

JEAN JOOHYUN OH

Columbia Business School
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EDUCATION

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|---|-----------------|
| Columbia Business School , Columbia University | New York, NY |
| Ph.D. Candidate in Management | expected 2023 |
| Committee: Damon Phillips, Jorge Guzman, Paul Ingram | |
| Dissertation: <i>Essays on Social Class in Entrepreneurship</i> | |
| M.Phil. in Management | 2020 |
| Seoul National University | Seoul, Korea |
| M.S. in Strategy and International Management | 2017 |
| Advisor: Sun Hyun Park | |
| Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> [link] | |
| B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i> | 2015 |
| Study Abroad, Schulich School of Business, York University, Spring 2012 | Toronto, Canada |

RESEARCH INTERESTS

Entrepreneurship, Innovation, Inequality, Social Class, Gender, Prosociality, Field Experiments

PEER-REVIEWED PUBLICATIONS (* denotes equal authorship)

- *Guzman, Jorge, **Jean J. Oh**, and Ananya Sen. 2023. Climate Change Framing and Innovator Attention: Evidence from an Email Field Experiment. *Proceedings of the National Academy of Sciences (PNAS)*, 120(3): e2213627120. [\[link\]](#)
- Ingram, Paul, and **Jean J. Oh**. 2022. Mapping the Class Ceiling: The Social Class Disadvantage for Attaining Management Positions. *Academy of Management Discoveries*, 8(1): 56-76. [\[link\]](#)
- *Guzman, Jorge, **Jean J. Oh**, and Ananya Sen. 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science*, 66(10): 4808–4819. [\[link\]](#), [SSRN](#)
- Select Media Coverage: [TechCrunch](#), [Scientific American](#), [Forbes](#)

WORKING PAPERS & WORKS IN PROGRESS

Whose Problems Are Worth Solving? The Effects of Founder and Customer Social Class Background on Startup Funding. *Design/development stage*.

Working-Class Founder: The Effects of Social Class Origins on Entrepreneurial Entry. *Data analysis*.

AWARDS & FELLOWSHIPS

| | |
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| The Sanford C. Bernstein & Co. Center for Leadership and Ethics Doctoral Research Grant | 2021-2022 |
| The Eugene M. Lang Entrepreneurship Center PhD Fellowship | 2019-2021 |
| Columbia Business School Doctoral Fellowship | 2017-2022 |
| Korea Foundation for Advanced Studies Doctoral Fellowship | 2017-2022 |
| Bang Il Young Foundation Undergraduate Scholarship | 2011-2014 |

CONFERENCE PRESENTATIONS (* denotes co-author presentations)

Whose Problems Are Worth Solving? The Effects of Founder and Customer Socioeconomic Background on Startup Funding.

2023 INCITE @ Columbia University Experimental Design Workshop

2022 Bernstein Research Lightning Talks, Columbia Business School

Conference on Field Experiments in Strategy (CFXS), London, UK

Consortium on Competitiveness and Cooperation (CCC), U of Toronto

Climate Change Framing and Innovator Attention (previous version of the paper)

2021 Strategic Management Society Conference “Creating and Sustaining Competitive Advantage in a Discordant World: Paper Development Workshop”

Academy of Management Annual Meeting, virtual*

Trans-Atlantic Doctoral Conference, virtual

The Lang Center PhD Fellowship Research Showcase in Entrepreneurship and Innovation

2020 CODE@MIT, virtual

Columbia Business School Management Seminar Series, virtual

What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment

2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19 pandemic)

Columbia/NYU East Coast Doctoral Conference, New York (cancelled due to COVID-19 pandemic)

2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [[featured blog post](#)]

CODE@MIT, Boston, MA*

Academy of Management Annual Meeting, Boston, MA

Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)

2019 Economic Sociology Conference, Atlanta, GA*

Academy of Management Annual Meeting, Boston, MA

Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship

2017 Academy of Management Annual Meeting, Atlanta, GA

INVITED CONSORTIA/WORKSHOPS

2022 Conference on Field Experiments in Strategy (CFXS) PhD Workshop

AOM TIM Doctoral Consortium

AOM STR Dissertation Consortium

Consortium on Competitiveness and Cooperation (CCC), U of Toronto

2021 SMS Workshop on Building Research Identity and Pipeline in Strategy and Entrepreneurship Research

PhD Workshop on Innovation & Entrepreneurship

Non-Market Strategy Research Community Doctoral Conference

2020 Strategy Science Doctoral Workshop

NBER Entrepreneurship Research Boot Camp

The Medici Summer School in Management Studies

2019 Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands

RESEARCH AFFILIATIONS

Innovation Growth Lab, Research Affiliate

2019-Present

TA & TEACHING EXPERIENCE

Debevoise & Plimpton LLP Business Education Program, TA (Exec Ed, 2022)

Cross-Cultural Seminar, Instructor, CBS (MBA, 2022)

Technology Strategy, TA for Dan Wang, CBS (MBA, 2022)

Foundations of Entrepreneurship, TA for Damon Phillips, CBS (MBA, 2020)

Entrepreneurial Strategy, TA for Jorge Guzman, CBS (MBA, 2020; EMBA, 2023)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

Leadership and Organizational Change, TA for Paul Ingram, CBS (EMBA, 2018-2021)

Power & Influence, TA for Eric Abrahamson, CBS (EMBA, 2018-2020)

Environmental Shifts & Strategic Innovation, TA for Sun Hyun Park, SNU (EMBA, 2016)

Research Methods in Strategic Management, TA for Sun Hyun Park, SNU (MS/PhD, 2016)

Strategic Management, TA for Sun Hyun Park, SNU (Global MBA, 2016)

Stata Seminar, Instructor for Lab of Sun Hyun Park, SNU (MS, 2016)

SCHOLARLY SERVICE

2022 PhD Mentor, Columbia Undergraduate Business Scholar (CUBS) Program

2021- Ad hoc reviewer for Management Science, Strategic Management Journal, Research Policy

2020 Co-organizer, AOM Annual Meeting Symposium on “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”

2020 Contributor for ASQ Blog

2017- Reviewer for AOM Annual Meeting

NON-ACADEMIC WORK EXPERIENCE

Golocat

Seoul, Korea

Co-founder & Developer

2013-2014

- Online platform for independent filmmakers to search for film locations
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Korean government’s Ministry of Science and ICT

UBS Securities

Seoul, Korea

Intern, Investment Banking Division

2013

Barclays Capital

Seoul, Korea

Intern, Investment Banking Division

2012

The Boston Consulting Group

Seoul, Korea

Research Assistant

2012

Podotree (EdTech startup, now Kakao Page)

Seoul, Korea

Product Development Editor of English education app, part-time

2010-2011

OTHERS

Computer Skills STATA, R, Python, LaTeX, HTML/CSS, Qualtrics, Gephi, Bloomberg Terminal

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| Languages | English (fluent), Korean (fluent), French (basic) |
| Interests | Electric guitar |