

## Jean Bahnik

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**PROFILE** Currently an engineering manager at Trunk Club, where I manage the Member team (iOS, Android, web apps for customers, and the web services that support each of these applications). I support my team through coding, planning, recruiting, coaching and mentoring. When coding, I contribute to iOS (Swift, some Obj-C) and backend (Ruby) applications. I am passionate about building great teams and awesome products. Before becoming an engineer, I worked in marketing and management and also founded a company in France.

**EXPERIENCE** TRUNK CLUB - [trunkclub.com](http://trunkclub.com)

**Engineering Manager** (Chicago, IL) - February 2012 - Present

- Lead the engineering teams responsible for the Web, iOS, and Android applications that enhance the customer's experience, and the web services that support them.
- Day-to-day duties involve pairing and code reviews, increasing efficiency and removing roadblocks. Responsible for the overall planning, execution, and success of complex technical work, and participate in the prioritization of team backlogs. Manage performance reviews, recruit and hire new talent for my teams.
- Built the mobile team for Trunk Club, allowing us to build and support a larger number of applications, including our warehouse picking and packing iOS app, our stylist companion iOS app, a custom tailoring iOS app, and our Member Android app, to name a few.
- Previous projects have included transitioning from a monolithic Rails application architecture to an SOA/messaging-based architecture, the creation of internal applications to support operations, the development of services to support marketing and business intelligence initiatives, and the rollout of an integrated enterprise inventory management system, an internal CRM to replace Salesforce, and an internal shopping tool for salespeople.
- Joined at a critical time in the growth of the tech team, having grown from 4 people to the current 60, and have experienced all that accompanies such rapid growth: moving from Heroku to AWS, scaling and reducing points of failures, and improving logging and reporting.

LIQUIDITY SERVICES (NASDAQ: LQDT) - [liquidation.com](http://liquidation.com)

**Senior Director of Marketing** (Washington, DC) - August 2007 – October 2011

- Led strategy and managed team for entire goWholesale division (an online B2B search engine), with P&L responsibility and successful track record of significantly boosting sales and marketing performance while generating operational efficiencies.
- Achieved the highest revenue in the division's history and brought the division to profitability.
- Defined the product roadmap, working with the technology team to ensure quality and delivery. Launched new online products to diversify the offering, from specifications to the launch strategy.

buySAFE - [buysafe.com](http://buysafe.com)

**Program Manager** (Arlington, VA) - July 2006 – August 2007

- Wrote the specifications for the buySAFE API and advocated its implementation with ecommerce partners.
- Implemented the company's internal and external project management solutions.
- Designed and developed two new websites to facilitate integrations with distribution partners.

LIQUIDITY SERVICES (NASDAQ: LQDT) - liquidation.com

**Manager, Marketing and Business Development** (Washington, DC) - April 05 – July 2006

- Managed search engine marketing and optimization efforts; created direct mail and email campaigns; ran affiliate program.

STAHR

**Founder and General Manager** (Paris, France) - April 2003 – March 2005

- Managed P&L and staff, and oversaw all operations and sales & marketing efforts for France's first diet meal home delivery service. Exceeded revenue goals by 20% for the first two years before selling the company.

ULYSSES

**Web Developer** (San Francisco, CA) - April 2000 – July 2001

- For client 800Wine.com, developed an e-commerce website and designed shopping cart, content management tools, back-end/administration with ColdFusion and MS SQL database.

**Marketing Manager** (New York, NY) - November 1999 – April 2000

- For client Hypernix, developed innovative marketing strategies and alliances and offered new services to increase user base for U.S. launch; increased ROI through efficient marketing tactics.

BSQUARED

**Marketing Manager** (New York, NY) - July 1999 - November 1999

EDUCATION B.S. in Business Administration

Leonard de Vinci Business School (Paris, France) - June 1999

SKILLS Fluent in English, French and German; Marathon runner