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KEY SELLING POINTS


- 1** Bold and athletic styling
- 2** Top-class interior cabin roominess
- 3** Top-class noise/vibration, ride and handling performance
- 4** High-quality interior
- 5** Advanced technology
- 6** Top-class fuel economy

■ WHAT'S NEW FOR 2013

Almost everything. The 2013 Avalon marks the first year of Avalon's fourth generation. The model count has gone from two in Model Year 2012—Base and Limited—to four in 2013: XLE, XLE Premium, XLE Touring and Limited. And for the first time, Avalon is also available as a Hybrid. Model choices include XLE Premium, XLE Touring and Limited.

• Models

- All-new XLE model
- All-new XLE Premium model
- All-new XLE Touring model
- All-new Limited model
- All-new Hybrid models: XLE Premium, XLE Touring and Limited

Look for this icon  and **red** typeface to easily identify **NEW** features or changes for 2013.

■ TRIMS AT A GLANCE

XLE

WELL-EQUIPPED AND LUXURIOUS

- 10 airbags†
- Dual zone (driver and front passenger) automatic climate control with rear-seat vents
- Leather-trimmed manual tilt/telescopic steering wheel with controls for audio, Multi-Information Display and *Bluetooth*®† hands-free phone
- Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat
- Rear seat with two-way adjustable headrests, a center armrest with cup holders and behind the armrest is a trunk release (all models) and a trunk pass-through (V6 only)
- Dual rear-seat reading lights
- Display Audio – includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 8 speakers, HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod®† connectivity and control, vehicle information with customizable settings, plus hands-free phone capability, phone book access and music streaming via *Bluetooth*®† wireless technology
- eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port
- 12V auxiliary power outlet in center console
- Cruise control
- Projector-beam QuadraBeam halogen headlights with auto-on/off feature
- Smart Key System† on front doors with Push Button Start, remote keyless entry system with two-stage unlock, trunk release and remote illuminated entry
- Anti-theft system with alarm and engine immobilizer
- 17-in. silver-painted alloy wheels

XLE PREMIUM/XLE PREMIUM HYBRID

IT'S THE XLE... AND MORE

- Auto-dimming rearview mirror with compass, map lights and HomeLink®† universal transceiver
- Power tilt/slide moonroof with sliding sunshade
- Backup camera†
- Smart Key System† on front doors and trunk with Push Button Start, remote keyless entry system with two-stage unlock, trunk release and remote illuminated entry
- MPG bragging rights (Hybrid)

†Please see "Cautions" section in the back of this book for important information on this feature.

■ TRIMS AT A GLANCE (CONTINUED)

XLE TOURING/XLE TOURING HYBRID

FOR THE PERFORMANCE-MINDED

- ECO/Normal/Sport Drive modes (V6)
- EV/ECO/Sport Drive modes (Hybrid)
- Display Audio with Navigation and Entune®† App Suite, 9 speakers and an external 4-channel amp
- Wide-angle fog lights
- Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA)
- Driver seat and outside mirrors memory system
- Premium leather-trimmed tilt/telescopic padded steering wheel with paddle shifters (except Hybrid) and controls for voice command controls
- 18-in. silver-painted alloy wheels
- 17-in. silver-painted alloy wheels (Hybrid)

LIMITED/LIMITED HYBRID

THE ULTIMATE AVALON

- Three zone automatic climate control with separate rear control panel with rear-seat vents
- Premium HDD Navigation with Entune®† App Suite and JBL®
- High Intensity Discharge (HID) QuadraBeam headlights with auto-on/off feature and LED Daytime Running Lights (DRL) accent lighting with on/off feature
- Safety Connect™† – includes Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Roadside Assistance (includes 1-year complimentary trial subscription)
- Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat
- Heated rear seats
- Rain-sensing washer-linked variable-intermittent windshield wipers
- Available Tech Package {AY} – includes Dynamic Radar Cruise Control (DRCC)†, Automatic High Beam and Pre-Collision System (PCS)

†Please see "Cautions" section in the back of this book for important information on this feature.

MODELS & COLORS

MODELS

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
Avalon XLE	6ECT-i	3.5-L	6	3544	\$30,990
Avalon XLE Premium	6ECT-i	3.5-L	6	3546	\$33,195
Avalon XLE Touring	6ECT-i	3.5-L	6	3548	\$35,500
Avalon Limited	6ECT-i	3.5-L	6	3554	\$39,650
XLE Premium Hybrid	ECVT	2.5L	4	3506	\$35,555
XLE Touring Hybrid	ECVT	2.5L	4	3508	\$37,250
Limited Hybrid	ECVT	2.5L	4	3514	\$41,400

COLORS (for color samples go to www.eshowroom.toyota.com)

AVALON

EXTERIOR (CODE)	INTERIOR (CODE)	AVALON XLE	AVALON XLE PREMIUM	AVALON XLE TOURING	AVALON LIMITED
Attitude Black (218)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Blizzard Pearl (070) {PC}**	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Champagne Mica (5B2)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Classic Silver Metallic (1F7)	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Cypress Pearl (6T7)	Almond (03)	■	■	■	■
Magnetic Gray Metallic (1G3)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Moulin Rouge Mica (3T0)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
Nautical Blue Metallic (8S6)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■
Sizzling Crimson Mica (3R0)	Almond (03)	■	■	■	■
	Black (20)	■	■	■	■
	Lt. Gray (17)	■	■	■	■

* Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$810 for Cars, \$860 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma and Land Cruiser), and \$995 for Large Trucks (Tundra and Sequoia). (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

** Extra-cost color

COLORS (CONTINUED)

AVALON HYBRID

EXTERIOR (CODE)	INTERIOR (CODE)	XLE PREMIUM HYBRID	XLE TOURING HYBRID	LIMITED HYBRID
Attitude Black (218)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Blizzard Pearl (070) {PC}* Champagne Mica (5B2)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Classic Silver Metallic (1F7)	Black (20) Lt. Gray (17)	■ ■	■ ■	■ ■
Cypress Pearl (6T7)	Almond (03)	■	■	■
Magnetic Gray Metallic (1G3)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Moulin Rouge Mica (3T0)	Almond (03) Black (20)	■ ■	■ ■	■ ■
Nautical Blue Metallic (8S6)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■
Sizzling Crimson Mica (3R0)	Almond (03) Black (20) Lt. Gray (17)	■ ■ ■	■ ■ ■	■ ■ ■

* Extra-cost color

FEATURES

	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
AIRBAGS				
Driver and front passenger airbags with Advanced Airbag System†	S	S	S	S
Driver and front passenger seat-mounted side airbag†	S	S	S	S
★ Rear outboard seat-mounted side airbags†	S	S	S	S
Front and rear side-curtain airbags†	S	S	S	S
Driver knee airbag†	S	S	S	S
★ Front passenger knee airbag†	S	S	S	S
AIR CONDITIONER, HEATER & DEFROSTER				
Dual zone (driver and front passenger) automatic climate control with air filter and rear-seat vents	S	S/NA	S	NA
★ Three zone climate control with air filter and rear-seat vents with rear control panel	NA	NA/S	NA	S
★ IntelliTouch™ controls for climate control and audio system	S	S	S	S
Rear-window defogger with timer	S	S	S	S
AUDIO, ENTERTAINMENT & NAVIGATION				
★ Display Audio—including 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 8 speakers, HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod®† connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access and music streaming via Bluetooth®† wireless technology	S	NA	S/NA	NA

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
AUDIO, ENTERTAINMENT & NAVIGATION (CONTINUED)				
★ Display Audio with Navigation and Entune ^{®†} App Suite – includes 6.1-in. touchscreen, AM/FM CD player with MP3/WMA playback capability, 9 speakers including amplifier, SiriusXM Radio [†] capability (includes 90-day complimentary trial subscription to XM Select Package), HD Radio [™] with iTunes [®] Tagging, auxiliary audio jack, USB port with iPod ^{®†} connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth ^{®†} wireless technology	NA	S/NA	NA/S	NA
★ Premium HDD Navigation with Entune ^{®†} App Suite and JBL [®] – includes 7-in. high resolution touchscreen with split-screen capability and integrated backup camera [†] display, AM/FM CD player with MP3/WMA playback capability, 11 JBL [®] GreenEdge [™] speakers in 9 locations including subwoofer and amplifier, SiriusXM Radio [†] capability (includes 90-day complimentary trial subscription to XM Select Package), HD Radio [™] with iTunes [®] Tagging, auxiliary audio jack, USB port with iPod ^{®†} connectivity and control, vehicle information with customizable settings, hands-free phone capability, phone book access, advanced voice recognition and music streaming via Bluetooth ^{®†} wireless technology	NA	NA/S	NA	S
★ Entune ^{®†} App Suite includes Bing [™] , Pandora [®] , iHeartRadio, MovieTickets.com and OpenTable [®] ; real-time info including traffic, weather, sports, stocks and fuel prices. Access to Entune ^{®†} services is subscription-free. See toyota.com/entune for details	NA	S	NA/S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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FEATURES

	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
BRAKING SYSTEMS				
See Safety & Security entry for – Star Safety System™				
Power-assisted ventilated front solid/rear disc brakes	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA)†	S	S	S	S
Integrated Regenerative Braking	NA	NA	S	S
CONVENIENCE				
See individual entries for – Cup Holders – Power Points				
Remote releases for fuel-filler door, hood and trunk	S	S	S	S
Auto-dimming rearview mirror with compass, map lights and HomeLink®† universal transceiver	NA/S	S	S	S
★ eBin™ sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port	S	S	S	S
CRUISE CONTROL				
Cruise control	S	S	S	S
★ Dynamic Radar Cruise Control (DRCC)† {AY}	NA	NA/O	NA	O
CUP HOLDERS				
Two front and two rear cup holders	S	S	S	S
DOORS				
Power door locks with shift-linked auto locking feature and anti-lockout feature	S	S	S	S
Child protector door locks	S	S	S	S
★ Resin scuff plate door sills	S	S/NA	S	NA
★ Aluminum scuff plate door sills	NA	NA/S	NA	S

†Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
ENGINES				
3.5L DOHC 24-valve SEFI V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i) (ULEV II)	S	S	NA	NA
★ 2.5L DOHC 16-valve SEFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i)	NA	NA	S	S
Hybrid Synergy Drive®† System	NA	NA	S	S
Permanent-magnet synchronous electric motor	NA	NA	S	S
ECO/Normal/Sport Driving Modes	NA	S	NA	NA
EV/ECO/Sport Driving Modes	NA	NA	NA/S	S
INSTRUMENTATION				
Optitron instrumentation with speedometer, tachometer, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), ECO mode indicator, ECO Drive Level Indicator and warning messages	S	S	NA	NA
★ Optitron instrumentation with speedometer, hybrid system power meter, coolant temperature, fuel gauges; TFT Multi-Information Display with customizable settings, odometer, tripmeter, current/average fuel economy, distance to empty, speed, shift-position indicator, navigation with turn-by-turn directions (Limited only), EV and ECO mode indicators, energy monitor and warning messages	NA	NA	S	S

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FEATURES

	XLE/XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
LIGHTS				
★ Projector-beam Quadrabeam halogen headlights with auto-on/off feature	S	S/NA	S	NA
★ High-Intensity Discharge (HID) Quadrabeam headlights with auto-on/off feature	NA	NA/S	NA	S
★ Automatic High Beam {AY}	NA	NA/O	NA	O
Wide-angle fog lights	NA	S	NA/S	S
Daytime Running Lights (DRL) with on/off feature	S	S	S	S
★ LED Daytime Running Lights (DRL) with on/off feature	NA	NA/S	NA	S
Illuminated entry/exit fade-out system	S	S	S	S
Lights: dome with 20-minute automatic cutoff, ignition keyhole ring, trunk, courtesy	S	S	S	S
Front map lights	S	S	S	S
Dual rear-seat reading lights	S	S	S	S
★ White-ice interior ambient lighting	NA	NA/S	NA	S
MIRRORS & VISORS				
Color-keyed heated power outside mirrors with turn signal indicators and manual folding feature	S	S/NA	S	NA
Color-keyed heated auto-dimming power outside mirrors with turn signal indicators, puddle lights and manual folding feature	NA	NA/S	NA	S
Day/night rearview mirror with map lights	S/NA	NA	NA	NA
Auto-dimming rearview mirror with compass, map lights and HomeLink®† universal transceiver	NA/S	S	S	S
Visors with extensions and dual illuminated covered vanity mirrors	S	S	S	S
Power rear-window sunshade with auto-down in reverse gear	NA	NA/S	NA	S

†Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE/XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
MOONROOF				
Power tilt/slide moonroof with sliding sunshade	NA/S	S	S	S
PACKAGES				
★ Tech Package: Dynamic Radar Cruise Control (DRCC)[†], Automatic High Beam, Pre-Collision System (PCS) {AY}	NA	NA/O	NA	O
POWER POINTS				
12V auxiliary power points (3): two in eBin™, one in center console	S	S	S	S
SAFETY & SECURITY				
See individual entries for – Airbags – Braking Systems – Doors – Seatbelts and Child Restraint System				
Star Safety System™ (STAR) combines Traction Control (TRAC), Electronic Brake-force Distribution (EBD), Vehicle Stability Control (VSC) [†] , Brake Assist (BA) [†] , Anti-lock Brake System (ABS) and Smart Stop Technology (SST) [†]	S	S	S	S
Driver and front passenger Whiplash-Injury-Lessening (WIL) seats [†]	S	S	S	S
★ Safety Connect™[†] – includes Automatic Collision Notification, Stolen Vehicle Location, Emergency Assistance Button (SOS) and Roadside Assistance (includes 1-year complimentary trial subscription)	NA	NA/S	NA	S
★ Blind Spot Monitor (BSM) with Rear Cross Traffic Alert (RCTA)	NA	S	NA/S	S
★ Pre-Collision System (PCS) {AY}	NA	NA/O	NA	O
★ Dynamic Radar Cruise Control (DRCC)[†] {AY}	NA	NA/O	NA	O
Backup camera [†]	NA/S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.




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FEATURES

	XLE/XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
SAFETY & SECURITY (CONTINUED)				
Smart Key System [†] on front doors with Push Button Start, remote keyless entry system with two-stage unlock, trunk release and remote illuminated entry	S/NA	NA	NA	NA
Smart Key System [†] on front doors and trunk with Push Button Start, remote keyless entry system with two-stage unlock, trunk release and remote illuminated entry	NA/S	S	S	S
Anti-theft system with alarm and engine immobilizer	S	S	S	S
SEATBELTS & CHILD RESTRAINT SYSTEM				
3-point seatbelts for all seating positions with driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	S	S	S	S
Adjustable front seatbelt shoulder anchors	S	S	S	S
Driver and front passenger seatbelt pretensioners [†] with force limiters	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors and tethers on outboard rear seats	S	S	S	S
SEATS				
Leather-trimmed multi-stage heated front seats; 8-way power-adjustable driver seat with power lumbar support; 4-way power-adjustable front passenger seat	S	S/NA	S	NA
Premium perforated leather-trimmed multi-stage heated and ventilated front seats; 10-way power-adjustable driver seat with power lumbar support and power cushion extension; 8-way power-adjustable front passenger seat	NA	NA/S	NA	S
Driver seat and outside mirrors memory systems	NA	S	NA/S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • 0 = Factory-installed only • NA = Not Available

	XLE/XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
SEATS (CONTINUED)				
 Heated rear seats	NA	NA/S	NA	S
Rear seat with adjustable headrests, a center armrest with cup holders and behind the armrest is a trunk release (all models) and a trunk pass-through (V6 only)	S	S	S	S
SHIFT KNOB & LEVER				
Leather-wrapped shift knob (premium leather on Touring and Limited models)	S	S	S	S
Gated shift lever	S	S	S	S
STEERING				
Electric power-assisted rack-and-pinion steering (EPS)	S	S	S	S
STEERING WHEELS				
Leather-trimmed tilt/telescopic steering wheel with audio, Multi-Information Display and <i>Bluetooth</i> ^{®†} hands-free phone controls	S	NA	S/NA	NA
 Premium leather-trimmed tilt/telescopic steering wheel with paddle shifters (except Hybrid) and audio, Multi-Information Display, <i>Bluetooth</i>^{®†} hands-free phone and voice command controls	NA	S	NA/S	S
STORAGE AREAS				
Overhead console with map lights and sunglasses storage	S	S	S	S
Covered center console with sliding cover and armrest, storage compartment and 2 cup holders	S	S	S	S
Illuminated glove compartment	S	S	S	S
 eBin[™] sliding electronic device holder with wire management feature and illuminated interior storage with two 12V auxiliary power outlets, auxiliary audio jack and USB port	S	S	S	S
Bottle holders in front and rear doors (front door pockets are slightly larger and may also accommodate maps)	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.
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FEATURES

	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
SUSPENSION				
Independent MacPherson strut front suspension	S	S	S	S
Independent MacPherson strut multi-link rear suspension	S	S	S	S
Anti-vibration front and rear cradle subframes	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
TRANSMISSIONS				
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring overdrive and sequential shift mode	S	S	NA	NA
★ Electronically controlled Continuously Variable Transmission (ECVT)	NA	NA	S	S
TRIM – EXTERIOR				
Dual chrome-tipped integrated exhaust	S	S	NA	NA
★ Hidden exhaust	NA	NA	S	S
Special paint color {PC} – Blizzard Pearl (070)	O	O	O	O
TRIM – INTERIOR				
★ Resin scuff plate door sills	S	S/NA	S	NA
★ Aluminum scuff plate door sills	NA	NA/S	NA	S
Wood-grain-style interior trim with smoked-chrome interior accents and door handles	S	S	S	S
WHEELS & TIRES				
17-in. silver-painted alloy wheels	S	NA	NA	NA
★ 17-in. silver-painted alloy wheels (Hybrid)	NA	NA	S	S
18-in. silver-painted alloy wheels	NA	S	NA	NA
P215/55R17 all-season steel-belted radial tires	S	NA	S	S
P225/45R18 all-season steel-belted radial tires	NA	S	NA	NA
★ Temporary spare tire	S	S	S	S

*Please see "Cautions" section in the back of this book for important information on this feature.

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	XLE / XLE PREMIUM	XLE TOURING / LIMITED	XLE PREMIUM / XLE TOURING HYBRID	LIMITED HYBRID
WHEELS & TIRES (CONTINUED)				
T155/70D17 temporary spare tire	S	S	S	S
Tire Pressure Monitor System (TPMS) [†]	S	S	S	S
WINDOWS, GLASS & WIPERS				
Power windows with auto-up/down and jam protection in all positions and retained-power features	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S
Acoustic noise-reducing windshield and front door glass	S	S	S	S
Washer-linked variable-intermittent windshield wipers	S	S/NA	S	NA
Rain-sensing washer-linked variable-intermittent windshield wipers	NA	NA/S	NA	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.
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OPTIONS & PACKAGES**■ FACTORY OPTIONS**

CODE	MSRP	OPTION
PC	\$395	Special paint color – Blizzard Pearl (070)

■ PACKAGES

CODE	MSRP	PACKAGE
AY	\$1750	Tech Package - Dynamic Radar Cruise Control (DRCC) [†] - Automatic High Beam - Pre-Collision System (PCS)

[†]Please see "Cautions" section in the back of this book for important information on this feature.

SPECIFICATIONS

1.3 AVALON

	AVALON	AVALON HYBRID
BRAKING SYSTEMS		
Front/Rear	Power-assisted ventilated disc/solid disc with Star Safety System™: Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Vehicle Stability Control (VSC)†, Traction Control (TRAC), Brake Assist (BA)† and Smart Stop Technology (SST)†	
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	111.0	
Overall Length (in.)	195.3	
Overall Width (in.)	72.2	
Overall Height (in.)	57.5	
Track (in.)		
– front	62.6	
– rear	62.2	
Coefficient of Drag (Cd)	0.28	
Ground Clearance (in.)	5.5	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.)		
– front	37.6	
– rear	37.9 (XLE), 37.0 (all other models)	
Leg Room (in.)		
– front	42.1	
– rear	39.2	
Shoulder Room (in.)		
– front	58.2	
– rear	57.0	
Hip Room (in.)		
– front	55.1	
– rear	54.6	
DRIVE SYSTEM		
Type	Front-wheel drive	

[†]Please see "Cautions" section in the back of this book for important information on this feature.

SPECIFICATIONS

	AVALON	AVALON HYBRID
ENGINE		
Type	3.5L DOHC 24-valve SEFI V6 with Dual Independent Variable Valve Timing with intelligence (VVT-i) (ULEV II)	2.5L DOHC 16-valve SEFI 4-cylinder with Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive
Horsepower (hp @ RPM)	268 @ 6200	156 @ 5700 (system net output: 200 hp)
Torque (lb.-ft. @ RPM)	248 @ 4700	156 @ 4500
Timing (Chain/Belt)	Chain	Chain
Engine Oil – type – weight	Synthetic 0W-20	Synthetic 0W-20
FUEL FACTS		
MPG* (EPA-est. city/hwy/combined)	21/31/24	40/39/40
Fuel Tank (gal.)	17.0	17.0
Recommended Fuel	Regular	Regular

*Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

SPECIFICATIONS

1.3 AVALON

		AVALON	AVALON HYBRID
SAFETY			
Driver and front passenger airbags with Advanced Airbag System†		Driver and front passenger	
Knee Airbag†		Driver and front passenger	
Front-Seat Side Airbag†		Driver and front passenger	
Rear-Seat Side Airbag†		Outboard passengers	
Side-Curtain Airbag†		Front and rear	
Seatbelts			
– driver		3-point with pretensioner†, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger		3-point with pretensioner†, force limiter, adjustable shoulder anchor and ELR/Automatic Locking Retractor (ALR)	
– all rear passengers		3-point with ELR/ALR	
STEERING			
Type		Electric power-assisted rack-and-pinion (EPS)	
Turning Diameter, curb-to-curb (ft.)		40.4	
SUSPENSION			
Type		4-wheel independent MacPherson strut suspension with gas-pressurized shock absorbers, stabilizer bars, anti-vibration cradle sub-frames and dual links at rear	

†Please see "Cautions" section in the back of this book for important information on this feature.

SPECIFICATIONS

	AVALON	AVALON HYBRID
TRANSMISSION		
Type	6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i), featuring overdrive and sequential shift mode	Toyota Hybrid Synergy Drive Electronically controlled Continuously Variable Transmission (E-CVT)
WEIGHTS & CAPACITIES		
Curb Weight (lb.)	3461 (XLE and XLE Premium) 3505 (XLE Touring) 3538 (Limited)	3594 (XLE Premium and Touring) 3638 (Limited)
Towing [†] (lb.)	NA	Not rated
Trunk/Cargo Capacity [†] (cu. ft.)	16.0	14.0
WHEELS & TIRES		
Wheel Type	Alloy	
Wheel Size	17-in. x 7.0-in. (XLE/XLE Premium) 18-in. x 7.5-in. (XLE Touring/XLE Limited)	17-in. x 7.0-in.
Tire Type	All-season steel-belted radials	
Tire Size	P215/55R17 (XLE/XLE Premium) P225/45R18 (XLE Touring/XLE Limited)	P215/55R17
Spare	T155/70D17 (Temp)	

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ 2013 BUICK LACROSSE



CX model shown

**KEY ADVANTAGES****2013 Avalon Limited vs.
2013 Buick LaCrosse Touring**

- **Better fuel economy ratings*** – Avalon achieves better estimated mileage than LaCrosse Touring across the board
- **Roomier interior** – Avalon has more front and rear shoulder room, more front leg room and rear hip room
- **Standard moonroof** – Avalon Limited includes a power tilt/slide moonroof, while this feature costs extra with the LaCrosse Touring
- **Standard Smart Key†** – not available on LaCrosse Touring

BUICK LACROSSE CHALLENGES

- More power and torque
- Automatic load-leveling suspension
- Available All-Wheel Drive

†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

■ 2014 FORD TAURUS



KEY ADVANTAGES

**2013 Avalon Limited vs.
2014 Ford Taurus Limited FWD**

- **Better fuel economy*** – 21/31 (city/hwy) vs. Taurus Limited's 19/29
- **More standard-equipment airbags†** – Avalon has ten, Taurus has six
- **Standard HID headlights†** – not available at any price on Taurus Limited
- **Technology** – Standard moonroof and Navigation‡; features available as extra-cost options on Taurus

FORD TAURUS CHALLENGES

- Lane keeping assist feature added to Driver Assistance Package
- Standard electronic parking assist†
- Available All-Wheel Drive

*Please see "Cautions" section in the back of this book for important information on this feature.

†2013 and 2014 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

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■ 2013 HYUNDAI GENESIS

**KEY ADVANTAGES****2013 Avalon Limited vs. 2013 Hyundai Genesis 3.8L**

- **Standard Backup Camera[†]** – when backing up, an area behind the vehicle is displayed within the rearview mirror or on the touchscreen of Avalon's voice-activated DVD navigation system[†]. Genesis also has a backup camera[†], but only as an extra-cost option
- **Better city/highway gas mileage*** – 21/31 MPG vs. 18/28 for Genesis
- **HID headlights[†]** – standard on Avalon Limited and optional on Genesis 3.8L
- **Rain-sensing wipers** – standard on Avalon Limited, optional on Genesis 3.8L
- **Roomier rear seat** – Avalon has more hip room, shoulder room and leg room than Genesis

HYUNDAI GENESIS CHALLENGES

- More horsepower and torque
- 10-year/100,000-mile powertrain warranty
- 7-year/unlimited mileage anti-perforation warranty

[†]Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

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COMPETITIVE COMPARISON

■ 2013 CHRYSLER 300



KEY ADVANTAGES

2013 Avalon Limited vs. 2013 Chrysler 300 S RWD

- **Better city fuel mileage*** – 21 MPG vs. 19 MPG for Chrysler
- **More standard-equipment airbags†** – Avalon provides ten (including driver and front passenger knee airbags† and rear-seat side airbags†), Chrysler 300 S has only seven
- **Less weight** – Avalon is almost 500 lb. lighter than Chrysler, an advantage that's seen in excellent fuel efficiency and performance
- **More front seat comfort** – Avalon Limited has more front leg room and the luxury of perforated leather-trimmed multi-stage heated and ventilated front seats, along with a 10-way power driver seat and 8-way power passenger seat. Chrysler's fabric-trimmed 8-way driver's seat is heated, not ventilated

CHRYSLER 300 CHALLENGES

- 8-speed automatic transmission vs. Avalon's 6-speed
- More horsepower and torque
- More front seat head room

*Please see "Cautions" section in the back of this book for important information on this feature.

†2013 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

■ 2013 NISSAN MAXIMA SV FWD

**KEY ADVANTAGES****2013 Avalon Limited vs. 2013 Nissan Maxima SV FWD**

- **Longer wheelbase** – contributes to a smooth highway ride
- **Roomier rear seating** – Avalon provides more rear head room, leg room, hip room and shoulder room than Maxima
- **Better city/highway fuel mileage*** – 21/31 MPG vs. Maxima's 19/26
- **More cargo room** – 16 cu. ft. vs. Maxima's 14.2
- **More standard amenities** – Avalon Limited comes standard with a backup camera†, rear power sunshade and driver seat and outside mirror memory system for increased comfort and convenience. All three cost extra on Maxima SV

NISSAN MAXIMA CHALLENGES

- More horsepower and torque
- More front head room
- More front leg room












†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

Competitive comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

	2013 TOYOTA AVALON LIMITED	2013 BUICK LACROSSE TOURING FWD
MECHANICAL		
Engine	3.5L V6	3.6L V6
Valve Configuration	DOHC	DOHC
Horsepower @ RPM	268 @ 6200	303 @ 6800
Torque @ RPM	248 @ 4700	264 @ 5300
Pounds Per Horsepower	13.2	 13.3
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City*	21	 17
Fuel Economy Est. Highway*	31	 27
Fuel Capacity (gal.)	17.0	18.0
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
SAFETY		
Front Side Airbag†	Standard	Standard
Side Curtain Airbags†	Standard	Standard
Front Active Headrests†	Standard	 NA
Brakes, Front	Disc	Disc
Brakes, Rear	Disc	Disc
4-Wheel ABS Brakes	Standard	Standard
Electronic Brake Assist†	Standard	Standard
Vehicle Stability Control† System	Standard	Standard
Traction Control	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
Remote Keyless Entry	Standard	Standard
DIMENSIONS, CAPACITIES AND WEIGHTS		
Length (in.)	195.3	196.9
Width (in.)	72.2	73.1
Height (in.)	57.5	59.2
Wheelbase (in.)	111.0	111.7
Head Room, Front (in.)	37.6	38 .0
Head Room, Rear (in.)	37.0	37.3
Leg Room, Front (in.)	42.1	 41.7
Leg Room, Rear (in.)	39.2	40.5
Shoulder Room, Front (in.)	58.2	 57.4
Shoulder Room, Rear (in.)	57.0	 56.0
Hip Room, Front (in.)	55.1	55.2
Hip Room, Rear (in.)	54.6	 53.9
Curb Weight, AT (lb.)	3538	 4051
Cargo Volume†, MFR (cu. ft.)	16.0	 13.3
Seating, Maximum	5	5
WARRANTY		
Basic Time (Months)	36	48
Basic Miles	36,000	50,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	100,000
Rust Time (Months)	60	72
Rust Miles	Unlimited	 100,000

*Please see the "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

COMPETITIVE COMPARISON

1.3 AVALON

2014 FORD TAURUS LIMITED FWD	2013 HYUNDAI GENESIS 3.8 RWD	2013 CHRYSLER 300 S RWD	2013 NISSAN MAXIMA SV FWD
3.5L V6	3.8L V6	3.6L V6	3.5L V6
DOHC	DOHC	DOHC	DOHC
288 @ 6500	333 @ 6400	292 @ 6350	290 @ 6400
254 @ 4000	291 @ 5100	260 @ 4800	261 @ 4400
14.0	11.5	13.8	12.3
6	8	8	CVT
Automatic	Automatic	Automatic	Automatic
19	18	19	19
29	28	31	26
19.0	19.3	19.1	20
Independent	Independent	Independent	Independent
Independent	Independent	Independent	Independent
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
NA	Standard	Standard	Standard
Disc	Disc	Disc	Disc
Disc	Disc	Disc	Disc
Standard	Standard	Standard	Standard
NA	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
Standard	Standard	Standard	Standard
202.9	196.3	198.6	190.6
76.2	74.4	75	73.2
60.7	58.1	58.7	57.8
112.9	115.6	120.2	109.3
39.0	40.4	38.6	38.5
37.8	37.7	37.9	36.4
41.9	44.3	41.8	43.8
38.1	38.6	40.1	34.6
57.9	58.3	59.5	56.3
56.9	57.9	57.7	55.1
56.3	54.9	56.2	53.4
55.8	54.3	56.1	53.9
4035	3824	4029	3568
20.1	15.9	16.3	14.2
5	5	5	5
36	60	36	36
36,000	60,000	36,000	36,000
60	120	60	60
60,000	100,000	100,000	60,000
60	84	60	60
Unlimited	Unlimited	100,000	Unlimited

*2013 and 2014 EPA MPG estimates. Actual mileage will vary. Competitive comparison reflects most current information available for stated model year vehicles. Competitive information was compiled from each manufacturer's Website, June 2013, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice. Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

TIPS & FACTS

DEMO TIPS



Make the most of the Smart Key† by demonstrating its full capabilities. Set the exterior mirrors and driver seat memory positions, and then change both items to completely different positions. Now, approach the car with the customer and display how the key fob “activates” the door handles, allowing the vehicle to be unlocked as soon as the handle is pulled; doing so will automatically adjust the seats and mirrors. Entering the car with seat and mirrors in the perfect pre-set positions—without touching the key or key fob—is sure to make a lasting impression.



Before sending your customer on his or her test drive, point out the heated seat control. If that doesn't impress the customer, the ventilation function on the Limited sure will. Avalon is one of the few cars in its class to offer such a feature.



Ask your Avalon customers if they have ever used a smartphone, an iPad or some other kind of touchscreen tablet. If so, then they will feel right at home with Avalon's IntelliTouch™ capacitive touch switches. For 2013, IntelliTouch switches have replaced some of the more conventional buttons and controls used to operate Avalon's audio, navigation† and climate control systems. Show your customers just how easy they are to use, then have them try. There are three sensitivity levels—the default is set on 'High.' The IntelliTouch capacitive switches can even be used with gloves. It is recommended that customers ask the dealer to adjust the settings if they feel they are too sensitive.

QUICK FACTS



The Limited's HID headlights† produce approximately three times as much light as conventional halogen bulbs. The light they put out is also whiter, helping to increase visibility and making reflective surfaces like street signs stand out more. It's a great feature for those who have difficulty driving at night.



Preventing heat and glare transmissions through the large rear window can be a problem on some cars, but not on Avalon Limited. The power rear-window sunshade makes for a more comfortable ride—especially for rear-seat passengers. And the sunshade automatically retracts when backing up for maximum visibility.



Dynamic Radar Cruise Control (DRCC)†—available on the Limited {AY} — helps make driving more enjoyable when covering long distances at highway speeds. When cruising at speeds above 25 miles per hour, the driver can choose to maintain a desired distance between his or her vehicle and the one directly in front by simply pressing a switch: long (approximately 245 feet),* medium (approximately 165 feet) or short (approximately 100 feet).

*Range distances listed are approximate and will vary based on vehicle speed.

†Please see “Cautions” section in the back of this book for important information on this feature.