPETITIVE COMPARISON

2015 FORD FUSION HYBRID



KEY ADVANTAGES

2015 Camry Hybrid SE vs. 2015 Ford Fusion Hybrid SE

- **Performance** – Aside from its sport-tuned suspension, Camry Hybrid SE comes equipped with a bigger, more powerful 2.5L engine compared to Fusion Hybrid's 2.0L and boasts greater total system horsepower than Fusion Hybrid
- **Convenience** – Camry Hybrid SE offers impressive convenience features like available Qi wireless charging[†] and standard Smart Key Entry[†] with Push Button Start
- **Roomier rear cabin and trunk** – Camry Hybrid offers more cargo volume[†] and more rear head and leg room than Fusion Hybrid
- **Connectivity** – Camry Hybrid offers an impressive range of features Fusion Hybrid can't match, from standard touch-screen display to available Entune™ Premium Audio with Navigation and App Suite[†]
- **Safety** – Camry Hybrid comes standard with 10 airbags[†], while Fusion Hybrid has eight; and Camry features Toyota's standard Whiplash-Injury-Lessening (WIL)[†] front seats
- **Value** – Camry Hybrid SE has a lower estimated 5-year cost of ownership than Fusion Hybrid SE according to the IntelliChoice.com 5-year cost of ownership calculator, and comes with ToyotaCare no-cost factory-scheduled maintenance for two years or 25,000 miles (whichever comes first) and roadside assistance for two years, unlimited miles

FORD FUSION HYBRID CHALLENGES

- Better fuel economy estimates*
- Standard dual LCD SmartGauge with EcoGuide
- Available inflatable rear safety belts
- 5-year/60,000-mile roadside assistance

*2015 Camry Hybrid SE preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Ford Fusion Hybrid SE. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, July 2014, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

2015 HYUNDAI SONATA HYBRID



15 CAMRY



KEY ADVANTAGES

2015 Camry Hybrid SE vs. 2015 Hyundai Sonata Hybrid

- **Performance** – Camry Hybrid SE offers sport-tuned suspension and anticipates better city and combined mpg estimates than Sonata Hybrid*
- **Roomier rear cabin and trunk** – Camry Hybrid offers more cargo volume† and more rear head and leg room than Sonata Hybrid; plus, Sonata Hybrid features a fixed rear seatback while Camry Hybrid features 60/40 split-folding rear seatbacks for added convenience
- **Connectivity** – While both Camry and Sonata hybrids include features like standard touch-screen display and smart key† with push button start, Camry Hybrid SE also offers available features unmatched by Sonata Hybrid, like Entune® Premium Audio with Navigation and App Suite
- **Safety** – Camry Hybrid comes standard with 10 airbags†, while Sonata Hybrid has six; and Camry features Toyota's standard Whiplash-Injury-Lessening (WIL)† front seats
- **Value** – Camry Hybrid SE has a lower estimated 5-year cost of ownership than Sonata Hybrid according to the IntelliChoice.com 5-year cost of ownership calculator, and comes with ToyotaCare no-cost factory-scheduled maintenance for two years or 25,000 miles (whichever comes first) and roadside assistance for two years, unlimited miles

HYUNDAI SONATA HYBRID CHALLENGES

- Longer duration basic and powertrain warranties
- Greater passenger volume, more front head and leg room
- 5-year/unlimited-mile roadside assistance
- Blue Drive Mode hybrid system

*2015 Camry Hybrid SE preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Hyundai Sonata Hybrid. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

2015 HONDA ACCORD HYBRID



KEY ADVANTAGES

2015 Camry Hybrid SE vs. 2015 Honda Accord Hybrid EX-L

- **Performance** – Camry Hybrid SE boasts greater net horsepower and is host to several exciting performance-boosting qualities not found on Accord Hybrid EX-L, like EV Drive Mode[†]
- **Value** – Camry Hybrid SE has a lower estimated 5-year cost of ownership than Accord Hybrid EX-L according to the IntelliChoice.com 5-year cost of ownership calculator, and comes with ToyotaCare no-cost factory-scheduled maintenance for two years or 25,000 miles (whichever comes first)
- **Comfort** – Camry Hybrid provides more rear head, shoulder and leg room with more maximum cargo capacity[†] than Accord Hybrid
- **Connectivity** – With the Entune[®] App Suite[†], users can order movie tickets, make dinner reservations, find nearby points of interest, listen to streaming radio and keep up on stocks, sports, weather, traffic and fuel prices. Accord Hybrid doesn't offer a system this comprehensive
- **Safety** – Rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. Neither front knee nor rear outboard seat-mounted side airbags[†] is available on Accord Hybrid at any price

HONDA ACCORD HYBRID CHALLENGES

- Better fuel economy*
- Aha™ internet radio access standard on EX-L & Touring
- 8-in. high-resolution WVGA screen
- Honda LaneWatch™ standard on all trims

*2015 Camry Hybrid SE preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting. 2015 EPA-estimated mileage for 2015 Honda Accord Hybrid EX-L. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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COMPETITIVE COMPARISON

15 CAMRY

HYBRID MODELS	2015 CAMRY HYBRID SE
MECHANICAL	
Gasoline Engine	2.5L DOHC I4
Horsepower @ RPM	156 @ 5700
Torque @ RPM	156 @ 4500
Electric Motor	Permanent Magnet AC
Torque @ RPM	199 @ 0-1500
Hybrid System† Net Power (hp)	200
Transmission Speeds	NA
Transmission (Automatic/Manual)	Continuously Variable (CVT)
Fuel Economy Est. City/Hwy/Combined*	40/38/40
Fuel Capacity (gal.)	17
Suspension, Front	Independent
Suspension, Rear	Independent
SAFETY	
Front Knee Airbags†	Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard
Brakes, Front	11.65-in. Disc
Brakes, Rear	11-in. Disc
Electronic Brake Assist†	Standard
Vehicle Anti-Theft	Standard
COMFORT & CONVENIENCE	
2nd-row seating configuration	60/40 split
Smart Key System† with Push Button Start	Standard
Touch-screen display, (in.)	6.1-in. standard
USB Audio Input	Standard
DIMENSIONS, CAPACITIES & WEIGHTS	
Length (in.)	190.9
Width (in.)	71.7
Height (in.)	57.9
Wheelbase (in.)	109.3
Head Room, Front (in.)	38.8
Head Room, Rear (in.)	38.1
Leg Room, Front (in.)	41.6
Leg Room, Rear (in.)	38.9
Curb Weight, AT (lb.)	3565
Cargo Volume†, MFR (cu. ft.)	13.1
Passenger Volume, MFR (cu. ft.)	102.7
Turning Diameter, Curb-to-Curb (ft.)	36.7
WARRANTY	
Basic Time (Months)	36
Basic Miles	36,000
Powertrain Time (Months)	60
Powertrain Miles	60,000
Rust Time (Months)	60
Rust Miles	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.

*2015 EPA MPG estimates. Actual mileage will vary. 2015 Camry Hybrid SE preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting.

COMPETITIVE COMPARISON

2015 FUSION HYBRID SE	2015 ACCORD HYBRID EX-L	2015 SONATA HYBRID
2.0L DOHC I4	2.0L DOHC I4	2.4L DOHC I4
141 @ 6000	141 @ 6200	159 @ 5500
129 @ 4000	122 @ 3500	154 @ 4500
Permanent Magnet AC	Permanent Magnet AC	Permanent Magnet AC
NL	226 @ 0-3800	151 @ 0-1630
188	166	199
NA	NA	6
Continuously Variable (CVT)	Continuously Variable (CVT)	Automatic
44/41/42	50/45/47	36/40/37
13.5	15.8	17.2
Independent	Independent	Independent
Independent	Independent	Independent
Standard	NA	NA
Front Only	Front Only	Front Only
11.8-in. Disc	11.5-in Disc	11.8-in. Disc
11.8-in. Disc	11.1-in. Disc	11.2-in. Disc
Standard	Standard	Standard
Standard	NA	Standard
60/40 split	Fold-down bench	Fixed w/ pass-through
Available	Standard	Standard
Available	6-in. standard	4.3-in. standard
Available	Standard	Standard
191.8	192.2	189.8
72.9	72.8	72.2
58	57.5	57.7
112.2	109.3	110
39.2	37.6	40
37.8	37	37.8
44.3	42.5	45.5
38.3	38.5	34.6
3639	3595	3508
12	12.3	12.1
102.8	100.8	103.8
37.5	38.1	35.8
36	36	60
36,000	36,000	60,000
60	60	120
60,000	60,000	100,000
60	60	84
Unlimited	Unlimited	Unlimited

= Camry Hybrid advantage over this competitor

*2015 EPA MPG estimates. Actual mileage will vary. 2015 Camry Hybrid SE preliminary mpg estimates determined by Toyota. EPA ratings not available at time of posting.
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Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

TIPS & FACTS

DEMO TIPS



Explain to your customers that the Tire Pressure Monitor System (TPMS)[†] alerts the driver to an unsafe tire pressure situation only. The system does not alert the driver to tires that are slightly underinflated. For maximum fuel efficiency and tire life, owners must still regularly check and adjust the pressure of all tires.



It's a good idea to keep a child safety seat on hand in the dealership for customer demonstrations. For a family with a small child, it can mean the difference between a good demonstration and a perfect demonstration.



Point out the extra layer of safety built into Camry. Standard front knee airbags[†] for both driver and passenger, rear seat-mounted airbags[†] and standard electronic Brake Assist put Camry ahead of the competition.

QUICK FACTS



Optitron technology improves clarity and reduces eye fatigue. Whatever the driving conditions, the bright, bold contrast of the illuminated needles helps your customers read the instruments quickly and accurately. It looks pretty cool when the car first starts up, too.



To activate the ALR to install a child seat, pull the shoulder belt all the way out, then allow it to retract to the desired length. Press down firmly on the child seat as the belt retracts to buckle the child seat securely in place.



The 2015 Camry features a wireless charging dock[†] with a non-slip surface. Capable of charging compatible cell phone or MP3 devices as they rest on the in-dash surface, Qi wireless charging capability[†] is available on XSE and XLE 4-cylinder models and Hybrid SE and XLE models, and included standard on XSE and XLE V6 models.

[†]Please see "Cautions" section in the back of this book for important information on this feature.