



# PLANES DE ESTUDIO

## TI3028 Change Management

SPANISH

**CIP:** 521201 Management Information Systems, General.

**C-L-U:** 3-0-8

Academic department that offers it:  
Information Technologies

Graduate Programs who offer them:  
9 INT09, 8 LATI11, 8 INT11  
Certificates

Requirement:  
(TI2010 )

Equivalence:  
None.

General aim of the course:  
Upon completion of this course, students will be able to: apply methods in order to implement change management in organizations; design strategies for the adoption of technologies and mitigation of the resistance to change in organizations.

Teaching and learning techniques:  
Case method

Bibliography:

TEXT BOOKS:

\* , Harvard business essentials. Managing change and transition., , Boston, Mass. : Harvard Business School Press, c2003, , 1578518741 (alk. paper)

BOOKS FOR CONSULTATION:

\* Hiatt, Jeff., , Timothy J. Creasey., Change management : the people side of change, Loveland, Colo. : Prosci Research, 2003, 1930885180 (ru ´stica), 1930885199 (encuadernado)

\* Carnall, C. A. (Colin A.), Managing change in organizations, New York : Prentice Hall I, 2007, 9780273704140

\* Green, Mike, Change management masterclass : a step by step guide to successful change management, London ; Philadelphia : Kogan Page, 2007, 0749445076, 9780749445072

Professor ´s profile:

Master Degree in Information Systems Management; Master Degree in Business Administration/Management; Master Degree in Computer/Information Sciences; Doctoral Degree in Information Systems Management; Doctoral Degree in