



# MOHAMAD ALTAF HUSSAIN

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SALES TEAM LEADER

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Dear sir/madam

20/2023

I am writing to express my keen interest in the Team leader position in your organisation, as advertised on [Byat.com/Company Website]. With a proven track record of leadership and success in sales management at Reliance Company, I am confident that my skills and achievements make me a strong candidate for this role.

During my three years at Reliance Company, I had the privilege of serving as a Sales Team Leader, where I led a team of 15 field executives. My leadership resulted in remarkable accomplishments, including exceeding monthly sales targets and achieving a 25% increase in market share. I inspired my sales team to excel individually, which led to a significant expansion of our client base by 120%.

One of my key strengths is developing and implementing effective communication methods for sales plans and targets, which resulted in a 15% increase in team productivity. I also conducted regular audits to ensure quality parameters were met, leading to a 20% reduction in errors. Building strong relationships with clients and ensuring their satisfaction is a priority for me, and this approach improved product sales by 29% for the portfolio I managed, contributing to a 35% increase in annual revenue.

I am particularly proud of my role in leading a successful product launch campaign that generated \$1.9 million in revenue within the first quarter. This experience showcases my ability to strategize, execute, and deliver exceptional results. Additionally, I managed a diverse portfolio of 300+ products and services while mentoring the sales team to consistently achieve sales goals. My leadership and problem-solving skills have consistently contributed to improved productivity and team cohesion.

I am excited about the opportunity to bring my experience and expertise to your organization and contribute to its continued growth and success. I am confident that my leadership skills, sales acumen, and commitment to excellence align perfectly with your company's values and objectives.

Thank you for considering my application. I look forward to the possibility of discussing how my skills and experience can benefit further. Please find my resume attached for your reference. You can reach me at [0583073876] or [altaf.sd14@gmail.com] to schedule an interview.

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