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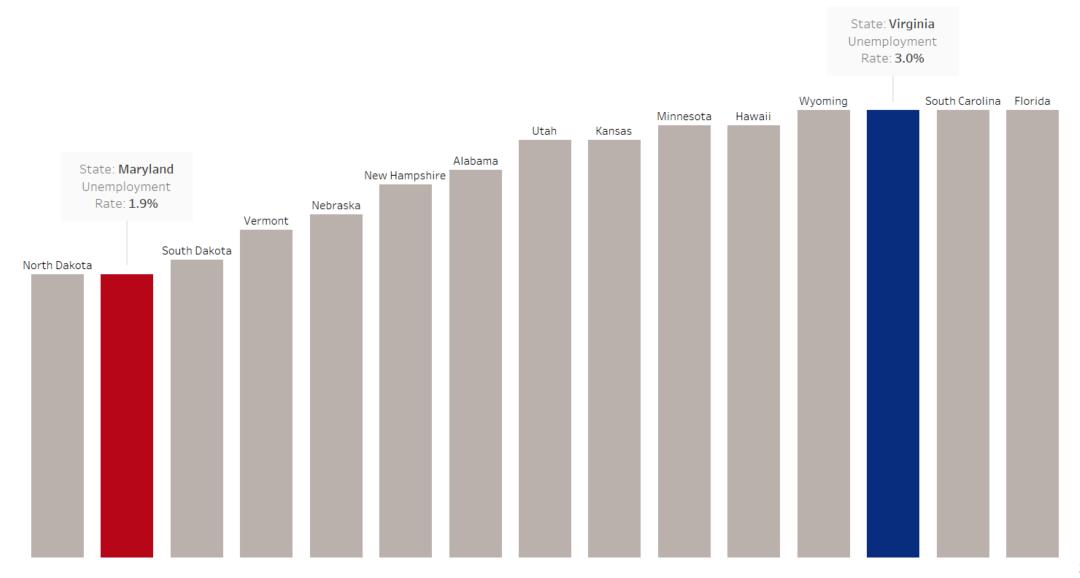


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Top 10 States with the Lowest Unemployment Rate (Dec 2023)



Is Low Unemployment Good?

The short answer: usually, yes

3-5% is healthy

Below 3% can be indicative of economic problems

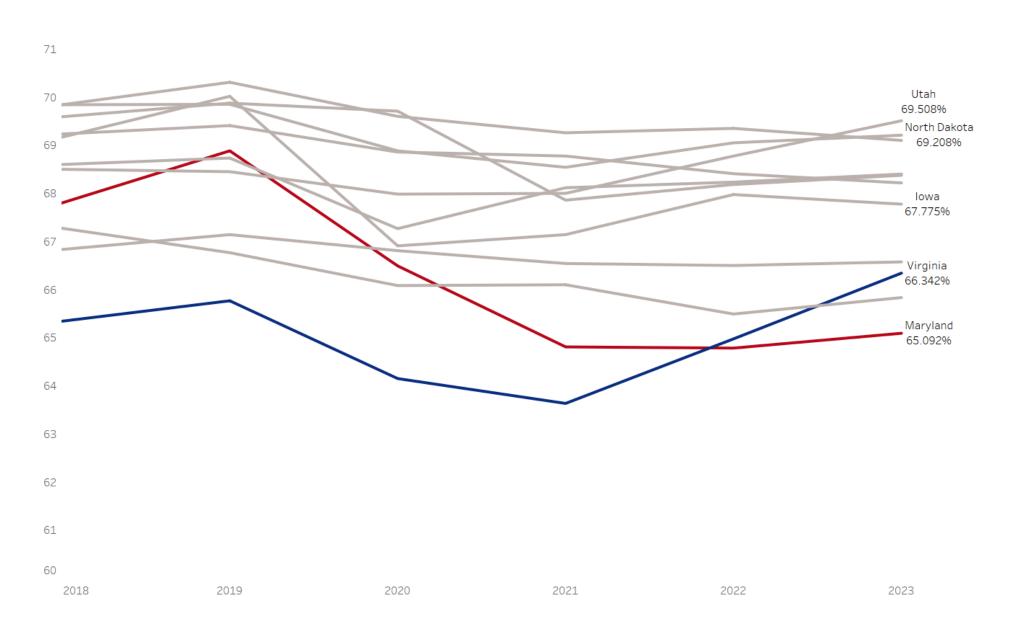
Inflation Reduced productivity

Labor Force Participation Rate =

Employed + Unemployed people

Working Age Population

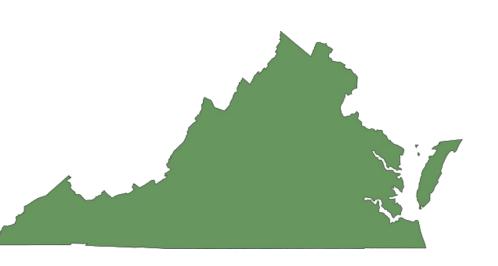
States with the Highest Labor Force Participation Rate (2023)



On a county-wide level, what factors significantly <u>affect labor</u> force participation, and how can they be used to <u>boost the</u> workforce?

The Data

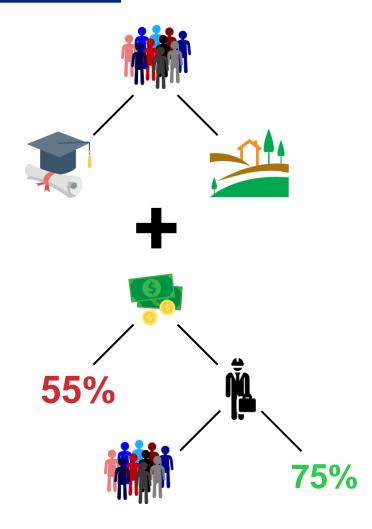
- Examined 8 datasets
 - Filtered data to Virginia counties in 2023
- Extracted the following predictors:
 - Age buckets (ranging from 15 yrs. to 79 yrs.)
 - Ethnic populations
 - Degrees/Professional Certifications
 - Rurality/Urbanity
 - Wages
- Missing data was simulated via projection/imputation

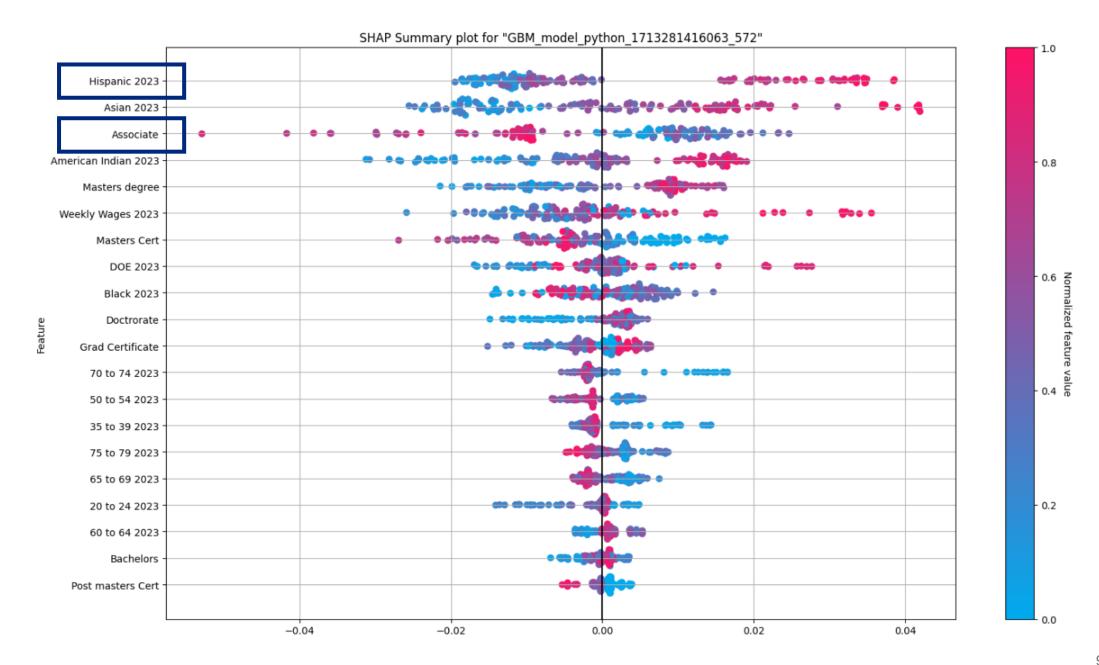


The Model

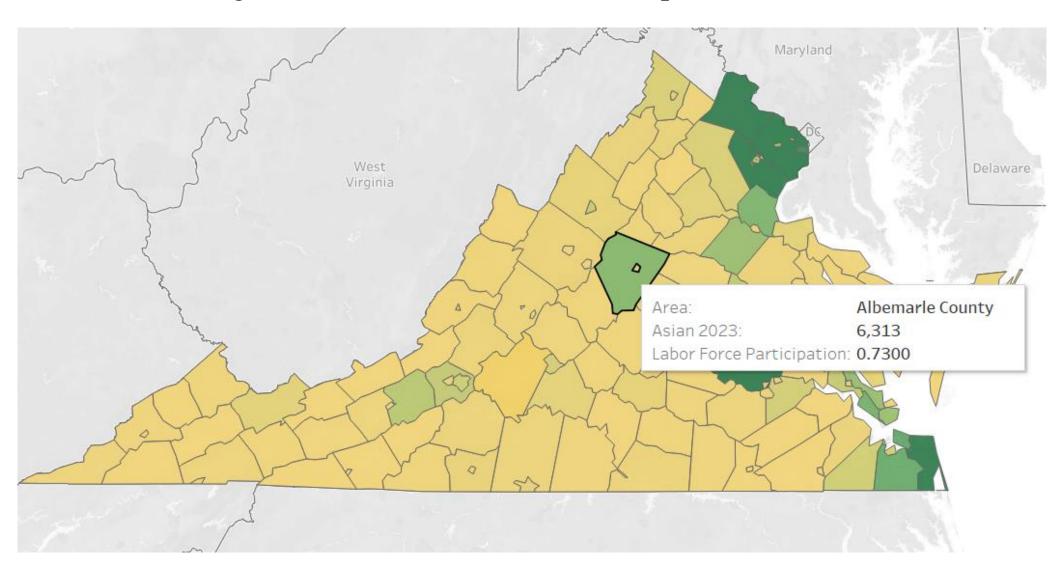
A gradient boosting machine (GBM) was used to predict labor force participation rate and help extract useful predictors

GBMs are powerful in accounting for non-linear patterns and offer higher predictive accuracy than rival machine learning algorithms





Virginia Counties and their Asian Populations (2023)



Underrepresented Population – The Solution

- 1. Encourage areas to become "Certified Welcoming" cities like Roanoke (Dillon, 2024)
- 2. Remove immigration-related barriers to obtaining professional licenses (Figueroa & Hinh, 2022)
- 3. Investment in training for in-demand sectors and apprenticeship opportunities

Goal: Promote inclusivity for immigrant and underrepresented communities in Virginia



An increase in Associate's Degrees results in a decrease in labor force participation

Why?

Associate's Degrees

- Most employers require a bachelor's degree as the minimum level of education
 - "Paper ceiling" effect
- People with an associate's degree could be discouraged at having no job prospects and leave the work force
- Virginia recently removed degree requirements for certain government positions, but this is not the case for the private sector (Debroy & Corcoran de Castillo, 2023)

Associate's Degree – The Solution

- 1. Incentivize companies to hire those with associate's degrees through tax breaks and subsidies
 - 2. Offer upskilling programs, especially in fields such as health and legal services
- 3. Offer stackable credentials at state institutions, allowing students to apply credits from an associate's degree to a bachelor's degree (Salisbury, 2021)

Goal: Boost labor force participation by removing barriers to entry and help workers gain additional skills

References

- Debroy, P., & Corcoran de Castillo, B. (2024, January 17). States are leading the way in tearing the "paper ceiling" and making good jobs available to workers without degrees. Brookings. https://www.brookings.edu/articles/states-are-leading-the-way-in-tearing-the-paper-ceiling-and-making-good-jobs-available-to-workers-without-degrees/
- Dillon, K. (2024, February 20). Roanoke becomes first "certified welcoming" city in Virginia for immigrant inclusion policies. https://www.wdbj7.com. https://www.wdbj7.com/2024/02/20/roanoke-becomes-first-certified-welcoming-city-virginia-immigrant-inclusion-policies/
- Figueroa, E., & Hinh, I. (2022, April 12). More states adopting inclusive policies for immigrants. Center on Budget and Policy Priorities. https://www.cbpp.org/blog/more-states-adopting-inclusive-policies-for-immigrants
- Salisbury, A. D. (2021, March 1). Building equitable upskilling programs: It's not degree vs. short credentials it's both. Forbes. https://www.forbes.com/sites/allisondulinsalisbury/2021/03/01/building-equitable-upskilling-programs-its-not-degree-vs-short-credentials---its-both/?sh=796b13896079

Datasets

DOE Total Passed 2021-2022:

https://data.virginia.gov/dataset/doe-credential-totalpassed-students-2021-2022

DOE Total Attempted 2021-2022:

https://data.virginia.gov/dataset/doe-credential-attempted-students-2021-2022

County Employment & Wages in Virginia:

https://data.virginia.gov/dataset/county-employment-and-wages-in-virginia-across-all-counties-in-virginia

Virginia Labor Force Participation Rates 2019-2021:

https://data.virginia.gov/dataset/virginia-labor-force-participation-rates-2019-2021

Population Projections 2010,2020,2030 by Race and Ethnicity:

https://data.virginia.gov/dataset/population-projections-2010-2020-2030-by-race-and-ethnicity-virginia

Population Projections 2010,2020,2030 by Gender:

https://data.virginia.gov/dataset/population-projections-2010-2020-2030-by-gender-virginia

Population Projections 2010,2020,2030 by Age group:

https://data.virginia.gov/dataset/population-projections-2010-2020-2030-by-age-group-virginia

SOC List Export High Demand:

https://data.virginia.gov/dataset/virginia-2024-high-demand-occupations/resource/f27dc857-af9c-451b-ad01-bc9b54a26934

