

1. Course number and name NI2014: Business Ethics
2. Credits and contact hours 3-0-8
3. Instructor's or course coordinator's name
4. Text book, title, author, and year

* Hartman, Laura P. & Desjardins Joe, Business Ethics: Decision-Making for Personal Integrity & Social Responsibility, Primera, McGraw-Hill, , 2007, Inglés, [0073136867]

5. Specific course information
 - a. brief description of the content of the course (catalog description) Upon completion of this course the students will reflect on distinct activities from an ethical perspective and social responsibility in their professional practice and their commitment to contribute to the formation of a more ethical and sustainable society.
 - b. prerequisites or co-requisites H1018 and AD1005
 - c. indicate whether a required, elective, or selected elective course in the program None
6. Specific goals for the course : It is an intermediate level course intended for students to evaluate various ethical theories and apply them in current contexts within the business world. It is also planned that students implement an ethical decision making methodology developing critical judgment to conclude what is correct ethically. It requires basic knowledge of elementary ethics and introductory courses in the management area. As a learning outcome the

student is expected to: Develop critical judgment in the process of analysis for both ethical decisions making in business contexts, and in their personal life. Express their integrity linked to the business environment as part of their life plan. Demonstrate a high level of ethical development through the ability to analyze ethical dilemmas in business and make ethical decisions that are consistent with respect to human dignity. This implies a critical analysis through a methodology for ethical decision making on various discussion topics and cases. Situating a framework of rights and duties in relation to their profession with the society it serves, becoming aware of internal and external assets of their professional activity. The previous challenge involves analyzing the ethical responsibilities of the company and their professions. Express their responsibilities as a professional through proposals that link their skills with projects for sustainable social development aimed to improving the quality of ethics and life in their community. Also, their proposals are expected to be applied within their professional and citizen skills to strengthen their sense of social responsibility. This demands that the student sensitize the social environment, know the reality, and value both their professional skills as the resources available to it, and visualize the possibilities for social transformation and link their skills to social projects to improve their community.

7. Brief list of topics to be covered :

1. Why Business Ethics?
2. Ethical Theories in Business
3. Methodology for Ethical Decision Making
4. Business Culture: impact and implications

5. Business Social Responsibility
6. Business Responsibilities and Employees Rights
7. Technology and Business Privacy
8. Ethics and Marketing
9. Businesses, Environment and Sustainability