



PLANES DE ESTUDIO

TI3029 Capstone Project II

SPANISH

Course with project.**Course that incorporates the innovation, the creativity and the entrepreneurship.****Course in which it's recommended to incorporate the reflection on ethical dilemmas.****Course in which it's recommended to incorporate the dimensions of the sustainable development.****Course in which it's recommended to incorporate the use of information technologies.****CIP:** 521201 Management Information Systems,
General.**C-L-U:** 3-0-8

Academic department that offers it:
Information Technologies

Graduate Programs who offer them:
9 INT09, 9 LATI11, 9 INT11
Certificates

Requirement:
(TI2010)

Equivalence:
None.

Creditables:
EP3006

General aim of the course:

Upon completion of this course, students will be able to apply to a real-world project concepts and structures which integrate information technology tools for generating and maintaining competitive advantages through the effective use of information and a strategy supported by robust architectures of information technology, communications, and other complementary and support architectures, so that they are later aligned to the business strategy and the opportunities offered by a company's environment.

Teaching and learning techniques:
Learning-oriented projects

Bibliography:**TEXT BOOKS:**

* Jeanne W. Ross, Peter Weill, David C. Robertson, Enterprise Architecture as Strategy: Creating a Foundation for Business Execution, HBS Press Book, 2013,