

1. Course number and name
TI1009 The Enterprise and its Environment
2. Credits and contact hours
3-0-8
3. Instructor's or course coordinator's name
4. Text book, title, author, and year
* David J. Rachman, Michael H. Mescon, Courtland L. Bovee, John V. Thill,
Introducción a los negocios, 8va edición, Mc Graw Hill, , , ,
5. Specific course information
 - a. brief description of the content of the course (catalog description)
This is basic level course, whose intention is that the student understands the processes and structure of organizations and the information that flows through it. Understands the different types or organizations, organizational structures, relationships with the market, suppliers and customers, and the differences in its management procedures. and be capable of identifying an organization business sector and industry. Will developed a vision of its internal and external environment.
 - b. prerequisites or co-requisites.
None
 - c. indicate whether a required, elective, or selected elective (as per Table 5-1) course in the program.
Required
6. Specific goals for the course
 - a. specific outcomes of instruction, ex. The student will be able to explain the significance of current research about a particular topic.
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 - b. explicitly indicate which of the student outcomes listed in Criterion 3 or any other outcomes are addressed by the course.
This course supports indirectly the program student outcomes.
7. Brief list of topics to be covered
The administrative process (planning, organization, direction and control), the types of organizations (government, manufacturing, service, commercial, etc..). The (matrix,

hierarchical, for processes, projects, etc.). Organization and processes (manufacturing / production, sales, human resources, purchasing, accounting and finance, marketing, etc..) And information systems that support organizational processes.