

Creating Your First Big Data Hadoop Cluster Using Cloudera CDH

THE CASE FOR BIG DATA, HADOOP, & CLOUDERA



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PASSIONATE ABOUT TEACHING

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Objectives of This Training



Big Data, Hadoop & Cloudera



**Fast Track to Big Data
with QuickStart VM**



**Play with Big Data
“Ask Bigger Questions”**



**Set up a Virtualization
Environment**



**Build Your First
Cluster using
Cloudera CDH**



**Take Your First Steps
Working with a Cluster**





And This Is My Promise to You

The Case for Big Data



Information explosion

- Generating data faster than ever
- Human created data has grown
- But machine generated data exploded

Data has valuable applications

But we need to store, process and analyze

Limitations with existing technologies

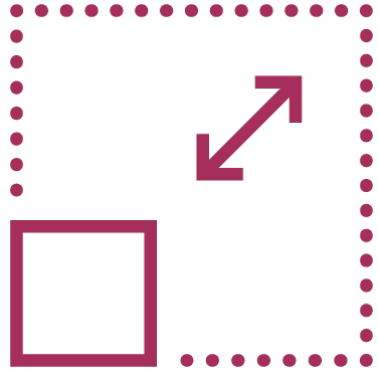
Something else, totally different was needed

To process and make sense of all this data

What's the Definition of Big Data?



Defining Properties of Big Data



Volume



Velocity



Variety



Value!



Big Data for the Relational Mind

Relational Databases

Structured data

Relational, schema oriented

Normalized

Scaled vertically (bigger boxes)

Data brought to computation

Data archived or “thrown away”

Limitations

NoSQL & Big Data

Unstructured data

Heterogeneous sources

Stored as is, schema less

Scale horizontally (many boxes)

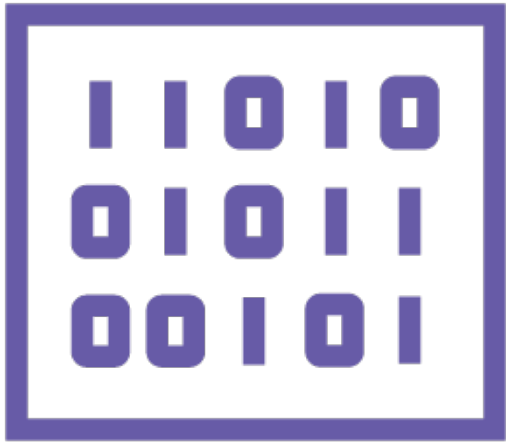
Computation brought to data

Larger data sets processed for longer

Scale



How Did It Work Before?



You Had a
Bunch of Data



Buy Biggest Box
You Can Afford



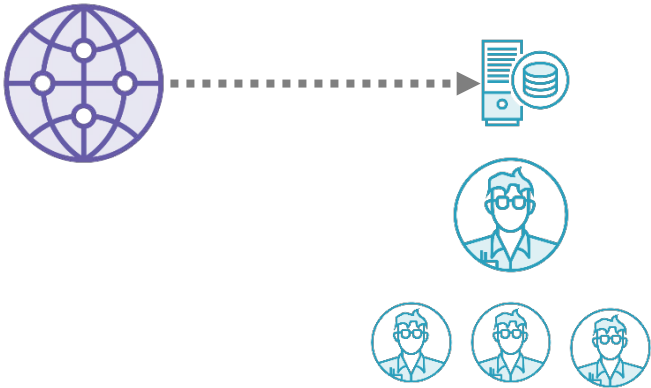
And Most
Powerful
Database



Get Answers to
Your Questions



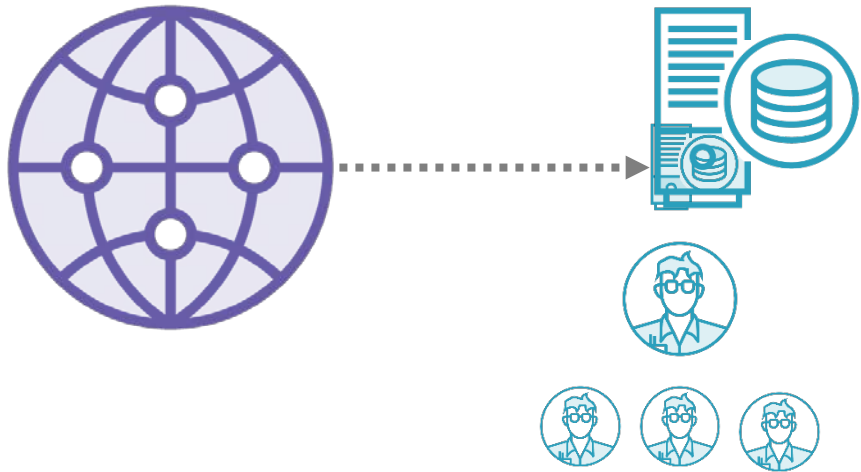
Let's Talk About Scale



Let's solve a problem we face every day
Search the internet!



Let's Talk About Scale



And as the amount of data grows

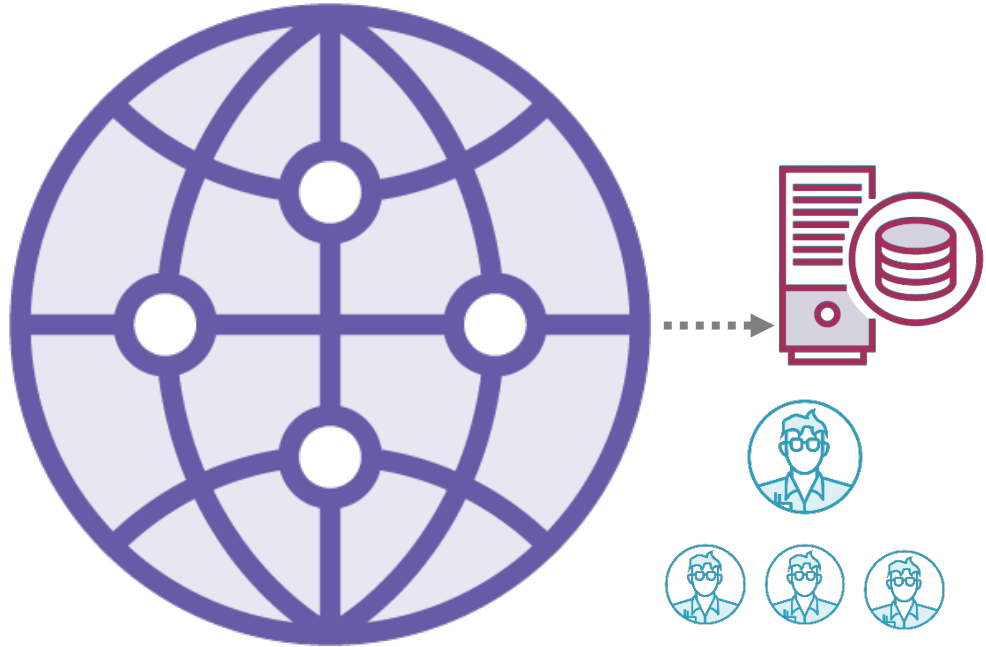
You simply buy a bigger machine

And you have your “Data Temple”

\$\$\$



Let's Talk About Scale



But eventually it is too much data
Scaling up is not an option



How Do You Solve a Big Data Problem?



Distributed Computing!



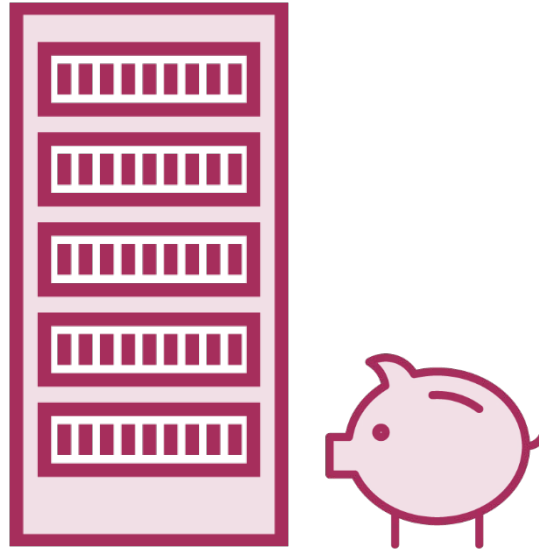
Welcome to a
Big Data World



Perfect Timing



New Computing
Platform Invented by
Google



Commodity Hardware
Available Cheaply



Data Explosion

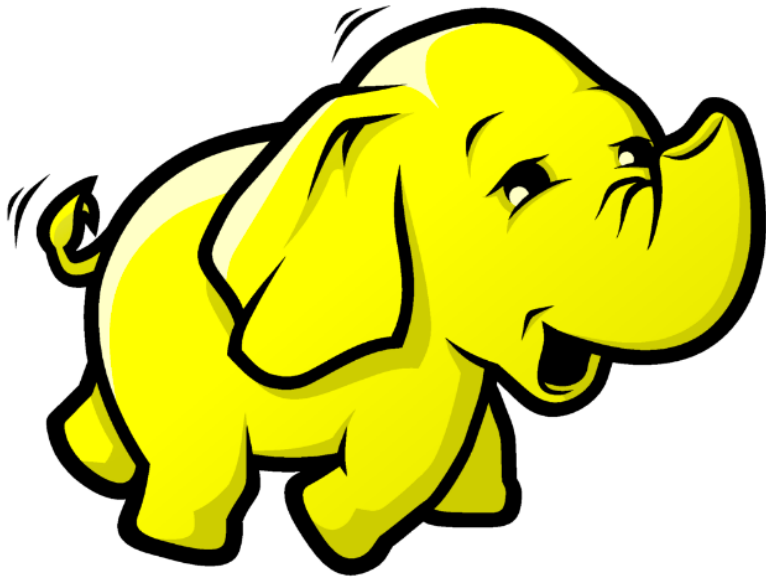
Big Data

**Big Data Is the New
Competitive Advantage**

Big Data Is Hadoop



The Case for Hadoop



Part of Apache Software Foundation

New Type of Data Platform

- Store virtually unlimited data
- Process with different frameworks

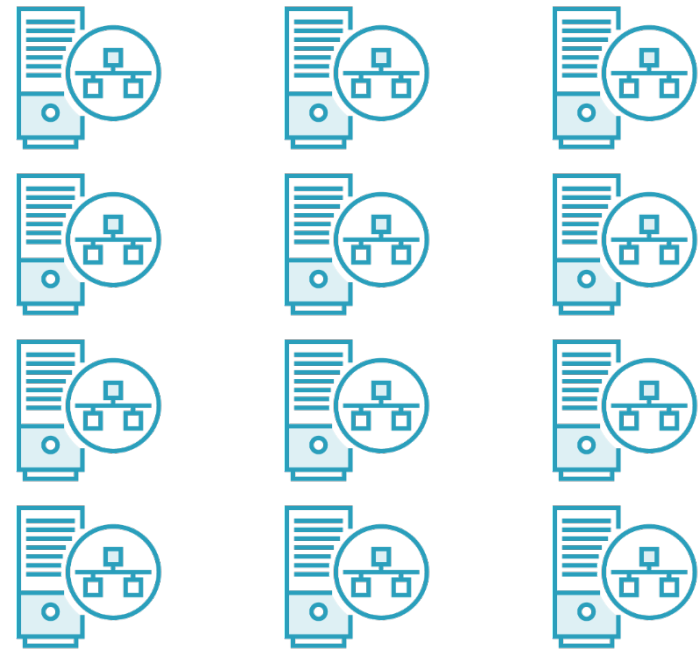
Tested in production

- Sensitive & critical data
- Huge amounts of data
- Used by some of largest companies

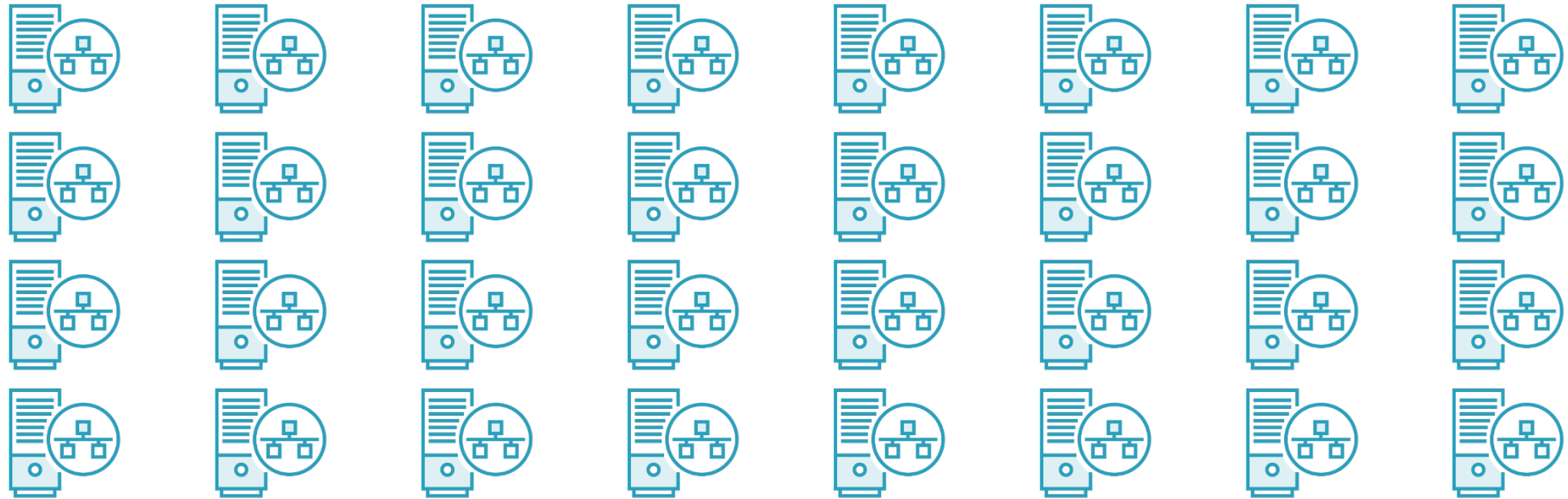
Cost Effective



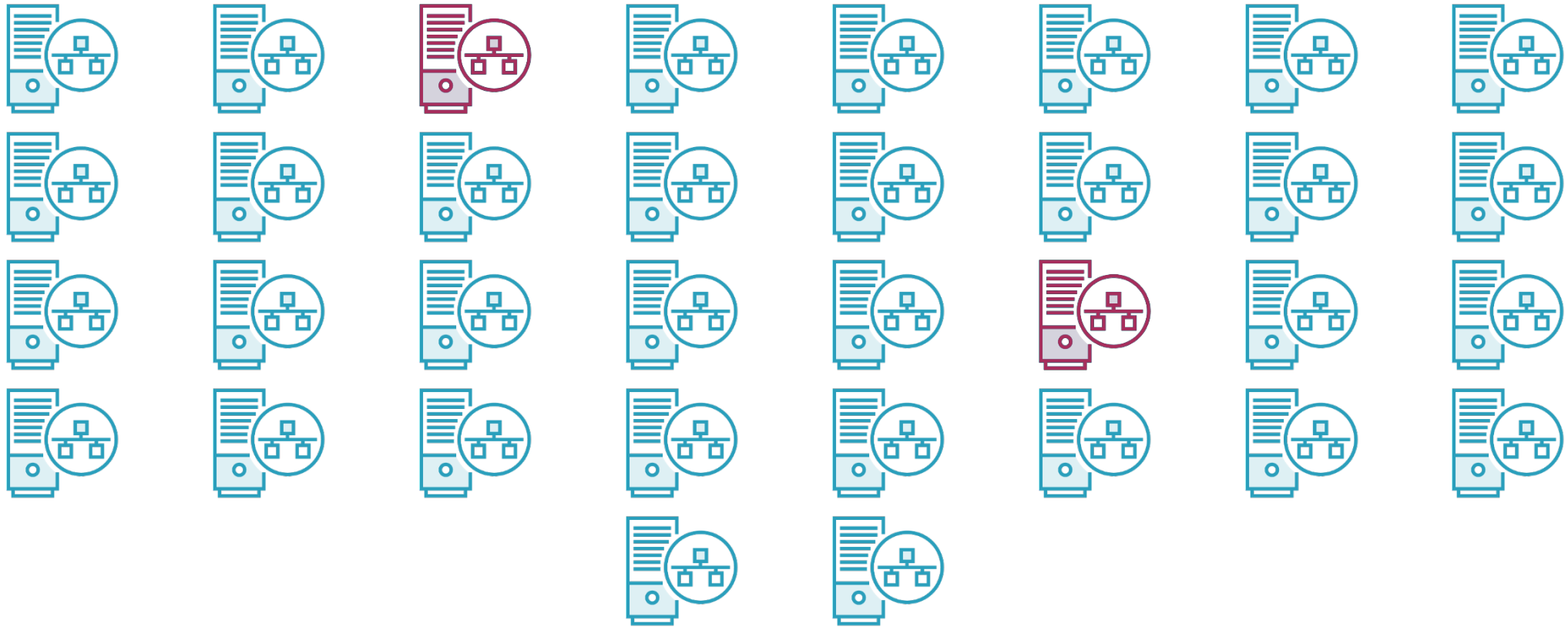
vs.



Scalability & Speed: Parallelism at Its Best



Resiliency for the Win



Open Source

\$0.00

Cost of Getting
Software



Something Missing?
Contribute!



Best of All
No Vendor Lock-in



“Hadoop Is the Most
Disruptive Technology in Data
Management in Our Lifetime”

A Very Smart Engineer Turned Cloudera Product Owner Told Me




How Do I Get Hadoop?

Or as I call it: “Hadoop the Hard Way”

← → ↻ ⓘ [hadoop.apache.org/releases.html](#) ☆ ⋮

Apache > [Hadoop](#) >



Top Wiki

Search with Apache Solr

Search

Last Published: 09/07/2016 13:32:06

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Apache Hadoop Releases

Download

Hadoop is released as source code tarballs with corresponding binary tarballs for convenience. The downloads are distributed via mirror sites and should be checked for tampering using GPG or SHA-256.

Version	Release Date	Tarball	GPG	SHA-256
3.0.0-alpha1	03 September, 2016	source	signature	checksum file
		binary	signature	checksum file
2.7.3	25 August, 2016	source	signature	227785DC 6E3E6EF8..
		binary	signature	D489DF38 08244B90..
2.6.4	11 February, 2016	source	signature	F755D961 18316335..
		binary	signature	C58F08D2 E0B13035..
2.5.2	19 Nov, 2014	source	signature	139EF872 09C5637E..
		binary	signature	0BDB4850 A3825208..

To verify Hadoop releases using GPG:

A top-down view of several hands of different skin tones working together to assemble white puzzle pieces on a rustic wooden table. A black pen and some papers are visible in the upper left corner. The puzzle pieces are arranged in a loose, non-linear pattern, with some hands holding pieces in place and others reaching for new ones. The wooden table has a prominent grain and some knots. The overall scene suggests a collaborative effort or a team-building exercise.

Some “Assembly” Required



But there are a few gotcha's

Multiple versions

- Easy to make mistakes

Too many projects working together

- Where do I start?

Too many manual steps

- Thus error prone

Many potential hair pulling scenarios





Easy to Feel Overwhelmed When Starting

Hadoop



Me

And This Is Where
Cloudera Comes In!



The Case for Cloudera



Vision + Knowledge + Perfect timing

Group of smart people had a vision

- Saw an unexploited opportunity

Big Data for the masses

Embrace Open Source and contribute

Very successful advancing Big Data



Cloudera's Added Value



Core is Open Source



Production Tools
(Proprietary)



Services & Support

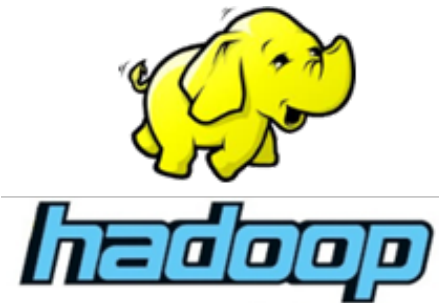


A Little Bit About **cloudera**



2008

Founded



Founded a Company
Around

Mike Olson
Christophe Bisciglia
Amr Awadallah
Jeff Hammerbacher

Founders

The Google File System

Sanjay Ghemawat, Howard Gobioff, and Shun-Tak Leung
Google*

MapReduce: Simplified Data Processing on Large Clusters
Jeffrey Dean and Sanjay Ghemawat
jeff@google.com, sanjay@google.com
Google, Inc.

GFS + MapReduce
Papers by Google



Who Came From

~\$0

Market Value at the
Time?



More About **cloudera**

Multi Billion Dollar
Company

And They Became

Adopted by
Fortune 100
+
2,500+ Partners

Ecosystem

Doug Cutting
Tom White
Yonik Seely
And Many More

Some of the Best

Software, Services
& Support

They Offer

50%+ of Their
Engineering Donated
to Projects

Major Contributor to Open Source

CDH

They Created



Cloudera's Distribution, Including Hadoop



Known as CDH

100% Open Source

Distribution of Hadoop

Enterprise ready

- Widely deployed and tested

Integrates key Hadoop projects



CDH Components

Current production version: 5.8.x

[Home](#) > [Developers](#) | [Components](#)

CDH is Cloudera's software distribution containing Apache Hadoop and related projects. All components are 100% open source (Apache License); **see Release Notes**. Unless otherwise specified, use **these installation instructions** for all CDH components.

Which Cloudera Version for Me?




Several different versions

You need to decide which one you will use

Welcome to Cloudera Manager

Which edition do you want to deploy?

Upgrading to **Cloudera Enterprise Data Hub Edition** provides important features that help you manage and monitor your Hadoop clusters in mission-critical environments.

	Cloudera Express	Cloudera Enterprise Data Hub Edition Trial	Cloudera Enterprise
License	Free	60 Days After the trial period, the product will continue to function as Cloudera Express . Your cluster and your data will remain unaffected.	Annual Subscription Upload License <div> <input type="text" value="Select License File"/> <input type="button" value="Upload"/></div> <p>Cloudera Enterprise is available in three editions:</p> <ul style="list-style-type: none">• Basic Edition• Flex Edition• Data Hub Edition
Node Limit	Unlimited	Unlimited	Unlimited
CDH	✓	✓	✓
Core Cloudera Manager Features	✓	✓	✓
Advanced Cloudera Manager Features		✓	✓

Which Cloudera Version for Me?



Several different versions

You need to decide which one you will use

All versions include unlimited hosts

Cloudera Express

- Includes Cloudera Manager

Cloudera Enterprise

- Paid
- Support
- Additional features & tools

Cloudera Express



All key Apache Hadoop ecosystem projects

Cloudera Manager

- No rolling upgrades
- No backup/disaster recovery
- No LDAP/SNMP integration

No technical support from Cloudera

Everything You Need to Get Started with Hadoop (and Production)



Cloudera Enterprise



Where Cloudera helps you go to Production

Provide the support you need

Additional features & tools

Licensing

- Annual subscription per node
- Elastic pricing available

Multiple editions

- Based on products you want support for

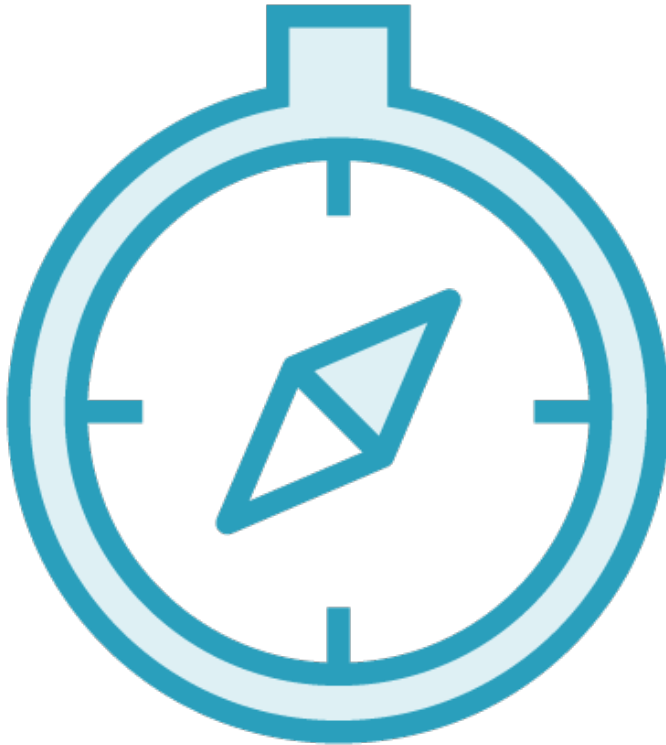
Cloudera's got your back!



Making Hadoop Fast, Easy, and Secure



Cloudera Navigator



One of the Enterprise tools from Cloudera
Data Governance solution for Hadoop

Key Capabilities

- Data discovery
- Continuous optimization
- Audit
- Lineage
- Metadata management
- Policy enforcement

Critical part of Cloudera Enterprise

Big Data Meets Data Governance



Cloudera Is Your Top Choice
for Getting into Big Data



Takeaway



Digital revolution

Volume, Velocity, Variety & Value

Scale, resiliency, performance

Big Data, Hadoop & Cloudera

CDH

Cloudera Express or Enterprise

