



Hassan Masoud

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Professional Summary

I have excellent experience in the field of sales and marketing, as I worked in many bakeries and pastry& Sweets shops (cake, French pastries, cheese cake and all kinds of baked goods). As my job specialization is to work on increasing and activating sales, as well as creating new promotional markets that target multiple segments of potential customers, which makes me distinguished in these and other tasks in this professional field.

Professional strengths include:

- Positive Attitude
 - Ability to Hustle
 - Attentiveness
 - Active Listening
- Flexibility
 - Multi-Tasking
 - Sharp Memory
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Experience

Qottof bakery sweets Abha-Saudi Arabia (sales& marketing supervisor) Feb2020_June2023

Responsibility

- Execute all major tasks related to the field of work.
- Presentation of development opinions that help either in adjusting the quality or adding new products according to the analysis of competitors' work data.
- Providing the sales and marketing team with the necessary information and directions to raise the professional level in accordance with the company's policies and plans.
- Searching for new sales markets that contribute to increasing sales.
- Follow up the workflow and ensure its progress in accordance with the specified administrative plans and policies.
- Coordinating with all the different departments and providing them with the necessary information and data for analysis and development, and ensuring that the plans set are proceeding correctly.

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- Presentation of development opinions that help either in adjusting the quality or adding new products according to the analysis of competitors' work data.
- Providing the sales and marketing team with the necessary information and directions to raise the professional level in accordance with the company's policies and plans.
- Searching for new sales markets that contribute to increasing sales.
- Coordinating with the various branches and departments to exchange information and data and ensure readiness for events, holidays and celebrations throughout the year.

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- Searching for new sales markets that contribute to increasing sales.
- Follow up the workflow and ensure its progress in accordance with the specified administrative plans and policies.

Responsibility

- Customer service and the implementation of all their orders in a professional manner to ensure customer satisfaction with the service provided.
- Ensure the quality of products and inform the responsible manager of any changes in product quality.
- Examine the offered products, ensure their validity, and dispose of the damaged ones in accordance with the company's policies.
- Collaborate with co-workers and exchange information and work experiences.

Education

- Bachelor's Degree in psychology Zagazig University – Zagazig, Egypt 09/2015

Certifications

- The Canadian training center of human development, professional development teacher. 09/2015
- Zagazig University, Bachelor of arts – Philosophies Department. 06/2015
- Ministry of health, automation of the emergency services. 05/2014

Languages

- Arabic: Native
- English: Intermediate
- Germany: A2