## MindFree

NerdSquad

THE ANNEX

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Units

"How might we more effectively support post-secondary students in discovering wellness resources?"

### Where ThoughSpot Fails

### Difficult to tell what resources are available close to you

This is particularly critical in a mobile site for students, as people might be looking for resources on the go, and may not have a vehicle to travel further afield.

#### Impersonal presentation makes it easy to discount resources

Students working through mental wellness issues often reject advice as being incompatible with their experiences. Grounding recommendations for resources in a personal context can help reduce those barriers.

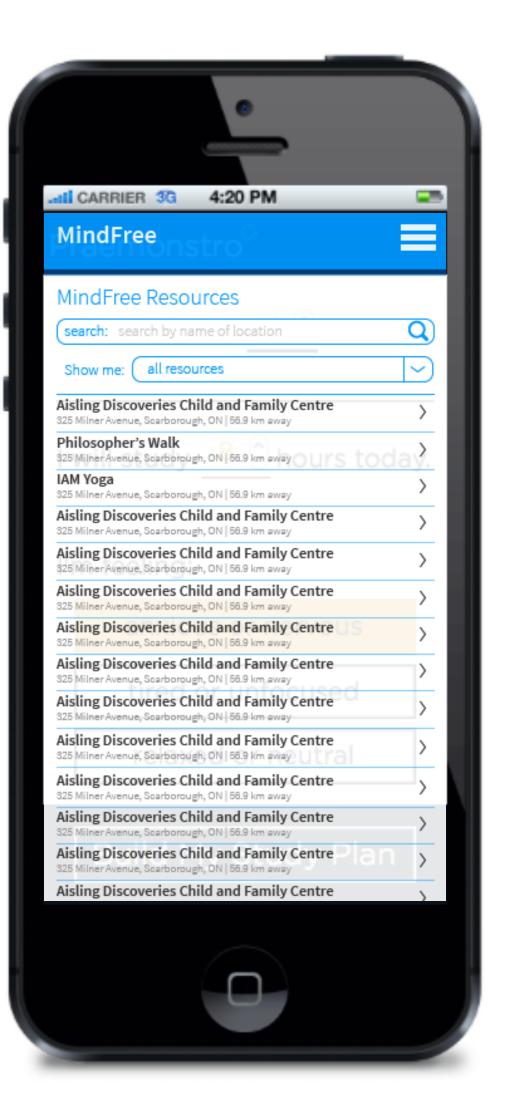
### MindFree Features

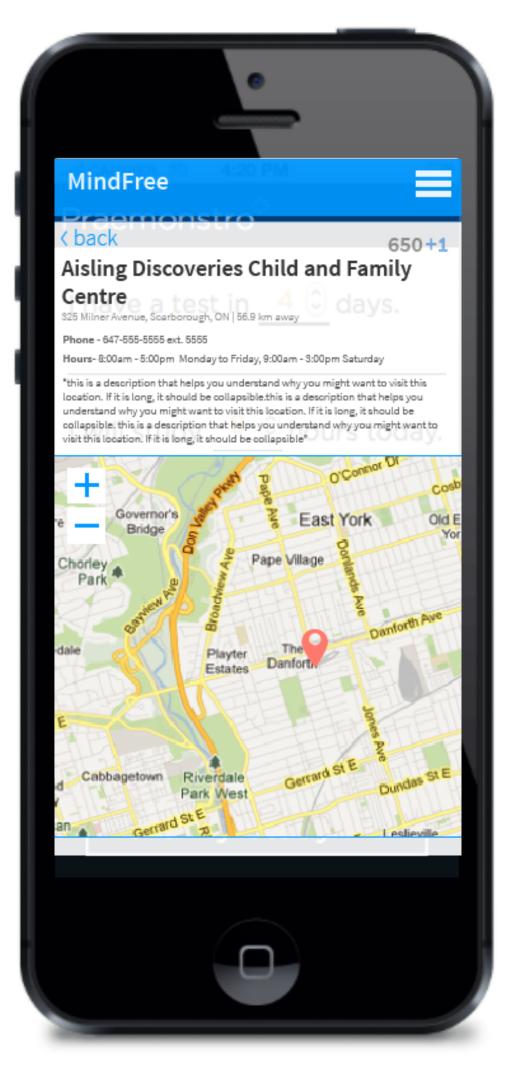
### Proximity-based Resources

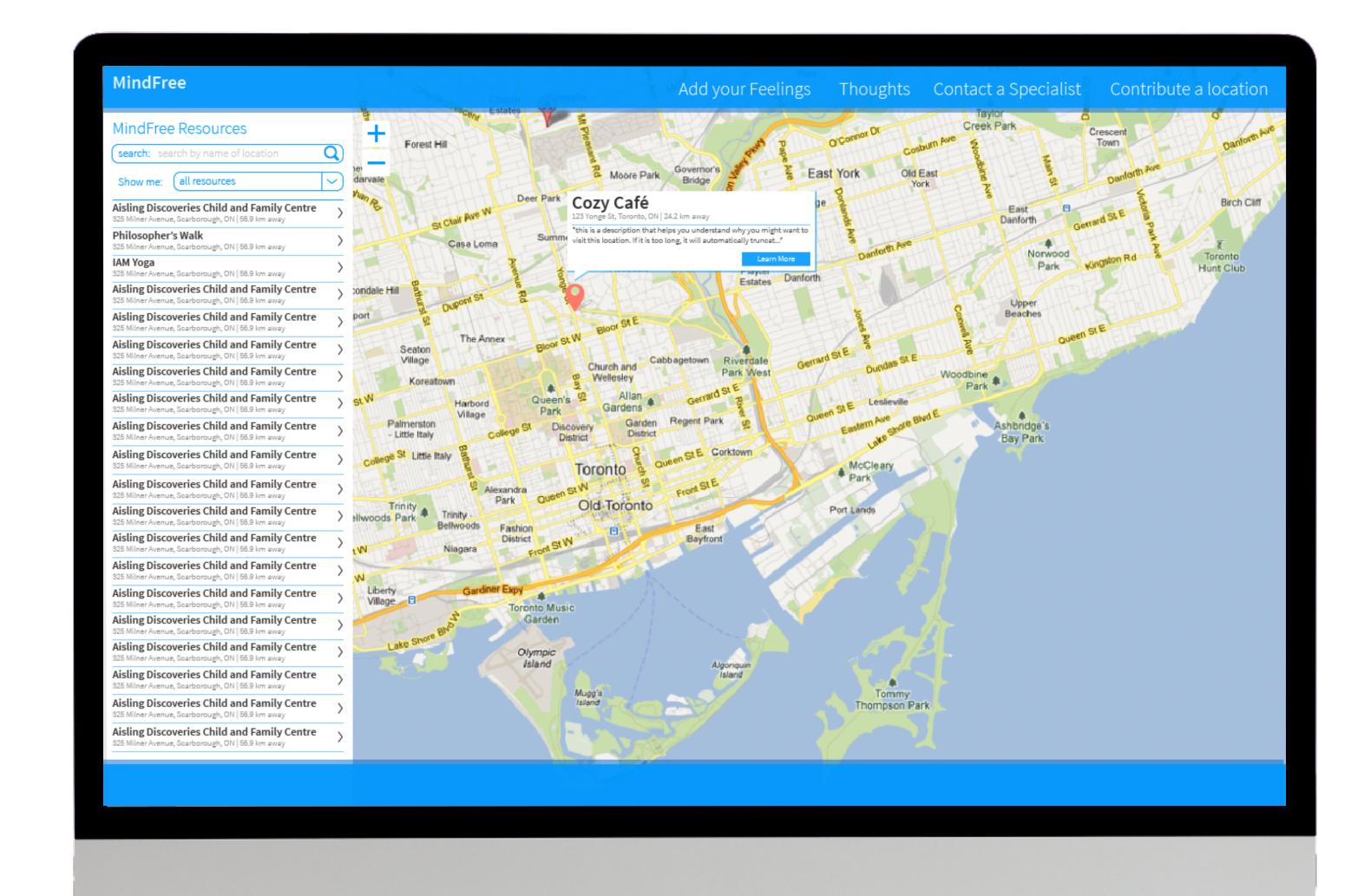
With MindFree, you can search within a certain distance of your current position, to find resources that meet your needs and are convenient to get to.

## Recommendations from people like you

MindFree supports anonymized sharing in such a way as to allow people experiencing similar situations to connect in a safe and comfortable environment.







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# Questions?

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