



## IN THIS SECTION

• 2014 Camry	1
• Models & Colors	4
• Features	6
• Options & Packages	15
• Specifications	18
• Competitive Comparison	22
• Tips & Facts	32

## KEY SELLING POINTS


- 1** Handsome interior
- 2** More power, more economy
- 3** Comprehensive safety features
- 4** Refined, responsive ride
- 5** Available hybrid

## ■ WHAT'S NEW FOR 2014

**SE Sport Model 2548 trim level includes standard:**

- 18-in. alloy wheels with P225/45R18 tires
- 8-way power-adjustable driver seat with lumbar support; 4-way adjustable front passenger seat
- Sport fabric SofTex®-trimmed front seats with seatback pockets
- Power tilt/slide moonroof with one-touch open/close with jam protection
- Illuminated front visors with vanity mirrors
- Rear-seat reading lights

SE Sport Model 2548 trim level has an optional Display Audio with Navigation and Entune®+ App Suite (requires Convenience Package {CQ})

Look for this icon  and red typeface to easily identify **NEW** features or changes for 2014.

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

## ■ TRIMS AT A GLANCE

### CAMRY L

#### ENTRY-LEVEL VALUE

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and 6-speed automatic transmission
- Whiplash-Injury-Lessening (WIL)<sup>†</sup> front seats
- 10 airbags<sup>†</sup> including driver and front passenger knee airbags<sup>†</sup> and rear outboard seat-mounted side airbags<sup>†</sup>
- Display Audio – includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port with iPod<sup>®†</sup> connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access and music streaming via *Bluetooth*<sup>®†</sup> wireless technology

### CAMRY LE

#### ADDITIONAL AMENITIES

- Power door locks with shift-linked automatic locking feature with anti-lockout feature
- Projector-beam halogen headlights with auto-on/off
- Remote keyless entry, trunk release and illuminated entry
- Two 12V power outlets

### CAMRY SE

#### SPORTY PERSONALITY

- Uniquely integrated front and rear underbody spoilers and sport side rocker panels
- 17-in. alloy wheels with P215/55R17 tires
- Sport mesh front grille, fog lights and black sport trim headlight bezels
- Sport-tuned suspension
- Color-keyed rear spoiler and chrome-tipped exhaust (dual exhaust for V6)
- Available 3.5L DOHC 24-valve V6 with Dual Variable Valve Timing with intelligence (VVT-i)
- Available SE SPORT model 2548 trim-level

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

## ■ TRIMS AT A GLANCE

### CAMRY XLE

#### UPSCALE FEATURES

- 8-way power-adjustable driver seat
- Power tilt/slide moonroof with one-touch open/close and jam protection, driver and front passenger illuminated vanity mirrors, and rear seat reading lamps
- Side rocker panels with chrome inserts
- Wood-grain-style interior trim with chrome interior door handles
- Integrated chrome-trimmed fog lights
- Dual zone automatic climate control with air filter and rear-seat vents
- Display Audio with Navigation and Entune®† App Suite – includes Display Audio features plus SiriusXM Radio† with 90-day All Access trial, HD Radio™ with iTunes® Tagging (standard on V6 model)
- Auto-dimming rearview mirror with HomeLink®† and compass (standard on V6 model)
- Backup camera† (standard on V6 model)
- Smart Key† System and remote illuminated entry (standard on V6 model)

### CAMRY HYBRID

#### BEST FUEL ECONOMY AND LOWEST EMISSIONS

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive®†
- Electronically controlled Continuously Variable Transmission (ECVT)
- Smart Key System†
- ECO and EV driving modes
- Metallic tech-grain interior trim and chrome door handles

## MODELS & COLORS

### MODELS

14 CAMRY

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
L	6ECT-i	2.5L	4	2514	\$22,235
LE	6ECT-i	2.5L	4	2532	\$22,680
SE	6ECT-i	2.5L	4	2546	\$23,400
SE SPORT	6ECT-i	2.5L	4	2548	\$25,090
SE	6ECT-i	3.5L	6	2550	\$27,260
XLE	6ECT-i	2.5L	4	2540	\$24,855
XLE	6ECT-i	3.5L	6	2554	\$30,465
Hybrid LE	ECVT	2.5L	4	2559	\$26,140
Hybrid XLE	ECVT	2.5L	4	2560	\$27,670

\* Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$810 for Cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma and Land Cruiser), and \$995 for Large Trucks (Tundra and Sequoia). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

## **COLORS** (for color samples go to [www.eshowroom.toyota.com](http://www.eshowroom.toyota.com))




EXTERIOR (CODE)	INTERIOR (CODE)	L / LE FABRIC	SE FABRIC / LEATHER	XLE FABRIC / LEATHER	HYBRID FABRIC / LEATHER
Attitude Black Metallic (218)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Barcelona Red Metallic (3R3)	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Champagne Mica (5B2)	Ivory (00)	■		■	■
Classic Silver Metallic (1F7)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Light Gray (11)				■
Clearwater Blue Metallic (8W1)	Ash (10)	■		■	
	Ivory (00)	■		■	■
	Light Gray (11)				■
Cosmic Gray Mica (1H2)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Cypress Pearl (6T7)	Ash (10)	■		■	
	Ivory (00)	■		■	■
	Light Gray (11)				■
Magnetic Gray Metallic (1G3)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Super White (040)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■

14 CAMRY

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

# FEATURES

14 CAMRY

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>COMFORT/CONVENIENCE</b>				
<b>AIR CONDITIONER, HEATER &amp; DEFROSTER</b>				
Air conditioning with air filter	S	S	NA	NA
Dual-zone automatic climate control with air filter and rear-seat vents	NA	NA	S	NA
Dual-zone automatic climate control with air filter, electric compressor and humidity sensor	NA	NA	NA	S
Rear window defogger with timer	S	S	S	S
Rear-seat air vents	NA	NA	S	NA/S
<b>AUDIO, ENTERTAINMENT &amp; NAVIGATION</b>				
 <b>Entune™† Audio - includes 6.1-in. touchscreen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology and integrated backup camera† display with projected path</b>	S	S/S/ NA	NA	S/NA
 <b>Entune™† Audio Plus - includes 6.1-in. high resolution touchscreen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology, SiriusXM† Radio with 90-day All Access trial, HD Radio™, HD traffic and weather in major metro areas and integrated backup camera† display with projected path</b>	NA /O	NA	S/NA	NA/S
 <b>Entune™† Premium Audio with Navigation and App Suite - includes 7-in. high-resolution touchscreen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology, Entune® App Suite, HD Radio™, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM† Radio with 90-day All Access trial {EE}</b>	NA	O/O /S	O/S	NA /O

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>AUDIO, ENTERTAINMENT &amp; NAVIGATION (CONTINUED)</b>				
★ <b>Entune™† Premium JBL® Audio with Navigation and App Suite</b> - includes 7-in. high-resolution touchscreen, AM/FM CD with MP3/WMA playback capability, 10 JBL® GreenEdge™ Speakers in 8 locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 Port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <b>Bluetooth®†</b> wireless technology, Entune App Suite, HD Radio™, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM† Radio with 90-day All Access trial {EN}	NA	NA /NA /O	NA/O	NA/O
★ <b>Entune®† App Suite</b> - includes Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora® and Yelp™; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription-free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	NA	O/O /S	O/S	NA/O
<b>CONVENIENCE</b>				
See individual entries for cup holders and power points				
★ <b>Backup camera†</b>	S	S	S	S
Remote fuel-filler door, hood and trunk release levers	S	S	S	S
<b>CRUISE CONTROL</b>				
Cruise control	S	S	S	S
<b>CUP HOLDERS</b>				
Cup holders (two front, two rear)	S	S	S	S
In-door bottle holders (two front, four rear)	S	S	S	S
<b>DOORS</b>				
Power door locks with shift-linked automatic locking with anti-lockout feature	S	S	S	S
Child-protector rear door locks	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

# FEATURES

14 CAMRY

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>INSTRUMENTATION</b>				
Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature and shift-position indicator	S	S	NA	NA
Analog instrumentation with speedometer, tachometer, fuel and instant/average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature/average fuel economy and shift position indicator	NA	NA	S	NA
Optitron instrumentation with speedometer, hybrid system power meter, fuel and instant/average fuel economy gauges; Multi-Information Display with average fuel economy, distance to empty, average speed, and warning messages; LCD displays with odometer, tripmeters, outside temperature and shift-position indicator; EV <sup>†</sup> and ECO Drive mode indicators and ECO Driving Indicator	NA	NA	NA	S
Multi-Information Display	NA	NA	NA	S
ECO Driving Indicator light	NA	NA	NA	S
Maintenance Indicator light	S	S	S	S
<b>MIRRORS &amp; VISORS</b>				
Color-keyed power outside mirrors with manual folding feature	S	NA	NA	S/NA
Heated color-keyed power outside mirrors with manual folding feature	NA	S	S	NA/S
Manual day/night rearview mirror	S	S	S/NA	S
Auto-dimming rearview mirror with compass {CQ}	NA	O/ NA/O	O/S	NA/S
HomeLink <sup>®†</sup> universal transceiver (included in {CQ})	NA	O/ NA/O	O/S	NA/O
Dual sun visors with sliding extensions	S	S	S	S
Driver and front passenger illuminated vanity mirrors, and rear-seat reading lamps	NA /O	O/S /O	S	NA/O
<b>MOONROOF</b>				
Power tilt/slide moonroof with one-touch open/close and jam protection {SR}	NA /O	O/S /O	S	NA/O

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available



	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>PACKAGES</b>				
Convenience Package {CQ}	NA	O/ NA/O	O/NA	NA/O
Leather Package {LA}	NA	O/ NA/O	O/NA	NA/O
<b>POWER POINTS</b>				
12V auxiliary power outlet (1)	S/ NA	NA	NA	S/NA
12V auxiliary power outlets (2)	NA /S	S	S	NA/S
<b>SEATS</b>				
Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver seat; 4-way adjustable front passenger seat	S	NA	NA	S/NA
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver seat with power lumbar support; 4-way adjustable front passenger seat {PD}	NA /O	NA	S/NA	NA/S
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	O/S	NA
Leather-trimmed Ultrasuede® multistage heated front seats with seatback pockets; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	NA	NA/O
Sport fabric SofTex-trimmed front seats with seatback pockets; 6-way adjustable driver seat; 4-way adjustable front passenger seat {PD}	NA	S/ NA/ NA	NA	NA
Sport fabric SofTex-trimmed front seats with seatback pockets; 8-way power adjustable driver seat with power lumbar support; 4-way adjustable front passenger seat	NA	O/S /S	NA	NA
Sport leather-trimmed Ultrasuede® multistage heated front seats with seatback pockets; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	O/ NA/O	NA	NA

\*Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

## FEATURES

14 CAMRY

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>SEATS (CONTINUED)</b>				
Whiplash-Injury-Lessening (WIL) front seats	S	S	S	S
60/40-split fold-down rear seat with center armrest with cup holders	S	S	S	NA
Fold-down rear seat with center armrest with cup holder and pass-through	NA	NA	S	S
Headrests at each seating position	S	S	S	S
<b>SHIFT KNOBS &amp; LEVERS</b>				
Urethane shift knob	S	NA	NA	S/NA
Leather-wrapped shift knob	NA	S	S	NA/S
<b>STEERING WHEELS</b>				
Tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ®† hands-free phone controls	S	NA	NA	S/NA
Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters and <i>Bluetooth</i> ®† hands-free phone and audio controls	NA	S	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with <i>Bluetooth</i> ®† hands-free phone and audio controls	NA	NA	S	NA/S
3-time blink 1-click turn signal	S	S	S	S
<b>STORAGE AREAS</b>				
See individual entries for cup holders				
Overhead console with maplights and sunglasses storage	S	S	S	S
Lockable illuminated glove box	S	S	S	S
Covered center console with sliding cover, armrest and storage	S	S	S	S
<b>TRIM - EXTERIOR</b>				
Side rocker panels with chrome inserts	NA /S	NA	S	S
Sport mesh front grille	NA	S	NA	NA
Chrome garnish on trunk	NA	NA	S	NA/S
Color-keyed rear spoiler	NA	S	NA	NA
Integrated front and rear underbody spoilers and side rocker panels	NA	S	NA	NA

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>TRIM - INTERIOR</b>				
Wood-grain-style interior trim with chrome interior door handles	NA	NA	S	NA
Silver interior trim and door handles	NA	S	NA	NA
Metallic tech-grain interior trim with chrome interior door handles	NA	NA	NA	S
Fabric door trim	NA	NA	S/NA	S
Leather door trim with integrated armrests {LA}	NA	O/ NA/O	O/S	NA/O
<b>WINDOWS, GLASS &amp; WIPERS</b>				
Power window lockout control	S	S	S	S
Power windows with driver-side auto-up/down, jam protection in driver position and retained-power features	S	S	S	S
Acoustic noise-reducing windshield	NA	NA/ NA/S	NA/S	S
Washer-linked intermittent windshield wipers	S	S	S	S
Rear window defogger with timer	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S
<b>PERFORMANCE</b>				
<b>ENGINES</b>				
2.5L DOHC 16-valve 4-cylinder with Variable Valve Timing with intelligence (VVT-i)	NA	NA	NA	S
2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i)	S	S	S	NA
3.5L DOHC 24-valve V6 with Dual Variable Valve Timing with intelligence (VVT-i)	NA	O	O	NA
Aluminum engine block and cylinder head(s)	S	S	S	S
Hybrid Synergy Drive® System	NA	NA	NA	S
Permanent-magnet synchronous electric motor	NA	NA	NA	S
ECO and EV <sup>†</sup> driving modes	NA	NA	NA	S
Chrome exhaust tip (one on 4-cylinder, dual on V6)	NA	S	S	NA/S

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

## FEATURES

14 CAMRY

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>STEERING</b>				
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S
<b>SUSPENSION</b>				
Independent MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Dual-link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
Sport-tuned shock absorbers and springs, strut tower and trunk- mounted braces	NA	S	NA	NA
<b>TRANSMISSION</b>				
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode	S	NA	S	NA
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	NA	S	NA	NA
Electronically controlled Continuously Variable Transmission (ECVT)	NA	NA	NA	S
<b>WHEELS &amp; TIRES</b>				
16-in. steel wheels with full wheel covers with P205/65R16 tires	S	NA	NA	S/NA
17-in. alloy wheels with P215/55R17 tires	NA	S/ NA/ NA	S	NA/S
18-in. alloy wheels with P225/45R18 tires	NA	NA/ S/S	NA	NA
Temporary spare tire T155/70D17 110M	S	S	S	S
Tire Pressure Monitoring System (TPMS) <sup>†</sup>	S	S	S	S

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>SAFETY</b>				
<b>AIRBAGS</b>				
10 airbags <sup>†</sup> - Driver and front-passenger advanced airbag system <sup>†</sup> , driver and front passenger knee airbags <sup>†</sup> , driver and front passenger seat-mounted side airbags <sup>†</sup> , front and rear seat side-curtain airbags <sup>†</sup> and rear seat-mounted side airbags <sup>†</sup>	S	S	S	S
<b>BRAKING SYSTEMS</b>				
See Safety and Security entry for Star Safety System™				
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S
Foot pedal parking brake	S	S	S	S
Integrated Regenerative Braking	NA	NA	NA	S
Electronically Controlled Braking System (ECB)	S	S	S	S
<b>LIGHTS</b>				
Projector-beam halogen headlights	S/ NA	NA	NA	NA
Projector-beam halogen headlights with auto-on/off feature	NA /S	S	S	S
Headlight black sport-trim bezels	NA	S	NA	NA
Daytime Running Lights (DRL) with on/off modes	S	S	S	S
Integrated fog lights	NA	S	S	NA/S
3-time blink 1-click outer turn signal	S	S	S	S
Rear personal lights {SR}	NA /O	O/S /O	S	NA/O
Illuminated entry	S	S	S	S

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

# FEATURES

14 CAMRY

	L / LE	SE / SE SPORT / SE V6	XLE / XLE V6	HYBRID LE / HYBRID XLE
<b>SECURITY</b>				
See individual entries for airbags, braking systems, doors, and seatbelts & child restraint system				
Star Safety System™ - includes Enhanced Vehicle Stability Control (VSC)†, Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)† and Smart Stop Technology (SST)†	S	S	S	S
Remote keyless entry	NA /S	S/S/ NA	S/NA	NA
Smart Key System† with Push Button Start {CQ}	NA	O/ NA/S	O/S	S
Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA) {BD}	NA	O/ NA/O	O	NA/O
Side-impact door beams	S	S	S	S
Engine immobilizer	S	S	S	S
Anti-theft system with alarm (engine immobilizer) {CQ}	NA	O	O	NA/O
Energy-absorbing collapsible steering column	S	S	S	S
Front and rear energy-absorbing crumple zones	S	S	S	S
Collision sensors: deactivate high voltage battery	NA	NA	NA	S
Battery-saver feature: deactivates interior lights after 20 minutes	S	S	S	S
Safety Connect™† - includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (Available by subscription. Complimentary one year trial subscription.) {AY}	NA	NA	O	NA/O
<b>SEATBELTS &amp; CHILD RESTRAINT SYSTEM</b>				
3-point seatbelts for all seating positions, Emergency Locking Retractors (ELR) on driver belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts; 3-point front seatbelts with adjustable shoulder anchors	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

## ■ FACTORY OPTIONS

CODE	MSRP	OPTION
AY	\$515	Safety Connect™+ – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription) (XLE)
BD	\$500	Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA) (SE, XLE)
CA	\$0	California Emissions (In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emission components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.) (L/LE/SE 4-cyl./XLE 4-cyl.)
EX	\$1050	Display Audio with Navigation and <b>Entune®+ App Suite</b> – includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, SiriusXM Radio+ with 90-day <b>All Access trial</b> , HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod®+ connectivity and control, vehicle information, hands-free phone capability, phonebook access, advanced voice recognition, and music streaming Via <i>Bluetooth®</i> + wireless technology. <b>Entune®+ App Suite</b> – includes Bing™, Pandora®, iHeartRadio, MovieTickets.com and OpenTable®; real-time info includes traffic, weather, sports, stocks and fuel prices. Access to <b>Entune®+ App Suite</b> services is <b>subscription-free</b> . See <a href="http://toyota.com/entune">toyota.com/entune</a> for details
FE	\$0	50 State Emissions (SE/XLE V6, Hybrid LE/XLE)
PD	\$440	8-way power-adjustable driver seat (LE, 4-cyl. SE)
RE	\$0	Federal Emissions (L, LE, 4-cyl. SE/XLE)
SR	\$915	Power tilt/slide moonroof (4-cyl. SE)

+Please see "Cautions" section in the back of this book for important information on this feature.

## PACKAGES

CODE	MSRP	PACKAGE
CQ		<b>Convenience Package</b> <ul style="list-style-type: none"> <li>• Integrated backup camera†</li> <li>• Auto-dimming rearview mirror with compass and HomeLink®†</li> <li>• Anti-theft system with alarm</li> <li>• Push Button Start (4-cyl. SE/XLE only)</li> <li>• Smart Key System† on two doors and trunk (4-cyl. SE/XLE only)</li> </ul>
	\$695	(XLE Hybrid)
	\$895	(SE V6)
	\$1195	(4-cyl. SE and XLE)
EJ		Display Audio with Navigation, <b>Entune®† App Suite</b> and JBL® – includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in eight locations including subwoofer and amplifier, SiriusXM Radio† with 90-day <b>All Access trial</b> , HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod®† connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition, and music streaming via <i>Bluetooth</i> ®† wireless technology. <b>Entune®† App Suite</b> – includes Bing™, Pandora®, iHeartRadio, MovieTickets.com and OpenTable®; real-time info including traffic, weather, sports, stocks and fuel prices. Access to <b>Entune®† App Suite</b> services is <b>subscription-free</b> . See <a href="http://toyota.com/entune">toyota.com/entune</a> for details
	\$650	(SE V6)
	\$1700	(XLE 4-cyl.)

†Please see "Cautions" section in the back of this book for important information on this feature.



## ■ PACKAGES (CONTINUED)

CODE	MSRP	PACKAGE
LA		<b>Leather Package</b>
		<ul style="list-style-type: none"> <li>• Multi-stage heated front seats</li> <li>• 4-way power-adjustable front passenger seat</li> <li>• Leather-trimmed seats and door trim with integrated armrests (XLE 4-cyl. only)</li> <li>• Leather-trimmed Ultrasuede® sport seats and leather door trim with integrated armrests (XLE Hybrid and SE only)</li> </ul>
	\$1075	(SE V6)
	\$1185	(Hybrid XLE)
	\$1515	(SE 4-cyl.)
	\$1675	(XLE 4-cyl.)
NV		Premium HDD Navigation with <b>Entune®† App Suite</b> and JBL® – includes 7-in. touchscreen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio† with 90-day <b>All Access trial</b> , HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB Port with iPod®† connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition, and music streaming Via Bluetooth®† wireless technology. <b>Entune®† App Suite</b> – includes Bing™, Pandora®, iHeartRadio, MovieTickets.com and OpenTable®; real-time info includes traffic, weather, sports, stocks and fuel prices. Access to <b>Entune®† App Suite</b> services is <b>subscription-free</b> . See <a href="http://www.toyota.com/entune">www.toyota.com/entune</a> for details
	\$1620	(XLE V6)
	\$2670	(XLE Hybrid)
SR	\$915	Power tilt/slide moonroof (LE, 6-cyl. SE, XLE V6)

†Please see "Cautions" section in the back of this book for important information on this feature.

# SPECIFICATIONS

14 CAMRY

	4-CYL. L / LE / XLE / SE / HYBRID	V6 SE / XLE
BRAKING SYSTEMS		
Power assisted front	Ventilated 11.65-in. front disc brakes	
Power assisted rear	Solid 11-in. rear disc brakes with hydraulic brake booster	
Electronically Controlled Braking System (ECB)	Standard	
Star Safety System™	Standard	
Regenerative Braking	Standard (Hybrid† only)	NA
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	109.3	
Overall Length (in.)	189.2	
Overall Width (in.)	71.7	
Overall Height (in.)	57.9	
Track (in.) – front – rear	62.4 (L/LE) / 62.0 (SE/XLE) 62.0 (L/LE) / 61.6 (SE/XLE)	
Coefficient of Drag (Cd) – gas-only – hybrid†	0.28 0.27	
Ground Clearance (in.)	6.1	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.) – front – rear – front with moonroof – rear with moonroof	38.8 38.1 37.9 38.0	
Leg Room (in.) – front – rear	41.6 38.9	
Shoulder Room (in.) – front – rear	58.0 56.6	
Hip Room (in.) – front – rear	54.5 54.5	
DRIVE SYSTEM		
Type	Front-wheel drive	

†Please see “Cautions” section in the back of this book for important information on this feature.

Legend: NA = Not Available

# SPECIFICATIONS

	4-CYL. L / LE / XLE / SE / HYBRID	V6 SE / XLE
ENGINES		
Type		
– gas-only	2.5L DOHC 16-valve 4-cylinder with Dual Independent VVT-i	3.5L DOHC 24-valve SEFI V6 with Dual Independent VVT-i
– hybrid†	2.5L DOHC 16-valve 4-cylinder with Independent VVT-i	
Horsepower (hp @ RPM)	178 @ 6000	268 @ 6200
– gas-only	173 @ 6000 (PZEV)	NA
– hybrid†	156 @ 5700	NA
Torque (lb.-ft. @ RPM)	170 @ 4100	248 @ 4700
– gas-only	165 @ 4100 (PZEV)	NA
– hybrid†	156 @ 4500	NA
Timing (Chain/Belt)	Chain	
Engine Oil		
– type	Synthetic	
– weight	0W-20	
FUEL FACTS		
MPG* (EPA-est. city/hwy/ combined)		
– 6ECT-i	25/35/28	21/31/25
– ECVT (hybrid† only)	43/39/41 (LE) 40/38/40 (XLE)	NA NA
Fuel Tank (gal.)	17.0	
Recommended Fuel	Regular	

1.4 CAMRY

†Please see "Cautions" section in the back of this book for important information on this feature.

\*2014 EPA MPG Estimates. Actual mileage will vary.

Legend: NA = Not Available • NC = No Charge

## SPECIFICATIONS

14 CAMRY

	4-CYL. L / LE / XLE / SE / HYBRID	V6 SE / XLE
MOTOR (ELECTRIC) – HYBRID ONLY		
Type	AC synchronous motor Permanent magnet	NA
Torque (lb.-ft. @ RPM)	199 @ –1500	NA
High-Voltage Battery – type	Sealed Nickel-Metal Hydride (Ni-MH) 650V	NA
– voltage		NA
Hybrid System† – net power	200 hp (149 kW)	NA
SAFETY		
Dual-Stage Advanced Airbag Supplemental Restraint System (SRS)† with Front Passenger Occupant Classification System†	Driver and front passenger	
Side Airbag†	Driver, front passenger, rear outboard seats	
Side-Curtain Airbag†	2-row	
Knee Airbag†	Driver and front passenger	
Seatbelts – driver	3-point with pretensioner†, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger	3-point with pretensioner†, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	
– all rear passengers	3-point with ELR/ALR	
STEERING		
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning Diameter, curb-to-curb (ft.)	36.7	

†Please see “Cautions” section in the back of this book for important information on this feature.

Legend: NA = Not Available

# SPECIFICATIONS

1.4 CAMRY

		4-CYL. L / LE / XLE / SE / HYBRID	V6 SE / XLE
SUSPENSION			
Type			
	– front	MacPherson strut suspension with gas-filled shock absorbers and stabilizer bar	
	– rear	Dual independent link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	
		Sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces (SE models)	
TRANSMISSIONS			
	– standard (gas-only)	6-speed Electronically Controlled Automatic Overdrive Transmission with intelligence (ECT-i) and sequential shift mode	
	– standard (Hybrid <sup>†</sup> )	Electronically controlled Continuously Variable (ECVT)	NA
WEIGHTS & CAPACITIES			
Curb Weight (lb.)			
	– 6ECT-i	L/LE: 3190 SE: 3240 XLE: 3245 Hybrid <sup>†</sup> : 3435 (LE) 3525 (XLE)	SE: 3420 XLE: 3395
Cargo Capacity <sup>†</sup> (cu. ft.)		15.4 (13.1 Hybrid <sup>†</sup> )	
EPA Passenger Volume (cu. ft.)		102.7 (without moonroof) 101.3 (with moonroof; NA on L or Hybrid LE models)	
WHEELS & TIRES			
Wheel Type			
	– standard	L/LE/LE HV: Steel SE/XLE/XLE HV: Aluminum alloy	SE/XLE: Aluminum alloy
Wheel Size			
	– standard	L/LE/LE HV: 16-in. x 6.5-in. SE/XLE/XLE HV: 17-in. x 7.0-in.	SE: 18-in. x 7.5-in. XLE: 17-in. x 7.0-in.
Tire Type			
	– standard	All-season steel-belted radials	All-season steel-belted radials
Tire Size			
	– standard	L/LE/LE HV: P205/65R16 SE/XLE/XLE HV: P215/55R17	SE: P225/45R18 XLE: P215/55R17
Spare		Temporary T155/70D17 110M	

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

## COMPETITIVE COMPARISON

14 CAMRY

### 2014 FORD FUSION



### KEY ADVANTAGES

#### 2014 Camry LE vs. 2014 Ford Fusion I4 S

- **Technology** – Camry offers a USB port with iPod®<sup>†</sup> connectivity and control as a standard feature. This remains an extra-cost option on Fusion
- **Safety** – rear outboard seat-mounted side airbags<sup>†</sup> are one of the safety features that Camry provides. This layer of safety and security is not available on Fusion at any price
- **More passenger space** – Camry provides more room for passengers than the Fusion in nearly all seating positions

### FORD FUSION CHALLENGES

- More front head room and leg room
- Greater cargo volume
- Available SYNC with MyFord Touch

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

<sup>\*</sup>2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

## ■ 2013 HONDA ACCORD



14 CAMRY



## KEY ADVANTAGES

**2014 Camry LE vs. 2013 Honda Accord Sedan LX**

- **Safety** – rear outboard seat-mounted side airbags<sup>†</sup> and front knee airbags<sup>†</sup> are just a few of the safety features that Camry provides. Front knee airbags<sup>†</sup> are not available on Accord at any price; seat-mounted side airbags<sup>†</sup> are available only to front occupants
- **More rear passenger space** – Camry provides more rear head, leg and shoulder room than Accord
- **Better standard audio** – Camry LE comes standard with a 6-speaker audio system that includes a 6.1-inch touchscreen display. Accord LX only comes equipped with 4 speakers and offers no touchscreen functionality until EX-L trim

**HONDA ACCORD CHALLENGES**

- More passenger volume
- More front head room and leg room
- Available LED headlights
- More horsepower and torque
- Better EPA-estimated fuel economy\* with Continuously Variable Transmission

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

\*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

## COMPETITIVE COMPARISON

### ■ 2013 HYUNDAI SONATA

14 CAMRY



*Limited model shown*



### KEY ADVANTAGES

#### **2014 Camry LE vs. 2013 Hyundai Sonata GLS**

- **Safety** – rear outboard seat-mounted side airbags<sup>†</sup> and front knee airbags<sup>†</sup> are just a few of the safety features that Camry provides. This layer of safety and security is not available on Sonata at any price
- **Comfort** – Camry delivers a roomier rear seating experience by offering more head and leg room than what can be expected from Sonata GLS; 38.1-in./38.9-in. vs. 37.8-in./34.6-in.

### HYUNDAI SONATA CHALLENGES

- More horsepower and torque
- Longer duration Basic and Powertrain warranties
- Standard telematics system

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.



## ■ 2013 NISSAN ALTIMA 2.5S



14 CAMRY



## KEY ADVANTAGES

**2014 Camry LE vs. 2013 Nissan Altima 2.5S**

- **Safety** – Electronic brake assist is standard on Camry, as are rear outboard seat-mounted side airbags and driver knee airbag\*. Neither is available on the Nissan at any price.
- **Technology** – Camry features a standard USB port with iPod®† connectivity and control as standard features – not available on Nissan Altima 2.5S
- **Comfort** – Camry has better rear leg room and head room than Nissan Altima

## NISSAN ALTIMA CHALLENGES

- Better gas mileage\*
- Better horsepower and torque
- Better front leg room

\*Please see "Cautions" section in the back of this book for important information on this feature.












\*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

# COMPETITIVE COMPARISON

14 CAMRY

GAS MODELS	2014 TOYOTA CAMRY LE	2014 FORD FUSION I4 S
<b>MECHANICAL</b>		
Engine	2.5L DOHC I4	2.5L DOHC I4
Horsepower @ RPM	178 @ 6000	 <b>175 @ 6000</b>
Torque @ RPM	170 @ 4100	175 @ 4500
Pounds Per Horsepower	17.9	 <b>19.1</b>
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City/Highway*	25/35	 <b>22/34</b>
Fuel Capacity (gal.)	17.0	 <b>16.5</b>
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
<b>SAFETY</b>		
Front Knee Airbags†	Standard	 <b>Standard</b>
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard	 <b>Front Only</b>
Brakes, Front/Rear	Disc/Disc	Disc/Disc
4-Wheel ABS	Standard	Standard
Electronic Brake Assist†	Standard	Standard
Vehicle Stability Control† System	Standard	Standard
Traction Control System	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
<b>COMFORT &amp; CONVENIENCE</b>		
Remote Keyless Entry	Standard	Standard
Bluetooth®† Wireless Technology	Standard	Standard
USB Audio Input	Standard	 <b>Available</b>
<b>DIMENSIONS, CAPACITIES &amp; WEIGHTS</b>		
Length (in.)	189.2	191.8
Width (in.)	71.7	72.9
Height (in.)	57.9	58.2
Wheelbase (in.)	109.3	112.2
Head Room, Front (in.)	38.8	39.2
Head Room, Rear (in.)	38.1	 <b>37.8</b>
Leg Room, Front (in.)	41.6	44.3
Leg Room, Rear (in.)	38.9	 <b>38.3</b>
Curb Weight, AT (lb.)	3190	 <b>3342</b>
Cargo Volume†, MFR (cu. ft.)	15.4	16.0
Passenger Volume, MFR (cu. ft.)	102.7	102.8
Turning Diameter, Curb-to-Curb (ft.)	36.7	 <b>37.5</b>
<b>WARRANTY</b>		
Basic Time (Months)	36	36
Basic Miles	36,000	36,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	60,000
Rust Time (Months)	60	60
Rust Miles	Unlimited	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.



























\*2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

# COMPETITIVE COMPARISON

14 CAMRY

2013 HONDA ACCORD SEDAN LX	2013 HYUNDAI SONATA GLS	2013 NISSAN ALTIMA 2.5S
2.4 DOHC I4	2.4L DOHC I4	2.5L DOHC I4
185 @ 6400	198 @ 6300	182 @ 6000
181 @ 3900	184 @ 4250	180 @ 4000
 <b>18.2</b>	16.0	18.0
 <b>6</b>	6	NA
 <b>Manual</b>	Automatic	Continuously Variable (CVT)
 <b>24/34</b>	 <b>24/35</b>	27/38
17.2	18.5	18.0
Independent	Independent	Independent
Independent	Independent	Independent
 <b>NA</b>	 <b>NA</b>	 <b>NA</b>
 <b>Front Only</b>	 <b>Front Only</b>	 <b>Front Only</b>
Disc/Disc	Disc/Disc	Disc/Disc
Standard	Standard	Standard
Standard	Standard	 <b>NA</b>
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
 <b>NA</b>	Standard	Standard
 <b>NA</b>	Standard	 <b>NA</b>
191.4	189.8	191.5
72.8	72.2	72.0
57.7	57.9	57.9
109.3	110.0	109.3
39.1	40.0	40.0
 <b>37.5</b>	 <b>37.8</b>	 <b>37.1</b>
42.5	45.5	45.0
 <b>38.5</b>	 <b>34.6</b>	 <b>36.1</b>
 <b>3192</b>	 <b>3199</b>	 <b>3114</b>
 <b>15.8</b>	16.4	15.4
103.2	103.8	NL
 <b>37.7</b>	35.8	36.2
36	60	36
36,000	60,000	36,000
60	120	60
60,000	100,000	60,000
60	84	60
Unlimited	Unlimited	Unlimited

 = Camry advantage over this competitor

\*2013 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

### ■ 2014 FORD FUSION HYBRID

14 CAMRY



2013 model shown



### KEY ADVANTAGES

#### 2014 Camry Hybrid LE vs. 2014 Ford Fusion Hybrid

- **Technology** – Camry's standard Smart Key System<sup>†</sup> allows the doors of the vehicle to be locked or unlocked and the engine to start or stop without having to press a button on a wireless key fob. A comparable system is not available on Fusion Hybrid
- **Comfort** – Camry's superior interior design lends increased cargo volume and rear head, hip and leg room when compared to Fusion Hybrid. It accomplishes this despite the fact that the Fusion is wider and longer
- **Safety** – Camry has ten standard airbags<sup>‡</sup>; Fusion has eight

### FORD FUSION HYBRID CHALLENGES

- Higher preliminary EPA mileage\*
- More front leg room
- Rear A/C vents standard

<sup>†</sup>Please see "Cautions" section in the back of this book for important information on this feature.

<sup>\*</sup>2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

## ■ 2013 HYUNDAI SONATA HYBRID



1.4 CAMRY



## KEY ADVANTAGES

**2014 Camry Hybrid LE vs. 2013 Hyundai Sonata Hybrid**

- **Better EPA-estimated city fuel economy rating\*** – 43 mpg for Camry Hybrid LE vs. 35 mpg for Hyundai Sonata Hybrid
- **Safety** – Sonata Hybrid fails to offer rear seat-mounted side airbags and front knee airbags – both are standard on Camry Hybrid
- **Convenience** – Not only does Camry's interior provide significantly more rear leg room, 38.9-in. vs. 34.6-in., than Sonata Hybrid, it also delivers greater cargo volume; 13.1 cu. ft. vs. 10.7 cu. ft.

HYUNDAI SONATA HYBRID  
CHALLENGES

- Longer duration Basic and Powertrain warranties
- More Hybrid System† net power
- More front head and leg room
- Lithium polymer hybrid system battery

†Please see "Cautions" section in the back of this book for important information on this feature.

\*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from [www.edmunds.com](http://www.edmunds.com). All information is believed to be correct at date of printing and is subject to change without notice.

## COMPETITIVE COMPARISON

14 CAMRY





















HYBRID MODELS	2014 TOYOTA CAMRY HYBRID LE
MECHANICAL	
Gasoline Engine	2.5L DOHC I4
Horsepower @ RPM	156 @ 5700
Torque @ RPM	156 @ 4500
Electric Motor	Permanent Magnet AC
Torque @ RPM	199 @ 0-1500
Hybrid System† Net Power (hp)	200
Transmission Speeds	NA
Transmission (Automatic/Manual)	Continuously Variable Transmission (CVT)
Fuel Economy Est. City*	43
Fuel Economy Est. Highway*	39
Fuel Capacity (gal.)	17.0
Suspension, Front	Independent
Suspension, Rear	Independent
SAFETY	
Driver and Front Passenger Knee Airbags†	Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard
Brakes, Front	Disc
Brakes, Rear	Disc
4-Wheel ABS	Standard
Electronic Brake Assist†	Standard
Vehicle Stability Control† System	Standard
Traction Control System	Standard
Vehicle Anti-Theft	Standard
COMFORT & CONVENIENCE	
Remote Keyless Entry	Standard
Smart Key System† with Push Button Start	Standard
DIMENSIONS, CAPACITIES & WEIGHTS	
Length (in.)	189.2
Width (in.)	71.7
Height (in.)	57.9
Wheelbase (in.)	109.3
Head Room, Front (in.)	38.8
Head Room, Rear (in.)	38.1
Leg Room, Front (in.)	41.6
Leg Room, Rear (in.)	38.9
Curb Weight, AT (lb.)	3435
Cargo Volume†, MFR (cu. ft.)	13.1
Passenger Volume, MFR (cu. ft.)	102.7
Turning Diameter, Curb-to-Curb (ft.)	36.7
WARRANTY	
Basic Time (Months)	36
Basic Miles	36,000
Powertrain Time (Months)	60
Powertrain Miles	60,000
Rust Time (Months)	60
Rust Miles	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.

\*2014 EPA MPG estimates. Actual mileage will vary.

# COMPETITIVE COMPARISON

1.4 CAMRY

2014 FORD FUSION HYBRID	2013 HYUNDAI SONATA HYBRID
2.0L DOHC I4	2.4L DOHC I4
175 @ 6000	159 @ 5500
175 @ 4500	 <b>154 @ 4500</b>
Permanent Magnet AC	Permanent Magnet
NL	 <b>151 @ 0-1400</b>
 <b>188</b>	206
NA	6
Continuously Variable Transmission (CVT)	Automatic
 <b>47</b>	 <b>36</b>
 <b>47</b>	40
14.0	17.2
Independent	Independent
Independent	Independent
 <b>Standard</b>	 <b>NA</b>
Standard	 <b>Front Only</b>
Disc	Disc
Disc	Disc
Standard	Standard
 <b>NA</b>	Standard
Standard	Standard
Standard	Standard
Standard	Standard
Standard	Standard
Standard	Standard
Standard	Standard
Standard	Standard
Standard	Standard
 <b>NA</b>	Standard
191.8	189.8
72.9	72.2
58.0	57.7
112.2	110.0
39.2	40.0
 <b>37.8</b>	 <b>37.8</b>
44.3	45.5
 <b>38.3</b>	 <b>34.6</b>
 <b>3720</b>	 <b>3578</b>
 <b>12.0</b>	 <b>12.1</b>
102.8	103.8
 <b>37.5</b>	35.8
36	60
36,000	60,000
60	120
60,000	100,000
60	84
Unlimited	Unlimited

 = Camry advantage over this competitor

\*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

## DEMO TIPS



**Explain to your customers that the Tire Pressure Monitor System (TPMS)<sup>†</sup> alerts the driver to an unsafe tire pressure situation only.** The system does not alert the driver to tires that are slightly underinflated. For maximum fuel efficiency and tire life, owners must still regularly check and adjust the pressure of all tires.



**It's a good idea to keep a child safety seat on hand in the dealership for customer demonstrations.** For a family with a small child, it can mean the difference between a good demonstration and a perfect demonstration.



**Point out the extra layer of safety built into Camry.** Standard front knee airbags for both driver and passenger, rear seat-mounted airbags and standard electronic brake assist put Camry ahead of all the competition.

## QUICK FACTS



**Optitron technology improves clarity and reduces eye fatigue.** Whatever the driving conditions, the bright, bold contrast of the illuminated needles helps your customers read the instruments quickly and accurately. It looks pretty cool when the car first starts up, too.



**To activate the ALR to install a child seat, pull the shoulder belt all the way out, then allow it to retract to the desired length.** Press down firmly on the child seat as the belt retracts to buckle the child seat securely in place.



Camry earned the **2013 SmartChoice Ownership Costs, Maintenance Costs and Retained Value Awards from IntelliChoice<sup>®</sup>**, and was also named a **2013 IIHS Top Safety Pick**. It's no wonder Camry has been the best-selling car in America for 15 of the last 16 years.\*

<sup>†</sup>Based on manufacturer estimates, CY 1997-2012 sales; includes Camry Solara

<sup>\*</sup>Please see "Cautions" section in the back of this book for important information on this feature.