

Pillar V: Agricultural Marketing and Trade Development

Policy statement

Develop effective and efficient domestic, regional and international agricultural markets.

Strategic Objectives

- SO.5.1: To enhance organisation of agricultural producers through producer associations and innovative, inclusive and equitable productive alliances, and to support small producer associations to grow, federate and/or evolve into SMEs;
- SO .5.2: To Improve access to lucrative domestic and export market segments in agricultural value chains by smallholder farmers, including through application of ICT;
- SO.5.3: To develop and revitalise market-related infrastructure including agro-processing and marketing hubs in suitable small and emerging urban centres;
- SO.5.4: To reduce the cost of doing business to encourage private sector participation and investments in agricultural markets and trade development.

