SAMP | Vista de materia 5/27/16, 11:14 AM



Tecnológico de Monterrey PLANES DE ESTUDIO

F71006 Personal and Business Finance

SPANISH

Course with project.

CIP: 520801 Finance, General.

C-L-U: 3-0-8

Academic department that offers it:

Finance

Graduate Programs who offer them:

6 INT11, 5 LAE16, 5 LAF11, 5 LCDE11, 4 LCPF11, 6 LDF11, 5 LDN11, 4 LEF11, 5 LEM11, 5 LIN11, 5 LLN11, 6 LPO11, 6 LAC11, 5 LAE11, 6 LAS11, 6 LATI11

Certificates

Requirement:

(FZ1005 or MA1017 or CF2015 Corequisite)

Equivalence:

None.

Creditables:

FZ2000: FZ00850

General aim of the course:

Upon completion of this course, students will be able to develop and define strategies for a personal finance budget at different stages of life, support decision-making related to investment and financing; identify different financial sources and capital structure and differentiate their costs; understand the procedure for calculating the Weighted Average Cost of Capital (WACC); understand the basic differences between investment in debt instruments and investment in equities; understand the concept of cash flow and net working capital and the importance to companies of the proper management of these.

Teaching and learning tecniques:

Learning-oriented projects

Bibliography:

TEXT BOOKS:

- * Colquitt, Joetta., Credit risk management: how to avoid lending disasters and maximize earnings, 3rd ed., New York, N.Y.: McGraw-Hill, , 0071446605 (encuadernado: papel alcalino), 9780071446600 (encuadernado: papel alcalino)
- * Ross, Stephen A., Essentials of corporate finance, 6th ed., Boston: McGraw-Hill/Irwin, 2008, , 007331305X (ed. del profesor: papel alcalino), 0073405132 (ed. del estudiante: papel alcalino), 9780073313054 (ed. del profesor: papel alcalino), 9780073405131 (ed. del estudiante : papel alcalino)