



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of
the persona



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Housing prices can vary greatly depending on location, demand, and economic conditions.

Opinion about housing prices may view rising housing prices as a sign of a strong economic, while others might be concerned about affordability and potential inequality

Generally, people discuss factors like affordability, supply and demand, interest rates, and local market trends when talking about housing prices.

It is important to note that real estate markets can be complex and dynamic, so opinions and discussion on housing prices can cover a wide range of view points and insights.

various factors like supply and demand, government policies, and economic conditions contribute to people's thoughts on housing prices

Its important to consider a variety of view points to form a well-rounded understanding of this complex topic.

In the realm of housing prices, government interventions might be envisioned to control price inflation and promote affordability.

Real estate technology could continue to evolve, potentially making property transaction more efficient.

Other feelings that might influence behaviour in housing prices include fear, speculation, optimism, and a sense of security. Fear of missing out can lead to higher demand, driving up prices.

Economic down turns could lead to decrease demand and lower prices. housing market is influenced by a multitude of factors that can lead to different outcomes.

Speculation can cause buyers to believe that prices will rise, leading to increase buying activity. Optimism about the real estate market can also drive demand and price increases.

A sense of security in owning property might lead individuals to invest in real estate, which can affect housing prices.

[See an example](#)