

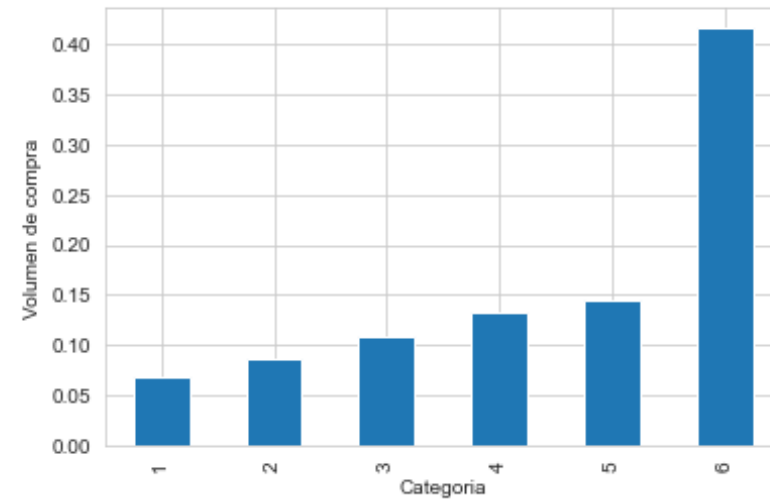
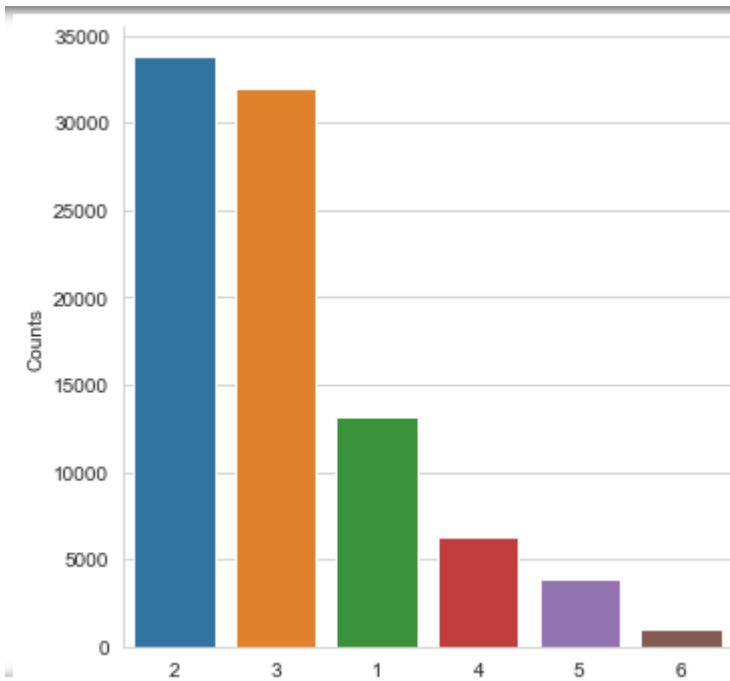


PYTHON & BEER COLOMBIA

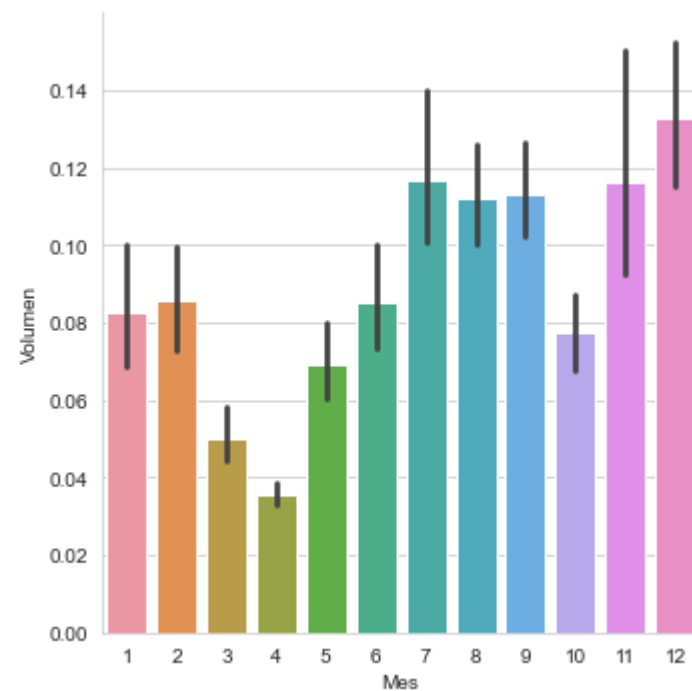
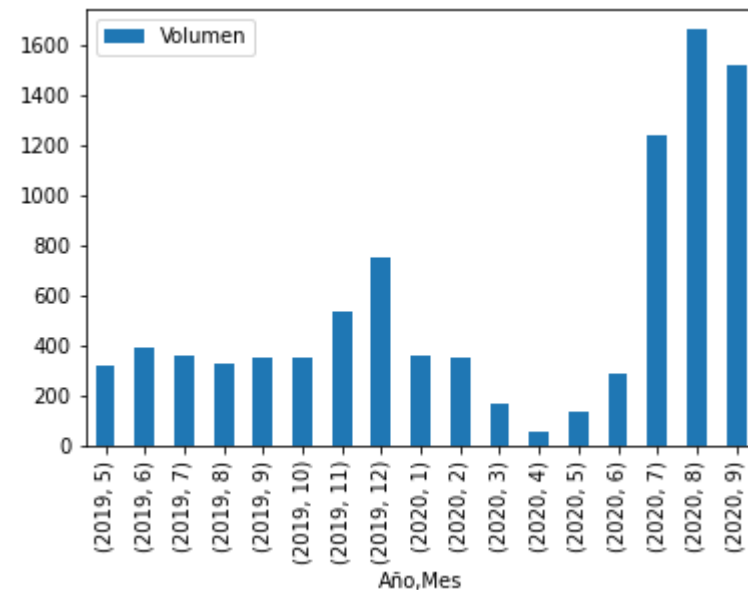
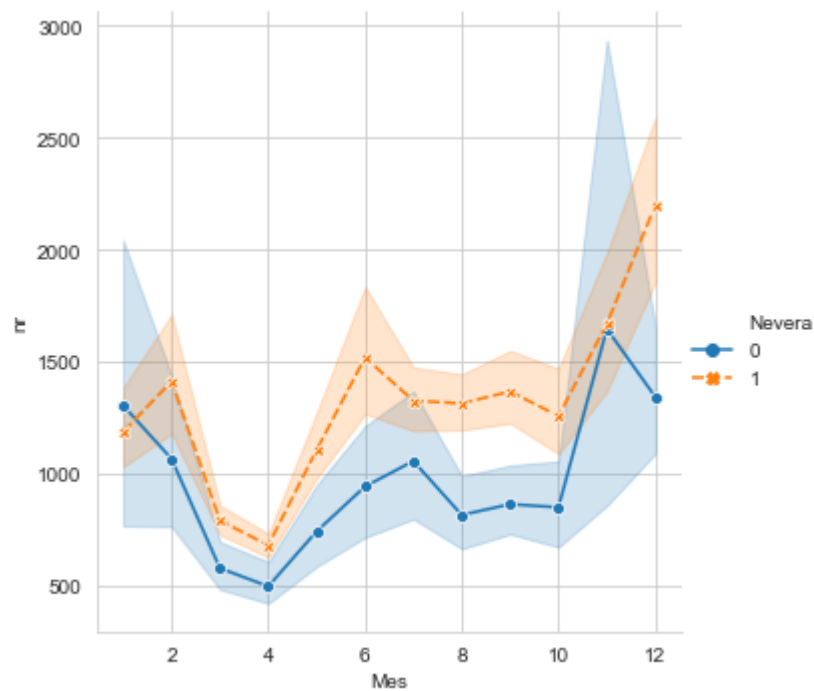
BREWING DATACUP 2020



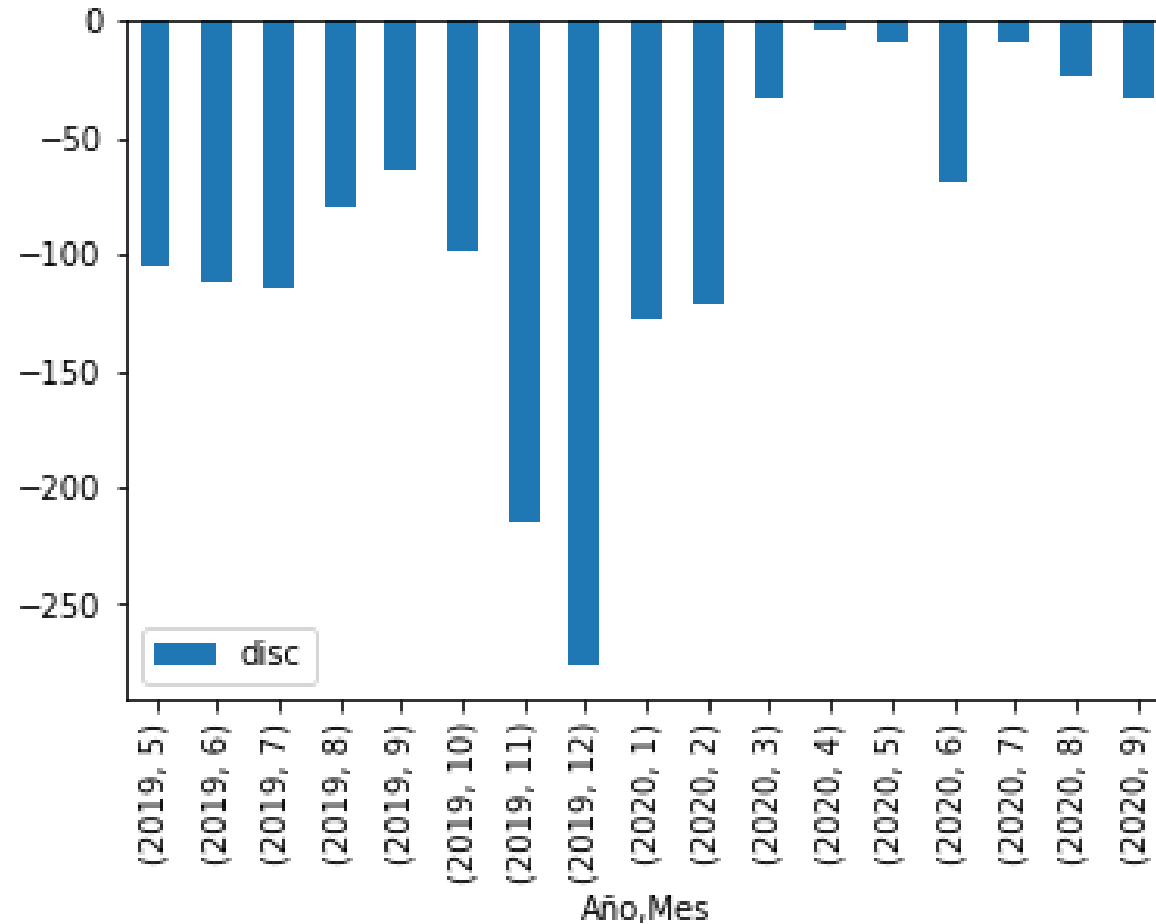
CATEGORIAS DE CLIENTES



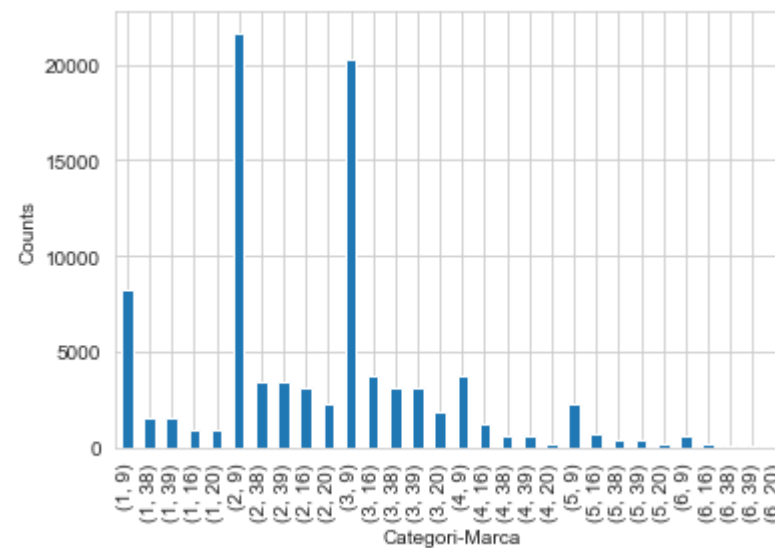
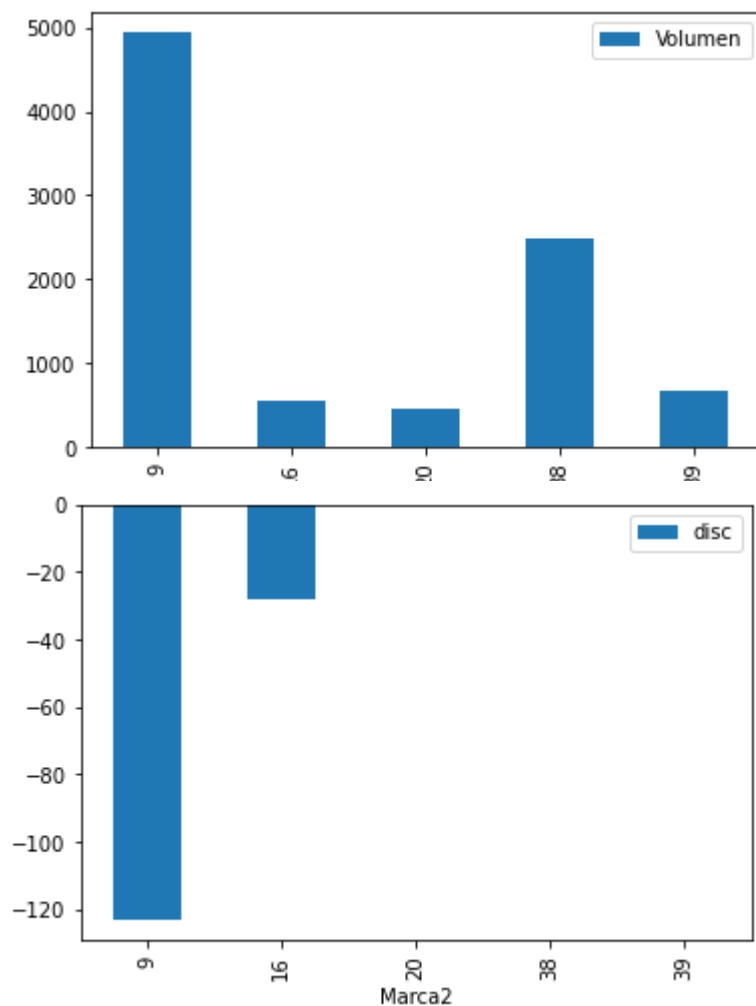
COMPORTAMIENTO HISTORICO



DESCUENTOS MENSUALES



VENTAS POR MARCAS TARGET



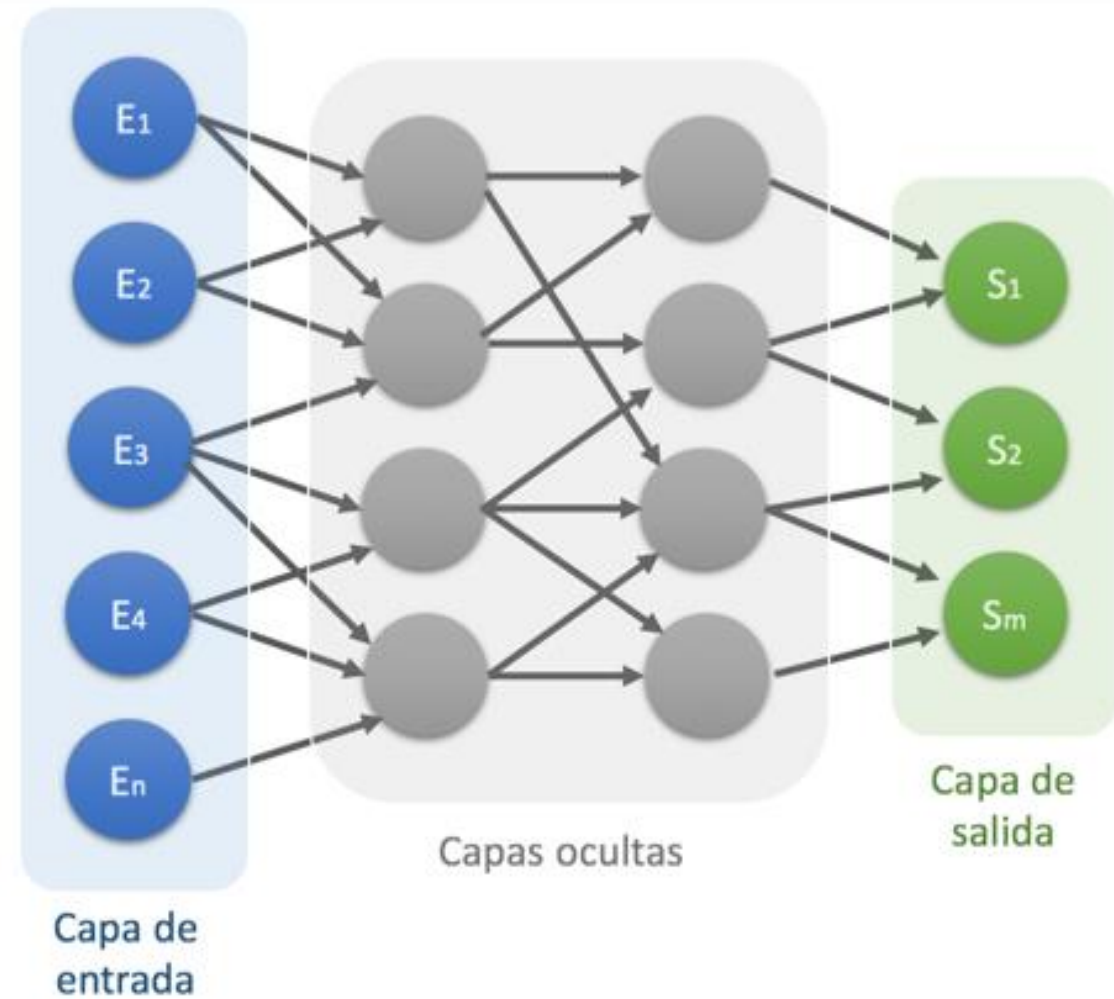
MODELO

Red Neuronal para cada marca

Features por Cliente

- Mes
- Gerencia
- SubCanal
- Categoria
- Nevera

SCORE FINAL 55%



GRACIAS

**When your binary classification
outputs 51.5% test accuracy**

