



IN THIS SECTION

• 2014.5 Camry	1
• Models & Colors	5
• Features	7
• Options & Packages	16
• Specifications	19
• Competitive Comparison	24
• Tips & Facts	36

KEY SELLING POINTS

- 1** Handsome interior
- 2** Advanced audio technology
- 3** Comprehensive safety features
- 4** Refined, responsive ride
- 5** Available hybrid

■ WHAT'S NEW FOR 2014.5

The 2014 Camry receives a mid-year update!

AUDIO/IN-CABIN TECHNOLOGY

- Entune™ Audio[†] (**standard on L, LE & SE 4-cyl. & SE Sport**) – includes the Entune™ Multimedia Bundle (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, auxiliary audio jack, USB 2.0 port with iPod®[†] connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via *Bluetooth*®[†] wireless technology)
- Integrated backup camera[†] display with projected path
- Entune™ Audio Plus[†] (**optional on LE 4-cyl., standard on XLE gas & Hybrid**) – includes the Entune™ Multimedia Bundle, integrated backup camera[†] display with projected path, SiriusXM Radio[†] with 90-day All Access trial, HD Radio™[†] and HD traffic and weather in major metro areas
- Entune™ Premium Audio with Navigation and App Suite[†] (optional on **SE, SE Sport, XLE and Hybrid XLE**; Standard on **SE V6 and XLE V6**) – includes 7-in. high-resolution touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod®[†] connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via *Bluetooth*®[†] wireless technology, Entune® App Suite[†], HD Radio™[†], HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio[†] with 90-day All

Look for this icon ★ and **red** typeface to easily identify **NEW** features or changes for the Camry 2014.5 update.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Access trial {EE}

■ WHAT'S NEW FOR 2014.5 (CONTINUED)

AUDIO/IN-CABIN TECHNOLOGY

- Entune™ Premium JBL® Audio with Navigation and App Suite† (Optional on **SE V6**, **XLE V6** and **Hybrid XLE**) - includes 7-in. high-resolution touch-screen, AM/FM CD with MP3/WMA playback capability, 10 JBL® GreenEdge™ Speakers in 8 locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 Port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via *Bluetooth*®† wireless technology, Entune® App Suite†, HD Radio™†, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio† with 90-day All Access trial {EN}
- Entune® App Suite† includes Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®† and Yelp™; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription-free. See www.toyota.com/entune for details

SAFETY

- Standard backup camera†

COLORS

- Clearwater Blue Metallic (8W1) exterior color replaced with Parisian Night Pearl (8W6)

MODELS

- New Hybrid SE Limited Edition model combines the sporty styling of SE models with the efficient Hybrid powertrain (production from February to June 2014)

†Please see "Cautions" section in the back of this book for important information on this feature.

■ TRIMS AT A GLANCE

L

ENTRY-LEVEL VALUE

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and 6-speed automatic transmission
- Whiplash-Injury-Lessening (WIL)[†] front seats
- 10 airbags[†] including driver and front passenger knee airbags[†] and rear outboard seat-mounted side airbags[†]
- Entune™ Audio[†] – includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port 2.0 with iPod®[†] connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth®[†] wireless technology
- Backup camera[†] with integrated display with projected path

LE

ADDITIONAL AMENITIES

- Power door locks with shift-linked automatic locking feature with anti-lockout feature
- Projector-beam halogen headlights with auto on/off
- Remote keyless entry, trunk release and illuminated entry

SE

SPORTY PERSONALITY

- Uniquely integrated front and rear underbody spoilers and sport side rocker panels
- 17-in. alloy wheels with P215/55R17 tires
- Sport mesh front grille, fog lights and black sport trim headlight bezels
- Sport-tuned suspension, color-keyed rear spoiler and chrome-tipped exhaust (dual exhaust for V6)
- Available 3.5L DOHC 24-valve V6 with Dual VVT-i

SE SPORT

SPORTY SOPHISTICATION

- Power tilt/slide moonroof with one-touch open/close
- 18-in. alloy wheels with P225/45R18 tires
- 8-way power-adjustable driver's seat with power lumbar support

XLE

UPSCALE FEATURES

- Power tilt/slide moonroof with one-touch open/close
- Side rocker panels with chrome inserts
- Wood-grain-style interior trim with chrome interior door handles
- Integrated chrome-trimmed fog lights
- Dual zone automatic climate control with air filter and rear-seat vents
- Entune™ Audio Plus[†] – includes Entune™ Audio features plus SiriusXM Radio[†] with 90-day All Access trial, HD Radio™[†] with iTunes® Tagging
- Auto-dimming rearview mirror with HomeLink®[†] and compass (standard on V6 model)
- Smart Key System[†] and remote illuminated entry (standard on V6 model)

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ TRIMS AT A GLANCE

HYBRID LE

BEST FUEL ECONOMY AND LOWEST EMISSIONS

- 2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive®†
- Electronically controlled Continuously Variable Transmission (ECVT)
- Smart Key System†
- ECO and EV driving modes†
- Metallic tech-grain interior trim and chrome door handles
- Entune™ Audio† – includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port 2.0 with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, and phone book access and music streaming via Bluetooth®† wireless technology

HYBRID SE LIMITED EDITION

BEST FUEL ECONOMY MEETS SPORTY STYLE

- Sport mesh front grille and color-keyed rear spoiler
- Projector-beam halogen headlights with black sport trim bezels and auto on/off feature
- 17-in. alloy wheels and integrated fog lights
- Integrated front and rear underbody spoilers and sport side rocker panels

HYBRID XLE

BEST FUEL ECONOMY MEETS UPSCALE LUXURY

- 8-way power adjustable driver's seat
- Color-keyed, folding, heated power outside mirrors
- Dual zone automatic climate control with air filter, electric compressor, humidity sensor and rear-seat vents
- Integrated fog lights
- Leather-trimmed steering wheel with Bluetooth®† hands-free phone control
- Two 12V auxiliary power outlets
- Available Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)†
- Available Safety Connect®† – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (with one-year trial subscription)

†Please see "Cautions" section in the back of this book for important information on this feature.

MODELS

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
L	6ECT-i	2.5L	4	2514	\$22,425
LE	6ECT-i	2.5L	4	2532	\$22,870
SE	6ECT-i	2.5L	4	2546	\$23,740
SE Sport	6ECT-i	2.5L	4	2548	\$24,865
SE	6ECT-i	3.5L	6	2550	\$27,850
XLE	6ECT-i	2.5L	4	2540	\$25,810
XLE	6ECT-i	3.5L	6	2554	\$30,705
Hybrid LE	ECVT	2.5L	4	2559	\$26,330
Hybrid SE Limited Edition	ECVT	2.5L	4	2561	\$27,945
Hybrid XLE	ECVT	2.5L	4	2560	\$28,625




14.5 CAMRY

*MSRP excludes the Delivery, Processing and Handling Fee of \$810 for cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander Hybrid, FJ Cruiser, 4Runner, and Tacoma), and \$995 for Large Trucks (Land Cruiser, Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, FL, GA, NC, SC, AR, LA, MS, OK and TX will be higher. Actual dealer price will vary.

COLORS (for color samples go to www.eshowroom.toyota.com)

14.5 CAMRY

EXTERIOR (CODE)	INTERIOR (CODE)	L / LE FABRIC	SE / HYBRID SE FABRIC / LEATHER	XLE FABRIC / LEATHER	HYBRID LE / XLE FABRIC / LEATHER
Attitude Black Metallic (218)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Barcelona Red Metallic (3R3)	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Crème Brulee Mica (5B2)	Ivory (00)	■		■	■
Classic Silver Metallic (1F7)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Light Gray (11)				■
Cosmic Gray Mica (1H2)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
Cypress Pearl (6T7)	Ash (10)	■		■	
	Ivory (00)	■		■	■
	Light Gray (11)				■
Magnetic Gray Metallic (1G3)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■
 Parisian Night Pearl (8W6)	Ash (10)	- / ■		■	
	Ivory (00)	- / ■		■	
	Light Gray (11)				
Super White (040)	Ash (10)	■		■	
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
	Ivory (00)	■		■	■
	Light Gray (11)				■

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
COMFORT/CONVENIENCE				
AIR CONDITIONER, HEATER & DEFROSTER				
Air conditioning with air filter	S	S	NA	NA
Dual zone automatic climate control with air filter and rear-seat vents	NA	NA	S	NA
Dual zone automatic climate control with air filter, electric compressor and humidity sensor	NA	NA	NA	S
Rear window defogger with timer	S	S	S	S
Rear-seat air vents	NA	NA	S	NA/S
AUDIO, ENTERTAINMENT & NAVIGATION				
 Entune™ Audio[†] – includes 6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth^{®†} wireless technology and integrated backup camera[†] display with projected path	S	S/S/ NA/S	NA	S/NA
 Entune™ Audio Plus[†] – includes 6.1-in. high-resolution touch-screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth^{®†} wireless technology, SiriusXM Radio[†] with 90-day All Access trial, HD Radio™[†], HD traffic and weather in major metro areas and integrated backup camera[†] display with projected path {ED}	NA /O	NA	S/NA	NA/S
 Entune™ Premium Audio with Navigation and App Suite[†] – includes 7-in. high-resolution touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth^{®†} wireless technology, Entune[®] App Suite[†], HD Radio™[†], HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio[†] with 90-day All Access trial {EE}	NA	O/O/ S/O	O/S	NA /O

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
AUDIO, ENTERTAINMENT & NAVIGATION (CONTINUED)				
★ Entune™ Premium JBL® Audio with Navigation and App Suite† – includes 7-in. high-resolution touch-screen, AM/FM CD with MP3/WMA playback capability, 10 JBL® GreenEdge™ Speakers in 8 locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 Port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> ®† wireless technology, Entune® App Suite†, HD Radio™†, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio† with 90-day All Access trial {EN}	NA	NA/ NA/O/ NA	NA/O	NA/O
★ Entune® App Suite† – includes Bing™, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable®, Pandora®† and Yelp™; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is subscription-free. See www.toyota.com/entune for details	NA	O/O/ S/O	O/S	NA/O
CONVENIENCE				
See individual entries for cup holders and power points				
★ Backup camera†	S	S	S	S
Remote fuel-filler door, hood and trunk release levers	S	S	S	S
CRUISE CONTROL				
Cruise control	S	S	S	S
CUP HOLDERS				
Cup holders (two front, two rear)	S	S	S	S
In-door bottle holders (two front, four rear)	S	S	S	S
DOORS				
Power door locks with shift-linked automatic locking with anti-lockout feature	S	S	S	S
Child-protector rear door locks	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
INSTRUMENTATION				
Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature and shift-position indicator	S	S/S/S/ NA	NA	NA
Analog instrumentation with speedometer, tachometer, fuel and instant/average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature/average fuel economy and shift position indicator	NA	NA	S	NA
Optitron instrumentation with speedometer, hybrid system power meter, fuel and instant/average fuel economy gauges; Multi-Information Display with average fuel economy, distance to empty, average speed and warning messages; LCD displays with odometer, tripmeters, outside temperature and shift-position indicator; EV [†] and ECO Drive mode indicators and ECO Driving Indicator	NA	NA/NA/ NA/S	NA	S
Multi-Information Display	NA	NA/NA/ NA/S	NA	S
ECO Driving Indicator light	NA	NA/NA/ NA/S	NA	S
Maintenance Indicator light	S	S	S	S
MIRRORS & VISORS				
Color-keyed power outside mirrors with manual folding feature	S	NA	NA	S/NA
Heated color-keyed power outside mirrors with manual folding feature	NA	S	S	NA/S
Manual day/night rearview mirror	S	S	S/NA	S/NA
Auto-dimming rearview mirror with compass {CQ}	NA	O/NA/ O/NA	O/S	NA/S
HomeLink ^{®†} universal transceiver (included in {CQ})	NA	O/NA/ O/NA	O/S	NA/O
Dual sun visors with sliding extensions	S	S	S	S
Driver and front passenger illuminated vanity mirrors and rear-seat reading lamps	NA /O	O/S/ O/O	S	NA/O
MOONROOF				
Power tilt/slide moonroof with one-touch open/close and jam protection {SR}	NA /O	O/S/ O/O	S	NA/O

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

14.5 CAMRY

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
PACKAGES				
Convenience Package {CQ}	NA	O/NA/ O/NA	O/NA	NA/O
Leather Package {LA}	NA	O/NA/ O/NA	O/NA	NA/O
POWER POINTS				
12V auxiliary power outlet (1)	S/ NA	NA	NA	S/NA
12V auxiliary power outlets (2)	NA /S	S	S	NA/S
SEATS				
Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	NA	NA	S/NA
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat {PD}	NA /O	NA	S/NA	NA/S
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	O/S	NA
Leather-trimmed Ultrasuede® multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	NA	NA/O
Sport fabric SofTex®-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat {PD}	NA	S/NA/ NA/NA	NA	NA
Sport fabric SofTex®-trimmed front seats with seatback pockets; 8-way power adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	NA	O/S/S/S	NA	NA
Sport leather-trimmed Ultrasuede® multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	O/ NA/O/ NA	NA	NA

*Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
SEATS (CONTINUED)				
Whiplash-Injury-Lessening (WIL) [†] front seats	S	S	S	S
60/40 split fold-down rear seat with center armrest with cup holders	S	S/S/S/ NA	S	NA
Fold-down rear seat with center armrest with cup holder and pass-through	NA	NA/NA/ NA/S	S	S
Headrests at each seating position	S	S	S	S
SHIFT KNOBS & LEVERS				
Urethane shift knob	S	NA	NA	S/NA
Leather-wrapped shift knob	NA	S	S	NA/S
STEERING WHEELS				
Tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ^{®†} hands-free phone controls	S	NA	NA	S/NA
Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters and <i>Bluetooth</i> ^{®†} hands-free phone and audio controls	NA	S/S/S/ NA	NA	NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with <i>Bluetooth</i> ^{®†} hands-free phone and audio controls	NA	NA/NA/ NA/S	S	NA/S
STORAGE AREAS				
See individual entries for cup holders				
Overhead console with maplights and sunglasses storage	S	S	S	S
Lockable illuminated glove box	S	S	S	S
Covered center console with sliding cover, armrest and storage	S	S	S	S
TRIM - EXTERIOR				
Side rocker panels with chrome inserts	NA /S	NA	S	S
Sport mesh front grille	NA	S	NA	NA
Chrome garnish on trunk	NA	NA	S	NA/S
Color-keyed rear spoiler	NA	S	NA	NA
Integrated front and rear underbody spoilers and side rocker panels	NA	S	NA	NA

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

FEATURES

14.5 CAMRY

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
TRIM - INTERIOR				
Wood-grain-style interior trim with chrome interior door handles	NA	NA	S	NA
Silver interior trim and door handles	NA	S	NA	NA
Metallic tech-grain interior trim with chrome interior door handles	NA	NA	NA	S
Fabric door trim	NA	NA/NA/ NA/S	S/NA	S
Leather door trim with integrated armrests {LA}	NA	O/NA/ O/NA	O/S	NA/O
WINDOWS, GLASS & WIPERS				
Power window lockout control	S	S	S	S
Power windows with driver-side auto up/down, jam protection in driver position and retained-power features	S	S	S	S
Acoustic noise-reducing windshield	NA	NA/ NA/S/ NA	NA/S	S
Washer-linked intermittent windshield wipers	S	S	S	S
Rear window defogger with timer	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S
PERFORMANCE				
ENGINES				
2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) (gas models only)	S	S	S	NA
2.5L DOHC 16-valve 4-cylinder with Dual Variable Valve Timing with intelligence (VVT-i) (Hybrid models only)	NA	S	NA	S
3.5L DOHC 24-valve V6 with Dual Variable Valve Timing with intelligence (VVT-i) (gas models only)	NA	O	O	NA
Aluminum engine block and cylinder head(s)	S	S	S	S
Hybrid Synergy Drive® System (Hybrid models only)	NA	S	NA	S
Permanent-magnet synchronous electric motor (Hybrid models only)	NA	S	NA	S
ECO and EV [†] driving modes (Hybrid models only)	NA	S	NA	S
Chrome exhaust tip (one on 4-cylinder, dual on V6)	NA	S	S	NA/S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
STEERING				
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S
SUSPENSION				
Independent MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Dual-link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
Sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces	NA	S/S/S/ NA	NA	NA
TRANSMISSION				
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode	S	NA	S	NA
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	NA	S/S/S/ NA	NA	NA
Electronically controlled Continuously Variable Transmission (ECVT)	NA	NA/NA/ NA/S	NA	S
WHEELS & TIRES				
16-in. steel wheels with full wheel covers with P205/65R16 tires	S	NA	NA	S/NA
17-in. alloy wheels with P215/55R17 tires	NA	S/NA/ NA/S	S	NA/S
18-in. alloy wheels with P225/45R18 tires	NA	NA/ S/S/ NA	NA	NA
Temporary spare tire T155/70D17 110M	S	S	S	S
Tire Pressure Monitoring System (TPMS) [†]	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
SAFETY				
AIRBAGS				
10 airbags [†] – Driver and front passenger advanced airbag system [†] , driver and front passenger knee airbags [†] , driver and front passenger seat-mounted side airbags [†] , front and rear seat side-curtain airbags [†] and rear seat-mounted side airbags [†]	S	S	S	S
BRAKING SYSTEMS				
See Safety and Security entry for Star Safety System™				
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S
Foot pedal parking brake	S	S	S	S
Integrated Regenerative Braking	NA	NA/NA/ NA/S	NA	S
Electronically Controlled Braking System (ECB)	S	S	S	S
LIGHTS				
Projector-beam halogen headlights	S/ NA	NA	NA	NA
Projector-beam halogen headlights with auto on/off feature	NA /S	S	S	S
Headlight black sport-trim bezels	NA	S	NA	NA
Daytime Running Lights (DRL) with on/off modes	S	S	S	S
Integrated fog lights	NA	S	S	NA/S
3-time blink 1-click outer turn signal	S	S	S	S
Rear personal lights {SR}	NA /O	O/S/ O/O	S	NA/O
Illuminated entry	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.



Legend: S = Standard • O = Factory-installed only • NA = Not Available

	L / LE	SE / SE SPORT / SE V6 / HYBRID SE	XLE / XLE V6	HYBRID LE / HYBRID XLE
SECURITY				
See individual entries for airbags, braking systems, doors and seatbelts and child restraint system				
Star Safety System™ – includes Enhanced Vehicle Stability Control (VSC)†, Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)† and Smart Stop Technology® (SST)†	S	S	S	S
Remote keyless entry	NA /S	S/S/ NA/NA	S/NA	NA
Smart Key System† with Push Button Start {CQ}	NA	O/NA/ S/S	O/S	S
Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA)† {BD}	NA	O/NA/ O/NA	O	NA/O
Side-impact door beams	S	S	S	S
Engine immobilizer	S	S	S	S
Anti-theft system with alarm (engine immobilizer) {CQ}	NA	O/NA/ O/NA	O	NA/O
Energy-absorbing collapsible steering column	S	S	S	S
Front and rear energy-absorbing crumple zones	S	S	S	S
Collision sensors: deactivate high voltage battery	NA	NA/NA/ NA/S	NA	S
Battery-saver feature: deactivates interior lights after 20 minutes	S	S	S	S
Safety Connect®† – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (Available by subscription. Complimentary one-year trial subscription) {AY}	NA	NA	O	NA/O
SEATBELTS & CHILD RESTRAINT SYSTEM				
3-point seatbelts for all seating positions, Emergency Locking Retractors (ELR) on driver belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts; 3-point front seatbelts with adjustable shoulder anchors	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

FACTORY OPTIONS

CODE	MSRP	OPTION
AY	\$515	Safety Connect ^{®†} – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary one-year trial subscription) (XLE)
BD	\$500	Blind Spot Monitor (BSM) with Rear Cross-Traffic Alert (RCTA) [†] (SE, XLE)
CA	\$0	California Emissions (In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emission components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.) (L/LE/SE 4-cyl./XLE 4-cyl.)
 ED	\$615	Entune™ Audio Plus[†] – includes 6.1-in. high-resolution touch-screen display, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth^{®†} wireless technology, SiriusXM Radio[†] with 90-day All Access trial, HD Radio™[†], HD traffic and weather in major metro areas and integrated backup camera[†] display with projected path (LE)
 EE	\$685 \$1300	Entune™ Premium Audio with Navigation and App Suite[†] – includes 7-in. high-resolution touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, auxiliary audio jack, USB 2.0 port with iPod^{®†} connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth^{®†} wireless technology, Entune® App Suite[†], HD Radio™[†], HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio[†] with 90-day All Access trial (XLE 4-cyl.) (SE 4-cyl., SE Sport & Hybrid SE)

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ FACTORY OPTIONS (CONTINUED)

CODE	MSRP	OPTION
★ EN	<p>\$805</p> <p>\$1490</p>	<p>Entune™ Premium JBL® Audio with Navigation and App Suite† – includes 7-in. high-resolution touch-screen, AM/FM CD with MP3/WMA playback capability, 10 JBL® GreenEdge™ Speakers in 8 locations including subwoofer and amplifier, auxiliary audio jack, USB 2.0 Port with iPod®† connectivity and control, advanced voice recognition, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology, Entune® App Suite†, HD Radio™†, HD Predictive Traffic and Doppler Weather Overlay, AM/FM Cache Radio and SiriusXM Radio† with 90-day All Access trial (SE V6 and XLE V6)</p> <p>(XLE 4-cyl. and XLE Hybrid)</p>
FE	\$0	50 State Emissions (SE/XLE V6, Hybrid LE/XLE)
PD	\$440	8-way power-adjustable driver seat (LE, SE 4-cyl.)
RE	\$0	Federal Emissions (L, LE, SE/XLE 4-cyl.)
SR	\$915	Power tilt/slide moonroof (LE, SE 4-cyl., SE V6, Hybrid SE, Hybrid XLE)

14.5 CAMRY

†Please see "Cautions" section in the back of this book for important information on this feature.

PACKAGES

CODE	MSRP	PACKAGE
CQ		Convenience Package
		<ul style="list-style-type: none"> • Auto-dimming rearview mirror with compass and HomeLink®† • Anti-theft system with alarm • Push Button Start (SE/XLE 4-cyl. only) • Smart Key System† on two doors and trunk (SE/XLE 4-cyl. only)
	\$845	(SE/XLE 4-cyl. only)
	\$545	(SE V6)
	\$345	(XLE Hybrid)
LA		Leather Package
		<ul style="list-style-type: none"> • Multi-stage heated front seats • 4-way power-adjustable front passenger seat • Leather-trimmed seats and door trim with integrated armrests (XLE 4-cyl. only) • Leather-trimmed Ultrasuede® sport seats and leather door trim with integrated armrests (XLE Hybrid and SE only)
	\$1515	(SE 4-cyl.)
	\$1075	(SE V6)
	\$1675	(XLE 4-cyl.)
	\$1185	(XLE Hybrid)

†Please see "Cautions" section in the back of this book for important information on this feature.

	4-CYL. L / LE / XLE / SE / SE SPORT / HYBRID	V6 SE / XLE
BRAKING SYSTEMS		
Power assisted front	Ventilated 11.65-in. front disc brakes	
Power assisted rear	Solid 11-in. rear disc brakes with hydraulic brake booster	
Electronically Controlled Braking System (ECB)	Standard	
Star Safety System™	Standard	
Regenerative Braking	Standard (Hybrid† only)	NA
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	109.3	
Overall Length (in.)	189.2	
Overall Width (in.)	71.7	
Overall Height (in.)	57.9	
Track (in.) – front – rear	62.4 (L/LE) / 62.0 (SE/SE SPORT/XLE) 62.0 (L/LE) / 61.6 (SE/SE SPORT/XLE)	
Coefficient of Drag (Cd) – gas-only – hybrid†	0.28 0.27	
Ground Clearance (in.)	6.1	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.) – front – rear – front with moonroof – rear with moonroof	38.8 38.1 37.9 38.0	
Leg Room (in.) – front – rear	41.6 38.9	
Shoulder Room (in.) – front – rear	58.0 56.6	
Hip Room (in.) – front – rear	54.5 54.5	
DRIVE SYSTEM		
Type	Front-wheel drive	

†Please see “Cautions” section in the back of this book for important information on this feature.

Legend: NA = Not Available

SPECIFICATIONS

14.5 CAMRY

	4-CYL. L / LE / XLE / SE / SE SPORT / HYBRID	V6 SE / XLE
ENGINES		
Type		
– gas-only	2.5L DOHC 16-valve 4-cylinder with Dual Independent VVT-i	3.5L DOHC 24-valve SEFI V6 with Dual Independent
– hybrid†	2.5L DOHC 16-valve 4-cylinder with Dual Independent VVT-i	VVT-i
Horsepower (hp @ RPM)		
– gas-only	178 @ 6000 173 @ 6000 (PZEV)	268 @ 6200
– hybrid†	156 @ 5700	NA
Torque (lb.-ft. @ RPM)		
– gas-only	170 @ 4100 165 @ 4100 (PZEV)	248 @ 4700
– hybrid†	156 @ 4500	NA
Timing (Chain/Belt)	Chain	
Engine Oil		
– type	Synthetic	
– weight	0W-20	
FUEL FACTS		
MPG* (EPA-est. city/hwy/ combined)		
– 6ECT-i	25/35/28	21/31/25
– ECVT (hybrid† only)	43/39/41 (LE) 40/38/40 (SE, XLE)	NA
Fuel Tank (gal.)	17.0	
Recommended Fuel	Regular	

*2014 EPA MPG Estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

	4-CYL. L / LE / XLE / SE / SE SPORT / HYBRID	V6 SE / XLE
MOTOR (ELECTRIC) – HYBRID ONLY		
Type	Permanent magnet AC synchronous motor	NA
Torque (lb.-ft. @ RPM)	199 @ 1500	NA
High-Voltage Battery		
– type	Sealed Nickel-Metal Hydride (Ni-MH)	NA
– voltage	650V	NA
Hybrid System†		
– net power	200 hp (149 kW)	NA
SAFETY		
Dual-Stage Advanced Airbag Supplemental Restraint System (SRS)† with Front Passenger Occupant Classification System†	Driver and front passenger	
Side Airbag†	Driver, front passenger, rear outboard seats	
Side-Curtain Airbag†	2-row	
Knee Airbag†	Driver and front passenger	
Seatbelts		
– driver	3-point with pretensioner†, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger	3-point with pretensioner†, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	
– all rear passengers	3-point with ELR/ALR	

†Please see “Cautions” section in the back of this book for important information on this feature.

Legend: NA = Not Available

	4-CYL. L / LE / XLE / SE / SE SPORT / HYBRID	V6 SE / XLE
STEERING		
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning Diameter, curb-to-curb (ft.)	36.7	
SUSPENSION		
Type		
– front	MacPherson strut suspension with gas-filled shock absorbers and stabilizer bar	
– rear	Dual independent link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	
	Sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces (SE gas models)	
TRANSMISSIONS		
– standard (gas-only)	6-speed Electronically Controlled Automatic Overdrive Transmission with intelligence (ECT-i) and sequential shift mode	
– standard (Hybrid†)	Electronically controlled Continuously Variable (ECVT)	NA

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

	4-CYL. L / LE / XLE / SE / SE SPORT / HYBRID	V6 SE / XLE
WEIGHTS & CAPACITIES		
Curb Weight (lb.) – 6ECT-i	L/LE: 3215 SE/SE SPORT: 3275/3435 XLE: 3280 Hybrid†: 3450 (LE) Hybrid†: 3545 (SE, XLE)	SE: 3436 XLE: 3420
Cargo Capacity† (cu. ft.)	15.4 (13.1 Hybrid†)	
EPA Passenger Volume (cu. ft.)	102.7 (without moonroof) 101.3 (with moonroof; NA on L or Hybrid LE models)	
WHEELS & TIRES		
Wheel Type – standard	L/LE/LE HV: Steel SE/SE HV/XLE/XLE HV: Aluminum alloy	SE/XLE: Aluminum alloy
Wheel Size – standard	L/LE/LE HV: 16-in. x 6.5-in. SE/SE HV/XLE/XLE HV: 17-in. x 7.0-in. SE SPORT: 18-in. x 7.5-in.	SE: 18-in. x 7.5-in. XLE: 17-in. x 7.0-in.
Tire Type – standard	All-season steel-belted radials	All-season steel-belted radials
Tire Size – standard	L/LE/LE HV: P205/65R16 SE/SE HV/XLE/XLE HV: P215/55R17 SE SPORT: P225/45R18	SE: P225/45R18 XLE: P215/55R17
Spare	Temporary T155/70D17 110M	

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

■ 2014 FORD FUSION

**KEY ADVANTAGES****2014.5 Camry LE vs. 2014 Ford Fusion I4 S**

- **Technology** – Camry offers a USB port with iPod®[†] connectivity and control as a standard feature. This remains an extra-cost option on Fusion SE and higher
- **Safety** – Rear outboard seat-mounted side airbags[†] are a few of the safety features that Camry provides. This layer of safety and security is not available on Fusion at any price
- **More passenger space** – Camry provides more room for passengers than the Fusion in nearly all seating positions
- **Standard backup camera[†] on all Camry grades** – Not available on Ford Fusion S
- **Better fuel economy estimates** – Camry LE delivers higher city/highway/combined EPA fuel economy estimates* than Fusion I4 S

FORD FUSION CHALLENGES

- More front head room and leg room
- Greater cargo volume[†]
- Available SYNC with MyFord Touch™

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

2014 HONDA ACCORD



KEY ADVANTAGES

2014.5 Camry LE vs. 2014 Honda Accord Sedan LX

- **Safety** – Rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. Front knee airbags[†] are not available on Accord at any price; seat-mounted side airbags[†] are available only to front occupants
- **More rear passenger space** – Camry provides more rear head, leg and shoulder room than Accord
- **Better standard audio** – Camry LE comes standard with a 6-speaker audio system that includes a 6.1-inch touch-screen display. Accord LX only comes equipped with 4 speakers and reserves a touch-screen for its EX-L trim
- **Better fuel economy estimates** – Camry LE delivers higher city/highway EPA fuel economy estimates* than Accord LX with standard manual transmission

HONDA ACCORD CHALLENGES

- More passenger volume
- More front head room and leg room
- More horsepower and torque
- Better EPA-estimated fuel economy* with Continuously Variable Transmission
- Greater cargo volume[†]

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

■ 2014 HYUNDAI SONATA



Limited model shown



KEY ADVANTAGES

2014.5 Camry LE vs. 2014 Hyundai Sonata GLS

- **Safety** – Rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. This layer of safety and security is not available on Sonata at any price
- **Comfort** – Camry delivers a roomier rear seating experience by offering more head and leg room than what can be expected from Sonata GLS; 38.1-in./38.9-in. vs. 37.8-in./38.5-in.
- **Advanced Safety** – Whiplash-Injury-Lessening (WIL)[†] front seats come standard on Camry; they are not available on Sonata
- **Better connectivity** – Camry's Entune[®] App Suite[†], part of the available Entune[™] Premium Audio with Navigation and App Suite[†] unit, features familiar apps that allow occupants to order movie tickets, make dinner reservations, find nearby points of interest and listen to their favorite channels/stations using Pandora^{®†} and iHeartRadio, just to name a few. Drivers and passengers can also stay updated on stocks, sports, weather, traffic and fuel prices. Sonata fails to offer a system this comprehensive

HYUNDAI SONATA CHALLENGES

- More horsepower and torque
- Longer duration Basic and Powertrain warranties

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

■ 2014 NISSAN ALTIMA



SL model shown

**KEY ADVANTAGES****2014.5 Camry LE vs. 2014 Nissan Altima 2.5S**

- **Safety** – Electronic Brake Assist is standard on Camry, as are rear outboard seat-mounted side airbags[†] and a driver knee airbag[†]. Neither is available on the Nissan at any price
- **Technology** – Camry features a standard USB port 2.0 with iPod^{®†} connectivity and control as standard features. Despite the fact that customers can add a USB port to Altima, it'll come at an extra cost and won't charge devices as quickly as Camry's USB 2.0, which has enough power to charge two devices simultaneously (using a split adaptor) and charge some tablet devices
- **Comfort** – Camry has greater passenger volume and more rear head, leg, shoulder and hip room than Nissan Altima
- **Standard backup camera[†] on all Camry grades** – Available as an extra-cost option on Altima 2.5S
- **Advanced Safety** – Whiplash-Injury-Lessening (WIL)[†] front seats come standard on Camry; they are not available on Altima

NISSAN ALTIMA CHALLENGES

- Better gas mileage*
- Better horsepower and torque
- Better front leg room

*2014 EPA MPG estimates. Actual mileage will vary.












[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

14.5 CAMRY

GAS MODELS	2014.5 TOYOTA CAMRY LE	2014 FORD FUSION I4 S
MECHANICAL		
Engine	2.5L DOHC I4	2.5L DOHC I4
Horsepower @ RPM	178 @ 6000	 175 @ 6000
Torque @ RPM	170 @ 4100	175 @ 4500
Pounds Per Horsepower	17.9	 19.1
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City/Highway*	25/35	 22/34
Fuel Capacity (gal.)	17.0	 16.5
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
SAFETY		
Front Knee Airbags†	Standard	 Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard	 Front Only
Brakes, Front/Rear	Disc/Disc	Disc/Disc
4-Wheel ABS	Standard	Standard
Electronic Brake Assist†	Standard	Standard
Vehicle Stability Control† System	Standard	Standard
Traction Control System	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
COMFORT & CONVENIENCE		
Remote Keyless Entry	Standard	Standard
Bluetooth®† Wireless Technology	Standard	Standard
USB Audio Input	Standard	 Available
DIMENSIONS, CAPACITIES & WEIGHTS		
Length (in.)	189.2	191.8
Width (in.)	71.7	72.9
Height (in.)	57.9	58.2
Wheelbase (in.)	109.3	112.2
Head Room, Front (in.)	38.8	39.2
Head Room, Rear (in.)	38.1	 37.8
Leg Room, Front (in.)	41.6	44.3
Leg Room, Rear (in.)	38.9	 38.3
Curb Weight, AT (lb.)	3190	 3431
Cargo Volume†, MFR (cu. ft.)	15.4	16.0
Passenger Volume, MFR (cu. ft.)	102.7	102.8
Turning Diameter, Curb-to-Curb (ft.)	36.7	 37.5
WARRANTY		
Basic Time (Months)	36	36
Basic Miles	36,000	36,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	60,000
Rust Time (Months)	60	60
Rust Miles	Unlimited	Unlimited

*2014 EPA MPG estimates. Actual mileage will vary.

†Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

14.5 CAMRY

2014 HONDA ACCORD SEDAN LX	2014 HYUNDAI SONATA GLS	2014 NISSAN ALTIMA 2.5S
2.4L DOHC I4	2.4L DOHC I4	2.5L DOHC I4
185 @ 6400	190 @ 6300	182 @ 6000
181 @ 3900	179 @ 4250	180 @ 4000
18.2	17.0	17.5
6	6	NA
Manual	Automatic	Continuously Variable (CVT)
24/34	24/35	27/38
17.2	18.5	18.0
Independent	Independent	Independent
Independent	Independent	Independent
NA	NA	NA
Front Only	Front Only	Front Only
Disc/Disc	Disc/Disc	Disc/Disc
Standard	Standard	Standard
Standard	Standard	NA
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Available
191.4	189.8	191.5
72.8	72.2	72.0
57.7	57.9	57.9
109.3	110.0	109.3
39.1	40.0	40.0
37.5	37.8	37.1
42.5	45.5	45.0
38.5	34.6	36.1
3192	3245	3193
15.8	16.4	15.4
103.2	103.8	101.9
38.1	35.8	36.2
36	60	36
36,000	60,000	36,000
60	120	60
60,000	100,000	60,000
60	84	60
Unlimited	Unlimited	Unlimited

= Camry advantage over this competitor

*2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

2014 FORD FUSION HYBRID



2013 model shown



KEY ADVANTAGES

2014.5 Camry Hybrid LE vs. 2014 Ford Fusion Hybrid

- **Technology** – Camry's standard Smart Key System[†] allows the doors of the vehicle to be locked or unlocked and the engine to start or stop without having to press a button on a wireless key fob. A comparable system is not available on Fusion Hybrid
- **Comfort** – Camry's superior interior design lends increased cargo volume[†] and rear head, hip and leg room when compared to Fusion Hybrid. It accomplishes this despite the fact that the Fusion is wider and longer
- **Better connectivity** – Camry's Entune[®] App Suite[†], part of the available Entune[™] Premium Audio with Navigation and App Suite[†] unit, features familiar apps that allow occupants to order movie tickets, make dinner reservations, find nearby points of interest and listen to their favorite channels/stations using Pandora^{®†} and iHeartRadio, just to name a few. Drivers and passengers can also stay updated on stocks, sports, weather, traffic and fuel prices. Fusion Hybrid fails to offer a system this comprehensive
- **Advanced safety** – Camry has ten standard airbags[†]; Fusion has eight. Plus, Whiplash-Injury-Lessening (WIL)[†] front seats come standard on all Camrys; they are not available on Fusion Hybrid
- **Performance** – Camry Hybrid LE comes equipped with a bigger, more powerful 2.5L engine compared to Fusion Hybrid's 2.0L. The result? Camry's gasoline engine produces 15 more horsepower and 27 more lb.-ft. of torque

FORD FUSION HYBRID CHALLENGES

- Higher preliminary EPA mileage*
- More front leg room
- Rear A/C vents standard

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

2013 HYUNDAI SONATA HYBRID



14.5 CAMRY



KEY ADVANTAGES

2014.5 Camry Hybrid LE vs. 2013 Hyundai Sonata Hybrid

- **Better EPA-estimated city fuel economy rating*** – 43 MPG for Camry Hybrid LE vs. 35 MPG for Hyundai Sonata Hybrid
- **Safety** – Sonata Hybrid fails to offer rear seat-mounted side airbags[†] and front knee airbags[†] – both are standard on Camry Hybrid
- **Convenience** – Not only does Camry's interior provide significantly more rear leg room, 38.9-in. vs. 34.6-in., than Sonata Hybrid, it also delivers greater cargo volume[†]: 13.1 cu. ft. vs. 10.7 cu. ft.
- **Advanced Safety** – Whiplash-Injury-Lessening (WIL)[†] front seats come standard on all Camrys; they are not available on Sonata Hybrid

HYUNDAI SONATA HYBRID CHALLENGES

- Longer duration Basic and Powertrain warranties
- More Hybrid System[†] net power
- More front head and leg room
- Lithium polymer hybrid system battery

*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

■ 2014 CHEVROLET MALIBU ECO

**KEY ADVANTAGES****2014.5 Camry Hybrid LE vs.
2014 Chevrolet Malibu Eco**

- **Better EPA-estimated fuel economy ratings*** – 43 city/39 hwy for Camry Hybrid vs. 25 city/36 hwy for the Malibu Eco
- **Technology** – Camry features a USB 2.0 port with iPod®[†] connectivity and backup camera[†] as standard features – available as extra-cost options on Malibu Eco
- **Comfort** – Camry has a greater passenger volume and more rear head, leg, shoulder and hip room than Malibu Eco

**CHEVROLET MALIBU ECO
CHALLENGES**

- More front head, hip and leg room
- Available heated driver and front passenger seats, available driver seat memory with two-preset function
- Better horsepower and torque

*2014 EPA MPG estimates. Actual mileage will vary.

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

2014 HONDA ACCORD HYBRID



Gas model shown

14.5 CAMRY



KEY ADVANTAGES

2014.5 Camry Hybrid LE vs. 2014 Honda Accord Hybrid EX-L

- **Comfort** – Camry Hybrid provides more rear head, shoulder and leg room with more maximum cargo capacity[†] than Accord Hybrid
- **Connectivity** – With the Entune[®] App Suite[†], users can order movie tickets, make dinner reservations, find nearby points of interest, listen to streaming radio and keep up on stocks, sports, weather, traffic and fuel prices. Accord Hybrid doesn't offer a system this comprehensive
- **Safety** – Rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. Neither front knee nor rear outboard seat-mounted side airbags[†] is available on Accord Hybrid at any price

HONDA ACCORD HYBRID CHALLENGES

- Better fuel economy*
- Aha[™] internet radio access standard on EX-L & Touring

*2014 EPA MPG estimates. Actual mileage will vary.













[†]Please see "Cautions" section in the back of this book for important information on this feature.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

14.5 CAMRY




































HYBRID MODELS	2014 TOYOTA CAMRY HYBRID LE	2014 FORD FUSION HYBRID
MECHANICAL		
Gasoline Engine	2.5L DOHC I4	2.0L DOHC I4
Horsepower @ RPM	156 @ 5700	 141 @ 6000
Torque @ RPM	156 @ 4500	 129 @ 4000
Electric Motor	Permanent Magnet AC	Permanent Magnet AC
Torque @ RPM	199 @ 0-1500	NL
Hybrid System† Net Power (hp)	200	 188
Transmission Speeds	NA	NA
Transmission (Automatic/Manual)	Continuously Variable Transmission (CVT)	Continuously Variable Transmission (CVT)
Fuel Economy Est. City*	43	47
Fuel Economy Est. Highway*	39	47
Fuel Capacity (gal.)	17.0	 14.0
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
SAFETY		
Driver and Front Passenger Knee Airbags†	Standard	Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard	 Front Only
Brakes, Front	Disc	Disc
Brakes, Rear	Disc	Disc
4-Wheel ABS	Standard	Standard
Electronic Brake Assist†	Standard	 NA
Vehicle Stability Control† System	Standard	Standard
Traction Control System	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
COMFORT & CONVENIENCE		
Remote Keyless Entry	Standard	Standard
Smart Key System† with Push Button Start	Standard	 NA
DIMENSIONS, CAPACITIES & WEIGHTS		
Length (in.)	189.2	191.8
Width (in.)	71.7	72.9
Height (in.)	57.9	58.0
Wheelbase (in.)	109.3	112.2
Head Room, Front (in.)	38.8	39.2
Head Room, Rear (in.)	38.1	 37.8
Leg Room, Front (in.)	41.6	44.3
Leg Room, Rear (in.)	38.9	 38.3
Curb Weight, AT (lb.)	3435	 3720
Cargo Volume†, MFR (cu. ft.)	13.1	 12.0
Passenger Volume, MFR (cu. ft.)	102.7	102.8
Turning Diameter, Curb-to-Curb (ft.)	36.7	 37.5
WARRANTY		
Basic Time (Months)	36	36
Basic Miles	36,000	36,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	60,000
Rust Time (Months)	60	60
Rust Miles	Unlimited	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.

*2014 EPA MPG estimates. Actual mileage will vary.

COMPETITIVE COMPARISON

14.5 CAMRY

2013 HYUNDAI SONATA HYBRID	2014 CHEVROLET MALIBU ECO	2014 HONDA ACCORD HYBRID EX-L
2.4L DOHC I4	2.4L DOHC I4	2.0L DOHC I4
159 @ 5500	182 @ 6200	 141 @ 6200
 154 @ 4500	171 @ 4900	 122 @ 3500
Permanent Magnet	 eAssist mild hybrid	Permanent Magnet AC
 151 @ 0-1400	199 @ 0-1500	226 @ 0-3800
206	NL	 166
6	6	NA
Automatic	Automatic	Continuously Variable Transmission (CVT)
 36	 25	50
40	 36	45
17.2	 15.8	 15.8
Independent	Independent	Independent
Independent	Independent	Independent
 NA	 NA	 NA
 Front Only	Standard	 Front Only
Disc	Disc	Disc
Disc	Disc	Disc
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	 NA
Standard	Standard	Standard
Standard	 NA	Standard
189.8	191.5	192.2
72.2	73.0	72.8
57.7	57.6	57.5
110.0	 107.8	109.3
40.0	39.0	39.1
 37.8	 37.5	 37.5
45.5	42.1	42.5
 34.6	 36.8	 38.5
 3578	 3602	 3595
 12.1	13.2	 12.3
103.8	 100.3	 100.8
35.8	 37.4	 38.1
60	36	36
60,000	36,000	36,000
120	60	60
100,000	100,000	60,000
84	60	60
Unlimited	 36,000	Unlimited

 = Camry advantage over this competitor

*2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was from each manufacturer's website, November 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.
Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

DEMO TIPS



Explain to your customers that the Tire Pressure Monitor System (TPMS)[†] alerts the driver to an unsafe tire pressure situation only. The system does not alert the driver to tires that are slightly underinflated. For maximum fuel efficiency and tire life, owners must still regularly check and adjust the pressure of all tires.



It's a good idea to keep a child safety seat on hand in the dealership for customer demonstrations. For a family with a small child, it can mean the difference between a good demonstration and a perfect demonstration.



Point out the extra layer of safety built into Camry. Standard front knee airbags[†] for both driver and passenger, rear seat-mounted airbags[†] and standard electronic Brake Assist put Camry ahead of the competition.

QUICK FACTS



Optitron technology improves clarity and reduces eye fatigue. Whatever the driving conditions, the bright, bold contrast of the illuminated needles helps your customers read the instruments quickly and accurately. It looks pretty cool when the car first starts up, too.



To activate the ALR to install a child seat, pull the shoulder belt all the way out, then allow it to retract to the desired length. Press down firmly on the child seat as the belt retracts to buckle the child seat securely in place.

[†]Please see "Cautions" section in the back of this book for important information on this feature.