



# JILLIAN DUMA

## Front-end Developer | Visual Designer

### CONTACT

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### EDUCATION

**Master of Business Administration**  
Rochester Institute of Technology  
Beta Gamma Sigma (2019-present)  
2018 - 2019

**B.S. Media Arts & Technology**  
Rochester Institute of Technology  
Magna Cum Laude  
2014 - 2018

### CERTIFICATIONS

**AWS Certified Developer**  
Valid through June 2023

### SKILLS

#### Technology

HTML5  
CSS3 | SASS | Bootstrap  
React | React-Native  
Python (Flask)  
Google Cloud Platform  
GitLab | GitHub | BitBucket

#### Design

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects

### WORK EXPERIENCE

#### Publicis Sapient | Associate Software Engineer

July 2019 - present

##### *McDonald's Account | February - June 2020*

- This project focused on creating a web application for McDonald's marketing team to generate lift by implementing machine learning models to push offers to targeted customer segments using React, Redux, Python (Flask) and Google Cloud Platform
- Assisted in building features, fixing bugs and creating mock up designs for the web application

##### *The Children's Place Account | October -December 2019*

- This project focused on redesigning the current The Children's Place website and mobile application using React and React-Native
- Assisted in fixing bug defects related to front end development

#### Freelance Designer

January 2016 - July 2019

##### *Graphic Designer | Enklu | November 2018 - July 2019*

- Managed the official Enklu website using Wix
- Created mock-ups, marketing and other visual material for Enklu using Adobe Illustrator, InDesign and Photoshop

##### *Web Designer | Priority Thinking L.L.C. | October 2017 - January 2018*

- Assisted with designing and creating wire frames for the company's web application using Adobe Illustrator

##### *Logo Design | National Aeronautics and Space Administration | October 2017*

- Created logo design using Adobe Illustrator that will be used as a mission patch for the Phobos L1 Operational Tether Experiment

##### *Web Design & Content Management | Controlled Chaos | January 2016 - present*

- Manage and designed Controlled Chaos Improv Troupe's official website using Wix

#### Southwest Airlines | Multimedia Intern

Summer 2018

- Conducted research in implementing xAPI into company's learning management system and assisted with content creation for online training courses
- Assisted with the designing illustrations, animations and page layout for training related content

#### Student I.T. Office | Web Designer

Summer 2017

- Created desktop and mobile wire frame designs for R.I.T. Tiger Center using Adobe Illustrator
- Gained experience in front-end development using HTML, CSS and Javascript working on the SITO official website