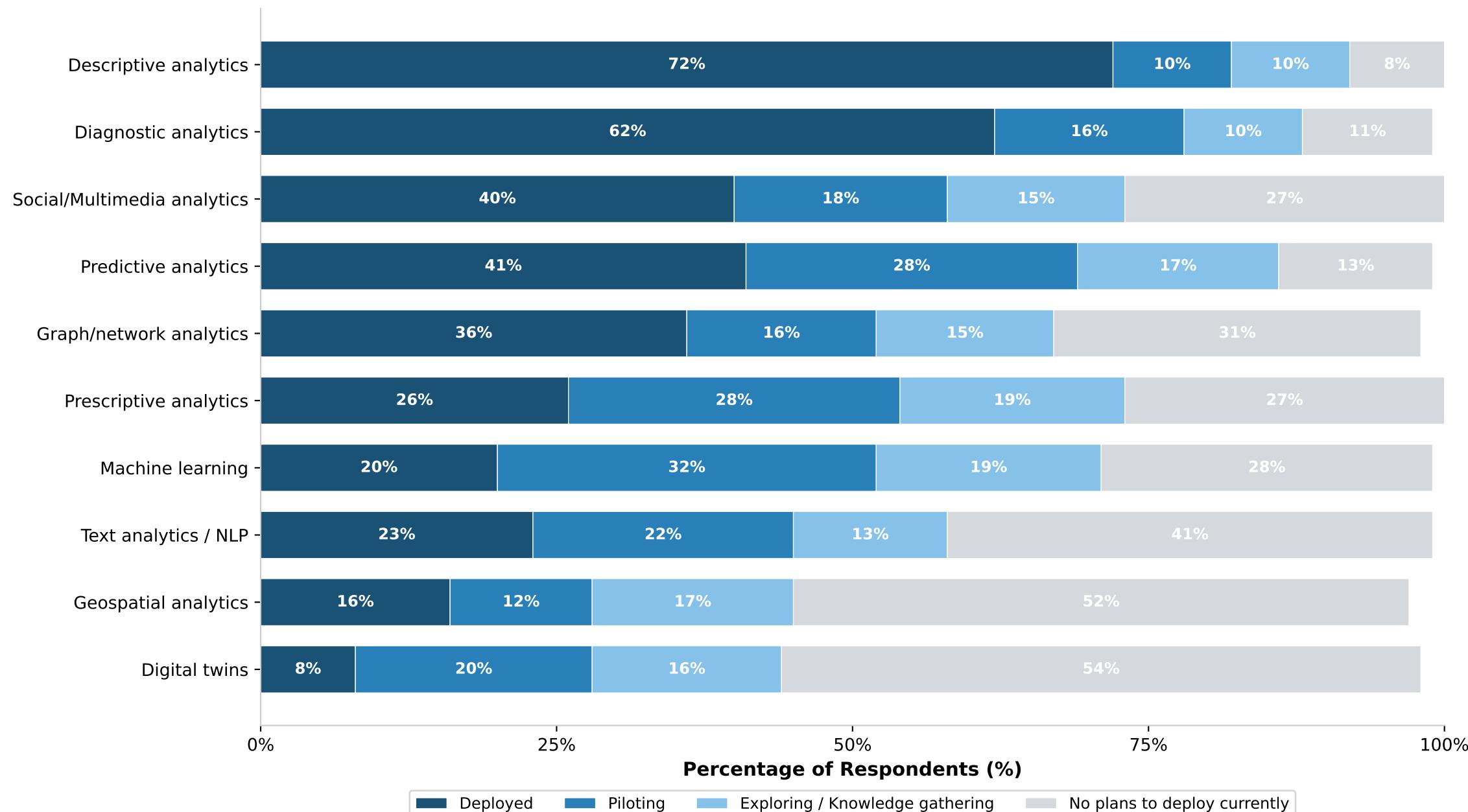


Corporate Strategists' Use of Analytics

(Percentage of Respondents)



Source: Gartner, Inc. (2023). Survey of 200 corporate strategy leaders (Oct 2022 – Apr 2023).
 Note: n = 209; excludes "discontinued or planning to discontinue use". Numbers may not add to 100% due to rounding.