

JEAN JOOHYUN OH

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EDUCATION

Columbia Business School , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2023
M.Phil. in Management	2020
Seoul National University	Seoul, Korea
M.S. in Strategy and International Management	2017
Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> [link]	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
Schulich School of Business , York University	Toronto, Canada
Study Abroad	Spring 2012

RESEARCH INTERESTS

Entrepreneurship, Innovation, Inequality, Social Class, Gender, Prosociality, Field Experiments

PEER-REVIEWED PUBLICATIONS

- Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science*, 66(10):4808–4819. [[link](#), [SSRN](#)]
 - Select Media Coverage: [TechCrunch](#), [Scientific American](#), [Forbes](#)
- Ingram, Paul, and **Jean J. Oh**. 2022. Mapping the Class Ceiling: The Social Class Disadvantage for Attaining Management Positions. *Academy of Management Discoveries*, 8(1): 56-76. [[link](#)]

WORKING PAPERS & WORKS IN PROGRESS

- Bringing Innovator Attention to Climate Change: Evidence from an Email Field Experiment (with Jorge Guzman and Ananya Sen). *Working paper*.
- Working-Class Founder: Exploring the Effects of Social Class Origins on Entrepreneurship. *Design/development stage*.
- The Problem Problem: The Determinants and Consequences of the Solutionist Framing by Entrepreneurs. *Design/development stage*.
- The Effect of Communicating a Social-Political Stance on Job Applicant Interest: Field Experimental Evidence (with Vanessa Burbano and Fabrizio Dell’Acqua). *Design/development stage*.

AWARDS & FELLOWSHIPS

The Sanford C. Bernstein & Co. Center for Leadership and Ethics Doctoral Research Grant	2021-2022
The Eugene M. Lang Entrepreneurship Center PhD Fellowship	2019-2021
Columbia Business School Doctoral Fellowship	2017-2022

Korea Foundation for Advanced Studies Doctoral Fellowship	2017-2022
Bang Il Young Foundation Undergraduate Scholarship	2011-2014
Samsung Junior Frontier Leaders Scholarship Undergraduate Scholarship	2010

CONFERENCE PRESENTATIONS (* denotes co-author presentations)

Bringing Innovator Attention to Climate Change (previous version of the paper)

2021 Strategic Management Society Conference “Creating and Sustaining Competitive Advantage in a Discordant World: Paper Development Workshop”

2021 Academy of Management Annual Meeting, virtual*

2021 Trans-Atlantic Doctoral Conference, virtual

2021 The Lang Center PhD Fellowship Research Showcase in Entrepreneurship and Innovation

2020 CODE@MIT, virtual

2020 Columbia Business School Management Seminar Series, virtual

What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment

2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19)

2020 Columbia/NYU East Coast Doctoral Conference, New York, NY (cancelled due to COVID-19)

2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [featured blog post]

2019 CODE@MIT, Boston, MA*

2019 Academy of Management Annual Meeting, Boston, MA

Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)

2019 Economic Sociology Conference, Atlanta, GA*

2019 Academy of Management Annual Meeting, Boston, MA

Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship

2017 Academy of Management Annual Meeting, Atlanta, GA

INVITED CONSORTIA/WORKSHOPS

Consortium on Competitiveness and Cooperation (“CCC”) Conference, U of Toronto (scheduled)	2022
Strategic Management Society Workshop on “Building Research Identity and Pipeline in Strategy and Entrepreneurship Research”	2021
PhD Workshop on Innovation & Entrepreneurship	2021
Non-Market Strategy Research Community Doctoral Conference	2021
Strategy Science Doctoral Workshop	2021
NBER Entrepreneurship Research Boot Camp	2020
The Medici Summer School in Management Studies	2020
Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands	2019
West Coast Research Symposium, Doctoral Consortium, Stanford University, Stanford, CA	2019

RESEARCH AFFILIATIONS

Innovation Growth Lab , Research Affiliate	2019-Present
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TA & TEACHING EXPERIENCE

Technology Strategy, TA to Prof. Dan Wang, CBS (MBA, 2022)

Foundations of Entrepreneurship, TA to Prof. Damon Phillips, CBS (MBA, 2020)

Entrepreneurial Strategy, TA to Prof. Jorge Guzman, CBS (MBA, 2020)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

Leadership and Organizational Change, TA to Prof. Paul Ingram, CBS (EMBA, 2018-2021)

Power & Influence, TA to Prof. Eric Abrahamson, CBS (EMBA, 2018-2020)

Environmental Shifts & Strategic Innovation, TA to Prof. Sun Hyun Park, SNU (EMBA, 2016)

Research Methods in Strategic Management, TA to Prof. Sun Hyun Park, SNU (MS/PhD, 2016)

Strategic Management, TA to Prof. Sun Hyun Park, SNU (Global MBA, 2016)

Stata Seminar, Instructor for Lab of Prof. Sun Hyun Park, SNU (MS, 2016)

COMPUTER SKILLS

Proficient in Stata, R, LaTeX, HTML/CSS; Working knowledge of Python, Ruby

SCHOLARLY SERVICE

2021- Ad hoc reviewer for Management Science, Strategic Management Journal, Research Policy

2020 AOM Annual Meeting Symposium on “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”, Co-organizer

2020 ASQ Blog, Contributor

2017- AOM Annual Meeting, Reviewer

NON-ACADEMIC WORK EXPERIENCE

Golocat	Seoul, Korea
Co-founder & Developer	2013-2014

- Online platform for independent filmmakers to search for film locations
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Ministry of Science and ICT

UBS Securities	Seoul, Korea
Intern, Investment Banking Division	Winter 2012-2013

Barclays Capital	Seoul, Korea
Intern, Investment Banking Division	Fall 2012

The Boston Consulting Group	Seoul, Korea
Research Assistant	Summer 2012

Podotree (app startup)	Seoul, Korea
Product Development Editor, part-time	Sept 2010-Jan 2011