

JEAN JOOHYUN OH

Columbia Business School
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EDUCATION

Columbia Business School , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2023
Committee: Damon Phillips, Jorge Guzman, Paul Ingram	
Dissertation: <i>Essays on Social Class in Entrepreneurship</i>	
M.Phil. in Management	2020
Seoul National University	Seoul, Korea
M.S. in Strategy and International Management	2017
Advisor: Sun Hyun Park	
Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> [link]	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
Schulich School of Business , York University	Toronto, Canada
Study Abroad	Spring 2012

RESEARCH INTERESTS

Entrepreneurship, Innovation, Inequality, Social Class, Gender, Prosociality, Field Experiments

PEER-REVIEWED PUBLICATIONS

- Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science*, 66(10): 4808–4819. [\[link\]](#), [SSRN](#)
- Select Media Coverage: [TechCrunch](#), [Scientific American](#), [Forbes](#)
- Ingram, Paul, and **Jean J. Oh**. 2022. Mapping the Class Ceiling: The Social Class Disadvantage for Attaining Management Positions. *Academy of Management Discoveries*, 8(1): 56-76. [\[link\]](#)

WORKING PAPERS & WORKS IN PROGRESS

- Climate Change Framing and Innovator Attention: Evidence from an Email Field Experiment (with Jorge Guzman and Ananya Sen). *Revise & Resubmit at Proceedings of the National Academy of Sciences (PNAS)*.
- Whose Problems Are Worth Solving? The Effects of Founder and Customer Socioeconomic Background on Startup Funding. *Design/development stage*.
- Working-Class Founder: The Effects of Social Class Origins on Entrepreneurial Entry. *Data analysis*.

AWARDS & FELLOWSHIPS

The Sanford C. Bernstein & Co. Center for Leadership and Ethics Doctoral Research Grant	2021-2022
The Eugene M. Lang Entrepreneurship Center PhD Fellowship	2019-2021
Columbia Business School Doctoral Fellowship	2017-2022

Korea Foundation for Advanced Studies Doctoral Fellowship	2017-2022
Bang Il Young Foundation Undergraduate Scholarship	2011-2014
Samsung Junior Frontier Leaders Scholarship Undergraduate Scholarship	2010

CONFERENCE PRESENTATIONS (* denotes co-author presentations)

Whose Problems Are Worth Solving? The Effects of Founder and Customer Socioeconomic Background on Startup Funding.

2022 Consortium on Competitiveness and Cooperation (CCC), U of Toronto

2022 Conference on Field Experiments in Strategy (CFXS), London, UK

Climate Change Framing and Innovator Attention (previous version of the paper)

2021 Strategic Management Society Conference “Creating and Sustaining Competitive Advantage in a Discordant World: Paper Development Workshop”

2021 Academy of Management Annual Meeting, virtual*

2021 Trans-Atlantic Doctoral Conference, virtual

2021 The Lang Center PhD Fellowship Research Showcase in Entrepreneurship and Innovation

2020 CODE@MIT, virtual

2020 Columbia Business School Management Seminar Series, virtual

What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment

2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19)

2020 Columbia/NYU East Coast Doctoral Conference, New York, NY (cancelled due to COVID-19)

2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [featured blog post]

2019 CODE@MIT, Boston, MA*

2019 Academy of Management Annual Meeting, Boston, MA

Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)

2019 Economic Sociology Conference, Atlanta, GA*

2019 Academy of Management Annual Meeting, Boston, MA

Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship

2017 Academy of Management Annual Meeting, Atlanta, GA

INVITED CONSORTIA/WORKSHOPS

Conference on Field Experiments in Strategy (CFXS) PhD Workshop	2022
AOM TIM Doctoral Consortium	2022
AOM STR Dissertation Consortium	2022
Consortium on Competitiveness and Cooperation (CCC), U of Toronto	2022
SMS Workshop on Building Research Identity and Pipeline in Strategy and Entrepreneurship Research	2021
PhD Workshop on Innovation & Entrepreneurship	2021
Non-Market Strategy Research Community Doctoral Conference	2021
Strategy Science Doctoral Workshop	2021
NBER Entrepreneurship Research Boot Camp	2020
The Medici Summer School in Management Studies	2020
Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands	2019

RESEARCH AFFILIATIONS

Innovation Growth Lab, Research Affiliate

2019-Present

TA & TEACHING EXPERIENCE

Cross-Cultural Seminar, Instructor, CBS (MBA, 2022)**Technology Strategy**, TA to Prof. Dan Wang, CBS (MBA, 2022)**Foundations of Entrepreneurship**, TA to Prof. Damon Phillips, CBS (MBA, 2020)**Entrepreneurial Strategy**, TA to Prof. Jorge Guzman, CBS (MBA, 2020)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

Leadership and Organizational Change, TA to Prof. Paul Ingram, CBS (EMBA, 2018-2021)**Power & Influence**, TA to Prof. Eric Abrahamson, CBS (EMBA, 2018-2020)**Environmental Shifts & Strategic Innovation**, TA to Prof. Sun Hyun Park, SNU (EMBA, 2016)**Research Methods in Strategic Management**, TA to Prof. Sun Hyun Park, SNU (MS/PhD, 2016)**Strategic Management**, TA to Prof. Sun Hyun Park, SNU (Global MBA, 2016)**Stata Seminar**, Instructor for Lab of Prof. Sun Hyun Park, SNU (MS, 2016)**COMPUTER SKILLS**

Proficient in Stata, R, LaTeX, HTML/CSS; Working knowledge of Python, Ruby

SCHOLARLY SERVICE

2021- Ad hoc reviewer for Management Science, Strategic Management Journal, Research Policy

2020 AOM Annual Meeting Symposium on “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”, Co-organizer

2020 ASQ Blog, Contributor

2017- AOM Annual Meeting, Reviewer

NON-ACADEMIC WORK EXPERIENCE

Golocat

Seoul, Korea

Co-founder & Developer

2013-2014

- Online platform for independent filmmakers to search for film locations
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Korean government’s Ministry of Science and ICT

UBS Securities

Seoul, Korea

Intern, Investment Banking Division

2013

Barclays Capital

Seoul, Korea

Intern, Investment Banking Division

2012

The Boston Consulting Group

Seoul, Korea

Research Assistant

2012

Podotree (EdTech startup, now Kakao Page)

Seoul, Korea

Product Development Editor of English education app, part-time

2010-2011