TI1013
Introduction to Business Informatics

Show Analytics
SPANISH

CIP: 110101 Computer and Information Sciences, General.

C-L-U: 3-0-4

Academic department that offers it:

Information Technologies

Graduate Programs who offer them:

1 INT11
Certificates

Requirement:

None.

Equivalence:

None.

Creditables:

TI1002

General aim of the course:

Upon completion of this course, students will be familiar with the characteristics of graduates from the major in which they are enrolled, including the competencies, career field and professional development. They will also know the organizational structure of Tecnológico de Monterrey and its principal rules and regulations.

Teaching and learning tecniques:

Not Specified

Bibliography:

TEXT BOOKS:
* Haag, Stephen., Information technology : tomorrow's advantage today, , New York : McGraw-Hill, c1991, , 0070254478 (text), 0078442958 (text and IT tutor CD-ROM)

Professor´s profile:

Master Degree in Information Systems Management; Master Degree in Computer/Information Sciences; Master Degree in Electrical Engineering/ Electronics and Communications; Doctoral Degree in Information Systems Management; Doctoral Degree in Computer/Information Sciences; Doctoral Degree in Electrical Engineering/ Electronics and Communications
CIP: 521201, 110101, 141001

Language of Instruction:

Spanish

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