

JEAN JOOHYUN OH

Columbia Business School
3022 Broadway, Uris Hall
New York, NY 10027

Email: jean.oh@columbia.edu
Website: jeanjooohyunoh.com

EDUCATION

Columbia Business School , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2023
M.Phil. in Management	2020
Seoul National University	Seoul, Korea
M.S. in Strategy and International Management	2017
Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> [link]	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
Schulich School of Business , York University	Toronto, Canada
Study Abroad	Spring 2012

RESEARCH INTERESTS

Entrepreneurship, Innovation, Inequality, Social Class, Gender, Prosociality, Field Experiments

PEER-REVIEWED PUBLICATIONS

- Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science* 66(10):4808–4819. [[link](#), [SSRN](#)]
 - Select Media Coverage: [TechCrunch](#), [Scientific American](#), [Forbes](#)
- Ingram, Paul, and **Jean J. Oh**. Mapping the Class Ceiling: The Social Class Disadvantage for Attaining Management Positions. *Academy of Journal Discoveries (In-Press)*. [[link](#)]

WORKING PAPERS & WORKS IN PROGRESS

- How Do (Green) Innovators Respond to Climate Change Scenarios? Evidence from a Field Experiment (with Jorge Guzman and Ananya Sen). *Working paper*.
- Working-Class Founder: Exploring the Effects of Social Class Origins on Entrepreneurship. *Design/development stage*.
- The Effect of Communicating a Social-Political Stance on Job Applicant Interest: Field Experimental Evidence (with Vanessa Burbano and Fabrizio Dell’Acqua). *Design/development stage*.

AWARDS & FELLOWSHIPS

The Eugene M. Lang Entrepreneurship Center PhD Fellowship	2019-2021
Columbia Business School Doctoral Fellowship	2017-2022
Korea Foundation for Advanced Studies Doctoral Fellowship	2017-2022

Bang Il Young Foundation Undergraduate Scholarship	2011-2014
Samsung Junior Frontier Leaders Scholarship Undergraduate Scholarship	2010

CONFERENCE PRESENTATIONS (* denotes co-author presentations)

How Do (Green) Innovators Respond to Climate Change Scenarios?

2021 Academy of Management Annual Meeting, virtual*

2021 Trans-Atlantic Doctoral Conference, virtual

2021 The Lang Center PhD Fellowship Research Showcase in Entrepreneurship and Innovation

2020 CODE@MIT, virtual

2020 Columbia Business School Management Seminar Series, virtual

What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment

2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19)

2020 Columbia/NYU East Coast Doctoral Conference, New York, NY (cancelled due to COVID-19)

2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [[featured blog post](#)]

2019 CODE@MIT, Boston, MA*

2019 Academy of Management Annual Meeting, Boston, MA

Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)

2019 Economic Sociology Conference, Atlanta, GA*

2019 Academy of Management Annual Meeting, Boston, MA

Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship

2017 Academy of Management Annual Meeting, Atlanta, GA

INVITED CONSORTIA/WORKSHOPS

PhD Workshop on Innovation & Entrepreneurship	2021
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Non-Market Strategy Research Community Doctoral Conference	2021
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Strategy Science Doctoral Workshop	2021
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NBER Entrepreneurship Research Boot Camp	2020
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The Medici Summer School in Management Studies	2020
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Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands	2019
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West Coast Research Symposium, Doctoral Consortium, Stanford University, Stanford, CA	2019
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RESEARCH AFFILIATIONS

Innovation Growth Lab , Research Affiliate	2019-Present
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TA & TEACHING EXPERIENCE

Foundations of Entrepreneurship, TA to Prof. Damon Phillips, CBS (MBA, 2020)

Entrepreneurial Strategy, TA to Prof. Jorge Guzman, CBS (MBA, 2020)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

Leadership and Organizational Change, TA to Prof. Paul Ingram, CBS (EMBA, 2018-2021)

Power & Influence, TA to Prof. Eric Abrahamson, CBS (EMBA, 2018-2020)

Environmental Shifts & Strategic Innovation, TA to Prof. Sun Hyun Park, SNU (EMBA, 2016)
Research Methods in Strategic Management, TA to Prof. Sun Hyun Park, SNU (MS/PhD, 2016)
Strategic Management, TA to Prof. Sun Hyun Park, SNU (Global MBA, 2016)
Stata Seminar, Instructor for Lab of Prof. Sun Hyun Park, SNU (MS, 2016)

COMPUTER SKILLS

Proficient in Stata, R, LaTeX, HTML/CSS; Working knowledge of Python, Ruby, C/C++

SCHOLARLY SERVICE

2021 Ad Hoc Reviewer for Management Science
2020 AOM Annual Meeting Symposium on “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”, Co-organizer
2020 ASQ Blog, Contributor
2017~ AOM Annual Meeting, Reviewer

NON-ACADEMIC WORK EXPERIENCE

Golocat	Seoul, Korea
Co-founder & Developer	2013-2014
- Online platform for independent filmmakers to search for film locations	
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Ministry of Science and ICT	
UBS Securities	Seoul, Korea
Intern, Investment Banking Division	Winter 2012-2013
Barclays Capital	Seoul, Korea
Intern, Investment Banking Division	Fall 2012
The Boston Consulting Group	Seoul, Korea
Research Assistant	Summer 2012
Podotree (app startup)	Seoul, Korea
Product Development Editor, part-time	Sept 2010-Jan 2011