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KEY SELLING POINTS

- 1** Handsome interior
- 2** More power, more economy
- 3** Comprehensive safety features
- 4** Refined, responsive ride
- 5** Available hybrid

■ WHAT'S NEW FOR 2013

- **Interior**
 - Display Audio now standard on **L and HV LE grades**
 - Illuminated outer mirror switch (**All grades**)
 - 3-time blink 1-click outer turn signal (**All grades**)
 - Headliner material pattern changed to technical pattern matching the visor (**All grades**)
 - Inner front door piece changed to color keyed soft material (**HV XLE**)
 - Arm rest pad will change from fabric to PCV material for durability (**HV XLE**)
 - **XLE** fabric seat insert changed to from Ash to Ivory
 - **LE & SE grades** (including **HV**): Inner front door piece changed to soft material and will remain black. Arm rest pads are now color keyed (**SE** remains black)
 - **SE & XLE Grades** with Leather Package (including **Hybrids**): Front and rear inner door piece changed to soft material with new stitch treatment and will remain black (**HV** will be color keyed)
- **Safety**
 - Rear Cross Traffic Alert now included with Blind Spot Monitor indicator {BD}; available on **SE and XLE**
- **Colors**
 - New Champagne Mica (5B2) exterior color (excluding **SE models**)

Look for this icon ★ and red typeface to easily identify **NEW** features or changes for 2013.

*Please see "Cautions" section in the back of this book for important information on this feature.

■ TRIMS AT A GLANCE

CAMRY L

ENTRY-LEVEL VALUE

- 2.5L DOHC 16-valve 4-cylinder engine with Dual Variable Valve Timing with intelligence (VVT-i) and 6-speed automatic transmission
- Whiplash-Injury Lessening (WIL) front seats
- 10 airbags[†] including driver and front-passenger knee airbags[†] and rear outboard Thorax, Abdomen, Pelvis (TAP) seat-mounted side airbags[†]
- Display Audio — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port with iPod^{®†} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access and music streaming via Bluetooth[®] wireless technology

CAMRY LE

ADDITIONAL AMENITIES

- Power door locks with shift-linked automatic locking feature with anti-lockout feature
- Projector-beam halogen headlamps with auto-on/off

CAMRY SE

SPORTY PERSONALITY

- Uniquely integrated front and rear underbody spoilers and sport side rocker panels
- Available 3.5L DOHC 24-valve V6 engine with Dual Variable Valve Timing with intelligence (VVT-i)
- 17-in. alloy wheels with P215/55R17 tires
- Sport mesh front grille and fog lamps
- Sport-tuned suspension

CAMRY XLE

UPSCALE FEATURES

- Display Audio with Navigation and Entune[®] — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, SiriusXM Radio with 90-day complimentary trial subscription to XM Select Package, HD Radio[™] with iTunes[®] Tagging, auxiliary audio jack, USB port with iPod^{®†} connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via Bluetooth[®] wireless technology (**V6 model**)
- Power tilt/slide moonroof with one-touch open/close and with jam protection, driver and front passenger illuminated vanity mirrors, and rear-seat reading lamps
- Side rocker panels with chrome inserts
- Auto-dimming rearview mirror with HomeLink^{®†} and compass (**V6 models**)
- Wood-grain-style interior trim with chrome interior door handles
- Dual-zone automatic climate control with air filter and rear-seat vents
- Integrated chrome-trimmed fog lamps

CAMRY HYBRID

BEST FUEL ECONOMY AND LOWEST EMISSIONS

- 2.5L DOHC 16-valve 4-cyl. engine with Dual Variable Valve Timing with intelligence (VVT-i) and Hybrid Synergy Drive^{®†}
- Electronically Controlled Continuously Variable Transmission (ECVT)
- Smart Key System[†]
- ECO and EV driving modes


[†]Please see "Cautions" section in the back of this book for important information on this feature.

MODELS

TRIM	TRANS.	ENGINE	CYL.	MODEL #	MSRP*
4-DOOR SEDAN					
L	6ECT-i	2.5L	4	2514	\$22,235
LE	6ECT-i	2.5L	4	2532	\$22,680
SE	6ECT-i	2.5L	4	2546	\$23,400
SE	6ECT-i	3.5L	6	2550	\$27,260
XLE	6ECT-i	2.5L	4	2540	\$24,855
XLE	6ECT-i	3.5L	6	2554	\$30,465
Hybrid LE	ECVT	2.5L	4	2559	\$26,140
Hybrid XLE	ECVT	2.5L	4	2560	\$27,670

*Pricing not available at time of printing.

COLORS (see vehicle print brochure for color samples)

EXTERIOR (CODE)	INTERIOR (CODE)	L/LE FABRIC	SE FABRIC/ LEATHER	XLE FABRIC/ LEATHER	HYBRID FABRIC/ LEATHER
Super White (040)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
Classic Silver Metallic (1F7)	Ash (10)	■		■	
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
Magnetic Gray Metallic (1G3)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
Cosmic Gray Mica (1H2)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
Attitude Black Metallic (218)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
Barcelona Red Metallic (3R3)	Ivory (00)	■		■	■
	Light Gray (11)				■
	Black (20)		■		
	Black/Ash 2-Tone (15)		■		
 Champagne Mica (5B2)	Ivory (00) Light Gray (11)	■		■	■ ¹
Cypress Pearl (6T7)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■
Clearwater Blue Metallic (8W1)	Ivory (00)	■		■	■
	Ash (10)	■		■	
	Light Gray (11)				■

¹Champagne Mica with Light Gray interior available in fabric only on the Hybrid XLE, not on the Hybrid LE

¹Please see "Cautions" section in the back of this book for important information on this feature.

	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
AIRBAGS				
10 airbags [†] – Driver and front-passenger advanced airbag system [†] , driver and front-passenger knee airbags [†] , driver and front-passenger seat-mounted side airbags [†] , front and rear seat side-curtain airbags [†] and rear seat-mounted side airbags [†]	S	S	S	S
AIR CONDITIONER, HEATER & DEFROSTER				
Air conditioning with air filter	S	S	NA	NA
Dual-zone automatic climate control with air filter and rear-seat vents	NA	NA	S	NA
Dual zone automatic climate control with air filter, electric compressor and humidity sensor	NA	NA	NA	S/NA
Rear window defogger with timer	S	S	S	S
Rear air vents	NA	NA	S	NA/S
AUDIO, ENTERTAINMENT & NAVIGATION				
Display Audio — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, auxiliary audio jack, USB port with iPod [®] connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access and music streaming via <i>Bluetooth</i> [®] wireless technology	S	S/NA	S/NA	S
Display Audio with Navigation and Entune [®] — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 6 speakers, SiriusXM Radio with 90-day complimentary trial subscription to XM Select Package, HD Radio [™] with iTunes [®] Tagging, auxiliary audio jack, USB port with iPod [®] connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via <i>Bluetooth</i> [®] wireless technology	NA	O/S	O/S	NA/O
Display Audio with Navigation, Entune [®] and JBL [®] — includes 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, 10 JBL [®] GreenEdge [™] speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio with 90-day complimentary trial subscription to XM Select Package, HD Radio [™] with iTunes [®] Tagging, auxiliary audio jack, USB port with iPod [®] connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via <i>Bluetooth</i> [®] wireless technology {EJ}	NA	NA/O	O/NA	NA

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: S = Standard • O = Factory-installed only • NA = Not Available

	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
AUDIO, ENTERTAINMENT & NAVIGATION (CONTINUED)				
Premium HDD Navigation with Entune® and JBL®— includes 7-in. touch-screen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio with 90-day complimentary trial subscription to XM Select Package and three years of NavTraffic™, NavWeather™, Fuel and Sports & Stocks services, HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod® connectivity and control, vehicle information with customizable settings, and hands-free phone capability, phone book access, advanced voice recognition, and music streaming via Bluetooth® wireless technology {NV}	NA	NA	NA/O	NA/O
Entune® — includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is complimentary for three years. (See toyota.com/entune for details.)	NA	O/S	O/S	NA/O
BRAKING SYSTEMS				
See Safety & Security entry for – Star Safety System™				
Power-assisted ventilated front/solid rear disc brakes	S	S	S	S
Foot pedal parking brake	S	S	S	S
Integrated Regenerative Braking	NA	NA	NA	S
Electronically Controlled Braking System (ECB)	S	S	S	S
CONVENIENCE				
See individual entries for – Cup Holders – Power Points				
Backup camera† (included in {CQ})	NA	O	O/S	NA/O
Remote fuel-filler door, hood and trunk release levers	S	S	S	S
CRUISE CONTROL				
Cruise control	S	S	S	S


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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
CUP HOLDERS				
Cup holders (2 front, 2 rear)	S	S	S	S
In-door bottle holders (2 front, 4 rear)	S	S	S	S
DOORS				
Power door locks with shift-linked automatic locking with anti-lockout feature	S	S	S	S
Child-protector rear door locks	S	S	S	S
ENGINES				
2.5L DOHC 16-valve 4-cylinder engine with Variable Valve Timing with intelligence (VVT-i)	NA	NA	NA	S
2.5L DOHC 16-valve 4-cylinder engine with Dual Variable Valve Timing with intelligence (VVT-i)	S	S/NA	S/NA	NA
3.5L DOHC 24-valve V6 engine with Dual Variable Valve Timing with intelligence (VVT-i)	NA	NA/S	NA/S	NA
Aluminum engine block and cylinder head(s)	S	S	S	S
Hybrid Synergy Drive [†] System	NA	NA	NA	S
Permanent-magnet synchronous electric motor	NA	NA	NA	S
ECO and EV driving modes	NA	NA	NA	S
Chrome exhaust tip (one on 4-cyl., dual on V6)	NA	S	S	NA/S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
INSTRUMENTATION				
Analog instrumentation with speedometer, tachometer, fuel and average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature and shift-position indicator	S	S	NA	NA
Analog instrumentation with speedometer, tachometer, fuel and instant/average fuel economy gauges; LCD display with odometer and tripmeters, outside temperature/average fuel economy and shift-position indicator	NA	NA	S	NA
Optitron instrumentation with speedometer, hybrid system power meter, fuel and instant/average fuel economy gauges; Multi-Information Display with average fuel economy, distance to empty, average speed, and warning messages; LCD displays with odometer, tripmeters, outside temperature and shift-position indicator; EV [†] and ECO mode indicators and ECO Driving Indicator	NA	NA	NA	S
Multi-Information Display	NA	NA	NA	S
ECO Driving Indicator light	NA	NA	NA	S
Maintenance indicator	S	S	S	S
LIGHTS				
Projector-beam halogen headlamps	S/NA	NA	NA	NA
Projector-beam halogen headlamps with auto on/off feature	NA/S	S	S	S
Headlamp black sport-trim bezels	NA	S	NA	NA
Daytime Running Lights (DRL) with on/off modes	S	S	S	S
Integrated fog lights	NA	S	S	NA/S
 3-time blink 1-click outer turn signal	S	S	S	S
Rear personal lights (included in {SR})	NA/O	O	S	NA/O
Illuminated entry	S	S	S	S


[†]Please see "Cautions" section in the back of this book for important information on this feature.

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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
MIRRORS & VISORS				
Color-keyed power outside mirrors with manual folding feature	S	NA	NA	S/NA
Heated color-keyed power outside mirrors with manual folding feature	NA	S	S	NA/S
Manual day/night rearview mirror	S	S	S/NA	S
Auto-dimming rearview mirror with compass (included in {CQ})	NA	O	O/S	NA/S
HomeLink®† universal transceiver (included in {CQ})	NA	O	O/S	NA/O
Dual sun visors with sliding extensions	S	S	S	S
Driver and front passenger illuminated vanity mirrors, and rear-seat reading lamps	NA/O	O	S	NA/O
MOONROOF				
Power tilt/slide moonroof with one-touch open/close and jam protection {SR}	NA/O	O	S	NA/O
PACKAGES				
Convenience Package {CQ}	NA	O	O/NA	NA/O
Leather Package {LA}	NA	O	O/NA	NA/O
POWER POINTS				
12V auxiliary power outlet (1)	S/NA	NA	NA	S/NA
12V auxiliary power outlets (2)	NA/S	S	S	NA/S
SAFETY & SECURITY				
See individual entries for: – Airbags – Braking Systems – Doors – Seatbelts and Child Restraint System				
Star Safety System™† - includes Enhanced Vehicle Stability Control (VSC)†, Traction Control (TRAC), 4-wheel Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)† and Smart Stop Technology (SST)	S	S	S	S
Remote keyless entry	NA/S	S/NA	S/NA	NA
Smart Key System† with Push Button Start {CQ}	NA	O/S	O/S	S
Blind Spot Monitor {BD} with Rear Cross Traffic Alert	NA	O	O	NA/O
Side-impact door beams	S	S	S	S
Engine immobilizer	S	S	S	S
Anti-theft system with alarm (engine immobilizer) {CQ}	NA	O	O	NA/O


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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
SAFETY & SECURITY (CONTINUED)				
Energy-absorbing collapsible steering column	S	S	S	S
Front and rear energy-absorbing crumple zones	S	S	S	S
Collision sensors: deactivate high-voltage battery	NA	NA	NA	S
Battery-saver feature: deactivates interior lights after 20 minutes	S	S	S	S
 Safety Connect™† – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification (Available by subscription. Complimentary one-year trial subscription.) {AY}	NA	NA	O	NA/O
SEATBELTS & CHILD RESTRAINT SYSTEM				
3-point seatbelts for all seating positions, Emergency Locking Retractors (ELR) on driver's belt, Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger seatbelts; 3-point front seatbelts with adjustable shoulder anchors	S	S	S	S
LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only	S	S	S	S
SEATS				
Fabric-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	NA	NA	S/NA
Fabric-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat {PD}	NA/O	NA	S/NA	NA/S
Leather-trimmed multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	O/S	NA
Leather-trimmed Ultrasuede® multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	NA	NA	NA/O

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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
SEATS (CONTINUED)				
Sport fabric SofTex-trimmed front seats with seatback pockets; 6-way adjustable driver's seat; 4-way adjustable front passenger seat {PD}	NA	S/NA	NA	NA
Sport fabric SofTex-trimmed front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	NA	O/S	NA	NA
Sport leather-trimmed Ultrasuede® multi-stage heated front seats with seatback pockets; 8-way power-adjustable driver's seat with power lumbar support; 4-way power-adjustable front passenger seat {LA}	NA	O	NA	NA
Whiplash-Injury-Lessening (WIL) front seats	S	S	S	S
60/40 split fold-down rear seat with center armrest with cup holders	S	S	S	NA
Fold-down rear seat with center armrest with cup holder and pass-through	S	S	S	S
Headrests at each seating position	S	S	S	S
SHIFT KNOBS & LEVERS				
Urethane shift knob	S	NA	NA	S/NA
Leather-wrapped shift knob	NA	S	S	NA/S
STEERING				
Electric Power Steering (EPS); power-assisted rack-and-pinion	S	S	S	S
STEERING WHEELS				
Urethane tilt/telescopic steering wheel	S	NA	NA	NA
Tilt/telescopic steering wheel with audio and <i>Bluetooth</i> ® hands-free phone controls	NA	NA	NA	S/NA
Leather-trimmed tilt/telescopic 4-spoke steering wheel with <i>Bluetooth</i> ® hands-free phone and audio controls	NA	NA	S	NA/S
 3-time blink 1-click outer turn signal	S	S	S	S
Leather-trimmed tilt/telescopic sport steering wheel with paddle shifters and <i>Bluetooth</i> ® hands-free phone and audio controls	NA	S	NA	NA

	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
STORAGE AREAS				
See individual entries for – Cup Holders				
Overhead console with maplamps and sunglasses storage	S	S	S	S
Lockable illuminated glove box	S	S	S	S
Covered center console with sliding cover, armrest and storage	S	S	S	S
SUSPENSION				
Independent MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Dual-link MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
Sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces	NA	S	NA	NA
TRANSMISSION				
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i) and sequential shift mode	S	NA	S	NA
6-speed Electronically Controlled automatic overdrive Transmission with intelligence (ECT-i), sequential shift mode and paddle shifters	NA	S	NA	NA
Electronically Controlled Continuously Variable Transmission (ECVT)	NA	NA	NA	S

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	CAMRY L / LE	SE / SE V6	XLE / XLE V6	HYBRID LE / XLE
TRIM – EXTERIOR				
Side rocker panels with chrome inserts	NA/S	NA	S	S
Sport mesh front grille	NA	S	NA	NA
Chrome garnish on trunk	NA	NA	S	NA/S
Color-keyed rear spoiler	NA	NA	S	NA
Integrated front and rear underbody spoilers, side rocker panels and rear spoiler	NA	S	NA	NA
TRIM – INTERIOR				
Wood-grain-style interior trim with chrome interior door handles	NA	NA	S	NA
Silver interior trim	NA	S	NA	NA
Metallic tech-grain interior trim with chrome interior door handles	NA	NA	NA	S
Fabric door trim	NA	NA	S	S
Leather door trim with integrated armrests (included in {LA})	NA	O	O/NA	NA/O
WHEELS & TIRES				
16-in. steel wheels with full wheel covers with P205/65R16 tires	S	NA	NA	S/NA
17-in. alloy wheels with P215/55R17 tires	NA	S/NA	S	NA/S
18-in. alloy wheels with P225/45R18 tires	NA	NA/S	NA	NA
Temporary spare tire	S	S	S	S
Tire Pressure Monitoring System (TPMS) [†]	S	S	S	S
WINDOWS, GLASS & WIPERS				
Power windows with driver-side auto- up/down, jam protection in driver position and retained-power features	S	S	S	S
Acoustic noise-reducing windshield	NA	NA/S	NA/S	S
Washer-linked intermittent windshield wipers	S	S	S	S
Rear window defogger with timer	S	S	S	S
High Solar Energy-Absorbing (HSEA) glass	S	S	S	S

[†]Please see "Cautions" section in the back of this book for important information on this feature.

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FACTORY OPTIONS

CODE	MSRP	OPTION
AY	\$515	Safety Connect™† – includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. (Complimentary 1-year trial subscription) (XLE)
BD	\$500	Blind Spot Monitor with Rear Cross Traffic Alert (SE, XLE)
CA	\$0	California Emissions (In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emission components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.) (L/LE/SE 4-cyl./XLE 4-cyl.)
EX	\$1,050	Display Audio with Navigation and Entune: Includes 6.1" Touch Screen, AM/FM CD Player with MP3/WMA Playback Capability, 6 Speakers, SiriusXM Satellite Radio Capability (Includes 90-Day Trial Subscription), HD Radio™ with iTunes® Tagging, Auxiliary Audio Jack, USB Port with iPod Connectivity and Control, Vehicle Information, Hands-Free Phone Capability, Phonebook Access, Advanced Voice Recognition, and Music Streaming Via Bluetooth® Wireless Technology. Entune® — includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is complimentary for three years. See toyota.com/entune for details.
FE	\$0	50 State Emissions (SE/XLE V6, Hybrid LE/XLE)
PD	\$440	8-way power adjustable driver's seat (LE, 4-cyl. SE)
RE	TBD	Federal Emissions (L, LE, 4-cyl. SE/XLE)
SR	\$915	Power tilt/slide moonroof (4-cyl. SE)

PACKAGES

CODE	MSRP	PACKAGE
CQ		Convenience Package <ul style="list-style-type: none"> • Integrated backup camera† • Auto-dimming rearview mirror with compass and HomeLink®† • Anti-theft system with alarm • Push button start (4-cyl. SE/XLE only) • Smart Key System† on two doors and trunk (4-cyl. SE/XLE only)
	\$1,195	(4-cyl. SE and XLE)
	\$895	(SE/XLE V6)
	\$695	(XLE Hybrid)

†Please see "Cautions" section in the back of this book for important information on this feature.

PACKAGES (CONTINUED)

CODE	MSRP	PACKAGE
EJ	\$650 \$1,700	Display Audio with Navigation, Entune® and JBL: Includes 6.1-in. touch screen, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio (Includes 90-Day complimentary trial subscription to XM Select Package), HD Radio™ with iTunes® Tagging, auxiliary audio jack, USB port with iPod connectivity and control, vehicle information, hands-free phone capability, phone book access, advanced voice recognition, and music streaming via Bluetooth®† wireless technology. Entune® — includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®; real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® services is complimentary for three years. See toyota.com/entune for details. (SE V6) (XLE 4-cyl.)
LA	\$1,515 \$1,075 \$1,675 \$1,185	Leather Package <ul style="list-style-type: none"> • Multi-stage heated front seats • 4-way power-adjustable front-passenger seat • Leather-trimmed seats and door trim with integrated armrests (XLE 4-cyl. only) • Leather-trimmed Ultrasuede® sport seats and leather door trim with integrated armrests (XLE Hybrid and SE only) (4-cyl. SE) (6-cyl. SE) (XLE 4-cyl.) (XLE Hybrid)
NV	\$1,620 \$2,670	Premium HDD Navigation with Entune® and JBL® — includes 7-in. touch-screen with split-screen capability, AM/FM CD player with MP3/WMA playback capability, 10 JBL® GreenEdge™ speakers in 8 locations including subwoofer and amplifier, SiriusXM Radio Capability With NavTraffic™, NavWeather™, Fuel and Sports & Stocks (Includes 90-Day Trial Subscription to Satellite Radio and 3 years of NavTraffic™, NavWeather™, Fuel and Sports & Stocks); HD Radio™ with iTunes® Tagging, Auxiliary Audio Jack, USB Port with iPod Connectivity and Control, Vehicle Information, Hands-Free Phone Capability, Phonebook Access, Advanced Voice Recognition, and Music Streaming Via Bluetooth® Wireless Technology. Entune® — Includes Bing™, iHeartRadio, MovieTickets.com, OpenTable® and Pandora®. Access to Entune® Services Is Complimentary For Three Years. See Toyota.com/Entune for Details (XLE V6) (XLE Hybrid)
SR	\$915	Power tilt/slide moonroof (LE, 6-cyl. SE, XLE V6)

†Please see "Cautions" section in the back of this book for important information on this feature.

SPECIFICATIONS

13 CAMRY

	4-CYL. L/LE/XLE/SE/HYBRID	V6 SE/XLE
BRAKING SYSTEMS		
Front/Rear	Power-assisted ventilated front disc brakes; solid rear disc brakes with hydraulic brake booster, Electronically Controlled Braking (ECB) system and Star Safety System™	
Regenerative Braking	Standard (Hybrid† only)	NA
DIMENSIONS – EXTERIOR		
Wheelbase (in.)	109.3	
Overall Length (in.)	189.2	
Overall Width (in.)	71.7	
Overall Height (in.)	57.9	
Track (in.) – front – rear	62.4 (L/LE) / 62.0 (SE/XLE) 62.0 (L/LE) / 61.6 (SE/XLE)	
Coefficient of Drag (Cd) – gas-only – hybrid†	0.28 0.27	
Ground Clearance (in.)	6.1	
DIMENSIONS – INTERIOR		
Seating Capacity	5	
Head Room (in.) – front – rear – front with moonroof – rear with moonroof	38.8 38.1 37.9 38.0	
Leg Room (in.) – front – rear	41.6 38.9	
Shoulder Room (in.) – front – rear	58.0 56.6	
Hip Room (in.) – front – rear	54.5 54.5	
DRIVE SYSTEM		
Type	Front-wheel drive	

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available

	4-CYL. L/LE/XLE/SE/HYBRID	V6 SE/XLE
ENGINES		
Type		
– gas-only	2.5L DOHC 16-valve 4-cylinder engine with Dual Independent VVT-i	3.5L DOHC 24-valve SEFI V6 engine with Dual Independent
– hybrid†	2.5L DOHC 16-valve 4-cylinder engine with Dual Independent VVT-i	VVT-i
Horsepower (hp @ rpm)	178 @ 6000	268 @ 6200
– gas-only	173 @ 6000 (PZEV)	NA
– hybrid†	200 @ 5700	NA
Torque (lb.-ft. @ rpm)	170 @ 4100	248 @ 4700
– gas-only	165 @ 4100 (PZEV)	NA
– hybrid†	156 @ 4500	NA
Timing (Chain/Belt)	Chain	
Engine Oil		
– type	Synthetic	
– weight	0W-20	
FUEL FACTS		
MPG* (EPA† est. city/hwy/ combined)		
– 6ECT-i	25/35/28	21/30/25
– ECVT (hybrid† only)	43/39/41 (LE) 40/38/40 (XLE)	NA NA
Fuel Tank (gal.)	17.0	
Recommended Fuel	Regular	

†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG Estimates. Actual mileage will vary.

Legend: NA = Not Available • NC = No Charge

SPECIFICATIONS

13 CAMRY

	4-CYL. L/LE/XLE/SE/HYBRID	V6 SE/XLE
MOTOR (ELECTRIC) – HYBRID ONLY		
Type	Permanent magnet	NA
Torque (lb.-ft. @ rpm)	199 @ –1500 (105 kW @ 4500)	NA
High-Voltage Battery		
– type	Sealed Nickel-Metal Hydride (Ni-MH)	NA
– power output	40 hp (30 kW)	NA
– voltage	650V	NA
Hybrid System†		
– net power	200 hp (149 kW)	NA
SAFETY		
Dual-Stage Advanced Airbag Supplemental Restraint System (SRS)† with Front-Passenger Occupant Classification System†	Driver and front passenger	
Side Airbag†	Driver, front passenger, rear outboard seats	
Side-Curtain Airbag†	2-row	
Knee Airbag†	Driver and front passenger	
Seatbelts		
– driver	3-point with pretensioner†, force limiter, adjustable shoulder anchor and Emergency Locking Retractor (ELR)	
– front passenger	3-point with pretensioner†, force limiter, adjustable shoulder anchor and ELR/ Automatic Locking Retractor (ALR)	
– all rear passengers	3-point with ELR/ALR	

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available

	4-CYL. L/LE/XLE/SE/HYBRID	V6 SE/XLE
STEERING		
Type	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning Diameter, curb-to-curb (ft.)	36.7	
SUSPENSION		
Type	MacPherson strut independent 4-wheel (dual-link at the rear) with gas-pressurized shock absorbers, stabilizer bars and anti-vibration subframes	
TRANSMISSIONS		
– standard (gas-only)	6-speed Electronically Controlled Transmission with intelligence (ECT-i) featuring overdrive and sequential shift mode	
– standard (Hybrid†)	Electronically Controlled Continuously Variable (ECVT)	NA
WEIGHTS & CAPACITIES		
Curb Weight (lbs.) – 6ECT-i	L/LE: 3190 SE: 3240 XLE: 3245 Hybrid†: 3435 (LE) 3525 (XLE)	SE: 3420 XLE: 3395
Cargo Capacity† (cu. ft.)	15.4 (13.1 Hybrid†)	
EPA Passenger Volume (cu. ft.)	102.7 (without moonroof) 101.3 (with moonroof; NA on L or Hybrid LE models)	
WHEELS & TIRES		
Wheel Type	L/LE/LE HV: Steel SE/XLE/XLE HV: Aluminum-alloy	SE/XLE: Aluminum-alloy
Wheel Size – standard	L/LE/LE HV: 16" x 6.5" SE/XLE/XLE HV: 17" x 7.0"	SE: 18" x 7.5" XLE: 17" x 7.0"
Tire Type – standard	L/LE/SE/XLE/LE HV/XLE HV: All-season steel-belted radials	SE/XLE: All-season steel-belted radials
Tire Size – standard	L/LE/LE HV: P205/65R16 SE/XLE/XLE HV: P215/55R17	SE: P225/45R18 XLE: P215/55R17
Spare	Temporary	

[†]Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

2013 FORD FUSION



KEY ADVANTAGES

2013 Camry LE vs. 2013 Ford Fusion I4 S

- **Technology** – Camry offers USB port with iPod[®]† connectivity and control as a standard feature. This remain extra-cost options on Fusion
- **Safety** – rear outboard seat-mounted side airbags[†] are one of the safety features that Camry provides. This layer of safety and security is not available on Fusion at any price
- **More passenger space** – Camry provides more room for passengers than the Fusion in nearly all seating positions

FORD FUSION CHALLENGES

- More front leg room
- Larger cargo volume

†Please see "Cautions" section in the back of this book for important information on this feature.

Legend: NA = Not Available • NC = No Charge

■ 2012 HONDA ACCORD



1.3 CAMRY



KEY ADVANTAGES

2013 Camry LE vs. 2012 Honda Accord Sedan LX

- **Power** – Camry LE's standard 2.5L I4 engine provides a slight horsepower and torque advantage when compared to the 2.4L found on Accord. All of this while delivering a lower curb weight, increasing the advantage
- **Safety** – rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. Front knee airbags[†] are not available on Accord at any price; seat-mounted side airbags[†] are available only to front occupants
- **Technology** – Camry offers *Bluetooth*^{®†} wireless technology and USB port with iPod^{®†} connectivity and control as standard features. The convenience of which remains unavailable on Accord LX

HONDA ACCORD CHALLENGES

- More passenger volume
- More front and rear head room, and front leg room

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ 2012 HYUNDAI SONATA



KEY ADVANTAGES

2013 Camry LE vs. 2012 Hyundai Sonata GLS

- **Safety** – rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. This layer of safety and security is not available on Sonata at any price
- **Comfort**– Camry delivers a roomier rear seating experience by offering more head and legroom than what can be expected from the Sonata GLS; 38.1/38.9 vs. 37.8/34.6

HYUNDAI SONATA CHALLENGES

- More horsepower and torque
- Longer duration Basic and Powertrain warranties
- Standard telematics system

[†]Please see "Cautions" section in the back of this book for important information on this feature.

■ 2013 NISSAN ALTIMA 2.5S



SL model shown

**KEY ADVANTAGES****2013 Camry LE vs. 2013 Nissan Altima 2.5S**

- **Safety** – Electronic brake assist is standard on Camry, as are rear side airbags and driver's knee bag. Neither is available on the Nissan at an price.
- **Technology** – Camry features a standard USB port with iPod®† connectivity and control as standard features – not available on the Nissan Altima 2.5S
- **Comfort**– Camry has better rear leg room and head room than the Nissan Altima

NISSAN ALTIMA CHALLENGES

- Better gas mileage*
- Better horsepower and torque
- Better front leg room

†Please see "Cautions" section in the back of this book for important information on this feature.











*2013 EPA MPG estimates. Actual mileage will vary.

Competitive Comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, September 2012, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

COMPETITIVE COMPARISON

13 CAMRY




























GAS MODELS	2013 TOYOTA CAMRY LE	2013 FORD FUSION I4 S
MECHANICAL		
Engine	2.5L DOHC I4	2.5L DOHC I4
Horsepower @ RPM	178 @ 6000	 175 @ 6000
Torque @ RPM	170 @ 4100	175 @ 4500
Pounds Per Horsepower	17.9	 19.1
Transmission Speeds	6	6
Transmission (Automatic/Manual)	Automatic	Automatic
Fuel Economy Est. City/Highway*	25/35	 22/34
Fuel Capacity (gal.)	17.0	16.5
Suspension, Front	Independent	Independent
Suspension, Rear	Independent	Independent
SAFETY		
Front Knee Airbags†	Standard	 Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard	 Front Only
Brakes, Front/Rear	Disc/Disc	Disc/Disc
4-Wheel ABS	Standard	Standard
Electronic Brake Assist†	Standard	Standard
Vehicle Stability Control† System	Standard	Standard
Traction Control System	Standard	Standard
Vehicle Anti-Theft	Standard	Standard
COMFORT & CONVENIENCE		
Remote Keyless Entry	Standard	Standard
Bluetooth®† Wireless Technology	Standard	Standard
USB Audio Input	Standard	 Available
DIMENSIONS, CAPACITIES & WEIGHTS		
Length (in.)	189.2	191.8
Width (in.)	71.7	72.9
Height (in.)	57.9	58.2
Wheelbase (in.)	109.3	112.2
Head Room, Front (in.)	38.8	39.2
Head Room, Rear (in.)	38.1	 37.8
Leg Room, Front (in.)	41.6	44.3
Leg Room, Rear (in.)	38.9	 38.3
Curb Weight, AT (lbs.)	3190	 3342
Cargo Volume†, MFR (cu. ft.)	15.4	16.0
Passenger Volume, MFR (cu. ft.)	102.7	102.8
Turning Diameter, Curb-to-Curb (ft.)	36.7	 37.5
WARRANTY		
Basic Time (Months)	36	36
Basic Miles	36,000	36,000
Powertrain Time (Months)	60	60
Powertrain Miles	60,000	60,000
Rust Time (Months)	60	60
Rust Miles	Unlimited	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

COMPETITIVE COMPARISON

1.3 CAMRY

2012 HONDA ACCORD SEDAN LX	2013 HYUNDAI SONATA GLS	2013 NISSAN ALTIMA 2.5S
2.4 DOHC I4	2.4L DOHC I4	2.5L DOHC I4
 177 @ 6500	198 @ 6300	182 @ 6000
 161 @ 4300	184 @ 4250	180 @ 6000
 18.2	16.0	18.0
 5	6	NA
 Manual	Automatic	Continuously Variable (CVT)
 23/34	 24/35	 27/38
18.5	18.5	18.0
Independent	Independent	Independent
Independent	Independent	Independent
 NA	 NA	 NA
 Front Only	 Front Only	 Front Only
Disc/Disc	Disc/Disc	Disc/Disc
Standard	Standard	Standard
Standard	Standard	 NA
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
Standard	Standard	Standard
 NA	Standard	Standard
 NA	Standard	 NA
194.9	189.8	191.5
72.7	72.2	72.0
58.1	57.9	57.9
110.2	110.0	109.3
41.4	40.0	40.0
38.5	 37.8	37.1
42.5	45.5	45.0
 37.2	 34.6	 36.1
 3216	 3199	 3114
 14.7	16.4	15.4
106.0	103.8	NL
 37.7	35.8	36.2
36	60	36
36,000	60,000	36,000
60	120	60
60,000	100,000	60,000
60	84	60
Unlimited	Unlimited	Unlimited

 = Camry advantage over this competitor

*2012 and 2013 EPA MPG estimates. Actual mileage will vary.

Competitive Comparison reflects most current information available for stated model year vehicles.

Competitive information was compiled from each manufacturer's Website, September 2012, with additional information from www.edmunds.com. All information is believed to be correct at date of printing and is subject to change without notice.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

■ 2013 FORD FUSION HYBRID

**KEY ADVANTAGES****2013 Camry Hybrid LE vs. 2013 Ford Fusion Hybrid**

- **Technology** – Camry's standard Smart Key System[†] allows the doors of the vehicle to be locked or unlocked and the engine to start or stop without having to press a button on a wireless key fob. A comparable system is not available on Fusion Hybrid
- **Comfort** – Camry's superior interior design lends increased passenger and cargo volume when compared to the Fusion Hybrid. It accomplishes this despite the fact that the Fusion is wider and lengthier
- **Safety** – front and rear outboard seat-mounted side airbags[†] and front knee airbags[†] are just a few of the safety features that Camry provides. Fusion provides knee airbags to the driver only; seat-mounted side airbags to front-passengers

FORD FUSION HYBRID CHALLENGES

- Higher preliminary EPA mileage*
- More front leg room
- rear A/C vents standard

[†]Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

■ 2013 HYUNDAI SONATA HYBRID



13 CAMRY



KEY ADVANTAGES

2013 Camry Hybrid LE vs. 2013 Hyundai Sonata Hybrid

- **Better EPA-estimated city fuel economy rating*** – 43 mpg for Camry Hybrid LE vs. 35 mpg for Hyundai Sonata Hybrid
- **Safety** – Sonata Hybrid fails to offer rear seat-mounted side airbags and front knee airbags – both are standard on Camry Hybrid
- **Convenience** – Not only does Camry's interior provide significantly more rear leg room, 38.9-in. vs. 34.6-in., than Sonata Hybrid, it also delivers greater cargo volume; 13.1 cu. ft. vs. 10.7 cu. ft.

HYUNDIA SONATA HYBRID CHALLENGES

- Longer duration Basic and Powertrain warranties
- More Hybrid System† net power
- More front head and leg room

†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

COMPETITIVE COMPARISON

13 CAMRY

HYBRID MODELS	2013 TOYOTA CAMRY HYBRID LE
MECHANICAL	
Gasoline Engine	2.5L DOHC I4
Horsepower @ RPM	156 @ 5700
Torque @ RPM	156 @ 4500
Electric Motor	Permanent Magnet AC
Torque @ RPM	199 @ 0-1500
Hybrid System† Net Power (hp)	200
Transmission Speeds	NA
Transmission (Automatic/Manual)	Continuously Variable Transmission (CVT)
Fuel Economy Est. City*	43
Fuel Economy Est. Highway*	39
Fuel Capacity (gal.)	17.0
Suspension, Front	Independent
Suspension, Rear	Independent
SAFETY	
Driver and Front-Passenger Knee Airbags†	Standard
Front and Rear Outboard Seat-Mounted Side Airbags†	Standard
Brakes, Front	Disc
Brakes, Rear	Disc
4-Wheel ABS	Standard
Electronic Brake Assist†	Standard
Vehicle Stability Control† System	Standard
Traction Control System	Standard
Vehicle Anti-Theft	Standard
COMFORT & CONVENIENCE	
Remote Keyless Entry	Standard
Smart Key System† with Push Button Start	Standard
DIMENSIONS, CAPACITIES & WEIGHTS	
Length (in.)	189.2
Width (in.)	71.7
Height (in.)	57.9
Wheelbase (in.)	109.3
Head Room, Front (in.)	38.8
Head Room, Rear (in.)	38.1
Leg Room, Front (in.)	41.6
Leg Room, Rear (in.)	38.9
Curb Weight, AT (lbs.)	3435
Cargo Volume†, MFR (cu. ft.)	13.1
Passenger Volume, MFR (cu. ft.)	102.7
Turning Diameter, Curb-to-Curb (ft.)	36.7
WARRANTY	
Basic Time (Months)	36
Basic Miles	36,000
Powertrain Time (Months)	60
Powertrain Miles	60,000
Rust Time (Months)	60
Rust Miles	Unlimited

†Please see "Cautions" section in the back of this book for important information on this feature.

*2013 EPA MPG estimates. Actual mileage will vary.

13 CAMRY

 = Camry advantage over this competitor

Competitive Comparison reflects most current information available for stated model year vehicles.

Legend: NA = Not Available • NL = Not Listed • NR = Not Rated

■ DEMO TIPS



Explain to your customers that the Tire Pressure Monitor System (TPMS)[†] alerts the driver to an unsafe tire pressure situation only. The system does not alert the driver to tires that are slightly underinflated. For maximum fuel efficiency and tire life, owners must still regularly check and adjust the pressure of all tires.



It's a good idea to keep a child safety seat on hand in the dealership for customer demonstrations. For a family with a small child, it can mean the difference between a good demonstration and a perfect demonstration.



Point out the extra layer of safety built into the Camry. Standard front knee airbags for both driver and passenger, rear seat-mounted airbags, and standard electronic brake assist put Camry ahead of all the competition.

■ QUICK FACTS



Optitron technology improves clarity and reduces eye fatigue. Whatever the driving conditions, the bright, bold contrast of the illuminated needles helps your customers read the instruments quickly and accurately. It looks pretty cool when the car first starts up, too.



To activate the ALR to install a child seat, pull the shoulder belt all the way out, then allow it to retract to the desired length. Press down firmly on the child seat as the belt retracts to buckle the child seat securely in place.



Today's Camry is assembled in America and uses more than 75% North American parts — more than any other car, foreign or domestic, making it the most American car on the road, according to the editors of cars.com in 2011.

[†]Please see "Cautions" section in the back of this book for important information on this feature.