**Analysis Overview:**

Outcome By Category

Outcome By Sub-Catergory:

Outcome by Date:

Top 3 Conclusions:

-As a category theater has a significant presence and is relatively successful as far as being funded. Also, as a category music has the most successful ratio. Upon looking at the sub-category it is the music hardware and not music production that pushes the success ratio higher of the music category.

-Do not begin a kick starter campaign in the month of December, most likely due to different financial priorities that time of year.

-Kickstarter sees the most submissions late spring/Summer and late fall. The most successful times to submit a kickstarter campaign is between Feb-May.

Limitations:

-There is very limited information on cancelled campaigns.

-No demographic information on backers.

Additional analysis:

-I would like to Individually breakdown each category, by sub-category, to see if there is a trend showing an emotional bias towards certain projects.

-I would like to breakdown by country and cross compare with overall data.