

# JEAN JOOHYUN OH

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## EDUCATION

<b>Columbia Business School</b> , Columbia University	New York, NY
Ph.D. Candidate in Management	expected 2023
Committee: Damon Phillips, Jorge Guzman, Paul Ingram	
Dissertation: <i>Essays on Social Class in Entrepreneurship</i>	
M.Phil. in Management	2020
<b>Seoul National University</b>	Seoul, Korea
M.S. in Strategy and International Management	2017
Advisor: Sun Hyun Park	
Thesis: <i>Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship</i> <a href="#">[link]</a>	
B.B.A. (Bachelor of Business Administration), <i>Summa Cum Laude</i>	2015
Study Abroad, Schulich School of Business, York University, Spring 2012	Toronto, Canada

## RESEARCH INTERESTS

Entrepreneurship, Innovation, Inequality, Social Class, Gender, Prosociality, Field Experiments

## PEER-REVIEWED PUBLICATIONS

- Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). Climate Change Framing and Innovator Attention: Evidence from an Email Field Experiment. *Conditionally Accepted at **Proceedings of the National Academy of Sciences (PNAS)***.
- Guzman, Jorge, **Jean J. Oh**, and Ananya Sen (alphabetical order). 2020. What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment. *Management Science*, 66(10): 4808–4819. [\[link\]](#), [SSRN](#)
- Select Media Coverage: [TechCrunch](#), [Scientific American](#), [Forbes](#)
- Ingram, Paul, and **Jean J. Oh**. 2022. Mapping the Class Ceiling: The Social Class Disadvantage for Attaining Management Positions. *Academy of Management Discoveries*, 8(1): 56-76. [\[link\]](#)

## WORKING PAPERS & WORKS IN PROGRESS

- Whose Problems Are Worth Solving? The Effects of Founder Social Class Background on Startup Funding. *Design/development stage*.
- Working-Class Founder: The Effects of Social Class Origins on Entrepreneurial Entry. *Data analysis*.

## AWARDS & FELLOWSHIPS

The Sanford C. Bernstein & Co. Center for Leadership and Ethics Doctoral Research Grant	2021-2022
The Eugene M. Lang Entrepreneurship Center PhD Fellowship	2019-2021
Columbia Business School Doctoral Fellowship	2017-2022
Korea Foundation for Advanced Studies Doctoral Fellowship	2017-2022

Bang Il Young Foundation Undergraduate Scholarship	2011-2014
Samsung Junior Frontier Leaders Scholarship Undergraduate Scholarship	2010

## CONFERENCE PRESENTATIONS (\* denotes co-author presentations)

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*Whose Problems Are Worth Solving? The Effects of Founder and Customer Socioeconomic Background on Startup Funding.*

- 2022 Bernstein Research Lightning Talks, Columbia Business School  
 Consortium on Competitiveness and Cooperation (CCC), U of Toronto  
 Conference on Field Experiments in Strategy (CFXS), London, UK

*Climate Change Framing and Innovator Attention (previous version of the paper)*

- 2021 Strategic Management Society Conference “Creating and Sustaining Competitive Advantage in a Discordant World: Paper Development Workshop”  
 Academy of Management Annual Meeting, virtual\*  
 Trans-Atlantic Doctoral Conference, virtual  
 The Lang Center PhD Fellowship Research Showcase in Entrepreneurship and Innovation  
 2020 CODE@MIT, virtual  
 Columbia Business School Management Seminar Series, virtual

*What Motivates Innovative Entrepreneurs? Evidence from a Global Field Experiment*

- 2020 Trans-Atlantic Doctoral Conference, London, UK (cancelled due to COVID-19 pandemic)  
 Columbia/NYU East Coast Doctoral Conference, New York (cancelled due to COVID-19 pandemic)  
 2019 Innovation Growth Lab Winter Research Meeting, Amsterdam, The Netherlands [[featured blog post](#)]  
 CODE@MIT, Boston, MA\*  
 Academy of Management Annual Meeting, Boston, MA

*Mapping the Class Ceiling: The Social Class Disadvantage for Achieving Workplace Authority (previous version of the paper)*

- 2019 Economic Sociology Conference, Atlanta, GA\*  
 Academy of Management Annual Meeting, Boston, MA

*Sequential Homophily in Founding Teams and Gender Disparity in Entrepreneurship*

- 2017 Academy of Management Annual Meeting, Atlanta, GA

## INVITED CONSORTIA/WORKSHOPS

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- 2022 Conference on Field Experiments in Strategy (CFXS) PhD Workshop  
 AOM TIM Doctoral Consortium  
 AOM STR Dissertation Consortium  
 Consortium on Competitiveness and Cooperation (CCC), U of Toronto  
 2021 SMS Workshop on Building Research Identity and Pipeline in Strategy and Entrepreneurship Research  
 PhD Workshop on Innovation & Entrepreneurship  
 Non-Market Strategy Research Community Doctoral Conference  
 2020 Strategy Science Doctoral Workshop  
 NBER Entrepreneurship Research Boot Camp  
 The Medici Summer School in Management Studies  
 2019 Innovation Growth Lab Winter Research Meeting, PhD Workshop, Amsterdam, The Netherlands

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## RESEARCH AFFILIATIONS

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**Innovation Growth Lab**, Research Affiliate

2019-Present

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## TA & TEACHING EXPERIENCE

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**Debevoise & Plimpton LLP Business Education Program**, TA (Exec Ed, 2022)

**Cross-Cultural Seminar**, Instructor, CBS (MBA, 2022)

**Technology Strategy**, TA for Dan Wang, CBS (MBA, 2022)

**Foundations of Entrepreneurship**, TA for Damon Phillips, CBS (MBA, 2020)

**Entrepreneurial Strategy**, TA for Jorge Guzman, CBS (MBA, 2020)

- Guest lecturer on “Experimenting for Entrepreneurial Strategy”

**Leadership and Organizational Change**, TA for Paul Ingram, CBS (EMBA, 2018-2021)

**Power & Influence**, TA for Eric Abrahamson, CBS (EMBA, 2018-2020)

**Environmental Shifts & Strategic Innovation**, TA for Sun Hyun Park, SNU (EMBA, 2016)

**Research Methods in Strategic Management**, TA for Sun Hyun Park, SNU (MS/PhD, 2016)

**Strategic Management**, TA for Sun Hyun Park, SNU (Global MBA, 2016)

**Stata Seminar**, Instructor for Lab of Sun Hyun Park, SNU (MS, 2016)

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## SCHOLARLY SERVICE

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2022 PhD Mentor, Columbia Undergraduate Business Scholar (CUBS) Program

2021- Ad hoc reviewer for Management Science, Strategic Management Journal, Research Policy

2020 Co-organizer, AOM Annual Meeting Symposium on “New Directions in Gender and Organizations: Closing the Gender Gap in Career Advancement”

2020 Contributor for ASQ Blog

2017- Reviewer for AOM Annual Meeting

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## NON-ACADEMIC WORK EXPERIENCE

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**Golocat** Seoul, Korea  
Co-founder & Developer 2013-2014

- Online platform for independent filmmakers to search for film locations
- Won KRW 50M (USD \$42,000+) funding from Campus CEO Project by the Korean government’s Ministry of Science and ICT

**UBS Securities** Seoul, Korea  
Intern, Investment Banking Division 2013

**Barclays Capital** Seoul, Korea  
Intern, Investment Banking Division 2012

**The Boston Consulting Group** Seoul, Korea  
Research Assistant 2012

**Podotree** (EdTech startup, now Kakao Page) Seoul, Korea  
Product Development Editor of English education app, part-time 2010-2011

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## OTHERS

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**Computer Skills** STATA, R, Python, LaTeX, HTML/CSS, Qualtrics

<b>Languages</b>	English (fluent), Korean (fluent), French (basic)
<b>Interests</b>	Electric guitar