
CHILDREN'S CARDIOMYOPATHY FOUNDATION RESPONSIVE WEBSITE

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Objective

Responsive Website Design:

Responsive web design helps web pages render properly on a variety of devices with varying screen sizes.

Since mobile page views account for half of all internet traffic, it is imperative that CCF web pages will render and scale properly on a variety of devices and screen sizes. Navigation will adjust to fit each device accordingly.

The new website will be a modernized version of the current website and employ a similar navigational structure.



Discovery

Although the previous website had excellent content and strong architecture, the design was unusable outside the scope of standard web browsers.

Pictured here we see the previous website as it is displayed on a mobile device.



Solution

The new site will be created to keep the architecture and features of the previous website, while offering a flexible design that will work on web browsers, tablets, and current mobile devices.

Pictured here we see the new website design as it might be displayed on various devices.



Details

Home Page

The screenshot shows the homepage of the Children's Cardiomyopathy Foundation website. The header features the foundation's logo (a stylized heart with arms) and the text "CHILDREN'S CARDIOMYOPATHY FOUNDATION". Below the header, a main banner displays a close-up photo of a young girl with blonde hair. The banner text reads: "One Child out of 100,000 is diagnosed with cardiomyopathy." A subtext below states: "For every diagnosed child, there is most likely another undiagnosed child at risk of premature death." A yellow call-to-action button at the bottom of the banner says "Become active in CCF's advocacy initiatives >". Below the banner, a yellow bar contains the text "A Cause For Today... A Cure For Tomorrow." and two buttons: "JOIN" and "DONATE". A blue navigation bar below the yellow bar includes links for "About the Foundation", "About the Disease", "Living with PCM", "Family Resources", "Research", and "Get Involved". At the bottom of the page, three sections are visible: "Make A Difference" (with an image of two people on a bike), "Let Your Voice Be Heard" (with an image of a group of diverse teenagers), and "Meet Our Heart Kids" (with an image of a child in a superhero costume).

Details

Home Page

(cont.)

The screenshot shows the homepage of the Children's Cardiomyopathy Foundation (CCF) website. The header features the foundation's name and a navigation bar with links like "Advocacy Initiatives", "About Us", "Research", "Treatment & Care", "Heart Kids", "Events", "Get Involved", and "Contact Us". A search bar is also present. The main banner has a yellow background with the text "A Cause For Today... A Cure For Tomorrow." and "JOIN" and "DONATE" buttons. Below the banner, there are three main sections: "Make A Difference" (with a photo of two people on a bike), "Let Your Voice Be Heard" (with a photo of a group of diverse young people), and "Meet Our Heart Kids" (with a photo of a child in a superhero costume). Each section includes a descriptive paragraph and a call-to-action button ("Get Involved", "Be An Advocate", "Read Their Story"). At the bottom, there is a "Latest News & Headlines" section.

Become active in CCF's advocacy initiatives >

A Cause For Today... A Cure For Tomorrow.

JOIN DONATE

Already a CCF Member? [Log in to CCF Connect](#), our online community, to take advantage of additional CCF resources and services.

Make A Difference

Let Your Voice Be Heard

Meet Our Heart Kids

Get Involved

Be An Advocate

Read Their Story

Latest News & Headlines

Details

Home Page

(cont.)

The screenshot shows the homepage of the Children's Cardiomyopathy Foundation (CCF) website. At the top, there is a navigation bar with links for Home, About Us, Research, Support Us, Get Involved, News & Events, and Contact Us. Below the navigation bar, a large yellow header section contains the text "Join Our Fight Against Pediatric Cardiomyopathy". Underneath this, there is a call-to-action button labeled "Join CCF". Above the yellow section, there is a "Latest News & Headlines" section featuring three news items:

- 2018 Annual Appeal is underway. Help CCF focus on what matters most — a child's health and future. [Read More](#)
- CCF Partners with Congressman Phil Roe (TN-1) for the 4th Annual AED Hunt on the Hill. [Read More](#)
- Awareness Month Urges Families to Learn Risk Factors with #KnowYourHeart. [Read More](#)

At the bottom of the page, there is a footer with links for CCF Home, Contact Us, Privacy Policy, and Terms of Use. There are also social media icons for Facebook, Twitter, Instagram, Pinterest, and YouTube.

Details

Content Page

The screenshot shows a web browser displaying the Children's Cardiomyopathy Foundation website at <https://www.childrenscardiomyopathy.org>. The page title is "About The Foundation / ACHIEVEMENTS". The left sidebar has a vertical navigation menu with links: Mission, Programs and Services, History, Leadership, **Achievements**, Financials, News, Press Room, and Newsletter. The main content area features a section titled "Achievements" with text about CCF's impact and research studies. It also includes a thumbnail image of a "Foundation Fact Sheet" document and links to "Clinical and Basic Research", "Education", and "Awareness and Advocacy". To the right, there are three boxes: "Stay Informed" (with text about the Heart to Heart newsletter and a "Sign Up Today!" link), "Unite And Fight" (with text about the online member community and a "Join Our Community!" link), and "Shop For A Cure" (with text about merchandise and a thumbnail image of a tote bag).

Children's Cardiomyopathy Foundation

<https://www.childrenscardiomyopathy.org>

CHILDREN'S CARDIOMYOPATHY FOUNDATION

About the Foundation About the Disease Living with PCM Family Resources Research Get Involved

About The Foundation / ACHIEVEMENTS

Mission

Programs and Services

History

Leadership

Achievements

Financials

News

Press Room

Newsletter

A Cause for Today... A Cure for Tomorrow

Achievements

The Children's Cardiomyopathy Foundation (CCF) is the leading nonprofit dedicated exclusively to pediatric cardiomyopathy. CCF's impact can be measured by the increased involvement of researchers and physicians and the expansion of research studies and publications on the disease. Since CCF's existence, there has been a three to four-fold increase in the number and dollar amount of pediatric cardiomyopathy studies supported by the National Institutes of Health.

CCF's value is also substantiated by the many grateful families who rely on the foundation for information, advocacy and support. CCF was named as a top-rated health non-profit for two consecutive years by America's leading charity evaluators GreatNonprofits, CharityNavigator, GuideStar and GlobalGiving. To view what families are saying about CCF, visit the GreatNonprofit site.

Read more about CCF's achievements over the years by clicking on the links below.

Clinical and Basic Research

Education

Awareness and Advocacy

Stay Informed

Keep current on PCM research and CCF happenings in our Heart to Heart newsletter.

Sign Up Today!

Unite And Fight

Connect with hundreds of other families struggling with this disease through our online member community.

Join Our Community!

Shop For A Cure

Shop for CCF merchandise to support our research and education efforts.



Details

Content Page

(cont.)

The screenshot shows a web browser window for the Children's Cardiomyopathy Foundation. The URL is https://www.childrenscardiomyopathy.org. The page content is as follows:

- Achievements** (highlighted in blue)
- Financials**
- News**
- Press Room**
- Newsletter**

A Cause for Today... A Cure for Tomorrow

Please Give Today ►

CCF's value is also substantiated by the many grateful families who rely on the foundation for information, advocacy and support. CCF was named as a top-rated health non-profit for two consecutive years by America's leading charity evaluators GreatNonprofits, CharityNavigator, GuideStar and GlobalGiving. To view what families are saying about CCF, visit the GreatNonprofit site.

Read more about CCF's achievements over the years by clicking on the links below.

[Clinical and Basic Research](#)

[Education](#)

[Awareness and Advocacy](#)

[Patient Support](#)

research studies and publications on the disease. Since CCF's existence, there has been a three to four-fold increase in the number and dollar amount of pediatric cardiomyopathy studies supported by the National Institutes of Health.

Unite And Fight
Connect with hundreds of other families struggling with this disease through our online member community.
[Join Our Community!](#)

Shop For A Cure
Shop for CCF merchandise to support our research and education efforts.

[Shop Our Store >](#)



Conclusion

We are very excited to build the new website for The Children's Cardiomyopathy Foundation, and to take your presence to the next level. We believe that the responsive design will help visitors to the site feel that they are interacting with a modern, compassionate, and professional organization.



Thank You