



# Hello!

My name is **Adrián Aburto**  
i'm graphic designer & front end developer

Gerardo Adrián Aburto Vigueras  
Mexican, 32 years old  
Married, English language 70%

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## Experience

### Walmart eCommerce Mexico

UI Developer and next Design Lead

September 2015 - Actually

Management design team.

Development and implementation (React.JS JS and CSS) of modules and components for Lancaster project ( actual site ) and skynet 2.0 (CMS)

### Ingenia Agency

Front end developer.

November 2013 - September 2015 and November 2011 - February 2013.

Web pages markup (HTML , CSS, JS) of graphic interfaces for interactive systems for Grupo Bimbo, Bubulubu, Visa, BMV, OCCMundial, Editorial Raíces and Coca Cola.

Integration with back end team in JAVA, PHP and .Net environments.

### Consistent Consulting S.A.

UX designer - Front end developer.

February 2013 - October 2013.

Management team UX.

User interface for applications and portals, design and markup (HTML, CSS y JS).

Intranet Volkswagen México (design and markup)

Operations and maintenance portal Telcel (design and markup).

### Freelance.

Web designer - Web developer.

April 2011 - November 2011.

### Qualytech S.A.

Designer and coordinator of graphic communication.

October 2006 - April 2011.

Designer and coordinator of graphic communication.

Supervision of the design team for the development of the 2010 and 2011 Bi-Jeu Mexico annual catalogs, and 2010 Bi-Jeu US cosmetics company and personal care.

Planning and art direction for catalog release party 2010 Bi-Jeu Mexico:

Coordination of teams in Mexico and the United States.

Web development and interface design applications together with the software development department, of the trading system of companies engaged in sales and pawns.

Design and production supervision of printed promotional.

Support in the implementation of the annual catalogs 2008 and 2009 of Bibani cosmetics company. Photography and retouching product.

## Objective

Understand people needs to make interactive solutions for users.

## Degree

2005 - 2009

**Bachelor's Degree in Graphic Communication Design**

Autonomous Metropolitan University

2002 - 2005

**Programming Technician**

Center of Scientific and Technological Studies 9 Juan De Dios Bâtiz Paredes IPN

## Courses

**Front end professional course**

<https://cursos.mejorando.la/usuarios/jeckox>

<https://platzi.com/> April 2014.

**Web Standards HTML, XHTML and CSS**

40 hrs. // KMMX January 2012.

**Application Development with PHP and MySQL**

30 hrs. // KMMX May 2011.

**Motion Graphics with After Effects**

30 hrs. // Escuela Digital January 2010.

**Illustration Workshop**

10 hrs // UAM Azcapotzalco January 2006.

**Human Development Certificate**

180 hrs. // Centro de Estudios Científicos y Tecnológicos 9 Juan De Dios Bâtiz Paredes IPN June 2005.

## Development

HTML , CSS , Javascript, React.js, Redux, Flux, JQuery, Gulp, Stylus, SASS, Jade, JSON, AJAX, Wordpress, Git.  
Google API's , FB API's, Google Analytics

## Software

MacOSX , Windows,  
Adobe: Photoshop CS6 , Illustrator CS6 , Flash CS6, Indesign CS6, After Effects CS6, CodeKit, Sublime Text.

# Gerardo Adrián Aburto Vigueras

Sr React – Front end developer

## Professional summary:

- Over 8+ years of Web Development experience in analysis, design and development using **HTML** , **CSS** and **Javascript** .
- Experience in financial sector, digital marketing and ecommerce.
- Very good experience in designing professional UI web applications using front-end technologies like **HTML5**, **CSS3**, **JavaScript**, **XML**, **XHTML**, **jQuery**, **AJAX**, **JSON**, **React.JS**.
- 3+ years of **React.JS** experience.
- Knowledge of **Redux** .
- Strong experience writing **semantic HTML** .
- Experience with Templating Engines.
- Very good experience with Responsive Web Design.
- Having very good experience with CSS Pre-processors like **Stylus** and **SASS** .
- Good experience with CSS Animation and JavaScript Animation.
- Having experience developing UI Widgets.
- Very good experience development single page applications (**SPAs**).
- Experience with **ES6** and **Webpack** .
- Good experience with javascript task runners ( **Gulp**, **Grunt** ) and **NPM** .
- Very good experience parsing Data APIs (e.g Restful API).
- Having good experience implementing Google API's ( **Google Analytics**, **Tag Manager**, **Ad Servers**, **Maps** )
- Good experience Object-Oriented Programming.
- Having experience with **PHP** , **.NET** and **JAVA** integration.
- Good Experience in business analysis, requirements survey and user experience.
- Search Engine Optimization (aka **SEO** ) Knowledge
- Good experience developing web applications and web pages using Agile methodology.
- Very good experience in tools like **JIRA**, **SVN**, **GIT** .
- Great experience in Cross-Device Testing and Cross-Browser Testing.
- Experience with Content Management Systems (aka CMS) and Portal Systems integration like Wordpress, Drupal and Liferay.
- Command Line experience.
- Strong knowledge of **Design**, **UI** and **UX** .
- Excellent communication with design and user experience teams.

# Gerardo Adrián Aburto Vigueras

Sr React – Front end developer

## Technical Skills:

Web development	HTML, CSS, JavaScript, JSON, XHTML
JavaScript	React JS, ES6, NodeJS, NPM, Gulp, Redux, jQuery
CSS	SASS, Stylus, CSS3
Responsive Web Design	Media Queries, Fluid design, grids, flexible images.
CMS and Portal Systems	Wordpress, Drupal, Liferay
Version Control	GIT , SVN
Code Editors	Sublime Text, Visual Studio Code.
API's	Google Analytics, Tag Manager, Ad Servers, Maps, Open Graph

## Professional Experience:

### Walmart eCommerce Mexico

UI Developer and next Design Lead

March 2016 – Till Date

#### Project: Walmart website ( Lancaster )

##### Description:

The second version of the website of the biggest retail in Mexico.

First version was developed in .net, the second changes all the frontend converted all in SPA

Using ReactJS in views helped to have a better performances displaying the thousand of products.

The individual components developed was the better option to teamwork.

Flux was the architecture that allow us the easily component actualization of store.

The Site was rendered parsing the data we got from web services.

The actualization and optimization of site was better because we don't need full deploys of the site , only the modified modules.

##### Responsibilities:

Developed front end screens and functionality of reusable modules of the site (React JS).

Define with backend the data format of the webservices answers.

Work with an agile methodology.

Working with UX team to preserve the same look and feel and animations they proposed.

Develop with pure JavaScript and ReactJS.

Adjust CSS Styles thinking mobile first.

Review code from teammates and approved pull requests.

Cross-browser testings.

Resolve issues of production site.

SEO and Analytics implementation on SPA.

A/B Testing's on production.

Management of design team.

Environment: JavaScript, React JS, Flux, SASS, CSS, HTML, JSON, AJAX, SPA .Net

# Gerardo Adrián Aburto Vigueras

Sr React – Front end developer

## Ingenia Agency

Front End Developer

Oct' 2014 – Sept' 2015

### Project: Expocity OCC

#### Description:

Expocity was a job fair website where companies appears in a little big city where the user selects their stands to views the different job offers from that company.

Was a project that every year was released with new features like airplanes, boats, cars and things that appears on the city.

The project was divided in 2 parts, first the interactive city where every building was a company and the interior of that building where we can saw all the job offers and applied.

The building active areas was svg paths imported from Photoshop.

Was developed in HTML, JavaScript and PHP.

Still online, updated by the agency every year ( <https://www.expocityocc.com/> )

#### Responsibilities:

Interact with the business team to understand the requirements for enhancements.

Create the building interiors HTML templates.

Develop the interaction of the city, vehicle movement, and active areas from buildings.

Import the paths from the PSD city exporting the coordinates.

Interact with design team to optimize all the assets and the image storage.

Cross-Device Testing.

Integrate the job apply actions and Google Analytics events.

Resolve issues of production sites.

Planning task with time and efforts.

Environment: JavaScript, HTML, CSS, SASS, JADE, Gulp, JSON, AJAX, Google Analytics, PHP.

## Ingenia Agency

Front End Developer

Nov' 2013 – Oct' 2014

### Project: The Mexican Stock Exchange Site ( BMV )

#### Description:

The BMV site was a full redesign from the last version , it would preserve same look in all sections.

It need to be faster and allows a lot of people at same time.

The market activity shows with 20 minute delay and needs to be the real number not rounded.

Lot of components was reused in different sections but with different information.

Still online ( <https://www.bmv.com.mx/en> )

# Gerardo Adrián Aburto Vigueras

Sr React – Front end developer

## Responsibilities:

Interact with the business team to understand the requirements for enhancements.

Develop the components HTML and functionality.

Define with backend the data format of the webservice answers.

Integrate the CRUD actions with backend team.

Test different scenarios with business team to display information.

Review with design team all the screens preserve the same look and feel.

Resolve issues of production sites.

Cross-Device Testing.

Planning task with time and efforts.

Environment: JavaScript, HTML, CSS, Stylus, JADE, Gulp, JSON, AJAX, Google Analytics, Java.

## Consistent, Mexico

Front End Developer and UX Designer.

Feb' 2013 – Oct'2013

### Project: Volkswagen Intranet Redesign

#### Description:

Full redesign of Volkswagen Mexico intranet.

The site was display on IE 8 and Google Chrome.

All the business information to share with the users was updated in Liferay Content Management.

Was a private and collaborative site.

#### Responsibilities:

Interacted with the business team to understand the requirements for enhancements.

Designed and developed front end screens.

Create styles IE8 compatibles.

Made the site with SCRUM Methodology.

Designed and developed UI Widgets

Cross-browser testings.

Manage GIT project.

Resolve issues of production sites.

Integration with Liferay.

Environment: JavaScript, HTML, CSS, Stylus, CSS, JSON, XML, Liferay, AJAX

# Gerardo Adrián Aburto Vigueras

Sr React – Front end developer

## Ingenia Agency

Front End Developer

Nov' 2011 – Feb' 2013

### Project: Atlas Content Management

#### Description:

Was a Content management system that provides content to display in an ipad app.

Allows the create, update and delete information that will be displayed in every person that had the app Atlas.

The user can update images, links , text and formats in real time.

The project was developed in HTML, JavaScript and PHP.

#### Responsibilities:

Code all the front end screens.

Develop the update rich text functionality.

Interact with design team to show the best way all the elements.

Integration of all CRUD actions.

Resolve issues of production sites.

Planning task with time and affords.

Environment: JavaScript, HTML, CSS, JSON, XML, AJAX, API's, PHP