

## Project 1 Rationale

I chose to re-design my personal site for this project because I looked at my old design from 1300 and realized that I could do better. The audience is anyone who is looking for design work to be done on their site, for their brand – or people who need something to be written up. Since these people typically tend to be artsy types, I designed the overall look-and-feel of the site after a postcard, but tried to keep it minimalistic so that it would still remain true to my personal design preferences.

The PHP I implemented in the site is an email form on my Contact page. I feel that it's important that these potential clients would have a method of contacting me that's not via social media. I also used PHP include statements to make my Index page easier to manage by putting each page's content in a different PHP file. For this site, I used two jQuery and JavaScript plugins on the site: Fancy Box to display images and Fullpage.js for the scrolling pages in the site. My WOW factors on this site are the overall graphic design and a responsive site with a mobile form.