

Assignment 3 Appendix: LLM Site Map and Revision Notes

LLM Planning and Annotation

This appendix contains the initial, raw Large Language Model (LLM) output used to structure the multi-page website, followed by an annotation of the specific revisions and factual corrections made to ensure authenticity.

LLM Output: Site Map and Section Drafts (Raw)

Prompt used in the LLM (e.g., ChatGPT): “Create a site map and detailed section outlines for a multi-page MBA portfolio website with pages for Home/About, Resume, Projects/Case Studies, Skills & Certifications, and Contact. Provide sample content and structure for each page.”

Draft Site Map and Section Outlines

- **Project Goal:** Transform single-page portfolio into a comprehensive, five-page professional website for an MBA candidate with 8+ years of finance operations experience.

Page (.qmd file)	Purpose/Outline	LLM-Generated Sample Content Structure
index.qmd	Main landing page. Focus on personal philosophy, elevator pitch, and location.	<i>Elevator Pitch:</i> Leveraging financial depth (AP/AR) with strategic MBA foresight. <i>Philosophy:</i> Process-driven, people-first approach. <i>Quick Links:</i> Top 3 skills, contact methods.

Page (.qmd file)	Purpose/Outline	LLM-Generated Sample Content Structure
resume.qmd	Full professional chronological history and detailed role descriptions.	<i>Structure:</i> Reverse-chronological list of all roles. <i>Content:</i> Use bullet points with quantifiable achievements (e.g., “Managed 300+ vendor accounts,” “Supported 10% reduction in month-end close time”).
projects.qmd	Dedicated space for case studies and academic work.	<i>Structure:</i> Use Quarto tabs or sections for each project. <i>Content:</i> Project Title, Problem/Goal, Methodology (Tools Used: R/SQL/Excel), Key Results (Quantifiable impact).
skills.qmd	Categorized matrix of technical, finance, and soft skills.	<i>Categories:</i> Finance/Ops: GL coding, expense control. Technical: ERPs. Strategic: Project Management, AI Applications.
contact.qmd	Simple page with all professional contact information.	<i>Elements:</i> Email address, LinkedIn link, Vancouver location tag, downloadable resume link (PDF).

Commentary on Personalization and Revision

[cite_start]This section annotates the revisions made to the LLM’s raw output to ensure the content is authentic, accurate, and reflects Jean’s specific professional narrative.

1. **Factual Correction (Systems):** The LLM suggested generic ERP systems. These were replaced or augmented with the correct, verified tools from Jean’s experience: **Microsoft Dynamics 365, QuickBooks, and Sage**.
2. **Specificity (Projects):** Generic “data analysis projects” were replaced with the specific, verified academic projects, including the **Canada Post AI/IoT roadmap** and the

Netflix Ad-Supported Tier Marketing Plan. This showcases applied strategic thinking.

3. **Quantification:** All quantifiable metrics from the resume (e.g., **98% accuracy, 20% cost reduction, 15% AR reduction**) were pulled out and framed as “Case Studies” to maximize impact on the `projects.qmd` page.
 4. **Voice and Philosophy:** Generic MBA phrasing was replaced with Jean’s personal philosophy: “**practical, process-driven, and people-first,**” ensuring the site’s voice is authentic.
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