

CENTRO ESCOLAR UNIVERSITY
Manila* Makati* Malolos

SCHOOL OF NUTRITION AND HOSPITALITY MANAGEMENT

FOUR-YEAR COURSE LEADING TO THE DEGREE
Bachelor of Science in Tourism Management
(Effective for the First Year, School Year 2010-2011)

2011-03564

FIRST YEAR
First Semester

Class Code	Course Number	Descriptive Title	Units			No. of Hours		Pre-requisite
			Lec	Lab	Total	Lec	Lab	
30 COENG 11	Com Skills 11	Integrated English for College Freshmen	3		3	3		None
30 COFIL 11	Fil 11	Komunikasyon sa Akademikong Filipino	3		3	3		None
25 COMAT 11	Math 11	College Algebra	3		3	3		None
30 CONS 11	Nat Sci 11	Fundamentals of Biology and Earth Science	3		3	3		None
30 COSSCI 11	Soc Sci 11	Philippine History and Governance with Phil. Constitution	3		3	3		None
25 PCTRM 100	Tourism 100	Introduction to Tourism Theory	3		3	3		None
30 COTHEO 11	Theo 11	Man and Religion	3		3	3		None
30 COSA 11	Soc Arts 11	Empowering the Self	1	1	2	1	3	None
30 COPHE 11	PE 11	Physical Fitness and Wellness	2		2	2		None
TOTAL			24	1	25	24	3	

Second Semester

Class Code	Course Number	Descriptive Title	Units			No. of Hours		Pre-requisite
			Lec	Lab	Total	Lec	Lab	
30 COENG 12	Com Skills 12	English for Improved Academic Performance	3		3	3		Com. Skills 11
30 COFIL 12	Fil 12	Pagbasa at Pagsulat Tungo sa Pananaliksik	3		3	3		Filipino 11
30 COMAT 12	Math 12	Basic Statistics	3		3	3		None
30 CONS 12	Nat Sci 12	Fundamentals of Chemistry and Physics	3		3	3		None
ADU COSSCI 12	Soc Sci 12	Principles of Economics, Taxation and Land Reform with Cooperatives	3		3	3		None
ADU PCMGT 103	Management 103	Principles of Management	3		3	3		None
2-7 PCTRM 101	Tourism 101	Tourism Industry Overview	3		3	3		Tourism 100
30 COTHEO 12	Theo 12	Man and Morality	3		3	3		None
2-25 COPHE 12	PE 12	Rhythmic Activities	2		2	2		P.E. 11
TOTAL			26		26	26		

SECOND YEAR
First Semester

Class Code	Course Number	Descriptive Title	Units			No. of Hours		Pre-requisite
			Lec	Lab	Total	Lec	Lab	
2.5 COENG 13	Com Skills 13	Speaking Skills for Effective Communication and Oral Presentation	3		3	3		None
30 COCOM 11	Comp 11	Information Technology Essentials	3		3	3		None
2-25 COSSCI 14	Soc Sci 14	General Psychology	3		3	3		None
30 COSSCI 15	Soc Sci 15	Society and Culture	3		3	3		None
1.75 PCFSE 100	Food Hygiene 100	Food Hygiene, Sanitation and Environmental Concerns	3		3	3		None
30 PCENT 101	Entrep 101	Entrepreneurship and Business Planning	3		3	3		None
1.75 PRTRM 111	Tourism 111	Domestic Tourism/Philippine Tourism	3		3	3		Principles of Mgt.
1.75 PRTRM 112	Tourism 112	Front Office Procedure	3		3	3		Soc. Sci. 11, Tourism 100 & 101
2.5 COPHE 13	PE 13	Individual/Dual Sports	3		3	3		Tourism 100 & 101
2.5 CONSTP 11	NSTP 11	Civic Welfare Training Service 1	2		2	2		P.E. 11
TOTAL			(3)		(3)	3		None
			26		26	29		

Second Semester

Class Code	Course Number	Descriptive Title	Units			No. of Hours		Pre-requisite
			Lec	Lab	Total	Lec	Lab	
2.25 COENG 14	Com Skills 14	Writing Skills for Specific Purposes	3		3	3		Com. Skills 11 & 12
30 COHUM 11	Hum 11	Introduction to Arts	3		3	3		None
2.25 PCACC 104	Accounting 104	Fundamentals of Accounting	3		3	3		None
2.25 PCCAS 101	CAS 101	Culinary Arts and Sciences 1	2	1	3	2	3	None
2.25 PRTRM 121	Tourism 121	Airline and Travel Agency Operations/Management	3		3	3		Principles of Mgt., Tourism 100 & 101
2.25 PRTRM 141	Tourism 141	World Tourism	3		3	3		Tourism 100 & 101
2.25 PRTRM 151	Tourism 151	Tour Guiding and Escorting	3		3	3		Tourism 100, 101 & 111
30 COFRL 11	For Lang 11	Foreign Language 1	3		3	3		None