

The Biggest and Leading Cheese Tart Brand in the Philippines

LAVA™ Cheese Tarts is not only about cheese tarts but a whole café experience. Compared to other Cheese Tart brands that only offer a single product, IAVA™ features 10 variants of Cheese Tarts, 3rd Wave Single Origin Philippine Coffee, and LAVA™ Signature Premium Cheese Ice Cream. These great products widens the LAVA™ customer base

> and maximizes profitability and fast Return of Investment (ROI) for investors!

PREMIUM and **WORLD CLASS** CONCEPT

SIMPLE OPERATIONS with HIGH PROFIT margins

LONG LINE OF CUSTOMERS and FAST MOVING **PRODUCTS**

BUSINESS MODELS



Single Unit Franchise



Exclusive Territory



Master **Franchise**



KIOSK



AREA REQUIREMENT 10-20 sam ALL-IN FRANCHISE PACKAGE P1.950,000



Exclusive Territory Franchise Fee in the Philippines: Depending on the Territory



FULL STORE



AREA REQUIREMENT 20-40 sqm ALL-IN FRANCHISE PACKAGE P2,500,000



International Franchise Fee: Master Franchise: 120,000 USD Single Franchise: 10,000 USD convertible to Master Franchise



Lava Cheese Tarts

