

Web Design: Guidelines

CS 213: Web Programming
IT 214: Web Development

Web Design Checklist 2017



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WebPI^{XL}
Technologies

Brief Info before doing web design

1 | Brainstorming

Work with your team about new design project and its market analysis. They can make good decisions and suggest about its marketing ideas, content, navigation and competitors.

2 | URL

The URL structure should be shorter, free from dynamic parameters (id, type, &, _), readable, free from stop words etc

3 | Audience

Know your potential audience and know what services they are looking forward from you.

Brief Info before doing web design

4 | Purpose

Know the purpose of the website. It can be personal, educational, entertainment, profit earning business, non-profit organization, etc

5 | Content

Choose content type as per requirements such as text, video, slider banner, sound, forms, widgets, pop-up notifications etc.

Choose the design style that suit to your business purpose.

1. Single page web design

Ex. <https://travel.camppacific.com/>

2. Multiple page web design

Ex. www.w3schools.com

3. E-commerce web design

Ex. www.amazon.com



Page Layout Design Guidelines

- Use consistent site header and logo
- Page footer must include copyright, quick links, privacy policy (E-commerce) and contact details
- Use effective combination of vertical as well as horizontal navigation that will make good interaction experience for your customers
- Design must be readable and appealing to potential audience



Page Layout Design Guidelines

- Include informative page title with proper header tags.
- Better use of basic design principles: repetition, contrast, proximity, and alignment
- Browser screen should be minimum 1024×768 without horizontal scrolling
- Make sure Header and Navigation can occupy less than $\frac{1}{4}$ to $\frac{1}{3}$ of the browser at 1024×768 resolution



Page Layout Design Guidelines

- Display your main frontend stories and headlines at above the fold (1024×768) on the homepage because it gets most attention
- Make good balance between image, text and white space
- Good contrast between text and background
- Follow a typography that makes your brand unique. Try to avoid a too large font or too small font that is hard to read. Just make consistent use of the font.



Page Layout Design Guidelines

- In the Home page, use about us (Who We are), vision and mission statement to elaborate your company
- Include a “back to home” link or make use of breadcrumb for better navigation on the website.
- Use a consistent template on each page
- Create a uniform color combination. Try Coolors and Paletton tools.
- Avoid long lists of links if possible.



Page Layout Design Guidelines

- Make use of the bulleted list that highlights “unique concepts” about your services and in resulting, it will make a good impression on your customers that you are offering the right fruitful information about services. So, it is cleared that Content is King and that’s why you should make the content as per your business purpose with well-organized structure, Spelling mistakes free and appropriate with multilingual languages
- Avoid using flash and frames because it doesn’t crawl by most search engines
- Check the mobile and browser compatibility

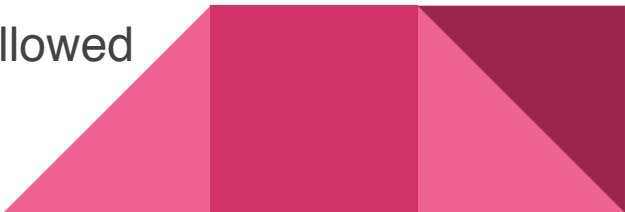


Check out these 300+ successful web design projects as posted by WebPixel Technologies

<https://www.webpixeltechnologies.com/portfolio/>



Quiz / Seatwork

- Choose only 5 websites to evaluate
 - List at least 5 design errors that you find distracting in **each** website
 - List at least 5 design components that are lacking in **each** website
 - List at least 5 suggestions to improve the design of **each** website
 - Write in 1 whole sheet of yellow paper
 - Note: Copying of answers from other students is NOT allowed
- 

Top 10 worst websites you'll wish you hadn't seen

Source: <https://www.branded3.com/blog/top-10-worst-websites/>



People have alot to say about Penny Juice!

"THE CHILDREN AT KID KOLLORE LOVE THE TASTE OF PENNY JUICE AND DRINK IT WITHOUT ENCOURAGEMENT FROM OUR TEACHERS. I LIKE PENNY JUICE FOR THAT REASON AND BECAUSE IT IS 100% JUICE FROM CONCENTRATE REQUIRING NO ADDITIVES OR PRIDE TO MIXING. THE HANDY MIX ATTACHE TAKES THE GUESS WORK OUT OF PREPARATION."

CAISIE WANCE - KID KOLLORE, LINCOLN, NE

"THANK YOU FOR THE OPPORTUNITY TO LET EVERYONE KNOW ABOUT YOUR TERRIFIC COMPANY! IT'S EASY TO STORE AND MIX AND WE'RE GIVING GREAT SERVICE!"

MARY GELLA - BLUE ANATOMY EARLY LEARNING CENTER, GREEN WOOD VILLAGE, CO

"LOVE THE PROMPTNESS OF SERVICE! "TASTY MIXING IDEAS!"

KEITH WALK, CHILDRINKID CENTER, BROOKINGS, SD

"I HAVE BEEN DRINKING PENNY JUICE AT MY CHILD CARE CENTER FOR 7 YEARS. THE CHILDREN LOVE ALL THE FLAVORS. I HAVE RECOMMENDED PENNY JUICE TO OTHER CHILD CARE DIRECTORS IN THE AREA."

DANA HEDENRICHSHEDT - KIDS COUNTRY CHILD CARE, ST. FRANCIS, MN

"THEY OFFER A GREAT PRODUCT AT A REASONABLE PRICE. THEIR CUSTOMER SERVICE IS EXCEPTIONAL. WE HAVE ENJOYED OUR EXPERIENCE WITH PENNY JUICE AND LOOK FORWARD TO MANY MORE YEARS OF DOING BUSINESS TOGETHER."

LISA B. DAGRAM - ANGEL'S NEST, INC., COLORADO SPRINGS, CO

"THANK YOU! WE ARE SO GRATEFUL TO HAVE FOUND PENNY JUICE. I AM 100% PLEASED WITH PENNY JUICE. KEEP UP THE GOOD WORK."

ROSEMARY - LARAMIE COUNTY HEAD START, CHEYENNE, WY

"I LOVE THE VARIETY OF THE FLAVORS AND THE FACT THAT OUR AUTOMATIC DELIVERMENTS ARRIVE IN A TIMELY MANNER. THANKS SO MUCH! GOD BLESS!"

DERICK MOORE, DIRECTOR - CHILDREN'S LEARNING CENTER, BOSSIER CITY, LA

"AS THE DIRECTOR OF A UNIVERSITY AFFILIATED BUT INDIVIDUALLY OWNED CHILD CARE FACILITY TOP QUALITY PRODUCTS THAT ARE ALSO BUDGET FRIENDLY ARE ESSENTIAL. I ESPECIALLY LIKE THE Ease OF GRABbing ON LINE OR BY PHONE, KNOWING THAT THE JUICE WILL BE PROMPTLY DELIVERED DIRECTLY TO THE CENTER. NO MORE HAULING SHOPPING CARTS FULL OF FROZEN JUICE CONCENTRATE FROM THE GROCERY STORE!"

"THANKS, PENNY JUICE FOR SAVING ME TIME AND MONEY!"

KATE BANTA, DIRECTOR, GARDNER UNIVERSITY CHILDREN'S CENTER, GARDNER, WI

"PENNY JUICE HAS CERTAINLY BEEN AN ASSET TO OUR FOOD PROGRAM. I AM VERY HAPPY WITH SWITCHING TO PENNY JUICE AND WOULD RECOMMEND YOU IN A HEARTBEAT YOU PROVIDE AN EXCELLENT PRODUCT, HANDLE FREE. IT DOESN'T GET ANY BETTER THAN THAT."

BASS WALKER - CHILDREN'S ENJOYMENT CENTER, LITTLE ROCK, AR

pennyjuice.com

[illegible]

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The ENEMIES of Health Freedom

The BOLDLY Health System

The REAL Health Fraud

Quackwatch/Watch

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FEATURE ARTICLE

Doctor's Data Files For Summary Judgment Against Barrett...

"The Defense" Has "No Defense" Says Attorneys.

March 2nd, 2010 - Federal cases take forever to wind their way through the court system.

This case, the Doctor's Data v Stephen Barrett, Quackwatch, and NCAHF was filed June 18th, 2010, and it still isn't finished.

But the circumstances surrounding the case never cease to provide amusement for the North American Health Freedom Movement. It is VERY satisfying watching Stephen Barrett and his band of worthless lawyers suffering an indignity after another in the case, as the Court slowly, inevitably, junks Barrett's idea of who and what controls US health care up their combined rectal canals - publicly.

Every machination by Barrett, and company, provided inside and outside the case has met with not only failure, but disaster. It's like Barrett, and his cronies have been stalled down in the parking lot of the Federal courthouse in Chicago, Bolen watching the steam roller coming down their stale way. Behind the steam roller are the street sweepers prepared to sweep and vacuum up the remains and deposit them in Chicago's trash heap where they belong.

Doctor's Data filed a Motion for Summary Judgment.

What's a "Motion for Summary Judgment?"

In short, a Motion for Summary Judgment is a legal move made shortly after the close of the official discovery period basically saying that the opposition has no cases to present with and it would be a waste of everyone's time to continue, so, your honor, would you just rule in our favor and we'll get on with the what's left - like getting the money awarded as damages, please. [MORE](#)

He Whose Name May Not Be Spoken...

FEATURE ARTICLE

Big Shakeup...

The Autism Community is Re-Forming?...

June 10th, 2010 - This is the 12th article in a series focusing on the fact that Autism is a social issue that could have been, and should have been, solved a long time ago.

I'd heard about "the backstabbing" among Autism Leaders. I'd even seen a few examples, and I wrote about them, creating, with John Cresley, a huge argument in the Autism world.

It was like I set off a bomb.

Mind Boggling...

I wrote a whole series, you'll find it in the column on the right, about why Autism is still with us - and I wasn't Minding Big Pharma, or the CDC. I was pointing right at the so-called organized autism community - pointing out the obvious. I said, in an earlier article: [MORE](#)

Federal Court Allows Doctor's Data's Third Amended Complaint Against Barrett, Quackwatch, and Co-Conspirators...

It is going to be a Very Happy New Year...

December 28th, 2010 - I've been holding onto this article for a while so as to not disturb the happy holidays with thoughts about the scam and filth that inhabit our US health care system, attacking everything that comes with drugs, drugs, drugs, and more drugs. But, Thanksgiving and Christmas are now behind us. The turkey is gone, the family units are back in their own nests, and it's time to catch up.

De-licensed MD, Stephen Barrett, with his group of hateful, sleazy, websters (Quackwatch, etc.) coupled with the activities of the "skeptics" who have banded together to propel Barrett's gangsterous articles to the top of Search Engines like Google, have had a long,

FEATURE ARTICLE

Fun Down Under - The "Skeptic" attack on the Australian Vaccination Network (AVN) Gets Turned Back On Them Every Time...

It is really fun to watch...

June 8th, 2010 - I have not figured out, yet, why organized male homosexuals, calling themselves "skeptics," would be engaged in viciously attacking proponents of common sense in health care - but they do, just about everywhere in the English speaking world. The country of Australia is a striking example. The LGBT community should be ashamed of itself.

I have a few theories about why that is, why they do that, but since I'm not going to calculate in that world (I am content as a heterosexual, thank you very much), I am not going to carefully investigate this seeming anomaly. In my world tractors are important (have I shown you pictures of my 1944 Ford Farguson 2H I've been tending?) tools - both indoor and outdoor, guns (of course), high country, white water rivers, and mountain tops. I have no interest in face creams and cute shoes (not on ME, anyway).

In Australia, the "skeptics" attack on the Australian Vaccination Network (AVN), has become almost a continuing tradition of a down under version of "Saturday Night Live," or a remake of Mack Sennett's "Keystone Kops." It is just plain hilarious to watch. [MORE](#)

Doctor's Data Files For Third Amended Complaint Against Barrett and Co-Conspirators...

They Are In For the KILL...

October 18th, 2010 - On June 18th, 2010 attorneys for Doctor's Data filed what's now known as the Doctor's Data v Barrett Federal Court case in Chicago, Illinois. It has turned into an epic.

Guest Article

Their Health Is In Your Hands:

Your Essential Role In Helping Protect Future Generations From Toxic Medical Practices

By Ren, Lisa H. Sykes, President of the Coalition for Mercury-Free Drugs (CoMFD), Dr. John Kell, DMD, Chairman of the Board of the International Academy of Oral Medicine and Toxicology (IAOMT), and Amanda Just, Consumer

Monday, June 8, 2010

The health of the future generations in the United States and around the world is in your hands.

It is in your hands because you have the power to teach parents, pregnant women, women of childbearing age, and caregivers something they absolutely need to know but often don't: patients have a right to opt for non-toxic options when making health care choices for themselves and their children. Sadly, the public is largely unaware of toxic amounts of mercury in such essential things as vaccines, flu shots, and dental fillings.

The public, especially parents and parents-to-be, need to be informed because [research from the University of Texas](#) has linked mercury exposure with children who require special education at a higher rate than their unexposed peers. Even worse, Dr. Goldman published a [peer-reviewed study in Human and Experimental Toxicology](#) revealing that administering multiple Thimerosal-containing flu shots to pregnant women resulted in a significant increase in spontaneous abortions and stillbirths.

Most people are also not aware that some vaccines, flu shots, and dental fillings used in the US and other countries contain mercury, and mercury in any form or amount is known to be poisonous and damaging to the human body, especially to the developing bodies of fetuses and children. Likewise, most people are not aware that they can opt for mercury-free alternatives simply by asking for mercury-free vaccines, flu shots, and dental fillings.

The responsibility of warning others about this fact has been left to you because most governmental authorities around the globe have failed to take action on this urgent matter. [MORE](#)

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CONTACT US

A woman with a shocked expression is screaming at a toilet. The text "Ugly Tub?" is overlaid in yellow.

defined in (44). Thus, back, x is the measure of ongoing balance and direct balance. We can make this explicit, for instance, we could argue as a function of the cost of rebalancing:

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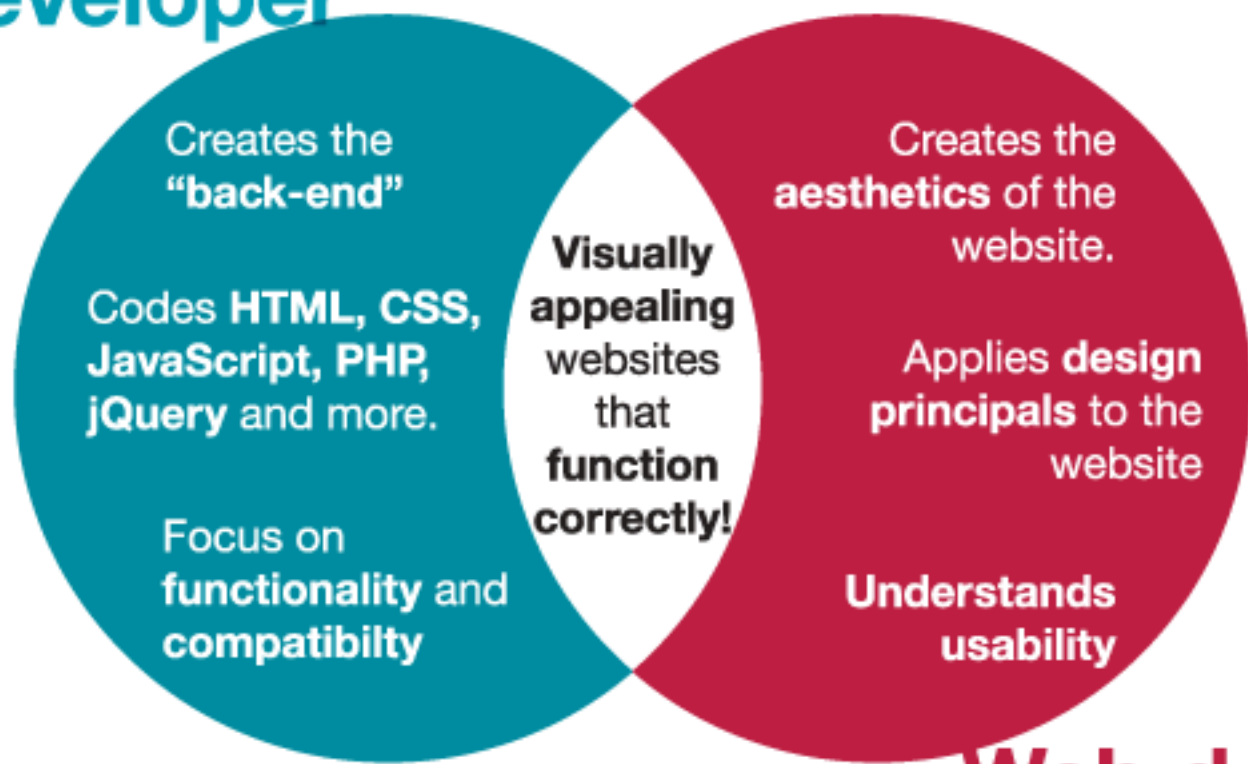
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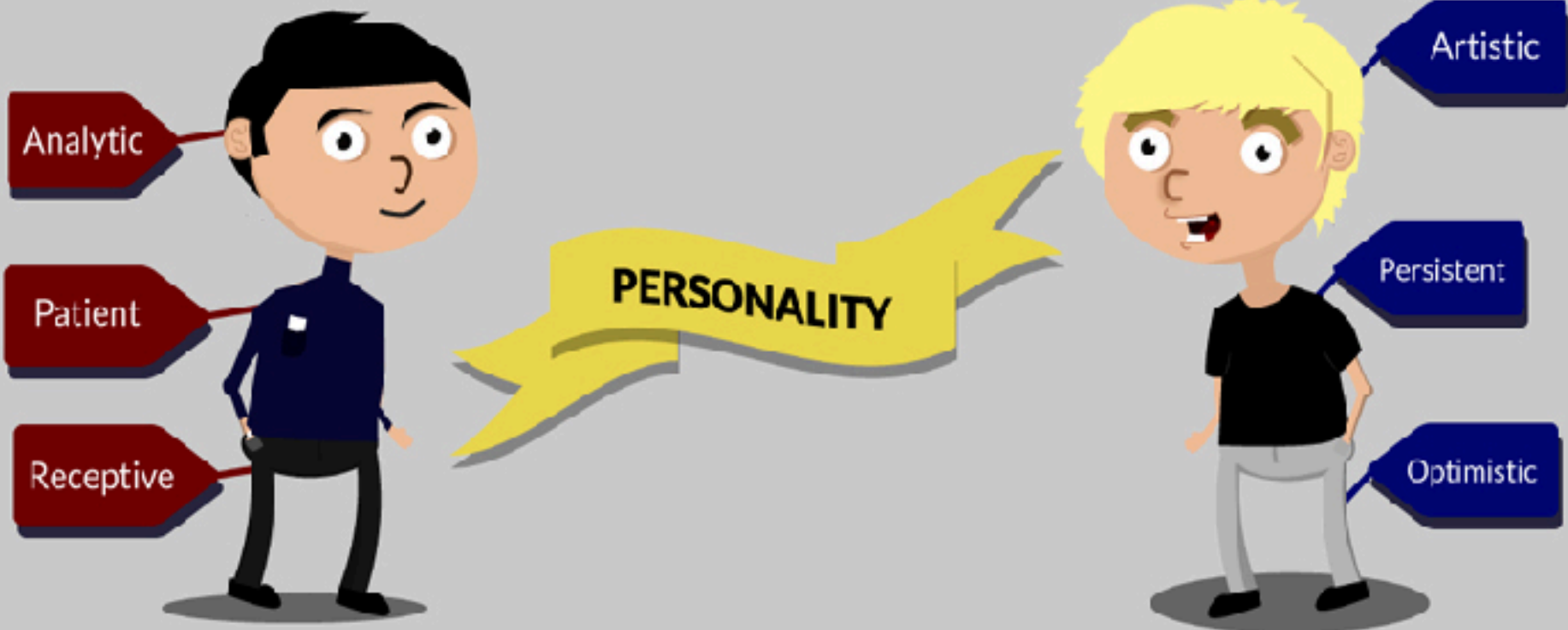
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and

WEB DESIGNER

brought to you by  1webdesigner

graphics by  RUDOLPH MUSNGI



WEB DESIGNER VS WEB DEVELOPER

bright accessories & ornaments

stylish outfit

drawing tab & right

what makes me relax

beard and long hair

black t shirt & jeans

my keyboard is always with me



The background is a solid pink color. In the top right corner, there is a decorative pattern of overlapping geometric shapes, including triangles and squares, in various shades of pink and magenta.

End of Topic