

GHULAM ALI

Project Management, Client Relations & Social Media Management



Email: gachishti@gmail.com

Contact Number: +971 55 416 7370

I am an experienced professional with a strong track record of collaborating effectively with diverse organizations and managing social media for many years. Additionally, I have a proven background in photography and videography. My skills encompass recruiting, project management, social media management, photography, videography, and client payment handling. I am a dedicated team player with excellent communication skills, both written and verbal, contributing to the achievement of shared objectives

Skills

- Project Management
- Collaboration
- Social Media Management
- Photography, Videography
- Recruitment
- Client Payment Handling
- Written and Verbal Communication
- Dedicated Team Player

Education

BS Media and Communication Studies

International Islamic University, Islamabad
(2016 – 2020)

Intermediate (Humanities Group)

Board of Intermediate and Secondary Education Multan (2012)

Matriculation (Science Group)

Punjab Boys High School Pakpattan
(2009)

Languages

English (Professional)

Urdu (Highly Proficient)

Punjabi (Native)

Work Experience

Assistant to Managing Director

R&Z's LLC (Dubai, UAE)

(March 2023 – September 2023)

Collaborated with team members effectively, including recruiting new staff. Oversaw active projects to ensure smooth progress and managed social media platforms as well.

Videographer, Editor & YouTube Management

Ghafari Marketing (Real Estate Company) Islamabad, Pakistan

(Feb 2022 to Feb 2023)

Operated video recording equipment such as latest mirrorless cameras, gimbal, and lighting for recording footage. Utilized video editing software, specifically Adobe Premiere Pro, for post-production tasks. Created video thumbnails using Adobe Photoshop. Uploaded the videos to the YouTube channel while implementing an SEO strategy for improved visibility. Created and edited YouTube reels, Basic animated and TikTok videos.

Videographer, Editor & YouTube Management

Regal Marketing Pvt. Ltd (Real Estate Company) Islamabad, Pakistan

(July 2021 to Feb 2022)

Recorded videos using a Canon 60D camera along with a BOYA M1 microphone for quality audio. Conducted post-production work with Adobe Premiere Pro, which included creating thumbnails for the videos. Finally, uploaded the finished videos to the YouTube channel.

Volunteer Photographer

Acts of kindness Pakistan (NGO) Islamabad, Pakistan

(Dec 2017– Jan 2021)

Captured high-quality images in a wide range of settings, such as events, community projects, and special occasions. Edited and refined the images to enhance their visual attractiveness while maintaining their genuine and accurate representation.

Freelance Photographer

(Oct 2016 - Oct 2020)

As a freelance photographer with 4 years of diverse experience, I specialized in capturing unforgettable moments and creating stunning imagery. My portrait photography skills brought out the best in individuals, resulting in captivating and authentic portraits. Moreover, I excelled in corporate photography, providing businesses with professional visuals that elevated their brand.