



## KEY SELLING POINTS

1. Bold and athletic styling
2. Advanced technology
3. Excellent fuel economy ratings
4. Top-class interior cabin roominess
5. High-quality interior
6. Top-class noise/vibration, ride and handling performance

## WHAT'S NEW

### PACKAGING

- New Grade Strategy: Avalon XLE Plus and Avalon Hybrid XLE Plus are introduced as two new grades. For Avalon gas, this grade is the second grade after XLE (base grade), and in hybrid models it is the base grade. Avalon Touring Sport Edition and Avalon Hybrid Touring are no longer available.
- Simple Packaging: The new grade strategy supports even more standard equipment. The only available options/packages are 17-inch super chrome wheels for Avalon Limited Gas, and Toyota Safety Sense™ (P) (TSS-P)<sup>15</sup> for Avalon Limited (gas and Hybrid).

### PERFORMANCE

- The 2016 Avalon will have two unique suspensions: one prioritizing high quality and comfortable ride, the other (available only on Touring) for a more dynamic and responsive driving experience. Neither of these two suspension tunings are carryover – both are improvements over the current production Avalon.

## EXTERIOR

- A redesigned front grille with narrow upper grille (Avalon Touring features a unique and sporty front fascia)
- Newly designed turn signals that replace fog lights
- Refined LED taillights with smoked lenses
- Chrome rear bumper accent
- All colors remain the same; however, two existing colors have updated names: Midnight Black Metallic (218) has replaced Attitude Black (218), and Ooh La La Rogue Mica (3T0) has replaced Moulin Rogue Mica (3T0)

## INTERIOR

- New gray accent stitching with light gray interior

## AUDIO/IN-CABIN TECHNOLOGY

- Entune™ Audio Plus with Connected Navigation App (Scout® GPS Link<sup>1</sup>) is now standard on Avalon XLE, XLE Plus and Hybrid XLE Plus
- Entune™ Premium Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> is now standard on Avalon XLE Premium, XLE Touring and Hybrid XLE Premium
- Entune™ Premium JBL® Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> remains standard on Avalon Limited and Hybrid Limited
- All grades now feature a 7-inch high-resolution touch-screen display
- Qi-compatible<sup>2</sup> wireless smartphone charging (with [full] charge indicator light) device is now standard on Avalon XLE Premium, Touring, Limited, Hybrid XLE Premium and Hybrid Limited

## SAFETY & SECURITY

- All-new Toyota Safety Sense™ (P) (TSS-P)<sup>15</sup> is now available as a package on Limited grades (gas and Hybrid)
- Blind Spot Monitor (BSM)<sup>3</sup> with Rear Cross-Traffic Alert (RCTA)<sup>4</sup> is now standard for Avalon XLE Premium, Touring, Limited, Hybrid XLE Premium and Hybrid Limited

## MODELS & COLORS

### MODELS

TRIM	MODEL #	MSRP	TRANS.	ENGINE	CYL.
XLE	3544	\$32,650 <sup>32</sup>	6 ECT-i	3.5L	6
XLE Plus	3545	\$34,400 <sup>32</sup>	6 ECT-i	3.5L	6
XLE Premium	3546	\$35,850 <sup>32</sup>	6 ECT-i	3.5L	6
Touring	3548	\$37,050 <sup>32</sup>	6 ECT-i	3.5L	6
Limited	3554	\$40,450 <sup>32</sup>	6 ECT-i	3.5L	6
Hybrid XLE Plus	3506	\$36,650 <sup>32</sup>	ECVT	2.5L	4
Hybrid XLE Premium	3508	\$38,100 <sup>32</sup>	ECVT	2.5L	4
Hybrid Limited	3514	\$41,950 <sup>32</sup>	ECVT	2.5L	4

### COLORS

(For color samples go to <http://www.eshowroom.toyota.com>)

EXTERIOR (CODE)	INTERIOR	XLE	XLE Plus	XLE Premium	Touring	Limited	Hybrid XLE Plus	Hybrid XLE Premium	Hybrid Limited
BLIZZARD PEARL (070) <sup>19</sup>	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
CELESTIAL SILVER METALLIC (1J9)	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
COSMIC GRAY MICA (1H2)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
CRÈME BRULÉE MICA (5B2)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■

## MODELS & COLORS

EXTERIOR (CODE)	INTERIOR	XLE	XLE Plus	XLE Premium	Touring	Limited	Hybrid XLE Plus	Hybrid XLE Premium	Hybrid Limited
MAGNETIC GRAY METALLIC (1G3)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
MIDNIGHT BLACK METALLIC (218)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
OHH LA LA ROUGE MICA (3T0)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
PARISIAN NIGHT PEARL (8W6)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■
SIZZLING CRIMSON MICA (3R0)	Almond Leather (03)	■	■	■	■	■	■	■	■
	Black Leather (20)	■	■	■	■	■	■	■	■
	Lt. Gray Leather (17)	■	■	■	■	■	■	■	■



## TRIMS

# TRIMS AT A GLANCE

## XLE

### STYLISH COMFORT

- 10 airbags<sup>5</sup>
- Normal, Sport, and ECO Drive Modes
- Dual zone (driver and front passenger) automatic climate control with air filter and rear-seat vents
- Leather-trimmed tilt/telescopic steering wheel with paddle shifters and audio, Multi-Information Display and *Bluetooth*<sup>®6</sup> hands-free<sup>7</sup> phone and voice command controls<sup>8</sup>
- Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat
- Rear seat with center armrest with cup holders and trunk pass-through
- Entune™ Audio Plus with Connected Navigation<sup>34</sup> App - includes the Entune™ Multimedia Bundle (7-inch high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, eight speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod<sup>®10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via *Bluetooth*<sup>®6</sup> wireless technology), Scout<sup>®</sup> GPS Link App<sup>1</sup>, Siri<sup>®</sup> Eyes Free<sup>11</sup>, SiriusXM<sup>®12</sup> All Access Radio with 3-month complimentary trial, HD Radio™, HD traffic and weather in major metro areas<sup>13</sup>, and with integrated backup camera<sup>14</sup> display with projected path (projected path lines do not curve with steering wheel turn).
- 17-inch dark gray-painted alloy wheels

## XLE PLUS

### EXPAND YOUR HORIZONS

- Power tilt/slide moonroof
- Auto-dimming rearview mirror with compass and maplights
- HomeLink<sup>®</sup> universal transceiver
- Entune™ Audio Plus with Connected Navigation<sup>34</sup> App - includes the Entune™ Multimedia Bundle (7-inch high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, eight speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod<sup>®10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via *Bluetooth*<sup>®6</sup> wireless technology), Scout<sup>®</sup> GPS Link App<sup>1</sup>, Siri<sup>®</sup> Eyes Free<sup>11</sup>, SiriusXM<sup>®12</sup> All Access Radio with 3-month complimentary trial, HD Radio™, HD traffic and weather in major metro areas<sup>13</sup>, and with integrated backup camera<sup>14</sup> display with projected path (projected path lines do not curve with steering wheel turn).

## XLE PREMIUM

### RELAX, AND ENJOY THE RIDE

- Blind Spot Monitor (BSM)<sup>3</sup> with Rear Cross-Traffic Alert (RCTA)<sup>4</sup>
- Entune™ Premium Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> – includes the Entune™ Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, nine speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod<sup>®10</sup>

## TRIMS

connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via *Bluetooth*<sup>®6</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>11</sup>, Entune<sup>®</sup> App Suite<sup>35</sup>, HD Radio<sup>™</sup>, HD predictive traffic and Doppler weather overlay<sup>13</sup>, AM/FM cache radio, SiriusXM<sup>®12</sup> All Access Radio with 3-month complimentary trial, Gracenote<sup>®</sup> album cover art, and with integrated backup camera<sup>14</sup> display with projected path (projected path do not curve with steering wheel turn).

- Qi-compatible<sup>2</sup> wireless smartphone charging with full charge indicator light device
- Driver's seat and outside mirrors memory systems

## TOURING

### EVEN MORE STYLE

- 18-inch dark gray-painted wheels
- Unique and sporty front chrome grille surround with piano black insert
- LED headlights with LED Daytime Running Lights (DRL)
- Unique Touring badge, floor mats, and splash screen logo
- Suspension tuned for a more dynamic and responsive driving experience
- Entune<sup>™</sup> Premium Audio with Integrated Navigation and App Suite – includes the Entune<sup>™</sup> Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, nine speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod<sup>®10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via *Bluetooth*<sup>®6</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>11</sup>, Entune<sup>®</sup> App Suite<sup>35</sup>, HD Radio<sup>™</sup>, HD predictive traffic and Doppler weather overlay<sup>13</sup>, AM/FM cache radio, SiriusXM<sup>®12</sup> All Access Radio with 3-month complimentary trial, Gracenote<sup>®</sup> album cover art, and with integrated backup camera<sup>14</sup> display with projected path (projected path do not curve with steering wheel turn).

## LIMITED

### WORTHY OF A VELVET ROPE

- Three-zone automatic climate control with air filter and rear-seat vents
- High Intensity Discharge (HID) Quadbeam headlights with auto on/off feature and LED Daytime Running Lights (DRL)
- 18-inch super chrome alloy wheels
- Color-keyed heated, auto-dimming power outside mirrors with turn signal indicators, puddle lights and manual folding feature
- Rain-sensing washer-linked variable intermittent windshield wipers
- Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver's seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat with power lumbar support
- Entune<sup>™</sup> Premium JBL<sup>®</sup> Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> – includes the Entune<sup>™</sup> Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 11 JBL<sup>®</sup> GreenEdge<sup>™</sup> speakers in nine locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod<sup>®10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via *Bluetooth*<sup>®6</sup> wireless technology), Siri<sup>®</sup> Eyes Free<sup>11</sup>, Entune<sup>®</sup> App Suite<sup>35</sup>, HD Radio<sup>™</sup>, HD predictive traffic and Doppler weather overlay<sup>13</sup>, AM/FM cache radio, SiriusXM<sup>®12</sup> All Access Radio with 3-month

## TRIMS

complimentary trial, Gracenote® album cover art, and with integrated backup camera<sup>14</sup> display with dynamic projected path (projected path lines curve with steering wheel turn).

- Available Toyota Safety Sense™ (P) (TSS-P)<sup>15</sup> - Pre-Collision System (PCS)<sup>37</sup> with Pedestrian Detection function<sup>16</sup>, Lane Departure Alert (LDA) with Steering Assist<sup>17</sup>, Auto High Beams (AHB)<sup>33</sup>, Dynamic Radar Cruise Control (DRCC)<sup>18</sup>

## HYBRID XLE PLUS

### GREAT FEATURES, GREAT FUEL ECONOMY

- Hybrid Synergy Drive® System
- Power tilt/slide moonroof with sliding sunshade
- Leather-trimmed heated front seats
- Auto-dimming rearview mirror with compass and maplights
- HomeLink® universal transceiver
- Entune™ Audio Plus with Connected Navigation<sup>34</sup> App - includes the Entune™ Multimedia Bundle (7-inch high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, eight speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod®<sup>10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via Bluetooth®<sup>6</sup> wireless technology), Scout® GPS Link App<sup>1</sup>, Siri® Eyes Free<sup>11</sup>, SiriusXM®<sup>12</sup> All Access Radio with 3-month complimentary trial, HD Radio™, HD traffic and weather in major metro areas<sup>13</sup>, and with integrated backup camera<sup>14</sup> display with projected path (projected path lines do not curve with steering wheel turn).

## HYBRID XLE PREMIUM

### TAKE THE LONG WAY

- Blind Spot Monitor (BSM)<sup>3</sup> with Rear Cross-Traffic Alert (RCTA)<sup>4</sup>
- Entune™ Premium Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> - includes the Entune™ Multimedia Bundle (7-inch high-resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, nine speakers, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod®<sup>10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via Bluetooth®<sup>6</sup> wireless technology), Siri® Eyes Free<sup>11</sup>, Entune® App Suite<sup>35</sup>, HD Radio™, HD predictive traffic and Doppler weather overlay<sup>13</sup>, AM/FM cache radio, SiriusXM®<sup>12</sup> All Access Radio with 3-month complimentary trial, Gracenote® album cover art, and with integrated backup camera<sup>14</sup> display with projected path (projected path lines do not curve with steering wheel turn).
- Qi-compatible<sup>2</sup> wireless smartphone charging with full charge indicator light device
- Driver's seat and outside mirrors memory systems

## HYBRID LIMITED

### ROLL OUT THE RED CARPET

- Three-zone climate control with air filter and rear-seat vents
- High Intensity Discharge (HID) Quadbeam headlights with auto on/off feature and LED Daytime Running Lights (DRL)
- 17-inch super chrome alloy wheels



Let's  
Go  
Places

# 2016 AVALON

## TRIMS

- Color-keyed heated, auto-dimming power outside mirrors with turn signal indicators, puddle lights and manual folding feature
- Rain-sensing washer-linked variable intermittent windshield wipers
- Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver's seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat with power lumbar support
- Entune™ Premium JBL® Audio with Integrated Navigation<sup>34</sup> and App Suite<sup>35</sup> – includes the Entune™ Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 11 JBL® GreenEdge™ speakers in nine locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 port<sup>9</sup> with iPod®<sup>10</sup> connectivity and control, Advanced Voice Recognition<sup>8</sup>, hands-free phone capability<sup>7</sup>, phone book access and music streaming via Bluetooth®<sup>6</sup> wireless technology), Siri® Eyes Free<sup>11</sup>, Entune® App Suite<sup>35</sup>, HD Radio™, HD predictive traffic and Doppler weather overlay<sup>13</sup>, AM/FM cache radio, SiriusXM®<sup>12</sup> All Access Radio with 3-month complimentary trial, Gracenote® album cover art, and with integrated backup camera<sup>14</sup> display with dynamic projected path (projected path lines curve with steering wheel turn).
- Available Toyota Safety Sense™ (P) (TSS-P)<sup>15</sup> - Pre-Collision System (PCS)<sup>37</sup> with Pedestrian Detection function<sup>16</sup>, Lane Departure Alert (LDA) with Steering Assist<sup>17</sup>, Auto High Beams (AHB)<sup>33</sup>, Dynamic Radar Cruise Control [DRCC]<sup>18</sup>



## FEATURES

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
<b>COMFORT &amp; CONVENIENCE</b>								
<b>AIR CONDITIONER, HEATER &amp; DEFROSTER</b>								
Dual zone automatic climate control with air filter and rear-seat vents	S	S	S	S	NA	S	S	NA
Three zone climate control with air filter and rear-seat vents	NA	NA	NA	NA	S	NA	NA	S
Intelligent Touch controls for climate control and audio system	S	S	S	S	S	S	S	S
Rear window defogger with timer	S	S	S	S	S	S	S	S
<b>AUDIO, ENTERTAINMENT &amp; NAVIGATION</b>								
Entune™ Audio Plus with Connected Navigation <sup>34</sup> App – includes the Entune™ Multimedia Bundle (7-inch high resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, eight speakers, auxiliary audio jack, USB 2.0 port <sup>9</sup> with iPod <sup>®10</sup> connectivity and control, Advanced Voice Recognition <sup>8</sup> , hands-free phone capability <sup>7</sup> , phone book access and music streaming via Bluetooth <sup>®6</sup> wireless technology), Scout <sup>®</sup> GPS Link App <sup>1</sup> , Siri <sup>®</sup> Eyes Free <sup>11</sup> , SiriusXM <sup>®</sup> All Access Radio with 3-month complimentary trial <sup>12</sup> , HD radio™, HD traffic and weather in major metro areas <sup>13</sup> , and with integrated backup camera <sup>14</sup> display	S	S	NA	NA	NA	NA	NA	NA

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
with projected path (projected path lines do not curve with steering wheel turn).								
Entune™ Premium Audio with Integrated Navigation <sup>34</sup> and App Suite <sup>35</sup> – includes the Entune™ Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, nine speakers, auxiliary audio jack, USB 2.0 port <sup>9</sup> with iPod® <sup>10</sup> connectivity and control, Advanced Voice Recognition <sup>8</sup> , hands-free phone capability <sup>7</sup> , phone book access and music streaming via Bluetooth® <sup>6</sup> wireless technology), Siri® Eyes Free <sup>11</sup> , Entune® App Suite <sup>35</sup> , HD radio™, HD predictive traffic and doppler weather overlay <sup>13</sup> , AM/FM cache radio, SiriusXM® <sup>12</sup> All Access Radio with 3-month complimentary trial, Gracenote® album cover art, and with integrated backup camera <sup>14</sup> display with projected path (projected path do not curve with steering wheel turn).	NA	NA	S	S	NA	NA	S	NA
Entune™ Premium JBL® Audio with Integrated Navigation <sup>34</sup> and App Suite <sup>35</sup> – includes the Entune™ Multimedia Bundle (7-inch high resolution touch-screen with split screen display, AM/FM CD player with MP3/WMA playback capability, 11 JBL®	NA	NA	NA	NA	S	NA	NA	S

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
GreenEdge™ speakers in nine locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 port <sup>9</sup> with iPod <sup>®10</sup> connectivity and control, Advanced Voice Recognition <sup>8</sup> , hands-free phone capability <sup>7</sup> , phone book access and music streaming via Bluetooth <sup>®6</sup> wireless technology), Siri <sup>®</sup> Eyes Free <sup>11</sup> , Entune <sup>®</sup> App Suite <sup>35</sup> , HD radio™, HD predictive traffic and doppler weather overlay <sup>13</sup> , AM/FM cache radio, SiriusXM <sup>®12</sup> All Access Radio with 3-month complimentary trial, Gracenote <sup>®</sup> album cover art, and with integrated backup camera <sup>14</sup> display with dynamic projected path (projected path lines curve with steering wheel turn).								
Entune <sup>®</sup> App Suite – includes Destination Search, iHeartRadio, MovieTickets.com, OpenTable <sup>®</sup> , Pandora <sup>®20</sup> , Facebook Places, Yelp™, and Slacker Radio; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune <sup>®</sup> services is subscription free. See <a href="http://toyota.com/entune">toyota.com/entune</a> for details.	NA	NA	S	S	S	NA	S	S
CONVENIENCE								
Auto-dimming rearview mirror with compass, maplights and HomeLink <sup>®</sup> universal transceiver	NA	S	S	S	S	S	S	S

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
<b>CRUISE CONTROL</b>								
Cruise control	S	S	S	S	S	S	S	S
<b>CUP HOLDERS</b>								
Rear seat with center armrest cup holders and trunk pass-through	S	S	S	S	S	S	S	S
Covered center console with sliding cover and armrest, storage compartment and two front cupholders	S	S	S	S	S	S	S	S
<b>DOORS</b>								
Power door locks with shift-linked automatic lock/unlock feature and anti-lockout feature	S	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S	S
Resin scuff plate doorsills	S	S	S	S	NA	S	S	NA
Aluminum scuff plate doorsills	NA	NA	NA	NA	S	NA	NA	S
<b>INSTRUMENTATION</b>								
Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), ECO and Sport Mode indicator, ECO Drive Level Indicator and warning messages	S	S	S	S	S	NA	NA	NA
Optitron instrumentation with speedometer, hybrid	NA	NA	NA	NA	NA	S	S	S

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
system power meter, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, tachometer, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), EV, ECO and Sport Mode indicators, energy monitor and warning messages								

### MIRRORS & VISORS

Color-keyed heated power outside mirrors with turn signal indicators and manual folding feature	S	S	S	S	NA	S	S	NA
Color-keyed heated auto-dimming power outside mirrors with turn signal indicators, puddle lights and manual folding feature	NA	NA	NA	NA	S	NA	NA	S
Day/night rearview mirror with map lights	S	NA	NA	NA	NA	NA	NA	NA
Auto-dimming rearview mirror with compass, maplights and HomeLink® universal transceiver	NA	S	S	S	S	S	S	S
Power rear window sunshade	NA	NA	NA	NA	S	NA	NA	S

### MOONROOF

Power tilt/slide moonroof with sliding sunshade	NA	S	S	S	S	S	S	S
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### PACKAGES

### POWER POINTS

Three 12V auxiliary power outlets (two in eBin™ and	S	S	NA	NA	NA	S	NA	NA
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## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
one in center-console storage compartment)								

### SEATS

Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat	S	S	S	S	NA	S	S	NA
Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat with power lumbar support	NA	NA	NA	NA	S	NA	NA	S
Driver's seat and outside mirrors memory systems	NA	NA	S	S	S	NA	S	S
Heated rear seats	NA	NA	NA	NA	S	NA	NA	S

### STEERING WHEELS

Leather-trimmed tilt/telescopic steering wheel with paddle shifters and audio, Multi-Information Display, <i>Bluetooth</i> <sup>®6</sup> hands-free phone controls <sup>7</sup> and voice command controls <sup>8</sup>	S	S	S	NA	NA	NA	NA	NA
Leather-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display, and <i>Bluetooth</i> <sup>®6</sup> hands-free phone controls <sup>7</sup> and voice command controls <sup>8</sup>	NA	NA	NA	NA	NA	S	S	NA
Premium leather-trimmed tilt/telescopic steering wheel with paddle shifters and audio, Multi-Information	NA	NA	NA	S	S	NA	NA	NA

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
Display, <i>Bluetooth</i> ® <sup>6</sup> hands-free phone <sup>7</sup> and voice command controls <sup>8</sup>								
Premium leather-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display, <i>Bluetooth</i> ® <sup>6</sup> hands-free phone <sup>7</sup> and voice command controls <sup>8</sup>	NA		NA	NA	NA	NA	NA	S

## STORAGE AREAS

Covered center console with sliding cover and armrest, storage compartment and two front cupholders	S	S	S	S	S	S	S	S
Illuminated glove compartment	S	S	S	S	S	S	S	S
eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port <sup>9</sup>	S	S	S	S	S	S	S	S

## TRIM - EXTERIOR

Dual chrome-tipped integrated exhaust	S	S	S	S	S	NA	NA	NA
Hidden exhaust with chrome-accented cover	NA	NA	NA	NA	NA	S	S	S
Special paint color Blizzard Pearl (070) <sup>19</sup>	O	O	O	O	O	O	O	O

## TRIM - INTERIOR

Wood-grain-style interior trim with smoked chrome interior accents and door handles	S	S	S	NA	S	S	S	S
Touring badge, floor mats, and splash screen logo	NA	NA	NA	S	NA	NA	NA	NA

## WINDOWS, GLASS & WIPERS

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
Power windows with auto up/down and jam protection in all positions and retained-power features	S	S	S	S	S	S	S	S
Acoustic noise-reducing windshield and driver and front passenger side windows	S	S	S	S	S	S	S	S
Washer-linked variable intermittent windshield wipers	S	S	S	S	NA	S	S	NA
Rain-sensing washer-linked variable intermittent windshield wipers	NA	NA	NA	NA	S	NA	NA	S

## SAFETY

### AIRBAGS

Ten airbags<sup>5</sup> - includes driver and front passenger Advanced Airbag System<sup>5</sup>, driver and front passenger seat-mounted side airbags<sup>5</sup>, driver and front passenger knee airbags<sup>5</sup>, rear seat-mounted side airbags<sup>5</sup>, and front and rear side curtain airbags<sup>5</sup>

S

S

S

S

S

S

S

S

### BRAKING SYSTEMS

Power-assisted ventilated 11.65-inch front disc brakes; solid 11-inch rear disc brakes with hydraulic brake booster, Electronically Controlled Braking (ECB) and Star Safety System™

S

S

S

S

S

S

S

S

### LIGHTS

Quadrabeam halogen headlights with auto on/off feature and Daytime Running Lights (DRL) with on/off feature

S

S

S

NA

NA

S

S

NA



## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
High Intensity Discharge (HID) QuadraBeam headlights with auto on/off feature and LED Daytime Running Lights (DRL) with on/off feature	NA	NA	NA	NA	S	NA	NA	S
Smoked LED taillights	S	S	S	S	S	S	S	S
White-ice interior ambient lighting	NA	NA	NA	NA	S	NA	S	S

## SAFETY SYSTEMS & SECURITY

See individual entries for airbags <sup>5</sup> , braking systems, doors and seatbelts and child restraint system								
Toyota Safety Sense™ P (TSS-P) <sup>15</sup> - Pre-Collision System (PCS) <sup>37</sup> with Pedestrian Detection function <sup>16</sup> , Lane Departure Alert (LDA) with Steering Assist <sup>17</sup> , Auto High Beams (AHB) <sup>33</sup> , Dynamic Radar Cruise Control (DRCC) <sup>18</sup>	NA	NA	NA	NA	O	NA	NA	O
Star Safety System™ - includes Vehicle Stability Control (VSC) <sup>21</sup> , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) <sup>22</sup> and Smart Stop Technology® (SST) <sup>23</sup>	S	S	S	S	S	S	S	S
Driver and front passenger Whiplash-Injury-Lessening (WIL) seats <sup>24</sup>	S	S	S	S	S	S	S	S
Safety Connect <sup>®25</sup> – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance <sup>36</sup> and Automatic Collision Notification. Available by subscription. Complimentary	NA	NA	NA	NA	S	NA	NA	S

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
one-year trial subscription.								
Blind Spot Monitor (BSM) <sup>3</sup> and Rear Cross-Traffic Alert (RCTA) <sup>4</sup>	NA	NA	S	S	S	NA	S	S
Smart Key System <sup>38</sup> on driver side and trunk with Push Button Start and remote illuminated entry	S	NA	NA	NA	NA	NA	NA	NA
Smart Key System <sup>38</sup> on front doors and trunk with Push Button Start and remote illuminated entry	NA	S	S	S	S	S	S	S
Anti-theft system with engine immobilizer <sup>26</sup>	S	S	S	S	S	S	S	S

### SEATBELTS & CHILD RESTRAINT SYSTEM

3-point seatbelts for all seating positions with driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	S	S	S	S	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	S	S	S	S	S

### FEATURES - PERFORMANCE

#### ENGINES

3.5-Liter V6 DOHC 24-Valve with Dual Independent Variable Valve Timing with intelligence (VVT-i)	S	S	S	S	S	NA	NA	NA
Hybrid engine: 2.5-Liter 4-Cylinder DOHC 16-Valve Dual VVT-i; EV, ECO and Sport Modes; 200 hybrid system net hp (149 kW)	NA	NA	NA	NA	NA	S	S	S

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
Permanent magnet AC synchronous motor	NA	NA	NA	NA	NA	S	S	S
Sport, ECO and Normal Modes	S	S	S	S	S	NA	NA	NA
STEERING								
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S	S	S	S	S
SUSPENSION								
MacPherson strut front suspension with offset coil springs and stabilizer bar; dual-link independent MacPherson strut rear suspension with offset coil springs and stabilizer bar	S	S	S	S	S	S	S	S
Unitized body with front and rear anti-vibration sub-frames	S	S	S	S	S	S	S	S
TRANSMISSION								
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode	S	S	S	S	S	NA	NA	NA
Electronically controlled Continuously Variable Transmission (ECVT)	NA	NA	NA	NA	NA	S	S	S
WHEELS & TIRES								
17-in. Dark gray-painted alloy wheels with Machined Finish with P215/55R17 tires	S	S	S	NA	NA	S	S	NA
17-in. Super Chrome alloy wheels with P215/55R17 tires	NA	NA	NA	NA	O	NA	NA	S
18-in. Dark gray-painted alloy wheels with P225/45R18 tires	NA	NA	NA	S	NA	NA	NA	NA

## FEATURES

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
18-in. Super Chrome alloy wheels with P225/45R18 tires	NA	NA	NA	NA	S	NA	NA	NA
Temporary spare tire	S	S	S	S	S	S	S	S
Tire Pressure Monitor System (TPMS) <sup>27</sup>	S	S	S	S	S	S	S	S

## OPTIONS & PACKAGES

### FACTORY OPTIONS

CODE	MSRP	OPTION	AVAILABILITY
AW	(770)	17" Alloy Wheel	Limited [Model 3554]
FE	\$0	50 State Emissions	XLE [Models 3544, 3545, 3546]
FE	\$0	50 State Emissions	XLE Hybrid [Models 3506, 3508]
FE	\$0	50 State Emissions	Touring [Model 3548]
FE	\$0	50 State Emissions	Limited [Model 3554]
FE	\$0	50 State Emissions	Limited Hybrid [Model 3514]
TY	\$500	Toyota Safety Sense™ P <sup>15</sup> (TSS-P) - Pre-Collision System (PCS) <sup>37</sup> with Pedestrian Detection function <sup>16</sup> , Lane Departure Alert (LDA) with Steering Assist <sup>17</sup> , Auto High Beams (AHB) <sup>33</sup> , Dynamic Radar Cruise Control (DRCC) <sup>18</sup>	Limited [Model 3554]
TY	\$500	Toyota Safety Sense™ P <sup>15</sup> (TSS-P) - Pre-Collision System (PCS) <sup>37</sup> with Pedestrian Detection function <sup>16</sup> , Lane Departure Alert (LDA) with Steering Assist <sup>17</sup> , Auto High Beams (AHB) <sup>33</sup> , Dynamic Radar Cruise Control (DRCC) <sup>18</sup>	Limited Hybrid [Model 3514]
PC	\$395	Special Paint Color	XLE, XLE Plus, XLE Premium, Touring, Limited, Hybrid XLE Plus, Hybrid XLE Premium, Hybrid Limited

### PACKAGES

CODE	MSRP	OPTION	AVAILABILITY
		No Packages Available	

## SPECIFICATIONS

## SPECIFICATIONS

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
BRAKING SYSTEMS								
Front & Rear	Power-assisted ventilated 11.65-inch front disc brakes; solid 11-inch rear disc brakes with hydraulic brake booster, Electronically Controlled Braking (ECB) and Star Safety System™							
DIMENSIONS – EXTERIOR								
Wheelbase (in.)	111							
Overall Length (in.)	195.3							
Overall Width (in.)	72.2							
Overall Height (in.)	57.5							
Track (in.), front	62.6							
Track (in.), rear	62.2							
Coefficient of Drag (Cd)	0.28							
Ground Clearance (in.)	5.5							
DIMENSIONS – INTERIOR								
Seating Capacity	5							
Head Room (in.), front	38.5	37.6						
Head Room (in.), rear	37.9							
Leg Room (in.), front	42.1							
Leg Room (in.), rear	39.2							
Shoulder Room (in.), front	58.2							
Shoulder Room (in.), rear	57							
Hip Room (in.), front	55.1							
Hip Room (in.), rear	54.6							

## SPECIFICATIONS

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
DRIVE SYSTEM								
Type	Front-wheel drive							
ENGINE								
Wheelbase (in.)	111							
Overall Length (in.)	195.3							
Overall Width (in.)	72.2							
Overall Height (in.)	57.5							
Track (in.), front	62.6							
Track (in.), rear	62.2							
Coefficient of Drag (Cd)	0.28							
Ground Clearance (in.)	5.5							
Track (in.), front	62.6							
Track (in.), rear	62.2							
Coefficient of Drag (Cd)	0.28							
Ground Clearance (in.)	5.5							
FUEL FACTS								
MPG (EPA-est. city/hwy/combined) <sup>28</sup>	21/31/24					40/39/40		
Fuel Tank (gal.)	17							
Recommended Fuel	Regular							
SAFETY								
Driver and front-passenger airbags <sup>5</sup> with Advanced airbag system <sup>5</sup>	Driver and front passenger							



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## SPECIFICATIONS

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
Knee Airbag <sup>5</sup>	Driver and front passenger							
Front-Seat Side Airbag <sup>5</sup>	Driver and front passenger							
Rear-Seat Side Airbag <sup>5</sup>	Outboard passengers							
Side-Curtain Airbag <sup>5</sup>	Front and rear							
Seatbelts, driver	3-point with pretensioner, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)							
Seatbelts, front passenger	3-point with pretensioner, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)							
Seatbelts, all rear passengers	3-point with ELR/ALR							

## STEERING

Type	Electric Power Steering (EPS); power-assisted rack-and-pinion							
Turning Diameter, curb-to-curb (ft.)	40							

## SUSPENSION

Type	MacPherson strut front suspension with offset coil springs and stabilizer bar; dual-link independent MacPherson strut rear suspension with offset coil springs and stabilizer bar							
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## TRANSMISSION

Type	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) and sequential shift mode					Electronically controlled Continuously Variable Transmission (ECVT)		
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## WEIGHTS & CAPACITIES

Curb Weight (lb.)	3461	3461	3461	3505	3538	3594	3594	3638
EPA passenger volume (cu. ft.)	102.3							
EPA cargo volume (cu. ft.) <sup>29</sup>	16					14		

## WHEELS & TIRES

Wheel Type	17-inch dark gray-painted alloy wheels with machined finish	18-inch dark gray-painted alloy wheels	Standard 18-inch super chrome alloy wheels, optional 17-inch super chrome alloy wheels	17-inch dark gray-painted alloy wheels with machined finish	17-inch super chrome alloy wheels
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## SPECIFICATIONS

	XLE	XLE PLUS	XLE PREMIUM	TOURING	LIMITED	HYBRID XLE PLUS	HYBRID XLE PREMIUM	HYBRID LIMITED
Wheel Size	17-in. x 7.0-in			18-in. x 7.5-in.		17-in. x 7.0-in.		
Tire Type	All-season steel-belted radials							
Tire Size	P215/55R17			P225/45R18		P215/55R17		
Spare	Temporary							

## COMPETITIVE COMPARISONS

COMPETITION	16 Toyota Avalon XLE	16 Buick LaCrosse Leather Group	16 Chrysler 300 C RWD	16 Nissan Maxima S	16 Ford Taurus Limited FWD
MECHANICAL					
Engine	3.5L V6 DOHC	3.6L V6 DOHC	3.6L V6 DOHC	3.5L V6 DOHC	3.5L V6 DOHC
Horsepower @ RPM	268 @ 6200	304 @ 6800	300 @ 6350	300 @ 6400	288 @ 6500
Torque @ RPM	248 @ 4700	264 @ 5300	264 @ 4800	261 @ 4400	254 @ 4000
Transmission	6 AT	6 AT	8 AT	CVT	6 AT
Fuel Economy Est. City <sup>28</sup>	21	18	19	22	19
Fuel Economy Est. Hwy <sup>28</sup>	31	28	31	30	29
Fuel Economy Est. Combined <sup>28</sup>	24	21	23	NL	23
Fuel Capacity (gal.)	17	18	18.0	18	19
Suspension, Front	Independent	Independent	Short- and long-arm	Independent	Independent
Suspension, Rear	Independent	Independent	Independent	Independent	Independent
SAFETY					
Driver and Front Passenger Knee airbags <sup>5</sup>	Standard	Not available	Driver only	Not available	Not available
Rear Seat-mounted Side airbags <sup>5</sup>	Standard	Standard	Not available	Standard	Not available
Brakes, Front	11.65-in. Vent. Disc	12.6-in. Vent. Disc	12.6-in. Vent. Disc	12.6-in. Vent. Disc	13.86-in. Vent. Disc
Brakes, Rear	11.0-in. Solid Disc	12.4-in. Solid Disc	12.6-in. Solid Disc	12.13-in. Vent. Disc	13.58-in. Solid Disc
Backup Camera <sup>14</sup>	Standard	Standard	Standard	Not available	Standard
Whiplash-Injury-Lessening (WIL) Front Seats <sup>24</sup>	Standard	Not available	Not available	Not available	Not available
Smart Key System <sup>38</sup> w/Push Button Start	Standard	Standard	Standard	Standard	Standard
COMFORT & CONVENIENCE					
Touch-screen Display Size (in.)	7.0	8	8.4	8	8
# of Speakers	8	7	6	8	7
HD Radio <sup>TM13</sup>	Standard	Not available	Standard	Standard	Available
Dual-zone Climate Control	Standard	Standard	Standard	Standard	Standard
Heated Front Seats	Standard	Standard	Standard	Not available	Standard

## COMPETITIVE COMPARISONS

COMPETITION	16 Toyota Avalon XLE	16 Buick LaCrosse Leather Group	16 Chrysler 300 C RWD	16 Nissan Maxima S	16 Ford Taurus Limited FWD
Front Seat Fabric Trim	Leather	Leather	Leather	Cloth	Leather
Paddle Shifters	Standard	Standard	Standard	Not available	Not available
Selectable Drive Modes	EV, ECO and Sport	Not available	Sport	Sport	Not available
DIMENSIONS, CAPACITIES & WEIGHTS					
Length (in.)	195.3	196.9	198.6	192.8	202.9
Width (in.)	72.2	73.1	75	73.2	76.2
Height (in.)	57.5	59.2	58.5	56.5	60.7
Wheelbase (in.)	111	111.7	120.2	109.3	112.9
Head Room, Front (in.)	37.6	38	38.6	39.4	39
Head Room, Rear (in.)	37.9	37.3	37.9	36.7	37.8
Leg Room, Front (in.)	42.1	41.7	41.8	45.0	41.9
Leg Room, Rear (in.)	39.2	40.5	40.1	34.2	38.1
Curb Weight, AT (lb.)	3461	3906	4029	3471	3969
Cargo Volume, MFR (cu. ft.) <sup>29</sup>	16	13.3	16.3	14.3	20.1
Passenger Volume, MFR (cu. ft.)	103.6	101.7	106.3	98.6	102.2
Turning Diameter, Curb-to-Curb (ft.)	40	38.8	38.9	NL	39.5
WARRANTY					
Basic Time (Months)	36	48	36	36	36
Basic Miles	36,000	50,000	36,000	36,000	36,000
Powertrain Time (Months)	60	72	60	60	60
Powertrain Miles	60,000	70,000	100,000	60,000	60,000
Complimentary Maintenance Time (Months) <sup>30</sup>	24	24	NA	NA	NA
Complimentary Maintenance Miles <sup>30</sup>	25,000	24,000	NA	NA	NA

## COMPETITIVE COMPARISONS

### 2016 BUICK LACROSSE LEATHER GROUP



#### KEY ADVANTAGES

- **Better fuel economy ratings:** Avalon achieves better estimated mileage at 21 city and 31 highway mpg<sup>28</sup> than LaCrosse, which only reaches 17 city and 26 highway MPG.
- **Roomier interior:** Avalon offers both greater cargo volume<sup>29</sup> at 16 cubic feet as well as greater EPA passenger volume at 103.6 cubic feet.
- **Safety:** Avalon features ten airbags<sup>5</sup>, while LaCrosse features eight, and includes Whiplash-Injury-Lessening (WIL) front seats<sup>24</sup>, unmatched by LaCrosse.
- **Audio:** Avalon XLE includes Entune™ Audio Plus with Connected Navigation<sup>34</sup> App, eight standard speakers, HD Radio™<sup>13</sup>, and Intelligent Touch controls for climate control and audio systems – upscale refinements not standard on LaCrosse Leather Group. The LaCrosse Leather Group is equipped with Apple Carplay™ for iPhone® 6 and newer, however it will use your data.
- **Technology:** Avalon XLE Premium and above are equipped with Qi-compatible<sup>2</sup> wireless charging and Toyota's Entune® App Suite<sup>35</sup>, providing in-cabin connectivity not matched by LaCrosse at any level. The Buick LaCrosse features a 4G LTE Wi-Fi hotspot for only 3 months or 3 GB of data, whichever comes first.
- **Value:** Comparing 2015 models on IntelliChoice, Avalon received an above average value rating and boasts lower 5-year estimated ownership costs<sup>31</sup>, whereas the LaCrosse rates below average and costs about \$9,000 more than the Avalon.

#### BUICK LACROSSE CHALLENGES

- OnStar® Guidance Plan for 6 months with 4G LTE – built-in Wi-Fi hotspot for 3 months or 3 GB
- Available All-Wheel Drive
- Standard 8-in. IntelliLink® touch-screen display on all models
- Available Apple Carplay™
- 4 Years/50,000 Mile Basic warranty, 4 Years/50,000 Corrosion warranty, and 6 Years/70,000 Mile Roadside Assistance

## COMPETITIVE COMPARISONS

### 2016 FORD TAURUS LIMITED FWD



### KEY ADVANTAGES

- **Better fuel economy:** Comparing V6 engines, Avalon is rated at 21/31/24 (city/hwy/combined)<sup>28</sup> while Taurus Limited is rated at 19/29/23.
- **Better pounds-per-horsepower ratio:** Avalon is a much lighter vehicle that pulls less weight than Ford Taurus, adding to its agile performance.
- **Comfort and convenience:** Avalon comes standard with leather-trimmed seating and Smart Key<sup>38</sup> functionality with push button start. Taurus doesn't come standard with leather or push button start until Limited trim.
- **Technology:** Avalon XLE features Entune<sup>TM</sup> Audio Plus with Connected Navigation<sup>34</sup> App, standard eight speakers, HD Radio<sup>TM</sup>, and HD traffic and weather<sup>13</sup> in major metro areas, just a few features not standard on Taurus Limited.
- **Safety:** Avalon boasts ten standard airbags<sup>5</sup> compared to Taurus' six, and includes Whiplash-Injury-Lessening (WIL)<sup>24</sup> front seats and ToyotaCare<sup>30</sup> coverage unmatched by Taurus.
- **Value:** Comparing 2015 models on IntelliChoice, Avalon received an above average value rating whereas Taurus Limited received a below average value rating<sup>31</sup>.

### FORD TAURUS CHALLENGES

- Available SHO model with EcoBoost<sup>®</sup> turbocharged V6 engine
- Available All-Wheel Drive
- Power-adjustable pedals with memory standard on Taurus Limited

## COMPETITIVE COMPARISONS

### 2016 CHRYSLER 300 C RWD



### KEY ADVANTAGES

- **Better city fuel mileage:** Despite Chrysler 300's 8-speed automatic transmission, Avalon beats it in city and combined MPG ratings, 21/31/24 MPG<sup>28</sup> vs. 19/31/23 MPG.
- **More standard-equipment airbags<sup>5</sup>:** Avalon provides ten (including driver and front passenger knee airbags<sup>5</sup> and rear-seat side airbags<sup>5</sup>), Chrysler 300 S has seven.
- **Less weight:** Avalon is over 550 lb. lighter than Chrysler 300, an advantage that's seen in excellent fuel efficiency and performance.
- **Technology:** Avalon comes standard with upscale technology like Entune™ Audio Plus with Connected Navigation<sup>34</sup>, HD Radio™<sup>13</sup> and Intelligent Touch capacitive touch audio and climate controls. Chrysler 300 offers neither.
- **Value:** Avalon received a better value rating and boasts lower 5-year estimated ownership costs than 300 for 2015 models, according to IntelliChoice<sup>31</sup>.

### CHRYSLER 300 CHALLENGES

- 8-speed automatic transmission vs. Avalon's 6-speed
- More V6 horsepower and torque
- Available 5.7L HEMI® V8
- Standard 8.4-in. touch-screen
- Available All-Wheel Drive
- Available Beats by Dr. Dre and Harman Kardon® audio systems



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### COMPETITIVE COMPARISONS

## 2016 NISSAN MAXIMA S



### KEY ADVANTAGES

- Roomier rear seating: Avalon provides more cargo room<sup>29</sup> and passenger volume than Maxima. In fact, Avalon has 1.2 inches more rear seat headroom and 5 inches more rear seat leg room than Maxima.
- More standard amenities: Avalon XLE comes standard with leather trimmed heated front seats with power lumbar support, while the Maxima S is equipped with cloth seats and zero gravity seats.
- Safety: Avalon boasts ten standard airbags<sup>5</sup> compared to Maxima's six, and includes Whiplash-Injury-Lessening (WIL) front seats<sup>24</sup> and ToyotaCare<sup>30</sup> coverage, unmatched by Maxima.
- Value: Avalon received a better value rating and boasts lower 5-year estimated ownership costs than Maxima for 2015 models, according to IntelliChoice. In fact, Maxima's two models both received "Poor" ratings, while Avalon's lowest rating was "Above Average"<sup>31</sup>.
- Cost of Ownership: Avalon has ToyotaCare<sup>30</sup>, a no cost maintenance plan covering 24 months or 25,000 miles, including 24-hour roadside assistance<sup>36</sup> for 24 months.

### NISSAN MAXIMA CHALLENGES

- More horsepower at 300 hp and torque at 261 lb-ft
- More front leg room
- Larger diameter front and rear disc brakes
- Slightly better city gas mileage with an EPA 22 city mpg vs. Avalon's 21 city mpg<sup>28</sup>





## DISCLAIMERS

1. Scout® and Telenav® are registered trademarks of Telenav, Inc.
2. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models.
3. Do not rely exclusively on the blind-spot monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions, please see the Owner's Manual.
4. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see Owner's Manual.
5. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.
6. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Scion is under license. A compatible Bluetooth enabled phone must first be paired. Phone performance depends on software, coverage & carrier.
7. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Always use safe driving practices and follow all traffic rules. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you.
8. Advanced Voice Recognition capabilities vary by head unit.
9. May not be compatible with all WMA/MP3 players and like models.
10. iPod® is a registered trademark of Apple, Inc. All rights reserved.
11. Always drive safely, obey traffic laws & focus on the road while driving. Siri® is available only on iPhone® 4s, or later iPad® w/Retina display, iPad® mini, & iPod® touch (5th gen.) & requires Internet access. Siri® is not available in all languages or all areas & features vary by area. Some Siri® functionality & commands are not accessible in the vehicle. Data charges may apply. See [Apple.com](http://Apple.com) & phone carrier for details. Siri® is a registered trademark of Apple Inc.'s.
12. SiriusXM services require a subscription after a 3 month trial period. Subscriptions governed by SiriusXM™ Customer Agreement available at [SiriusXM.com](http://SiriusXM.com). If you decide to continue your SiriusXM™ service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C.
13. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp.
14. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.
15. Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, and weather, etc., the system(s) may not work as intended.
16. The Pedestrian Detection System, part of the TSS-P Pre-Collision System, is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. Please see your Owner's Manual for further information.
17. Lane Departure Alert is designed to read lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See Owner's Manual for more information.
18. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your Owner's Manual for details
19. Extra cost color, requires Option (PC)
20. PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission.
21. Vehicle Stability Control is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.



## DISCLAIMERS

22. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance, tire and road conditions.
23. Smart Stop Technology operates only in the event of certain contemporaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details.
24. Whiplash Injury Lessening front seats can help reduce the severity of whiplash injury in certain rear end collisions.
25. Contact with the response center may not be available in all areas. Service Agreement required. A variety of subscription terms available; charges will vary. See [Toyota.com](http://Toyota.com) for details.
26. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org).
27. The Tire Pressure Monitor System alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.
28. 2016 EPA estimated MPG ratings. Actual mileage may vary.
29. Cargo and load capacity limited by weight and distribution.
30. Covers normal factory scheduled service for 2 years or 25K miles, whichever comes first. See Toyota dealer for details and exclusions. Valid only in the continental U.S. and Alaska.
31. 2015 IntelliChoice, [www.IntelliChoice.com](http://www.IntelliChoice.com); Premium Passenger Car, hybrid models only. Based on 2015 model year study.
32. Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$835 for Cars, \$900 for Small/Light Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, 4Runner, Tacoma and Venza), \$1195 for Large Trucks (Tundra), and \$995 for Large SUVs (Sequoia and Land Cruiser). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handing and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.
33. Automatic high beams system operates at speeds above 25 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See Owner's Manual for details.
34. Availability & accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services & programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See your navigation system Owner's Manual for details.
35. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps & services subject to change. See [Toyota.com/entune®](http://Toyota.com/entune®) for details.
36. Does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions.
37. The TSS Pre-Collision System is designed to help avoid or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information.
38. The Smart Key system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.