

Reporte de Ventas

Ingresos netos por línea de producto, mes y almacén

Gráfico de Ingresos Netos

product_line	month	warehouse	net_revenue
Braking system	June	Central	6261.14
Braking system	June	North	3219.45
Braking system	June	West	1987.64
Braking system	July	Central	6841.33
Braking system	July	West	4248.18
Braking system	July	North	4199.59
Braking system	August	Central	4687.49
Braking system	August	West	3732.72
Braking system	August	North	3167.56
Electrical system	June	Central	6374.91
Electrical system	June	North	4137.48
Electrical system	June	West	1496.94
Electrical system	July	Central	9606.90
Electrical system	July	North	3264.21
Electrical system	July	West	2094.43
Electrical system	August	North	7844.12
Electrical system	August	Central	6010.78
Electrical system	August	West	2778.63
Engine	June	Central	9255.70
Engine	June	West	1286.92
Engine	June	North	1158.36
Engine	July	Central	5480.57
Engine	July	North	2705.45
Engine	July	West	2158.35
Engine	August	Central	12526.10
Engine	August	North	3372.54
Frame & body	June	Central	10122.08
Frame & body	June	North	8682.18
Frame & body	June	West	6073.01
Frame & body	July	North	8092.54
Frame & body	July	Central	7658.81

product_line	month	warehouse	net_revenue
Frame & body	July	West	2716.26
Frame & body	August	Central	12257.86
Frame & body	August	North	11621.93
Frame & body	August	West	1796.41
Miscellaneous	June	Central	3801.22
Miscellaneous	June	West	3321.91
Miscellaneous	June	North	2050.43
Miscellaneous	July	Central	5262.84
Miscellaneous	July	North	3947.55
Miscellaneous	July	West	1751.98
Miscellaneous	August	Central	3155.63
Miscellaneous	August	North	2619.89
Miscellaneous	August	West	1251.85
Suspension & traction	June	North	14067.99
Suspension & traction	June	Central	8310.23
Suspension & traction	June	West	3704.81
Suspension & traction	July	Central	13415.29
Suspension & traction	July	North	6911.29
Suspension & traction	July	West	3184.77
Suspension & traction	August	Central	10943.25
Suspension & traction	August	North	9133.70
Suspension & traction	August	West	3337.78

Estacionalidad y patrones de compra

Gráfico de Estacionalidad

month	product_line	total_sales
June	Suspension & traction	26084.77
June	Frame & body	24878.70
June	Electrical system	12010.70
June	Engine	11701.44
June	Braking system	11469.92
June	Miscellaneous	9174.50
July	Suspension & traction	23512.93
July	Frame & body	18468.81
July	Braking system	15290.89

month	product_line	total_sales
July	Electrical system	14967.00
July	Miscellaneous	10963.32
July	Engine	10344.96
August	Frame & body	25677.22
August	Suspension & traction	23416.51
August	Electrical system	16635.01
August	Engine	15898.98
August	Braking system	11589.34
August	Miscellaneous	7028.00

Métodos de Pago

Gráfico de Métodos de Pago

payment	total_revenue	total_fees
Cash	19199.10	0.00
Transfer	159642.33	2.25
Credit card	110271.57	19.77

Análisis de Márgenes y Rendimiento por Almacén

Gráfico de Rendimiento por Almacén

warehouse	products_quantity	avg_products	net_revenue
Central	4527.0	9.43	141972.13
North	3254.0	9.57	100196.26
West	1614.0	8.97	46922.59

Línea de Productos más Vendidos

Gráfico de Productos más Vendidos

product_line	products_quantity	revenue_per_unit	avg_total	net_revenue
Suspension & traction	2145.0	34.04	320.24	73009.11
Frame & body	1619.0	42.63	415.81	69021.08
Electrical system	1698.0	25.68	225.97	43608.40
Braking system	2130.0	18.00	166.74	38345.10
Engine	627.0	60.52	622.06	37943.99
Miscellaneous	1176.0	23.10	222.67	27163.30