



JEAN SHEN

I'm a passionate and detail-oriented experience designer with hands-on experience in various projects through end to end work flow. In past 5 years, I worked closely with clients from retail, financial, technology, hospitality industries.

CONTACT

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SKILLS

Design

Axure
Flinto
Invision
Sketch
Photoshop
illustrator

Programming

HTML/CSS3/JS (Basic)

Language

Chinese
English

EXPERTISE

Requirements Analysis
UX Evaluation
Information Architecture
Wireframe
Prototype
Visual Design
Project Management

EXPERIENCE

PwC Consulting Hong Kong Limited 2016/02 - Present

Senior Experience Designer

- Communicating with stakeholders to define business requirements, conducting UX evaluation, creating personas, user journeys, wireframes and prototypes, designing mockups and product interface

Fluid Hong Kong Limited

2014/11 - 2016/02

UX & QA Analyst

- Conducting UX researches, developing IA and wireframes, creating user interface, design assets, support QA testing and project management

Focus Imaging Ltd

2014/06 - 2014/11

Project Executive (Mobile Application)

- Communicating with client and internal about business requirements, defining specification for mobile app, creating IA, flowcharts, wireframes, conducting UAT

Forerunner Technology Ltd.

2013/12 - 2014/06

UX Designer

- Creating wireframes for web application, designing UI layouts, front-end developing with HTML/CSS/JS

KEY PROJECTS

CRM Application Design

2018

Client: Leading Chinese Technology Company

Role: Art direction, UX/UI design, Project management

UX Audit

2018

Hong Kong Statutory Body

Role: UX benchmarking, UX report

China eCommerce Website Design

2017

Leading US Retail Company

Role: Requirements gathering, Art direction, UX/UI design

Corporate Website Design

2015

Large Chinese Investment Bank

Role: UX design, QA, Project management, CMS training

EDUCATION

The Hong Kong Polytechnic University

2012/09 - 2013/09

Msc, Multimedia & Entertainment Tech

**Ningbo Institute of Technology,
Zhejiang University**

2008/09 - 2012/06

BA, Advertising