



PLANES DE ESTUDIO

TI2002 Business Process Management

SPANISH

CIP: 521201 Management Information Systems,
General.

C-L-U: 3-0-8

Academic department that offers it:
Information Technologies

Graduate Programs who offer them:
1 CIE09, 1 CIE14, 5 INT09, 4 LATI08, 9 ITIC05, 5 ITIC08, 5 LATI05, 4 LATI11, 5 INT11, 6 ITIC11, 5 LSCA05
Certificates

Requirement:
(TI1009 or AD1005 or CF1010 or CF1007 or AD1000 or OR1003)

Equivalence:
None.

General aim of the course:
Upon completion of this course, students will be able to apply a model for optimization of business processes which increases the efficiency and profitability of a company, through an analysis and modeling of the processes.

Teaching and learning techniques:
Learning-oriented projects

Bibliography:
TEXT BOOKS:
* Ould, Martyn A., Business process management : a rigorous approach, Florida : Tampa, FL : Meghan-Kiffer Press, 2004, eng, 0929652274, 1902505603, 9780929652276
* Laguna, Manuel, Business process modeling, simulation, and design, New Jersey : Upper Saddle River, NJ ; México : Pearson/Prentice Hall, eng, 013091519X (rústica)
* Goetsch, David L, Effective change management : ten steps for technical professionals, 1st ed., New Jersey : Upper Saddle River, N.J. : Pearson/Prentice Hall, eng, 0130485233

Professor´s profile:
Master Degree in Information Systems Management; Master Degree in Computational Sciences; Master Degree in Information Technology.; Doctoral Degree in Information Systems Management; Doctoral Degree in Computational Sciences; Doctoral Degree in Information Technology.
CIP: 521201, 110701, 110103