


Sarah Rae

Content Designer | Toronto

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Work Experience

05.2021 – Present | 247.ai | Toronto, Canada

Conversation Designer

- Designing and implementing conversational interfaces
- Analysing user behaviour to improve the user experience

07.2019 – 04.2021 | [icon group](https://icongroup.com) | Berlin, Germany

Junior UX Designer

- Designed voice user interfaces for smart home ecosystems
- Consulted on UX writing for various projects

11.2017 – 07.2018 | Apax English | Hanoi, Vietnam

English Teacher

- Taught ESL classes to children ranging in ages from 4-14 and in levels from beginner to intermediate
- Planned lessons and engaged in curriculum development

05.2016 – 01.2017 | BattlefordsNOW | Battlefords, Canada

Journalist

- Wrote and edited online news for BattlefordsNOW
- Produced radio news for CJNB, Q98 and 93.3 The Rock

Education

03.2019 – 05.2019 | Ironhack | Berlin, Germany

UX/UI Design Bootcamp

- Studied UX/UI design in an intensive nine-week course
- [Designed an app](#) for a startup's wearable tech

09.2011 – 04.2016 | University of King's College | Halifax, Canada

Bachelor of Journalism Honours, Journalism and Sociology

- Performed qualitative and quantitative research for sociology and journalism projects
- Directed and produced an award-winning short documentary

Skills

UX Writing

Conversation Design

UX Design

User Research

Information Architecture

Tools

Sketch

Adobe Creative Suite

Figma

InVision

Git

HTML/CSS

Languages

English: Native

German: Intermediate

French: Elementary