MindFree

NerdSquad

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"How might we more effectively support post-secondary students in discovering wellness resources?"

Where ThoughSpot Fails

Difficult to tell what resources are available close to you

This is particularly critical in a mobile site for students, as people might be looking for resources on the go, and may not have a vehicle to travel further afield.

Impersonal presentation makes it easy to discount resources

Students working through mental wellness issues often reject advice as being incompatible with their experiences. Grounding recommendations for resources in a personal context can help reduce those barriers.

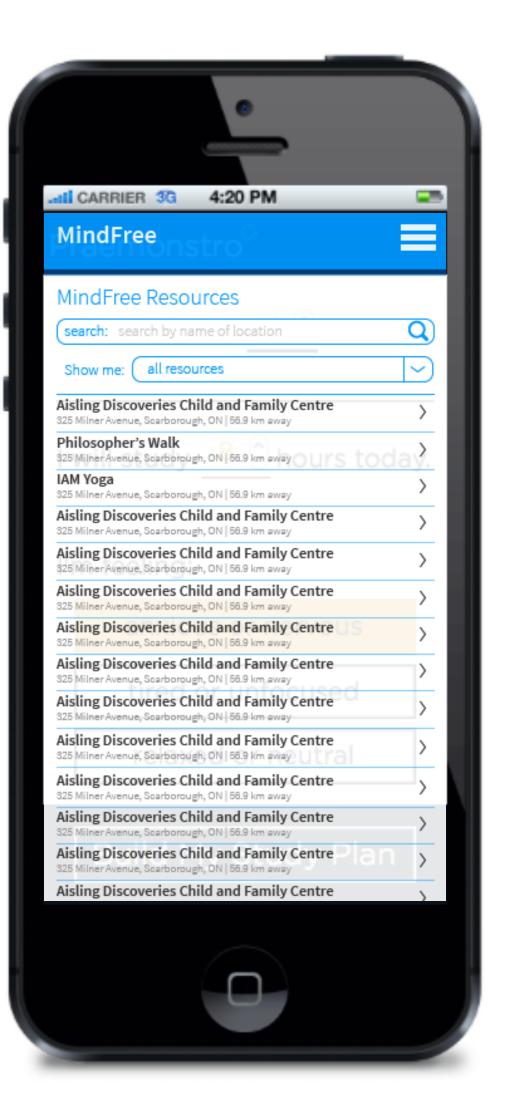
MindFree Features

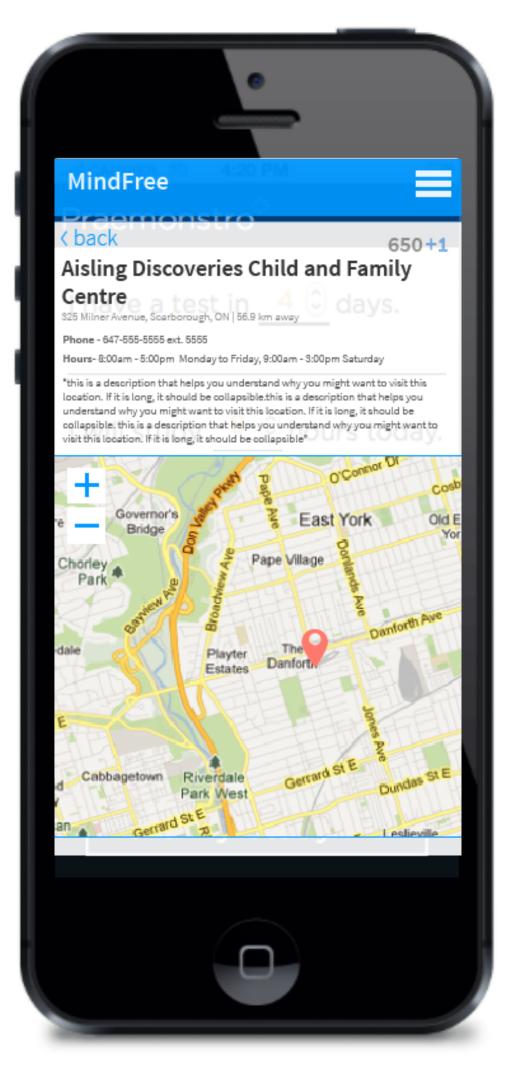
Proximity-based Resources

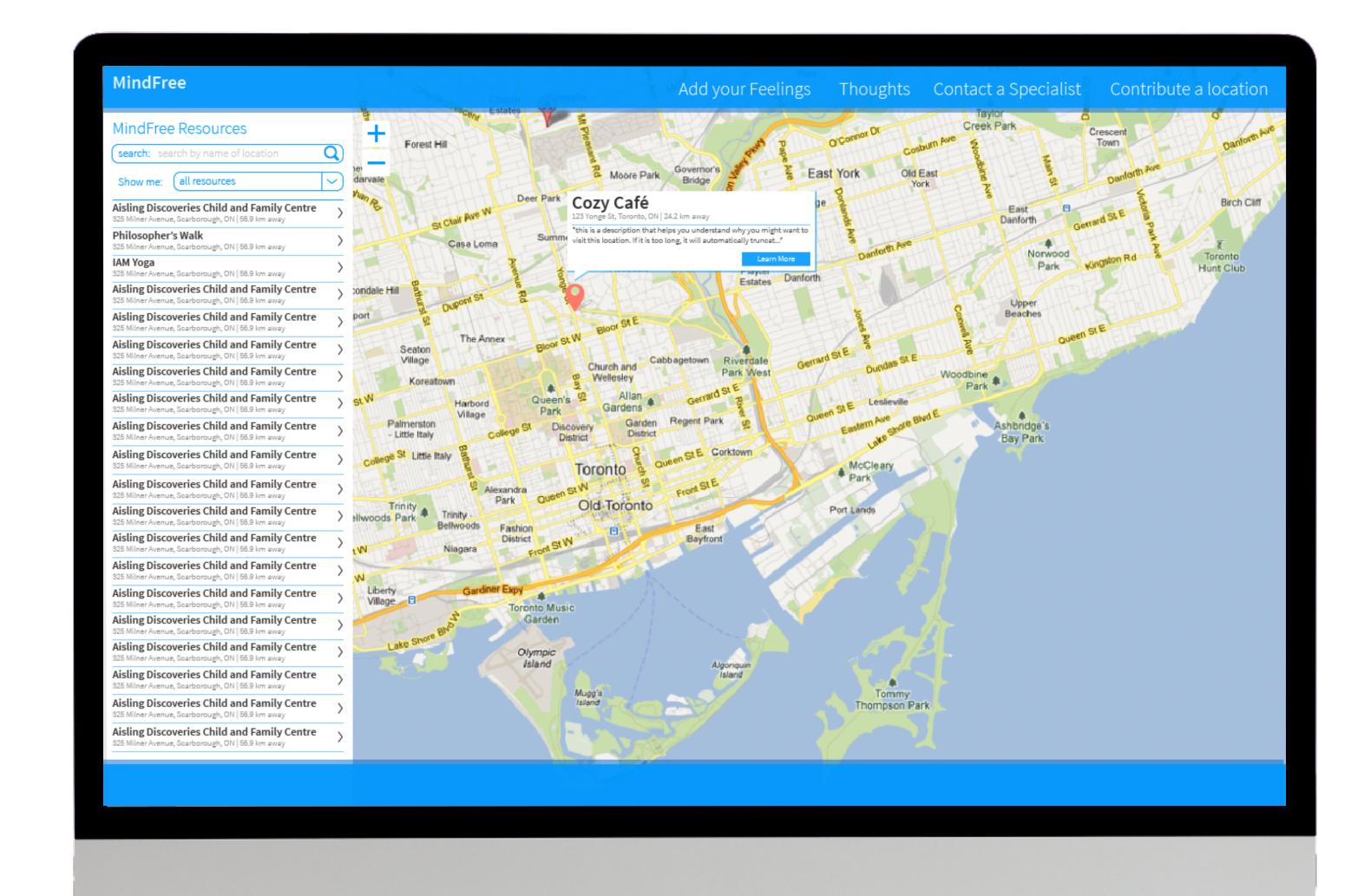
With MindFree, you can search within a certain distance of your current position, to find resources that meet your needs and are convenient to get to.

Recommendations from people like you

MindFree supports anonymized sharing in such a way as to allow people experiencing similar situations to connect in a safe and comfortable environment.







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Questions?

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