iTAP Media System Automation.

MODULE 1 – BOOKING

1st INTERFACE

EVENT.	PROMOTIONAL
CATEGORIES	**CATEGORIES**
A. FAMILY Wedding Party Funeral Photoshoot **B. ORGANIZATION** Awards Ceremony Conference Workshop Concert Trade show Campaign Sporting Recreational	**A. BRAND PROFILING** Activation Strategy Recruitment **B. PRODUCT PROFILING** Explainer Testimonial How-To Case Study **C. PRODUCT PLACEMENT** Pre-Roll Documentary Film Reality Show Podcast Music Video Talk Show News Soup Sports

2nd INTERFACE
EVENT
WEDDING

CATEGORIES	TYPE	DETAILS	SERVICE	REQUEST
LOBOLA	**Title** Name of event **Attendance** Number of guest **Duration** Hours for coverage **Theme** Traditional Rustic Floral/ Garden	**Name/ Org.** Full names **Gender** Male/ Female **Email** zzz@zzz.zzz **Phone** Cell/ Social **Location** Full address	**ROORA PACKAGES** **WEDDING PACKAGES**	**SERVICE** Pro forma T$Cs **BOOK NOW** Pay NOW Pay LATER **DATE CONFIRMATION** Date available
WHITE WEDDING	Other **Time** Day/ Night Starting and ending	**CALENDAR** Date/s for booking	**SINGULAR PACKAGES**	Optional Dates

	Venue Locations to be used Name Country/ City Number Purpose Suggested packages Associate packages with event PACKAGES			

EVENT
ALL

CATEGORIES	TYPE	DETAILS	SERVICE	REQUEST
AWARDS CAMPAIGN CEREMONY CONCERT CONFERENCE FUNERAL PARTY PHOTOSHOOT WHITE WEDDING WORKSHOP TRADE SHOW SPORTING RECREATIONAL Other	**Title** Name of event **Attendance** Number of guest **Duration** Hours for coverage **Theme** Traditional Rustic Outdoor/ Garden Red carpet Disco Performance Congregational Other **Time** Day/ Night Starting and ending **Venue** Locations to be used Name Number Purpose	**Name/ Org.** Full names **Gender** Male/ Female **Email** zzz@zzz.zzz **Phone** Cell/ Social **Location** Full address **CALENDAR** Date/s for booking	**PACKAGES** **A.** Lite **B.** Premium **SINGULAR**	**SERVICE** Pro forma T$Cs **BOOK NOW** Pay NOW Pay LATER **DATE CONFIRMATION** Date available Optional Dates

PROMOTIONAL

CATEGORIES	TYPE	DETAILS	SERVICE	REQUEST
A. BRAND PROFILING Activation Strategy Recruitment **A. PRODUCT PROFILING** Explainer	**SOCIAL MEDIA** YouTube FaceBook Instagram Twitter LinkedIn	**Name & Title** Full names **ORGANIZATION** Brand Name **Gender** Male/ Female	**R & D** •Educated about your brand •Identifying defining characteristics to make you unique •Decoding information to amplify standards on screen **RRE-PRODUCTION** •Script writing •Storyboarding •Scouting **PRODUCTION**	**SERVICE** Pro forma T$Cs **BOOK NOW** GET QUOTATION

Testimonial How-To Case Study **B. PRODUCT PLACEMENT** Pre-Roll Documentary Film Reality Show Podcast Music Video Talk Show News Soup Sports	Other **TELEVISION** Local TV Digital TV **ARCHIVE** Cloud	**Email** zzz@zzz.zzz **Phone** Cell/ Social **Location** Full address **CALENDAR** Date/s for booking	•Schedule shoot dates •Actual filming •State of art equipment - Cameras, drones, etc **POST-PRODUCTION** •Cutting, scoring and effects •Industry leading editing software •Project management software for you to experience the story come together **DISTRIBUTION** •Share the story with the world •Optimize video distribution for best viewing chances •Youtube tagging, social network optimization, finding other platforms suited for intended audience •Tools for television or targeted online advertising	**DATE CONFIRMATION** Date available Optional Dates

MODULE 2 – PRODUCTION