JEAN PRADO

I have made visualizations viewed by hundreds of thousands of people[1], sped up query times for 25 terabytes of data by an average of 4,800 times[2], and built packages for R[3] that let you do magic[4].

🎓 EDUCATION

Ongoing | Ongoing

Other Courses

- I developed – and I'm still developing – my data analyst skills with R and Python with free courses such as Python for Journalists (Knight Center), Intro to R for Journalists: How to Find Great Stories in Data (Knight Center), Data Visualization for Storytelling and Discovery (Knight Center), and with the DataCamp Data Scientist skill track.

2018 | 2015

Journalism

São Paulo State University (Unesp) 📍 Bauru, São Paulo, Brazil

- At Unesp I developed my passion for journalism and dealt with different content formats (digital media, print, radio, TV, press, documentary). I was also an undergraduate researcher, studying how fact-checking and data impacts the journalistic practice, whose theme extended to my term paper.

2016 | 2016

Exchange Program

University of Victoria 📍 Victoria, BC, Canada

- Approved in first place by São Paulo State University & University of Victoria in an 4-month exchange program to study international politics, political science, french and technology & society. I was also approved in eight place by the Emerging Leaders in America

💼 INDUSTRY EXPERIENCE

Present | Oct. 2018

Digital Strategist

Greenpeace Brazil 📍 São Paulo, SP, Brazil

- Inside the Digital team, I'm responsible for building reports and strategies to better communicate with our audiences on our channels, including our Social Media and online platforms such as our website. I work closely with the Storytelling team to advise and discuss the best format to communicate with our audiences based on our data analysis.
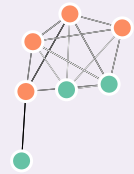
Feb. 2019 | Jun. 2016

Content Manager

One Day Testing 📍 Remote

- I wrote and reviewed articles about software testing, marketing, mobile and software. Managed a team of freelance writers with tight deadlines, coordinating content strategy & approval with the company's CEO.

Oct. 2018
|
Jun. 2015

Reporter & Data Analyst
Tecnoblog

 São Paulo, SP, Brazil

- I started as a hard news reporter to cover consumer technology such as smartphones, social networks and business. Later on the job, I helped to build a content strategy to focus more on SEO, which is now responsible for more than 80% of Tecnoblog's 15 million pageviews a month. To contribute to our data analysis, I automated the spreadsheets they used for monitoring the site's audience, which helped they focus on meaningful strategies.

Mar. 2017
|
Oct. 2016

Writer
MyUVic Life

 Victoria, BC, Canada

- During my exchange program at the University of Victoria, I was invited by the Communications Manager to be part of the MyUVicLife Blog Team, writing stories about my experience as a foreign student in Canada. Our biweekly meetings encouraged participation in the university's activities to generate high engagement content.

LINKS

1: https://www.nytimes.com/interactive/2016/08/26/us/college-student-migration.html
2: https://livefreeordichotomize.com/2019/06/04/using_awk_and_r_to_parse_25tb/
3: https://github.com/nstrayer/shinysense
4: http://nickstrayer.me/dataDayTexas/