

Jocelyn Dupuis

Presidents List Graduate with a passion for Information Technology

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Enthusiastic Associates Graduate and current Bachelor's Undergraduate. Seeking an entry level Web Development position to use my clear understanding of coding and visual design to create the ultimate client satisfaction through attention to detail.

Authorized to work in the US for any employer

Work Experience

Social Media Manager

Personal Trainer & Physique Competitor

October 2022 to Present

Social Media Manager

Custom Construction Company

June 2022 to Present

Tutor

SUNY BROOME COMMUNITY COLLEGE - Binghamton, NY

November 2021 to Present

Tutor & Peer Educator for the Business Information Technology Department

- HTML/CSS
- Photoshop
- Mobile Applications Development
- Database (PHP)
- Spreadsheets (Excel)
- Microsoft Word (Excel, PowerPoint, Word, Access)
- Digital Media Tools & Tactics
- Social Media For Professional Use
- Social Media Campaigns

Store Manager Trainer

Claire's Store - Syracuse, NY

January 2016 to August 2020

- Recruit and hire qualified management candidates
- Train and coach new Store Managers to meet performance targets and comply with company policies and procedures
- Train and coach new Store Managers on ear piercing procedures that are in compliance with company and legal guidelines while enforcing proper ear piercing procedures.
- Train on how to effectively recruit and hire qualified candidates

- Train new Store Managers on analyzing the companies sales reports and how to strategically problem solve
- Train on operation of POS system
- Motivate and encourage all new Managers with in the district.
- Complete second interviews for all management candidates for other Store Managers with in the district
- Complete key turns for new management positions
- Partner with other Store Managers in the district on questions they may have (ex. development of team/people, ISP, planogram, and metric strategy) and provide feedback.
- Act as team/district leader
- Lead by example

Store Manager

Claire's - Johnson City, NY

November 2012 to August 2020

Deliver positive sales performance and ensures the needs of the customer are fulfilled. Successfully implements all of the companies objectives and plans through supervision and management of the store associates and daily operational activities.

Organizational Structure:

- Reports directly with the District Sales Manager
- Provides direct management and oversight of the sales staff

Responsibilities:

- Drive sales and superior customer experience
- Achieve performance targets (ex. ADS, UPTs, SPLH) through promotion of sales and customer service programs
- Demonstrates product knowledge and fashion awareness in day to day interactions with customers and store associates
- Implements in store presentation directives per company policy and timelines, incorporating appropriate product flows and adjacencies based on individual store layout
- perform ear piercing procedures that are in compliance with company and legal guidelines and enforcing proper ear piercing procedures among store associates.

Demonstrate Leader:

- Communicate company directives to store associates
- Represent the Claire's brand through professional behavior, fashion awareness and positive customer relations
- Create a positive store environment by serving as a role model, fostering teamwork, recognition and effective communication
- Effectively handle critical situations that occur within the store

Develop People

- Recruit and hire qualified store associates

- Train and coach store associates to meet performance targets and comply with company policies and procedures
- Provides performance management to store associates (ex. timely feedback, corrective action, performance appraisals)

Manage the Business

- Direct the operational activities of the store to ensure compliance with company policies and procedures
- Manage controllable expenses (ex. payroll, supplies, utilities)
- Complete all required paperwork and banking procedures accurately
- Implement all loss prevention practices to safeguard store and company investments
- Manage store inventory (ex. process shipment, markdowns, store recovery, stock replenishment, back room organization) to ensure store is always in business ready condition
- Create store schedules based on mall/company requirements
- Manage the day to day operations of the store (ex. opening/closing procedures, housekeeping) while at times being the only associate in the store
- Maintain a safe store environment
- Ability to analyze sales reports and strategically problem solve
- Excellent verbal/written communication and organizational skills

Accomplishments:

- Acquired the store with a deficit of \$250,000 and turned the store to a positive increase in 1 year.
- Maintained increases on stores LY numbers and companies plan for 7 years
- Maintained ear piercing increases to LY and company for 7 years.
- Maintained shrink percentages below company for 7 years.
- Achieved a 98 percent on individual store audit in 2016
- Achieved a 100 percent on individual store audit in 2018
- Achieved a 100 percent on individual store audit in 2019
- Promoted to Store Manager Trainer in 2016
- Nominated for Store Manager of the Year in 2015, 2016, 2019 and 2020

Co Manager

Journeys - Johnson City, NY
September 2011 to November 2012

Assistant Manager

Zumiez - Johnson City, NY
April 2009 to September 2011

Assistant Manager

Zumiez - Johnson City, NY
May 2006 to February 2008

Sales Supervisor/Key Holder

Spencer's Gifts - Johnson City, NY
April 2004 to May 2006

Education

Bachelor's in Web Development

Bellevue University - Bellevue, NE

August 2022 to Present

Associate in Science (AS) in Web Development & Management

SUNY Broome Community College - Binghamton, NY

August 2020 to May 2022

Skills

- Retail Management
- Team Building
- Merchandising
- Sales
- Inventory
- Scheduling
- Management
- Cash Handling
- Customer Service
- Marketing
- Payroll
- Retail
- Planograms
- Store Management Experience
- Loss Prevention
- Web Development
- Pricing
- Recruiting
- Leadership
- Microsoft Office
- JavaScript
- Supervising experience
- Java
- HTML5
- SQL
- Microsoft Powerpoint
- Microsoft Excel
- PHP
- CSS

- Adobe Photoshop
- Adobe Dreamweaver
- HTTPS
- Visual design
- Software development
- Social media marketing
- Digital design
- Web design
- Adobe Creative Suite
- Organizational Skills
- MySQL
- Agile
- Mobile applications

Awards

Chancellor's Award

May 2022

Received the SUNY Chancellor's Award for Student Excellence (CASE) for exceptional academic performance, outstanding achievements, and overall campus community interaction.