

Lisa Hua

experience

UI/UX Designer | Crowdlinker

Dec 2017 - Apr 2020

Responsibilities

- Sketching and prototyping ideas to test viability
- Iterating ideas based on feedback from the product team and key stakeholders
- Designing and testing cross-browser, cross-platform, and cross-device compatibility for consistent experiences
- Work closely with developers and PMs to ensure products are built and shipped

Achievements

- Created an Accessibility Testing Guide designed for non-developers to understand WCAG 2.0 requirements and audit a website for accessibility concerns
- Led the Discovery and Design phase for client projects including website redesigns, web applications, and improvements to check-out flows

education

Strategies for Website Accessibility |
Accessibility Ontario

2019

User Experience Design Certificate |
George Brown College, St James Campus

2017

contact

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in

skills

accessibility audit

user research

information architecture

wireframing

interaction design

visual design

moderated usability tests

a/b testing

tools

sketch app

figma

zeplin

invision studio

whimsical

principle for mac

flinto

adobe photoshop

adobe illustrator

svgator

JIRA