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|  |  | *Designed for:* | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | aiDAlert | | |  | AGA Tech |  |  |  | 1 |
|  |  |  | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | **Customer Segments** | | |
| * Sensor Technology Providers * AI and Machine Learning Firms * Road and Safety Regulators * Software Integration Partners * User Interface and Experience Design Firms | * Research and Development * Data Collection and Processing * **User Testing and Feedback** * **Partnership Management** * **Marketing and Awareness** | | * Enhanced Road Safety * Real-Time Alerts * Advanced Technology * User-Friendly Interface * Customizable Solutions * Data Insights | | | * Personalized Support * Training and Tutorials * Customer Feedback * Regular Updates * Community Engagement | | * Individual Consumers(Drivers) * Road Safety Organizations | | |
| **Key Resources** | | **Channels** | |
| * Human Resources * AI and Machine Learning Technology * Intellectual Property * Financial Resources * Data Resources | | * Direct Sales * Partnerships * Distributors * Online Platforms * Trade Shows and Conferences | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | |
| * Research and Development * Data Storage and Management * Software Development * Marketing and Sales * Customer Support and Training | | | | * Direct Sales * Subscription Fees * Licensing * Service Contracts * Data Analytics Services | | | | | | |