



JEAN SHEN

I'm a passionate and detail-oriented experience designer with hands-on experience in various projects through end to end work flow. In past 5 years, I worked closely with clients from retail, financial, technology, hospitality industries.

CONTACT

(852) 5988 8770
(86) 15000225102
jeanshen106@gmail.com
www.jeanshen.com

SKILLS

Design

Axure
Flinto
Invision
Sketch
Photoshop
illustrator

Programming

HTML/CSS3/JS (Basic)

Language

Chinese
English

EXPERTISE

Requirements Analysis
UX Benchmarking
Information Architecture
Wireframe
Prototype
Visual Design
Project Management

EXPERIENCE

- | | |
|---|-------------------|
| PwC Consulting Hong Kong Limited
Senior Experience Designer | 2016/02 - Present |
| • Communicating with stakeholders to define business requirements, conducting UX evaluation, creating personas, user journeys, wireframes and prototypes, designing mockups and product interface | |
| Fluid Hong Kong Limited
UX & QA Analyst | 2014/11 - 2016/02 |
| • Conducting UX researches, developing IA and wireframes, creating user interface, design assets, support QA testing and project management | |
| Focus Imaging Ltd
Project Executive (Mobile Application) | 2014/06 - 2014/11 |
| • Communicating with client and internal about business requirements, defining specification for mobile app, creating IA, flowcharts, wireframes, conducting UAT | |
| Forerunner Technology Ltd.
UX Designer | 2013/12 - 2014/06 |
| • Creating wireframes for web application, designing UI layouts, front-end developing with HTML/CSS/JS | |

KEY PROJECTS

- | | |
|--|------|
| CRM Application Design
Client: Leading Chinese Technology Company
Role: Art direction, UX/UI design, Project management | 2018 |
| UX Audit
Hong Kong Statutory Body
Role: UX benchmarking, UX report | 2018 |
| China eCommerce Website Design
Leading US Retail Company
Role: Requirements gathering, Art direction, UX/UI design | 2017 |
| Corporate Website Design
Large Chinese Investment Bank
Role: UX design, QA, Project management, CMS training | 2015 |

EDUCATION

- | | |
|---|-------------------|
| The Hong Kong Polytechnic University
Msc, Multimedia & Entertainment Tech | 2012/09 - 2013/09 |
| Ningbo Institute of Technology,
Zhejiang University
BA, Advertising | 2008/09 - 2012/06 |