

Lisa Hua

experience

UI/UX Designer | Crowdlinker

Dec 2017 - Mar 2020

- Sketching and prototyping ideas to test viability
- Iterating ideas based on feedback from the product team and key stakeholders
- Designing and testing cross-browser, cross-platform, and cross-device compatibility for consistent experiences
- Work closely with developers and PMs to ensure products are built and shipped

education

Strategies for Website Accessibility | Accessibility Ontario

2019

User Experience Design Certificate | George Brown College, St James Campus

2017

projects

UX Designer | TTC Exit

2017

- Lead the creation and design of a public transportation mobile app.
- Designed multiple user flows to accomodate different needs.

contact

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in

skills

accessibility audit

user research

information architecture

wireframing

interaction design

visual design

moderated usability tests

a/b testing

tools

sketch app

figma

zeplin

invision studio

whimsical

principle for mac

flinto

adobe photoshop

adobe illustrator

svgator

JIRA