

# Joe Dakroub

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## Profile

Senior Full Stack Developer and Designer with 20 years of experience specializing in the areas of desktop, web and mobile design, development and support.

## Experience

### **UX Developer, DockYard, LLC; Remote - 2019-Present**

Developed and tested new UX features for a major streaming client using Ember.js and PostCSS.

### **Owner/Designer/Developer, Hand Whittled, LLC; Pontiac, MI; 2015-2019**

Manage large, complex design and development projects for clients. Develop and design project prototypes. Complete detailed design and development tasks for public and internal projects. Collaborate with Business Analyst to ensure that all projects meet client requirements. Execute quality assurance tests to discover errors and optimize performance. Specialize in Web Standards/Web Components, React, Vue and ES6/7.

### **UIX Lead Architect, Detroit Trading Company; Birmingham, MI; 2018-2019**

Prototype, design and develop responsive interfaces for SaaS software and customer-facing websites using HTML5, CSS/SASS, ES6 and .NET. Work with business owners, project managers, developers and QA as a creative liaison to iterate design concepts and produce production-ready code on time.

### **Senior UI/UX Developer, BondDesk/Tradeweb; Rochester, MI; 2009-2015**

Implemented and tested new software features on a quarterly release schedule. Designed and prototyped UX/UI concepts for new and existing client workflows. Identified and fixed complex software issues in legacy systems. Established front-end best practices for the UI/UX team. Learned the EXT 2-5 Frameworks and internal company frameworks, build tools and build processes including Git, Jira and Confluence.

### **Senior Web Developer, Quicken Loans; Livonia, MI; 2004-2009**

Established Front-End team best practices including the use of Web-standards, CSS and emerging JavaScript libraries. Launched several award-winning Web-based projects on time, with significant search engine ranking improvements which led to an increase in company revenue. Co-architected and implemented a PHP 5 framework and content management system that powers some of the current web properties today.

### **Web Developer, LDM Technologies; Auburn Hills, MI; 1998-2004**

Sole Web Developer that managed company intranet and external website. Worked with department leaders to develop internal web applications specific to team needs. Learned and advocated Web Standards across the company.

## Education

**University of Michigan - Flint; Flint, MI – 1994-2000**

Bachelor of Fine Arts in Music Performance

## Skills

Development and design with a focus on user-centered design and simplicity; full-stack development with HTML5, CSS, ES6/7, JavaScript, React, Vue, EXT, jQuery, Node.js, npm, Electron.js, Webpack/Rollup/Parcel, PHP 5/7, Objective-C, Swift; SQL/GraphQL, Git/Subversion; Web Standards, JAMStack; Sketch, Photoshop.