

Jacob Ashworth

Experiential Technologist

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4703 Cinco Dr SW
Lilburn, GA 30047

(404) 556-9235
jeashwor@gmail.com

Summary

Creative problem solver with a demonstrated history of success in the Trade Show and Live Event Industry. Capable of breaking down complex and time sensitive challenges in order to achieve goals in a high pressure environment.

Experience

Exhibitus, Inc. / Experiential Technologist

September 2018 - PRESENT, Tucker, GA

Responsible for estimating, programming, and implementation of experiential marketing concepts ranging from touch sensitive graphics that trigger video playback to HTML based touch screen applications that deliver client marketing material in a memorable way.

Project Workshop / CAD Engineer

August 2017 - September 2018, Clarkston, GA

Responsible for design and fabrication drawings as related to automated and static scenic elements. Designed custom elements such as automation drives and lighting fixtures to be used as rental products.

Fascinate, LLC / Director of Production

February 2015 - August 2017, Duluth, GA

Opened a new 30,000 square foot fabrication facility specializing in metal fabrication and automation. Increased production capacity and overall revenue by implementing SOP in production and project management departments..

Exhibitus, Inc. / Project Manager

May 2011 - February 2015, Tucker, GA

Successfully estimated and managed \$3,000,000 annually of custom fabrication while exceeding the expected profit margin due to organization and efficiencies in process.

Education

UNC-Chapel Hill / BA-Dramatic Art-Design/Technical Production

1999 - 2003, Chapel Hill, NC

Skills

Adobe Creative Suite, AutoCAD, AutoDesk Inventor, MS Word, MS Excel, MS Power Point, Visual Studio Code, Hype, WebFlow, HTML, CSS, JavaScript, Node.js, Arduino, DMX Lighting Protocol, MadMapper, Rhino