



JEAN SHEN

I'm a passionate and detail-oriented UX designer with 5 years of UX design experience. My particular focus is on working with clients to provide compelling UX solutions for digital projects.

CONTACT

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SKILLS

Design Tools

Axure ● ● ● ● ●
Xmind ● ● ● ●
Flinto ● ● ● ●
Invision ● ● ● ●
Sketch ● ● ● ● ●
Photoshop ● ● ● ●
illustrator ● ● ● ●

Programming

HTML&CSS ● ● ● ● ●
Javascript ● ● ● ●

Language

Chinese
English

EDUCATION

The Hong Kong Polytechnic University 2012/09 - 2013/09
Msc, Multimedia & Entertainment Tech

Ningbo Institute of Technology, Zhejiang University 2008/09 - 2012/06
Bachelor of Art, Advertising

EXPERIENCE

PwC Consulting Hong Kong Limited 2016/02 - Present
Senior UX Designer
Business analysis, UX assessment, personas, user journey, wireframes, prototyping, interaction design, visual design, project management

PwC Consulting Hong Kong Limited 2014/11 - 2016/02
UX & QA Analyst
Business analysis, information architecture, wireframes, prototyping, interaction design, QA testing, project management, CRM training

Focus Imaging Ltd 2014/06 - 2014/11
Project Executive (Mobile Application)
Requirement specifications, IA, flowcharts, prototyping, UX research, user acceptance testing

Forerunner Technology Ltd. 2013/12 - 2014/06
UX Designer
• Prototyping, wireframes, UI design, front-end developed with HTML/CSS/JS for web platforms, user acceptance testing

EXPERTISE

Interaction Design
Visual Design
Project management
UX Assessment
Experience Design
Experience Design

MAIN PROJECTS

eCommerce - Leading US Retail Company 2016/02 - Present
• eCommerce responsive site design
• eCommerce responsive site design

Corporate website - Asia Financial Corporation 2014/11 - 2016/02
• eCommerce responsive site design
• eCommerce responsive site design

Intranet Design - Leading Global ICT Company 2014/11 - 2016/02
• eCommerce responsive site design
• eCommerce responsive site design

UX Audit - Property Developer and Owners 2014/11 - 2016/02
• eCommerce responsive site design
• eCommerce responsive site design

JEAN SHEN

I'm a UX designer with 5 years of UX design experience. My particular focus is on working with clients to provide compelling UX solutions for digital projects. I'm a passionate and detail-oriented UX designer who has project experience within the financial, hospitality, retail industries.

Tel

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+ (86) 15000225102

EMAIL

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SKILLS

Interaction Design

Axure ●●●●●
Xmind ●●●●●
Flinto ●●●●●
Invision ●●●●●

Visual Design

Sketch
Photoshop
Illustrator

Programming

HTML&CSS
Javascript

Language

Chinese
English

INDUSTRIES

CHINESE

ENGLISH

EXPERIENCE

PwC Consulting Hong Kong Limited Senior UX Designer

2016/02 - Present

- Understand the painpoints of the product/service by conducting UX researches, building personas and user journeys.
- Developed the wireframes and prototypes based on the requirements gathered from stakeholders.
- Create the visual interface, design assets to behaviours.

Jun. 2014 - Oct. 2014
Focus Imaging Ltd

Fluid Hong Kong Limited (Acquired by PwC) UX & QA Analyst

2014/11 - 2016/02

- Understand the painpoints of the product/service by conducting UX researches, building personas and user journeys.
- Developed the wireframes and prototypes based on the requirements gathered from stakeholders.
- Create the visual interface, design assets to behaviours.

PROJECT EXECUTIVE

Feb. 2016 - Present

- Defined specifications of mobile applications with client, AS & IT team.
- Created IA, flowcharts to provide clear guidelines for developing.
- Craft prototypes to achieve good user experience.
- Conducted research and translate insights into latest UX trends.
- Participated in User Acceptance Testing

Nov. 2014 - Feb. 2016
Fluid HK Limited

UX DESIGNER

Dec. 2013 - Jun. 2014
Forerunner Technology

- Created prototypes for compelling user experience with Axure.
- Designed UI layouts.
- Developed UI layouts on web platforms with HTML/CSS/JS.

EDUCATION

The Hong Kong Polytechnic University

2012/09 - 2013/09

Master of Science, Multimedia & Entertainment Tech

Ningbo Institute of Technology, Zhejiang University

2008/09 - 2012/06

Bachelor of Art, Advertising