### JEAN PAUL COLLAZO

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Engineering Management graduate and Data Science M.S. candidate with a UCLA Certificate in Data Science. Experienced in applying SQL, Python, and visualization tools to national-scale projects. Skilled in SDLC and Agile methodologies, improving data integrity and enabling data-driven decisions through workflow automation, analysis and process improvement.

### WORK EXPERIENCE

### Data Management Analyst (Hybrid)

December 2023 - Present

Taco Bell Corporation

Irvine, California

- Led data gathering across cross-functional teams to develop SOPs for national and regional database updates, focusing on ETL processes and data accuracy.
- Applied SDLC principles across project lifecycles, from requirements gathering through testing and deployment—for systemwide initiatives.
- Queried, cleaned, and validated PLU (Price Look-Up) data using SQL, ensuring compliance and accuracy across locations.
- Authored Confluence SOPs for data entry and franchise-specific discount configurations in new systems.
- Managed lab testing and system data uploads; developed visual assets (POS keys, discount visuals, screensavers) using Retool and AWS S3.
- Managed and prioritized data requests using Asana, Monday.com, and SNOW, ensuring 100% on-time delivery for internal and external stakeholders.
- Mentored new analysts on data quality standards, documentation best practices, and system processes.
- Partnered with Marketing, Operations, Innovation, and Engineering teams to streamline workflows, reducing turnaround time by 35% on national projects.
- Used Agile and Scrum frameworks with tools like Jira and SNOW to enhance team coordination and data project efficiency.

#### **EDUCATION**

### Master of Science in Data Science & Smart Manufacturing

California State University, Northridge

Master of Science in Engineering Management

May 2024

Expected: May 2027

California State University, Northridge

Bachelor of Science in Manufacturing Systems Engineering & Management

May 2020

California State University, Northridge

# RESEARCH EXPERIENCE

### **NASA ARCS Research Associate**

May 2025 - Present

Intelligent Algorithm Team – BORACLE: The Oracle for Your Body project

- Sourcing and evaluating public wearable sensor and motion datasets (e.g., IMU data) to support the development of machine learning models in sports applications.
- Investigating early indicators of overtraining and biomechanical stress through time-series data analysis.
- Collaborating with researchers to design ethical, reusable data pipelines for AI-driven athletic performance and injury prevention tools.

## **PROJECTS**

Customer Purchase Behavior Analysis with Market Basket Mining | FP-Growth, Apriori, Data Visualization December 2024

- Analyzed 3M+ Instacart transactions using Pandas and visualized shopping trends, peak hours, and department performance.
- Applied FP-Growth and Apriori to uncover high-lift product bundles, informing targeted promotions and inventory strategy.

## Smart Meter Fraud Detection Creation | Python, Pandas, Matplotlib, tsfresh

December 2024

- Modeled smart meter tampering scenarios and visualized consumption shifts to detect non-technical losses (NTLs).
- Used tsfresh to extract time-series features and flag anomalies, enabling early fraud detection across industries.

# TECHNICAL SKILLS

- Languages: SQL, Python, R, Java, C++, VBA
- **Technologies**: Visual Studio, Retool, Android Studio, Linux, EDM, AutoCAD, AWS (S3, Bedrock, Lambda, Textract, EC2), Tableau, Power BI
- **Databases**: Oracle, Microsoft SQL server
- Tools: Jira, Confluence, Monday.com, Asana, Slack, SAP ERP, Elo view, SNOW, JMP SAS, Minitab
- **Development**: SDLC, Agile, Scrum, ETL, Debugging, Testing, Intelligent Agents, Serverless Architectures, Version Control (Git. GitHub)
- Process, Service Improvement & Optimization: Six Sigma Tools (DMAIC, 5 Whys, Value Stream Mapping, MSA, DOE, Root Cause Analysis, Fishbone Diagram). Lean Manufacturing, Agile Project Management, Facility Planning, Hypothesis Testing & Interval Confidence, Simulation, Regression, Sensitivity Analysis & Machine Learning and Data Mining with Python.

**CERTIFICATIONS** 

- Applied Software Engineering Specialization, IBM May 2025
- Data Science Certificate, UCLA Extension September 2024
- Six Sigma Green Belt, CSUN May 2024
- Cybersecurity Professional Certificate, Google January 2024

## SPECIAL PROGRAMS & HONORS

# Artificial Intelligence Summer Camp – Cal Poly DxHub & AWS |

Silver Award (2nd Place) - Team Cliff.j5on | github.com/JakAcos/expensight

Python, LLMs, Bedrock, Textract, EC2, Lambda

July 2025

- Selected from over 900 CSU students for a competitive, 5-day AWS-led program combining AI training and a 2-day hackathon.
- Completed hands-on training in AWS Lambda, S3, Glue, DynamoDB, and cloud-native ML tooling.
- Co-developed Expensight, a travel audit platform that automated CSV/Excel ingestion, policy flagging, and structured output using AWS services.
- Led data engineering efforts to unify multi-source expense data into an audit-ready format used by internal systems.
- Earned Silver Trophy (2nd place overall) for innovation, collaboration, and technical execution under time constraints
- Represented CSU Northridge in a cross-campus team of six applying Agile teamwork and cloud design principles

### ADDITIONAL QUALIFICATIONS

- Quick learner with a proactive, collaborative approach and a positive attitude.
- Proven ability to thrive in a fast-paced environment with competing priorities.
- Embrace feedback, reflection and take direction effectively.

### LANGUAGES

• English: Fluent Spanish: Native