



ANITOS LEGENDS

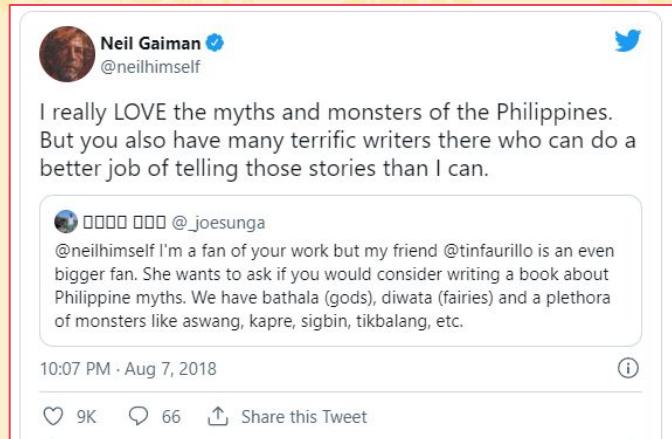
COLLECT • PLAY • EARN

About the project

Anito Legends is a blockchain game that is legitimately fun to play: a game first and a tech vehicle second.

There is no better time to promote Filipino folklore to become part of the zeitgeist of global pop culture.

Masayato Games wants to contribute to that space in bringing the rich storytelling of Filipino folklore into the Play2Earn space.



Neil Gaiman 
@neilhimself

I really LOVE the myths and monsters of the Philippines. But you also have many terrific writers there who can do a better job of telling those stories than I can.

 @joesunga
@neilhimself I'm a fan of your work but my friend @tinaurillo is an even bigger fan. She wants to ask if you would consider writing a book about Philippine myths. We have bathala (gods), diwata (fairies) and a plethora of monsters like aswang, kapre, sigbin, tikbalang, etc.

10:07 PM · Aug 7, 2018

1 9K 66 Share this Tweet

Even Neil Gaiman loves Pinoy mythology!

Our vision

In its peak, we envision Anito Legends as a game that will introduce widespread cryptocurrency use in the Philippines through the use of \$LARO and \$GINTO tokens for trading, breeding, and crafting equipment.

We are also excited at the prospect of seeing Anito Legends dolls, figures, and other merchandise on store shelves. The timing has never been better for introducing our local myths and legends to a global audience.

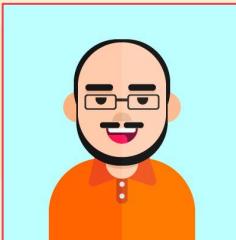


The Team

**James Chua**

Chief Executive Officer
[@inque54](#)

- Co-founder of **Pixelkit & Popsicle Games**
- 10+ years of leadership and management experience

**Jed Cruz**

Chief Creative Officer
[@jrevita](#)

- Co-founder of **Pixelkit & Popsicle Games**
- 7+ years of team management, game design, and game production experience
- 5+ years Multimedia Arts faculty
De La Salle - College of St. Benilde

**Erick Garayblas**

Chief Operating Officer
[@kuyimobile](#)

- Founder of **Kuyi Mobile, Choo Choo Apps**
- 20+ years of game development, design experience
- Creator of **Streetfood Tycoon**
(50M downloads)
- Game of the Year, Developer of the Year
International Game Developers Association
- **Mad Men of Mobile**
Book Feature
- Startup Mentor
Ideaspace, Startup Weekend
- **Storm the World**
*Game Design Grand Winner
(outshining 250 countries)*

**Jayvee Fernandez**

Chief Marketing Officer
[@Jayvee](#)

- 15+ years of experience in digital marketing, media, and publishing for **Manila Bulletin** and **Hinge-Inquirer Publications**
- Former adjunct faculty
Asian Institute of Management
- Resource lecturer
Certified Digital Marketer (CDM) Program

The Team



Justin Cordova

Lead Developer

- 8+ years of game development experience



James Honda Jr.

Lead Artist



Mae Caña

Blockchain Developer



Advisors

**Andy Agnas**

Chief Executive Officer
Sparkpoint Technologies Inc.

- Blockchain enthusiast
- Consultant to various blockchain projects

**Rico Zuñiga**

Chief Technology Officer
Sparkpoint Technologies Inc.

- 16+ years in the Philippine tech startup industry

**Paul Gadi**

CTO, Co-Founder OP Games,
Co-Founder Arcadians.io

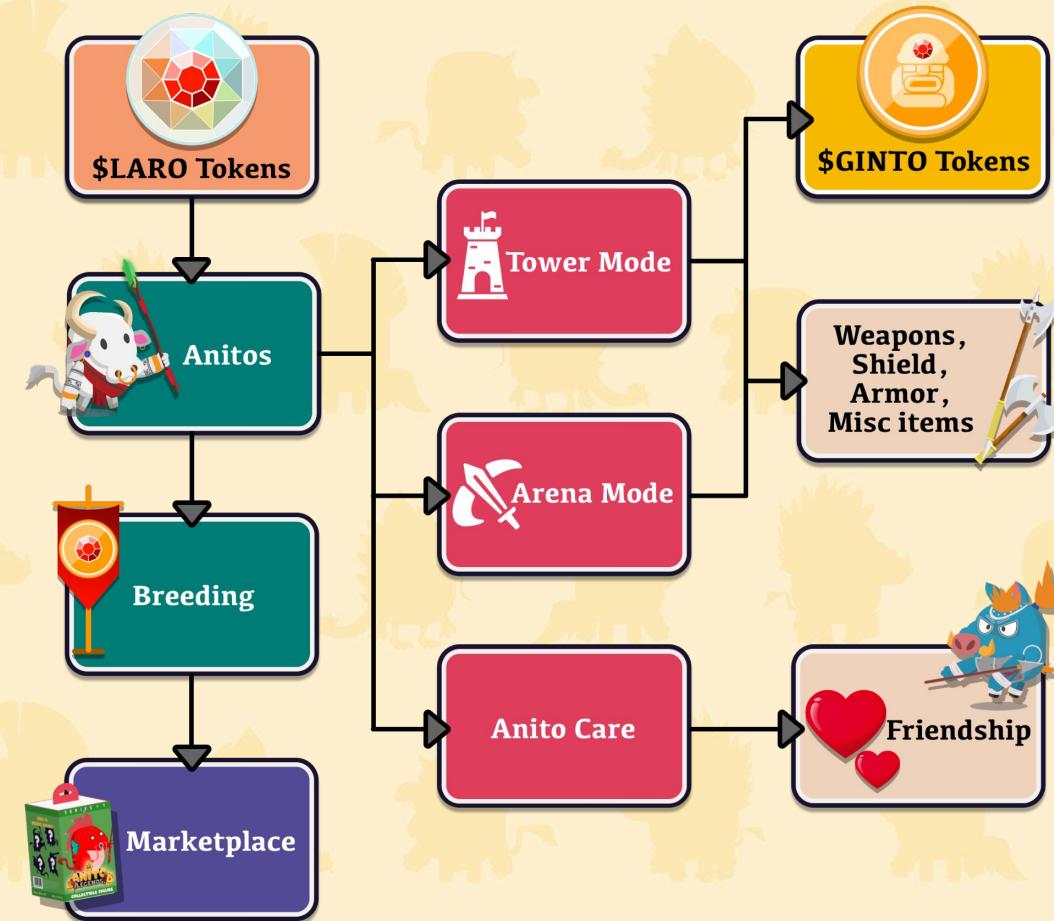
- 20+ years in the gaming industry
- Co-founder of Altitude games

**Eric Su**

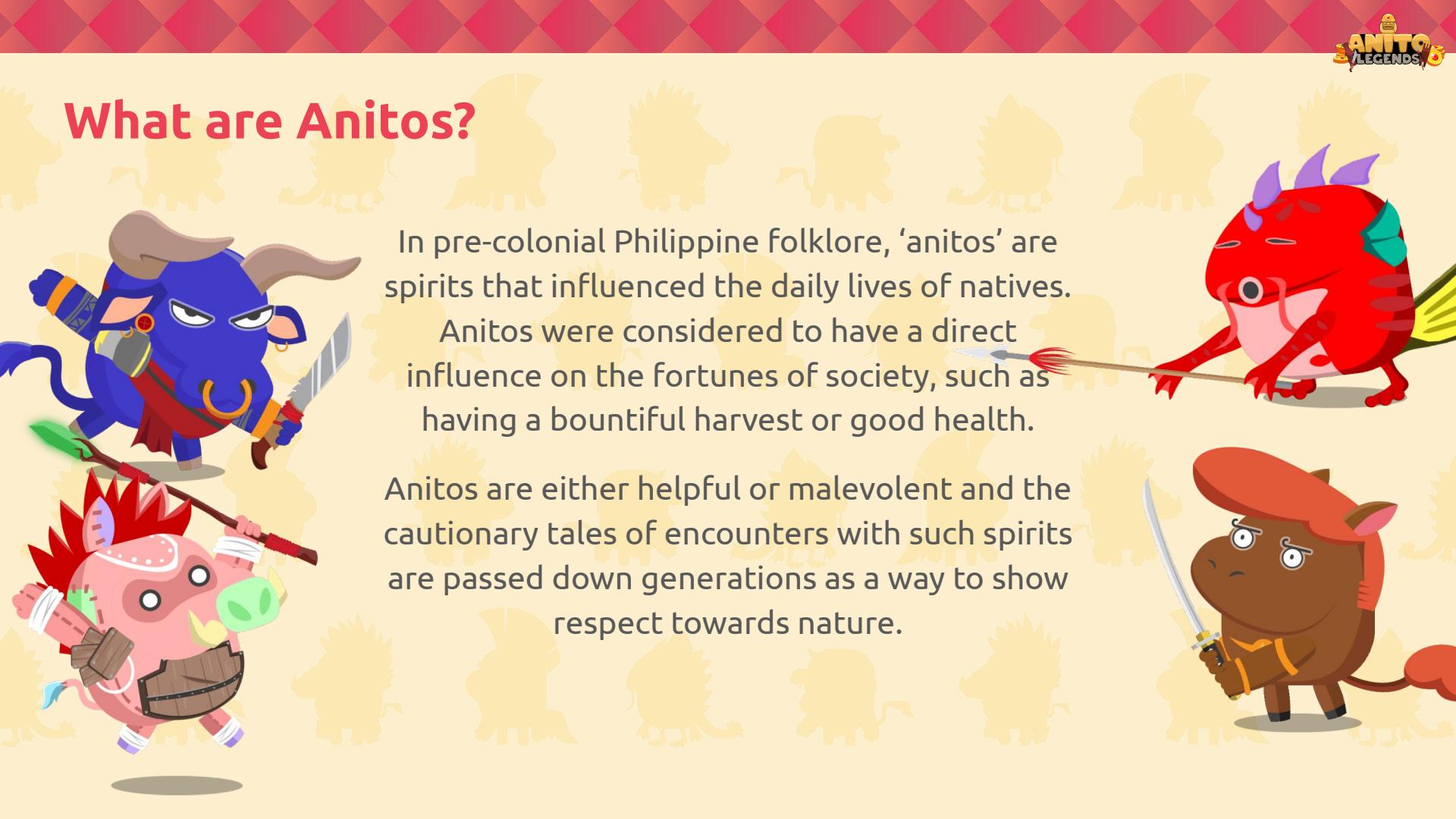
Founder Exnetwork Capital

- 20+ years in the startup industry
- Co-founder of Cosmic Validator
- Founder of Armament Agency
- Seed investor

Game Flow



What are Anitos?



In pre-colonial Philippine folklore, 'anitos' are spirits that influenced the daily lives of natives.



Anitos were considered to have a direct influence on the fortunes of society, such as having a bountiful harvest or good health.



Anitos are either helpful or malevolent and the cautionary tales of encounters with such spirits are passed down generations as a way to show respect towards nature.

The Four Classes of Anitos



Kiwig

Humans that transform into wild boars at night to prey upon the weak



Siyokoy

Merfolk who guard the lakes and seas from fishermen



Sarangay

Half-man / half-bull that hoards jewelry and will rage on anything that tries to steal from it



Tikbalang

Bi-pedal horses that are considered to be both tricksters and noble in character

Gameplay

- Anito Legends is a turn-based auto-battler
- Mix and match Anitos to create a formidable team!
- Anitos can equip weapons, armor and other items to increase their stats
- Utilizes a rock-paper-scissors mechanic where one Anito class have a direct advantage/disadvantage over another
- Anitos with highest ATK always opens the battle round



Anito Care

- The core casual downtime experience of Anito Legends
- Anitos need care similar to virtual pets in other games
- Anito Care is the place to heal or revive fallen Anitos and feed them with their favorite food for bonuses
- Send Anitos off to quests to earn more in-game rewards
- Earn hearts to boost your Anito's stats
- Level up Anito friendship to boost in-game rewards



Gacha-style NFTs

Common



Epic



Legendary



Development Progress



Competition Comparison



- 2.2M MAU/1.4M DAU
- 65% to 70% of players located in Southeast Asia*
- Manual scholarship

*Source: Sky Mavis



- **Regional Edge:** The team is located at the heart of NFT gaming adoption, with a theme that resonates with the target audience
- **Industry Edge:** The founding team has a combined experience of over 30 years of experience in game development since the days of the Palm OS
- **Gameplay Edge:** Huge focus on building a fun game from the ground up
- **Feature Edge:** The team is developing a first-of-its-kind scholarship system that is integrated into the game

Go-to market strategy

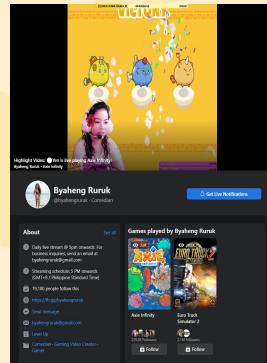
30k DAU



27k Discord + 55k Twitter



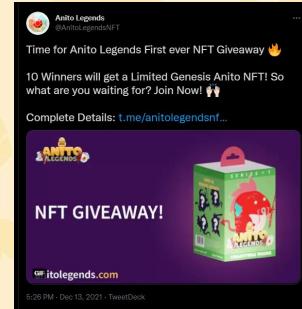
19k Followers +
Axie Guild Owner



13k Followers + Host: Between us
Queens (Spotify Original) + Bb
Pilipinas turned NFT KOL



Contest / Giveaways



Early Access

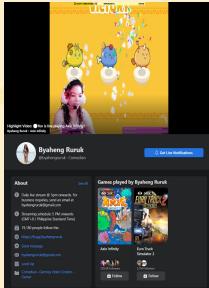


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Early Access





\$LARO Token

- Governance token (BEP-20 standard)
- Can be used in the Anito Legends Marketplace
 - Buy / Sell Anito NFT
- Can be used for Staking rewards
- Initial Pricing:
 - Seed Round: \$0.12
 - Private Round: \$0.15
 - Public Round: \$0.30



\$GINTO Token

- Reward token
- Can be rewarded by playing the single player and multiplayer modes
- Can be used for breeding Anitos
- Can be used for crafting/fusing weapons

Roadmap

December 2021

- Early Access sign-up

Q1 2022

- Early Access (Web)
- Single player mode (PvE)
- Anito Care
- Marketplace
- Buy/open Anitos
- PC, iOS, Android early access sign-up
- \$LARO TGE
- \$GINTO TGE

Q2 2022

- Multiplayer mode (PvP)
- Earn \$GINTO tokens via PvE and PvP
- Play on PC, iOS and Android
- Anito Breeding
- Leaderboards

Q3 2022

- New Anito classes
- More content

Q4 2022

- Tournaments
- More content

Q1 2023

- Automated Scholarship System

Allocation & Vesting

Allocation	Share (%)	Supply	Delay	Vesting - mos.	1st unlock	2nd unlock	rest of unlock	Price (\$)	Discount	Total Raise (\$)	Initial circ (\$)	Initial Tokens
Seed round	5%	5,000,000	1 week	10	5%	5%	10%	0.12	60.00%	\$600,000	0.00	0
Private Sale	8.00%	8,000,000	1 day	10	5%	5%	10%	0.15	50.00%	\$1,200,000	0.00	0
Strategic Sale (KOLs)	1.00%	1,000,000	2 days	10	5%	5%	10%	0.18	40.00%	\$180,000	0.00	0
Public sale	1.00%	1,000,000	0	3	25%	25.00%	25.00%	0.3	0.00%	\$300,000	75,000.00	250,000.00
DEX TGE	0.30%	300,000	--	--	--	--	1				150,000.00	150,000.00
Team + Development	15.00%	15,000,000	6 months	12		8.33		1	--	--	--	0
Advisors	7.00%	7,000,000	6 months	12		8.33		1	--	--	--	0
Ecosystem/incentives	40.00%	40,000,000	2 weeks	12		---		1	--	--	--	0
Liquidity Pool Reward	5.20%	5,200,000	1 week	12		--		1	--	--	--	0
Reserves	7.50%	7,500,000	3 months	12		---		1	--	--	--	0
Marketing	10.00%	10,000,000	as needed	12		--		1	--	--	--	0
Total		Max Supply								Total Raise	Day 1 Initial cap	Day 1 token
100.00%		100,000,000								\$2,280,000	\$75,000	400,000

Thank you!



Web: <https://anitolegends.com>

Twitter: [@AnitoLegendsNFT](https://twitter.com/AnitoLegendsNFT)

Discord: <https://discord.qq/mC5yEmkSvE>

Facebook: fb.com/anitolegends

Instagram: instagram.com/anitolegends

Medium: medium.com/anito-legends

YouTube: [Gameplay Trailer](#)

