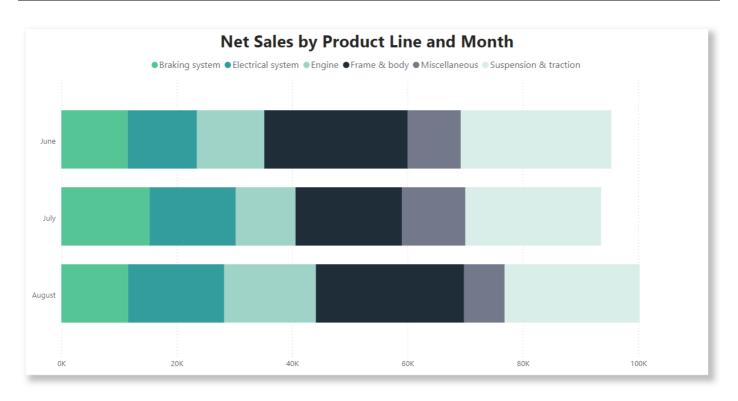
# **Sales Report**

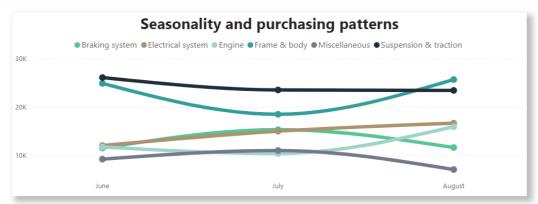
### Net Revenue by Product Line, Month, and Store

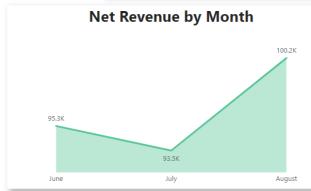
| product_line      | month  | warehouse | net_revenue |
|-------------------|--------|-----------|-------------|
| Braking system    | June   | Central   | 6261.14     |
| Braking system    | June   | North     | 3219.45     |
| Braking system    | June   | West      | 1987.64     |
| Braking system    | July   | Central   | 6841.33     |
| Braking system    | July   | West      | 4248.18     |
| Braking system    | July   | North     | 4199.59     |
| Braking system    | August | Central   | 4687.49     |
| Braking system    | August | West      | 3732.72     |
| Braking system    | August | North     | 3167.56     |
| Electrical system | June   | Central   | 6374.91     |

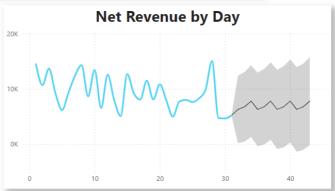


## **Seasonality and Purchasing Patterns**

| month | product_line          | total_sales |
|-------|-----------------------|-------------|
| June  | Suspension & traction | 26084.77    |
| June  | Frame & body          | 24878.70    |
| June  | Electrical system     | 12010.70    |
| June  | Engine                | 11701.44    |
| June  | Braking system        | 11469.92    |
| June  | Miscellaneous         | 9174.50     |
| July  | Suspension & traction | 23512.93    |
| July  | Frame & body          | 18468.81    |
| July  | Braking system        | 15290.89    |
| July  | Electrical system     | 14967.00    |

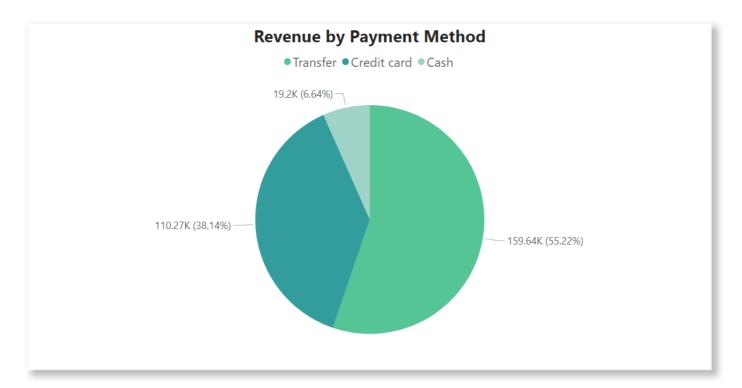






# **Payment Methods**

| payment     | total_revenue | total_fees |
|-------------|---------------|------------|
| Cash        | 19199.10      | 0.00       |
| Transfer    | 159642.33     | 2.25       |
| Credit card | 110271.57     | 19.77      |



### Margin and Performance Analysis by Store

| warehouse | products_quantity | avg_products | net_revenue |
|-----------|-------------------|--------------|-------------|
| Central   | 4527.0            | 9.43         | 141972.13   |
| North     | 3254.0            | 9.57         | 100196.26   |
| West      | 1614.0            | 8.97         | 46922.59    |

# Central North West

**Number Products** 

9395

**Avg Products** 

9.40



**Revenue per Unit** 

30.77

**Net Revenue** 

289.09K

# **Top Selling Product Lines**

| product_line          | products_quantity | revenue_per_unit | avg_total | net_revenue |
|-----------------------|-------------------|------------------|-----------|-------------|
| Suspension & traction | 2145.0            | 34.04            | 320.24    | 73009.11    |
| Frame & body          | 1619.0            | 42.63            | 415.81    | 69021.08    |
| Electrical system     | 1698.0            | 25.68            | 225.97    | 43608.40    |
| Braking system        | 2130.0            | 18.00            | 166.74    | 38345.10    |
| Engine                | 627.0             | 60.52            | 622.06    | 37943.99    |
| Miscellaneous         | 1176.0            | 23.10            | 222.67    | 27163.30    |



### Return to README