

Dear Hiring Manager,

I am a mechanical engineer with 9 years of experience working for multiple businesses in India & New Zealand.

I started my career with Advance Power Display Systems in the year 2011, which is a Singapore based Multinational Company. I started my career as a Line engineer, who had to document the production process in the plant and manage a few supervisors. In 2013 while I was resigning from the company, I was overseeing the entire manufacturing plant managing a group of engineers, supervisors, quality, maintenance, purchase and co ordinating with the customer issues and was reporting to the Vice President. No single colleague who joined me had reached that level, and that's an achievement.

After resigning from the company, I joined SAE Bangalore (For Toyota Industries Project). I was mainly into the sales & marketing where I need to meet the clients in person and understand the requirement, also document the quotes, negotiate with suppliers, order generation and to generate more leads. I had to make sure the work was performed as per the requisite and ensure timely delivery. Overall, I managed the entire production unit and was reporting to the Managing Director.

In 2015, I moved to New Zealand to pursue post-graduation in CAD and hoping for a better lifestyle.

While studying, I worked part time for Woolworth group (one of the biggest retail chains in Oceania) as a long-life assistant. This job has given me more exposure about the wide range of products, customer choices, customer interactions, innovations in processing and packaging, teamwork, and management.

In 2016, after finishing my studies I joined Moffat (Ali Group-Italy) as a production team member. I started my career working with colleagues from different part of the world like from Japan, Korea, Brazil, Indonesia & China. I learned a lot about how to manage a group of people, conducting the group meetings, workflow system and latest technologies. During my tenure, I was always wondered by the E commerce and Cloud kitchen projects in the New Zealand. I always dreamt about starting an E commerce venture in India.

I returned in 2019, with a motive to start an E commerce venture that connects Technology & Agriculture. Our company “Agrarians” was registered in the year 2019, with an aim to promote technology in the field of agriculture and logistics. Prior to COVID, the word “ONLINE” was not digestible to the local economy, and it slowed down the process. Post COVID, the online ecosystem skyrocketed, and we created an E commerce retail portal.

We Developed an E commerce strategy and tested within a community where I was experienced in the following:

Managed the day-to-day operations.

Managed key performance, traffic, customer issues

Collaborated with marketing manager-SEO/advertising.

Updated the product catalogs & pricing.

Coordinated with IT team with troubleshooting issues, new developments.

Conducted market research and customer choices to improve.

Improved in user experience, navigation and check out features.

Payment Interface & Taxes

Updated to latest technologies.

Budgeting and cost-effective operational efficiency

The firm has been a huge success and created good revenues. We also had to face some key issues at the later stages of expansion like lack of connectivity, poor online buying among rural population, lack of funds at the next stage of expansion.

At this moment, I am looking forward to using my skills and abilities to take your E commerce firm to the next stage in a vibrant ecosystem like Dubai, which I believe is the future of next gen technology.

Thank you for considering my application. I would welcome the opportunity to discuss how my skills and experience align with your needs further. Please find attached my resume for your review.

Sincerely,

Prajeesh Kadambat