JEAN SHEN

A passionate and detail-oriented experience designer with hands-on experience in various projects through end to end work flow. In past 5 years, I worked close-ly with clients from Retail, Finance, TMT, Hospitality industries.

CONTACT

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SKILLS

Design

Axure

Flinto

Invision

Sketch

Photoshop

illustrator

Programming

HTML/CSS3/JS (Basic)

Language

Chinese

English

EXPERTISE

UX Research & Assessment

Requirements Analysis

Persona & User Journey

IA & Flowcharts

Wireframing & Prototyping

Interaction Design

Visual Design

Project Management

QA Testing

EXPERIENCE

PwC Consulting Hong Kong Limited · 2016/02 - Present
Senior Experience Designer
• Conducting reasearch & user interviews, identifying user needs, creating personas & journey mappings, buidling wireframes & rapid prototyping, designing mockups & product interface, conducting user test

Fluid Hong Kong Limited · 2014/11 - 2016/02
UX & QA Analyst
• Conducting UX research, developing IA & wireframes, designing visual interface, managing 3rd party vendors to do development, conducting QA testing

Focus Imaging Ltd · 2014/06 - 2014/11
Project Executive (Mobile Application)
• Gathering requirements, conducting competitor analysis, defining specification, creating IA & flowcharts & wireframes, project planning and management

Forerunner Technology Ltd. · 2013/12 - 2014/06
UX Designer
• Creating wireframs for web application, designing UI layouts, front-end developing with HTML/CSS/JS

KEY PROJECTS

CRM Web/Mobile Application Design · 2018
Leading Chinese Technology Company
Role: Concept design, UX/UI design, Project management

UX Assessment · 2018
Hong Kong Statutory Body
Role: Personas, User journeys, UX benchmarking, UX recommendation

China eCommerce Website Design · 2017
Leading US Retail Company
Role: Requirments analysis, Concept design, UX/UI design, Testing

Corporate Website Design · 2015
Large Chinese Inverstment Bank
Role: UX design, QA testing, Project/Vendor management, CMS training

EDUCATION

The Hong Kong Polytechnic University · 2012/09 - 2013/09
Msc, Multimedia & Entertainment Tech

Ningbo Institute of Technology, Zhejiang University · 2008/09 - 2012/06
BA, Advertising